

CHARACTER  
ENTERPRISE  
LOS ANGELES EXAMINER  
OFFICE OF THE PUBLISHER  
BROADWAY AT ELEVENTH ST., LOS ANGELES

June 13, 1929.

Dear Miss Morgan :

I think it would help to separate Rossi's expenses into divisions.

For instance, the kitchen, janitor, Rossi's office, are more or less fixtures, and not directly construction workers. The same thing applies to Mr. Williams and his helpers, who should be in this first division.

Mr. Rossi's incidental bills may be included in this, and also the camp food supplies, the gas and oil, and auto repairs and parts.

Another division is the actual workers, such as teamsters, laborers, carpenters and helpers, electricians and helpers, stone-setters, tile-setters, cast stone men, plaster<sup>er</sup> and helper, painters, plumbers, chimney men, and treemen, the payroll at San Simeon and poultry plant. In this division also could be included Mr. Rossi's salary.

A third division comprises San Francisco payrolls, such as mosaic workers, carving and modelling, marble work and workers, etc.

And a fourth division is purchases and supplies such as lumber, plumbing supplies, electrical supplies, plain and ornamental tile shipment, shipment of mosaic for Neptune plunge, and instalment of warehouse fire system, etc.

That makes roughly four divisions.

The reason for making these divisions is desirability of clarifying the expenses in different directions and determining what the essential expenses are towards progress on the Hill.

I have gotten Mr. Slattery's expenses down under \$15,000. I think I would like to add a few men on the actual Hill payroll in order to obtain more workers.

I am sure we could spend \$12,000 on the actual Hill payroll, possibly \$15,000. We will keep the poultry plant and San Simeon payrolls as they are, the warehouse payrolls as they are, and San Francisco payrolls as they are, because the men would be added to the Hill payroll largely for mere concrete development.

CHARACTER QUALITY AMERICAN FIRST ENTERPRISE ACCURACY  
**Los Angeles Examiner**  
THE AMERICAN PAPER FOR THE AMERICAN PEOPLE THE GREAT NEWSPAPER OF THE GREAT SOUTHWEST

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Miss Morgan--2.

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Then with the various supplies and purchases in one division, I think we can proceed to clear up budget payments, such as the marble work, the warehouse fire system, etc., and get them out of the way.

If you will let me know what we owe on these I will send you the money to make the payments, and we will get on a basis of a little quicker progress.

Sincerely,

*W R Hearst*  
JW

The question is so often asked: "What is the population of California going to be?" that the diagram above has been prepared to let the question answer itself.

These three maps are drawn to the same scale. California covers 158,000 square miles. Great Britain has a population of between forty-two and forty-three millions. Its area is less than 90,000 square miles. Italy's inhabitants number between thirty-eight and thirty-nine millions. Its area is 118,000 square miles. California's topography and climate are similar to that of Italy. Its present population of 2,000,000 resembles that of the builders of Britain in pioneering energy and determination to push its products across the seven seas.

One California city alone—Los Angeles—is planning accommodations for a city larger than London, with its seven and a half millions.

It will locate these millions between a range of picturesque mountains and the open beaches of the Pacific Ocean, where its climate is unsurpassed during any season of the year.