

to faculty and students for consultation and as speakers. The Council sponsors the Executive-in-Residence Program, an Annual Awards Dinner for graduating students, and other events which benefit the School.

#### **MANAGEMENT SEMINARS**

Each year, a local business firm brings its top management to the School for a series of seminar type meetings with students. The contact between students and executives allows students to develop a fuller perspective of the managerial function. Arrangements are managed by the Inter Business Council, composed of representatives of professional business student organizations. The Beta Gamma Sigma Colloquium brings to the campus well-known top management men for discussions with selected senior and graduate students.

#### **MANAGEMENT BLOCK PROGRAMS**

Management Block Programs, a unique feature of the School of Business and Administrative Sciences, are planned to bridge the gap between the classroom and the outside world. There are two programs: Management 101, Basic Management Block and Management 102 A-B-C-D, Advanced Management Block. Each course meets 12 hours per week for 12 units of credit. Students engage in a variety of group projects and are graded on their performance rather than on tests or examinations. Information is gathered from local businesses which the students analyze in research projects and classroom presentations. More than 45 business and community leaders are invited as guest speakers each semester.

Either or both of the Block Programs may be substituted for some requirements. The basic Management Block substitutes for four basic courses required in all business majors. Students majoring in other fields may use credits to partially meet requirements for a minor in Business. Advanced Management Block credits can be substituted for elective and some required course credits. Consult the Assistant Dean, School of Business and Administrative Sciences, for details.

#### **OTHER SPECIAL FEATURES**

A number of internships in local firms and agencies are available. Units are granted the business interns and some also carry stipends.

The School works with the Internal Revenue Service in bringing the VITA (Volunteer Income Tax Assistance) program to the Fresno community. Students are trained to assist low-income citizens with their tax returns. Students receive credit from the School for this voluntary service. The School also works with the Small Business Administration and SCORE (Service Corps of Retired Executives) to improve the managerial performance of new or existing minority-owned enterprises. The School cooperates with the student operated San Joaquin Valley Export-Import Association which advises, conducts research, and makes market surveys. Courses are offered in international business. Graduate assistantships in the field are available.

Opportunity is afforded students through classes and student organizations to become acquainted with business and industrial organizations in California and the San Joaquin Valley. Effort is made to adapt the program to meet the particular needs of the San Joaquin Valley. Business and industrial concerns in Fresno and vicinity cooperate to make possible practical application of the theory studied in the classroom through field trips and guest lecturers in classes. The School sponsors professional organizations for both men and women. Convocations are held annually, bringing to the campus a well-known leader to discuss some scholarly aspect of business. This blending of the practical and theoretical is designed to insure vitality of instruction and breadth of vision.

#### **HIGH SCHOOL PREPARATION**

High school preparation for business majors should include the typical college preparatory courses in social sciences, natural sciences, English, and mathematics through intermediate algebra.

#### **COMMUNITY COLLEGE PREPARATION**

It is recommended that students taking their first two years of study at a community college complete, if possible, general education requirements, including the appropriate courses in behavioral sciences, speech, English composition, mathematics, and a year of principles of economics. The following business courses are recommended: principles of