

00:00:48:24 - 00:00:55:22

Unknown

God.

00:00:55:24 - 00:01:07:01

Unknown

Everybody. I can't think of a way to have faith in a virgin.

00:01:07:03 - 00:01:08:16

Speaker 2

Three total. Guess.

00:01:08:22 - 00:01:14:20

Speaker 3

But you know, to check.

00:01:14:23 - 00:01:20:05

Unknown

But it was.

00:01:20:07 - 00:01:29:11

Unknown

Two.

00:01:29:13 - 00:01:33:28

Unknown

Oh.

00:01:34:00 - 00:01:40:23

Speaker 3

I think it's.

00:01:40:25 - 00:02:00:18

Unknown

Think.

00:02:00:21 - 00:02:10:24

Unknown

But it's.

00:02:10:27 - 00:02:23:28

Unknown

Terrible. Waiting for service to Chicago. Waiting for action. General. Damage to the perfect day is a great number. 76.

00:02:24:01 - 00:02:29:21

Speaker 2

Oh. Thank you, but see you on TV. Okay.

00:02:29:23 - 00:02:30:05

Speaker 4

Let's see.

00:02:30:05 - 00:02:34:17

Unknown

It again.

00:02:34:20 - 00:02:39:03

Unknown

Thank you for.

00:02:39:06 - 00:02:48:07

Unknown

I.

00:02:48:10 - 00:02:49:07

Unknown

All the way down.

00:02:49:09 - 00:02:54:01

Speaker 2

Getting the bowman to watch. Bye.

00:02:54:03 - 00:03:03:12

Speaker 5

Bye bye. Okay.

00:03:03:14 - 00:03:04:17

Unknown

Let's. It's your baby.

00:03:04:20 - 00:03:13:11

Speaker 3

Yes, I can tell. but we got a whole five week.

00:03:13:14 - 00:03:32:04

Unknown

Yeah, yeah, that's. They were. I don't want it for now. Billy. Look at upsetting me. You know, you're.

00:03:32:06 - 00:04:00:02

Speaker 4

Today we have Madeline Wolfe with us of the San Jose City College marketing program. She's going to tell us about that program and about the activities of students around it. Good morning. Madeline. Morning, Alice. Let's start out with the most basic question of all. Just what is marketing? That's always the first question, and that's a large question. marketing is all around us.

00:04:00:03 - 00:04:38:00

Speaker 4

Marketing involves everything that had to happen in order to fill this room with the equipment that's in here. The pictures that are in here, the tables that are in here, all had to do with marketing. Marketing is buying and selling transportation, storage. which would include warehousing. It's risk taking and financing. It's research and it's standardization and standardization is, for example, counting on clothes being the same size when they say 12 or, eggs being egg all the time when you buy that box.

00:04:38:00 - 00:05:02:08

Speaker 4

So it's a huge field. Okay. Then let's zero in on San Jose City College. What does a marketing major involve in terms of coursework at San Jose City College? Marketing is one of the degree majors in the business degree program, and you can obtain your business degree with your emphasis or major in marketing. Or you can obtain a certificate in marketing.

00:05:02:11 - 00:05:26:03

Speaker 4

And the courses that you would take would somewhat depend on your interest. Everybody would take an introduction to marketing class called Marketing Principles. And then there is, a sales course that would be advisable that everyone took a sales course. There's a course called Marketing Communication, which is advertising and publicity and personal, public relations. And then beyond that, students would specialize.

00:05:26:03 - 00:05:50:22

Speaker 4

They could specialize in retail merchandizing or in advanced sales courses. And we even have a course in, professional automotive sales. Is that the GM program? Yes it is. Well, tell us about that GM program. We're very lucky to have a partnership with General Motors. And we're only one of six colleges in the entire state of California that has this partnership.

00:05:50:22 - 00:06:17:08

Speaker 4

It's called GM past, General Motors Professional Automotive Sales and Service. It's a certificate program. Students take courses in automotive product knowledge in automotive sales, and they actually go for 150 hours of training at a dealership. It's a paid internship. Oh my goodness. Okay, I wasn't sure if that was one course, but it is a certificate program with many courses.

00:06:17:10 - 00:06:48:13

Speaker 4

Okay. As long as I've been at San Jose City College, I've heard about the activities of the marketing club and I have seen awards at the club. Has one. Would you tell me something about those activities? Sure. That's a another one of our highlights. We're very proud of the marketing club. It's been here since 1953. It is one of several programs in the state of California, but it's affiliated with Delta Epsilon Chi, and that's a professional association of marketing students nationwide.

00:06:48:15 - 00:07:13:02

Speaker 4

students can enroll in the class for two units. It's called applied marketing. Or they can participate in the club as a paid member. Now, tell me, what do you actually do in applied marketing? we apply the marketing skills that we learn or we learn by doing on the job. Delta Epsilon Chi has, a diamond as their, logo.

00:07:13:02 - 00:07:45:09

Speaker 4

And the four points of the diamond each represent a certain part of marketing. At the top is leadership development. So students, hold leadership positions like president or recorder or treasurer of, Delta Epsilon Chi. Then we have, social civic consciousness, we have social intelligence, and we have vocational understanding. So students always participate in one of each of those four parts in order to, to be part of the marketing club.

00:07:45:12 - 00:08:11:16

Speaker 4

Well, tell me something about those civic consciousness projects. The civic consciousness projects are basically marketing social responsibility, going out into the community and doing something beneficial to the community. We do things like raise money at Christmas time to support, families in need. Over the holidays. We go down to the Salvation Army and we, serve food to the homeless.

00:08:11:22 - 00:08:32:09

Speaker 4

One day, about six of us spent six hours on campus pulling staples from some of the wooden structures on campus to help clean up the campus. So we do a variety of different things, which is part of giving back to the community, which supports companies. And that's a real important marketing activity. Now, how do students take to this part of the program?

00:08:32:11 - 00:08:55:12

Speaker 4

I think students really enjoy it. Students who are part of the Applied marketing course actually set their own goals and objectives, and they can decide they want to be very active in fundraisers and they want to coordinate bake sales, or they want to coordinate selling, candles at Christmas time, or they, they want to, do a car wash.

00:08:55:12 - 00:09:15:06

Speaker 4

They, they take on their own responsibilities and then they coordinated and they put it together. So they choose, I want to do civic consciousness projects, or I want to, plan the social events that we do, or I want to travel to competitions. That's something I don't think that we've talked about. If we have time, tell us. Okay.

00:09:15:08 - 00:09:36:28

Speaker 4

students travel statewide and they travel nationally and they compete with other students in the marketing field, and they do things like, a sales presentation or they run a sales manager's meeting or, they, do a role play where they handle, troublesome customer and they're judged by people in business and industry. And we're very proud of our track record.

00:09:36:28 - 00:09:58:00

Speaker 4

And that's where all the awards that you talk about come from. The students, are very successful from San Jose City College. In fact, we just had a student who won at the state level. She was the state president of Delta Epsilon Chi here at San Jose City College. Tara won first place in the state, which qualified her to travel to Saint Louis, Missouri.

00:09:58:06 - 00:10:23:25

Speaker 4

So in May, she and three other students qualified to go to Saint Louis and compete nationally with thousands of other students. Tara, come from San Jose City College won first place in the nation. So we have a wonderful track record and that's wonderful. I'm glad you mentioned her name. I would have asked you her name. Thank you. Know, it sounds like marketing is not the profession for the shy person.

00:10:23:28 - 00:10:49:06

Speaker 4

Is there a personality type that succeeds in marketing? well, certainly if a person were were shy, they could be involved with marketing research. But marketing as a field overall is is a very active field. It's very people oriented field. you're meeting people, you're greeting people. You're finding out what kinds of needs they have. You're trying to coordinate your company's products with the needs of the customer.

00:10:49:07 - 00:11:22:29

Speaker 4

Your customer could be another corporation that you're working with. So it would be going out and visiting those places. It does involve, getting out, meeting people, talking to people and being very active, sometimes even traveling. Now, what are the special now? What are special skills and abilities that a person needs to succeed in your program? Well, Alex, I think besides the personality, the liking to work with people, the communication skills are probably the next most important.

00:11:23:02 - 00:11:46:00

Speaker 4

person needs to be able to communicate with a variety of different kinds of people and sometimes adjust their communication skills according to the people with whom they're speaking. In addition to that, writing skills are very important because we write sales letters and we write memorandums within our company in marketing. So written skills, but oral skills, speaking skills would be most important.

00:11:46:02 - 00:12:12:22

Speaker 4

I think that tells us a good deal about the communication skills, but my favorite skill is listening. Can you talk about that a bit? Absolutely. In marketing, we are trying to satisfy customer's needs, whether our customer is an individual or whether a customer is a big corporation buying thousands of computers for their offices, we need to listen to what our customer's telling us and we need to hear.

00:12:12:22 - 00:12:45:05

Speaker 4

We need to be quiet, hear what they're saying. Talk back to them and ask maybe for some clarification on what they're saying. we need to be a very astute listeners. That's one of the reasons why I enjoy our courses so much, because students do talk in the courses. A lot of the work is is interactive between students and students who come to us with, English as their second or third language provide really an excellent opportunity for students who have English as their first language to listen really carefully.

00:12:45:12 - 00:13:04:16

Speaker 4

And there are very good benefit for us in the classroom when we have students who maybe don't pronounce, English very well. And we have to listen very carefully, it's excellent practice for all of us when we have that kind of diversity in our classrooms. Well, that's good, because you've pointed out the importance both of speaking and of listening.

00:13:04:19 - 00:13:30:06

Speaker 4

Now, I know when you work with the public, that appearance is very, very important. Could you comment on that? Certainly I will. we are judged by our first impressions. And when you represent your company and you walk in the door of a consumer's home, or somebody walks into your place of business, or you go to another company, you're judged on the first 20s and the first 20s.



00:13:30:06 - 00:13:47:17

Speaker 4

There's not much to say. So you're going to look at me, you're going to look at my hair and my face and the clothing that I wear and the way that I've kept my nails clean and my shoes polished. So it's always important to dress in a professional manner and to project a professional image for our customers.

00:13:47:19 - 00:14:07:11

Speaker 4

And what are the types of positions that marketing students can get? I always talk about sales first. There are more people in sales than just about any other occupation. In fact, if you go overseas and take a look at the number of people working who are Americans overseas, and you get rid of the government and the people working for the government.

00:14:07:11 - 00:14:40:22

Speaker 4

The next largest workforce overseas are sales people. Besides sales, though, there are opportunities to work in product development. Product pricing. planning. Transportation strategies. Warehouse management. Research. There's advertising, public relations, the list goes on and on. It does sound like marketing is everywhere. And I think you even told me that Lee Iacocca started in marketing and sales. Well, absolutely.

00:14:40:22 - 00:15:07:13

Speaker 4

Lee Iacocca and many other, chief executive officers of major corporations started in sales. And when they end up at the top as the chief executive officer, they're still in marketing. Now, what kind of degrees and certificates can marketing students get? A student can get a mini certificate, which is, I think, a 15 unit certificate. They can get a certificate of achievement, which is a 30 unit certificate.

00:15:07:13 - 00:15:28:05

Speaker 4

And they can also get the GM pass certificate. They can get a degree in business with a concentration in marketing. They can get a transferable degree and then transfer on to a four year college or university if they decide they want to continue their formal education. So it's quite wide open for whatever the students desires and needs are.

00:15:28:07 - 00:15:56:17

Speaker 4

Now, many of our viewers are ESL students. What advice would you give to ESL students in particular about the field of marketing? Well, marketing occurs in every place throughout the world, so all students have experience is marketing, even if it's just as a consumer. They have marketing experience. So I would say any student, whether they plan on remaining in the United States or going back to their home country, that a degree in marketing is wonderful.

00:15:56:17 - 00:16:34:15

Speaker 4

And if they're a little afraid about the opportunity to to be talking in a class and if they're interested in it, they should just go out and do it. It's an exciting field and there are just opportunities for everyone in the marketing field. Well thank you. It's been very exciting learning about marketing from you. Good. Well, thank you for inviting me to come here this morning.

00:16:34:17 - 00:16:59:14

Speaker 4

Today we're going to be speaking of careers in laser technology with John DeLeon. Good morning. John. Let's start by talking about the courses a student has to take in this field.

00:16:59:16 - 00:17:13:18

Speaker 4

At the end of this program, what kind of degrees or certificates does a student have?

00:17:13:20 - 00:17:35:08

Speaker 4

I'd like to ask about special skills and English language proficiency, because a lot of our viewers are ESL students. What do you have to say about that?

00:17:35:10 - 00:17:49:09

Speaker 4

Well, what's the ratio of men to women in this field?

00:17:49:11 - 00:17:58:15

Speaker 4

What kind of work do people do after they finished your program?

00:17:58:17 - 00:18:11:17

Speaker 4

What kind of work do people do after they finished your program?

00:18:11:19 - 00:18:23:00

Speaker 4

What does it take to be successful in this field?

00:18:23:03 - 00:18:37:02

Speaker 4

Now talk a little bit about mechanical intelligence. What do you mean by it?

00:18:37:04 - 00:18:48:23

Speaker 4

What do you see as the future of laser technology?

00:18:48:25 - 00:19:12:21

Speaker 4

Thank you. John, I think you're performing a very valuable service and giving students good advice. You've given us a lot of good advice today to thank you.

00:19:12:23 - 00:19:26:22

Speaker 4

Thank you. John. I think you're performing a real service for our students and giving them good advice. You've given a lot to us to.

00:19:26:24 - 00:19:45:07

Speaker 4

Hold on. Thank you. John. I think you're performing a real service for students and giving them a lot of good advice. You've given a lot of it to us today to.

00:19:45:09 - 00:19:59:15

Speaker 2

And please post the colors. Okay.

00:19:59:18 - 00:20:09:20

Speaker 6

Thank you. Really. From Santa Maria, we have.

00:20:09:23 - 00:20:12:15

Speaker 2

This question about a Kristalina.

00:20:12:17 - 00:20:18:17

Speaker 6

Oh, gosh. I was going to say Kristoff, but it's Kristalina.

00:20:18:20 - 00:20:21:18

Speaker 2

We know, but didn't.

00:20:21:20 - 00:20:42:17

Speaker 6

And from San Jose, we have Sonia Cifuentes. In that chapter. And from San Jose, East Valley. We have Lola Valenzuela here.

00:20:42:19 - 00:20:51:05

Speaker 6

And from Fremont, Oakdale chapter. We have Gloria Foster.

00:20:51:08 - 00:20:53:28

Speaker 6

Thank you.

00:20:54:01 - 00:21:14:17

Speaker 2

Thank you very much, ladies, for with us. before we go on with our other ceremony, I'd like to introduce our National American GI forum. commander, Mr. Jake Reed, here for 200 of welcome the people to say about, about one minute or two of it.

00:21:14:19 - 00:21:33:24

Speaker 5

Thank you. Willie. I'm glad to be here in, Santa Maria. I, I've been traveling all over. I was in Colorado Springs. Tacoma, Washington. Chicago, Illinois. Washington, DC, just in the last two weeks. so I was looking for what I was supposed to be in Kansas City today and Michigan. So I decided to be in Santa Maria.

00:21:33:26 - 00:21:37:24

Speaker 5

Thank you.

00:21:37:27 - 00:22:05:22

Speaker 5

But anyway, it's a pleasure. I think that, we'll have, pretty good. There's a lot of issues that we have to address. and, I know that we, will have a a good working conference on behalf of the National. I want to express our, our thanks to the state of California, for the membership and all the people that it work, diligently to promote the American G.I. forum and the things that we do best, in education and, civil rights.

00:22:05:24 - 00:22:17:25

Speaker 5

I see an old friend here. Kamala, how are you? Nice to see you. so with that, thank you, Willie. And, we'll I'll be here all weekend, so we'll be seeing you.

00:22:17:27 - 00:22:23:06

Speaker 2

Thank you.

00:22:23:09 - 00:22:57:05

Speaker 2

For. Because you may know this valley, Santa Maria Valley is, Indian. territory, Indian land or was many, many years ago. And, we like to honor that tradition and, call two people, one person first, who is a member of the American G.I. forum, veteran, and, who is a Chumash elder. and, I'd like to welcome Joe to log on to introduce, another American Indian that's here today.

00:22:57:05 - 00:23:08:29

Speaker 2

And Joe. And we're going to do a little ceremony, if you don't mind, coming forward, Joe would appreciate it. And.

00:23:09:01 - 00:23:13:22

Speaker 2

I've been.

00:23:13:24 - 00:23:35:18

Speaker 2

Looking for Mr.. To log off Joe to log. Thank you. Willie. this is, quite an honor for me as a member of the, to Mars tribe and certainly Nez and also a member of the, American Joe important chapter here in Santa Maria. this is, a unique situation, and I'm really, honored to do this.

00:23:35:25 - 00:24:04:20

Speaker 2

I'll take a couple of minutes here to introduce our, our, person who will be giving the ceremony. First of all, like Willie mentioned, this is, Chumash land. two mass Indians have been here for thousands and thousands of years, and we're still here. the territory extended from the Malibu beach area all the way up the coast to, the Monterey, borderline county line over to the Los Padres.

00:24:04:22 - 00:24:24:02

Speaker 2

mountains. So it was quite a territory that the, too much people, occupied the the, asked Mr. Long Walker to please come forward and, and present to you are, Indian ceremony, prayer. Thank you very much.

00:24:24:04 - 00:24:38:27

Unknown

Thank you for.

00:24:39:00 - 00:24:46:02

Speaker 5

The.

00:24:46:04 - 00:25:23:08

Speaker 2

I hope you will all bear with me. I model my environment. I spent all my time in the mountains or the hills. And when I come into the city of higher education, materialism and technology, I have a problem. And, I want you to forgive me. I do not hold it against you. But if you consider continuing the genocide and it's going to be your fault, we're going to hold you responsible.

00:25:23:11 - 00:25:29:08

Speaker 2

But I work with the children. I say children.

00:25:29:11 - 00:25:59:09

Speaker 2

Of our past beautiful culture and race. We are something today. We are not. We shouldn't be. They took away the truth. Our past turned it into a lie. They put it into the history books. And today we are living. And our teachers are teaching the lie that the new people brought to us today. There is no example for our children to follow.

00:25:59:12 - 00:26:21:07

Speaker 2

There's nothing out there that they want to become like. We are soldiers of the new people. We are materialistic people. Of technology and our children. Are dying before us.

00:26:21:10 - 00:26:38:29

Speaker 2

We are having children and feeding into the very monster that is killing us. I look around at our people now. She beautiful, beautiful reproductions of the past nations. You are still here.

00:26:39:01 - 00:26:43:14

Speaker 2

We thank you are women for that.

00:26:43:17 - 00:26:58:23

Speaker 2

Our grandmothers, our mothers, our sisters, our daughters. Thank you for carrying us to this point in time. Without you, there would be no tomorrow.



00:26:58:25 - 00:27:24:23

Speaker 2

That's what I come before you. And I hear you calling yourself names that you are not imitating something you are not. When does the madness stop? When is it going to end? When are we going to give it tomorrow to our children? When are we going to stop the materialism for ourselves? Today and give them something to be proud of our young people?

00:27:24:23 - 00:27:33:07

Speaker 2

What have you got to look forward to? Are you going to have children and feed them to the same monster?

00:27:33:09 - 00:28:04:24

Speaker 2

Our children have no security. The majority of our children welfare becomes their parents daycare center become their parents. There are no more family groups. I could go on and on for days telling you what they took from us. But most of all, they took our identity. We are still here. I am evident of that. They could not take it from us.

00:28:04:26 - 00:28:30:02

Speaker 2

I fought in the war. I got many decorations and I left part of me over there. And I came home and had to fight the same army and military that trained me to fight and kill. I've been fighting ever since. So that's why when they come to you, we want you to open our ceremony with the prayer. I said, no thank you to read.

00:28:30:02 - 00:29:00:12

Speaker 2

Man does not pray the indigenous of this hemisphere before there were any borders. Before there were any borders in the traditional language of the whole hemisphere, the indigenous. We speak one language in the sense of the ceremonies. Rock is a rock. Waters, water, air, land is land. It doesn't separate. Or doesn't do anything. It takes care of us.

00:29:00:15 - 00:29:26:22

Speaker 2

Today we continue to get the education that is destroying the human race. When is this education going to give something to our children for tomorrow? The unborn generations? They asked me they should longer. What is life mean to you? And I said, a newborn.

00:29:26:24 - 00:29:58:15

Speaker 2

The newborn is life. When you wake up in the morning, we wake up and we wash our face in cold water. We say, today is a good day to die, grandfather. Not for materialism, but for our children, for our women. Today is a good day to die. Bring them outside. Let them see the dewdrops. Let them see how each drop falls from pedal to pedal and finally hits the ground.

00:29:58:17 - 00:30:22:08

Speaker 2

And then the little creepers and crawlers come. These are our farm workers. They take care of that very drop and how many millions hit every day. They become the caretakers of Mother Earth. That's who we are. We imitate that. We're supposed to. We can't even do that no more. We get up in the morning, we jump on a car, we're on concrete, asphalt.

00:30:22:08 - 00:30:50:15

Speaker 2

We work all day in the air conditioned building. Our weekends are with Budweiser, our baptisms, our marriages, our deaths are wrapped in Budweiser. The only place our children go to look forward to is side by side in Forest Lawn. They never even reached the age of 21 to become adults. And yet we continue to do this. The G.I. form.

00:30:50:17 - 00:31:19:00

Speaker 2

I salute the men that were in there because they fought in the wars. But whose side are you on? Are you on the side of our children? Not only are the children of color dying, but the children of all races are dying. It is time that we come together as a support. Colors. A man come together in some common direction and stop the madness.

00:31:19:00 - 00:31:40:11

Speaker 2

That is before it was. If you are in the educational system, what are you going to do with that? My young people? What are you going to do with this education? Are you going to follow the strict footsteps beside those who committed genocide on you? Are you going to better to live when you have a man and children?

00:31:40:13 - 00:31:51:19

Speaker 2

The chaos is not going to stop there. We take the initiative to. We as adults put the truth into the ears of our children.

00:31:51:21 - 00:32:11:20

Speaker 2

Our children love us and they believe us, so whatever we do to them, they're going to do likewise to theirs. And today is the evidence of that sickness. The body in the slums of barrios are ghettos. The reservations, the drugs, the alcohol.

00:32:11:23 - 00:32:29:07

Speaker 2

Technology on the rampage, the water to air. The land is polluted. And we continue to give our children education that's doing it. I fought for this country. I have a right to my say.

00:32:29:10 - 00:32:49:20

Speaker 2

That's why when they should come to pray to the dry, we don't pray because after you pray, we say Amen. Who are we as men? We are nothing without female creation. We should say all women.

00:32:49:22 - 00:33:16:20

Speaker 2

It is time now that we who call ourselves G.I. forum and Warriors who have been decorated far beyond any other race in every war that we fought in, not only the war, the Indian wars, but in the wars of

today, right now we are the most highly decorated. Why? Because we didn't have to be trained to fight. We fought like the plants and animals.

00:33:16:22 - 00:33:42:07

Speaker 2

We fought like the volcanoes and the earthquakes and the fires. We were part of that. Today we fight as soldiers. We take orders and we kill. We don't even give it a second thought. We kill women and children. We're doing it right now in this country. But a warrior. I'll get you to get. You will come. How do you explain that in English?

00:33:42:09 - 00:33:49:02

Speaker 2

When you become a warrior, then you only protected land in life.

00:33:49:04 - 00:34:11:29

Speaker 2

And no matter what nation you went against in them, they, regardless of what their history says. We respected women and children. They were not raped and slaughtered as they should know. That is done today by our soldiers who are young and innocent, who have no knowledge of their past. It was taken. All they speak is Spanish or English.

00:34:12:01 - 00:34:44:00

Speaker 2

They don't know their own language, and in our language is a truth of who we are. The creator gave us this language in the beginning of time. He gave us the language response. To speak in that language is all the sincerity, all the love and compassion that a human should have without it. Then we argue and we fight in the language that is foreign, the language of our oppressors, our oppressors who came and took what we had from us.

00:34:44:02 - 00:35:05:02

Speaker 2

That's why they should pray. No. I tried to pray under the concepts of their God, but I couldn't do it because in there they said, onward Christian soldiers. They took my people from the plains and the

mountains in the deserts and the seashores, cut her hair and put them in the square of Rome. And they said, we want you to be like these pictures.

00:35:05:04 - 00:35:25:26

Speaker 2

And there was Jesus Christ with his long, flowing hair, and they just cut ours. They said, we want you to be like that. Do you understand what hypocrisy means? You who are educated beyond means do you understand hypocrisy?

00:35:25:28 - 00:35:33:15

Speaker 2

When did your madness going to stop GI form? I hear of you all over.

00:35:33:17 - 00:35:49:05

Speaker 2

And I don't mean to be disrespectful, but sometimes when I talk, I get so carried. I want so, so much for us to change for the children. So when I see someone look at their watch or wait a minute.

00:35:49:08 - 00:36:11:25

Speaker 2

God is our leader. But in reality that's hypocrisy too, because a watch on your wrist is the one that determines your whole life, your destiny. You go by the watch on your wrist. You no longer have a direction. That watch on your wrist tells you when to get up, what to do and when to do it. We follow something that is not real.

00:36:11:25 - 00:36:18:19

Speaker 2

We cannot follow our hearts and minds no more.

00:36:18:21 - 00:36:40:14

Speaker 2

Yes, I'm a warrior. I am not a soldier. How many thoughts have I fallen in this country? How many times have I taken up the weapon in this country against the United States? I've never agitated, instigated or anything, but I defended.

00:36:40:16 - 00:36:50:27

Speaker 2

Since I got a medical discharge in 1952, I came home and the very first day I had to fight.

00:36:51:00 - 00:37:16:25

Speaker 2

And I've been fighting ever since, fighting for the rights of who we are in our own land. We are the landlords. We are the first landlords. We know what welfare is because we gave it to those who came and those who continue to come and come and come. We have conceded to the point we're not all. We were all pushed into the oceans.

00:37:16:27 - 00:37:50:23

Speaker 2

We will concede no more. We will concede no more. That's why I'm among you today. I don't want to be here. I'm out of my environment. I'm dangerous. When I come to the city. I can't handle this. But you young children. It's up to you. You have a load so heavy, a load so big. Do you think you can carry it?

00:37:50:25 - 00:38:00:04

Speaker 2

Go home to your parents and tell them something has to change.

00:38:00:07 - 00:38:26:08

Speaker 2

Something has to change. It's almost too late. But according to your Bible, I see yours. Because I know many of you are Christians. You are more Christian than those that brought it to us. You are such beautiful people that you became better than your oppressors at it. Once you find out who you are and get their education, you become superior.

00:38:26:11 - 00:38:44:28

Speaker 2

Excuse me to those who are not indigenous, we will take care of you. We will not do to you as you have done to us. Will love you and your children like you should have done to us when we opened our arms to you.

00:38:45:01 - 00:39:05:18

Speaker 2

There's no hatred in my heart for no man, only sadness to think that they continue day after day in the sickness. Can't you see? Can't you hear. Can't you feel, smell, taste.

00:39:05:20 - 00:39:18:10

Speaker 2

Two week, two weeks ago, we had over 160 high school students at our place out there teaching them. It was beautiful. So sad.

00:39:18:12 - 00:39:36:19

Speaker 2

So sad to think 160 students out there don't even know who they are. They're so beautiful in their color and they look like the passion indigenous nations. The beauty of our past is here. Thank you women again.

00:39:36:22 - 00:40:03:16

Speaker 2

Thank you again for bringing us this far. Now it's up to us men who call ourselves men, to take them by the hand and show them that we we appreciate what they've done. Take them by the hand, even if they've fallen on drugs and alcohol. Pick them up. We have to brush him off and carry him. Put him on our feet again.

00:40:03:18 - 00:40:14:10

Speaker 2

Without them, none of us would be here. There would be nothing to fight for. We wouldn't call ourselves G.I. forum or soldiers.

00:40:14:13 - 00:40:25:08

Speaker 2

That's why I said forgive me if I stepped on any toes this morning, but if I have, thank you. Then I accomplished something.

00:40:25:11 - 00:40:31:23

Unknown

How am I really? Thank you.

00:40:31:25 - 00:40:58:20

Speaker 2

Thank you very much, Joe. And, Bernie Long Walker. come on. I have something to. I have something to give to you from the American GI forum, Joe. as a means of our, friendship to you and to tell you that we are fighting the same fight that, you guys are. We are all in it together.

00:40:58:27 - 00:41:09:03

Speaker 2

And this is, it's a form of our friendship to you. I gave you the ego which really belong to you.

00:41:09:06 - 00:41:21:18

Speaker 2

Thank you. Willie, this is an honor, like I said earlier, and I shall cherish is until, for for my whole life. Thank you. Thank you. Joe.

00:41:21:20 - 00:41:35:23

Speaker 2

Thank you. Ray or Roy? Doctor, would you call the office, tell them put the air conditioner on or put it higher? Here? Well, I know, but, where is it? Locked.



00:41:35:26 - 00:41:39:15

Speaker 2

Behind you. Marianna. See if you can do it.

00:41:39:17 - 00:41:40:26

Speaker 4

All the way around.

00:41:40:29 - 00:41:43:06

Speaker 2

Yes, yes.

00:41:43:09 - 00:41:45:00

Speaker 5

You close the door. Maybe we'll close the door.

00:41:45:01 - 00:42:04:17

Speaker 2

Yeah, well, I don't think it's on. Can you call him Doctor Bird? The guy who was here? I know, but he'd do anything. No, he certainly wasn't. Okay. Thank you very much. We have, other things that, we need to do this morning. And, first of all, I don't think we're going to do roll call.

00:42:04:17 - 00:42:19:06

Speaker 2

This one. We had several calls. Are people on the way? And they should be here. Coming up. pretty, pretty soon. I like to ask, our FBI agent in charge of the area to just say a few words to us, and, I want to welcome Frank, and, and ask him to say a few words.

00:42:19:06 - 00:42:25:12

Speaker 2

Just, at this time. Right. I.

00:42:25:15 - 00:42:42:15

Speaker 2

Think it's just, it's, actually a bit of a surprise for me to be here because, I'll be honest, I hope this was not on my agenda. When you are called me Lord bird, I.

00:42:42:17 - 00:43:06:10

Speaker 2

Hope you didn't call me. Told me about this very important occasion that was going to occur here in Santa Maria. A bird that would kill me. You would, Do you have to go down? Yeah. So, I thank all of you very much for the invitation to be here. That many of you this morning and the very warm, very friendly group.

00:43:06:10 - 00:43:29:07

Speaker 2

And I could see that we get together and you come to work things. And I hope that you do in the long run. We welcome you to Santa Rita and to really nice, very proud of our community here. in this beautiful for your meetings for the once again, thank you. And I hope I have a chance to meet.

00:43:29:09 - 00:43:53:17

Speaker 2

Thank you for being in here. I, didn't fail to honor another person that's here today, but at this time, I'd like to introduce our past state chairman and, national board member, the Bop. member, also veterans outreach program member and I'd like to ask Mr. Avila just to say a few words. half a minute or so.

00:43:53:17 - 00:43:59:07

Speaker 2

Just right now. Thank.

00:43:59:10 - 00:44:34:11

Speaker 2

Mr. Avila, thank you very much. Well, it is indeed a pleasure to be here this morning. And, be with friends. Some, long time friend, some fairly new friends. The young people that are here. give me hope for the future. The words that we heard here by Long Walker and this morning, I think, are, comments that we should take to heart.

00:44:34:13 - 00:45:07:20

Speaker 2

I think that we should be doing our self analysis of who we are or what we want to do, where we're going. And, I firmly believe that we as a people have a future, that we have to work for, that we have to earn it. Certainly there are opportunities out there, but we must work to take advantage of those opportunities.

00:45:07:22 - 00:45:35:19

Speaker 2

The fact that they exist doesn't mean that we're automatically going to inherit them. It takes a lot of work. I, have worked over the past year closely with Drake, as I have with Willie, and I know how hard the have worked. I know the things that they attempt to do. I, see Carmen Kamala sitting here in front of us.

00:45:35:21 - 00:46:04:11

Speaker 2

And, you know, when we talk about we having a future, taking advantage of opportunities, I've said it before, and I'll say it again, I was so pleased and so proud that I felt like crying when Kamala was our attorney before the Public Utilities Commission. And Kamala is a past national queen and past chapter queen from Uncle Sam.

00:46:04:13 - 00:46:22:29

Speaker 2

So we are growing. I'm good. And thank God, Randolph for being here. Another another young lady that you'll hear from later this morning. And I'm kind of going all over the map here, but I don't have but about two more minutes, right.

00:46:23:01 - 00:46:25:09

Speaker 5

00:46:25:11 - 00:47:04:25

Speaker 2

Yeah. Patricia. Oh, sorry. Oh, who just came in from San Francisco, who is also going to be participating here this morning. But, I have the opportunity to, share and some of the work that the, Green Lightning Institute, the Latino Issues Forum, and some Francisco does. And it is so heartening to be surrounded or participating with these young people because in them, through them, we are accomplishing many of the things that many of us that have aged.

00:47:04:27 - 00:47:41:23

Speaker 2

Did not accomplish. And because they're doing that, I feel we're succeeding. And, I ask all of you to share and this conference to attend the meetings, to attend the workshops, because there is a lot of work that goes into it. And we're only as strong as we make ourselves. So I thank you for listening to me. And, perhaps, later on when, we have an opportunity, I'll be able to focus more on some of the things that we do right now.

00:47:41:23 - 00:48:07:03

Speaker 2

I touched on the youth and praised Willie and Jake, and they both deserve it. And I'm just very happy to be a part of the organization, and I'll continue to be, and I'll continue to do my best as long as I'm able to. And thank you very much. Thank you, Mr.. I really appreciate Mr. and Mrs. Avila because when I became state commander, they were helping me so much.

00:48:07:03 - 00:48:33:25

Speaker 2

They're still helping me. get through this, task. And, and I appreciate you all. Mr.. And Mrs. Avila, thank you so much. We have this lead. It's going to make the presentation in just a few minutes. And, but first, I want to make some committee assignments that, you know, throughout the years, the American GI forum, in conjunction with, other organizations and, Maldef, American Legal Defense Fund have filed a lot of lawsuits.

00:48:33:27 - 00:49:01:06

Speaker 2

We have done a lot of partnerships in the past, collaborative effort with corporations to gain, some more, good things for the American GI forum families and the communities, especially in the area of civil rights in the area of education. This lady now that's going to speak now, is a project manager for Latino Issues Forum in the Green Line and Institute out of San Francisco that covers the whole state of California.

00:49:01:08 - 00:49:27:04

Speaker 2

Her current policy areas include electrical deregulation and telecommunications. Patricia is a graduate of the University of California, Berkeley and, she emphasize on a lot on social science, examples of immigration, the Latino experiencing native state. She plans to pursue a graduate degree in the field of public policy at the University of Chicago. At this time, Patricia is helping us a lot in California.

00:49:27:05 - 00:49:39:23

Speaker 2

She is, now our leader in this area. And I like to introduce right now Patricia de Osorio from the Green Line Coalition and the Latino Issues Forum. Thank you.

00:49:39:25 - 00:50:01:17

Speaker 3

Thank you. Really good morning everyone. first I'd like to say I'm really happy to be here. This is one of the first times I'm doing this sort of thing. So you'll have to excuse me. I'm a little nervous. I want to talk a little bit today about the Green Lining Institute and the American GI Forum's involvement in the Green Lining Institute, which has gone on for many years.

00:50:01:20 - 00:50:36:28

Speaker 3

for over 15 years, the American GI forum has been a member of the Green Lining Coalition, which is an alliance of ethnic minority organizations working together to combat discrimination and employment lending and service areas by, utilities, insurance companies and banking until recently, the coalition worked under its umbrella Organization of Public Advocates, but in 1993 it formalized as the Green Lining Institute, its newest organization, which houses the coalition now.

00:50:36:28 - 00:51:15:11

Speaker 3

So, now under the Green Lining Institute, the American GI forum under Leo Avila is represented on the board of directors of the Green Lining Institute. And the institute is now a fully functioning nonprofit in San Francisco. And it continues to work with public advocates on certain issues. Under the Institute, the continued the coalition works and tries to increase its membership base and is committed to compromise and negotiation, as well as, building partnerships with corporations in order to increase the pie for minority communities.

00:51:15:13 - 00:51:43:04

Speaker 3

The Institute also has now, as part of one of its projects, the Green Lighting Academy, and we call it the Green Lending Academy, because it's, it's a part of the organization that brings in students, graduate students, college level students to learn about public policy issues, to start working on public policy issues under them with GTE, and is also working in a partnership with GTI, to to create this marketing plan.

00:51:43:04 - 00:52:10:20

Speaker 3

And this is going very well. Leo Avila, Willie Guzman has been attending the meetings for that and have really, participated and added a whole lot about the community that addresses our needs so that they would actually get out and do something right. And this marketing plan, another, another agreement that was reached in 1993 was with AT&T.

00:52:10:22 - 00:52:45:09

Speaker 3

And this is perhaps the next it's a connection with the Pacific Bell because it's the next step. This deals with emerging technology and the information superhighway. This agreement was reached with, the Green Line and coalition and public advocates with AT&T and McCaw cellular, who is a cellular phone company that was merging with AT&T. And what they reached the agreement on was to create accessible information superhighway products and services for all minority communities.

00:52:45:12 - 00:53:20:17

Speaker 3

And as a result of that, once again, there has been a group working with AT&T to create plans and to really look at the issues and to really understand what the needs of the communities are. And once again, the American G.I. forum is represented there by Leo Avila. And he's been really adding a whole lot on behalf of the G.I. forum and the Latino community in California to really redlining, which is a word that means, it was an unlawful business practice of not serving certain populations, which were minority communities.

00:53:20:20 - 00:53:43:17

Speaker 3

And so green lining the term green lining is the antidote to that, too, that the opposite it's turning on the green light. And let's let's get everyone in here and let's serve these communities. So the Green Lining Institute has been working with banking issues as well. They're always a high priority because economic development and minority communities are highly dependent upon investment and capital.

00:53:43:19 - 00:54:35:15

Speaker 3

And thanks. So some recent activities are that the Green Lighting Institute has done is they found it a challenge just recently in February to the FDIC, to the premium reductions on American banks deposit insurance. So what they were proposing was for banks to be able to actually lower their deposit premiums on insurance. And this, in March, an institute representative testified in Congress at a hearing documented documenting how these premiums, the reductions would leave savings and loans who have always, been who've been good about invest to minority communities, about how it would leave them at a disadvantage because their rates would stay the same they're doing soon, and they're going to create

00:54:35:15 - 00:54:58:10

Speaker 3

the largest bank in the world. But the only thing is they haven't had a very good minority lending. minority lending based. So that's why green lining is has stepped in to make an agreement to say, hey, you're going to you're going to invest in our communities if you're going to merge. So that's another thing that's going on right now.

00:54:58:13 - 00:55:39:00

Speaker 3

And an agreement is expected to be reached in about August. So hopefully we'll see the results of that soon. We'll keep everyone updated on that. Also, finally green lining, and its members have been meeting with regular regulators of the Federal Reserve, and others in the federal, federal government to discuss how the Community Reinvestment Act regulations requiring banks to disclose business loans by race and gender would increase capital to California's minority businesses and therefore increase minority employment.

00:55:39:02 - 00:56:09:26

Speaker 3

it hasn't been real accepted. It hadn't been accepted very much by Alan Greenspan, who was the chair of the Federal Reserve. So a green lining to this was a while ago. In 1994, they placed an ad in the New York Times, and members of the Green Lining Coalition signed off on this, including American G.I. forum, pointing out that Alan Greenspan has been prohibiting banks from releasing this information on their loans to businesses.

00:56:09:28 - 00:56:34:09

Speaker 3

the data on race and gender, they're prohibiting them. Even if banks were volunteering to give that information up. So that's what Green Lining did in 1994, and had been having these meetings since then with Greenspan and other federal regulators to try to convince them that this is good. You know, it's a good idea to to release this data to increase minority investment.

00:56:34:12 - 00:57:00:11

Speaker 3

So what happened was, in November of 94, the Federal Reserve green lining decided to make this issue a little more public and held a press conference, organizing a demonstration in July in Hayward, at Senator Locker's office. He's already said he supports this bill. He says he will vote for this bill for it to pass, and it looks like it will pass.

00:57:00:13 - 00:57:23:11

Speaker 3

But we feel that we can make them pay for make for making this decision that we voters and in the community, we can show them that we are strong enough to tell them that we need that we need change, and we want them to be the leaders of change. If they're there. so what we're doing, we're



holding a demonstration in Hayward, and we have gathered lots of names from the American G.I. forum.

00:57:23:11 - 00:57:55:08

Speaker 3

And I would love to have everyone there. And we're going to hold a march and a rally at Senator Locker's office for having done this to the to his constituents in his district, as well as Liz Figueroa, who voted in favor of this bill, and that is her district as well. So what we're doing, we're organizing this, this rally and demonstration to show them that that they made a mistake, that they're going to pay for it because we're not going to deal with it.

00:57:55:08 - 00:58:12:11

Speaker 3

We're not going to put up with it. So I'd really like to see everyone there. And I have lots of information and a background piece on the insurance bill. And if you have any questions, I'll be more than happy to answer them. Also, I'd like to get a list going of everyone who would like to be on our mailing list to receive any information.

00:58:12:11 - 00:58:19:15

Speaker 3

That way you can keep abreast of everything that's going on, and that the GI forum is involved with the green lining. Thank you.

00:58:19:18 - 00:58:39:06

Speaker 2

Thank you for that. Thank you so much. Thank you. The Green Line Coalition, which is Leo Avila has been part of for for many years, have really done a lot. And I really appreciate all the work. Take that to your office, Patricia, and tell him of all the, the all the appreciation that we have for the work you have done for our community.

00:58:39:14 - 00:58:58:15

Speaker 2

I know you have material to pass up, and I know there's a question. However, the youth are just of the youth have a, a 1015 meeting, but prior to that, I want a Jim Perez from Washington to address this a little bit. And then he's going to go with the youth to give them some information. Jim, would you come in, please?

00:58:58:21 - 00:59:16:21

Speaker 2

And then we'll continue. I know Mr. Avila has a lot of information he's going to give us, in regards to the, Green Line and, and public advocates. But I would like to do this because they wanted the youth want to go. You want to material after this idea? Mr.. Better speak. Mr. Perry. Thank you very much.

00:59:16:24 - 00:59:40:22

Speaker 2

Good morning. I'm Jim Perez. I'm the, equal employment opportunity officer for the FBI in Washington. I oversee all of the, complaints of discrimination from all the 24,000 employees that we have at the FBI. the covers are 400 offices in the United States, as well as our 28 offices in foreign lands. I came to the FBI in 1989.

00:59:40:22 - 01:00:25:07

Speaker 2

In March of 89, when the initial, decision, with respect to the Perez class action took place, you may recall that, 237, Latino special agents of the FBI in 1987 sued the FBI for discrimination. They charged, basically, that they were limited to their promotional opportunities because of some of the assignments that they've been, given they were used as interpreters instead of investigators, and they lacked, some of the experiences, to be able to be qualified for, higher promotional opportunities, even though about 50% of them, had indicated that they wanted to rise in the ranks of the FBI.

01:00:25:09 - 01:00:52:03

Speaker 2

when the suit, decision took place, the Judge Bunton in Texas, found in their favor. he basically referred to the EEO office of the FBI as a bankrupt operation. that was taken over 600 days, to complete discrimination complaints. he indicated that there was not real, support from the top, to give the the changes diapers.

01:00:52:06 - 01:00:53:14

Speaker 5

01:00:53:16 - 01:01:20:00

Speaker 2

He's got four young boys, the oldest of whom is only seven, the youngest of whom is less than a year old. and, he, opened up a daycare center within the bureau so that employees can have, children close by. whenever someone is sick or needs their assistance. and I think that kind of dimension is terribly important in reviewing the human needs, of individuals and not, just simply law.

01:01:20:02 - 01:01:49:22

Speaker 2

I provide law enforcement with a blind eye to the the need of individuals. I also wanted to salute, all of the individuals who are working on this continuous, service to the people of California. I'm a native Californian. I grew up in East L.A., I worked in throughout the Los Angeles area, and then I moved to San Francisco, after serving the Department of Justice as a mediator in San Antonio and in Los Angeles, Fresno and San Jose.

01:01:49:25 - 01:02:10:19

Speaker 2

I worked for Maldef for four years in San Francisco. And John, during the time that I was, inroads there. And I I'm glad to see that when he coupled his work with Cruz Reynoso and, Mario brother, whom I used to work there there have been some continuous lines with these, very dedicated and effective individuals coming through.

01:02:10:19 - 01:02:42:21

Speaker 2

And I think that's that's terribly important. The dropout rate and push out rate for our Latino students throughout the country is still over 43%. In southern Arizona, it's reached 60%. the Lou chapter in Tucson has had a outstanding program trying to stem that tide. and for the last five years, they have worked in, exposing young people eighth through the 11th grades, to the various professions that are available to them.

01:02:42:23 - 01:03:16:15

Speaker 2

if they have the magic word call choices and they only have choices if you were prepared, through education to preparation and first and foremost, even to accomplish that, you have to have a positive self-image. And so individuals there have been working on mentoring programs and a variety of recognition to give these young people in order to help them develop that very, very, necessary self worth concept within the FBI.

01:03:16:18 - 01:03:40:14

Speaker 2

We have also tried to work with that. when Willie contacted me and asked me to speak, this morning, he asked me to talk about the programs that we have for youth that the FBI has begun. One of the changes that we thought we needed to have within the bureau was to have agents, agents in charge, as well as the people that are working as not agents.

01:03:40:14 - 01:04:06:02

Speaker 2

I'm not an agent. We have, continue to give. And there is nothing as powerful as that person to person contact. A good teacher will always tell you, no matter how long they teach. They learn a lot, much, a lot, much more than the students they teach. And that kind of reward is its own reward. It's worth its weight in gold.

01:04:06:05 - 01:04:31:11

Speaker 2

You met earlier, Frank, I. Rossi, who was in charge of the FBI office here in Santa Maria and the Santa Barbara. Frank has a degree in secondary education, is a master's in public administration. he speaks Arabian, Egyptian language. Yeah. He was going to go into teaching initially. He celebrated his 24th year with the FBI in February of this year.

01:04:31:14 - 01:04:53:15

Speaker 2

Through his career, he his first office was Los Angeles. And then he went to San Francisco. He went to New York for eight years. He worked in recruiting. He worked in general criminal investigations. He

worked in foreign counterintelligence. And then he taught. He taught management training at our FBI Academy at Quantico, Virginia. prior to coming here as.

01:04:53:15 - 01:05:20:21

Speaker 2

And then he worked in the Washington field office as well, prior to coming back to Los Angeles, where he's been within this area. I cite Frank's accomplishments, as well as the preparations for you to know the kind of preparations that are needed to become an FBI agent. There are no different today than they are. Then. We are hiring 750 new agents between July of 1994 through the end of September this year.

01:05:20:23 - 01:05:49:12

Speaker 2

For 750 jobs, we have received over 10,000 applications. Of the seven of the 10,000 applications, 7000 people meet the basic qualifications, which is between the ages of 23 and 30. Something to the hats in Washington. Whenever the American G.I. forum comes out of the tomb of the Unknown Soldier, where they did a recent recognition of a fallen hero from World War Two.

01:05:49:15 - 01:06:08:24

Speaker 2

one of the speakers there, we refer to the American jury for members as the hats. Because they show up like that. We're in we're in these hats. And I wanted to, recognize a person who I thought both from his reputation through the years as well as the day, is deserving of another kind of a hat.

01:06:08:27 - 01:06:33:19

Speaker 2

And I'd like to give to, really of on an FBI hat. Thank you, thank you, thank you very much for. Thank you, dear. Thank you very much. Appreciate it. Now. Oh, yeah. Thank you. Don't, stage your own raids. That's not good for, My boys are going to like it. They're going to work.

01:06:33:22 - 01:06:34:10

Speaker 5

I mean.

01:06:34:13 - 01:06:55:09

Speaker 2

So, two boys, thank you very much. Here's two for them. All right. Thank you, thank you, thank you. You're welcome. And here's a, lapel pin that is a replica of our, FBI badge. All right. I hope you enjoy that. I sure will, and I appreciate the opportunity. If any of you have any questions, I'd be glad to entertain a few questions before I go.

01:06:55:10 - 01:07:15:27

Speaker 2

I talked with the, the young people, the young, the youth are meeting right now, and Jim is going to address that group and give them some ideas of the program and also the educational, committee is meeting at this time. So we've lost a lot of the members, but we can entertain a few question. Mr.. Lopez and then Mrs. Tinoco.

01:07:16:01 - 01:07:24:24

Speaker 2

Yeah. for the people that have secret, we're out. And you want to know if I Democratic.

01:07:24:27 - 01:07:30:21

Speaker 5

They have a way or, what they have on the wild.

01:07:30:24 - 01:08:03:12

Speaker 2

Oh, yes. Most people will assume that they have a file with the FBI, and most people don't. however you can, you can apply. You just simply, send a request to the Freedom of Information Act. office you send to the FBI headquarters, send it to me if you want. and, there's about a two year waiting period, to get, whatever is in your file, and you're entitled to to know wherever your name appears on any on any FBI file, Mr. noble,

01:08:03:15 - 01:08:08:12

Speaker 6

how is the footprint factor going to affect family? I know you're.

01:08:08:14 - 01:08:40:27

Speaker 2

Right. We don't think it'll affect us at all, because, one of the one of the propaganda, pieces that's being given about affirmative action is that unqualified people have been hired, and we're going to stop that stuff. And that's not true. That's not true. Unqualified people not been hired. and if there has been such a disruption with, with unqualified minorities and women going on there, why is it that still in the government and in the bigger corporations, 5% of the top people are minorities and women?

01:08:40:27 - 01:09:04:20

Speaker 2

I don't think that has been terribly, terribly, intrusive into that process. And we have not found that, I know that those ladies are persons are, young people that are going to the educational, workshop to please, you can go now. I know the youth were called out, and Jim is going to address the youth at the Atlantis room.

01:09:04:22 - 01:09:28:21

Speaker 2

if you can go to another single important. Okay, please go with him. Okay. We have a person in here. this morning, our chief of police, and we have been working, very, very, very close with him and his staff for the last, several years. He became chief three years ago, almost three years ago. And, we supported his nomination for chief of city council.

01:09:28:27 - 01:09:50:03

Speaker 2

We wanted him to be our chief. And he is our chief now. He is here with us today. I think he got hurt playing with, the kids yesterday, soccer or something. But, he is here today, and I want him to say a few words. Chief Dan Shiner.

01:09:50:05 - 01:10:15:07

Speaker 2

I can't hear you. Yeah. He has. The educational workshop is meeting. Now, if any of you are in that workshop, I know you have your speaker. I apologize for not being in more formal attire. As you can see, I had a sporting injury here, and, normally, I'd like to appear at this prestige segment with my, my uniform.

01:10:15:09 - 01:10:53:00

Speaker 2

but I couldn't get it to fit over this, apparatus I have here. I did prepare a couple little comments here, and that's because, for those of you that know Willie, he sometimes he invites me in. I'm not sure whether it's, for 15 minutes, 5 minutes or 2 hours. So I'm pretty flexible this morning, the first thing I wanted to do, very important for us to reach out and make sure that our department is representative in diversity of the demographics of our community.

01:10:53:03 - 01:11:20:20

Speaker 2

And the reason why I'm a little bit more passionate about that than one might suspect. There are some things in my background that maybe you can relate to a little bit. As a young man, I dropped out of high school to support my my single parent mother and I got in trouble like other some other young fellas. And fortunately, the service was willing to take me.

01:11:20:20 - 01:11:58:02

Speaker 2

And I got some training in the service and got to go to Vietnam. And I met a young, young lady, formerly Alegria Baca from New Mexico, a large, Hispanic family. Huge Hispanic family. As a matter of fact, we are my my wife is one of six, 16 children. And when her father, who was in government service, relocated to work out at Vandenberg Air Force Base out here, they had to, to, commission an entire railroad car to bring them all out here for the night.

01:11:58:04 - 01:11:59:24

Speaker 3

01:11:59:27 - 01:12:39:14

Speaker 2



So I have some ties to the Hispanic community, and I have some understanding of what some of the needs are, and also in some of my coursework, in fact, I'm on my way to this very day to go to Southern California to a program called the this the state Law Enforcement Executive's command college and the study work that I'm doing, I and it's much like a master's thesis is in the area of bringing diversity, both culturally and gender wise, to the command ranks of law enforcement.

01:12:39:16 - 01:12:59:07

Speaker 2

In in the state of California. And that's research that I'm currently doing. So I have that linkage and I'm sorry to keep hitting this early. I want you to know that that that Alegria Baca that I mentioned earlier had the foresight to straighten me out.

01:12:59:10 - 01:13:00:01

Speaker 5

01:13:00:03 - 01:13:20:03

Speaker 2

She she, made me, go back and take the test that I hadn't taken. And I got my GED, and I. And, I really had an interest in law enforcement. Did a little bit of it in the service before, before I was released. And,

01:13:20:05 - 01:13:48:18

Speaker 2

Thank God that I had that GED, because that was the only thing that opened that door to get me into the police department. And once I got there, a gentleman who's formerly a police chief and now one of our city councilman, a gentleman by the name of Joe Antonio, was one of my many role models. And it was eminently clear to me that if I wanted to do anything with my life and to really rise in the ranks of law enforcement, that I needed to pursue my education.

01:13:48:18 - 01:14:16:17

Speaker 2

So having dropped out of school and gotten a G.E.D., I went over to the local junior college and finished up the coursework there, went on and got a bachelor's degree in business administration, and

ultimately on to get a master's degree in public administration. And so there are many times that I get it. I get to talk to youth, and I've gone to the local, city center to talk to the people that have dropped out and fell for there's just no way I can make it in life.

01:14:16:19 - 01:14:38:16

Speaker 2

And I can tell them that, hey, you can do it if you want to. You can get in trouble. You can make mistakes. you can change your life if you want to do that. And, I've had the good fortune of, convincing a couple young people. And that makes me very proud, because every one that we save is just that much better for our community.

01:14:38:18 - 01:15:03:29

Speaker 2

And the other side of it, the close ties and my feeling, my sense of support for the American G.I. forum is that that my wife's family has, quite a history. And, her, it would be her great great great grandfather, I believe it was was Captain Bonifacio Barca. The United States Cavalry and the first governor of the state of New Mexico.

01:15:04:02 - 01:15:28:23

Speaker 2

And her cousin Sam Barca Jr, was formerly the police chief and probably the youngest police chief of the city of, of, Albuquerque. I think he was police chief in Albuquerque when he was 33 years of age. And the last time I had the opportunity to speak with him, he was enjoying retirement and is currently the police chief in Lakeland, Florida this year.

01:15:28:25 - 01:15:56:00

Speaker 2

So. So we have strong ties to the military. We have strong ties to the Hispanic heritage, and we have strong ties to law enforcement. And as this community police chief, I'm trying to do my fair share and more. And I really appreciate everything. Willie and the other members of the Santa Maria community here have done for me, and I appreciate the support.

01:15:56:03 - 01:16:10:00

Speaker 2

And and I urge you or I will help you to challenge your own local police department to try to take on some of those same views. I think it's done a lot for our community. Thank you very much.

01:16:10:02 - 01:16:14:02

Unknown

Thank you. Thank you.

01:16:14:05 - 01:16:42:04

Speaker 2

So that's one of many reasons that we, supported Dan to be our police chief after, Joe Sentinel, was our chief. And, Joe Sentinel is now our city councilman here. And then we really appreciate everything you've done. Your officers and, your staff have, really helped us in the past when we were marching against, injustices against the, ex-mayor.

01:16:42:06 - 01:17:10:01

Speaker 2

they understood Dan understood where we were coming from. Thank you. Dan, thank you very much. Thank you. I'll tell you what. Okay. if you want to say so. Well, I think we should probably, Christopher. Yes, definitely. So I just got a, a note here that the education conference is at Smitty's, but I think Patricia, you did a real good job, and I wanted to get the gentlemen on so they could leave.

01:17:10:01 - 01:17:29:24

Speaker 2

He's got a plane. Flight effect is waiting for him there, so thank you very much. Mr., shiner, and we'll continue with Patricia. And you want to, say something now, Mr. Avila, or you want. Okay, okay.

01:17:29:27 - 01:18:02:13

Speaker 3

Okay. I guess now is my time to talk about the other side. My other had Latino Issues forum and our involvement, and what the issues are that we're working on there with the Green Lighting Institute also, it's somewhat of an incestuous relationship. And Latino Issues Forum serves on the board of, Green lining American GI forum does and then American GI forum also serves on the board of Latino Issues Forum, as does the executive director of the Green leaning Institute.

01:18:02:13 - 01:18:40:14

Speaker 3

So a lot of these issues that I've already discussed are also part of the agenda for Latino Issues Forum. But I want to talk a little bit more about some of the things that Latino Issues Forum is doing right now. separate from the Green Lining Institute that are, specific to the Latino community. One is Latino Issues Forum has been working on the Southwest Latino Health Initiative, and this is a program which is based in Arizona, California, New Mexico and Texas to educate Latino leaders on health care and health care issues.

01:18:40:17 - 01:18:42:08

Speaker 3

Issues surrounding insurance.

01:18:42:08 - 01:22:15:06

Speaker 2

And I think we're going to have to go to the at 2:00. We were going to reconvene here. We're going to break for lunch or eating. And, I think the air conditioning is now so cold. Used to a very warm, but before.

01:22:15:09 - 01:22:50:29

Speaker 6

Yeah, yeah. Good afternoon, ladies. welcome to, the women's, workshop on, Health by Carmela Castellana. Carmela has been sitting here waiting for more, from more of the members, you know, and they disappeared somewhere along the way, and, hopefully that, I'm going to, have somebody go and call them. And if not, I'll go by myself and get them over here.

01:22:51:02 - 01:22:59:06

Speaker 6

So, Carmela, take over, okay? That we have a patient. Yeah. Again and again. The we.

01:22:59:09 - 01:23:19:08

Speaker 3

Well, I need that. I don't have any problem with small numbers, because what I constantly find is you get a few dedicated people in one room, and you can work miracles. So incredible things happen with small numbers. So that's fine by me. It's really great to be here today, and particularly to address the women's group on something that's very dear to my heart.

01:23:19:08 - 01:23:49:01

Speaker 3

And that is health issues for Latinas. That is something that I have dedicated the past four years of my career to working on, which is health issues in the broader Latino community. But I have always had and I'm continuing to develop a particular interest and expertise in the area of Latina women's health issues. And when we look at, the Latino population and how it's growing, and I think we heard a lot of comments this morning on the central critical role that Latinas are playing, in the, in the future and in the past for our population.

01:23:49:06 - 01:24:13:02

Speaker 3

I think we really do need to be concerned. And on top of and advocating for, Latina health issues and in particular, I think with the current political climate where we're facing, drastic cuts to health issues at the federal that's going to trickle down to the state level when there are attacks on our the most vulnerable segments of our population, the women, the children and the immigrant populations in the state.

01:24:13:04 - 01:24:29:24

Speaker 3

the future of health care access for these groups is all the more uncertain. So I see that as all the more reason why we need to be paying attention to these issues and engaging in advocacy around them. Just to tell you a little bit about, in that broader sense, the type of work that I've been involved in the last few years.

01:24:29:26 - 01:24:50:11

Speaker 3

I work with an organization called the Latino Coalition for Healthy California, and this is a health care policy group that's spearheaded out of public advocates in San Francisco. And what we're looking at is

what the access barriers are that the Latino population is facing, and trying to find solutions to addressing those barriers in the in the Latino population.

01:24:50:18 - 01:25:13:25

Speaker 3

And we do that by working very closely with, a broad based network of Latino health care experts that includes doctors, clinic directors, university professors, service providers. It's really what we're trying to do is tap into the wonderful, incredible expertise that already exists within our own community. It's really not necessary to go outside the Latino community to try to find what the answers are to the problems that we face.

01:25:14:00 - 01:25:33:29

Speaker 3

We just need to look, internally and, and pull together all the resources that already exist in our community. And I think that was another message that was very strongly put forth this morning and through the lunch this afternoon, which I can really relate to and appreciate, is there is a lot of talent, commitment and energy that exists already within our own Latino population.

01:25:34:05 - 01:25:40:01

Speaker 3

And you combine that with our increasing numbers. and we've really got the potential to really make an impact.

01:25:40:01 - 01:25:41:07

Speaker 4

In the difference.

01:25:41:09 - 01:26:17:03

Speaker 3

And so the Latino Coalition for Healthy California is really dedicated to working both with the Latino health care experts as well as getting input from Latino, community based organizations and Latino health care consumers in terms of coming up with the solutions to the health care crisis we are facing. And what I wanted to do today is just give you a brief overview of, some of the key health care issues for

Latino women, because really, in terms of outcomes and how some of these diseases are affecting our communities, Latinas really, are in jeopardy in a lot of different areas.

01:26:17:06 - 01:26:37:19

Speaker 3

and we need to be aware of those. And this is the type of education we could pass on to our relatives. And, you know, if we're not aware that we're at higher risk for HIV, Aids or diabetes or cervical cancer compared to other members of the population, then our ability to detect those diseases and therefore prevent them and keep them from getting to advanced stages is hindered.

01:26:37:21 - 01:27:01:25

Speaker 3

so these are some of the topics I'd like to, to address. And I could start with the HIV Aids issue. The Hispanic community comprises over 9% of the U.S. population, but Hispanic women account for 21% of all Aids cases among women. and most of the Aids cases found in Latina women are the result of intravenous drug use.

01:27:01:27 - 01:27:21:09

Speaker 3

Latina sexual contact with the intravenous drug user accounts for a third of all these cases, and this is a real tragedy facing our community that the impact of HIV Aids, because this is the type of disease that can be passed on to our children. This is the kind of disease that can be passed to other family members and others in the community.

01:27:21:09 - 01:27:26:04

Speaker 3

And it's a real crisis and tragedy, tragedy that we are facing. And the Latino community needs.

01:27:26:04 - 01:27:27:05

Speaker 4

To come to grips.

01:27:27:08 - 01:27:50:17

Speaker 3

With the issue of HIV Aids. It needs to be something that we are. We talk more about the whole issue of educating our children on the use of, protective contraception, the use of condoms in order to help prevent the spread of Aids is something that the Latinas could really play a role in helping to advance, because I think from, the women in this room can probably remember in their generation where they came from.

01:27:50:17 - 01:28:09:18

Speaker 3

This was not something that was talked about. The issue of contraception, with your mothers and your grandmothers and many of you probably found about this probably funny stories in this room about how you found out about sex, what is and what it means. but things are hopefully changing, and they need to change a lot more in terms of dealing with today's youth.

01:28:09:24 - 01:28:35:21

Speaker 3

We talked about the, the recognition of the youth today was really inspiring and wonderful to see. But these are this is the population that's really at risk for the HIV Aids disease. Besides the Latina women, it's the, younger population. In fact, adolescent Latinas are especially at high risk for, HIV. Studies show that births to teenage mothers accounts for significant numbers of all births to Latinas.

01:28:35:23 - 01:28:59:12

Speaker 3

And, basically what the studies believe is that Latina lessons are engaging in high levels of sexual activity without using condoms or other contraceptive methods. That's where the teenage pregnancy problem comes in. And that's what places Latinas at a high risk for HIV Aids. So, what the GI form, is in a position to play a stronger role in terms of putting the Aids issue out there.

01:28:59:18 - 01:29:03:10

Speaker 3

I met, with Jane Delgado. She's the president of the.



01:29:03:10 - 01:29:04:03

Speaker 4

National.

01:29:04:03 - 01:29:29:16

Speaker 3

Coalition of Hispanic Health and Human Services Organizations. This is kind of the national umbrella group of health groups in the country. And she was telling me that, 12 years ago or so, when Cosmo, the name of the group, first addressed the age issue and started working on Aids prevention education, that she got hate mail from the Latino community about, how can you be, you know, dealing with the fact that it was seen as a gay issue and,

01:29:29:19 - 01:29:30:18

Speaker 4

That she took a lot of.

01:29:30:18 - 01:29:49:13

Speaker 3

Flak for the fact that Cosmo was engaged in Aids prevention. and now she's saying all these years later that she's never regretted it. And she continues to be very proud of the fact that Cosmo was at the forefront of moving like the Latino community in that direction, of accepting the fact that we need to be informed about this issue.

01:29:49:16 - 01:29:50:17

Speaker 4

01:29:50:19 - 01:30:15:18

Speaker 3

And one interesting fact is, although Hispanic women in the U.S. are at an increased risk for HIV infection, some populations of the Latino population of Mexican origin may be at a lower risk. And due

to the fact of lower drug and alcohol abuse, less use of multiple sexual partners, those are less common among the Spanish speaking population, presumably less acculturated Latinas.

01:30:15:21 - 01:30:44:00

Speaker 3

and so what the study show is that Latinos who had to adhere to more traditional Mexican cultural patterns are less likely to come in contact with the HIV virus. Although I have seen interesting. things in the literature about the problem with, the migrant male population coming over to the United States, getting infected with the HIV population through prostitutes or just, being victim just because anyone's susceptible to it, and then going back to Mexico and infecting the women there.

01:30:44:02 - 01:30:46:15

Speaker 3

So this disease is a really real killer. And I just.

01:30:46:15 - 01:30:47:27

Speaker 4

Wanted to mention that today is.

01:30:47:27 - 01:30:57:28

Speaker 3

Something that we need to be aware of and educating our children on. That's a reality. another key issue in a particularly for Latinas is the issue of diabetes.

01:30:58:00 - 01:31:02:15

Speaker 4

Is anyone here in this room a diabetic? Too.

01:31:02:18 - 01:31:22:08

Speaker 3

And I just met someone out there who just told me that, he's recently been, diagnosed, particularly Mexican-Americans and Puerto Ricans are more likely than other groups to have diabetes mellitus, which has been identified as a major cause of morbidity and mortality. And it actually occurs.

01:31:22:08 - 01:31:23:28

Speaker 4

2 to 3 times.

01:31:24:01 - 01:31:42:19

Speaker 3

More likely in the Hispanic population than in the non-Hispanic population. So that's a really, much greater incidence. And, diabetes can often strike at a younger age group. And again, it leads to great complications. If it's not diagnosed at an early stage and treated, obesity.

01:31:42:19 - 01:31:43:06

Speaker 4

Is a partial.

01:31:43:06 - 01:31:49:17

Speaker 3

Contributor to the increased prevalence of diabetes among Latinas. and,