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Alumni House launches new Wedding Education Program

The [Smittcamp Alumni House](#) at Fresno State will offer brides and grooms a Wedding Education Program with monthly planning seminars designed to help them navigate the wedding industry in a new partnership with [Genesis Master of Events](#) of Fresno, 2012 Wedding Coordinator of the Year.

The new campaign, which was announced today at a special event, will also promote the university's Smittcamp Alumni House as a wedding venue for Valley couples.

A handful of weddings are held each year at the 10,000-square-foot facility that features an outdoor garden, banquet room and accommodates 400 guests.

"We want to inform the community that the Smittcamp Alumni House is a beautiful setting to host your wedding," said Hank Charles, assistant director of Business Development for the alumni house. "The Wedding Education Program also provides a valuable educational opportunity for brides and grooms to learn how to plan a successful and costs-savings affair."

The seminars will be taught by Victoria Lewis, who with her husband Kevin founded Genesis Master of Events. Topics will include: Wedding Planning 101, How to Save Thousands on your Wedding and Top Ten Things to Avoid When Planning a Wedding.

The first wedding seminar of the semester will be held at 6 p.m. Wednesday, Sept. 25. (Details: <https://www.facebook.com/SmittcampAlumniHouse>).

Victoria has worked in the wedding industry for over 27 years and 2,000 events. Genesis was the [WeddingWire.com](#) 2012 Bride's Choice Award for Wedding Planner.

At today's event, she discussed the wedding seminars and presented the Wedding Quick Tip Program, welcomed guests, cut a "new partnership" cake and provided tours of facility and garden with Jennifer Burgess, Alumni House manager.

Models showcased bridal gowns and tuxedo wear, and Fresno State's live mascot, Victor E. II was decked out in formal wear to pose for photos with guests.

Wedding packages begin at \$4,000 and include Genesis' services such as full service event planning, partial planning, day of wedding coordination, flowers and décor, invitations, bridal accessories, wedding part gift planning and the seminars.

Built mostly with donations from a gift from Earl and Muriel Smittcamp, the Alumni House opened its doors on March 21, 2000. It was the first stand-alone alumni headquarters building on any of the

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23 California State University campuses, and also serves as headquarters for the [Fresno State Alumni Association](#).

It is available for use by the public, not just alumni and current students, said Burgess, who books events.

"The Smittcamp Alumni House provides picturesque and memorable settings with a dramatic entrance with custom leaded and stained glass windows and classis architectural details like Corinthian capitals with majestic columns," she said.

For more information, contact Charles at 559.278.8520.

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