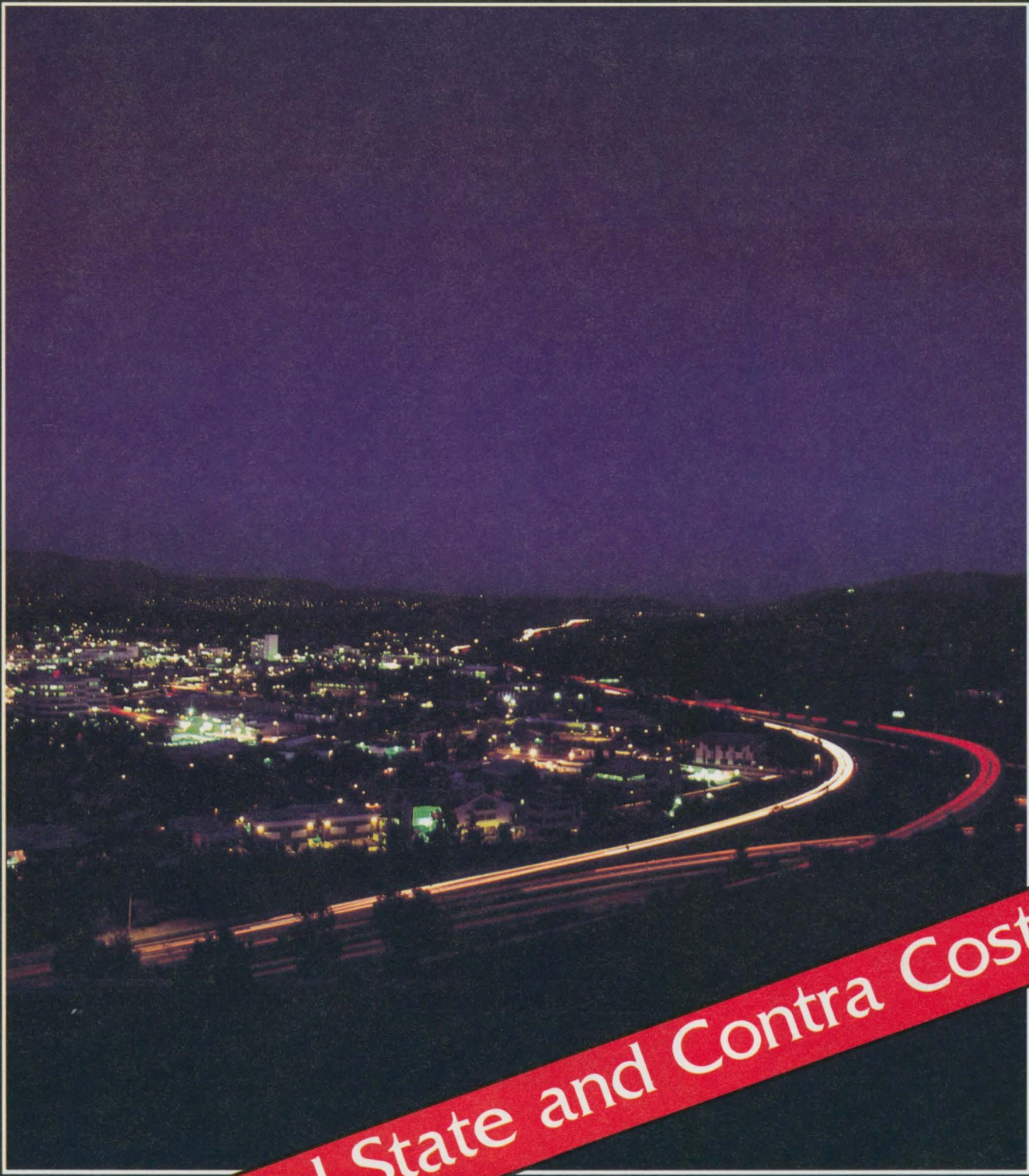


ACACIA

THE CAL STATE MAGAZINE SPRING 1986



Cal State and Contra Costa



Students-in-Residence!

Cal State is entering a new era with construction of on-campus student apartments. Scheduled for completion in late summer next year, occupancy of the 100 two-bedroom units is planned for fall quarter, 1987. Attractively furnished, this complex will provide an excellent living environment and learning experience for 400 students. The architect's rendering can be seen on page seven in University News.

On-campus housing and the new University Union will add greater vitality and focus to University life. The presence of a permanent residential student body may well be a catalyst for significant changes in student government, facility utilization and campus programs.

It is expected that residential housing will have special appeal to students from the traditional 18 to 22 college-age group. It is also anticipated that additional numbers of high school scholars and leaders from other areas of the state will choose to utilize the excellent educational programs offered by the University.

With advent of the new housing, we anticipate that there will be greater weekend and evening use of the library, theater, gymnasium, swimming pool, tennis courts, soccer field, track and baseball fields. The nucleus of students living nearby will support the football team, basketball team, swim team and other athletic teams and events. Student government will have a resident group from which to draw leadership to set programs, goals and objectives that vitally affect student life.

A valuable part of education is gained through social interaction with people of different racial, economic, religious, political and geographic backgrounds. A primary goal of students is to learn to know themselves and this is accomplished through the social process which is enhanced by the campus living experience.

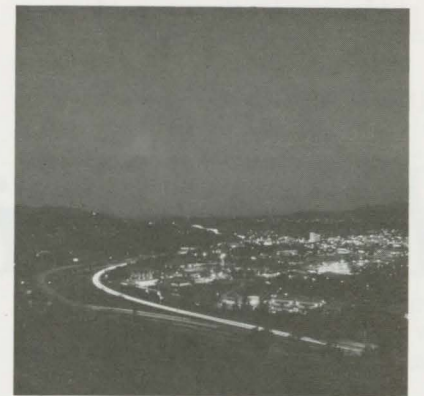
The apartment complex with its 5,600-square-foot community center, basketball court, volleyball court and picnic area will be just a few minutes stroll from campus classrooms. Students will enjoy a panoramic view of the San Francisco Bay Area and the hills behind the campus.

It is in this setting that our students will develop friendships that will be maintained through the years.

Sincerely,

Ellis E. McCune
President

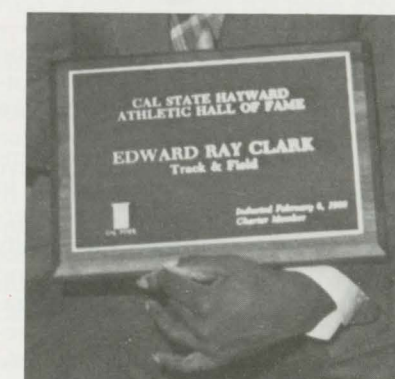
ON THE COVER — It could be a scene from *Rushtown USA*, the suburban grind that nearly a million people perform in exchange for the shadows of Mt. Diablo. See Feature for how Cal State's Contra Costa Center is rapidly becoming a fixture in the lives of these fearless commuters who have found the road to education is in their own back yard. Photo by Liza Green.



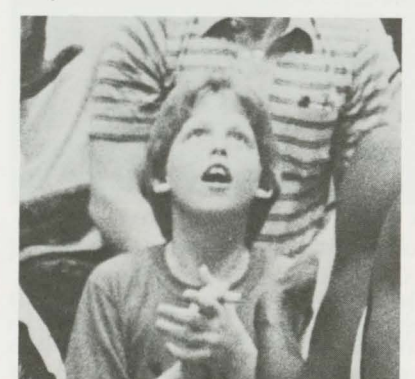
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ACACIA is published three times a year (fall, winter, spring) and welcomes contributions. Correspondence should be sent to Editor, ACACIA, California State University, Hayward, Hayward, California 94542. ACACIA is printed with non-state funds.

EDITORIAL BOARD: Darrell M. Gray, Dennis Lavery, John Manion. EDITORIAL AND COPY ASSISTANTS: Jane Hines, Esther Briano. ART WORK: John Stanley. PHOTOGRAPHY: Liza Green, David Slatto, David Cross, Chuck Barry.

Putting it together

The Pioneer Process

By David Graeven

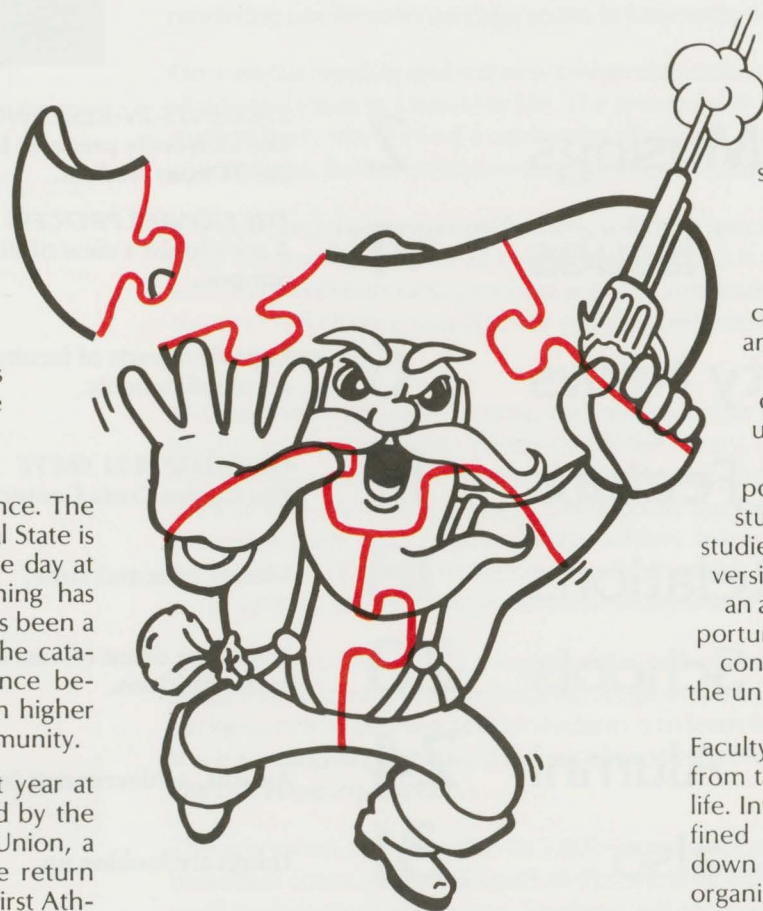
Everyone who attends graduation at Cal State is moved by the spirit which infuses and enlivens the campus on this occasion. Families, friends, faculty and staff join together in paying tribute to achievements of the graduating classes. Some would say the campus is never more festive, more alive!

Yet, this year there is a difference. The spirit marking graduation at Cal State is no longer confined to just one day at the end of the year. Something has changed on campus. There has been a rekindling of student life — the catalyst which makes the difference between a cafeteria of courses in higher education and a campus community.

Yes, 1985-86 has been a great year at Cal State. It was a year marked by the reopening of the University Union, a NCAA championship, and the return of distinguished alums for the first Athletic Hall of Fame event. And, if graduation marks the end of one era, groundbreaking for the new student residence signals the beginning of a new era in student life at Cal State.

As a sociologist I am intrigued by student life and the critical role it plays in the university culture. After 16 years in the Cal State community, I am convinced that an active student life is crucial for the vitality of our University.

There are tangible changes in students who participate in campus activities such as drama, music, speech, the newspaper, intramurals, athletic teams, department clubs, professional or cultural organizations and student gov-



ernment. Participation in activities on campus and contact with faculty outside the classroom transforms students.

Involvement in student life and campus activities stretches a student in ways classroom work does not. Interaction with fellow students and faculty expands students' perspectives and tests their managerial and organizational ability. What's more, involvement is intrinsically rewarding; it produces a feeling of accomplishment.

"Student life" is often incorrectly equated with extracurricular activities. An important justification for promoting the development of a university

culture with opportunities for student participation is the effect it has on student learning and motivation.

A recent review of research on college environmental influences and their effects on student learning pointed out that the degree of contact students had with faculty and peers was particularly effective in fostering learning. The positive impact of participation on student learning has been found in studies in many different types of universities. Research evidence suggests an active student life with many opportunities for faculty-student contact contributes to the central mission of the university.

Faculty and staff members also benefit from taking an active role in university life. Involvement outside narrowly defined roles in the University breaks down the isolation endemic in large organizations. Efforts on behalf of campus activities reminds us of our com-

There has been a rekindling of student life . . .

should be clear "student life" is part of the larger concept of "university life" — the broad sweep of culture which constitutes the campus community.

Exemplifying the vigor of our University culture was the recent controversy over the campus mascot. Healthy debate attracted the national media over



whether Cal State should adopt the vampire as its mascot. Faculty, students and staff participated in the election. After the votes were counted, the Pioneer won and the losers returned to their coffins. People were surprised by the *pioneer process*. The debate can be seen as an indicator of increasing commitment to university life.

Healthy debate attracted the national media . . .

The concept of a campus culture is also embodied in the renovated University Union. Like the Pioneer mascot, the university union is a campus tradition which has had new life, and consequently, new meaning breathed into it. It now provides a focal point for all campus constituencies.

As a member of the University Union Board, I was surprised when the director, Bernard Pitts, recommended that the Union remain open on weekends during the academic year. Although Cal State seldom has many students on campus during the weekend, the experiment has been successful.

Perhaps no single event dramatized the new role of the Union in University life more than the post-game gatherings following NCAA Division II basketball games this past March. All elements of the campus community were brought together to celebrate Cal State's victories.

The future for Cal State's student life and an active university culture is promising. Of greatest significance is the fact that the University has estab-

lished advising of students and connecting them to the University as its priority. Faculty members are undergoing training, departments are evaluating the advising system they have for their majors, a faculty-student mentor program is being established and new students will participate in a quarter-long orientation course beginning in fall, 1986.

New organizations and new roles have been developed to assist in the promotion and planning of activities. Student government has developed an Interclub Council, which includes representatives from different student organizations — more than 80 such groups in existence this year.

A program planning board will plan and promote special events in the Union. Faculty have developed a new position for a student liaison officer to monitor student affairs on campus. Also, a new position has been created in the University for a full-time publicist for cultural activities on campus.

It is anticipated that the new residence hall, with the influx of 400 students living on campus, will also contribute to making student life at Hayward qualitatively different. The residence hall will provide an additional source of student leadership and a larger on-campus audience.

One of the best vehicles for helping students achieve involves bringing them together in groups so they can assist and support their academic efforts. We know about the value of study groups, but now we need to take steps to implement this idea.

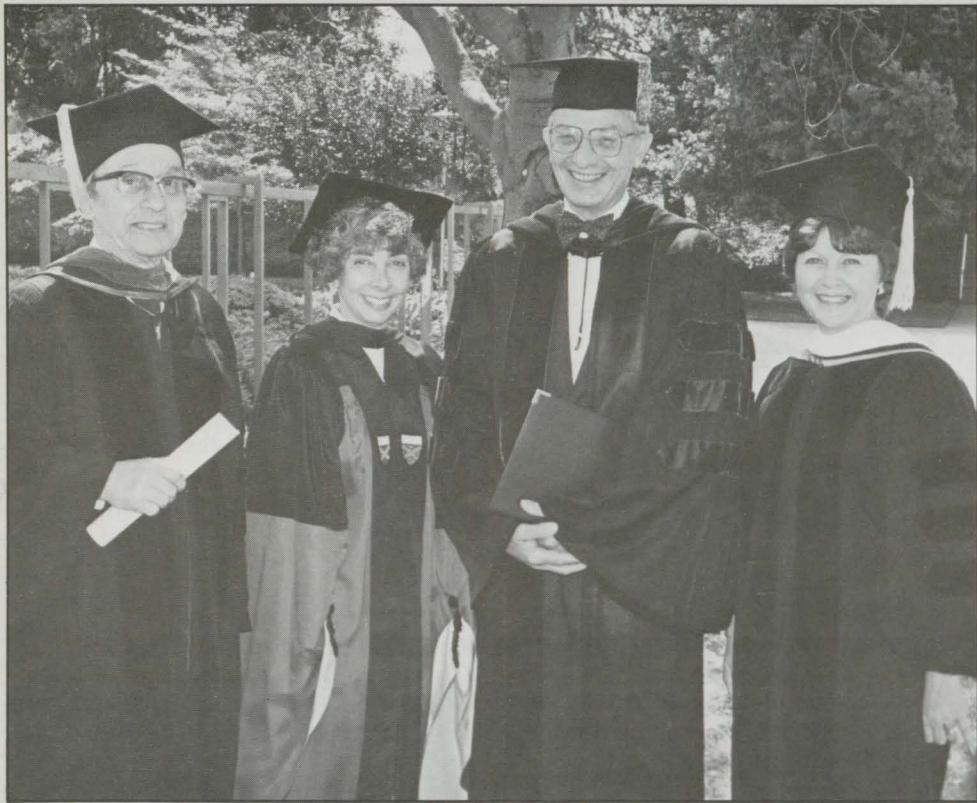
With all the emphasis on activity, it must be realized that there are students at Cal State who don't have the time to participate in campus life. These students are often in the difficult position of balancing school, employment and family responsibilities. The campus community needs to be sensitive to the needs of students who don't have the time for participation and to continue to provide the services these students need to complete their education.

As we have matured as an institution we have developed the infrastructure necessary to support a more active university life. Now we can redefine our roles and the nature of the educational experience at Hayward to include participation and support of the many activities that comprise the social and cultural life of Cal State. ■

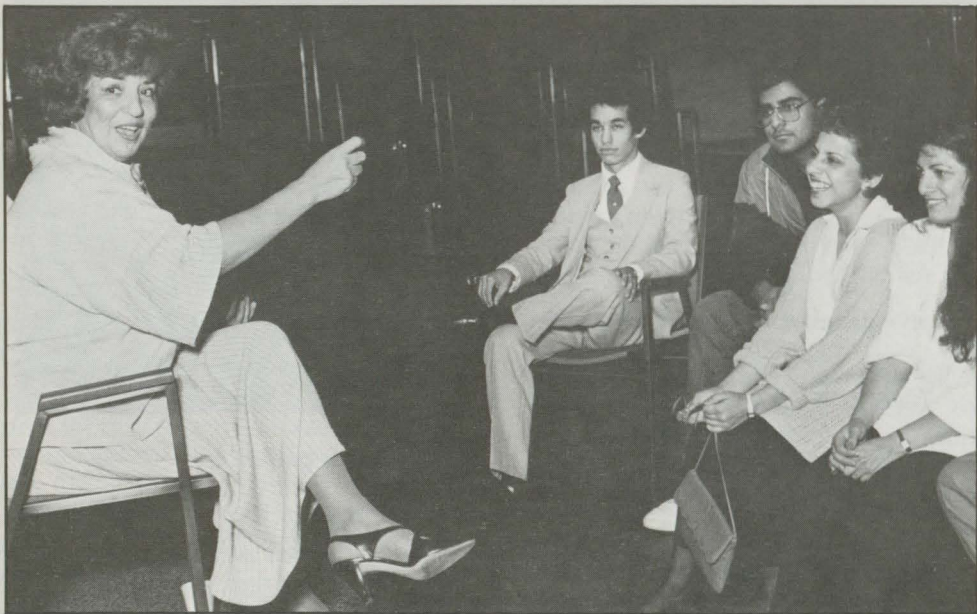


Leading the parade . . .

David Graeven is a professor and chair of the sociology and social services department. He received his Ph.D. from the University of Iowa and has been at Cal State since 1970. Graeven has had several major research grants from the National Institute of Drug Abuse and has published a number of articles on drug abuse as well as on other topics in social psychology. He served as chair of the Academic Senate for two years, and this summer he will be the coordinator for Cal State's first London Summer Quarter.



Distinguish Company — Cal State Founders Day activities brought this notable foursome together for a brief tête-a-tête. From left: Internationally-known French philosopher Paul Ricoeur, who gave the Founders Day address; Yolanda Patterson, professor of French and recipient of the 1986 Outstanding Professor Award; University President Ellis E. McCune; and Dianne L. Samples, recipient of the 1985-86 Alumnus of the Year Award presented by the CSUH Alumni Association.



Meeting Trustees — Four members of the Board of Trustees of The California State University visited Cal State during the 1985-86 academic year. Trustee Celia I. Ballesteros of San Diego (left) chats with students following a drama production by Teatro Campesino. Other trustees visiting the University were: Dale B. Ride of Santa Monica, Lee A. Grissom of San Diego and Robert D. Kully of Los Angeles.

Nursing program ranks among top two percent

Cal State's nursing program ranks among the top two percent in the nation, according to results of the National Council Licensure Examinations administered in July 1985.

Cal State students' scores placed them ninth among 397 baccalaureate registered nursing programs included in the exam from all member board jurisdictions. This covers RN programs in the United States as well as Guam, American Samoa and the Virgin Islands.

Rankings were determined using the median raw score for candidates on the total test. All 25 students who took the exam passed with a mean score of 2234.

The test is administered for the National Council of State Boards of Nursing by CTB/McGraw-Hill of Monterey. It covers academic knowledge and practical application.

Jane A. M. Frazier, nursing department chair, attributes the students' high performance level to three factors.

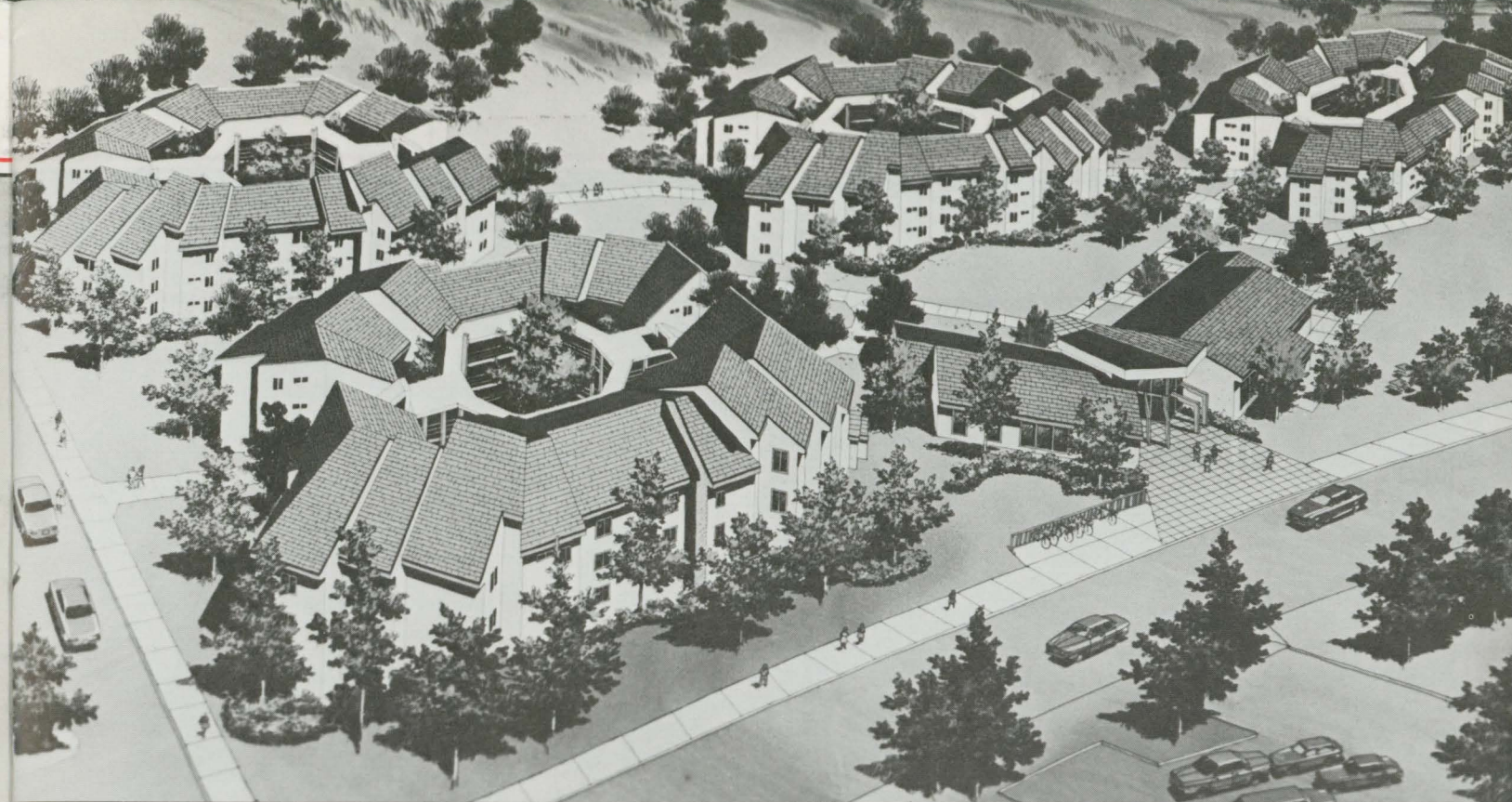
"First, our curriculum is broad-based with emphasis in the social sciences and humanities.

"Secondly, heavy concentration is placed on the sciences and in these courses our students must maintain a 2.4 grade point average.

"Finally, the most important component of all is our preceptorship program. In this phase of the nursing program, the student makes the transition from education to service," Frazier says.

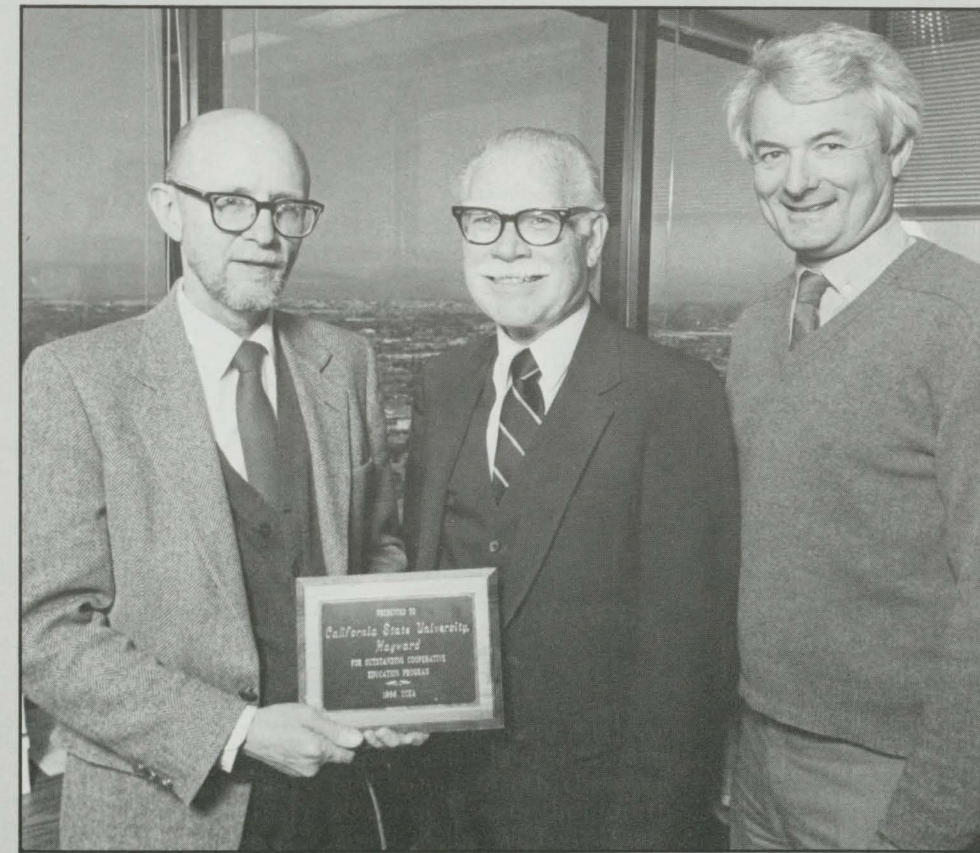
Frazier concludes, "After 300 hours working in the field with a staff nurse and University supervisor, each student has put all the content and theory to practical application."

In the preceptorship program, a senior student is placed in a clinical situation and performs professional practice with a registered nurse who has been assigned as preceptor.



"Five Combinations and Hold the Anchovies" — Midnight pizza deliveries and benefit fund raisers for the "South of Harder Road Improvement Association" may be common occurrences when on-campus student housing is finally a reality for Cal State. Shappel Industries, a Southern California contractor, will build the \$6.3 million project with occupancy scheduled for fall 1987. The complex will house 400 students in 100 two-bedroom apartments and includes a 5,600-square-foot Commons Building (foreground). Other features: a barbecue area and outdoor athletic facilities for volleyball and basketball.

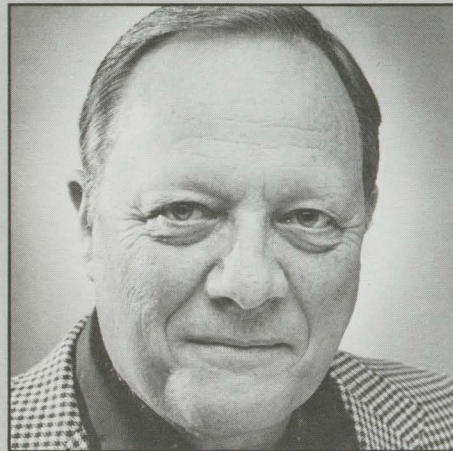
Mesas Fascination — Cal State's Mesas in the Bay exhibit of the recently acquired collection of Southwest Indian artifacts attracted hundreds of visitors to campus. A young student from Saratoga School, Saratoga, is intrigued by one of the collection's 200 kachina dolls.



Best in California — Cal State's Cooperative Education Program was named 1986's best program for four-year institutions in the state by the California Co-operative Education Association. Discussing the award are (from left) Jerry Bryant, program director, Richard Endres, cooperative education coordinator at the Alameda Naval Air Station and nominator of Cal State's program, and Donald Warrin, associate program director.

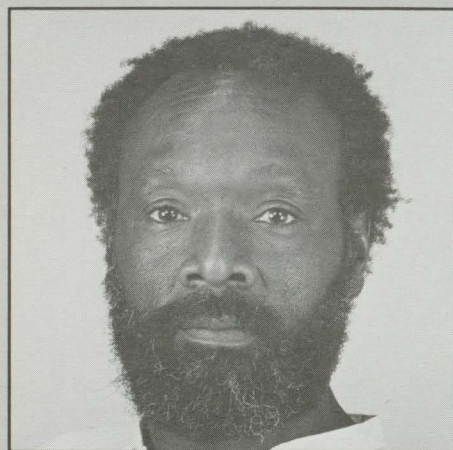
Faculty honors and awards

Cal State faculty and staff continue to be recognized for their professional expertise and achievement. A partial list:



VINCENZO TRAVERSA

■ Vincenzo Traversa, professor of Italian, had the title, *Cavaliere nell'Ordine al Merito della Repubblica Italiana* (Distinguished Service Award), conferred upon him by the president of Italy. He was honored for his longstanding service in the academic world and in the community in behalf of Italian culture.



RAYMOND J. SAUNDERS

■ Raymond J. Saunders, professor of art, served on the U.S. Information Agency committee to choose artists for the international Sao Paulo Exhibition in Brazil. He was also a member of the committee to select the winner of the Venice Biennale.



PHILLIP E. DUREN

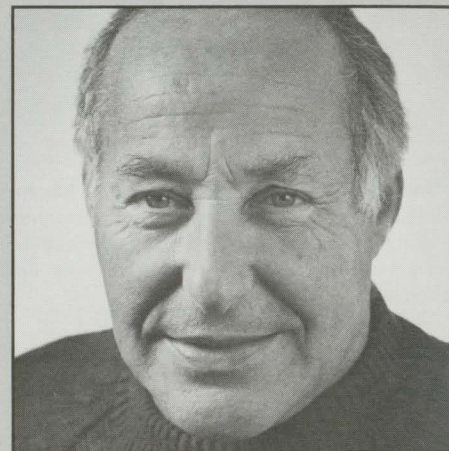
■ Phillip E. Duren, associate professor of teacher education, was part of a writing team which was awarded a \$300,000 Economic Security Grant to provide training in mathematics instruction for teachers of the Oakland Unified School District. Duren will train 30 pairs of elementary teachers in specific areas of emphasis from the new *California Mathematics Framework*.

■ Ann McPartland, assistant professor of chemistry, has been awarded a \$40,757 research grant by the National Science Foundation. The third-year award funds work on a project entitled "Genetic and Biochemical Analysis of Regulatory Events Controlling Cell Division in *Escherichia coli*: The RecA System and the Cell Cycle."

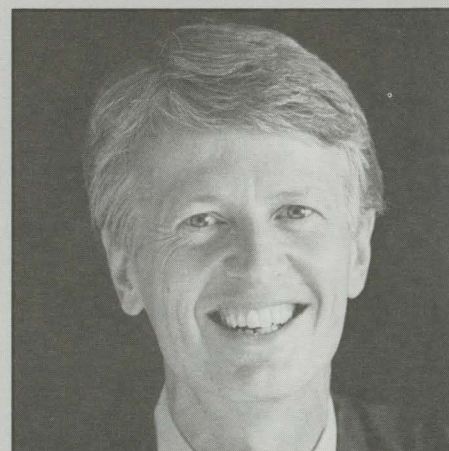


ANN MCPARTLAND

■ Elie R. Vidal, professor of French, received a \$2,500 National Endowment for the Humanities grant to conduct research this summer at the Center for Medieval and Renaissance Studies, Duke University. His research topic is "Montaigne and the Art of Portraiture," an investigation of the relationship between autobiographical writing and painting.



ELIE R. VIDAL



MARK FRUIN

■ Mark Fruin, professor of history and newly-appointed vice president, research, has been awarded a National Endowment for the Humanities fellowship to complete a book on the appearance and development of the modern industrial corporation in Japan. Fruin is writing the book with Professor Tsunehiko Yui of Tokyo's Meiji University.

Cal State, Chabot develop new A.A. transfer program

Cal State and Chabot College, with the support of an American Association of Colleges grant, have developed a unique new transfer degree, the Associate in Arts in University Studies.

The A.A. in University Studies consists of 90 quarter units (both campuses are on the quarter system) of which 58 satisfy the lower division General Education-Breadth requirements on a common pattern.

Seven to 10 units satisfy the code requirement in U.S. history and institutions, and 18 can be in the student's major and related fields.

As the program is designed, the student follows the articulation agreement for the major of choice. Except for a few majors (computer science, music) with very large lower division requirements, the degree will guarantee junior status.

Only upper division major and G.E. requirements and free electives will remain to be satisfied for the baccalaureate degree. In the case of the large programs the student who plans carefully should have only a few extra major courses to complete.

Both campuses see many benefits from the new degree program. Chabot anticipates having more graduates and their transition to the four year institution will be smoother.

Presently between 500 and 600 community college students a year transfer from Chabot to Cal State and it is hoped that this jointly planned program will increase these numbers, particularly for minority students.

In addition to the A.A. degree program, the AAC grant is supporting other activities including faculty and student exchanges, a joint transfer center, publications and closer administrative cooperation.

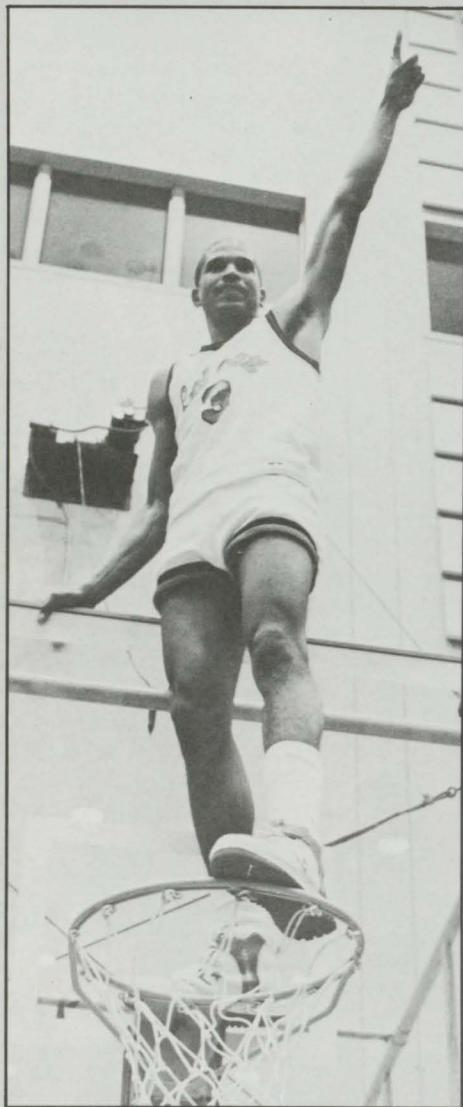


Destination Jordan — Nancy Miller (left), a candidate to receive her master's degree in political anthropology, has been awarded a Fulbright post-graduate fellowship to study Arabic in Jordan. Miller, the first Cal State student selected for a Fulbright in more than 10 years, plans to pursue a doctoral degree in medical anthropology. Serving on the Cal State selection committee were H. Glynn Custred, anthropology professor, Dr. Dale Westerhout of Castro Valley and his wife, Patricia.



Silver Service Awards — An anonymous gift from a Cal State faculty member has made it possible to endow silver anniversary awards for faculty who have provided the University with 25 years of service. Honored at ceremonies on Founders Day were, from left: **First row** — Hilary Fry, John Davis, John Summers, Howard Slatoff, Robert Ozaki. **Second row** — Marion Woods, Arnold Mechanic, Esther Railton, William Sawrey, H. Duane Heath, P. Victor Peterson. **Back row** — Lyle Edmison, Glenn Glasow, Gordon Davies, John Gothberg, John Hancock, Al Lepore, William Vandenburg, Carl Lutt. **Not pictured** — Mildred Sabath, Richard Rice, Colbert Purvis, Dale Hendrickson, Douglas Peterson, Charles Worland, Morton Rosenbaum.

Sports Roundup



JEFF STALLINGS

Best in the West. Again!

Coach Gary Hulst's Pioneers successfully defended their NCAA Div. II West Regional championship this season, finishing the campaign with a 24-8 record.

In two seasons, the Pioneers have roared to 48 victories and back-to-back NCAA regional championships—unmatched in West Regional history—while winning its second straight NCAC crown with 9-3.

The Pioneers won 21 of their last 25 games and were 16-3 at home and 8-5

on the road. Six school records were broken this year: winning percentage (.750), most wins in a season (24), most points in a season (2241), most field goals made in a season (938), consecutive wins (11), and most steals in a game (25).

Cye Adams, the Pioneers' leading scorer at 14.6 ppg, was named Most Valuable Player in the West Regionals. Adams also received first team All-West Region honors and MVP recognition in the NCAC. Adams, who scored in double figures 22 times this season, ranks fourth among the all time CSUH scorers with 816 points.

Michael Harris broke his own school record assists in a season with 150 and scored in double figures 17 times including 21 points versus Southern California College.

Jim Moran averaged 10.1 ppg and 9.0 rebounds, shooting 54.3 percent from the floor. Moran, now playing semi-pro ball in Australia, scored in double figures 12 times including 21 points versus Southern California College.

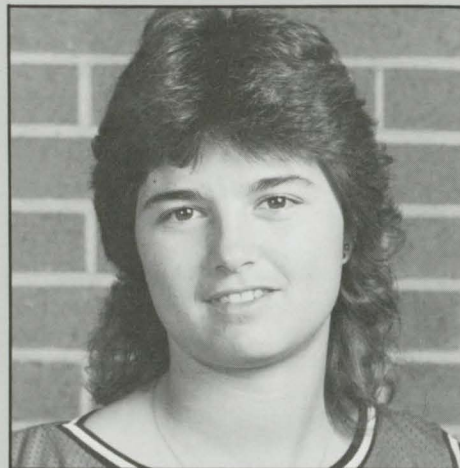
Jeff Stallings averaged 10.3 ppg, was named to the All-West Regional squad, and scored in double figures 18 times this season. Stallings ranks 10th among all time CSUH scorers with 633 points.

Ricardo Toyloy led the Pioneers with 25 blocked shots including three against Alaska-Anchorage in the West Regional championship game in Pioneer Pavilion. Toyloy sat out NCAC play with a broken hand.

The Pioneers were defeated by Southeast Missouri State U. in quarter finals NCAA tourney play 86-69 at Cape Girardeau, Mo.

Women's Basketball — The Pioneers concluded the 1985-86 season with a 15-11 record, their best showing since 1981-82. Cal State had its highest finish ever in conference play placing second with 9-3.

The Pioneers placed four on the All-NCAC team: Antoinette Goode, who led the Pioneers in scoring with 11.0 ppg and topped the NCAC in rebounds (9.3 rpg) and blocked shots



CARA MILGATE

(17), was a first team pick; Trini Sanchez, who averaged 9.9 ppg, earned second team honors, while Cara Milgate (8.3 ppg) and Kamarra Coulter (8.8 ppg) were honorable mention picks.

Milgate, who tied a school record with 12 assists against S.F. State, was voted MVP and Most Inspirational by her teammates.

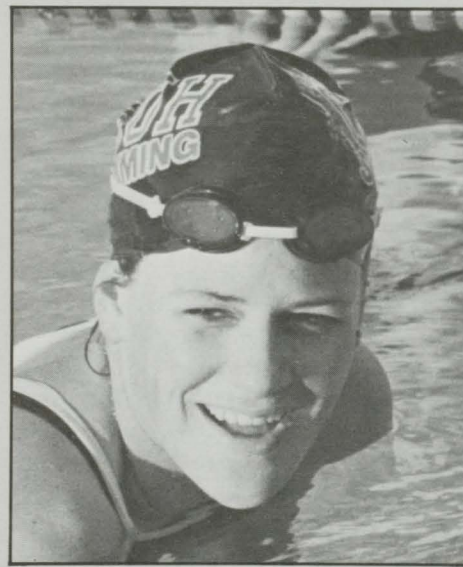
Men's Tennis — After 10 straight Conference championships, Cal State finished second in the NCAC. The Pioneers finished with a 13-8 dual match record.



LIZ EBISUZAKI

Women's Tennis — The Pioneers concluded NCAC dual match play with a record of 2-3 and 5-9 overall. Cal State placed fourth in NCAC Championships in which Laura Trimble-Liz Ebisuzaki reached the second flight before being defeated in doubles competition.

Gymnastics — Melody Hillier took the first in All-Around to highlight the Pioneers performance in NCAC Championships hosted by Cal State. Hillier tallied a score of 35.35 to take the individual title.



PENNY LEACH

Women's Swimming — The Pioneers finished third in the NCAC Championships. Suzy Summers had a productive meet, placing second in the 200 IM (2:15.09) and 100 free (54.4) and fourth in the 200 free (1:58.52). Penny Powell Leach placed second in the 100 back (1:01.73) and 200 back (2:17.19). Leach was also fourth in the 200 IM with 2:18.03. Leach now holds 10 school records: seven individual, three relay. The foursome of Leach, Summers, Meggers and K. Radecke captured the 400 free relay in 3:38.58.

Men's Swimming — Cal State took third place in NCAC Championship action. Eric Strom captured the 200 free in 1:43.07.

Baseball — The Pioneers ended the 1986 season with 16-29, tying with Chico State for third place in the NCAC at 13-15. Cal State hit .255 for the season and .292 in NCAC action. Three players were named to the All-NCAC team: pitcher Todd Gonzales - first team, catcher Len Kapovich - second team, and outfielder Wayne Warren - honorable mention.

Softball — Cal State took third in the NCAC with a 14-6 record and went 25-29 overall. The pitching staff compiled an ERA of 1.57 overall and 0.85 in NCAC play. For the second straight season, Trini Sanchez led the team in hitting with .342 overall and .454 in NCAC stats. She also led the Pioneers in runs scored (33), hits (49) and stolen bases (21). Mary Knudsen led the Pioneers with 21 RBIs, and Kari Bailey compiled a 1.62 ERA and posted 12 wins.

Shortstop Sanchez along with utility Terri DeBok earned first team All-NCAC honors. Second team picks included Bailey, catcher Maren Foster, secondbaseman Amy Sinkey and outfielder Julie DeHerrera.

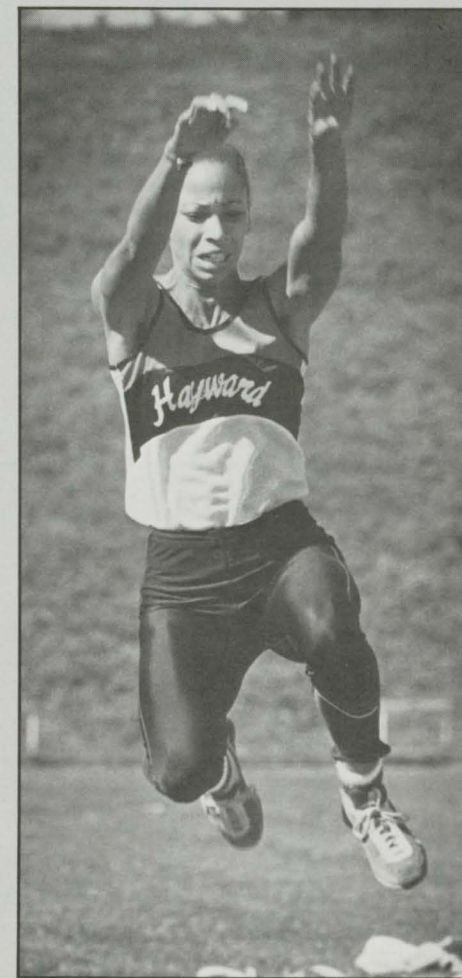
Men's Track & Field — The Pioneers took third in NCAC Championships hosted by Cal State. Mark Youngberg recorded a victory in the hammer with a toss of 163'3".

Women's Track & Field — Cal State's Women Pioneers swept to their fourth straight NCAC championship — their 10th conference title out of the last 11 years. Pioneer mentor Bob McGuire was selected as NCAC coach of the year.

Miloe McCall claimed her third consecutive championship in the triple jump with a leap of 49'11, a new NCAC meet record. McCall won her second title in three years in the high jump as she cleared 5'8. McCall had a season best mark of 18'7½ to finish second in the long jump.

Varon Brown had a tremendous meet winning both the 100 HH (14.9) and 400 IH (1:00.70), the latter a meet record.

Gina Niko, a freshman from Mt. Eden High school, won the discus event with a toss of 152'5 and finished fifth in the shot at 39'¼.



MILOE MCCALL

Tracy Cole teamed with Diane Warlick, lone Dickson and Jenfer Clayton to set a new meet record in the 4x100 relay team.

Sharon Sander had a season best time of 40:40.89 to place second in the 10,000 meters.

Julie Thomas ran a strong race to win the 5000 meters in 17:29.34.

Denise Williams had a fine meet, placing second in the 800 meters at 2:12.41. She ran the first leg of the victorious 4x400 relay team.

Turn off Engine



By Don McCormack

Needed: a branch campus in one of the fastest growing counties in California — the largest county with no four-year state educational facility.

Problem: Little money. Cal State President Ellis E. McCune envisions a no-frills institution that serves students currently employed or "people who could go to school on a part-time basis or at night." Its programs would have to mesh with those offered at the Hayward campus.

Solution: The Contra Costa Center. No major new buildings, no expensive facilities, no large administrative or support staff, no gym, no stadium, no student lounge.

"One of our first moves was to buy a large coffeepot," says Herb Graw, Center director.

The Center is a good example of an idea whose time had come.

The coffeepot is still perking — and so is the Contra Costa Center. Since its modest opening in 1981, the Center, which has quadrupled its original enrollment, has become one of California's most successful ventures in meeting the changing needs of an increasingly urban public.



Chet Case (left), Los Medanos College president, and Herb Graw, Center director, meet frequently to review and assess programs for transfer students.

"Since 1981, it's been one stop, full service," says Graw. "We try to take care of all the student's needs right at the Center: information, academic advising, registration, financial aid information, book sales, library service and instruction."

The Center is a good example of an idea whose time had come.

"For some time Cal State has been concerned that it's not serving the citizens of Contra Costa County to the extent it should be," commented

Maurice Dance, vice president for academic affairs, in a 1981 report to the Academic Senate. Some students were spending over one hour each way to commute to the Hayward campus, he noted.

Like many suburban counties, Contra Costa grew rapidly in the 50s and 60s.

In 1950, Concord was home to 7,000 people, Walnut Creek to 2,400. Orchards marched across the countryside. Commuters were few, farmers many. Children rode their horses down Main Street.

Today about 105,000 people reside in Concord and about 59,000 in Walnut Creek. The rows of walnut, pear and olive trees have given way to rows of homes. Horses still trot down Main Street but only in parades. The county population in the last 35 years has exploded from 300,000 to about 700,000.

This is a familiar story in California. After 1950 Alameda and many other counties in California burgeoned into suburban centers. As the counties filled up, Cal State and other state universities were created to serve the new residents.

Contra Costa Center at a Glance

Enrollment: 1,200

Average age: 30

Bachelor's Degrees: Business administration, liberal studies, English, human development, criminal justice administration.

Master's Degrees: Business administration, counseling, education, public administration.

Credentials in Education: Elementary and secondary teaching, administrative services, instruction of the learning handicapped, counseling.

Staff: The faculty of California State University, Hayward.

Location: 3100 Oak Park Blvd., Pleasant Hill, about a half-mile from Interstate 680 and the Pleasant Hill BART station.

Driving Time: From Benicia, Vallejo and most towns in Contra Costa County ... less than 30 minutes. Plenty of parking.

Costs: Fees range to a maximum \$211 per quarter.

Schedule: Day and evening classes. Instruction year-round.

For more information: (415) 945-8700

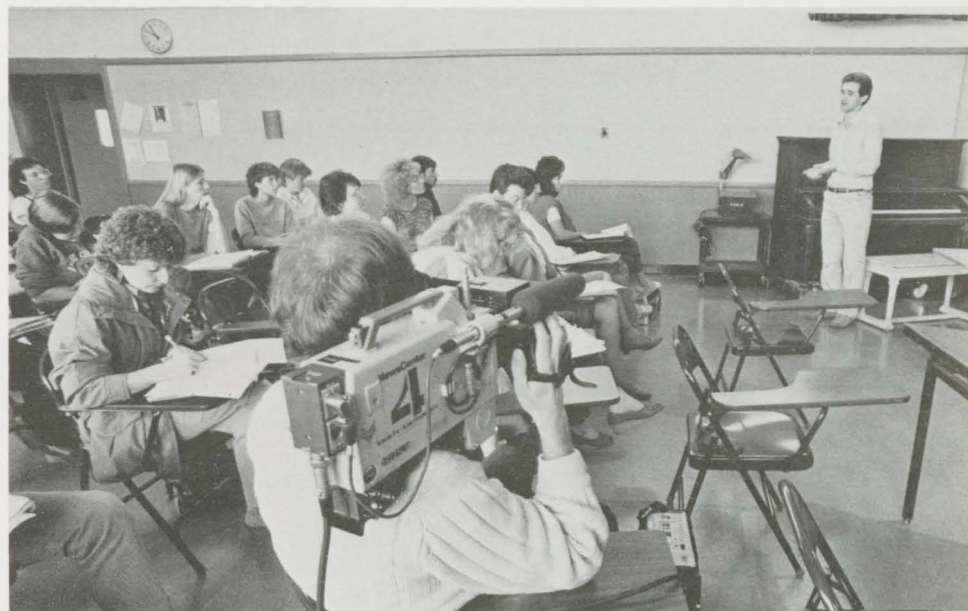


Joan Bigham (right), Contra Costa Center administrative assistant, discusses future course offerings with a group of Center students on their way to class.

In Contra Costa County, a community college district was formed about 1950 and three colleges — Diablo Valley, Contra Costa and Los Medanos — were constructed over the years. Business, social and political leaders also worked to secure funding for a state university and land was acquired for a campus.

But in the late 50s a giant monkey wrench was tossed into educational planning statewide. The birthrate declined sharply, forcing the closure of many elementary and secondary schools.

KRON-TV Channel 4 visited the Contra Costa Center to film Martin Rokeach, lecturer in music, teaching a class in musical interpretation.



Gradually the elements came together.

It was decided that the Contra Costa Center would pick up where the community colleges left off, concentrating on the junior year through graduate work.

"In the beginning, it was real humbling."

"A lot of credit has to go to state Senator Dan Boatwright and to publisher Dean Leshner," says Graw.

Boatwright, a former Concord councilmember and state assemblyman, represents Contra Costa county. Leshner, publisher of the *Contra Costa Times*, is a trustee of The California State University.

"They helped secure support in Sacramento for the special funding bill which Boatwright introduced," Graw added.

The bill passed, and Cal State had the authority to open its branch campus.

And a search for a campus, central to the area to be served, ended in leasing of the former Pleasant Hill High School.

Located about a half-mile from BART and an access point to Interstate 680, the facility met all of the search committee's criteria.

McCune in a 1980 newspaper interview praised the choice, noting its "central location, its proximity to the county's central library and Diablo Valley College."

Nearly 250 students enrolled when the campus opened in 1981, choosing from among 14 classes — all evening sessions — spread over liberal studies, business and education.

Courses were taught by professors already working on the Cal State campus.

"We had excellent backing from faculty and staff at Hayward," Graw said. "Everyone understood the importance of Contra Costa and what we were going to accomplish."

Gayle Minor was one of the first to attend the Contra Costa Center and among the first five to complete a teaching credential at the facility.

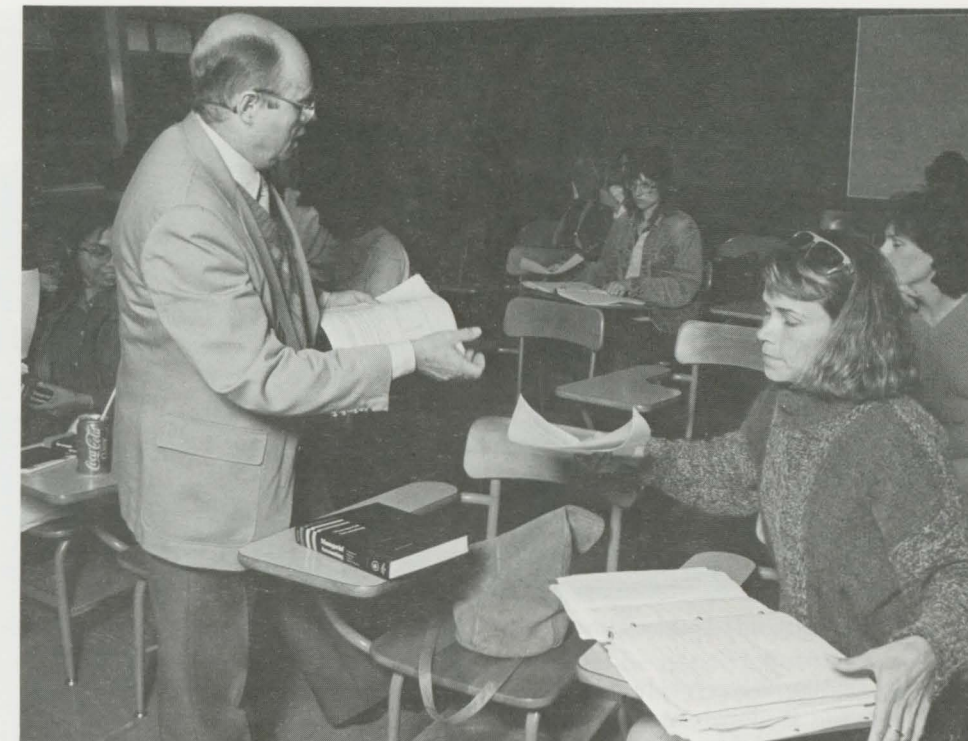
A Pittsburg resident, now teaches first grade at Bel Air Elementary in that city. "I love it," she says. "I love teaching children that age."

Minor and her husband have five sons living at home, ranging from elementary to college age. Yet she leads an active social life — which includes adult soccer and hosting students. The Minors occasionally coach or manage soccer teams.

She notes that Center instructors are accessible and competent, the day and evening schedule conveniently flexible and the facility located just 20 minutes from her home.

In the second year of operation, majors in counseling, criminal justice administration and public administration were added.

Through a donation from publisher Leshner, work on a computer facility was started and 12 computers installed. A second Leshner gift doubled the complex.



James Gabbard, lecturer in accounting, collects test papers from students in his accounting control class at the Contra Costa Center.

In 1983 the business program was expanded to include a master's degree. A second program in counseling was added along with a credential in elementary school teaching.

"I love it," she says. "I love teaching children that age."

"The Contra Costa Center has been a bonanza for our students," offers Jack Carhart, chancellor of the Contra Costa Community College District.

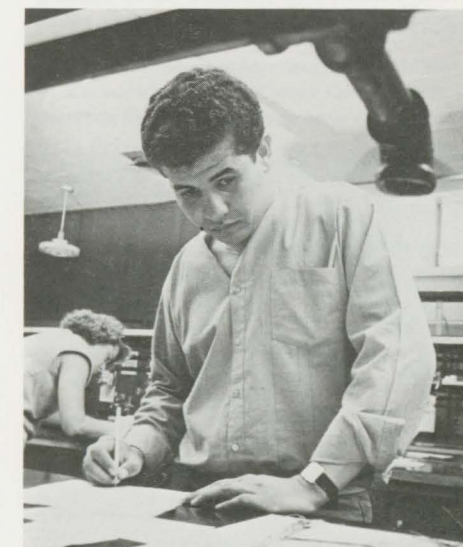
"This is especially true for women who are heads of households or have children. The distance to the other state university campuses is just too much."

Bonnie Wixson, a graduate of Diablo Valley College, fits the chancellor's description. She is finishing her bachelor's degree at the Center.

About eight years ago, the Wixsons moved to Alamo where she settled

into volunteer work for the John Muir Hospital Auxiliary and a part-time antique business.

Then the Contra Costa Center opened, and her "excuses not to return to college" dissolved in new opportunities.



Plant identification is on this student's mind during a test in the biology lab at the Contra Costa Center.



Weary cars find relief and relaxation in the Contra Costa Center parking lot as their drivers pursue scholarly goals inside.

"In the beginning, it was real humbling. Many of the students were young enough to be my children. But as time went on, older students joined the classes," she said.

Wixson found the course work demanding. "The bachelor's degree in business now is equivalent to what the master's degree was 20 years ago.

"The Contra Costa Center has been a bonanza . . ."

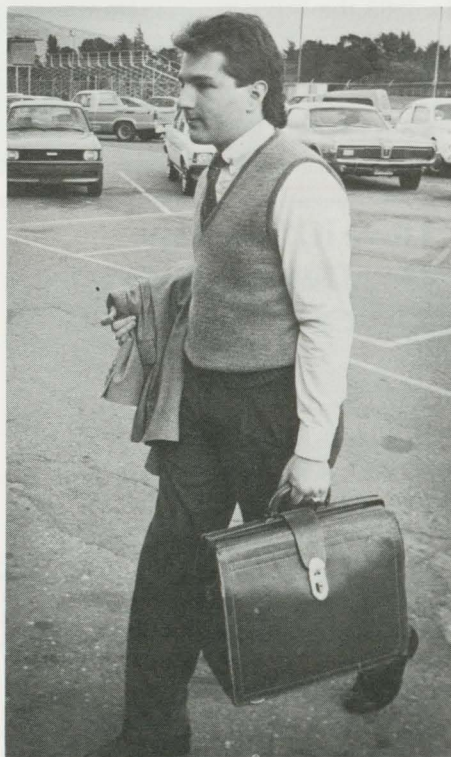
"The setup was very good — one night class meeting per week, and small class sizes permitting a lot of one-to-one dialogue.

"At the Contra Costa Center," she says, "we ask a lot of questions."

"Most of our students are women," Graw explains. "Almost all of our students are balancing jobs and families and school, sacrificing routine, everyday pleasures to advance their educational goals."

"The Contra Costa Center demonstrates in a very concrete way that California still prizes quality education," says Chet Case, president of Los Medanos Community College.

"The easier we make it to attend college, the farther we reach out, the more young people and adults will realize that a college degree is highly valued and worth pursuing."



David Persin, a business administration major at the Contra Costa Center, makes the transition from work to school as he arrives for his evening class.

"We value our good relations with the local community colleges," Graw says, "not only for the obvious reason — they supply us with many students — but because it's our job.

"When the legislature funded the Center, our responsibilities to the community colleges were clearly laid out."

Pleasant Hill's reputation as a college town has been solidified since Cal State moved in, civic leaders point out.

Already home to Diablo Valley College's 18,000 day and evening students, the rustic community "is quite enthusiastic about the Center," according to James Alkire, city manager.

"This area is perhaps more academically oriented than any other in the state. Parents expect their children to get a college education and the children follow up on those expectations."

The Center expanded the teaching program again in fall, 1984 and took a giant step — day classes.

"The demand was there. We just met it," Graw remarks.

This past fall, with enrollment above 1,200 students, the Center expanded its curriculum again, adding a master's degree in education, a credential in teaching the learning handicapped, and bachelor degrees in English and

human development. The day program was also expanded.

As classes and years were added, the faculty shuttle between Hayward and Pleasant Hill settled into a pleasant schedule.

"I was one of the first to teach at the Center," recalls Marilyn Nye, professor of teacher education. "I enjoyed it thoroughly."

"The students are highly motivated," she continues. "We have a large number of women who have had their children, taken care of them until they were of school age, and now want to get their teaching credential.



Zoe Wahall of Concord was instrumental in organizing a student committee to represent the Contra Costa Center at meetings of the Associated Students, the Cal State student governing organization.

"Most have had experience working as teachers' aides or parent volunteers. They are not starting from scratch. They want to get a good recommendation, they want to get out there and teach, they are very enthusiastic," Nye adds.

Juan Gonzales, director of La Raza studies and assistant professor of sociology, says "The Center's students are older, more mature, highly motivated.

"Most are in careers and want to advance themselves. The absentee rate is low, they are very punctual. Compared to other college students, they are better at writing and speaking and organizing their thoughts. They are more apt to challenge statements, to ask for elaboration and to contribute," Gonzales points out.

What's next? Well, thanks to the efforts of Zoe Wahall and others, the rudiments of student government are appearing. Wahall, a Concord resident who recently graduated, organized a committee of students to represent the Center with the Associated Student Government.

"We're asking business, government, educational and professional leaders," Graw says, "what do your workers need in the way of education? How can we help you? In some instances, this might mean bringing education directly to the marketplace, as Cal State is doing with other institutions at the Bishop Ranch complex in the San Ramon Valley."

Harry York, manager of the Concord Area Chamber of Commerce, comments, "In an area of rapid business growth, primarily service-commercial, a higher education facility is invaluable."

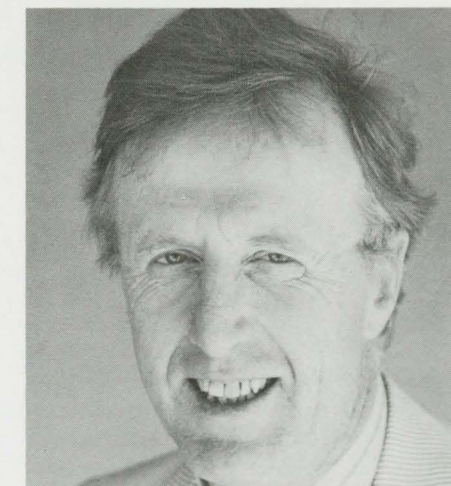
"The nice thing about having a lean, flexible organization is that we can move quickly in other directions," sums up Graw. "A central university with activities and fine buildings will always be needed. But there are great advantages to compact institutions with little institutional baggage, especially in these days of tight spending.

"I think in 10 or 15 years you will see many 'branch campuses' scattered around the state.

"It's an idea that works."

About the author

Don McCormack is a veteran newspaper reporter with a keen eye on the Contra Costa scene. A graduate of UC Berkeley, he's covered it all — courts, cops and now the Contra Costa Center for whom he toils as part of a thriving freelance writing business. A resident of Martinez, he is publisher of McCormack's Guide to Contra Costa County and Alameda County.



University Relations

NCAA tourney funds student loans

There'll be a few more winners at Cal State, thanks to the success of the basketball program.

University officials announced that \$2,300 in gate profits from the NCAA Div. II West Regional basketball tournament will be deposited in the Student Emergency Loan Fund.

"We were successful in winning the NCAA bid. We won the championship again. And now, this transfer of funds makes us all winners," said University President Ellis E. McCune.

More than 5,000 paid admissions were recorded during the March 7-8 tournament. After all bills were paid, the net profit of \$2,300 remained.

"We are pleased to be able to assist the students in this way. Students support financially the Instructionally Related Activities which funds athletics. Now, the circle is completed," Al Mathews, director of athletics, commented.



'85-'86 Alumni Board Takes Office — Cal State Alumni Association board members have a full schedule of events planned for the coming year. Seated (from left) Artis Lovelady Hopkins '76, director; Carrie Rohlfing '85, director; Diana Jepsen '72, secretary; and Mamie Richardson '81, director. Standing (from left) Douglas Walsh '71, president; Maureen Morley '77, vice president; Tom Brown '85, public administration representative; Kelly McCune, Associated Students representative; Toby Dubon '80, La Raza representative; and Barbara Ratto '71, kinesiology and physical education representative. Not pictured: Gordon Matsumoto '72, director; Carol Majesky '83, nursing representative; and Steven Tami '85, treasurer.



Gala Gathering — Roni and Ed Mullins chat with Les McDonald at the Affiliates/Alumni Theatre Gala following Gigi. The gazebo center piece was provided by John and Robin Wilma.



Alumni Recognition — The Cal State Alumni Association hosted a spring reception to thank graduates who volunteer for various University projects. Guy Smith '84 (left) receives a set of Cal State wine glasses as a prize from Alumni board member Gordon Matsumoto '72.



Athletic Hall of Fame Charter Membership — Cal State inaugurated its Athletic Hall of Fame in February with the induction of 12 charter members. First Row: Don Murray (1963-65; baseball, basketball) Kermit Bayless (1968-72; track and field) Ray Clark (1973-77; track and field) Bernard "Bernie" Oliver (1967-71; football, track and field). Back row: Mrs. Mary Costello accepting for her daughter Pat Costello (1965-70; basketball, field hockey, volleyball, softball) Dr. Carl "Jack" Lutt (1960-86; team physician) James "Lew" Comer (1963-70; coach, track and field director of athletics) Marilyn King (1963-70; track and field, volleyball, basketball) Barbara Pickel Whitfield (1970-74; basketball, diving, volleyball, track and field) Debi "Cis" Schafer (1970-74; track and field, volleyball, field hockey, basketball) Diane Kalliam (1965-66; basketball, track and field). Not pictured: Greg Blankenship (1972-1976; football, track and field).



Playing a Set with Dad — Pop artist Sheila E made a guest appearance on campus to play percussion with her father, Pete Escovedo, and his band at Cal State's Cinco de Mayo celebration. Also participating in the festivities were: Ballet de Guadalajara; Rudy Baca's Band; Mariachi Los Monarchas; Rudy Torres, Cal State lecturer in ethnic studies; KSOL disc jockey Marcos Gutierrez; and Bob Jimenez, KRON-TV news anchor.

Arts, Letters, and Social Sciences

Frances Cooper
Special Assistant to the Dean

"Teaching an evening class at the Contra Costa Center helped me improve my class performance," said Alan Smith, dean of the School of Arts, Letters and Social Sciences.

"The students and I both had a hard day at work, a long drive, and something nourishing like a Butterfinger for dinner. I wanted to keep the class lively and interesting, so I experimented with some techniques that I should have tried years ago," Dean Smith said.

History Professor Ted Roszak recalled a similar experience at the Contra Costa Center. "I really admire the students' stamina," he said. "But," he went on, "the Contra Costa students are really typical Cal State students."

"Our students' average age is almost 30. Most of them have families and jobs in addition to their school work. All our students have to have a lot of energy. I really appreciate their commitment to work hard to get an education," Roszak said.

Hard work and commitment were themes Dean Smith repeated as he recalled how the enthusiasm of the faculty and staff have supported the extension of ALSS disciplines into Contra Costa County.

The program has grown from three courses, one each in anthropology, history and English, with an enrollment of 111 in the Fall of 1981 to 16 courses with an enrollment of 449 students in the Fall of 1985. Classes are offered during the day and the evening.

Students can take courses in art, theater, speech, music, geography, philosophy or sociology. They can earn undergraduate degrees in liberal studies, English, criminal justice, and human development, or a master's degree in public administration.

Professor Michael Smith, a lecturer in the department of public administration, said he enjoys teaching graduate students in Contra Costa "because they live in such an exciting public policy laboratory."

The students and I had a hard day . . .

"When I talk about conflicts between development and the environment, it isn't just theory to them. It's also pleasant to teach there because Herb Graw and his staff have created a great atmosphere — it's both friendly and efficient."

Barbara Owen, administrative assistant in ALSS who works closely with Contra Costa staff members Joan Bigham and Roberta Maggi, smiled as she recalled some of the challenges they've faced

in providing service to a satellite Center.

"I'll never forget the quarter we offered a sculpture course. We had to think of creative ways to transport equipment from Hayward to Contra Costa and back. We'll be offering that course again this summer. Oh, boy, I hope it goes OK," she laughed.

Professor Mary Trapp, chair of the mass communication department, will confront similar challenges in taking the mass communication major to Contra Costa, a goal the department plans to achieve gradually over the next few years.

"Video, photography, news writing and reporting equipment will all have to be provided for students. Some of it will have to have a permanent home in Contra Costa and some of it can be transported back and forth. It's going to take some ingenuity," said Professor Trapp.

Ingenuity, hard work, commitment, friendliness, efficiency, challenge, excitement — these are all good words to describe the ALSS experience at the Contra Costa Center.



Birds of a Feather — Kathleen Farley, a drama major, surveys the giant mask headpieces she designed for the Cal State production of *The Birds*. For her bird costumes, she received a special citation for technical achievement from the United States Institute for Theater Technicians at the American College Theatre Festival, Region 8, North, competition.

Business and Economics

Jay L. Tontz, Dean

This has been an outstanding year for intercollegiate athletics at Cal State. The School of Business and Economics salutes the students who have contributed their time to intercollegiate sports and helped make us a formidable power in numerous sports.

The desire to compete and achieve excellence is being practiced in academics as well as in athletics. This year the School participated in two intercollegiate academic competitions and turned in exceptional performances.

The California Management Conference (CAMCO) was hosted by UC Berkeley in March. Seventeen schools participated, including Cal State. The CAMCO competition requires student teams to be judged in four different areas: negotiation skills, impromptu speaking, group discussion techniques, and performance on a section of the Graduate Management Achievement Test (GMAT).

The desire to compete and achieve excellence is being practiced . . .

This year the University posted an outstanding second place performance. Members of the CAMCO team this year were Ken Aaron, Allyson Brown, Kathy Callon, Linda Christensen, Gina DiBari, Kathy Doty, Derek Gordon, David Goynes, Jan Hanssen, Roy Heavilin, Anne Kittilstad, Eleni Kolomvotos, Mike McLaughlin, Irene Miller, Nidal Naser, Nancy Shannon, Eric Swallow, Stuart Tewksbury, Richard Vanier, Mary Van Metre, Carolee Wilson, Celeste Wolfe, and Mark Zielinski.

Gina DiBari won third place for overall



Alumni Chat — Stan Hebert '76 (right) discusses the world of business with Jay L. Tontz, dean of the School of Business and Economics, and Anne Tontz '77 during the Alumni Recognition Reception.

individual performance and Mary Van Metre placed ninth. Professor Eric Soares of the marketing department was the team adviser. First place was taken by Cal State Fullerton. Cal State tied for second place with Cal Poly SLO. USC came in third followed by UC Berkeley.

The School of Business and Economics also participated in the International Collegiate Business Policy Games hosted by the University of Nevada, Reno April 2-4. Twenty-eight teams competed in a computer simulation model of business decision making.

The teams must make decisions on product pricing, advertising, research and development, capital financing, employee compensation, and develop a business strategy to become the best investment choice in the industry. Participating were Robert Allen, Sam Chen, Gina DiBari, David Goynes, John Kotcher, and Patrick Spanne. Professor Lynn Paringer of the economics department was the team's adviser.

The knowledge and experience which students gain by participating in games

such as these will follow them throughout their careers. Team competitions in business and economics provide students with an opportunity to bring together all of the material which they have learned in their classes and apply their skills to real world problems.

Students learn the art of negotiation and the means by which consensus and compromise are developed within a business firm. They develop communication skills and an understanding of how all different aspects of a business firm fit together. This type of experience is extremely valuable to firms that recruit our students.

We congratulate the students on their exceptional performances and thank them for enhancing the reputation of the Cal State School of Business and Economics.

Education

James E. Walker, Dean

I would like to congratulate the Contra Costa Center for its tremendous success in such a short period. The School of Education offers the following programs at the Contra Costa Center:

**Multiple Subjects Credential
Single Subject Credential
Administrative Services Credential
Special Education Credential—
Learning Handicapped
Reading Specialist Credential
Master's degree courses leading to
MS in Education with options in
Early Childhood, Children's Lit-
erature and Reading
Master's degree in Counseling with
Clinical Counseling and Counsel-
ing and Mental Health**

For this issue of ACACIA I have asked Professors Beatrice Pressley and Robert Blackburn to briefly describe their programs at the Contra Costa Center.

Clinical Counseling
— Beatrice Pressley

Pioneers — certainly that first group of full-time day students at the Contra Costa Center felt that way. They were a group of 24 clinical counseling students in the educational psychology department who were selected for a unique program — a two-year master's degree program which would provide students with all necessary course work to obtain the Marriage, Family, Child Counseling license issued by the state, as well as earning an M.S.

Because of the unique design of the program, it attracted students who might not otherwise have chosen Cal State at that time. Students were guaranteed getting the classes they needed, they knew exactly when the classes would be offered, and they formed strong bonds with the faculty members.

They also influenced the progress of the program by their suggestions and recommendations and their destiny was as much in their own hands as it was in the hands of the program designers and instructors.

The second phase of the full-time Clinical Counseling program began in September of 1985. Greeted by the graduates with a "good luck cake" and wise words about their experiences, the 25 new students started their program of seven quarters of preparation for the master's degree and the MFCC.



Trio Goes to Washington — Sara Brownstein (center), a teaching credential candidate, was a runner-up in the national student teaching competition sponsored by the National Education Association. Accompanying Sara to Washington, D.C. were Phil Bold, her master teacher at Mission San Jose Elementary School, Fremont, and Dana Martin-Newman, her University supervisor.

They are being prepared to be counselors and therapists in a variety of settings and may work in hospitals, mental health agencies, schools, family service agencies or in private practice.

There are two other Educational Psychology programs at the Contra Costa Center. One is in Mental Health Counseling and is designed primarily for evening students. The Special Education area is also working with teachers and resource specialists at the Center.

School Admin. and Supervision
— Robert Blackburn

Those of us in the field of school administrator preparation have one of

... smack dab in the middle of Contra Costa

the oldest Cal State programs in Contra Costa. Our program, started by Professor George Perazzo, began in 1978 three years before the Center opened. And it works.

How do you know it works? We're attracting top-flight students (who are all skilled, veteran school teachers). They rate us well and perform well, winning administrative jobs throughout the area.

Each student must have a recommendation from her or his principal and district superintendent. They complete three consecutive quarter courses and three quarters of supervised fieldwork — and stay together as a collegial group.

A number of very effective administrators working today are former teachers who had a real aversion for administration. We still have situations where teachers lack role models who can motivate the right people to consider leadership training. By having a lively program smack dab in the middle of Contra Costa, we attract candidates we'd otherwise not encounter.

Our current program now provides the Preliminary Administrative Credential. This fall we plan to begin the required "2nd tier," the Professional Administrative Credential, some 37 quarter hours of advanced seminars and field studies. All students must complete both levels, the second after getting an administrative job.

And this provocative plan by Chancellor Reynolds to launch a CSU doctorate? It all started with this new credential. The argument is, those 37 hours (mostly post-master's) should count towards something. And CSU should fill the void left by the UC system and its emphasis on research, rather than enlightened practice. ■

Science

Dennis R. Parnell, Dean

For this issue of ACACIA I have asked Professor John C. Wong, director of the health science program, to discuss our program and the varied careers of our graduates in the changing health sciences field.

Many of our health science graduates are very successful in their professional careers. An enterprising graduate is now president of his own industrial health and safety consulting firm which had a six figure net profit in its first year of operation.

Another graduate completed his M.S. degree in physical therapy at Stanford University and is now operating his own physical therapy service in Arcata. All six of our last year graduates passed their licensing exam as nursing home administrators and are currently employed in the Bay Area.

Still another graduate is managing a group practice clinic in Castro Valley. There seems to be no limit to the diversity and success of our graduates.

The traditional thinking of health professionals confined to medicine, dentistry, nursing and pharmacy is no longer valid. Our 120 Health Science majors are preparing for over 25 different health professional areas. Many of these did not exist a decade ago.

Total health care expenditures in the United States soared to \$385 billion or 10.5 percent of the gross national product in 1984, from \$27 billion or 5.3 percent of the gross national product in 1960.

The health industry has become the third largest employer preceded only by civil service and retailing. Today, there are over 400 job professions and job titles in the health related area.

Attempting to slow the explosive rise of the nation's medical bill, federal

policy has set in motion free-market forces to reduce the waste, inefficiencies and misuse of health services.

"Competition" is a new word in American medical circles. This is further complicated by the labor supply situation. The pumping of billions of federal dollars in education, successfully expanded the number of health professional schools in the nation. Over 16,000 graduate each year from 127 medical schools instead of 7,000 from 78 schools in the 60s. Growth was similar in other professions like dentistry, pharmacy and nursing.

"Competition" is a new word in medical circles.

The perceived shortage of the 60s and 70s has now been replaced with pronouncements of expected surplus in many categories of health providers.

Competition, fixed-cost health care and perceived surplus of labor must now be seriously considered by all health science program educators and planners when they estimate how many health workers are needed to serve this nation in the next 30 years.



Clouds of Magic — Audiences at Science Festival '86 were amazed as John Shelton, chemistry department chair, performed experiments at the popular Chemistry Magic Shows.

Students must be assisted in channeling their education and training to meet the demand.

The general option of Cal State's health sciences program has 28 quarter units of elective requirements within the major allowing us to "design" programs for our students. The 120 health science majors represent a diversity of over 20 occupational areas: health administration, health policy, health marketing, and community health education, nutrition, physical therapy and others.

Many of our students are pursuing a health science major and a minor in a supportive area like business administration, marketing, mass communication, computer science or a basic science area.

Instead of planning a career only for today, our students are encouraged to keep abreast of the constant changes in the health care environment. Three courses in the health sciences program — "Introduction to Health Professions Practice", "Medical Care in the U.S.", and "Health Legislation and Government Programs" — do just that by providing students with up-to-date information on health issues, problems and opportunities. ■



Beverly Leal '63, a counselor at Martinez Junior High School, was named "Teacher of the Year for 1986" in the Martinez Unified School District.

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Dan A. Alex is a biology instructor at Chabot College's Hayward campus.

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William T. Remy is an attorney practicing in Cameron Park.



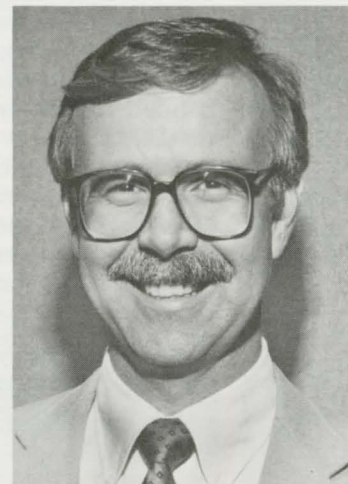
M. LYNN LOWELL

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M. Lynn (Leatherman) Lowell is a fifth grade teacher at Brownell Fundamental School, Gilroy.
Diane T. Manhard is a child development specialist at the Woodstock Child Development Center, Alameda.

Bob Wakeling is superintendent of the Sunol Glen School District, Sunol.

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MIKE OLIVER

Mike Oliver is the assistant city manager of San Leandro.

Jeff Gustafson is an information distribution specialist with Moore Business Forms & Systems Division, Dublin.

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Charles W. Holbrook is a vice president of Brown and Caldwell, a Pleasant Hill engineering consulting firm.

Barbara A. Bond has been admitted to the partnership of Hood and Strong, Certified Public Accountants, San Francisco.



BARBARA A. BOND



PATSY KAUFFMAN

Patsy Kauffman is a financial and property management consultant working for Dr. Edwin Worthman Inc. in San Leandro and Hanson and Hanson Builders in Castro Valley.



RICHARD SHERRATT

Richard Sherratt is president of Pacific Financial Corporation, an Alameda firm specializing in real estate services.

Gary Orechwa is owner of The Loft Dart Shop, Berkeley.

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Maj. Robert Myers is serving at U.S. 8th Army Headquarters in Korea.

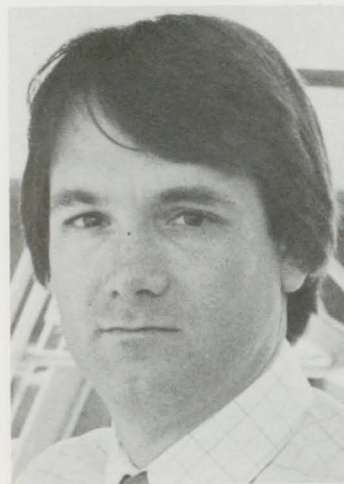
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David H. Harvey is a podiatrist practicing in Concord and Antioch.

Deggary N. Priest is president of Southwest Certification Services Inc., San Antonio, Texas.

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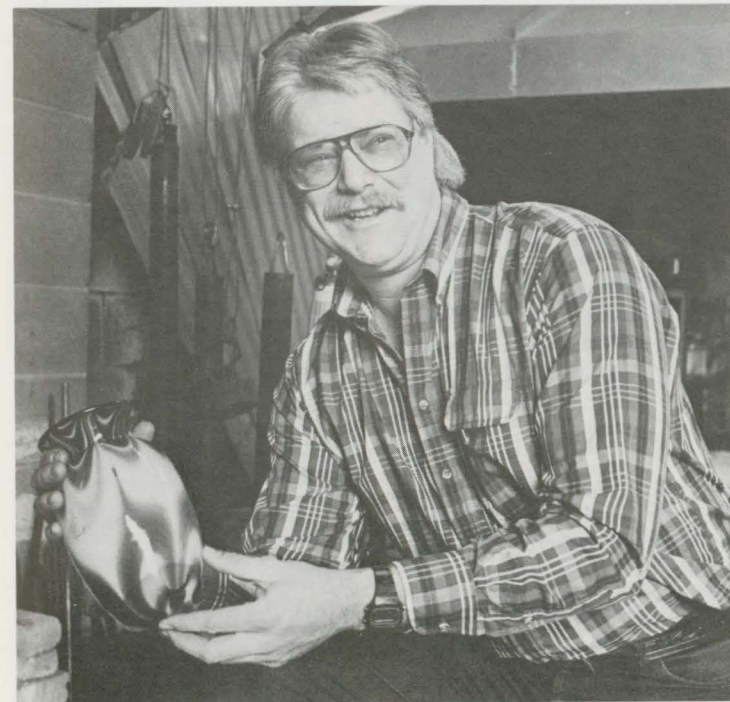
Calvin G. Camara is administrator of the Hesperia Recreation and Park District in San Bernardino County.



CALVIN G. CAMARA

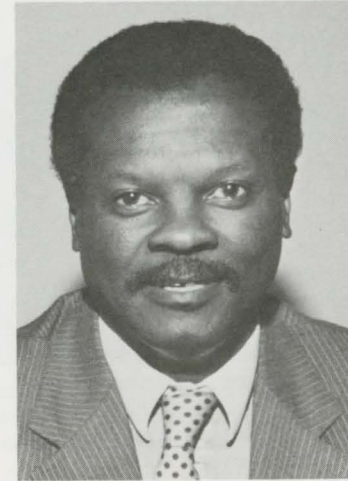
Marc D'Estout is art director at the Monterey Peninsula Art Museum, Monterey.

Stephen A. Hamill, who resigned as Alameda County's assistant administrator in March, has established a civil law practice in Pleasanton.



Dave Mauk '73, San Mateo County's only professional glassblower, is owner of Mauk's Glassworks Studio, Redwood City.

Malcolm Kelly is vice president for marketing and public relations for MVO Employment Agency, San Francisco and writes a column for the *Oakland Post Newspapers*. He is a member of the board of directors and past president of the Alameda County Industry Education Council.



MALCOLM KELLY

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Rick Fleming is executive president of the Antioch Chamber of Commerce.



DR. HOWARD B. TERRELL

Dr. Howard B. Terrell is staff psychiatrist at Kings View Center, Reedley. He was named outstanding resident physician in psychiatry by the Central California Psychiatric Society in 1985 and also received the Morton Weinstein Memorial Award for the most outstanding graduating resident in psychiatry presented by the UC San Francisco/Fresno program.



OLGA MORRIS

Olga Morris is the first woman to serve as president of the Oakland Diocesan Central Council of the Society of St. Vincent de Paul. As diocesan president, she is a national trustee of the society and national chair of extension and renewal.

Dr. Manuel Perry is manager of human resource planning and development at the Lawrence Livermore National Laboratory.

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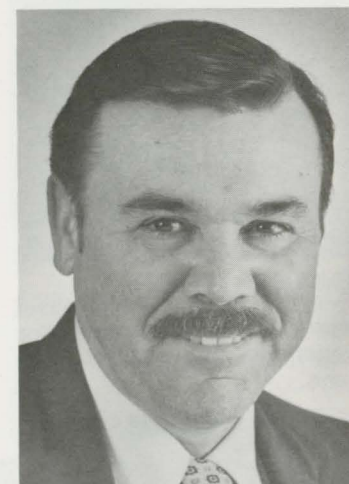
Robert Spires is a sixth grade teacher at Kimball School, Antioch.

Douglas Taylor is a podiatrist practicing in Walnut Creek.

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Stan Hebert is an account executive with AT&T Communications, San Francisco.

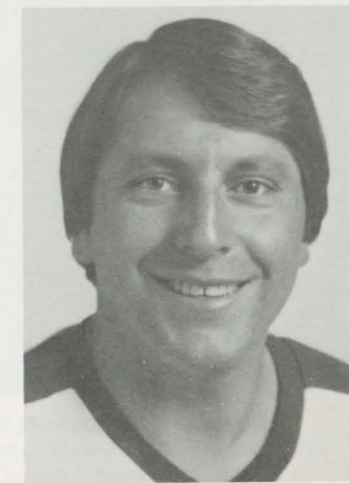
Steve Herendeen is sports editor of the *Tri-Valley Herald* and the *San Ramon Valley Herald*.



JUAN H. BENAVIDES

Juan H. Benavides is a senior tax auditor with the State of California Board of Equalization in Oakland.

Dr. David A. Fuller practices family dentistry in Bend, Ore.



DR. DAVID A. FULLER

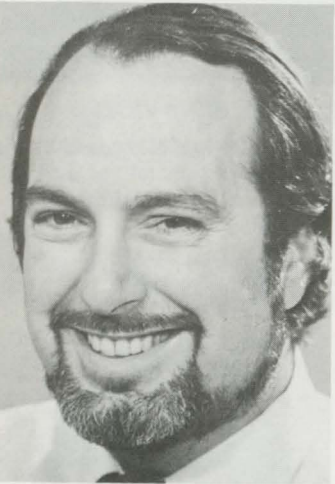
76 cont'd.

Jennifer Camara, director of the Grover City Recreation and Park Department, received the city employee of the year award from the Grover City Chamber of Commerce.



JENNIFER CAMARA

James Granata is director of operations for *The Oakland Tribune*.

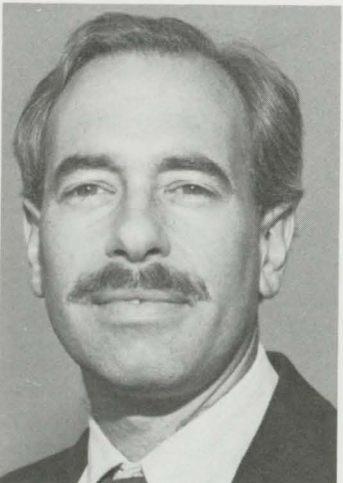


JAMES GRANATA



BARBARA J. MCCRORY

Barbara J. McCrory is a supervising tax auditor with the State of California Board of Equalization in San Jose.



DICK ROGERS

Dick Rogers is assistant metropolitan editor of the *San Francisco Examiner*.

Jeffrey W. Pettegrew is risk manager of the Contra Costa County Municipal Risk Management Authority, Walnut Creek.

77

Julie Ball had a collection of her ceramic sculpture featured in an exhibit at the Adobe Gallery, Castro Valley.

Eleni Gouvousis-Kimlinger is a realtor associate with Merrill Lynch Realty, Hayward.

Stan A. Massie is a vice president in the construction finance department of Crocker Bank's real estate industries division where he is a construction lender and loan team leader for Northern California.

Mary Solorio-Brandt is a bilingual resources consultant for the Patterson Unified School District and also serves on the Patterson City Planning Commission.

78

Deb Nesselroade Hadley is employee relations manager for G TECH of Warwick, R.I., an electronics company specializing in on-line lottery systems. She recently hired nearly 300 employees who will install, operate and maintain over 11,000 lottery sales ticket terminals for California.



D. NESSELROADE HADLEY

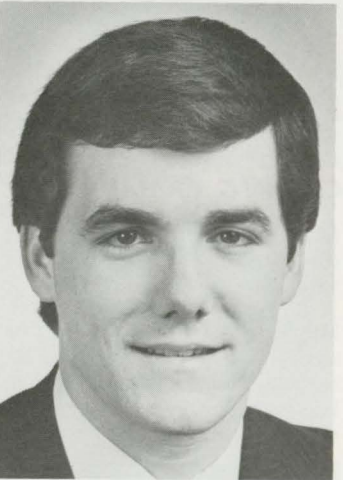
79

Robert S. Colclasure, a U.S. Air Force captain and accounting and finance branch chief, was decorated with the fourth award of the Air Force Commendation Medal while serving with the 316th Comptroller Squadron, West Germany.

Cynthia Vaughn, soprano, made her debut with San Francisco's Pocket Opera Company as Morgana in *Alcina* by Handel. She also has appeared with the Santa Clara Valley Opera, the West Bay Opera and at La Musica in San Francisco.

Keith Schmidt is director of student activities and assistant principal at Las Lomas High School, Walnut Creek.

David Seals is a programmer/analyst in the finance section of the computer service department at Technology Company, San Ramon.



DAVID SEALS

Mary Pat Frick is vice president and controller at Valley Commercial Bank, Stockton.

Donald Henriques is a lecturer in music at Humboldt State University.

Richard Makdisi is a senior hydrogeologist at Engineering Science Inc., Berkeley where he heads a team investigating groundwater pollution and preparing environmental impact reports and assessments. He will address the international Chemicals in the Environment conference in Lisbon this summer on "The Migration of Volatile Organic Compounds: A Buffer Zone Concept."



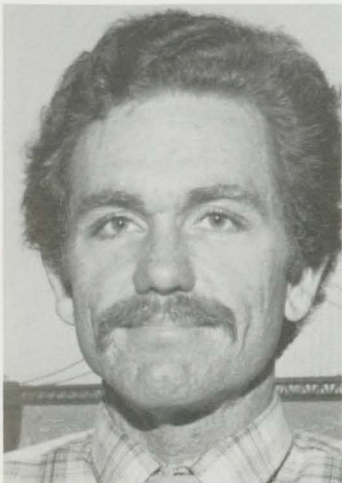
Cathy Campbell Battino '79 is an account executive with KNBR Radio. She also volunteers with Contact Care Ministries in the East Bay and is active in Friends of Repertory, a community theater group in Walnut Creek.

80

Donalyn Lemone is a teacher at the Benicia Community Preschool.

Pat Lickiss is an assistant principal at Miramonte High School, Orinda.

Frederick C. Kintzer is an engineering geologist with Morrison Knudsen Engineers Inc., San Francisco.



FREDERICK C. KINTZER

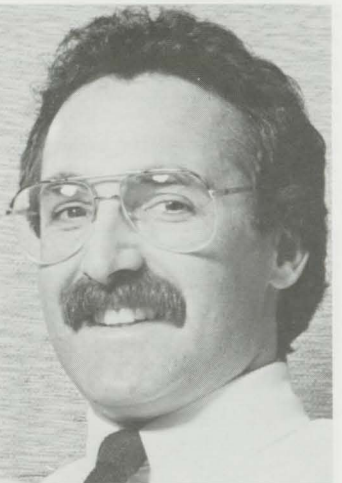


LENORE BREST

Lenore Brest is a graphic artist with the Alameda County Health Care Agency.

Ron McKean, organist and choir director at the First Presbyterian Church, Oakland, is one of four finalists who will compete in the Stichting Internationaal Orgelconcours in Haarlem, Netherlands in July. Other finalists are from Czechoslovakia, the Netherlands and West Germany.

Joe Miglia is a real estate agent in the San Pablo office of Bartels Realtors.

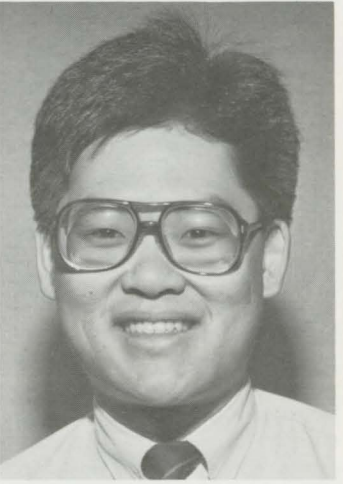


JOE MIGLIA

Joyce Dicks teaches social sciences fulltime at Fremont Adult School. She also is a part-time history instructor at Ohlone College, Fremont and DeAnza College, Cupertino.

81

Matt Quen is an assistant vice president/operations manager for Bank of America, Middle Market Corporations division. He is also active in Oakland's Junior Achievement Program.



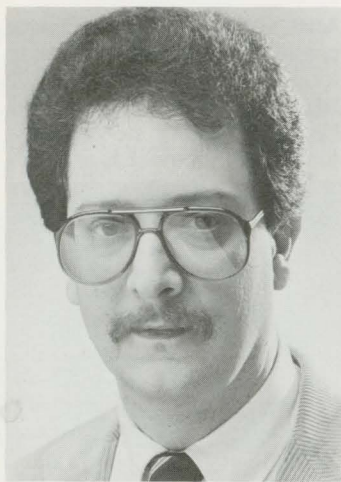
MATT QUEN

Joelle Mathis-Reed is teaching anthropology at American Samoan Community College, Pago Pago.



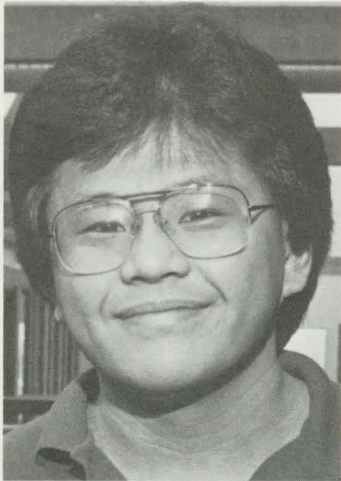
Helen Ketchum '78 (left) is executive producer and co-host of the weekly program, *Transitions*, broadcast on the public access channel of United Cable Television in Hayward. Co-host is **Sara Nelson '81**. Ketchum also frequently anchors the *Weekly Review*, a local news show.

82



JEFFREY A. BERRY

Jeffrey A. Berry is founder and president of Independent Asbestos Laboratories Inc., Syracuse, N.Y. He is also certified as a safety specialist and expert through the World Safety Organization.



PAUL CHISAKI

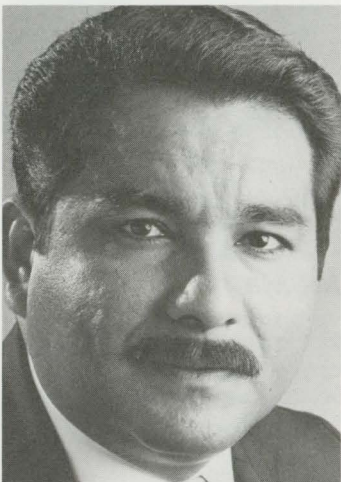
Paul Chisaki is a software engineer working in corporate research and development at Software Publishing Corporation, Mountain View.

Lawrence Shimizu, a U.S. Air Force senior airman, is a heating specialist with 5071st Combat Support Squadron, King Salmon Airport, Alaska.

Joey L. Silveria is an accountant with A & M Precision Sheetmetal, Santa Clara.

John S. Rockett is a merchandise manager for J.C. Penney Co. Inc., Alameda.

Arnulfo Cedillo, administrative assistant to the vice president, administration and business affairs at Cal State, has been appointed to the South County Community College District's board of trustees. The board operates Chabot College campuses in Hayward and Livermore.



ARNULFO CEDILLO

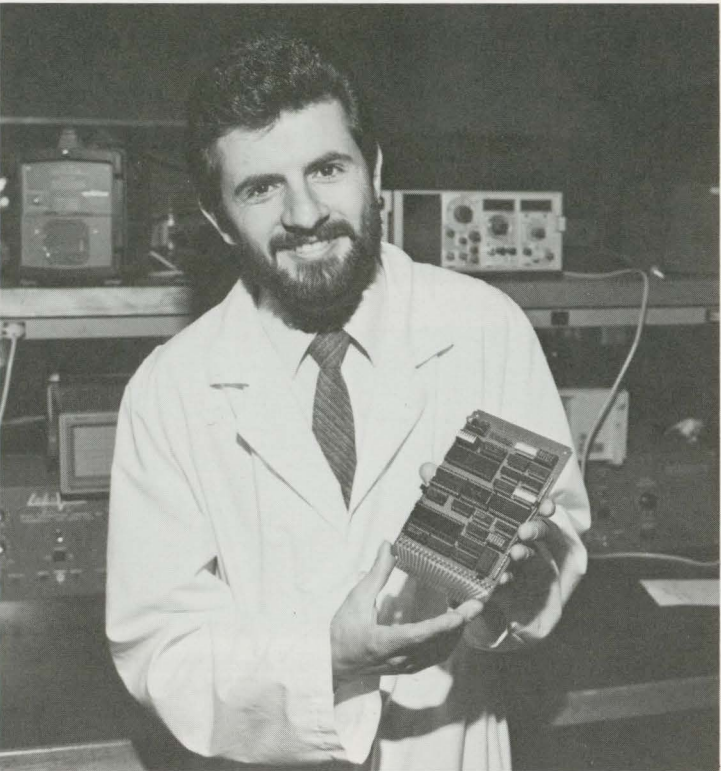
Bryan Waugh is an associate engineer with Lockheed Missiles & Space Company Inc., Sunnyvale.

83

Sylvia Chacon is a disc jockey at KYA-FM Radio, San Francisco.



SYLVIA CHACON



Norberto Ruiz '82, an electronics technology instructor at Chabot College, Hayward, demonstrates a hand-sized computer he designed and built. He also does computer applications and educational consulting.

Debbie Stilson is a librarian at Sunnyside Public Library, Sunnyside, Wash.

84



YVETTE MILLER

Yvette Miller is a claims adjuster in the Hayward office of Farmers Insurance.



VERONICA ELLIOTT

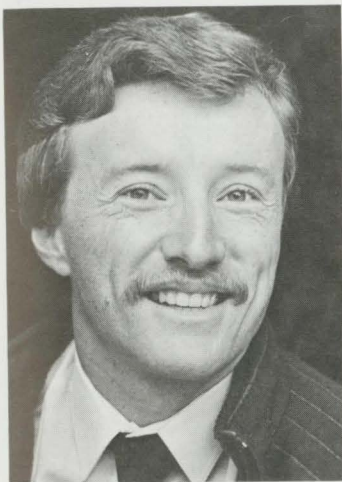
Veronica Elliott is an assistant buyer with Emporium Capwell, San Francisco. She also serves on the Cal State Career Planning and Placement Center Council.

James J. Donnell graduated from Officer Training School at Lackland Air Force Base, Texas with the rank of second lieutenant.

Peter Pearson is a voucher examiner with the U.S. Navy in Oakland.

Brian Burrison is a computer programmer with Chevron Chemical, Richmond.

Ron Espell is a geologist with Marshall Earth Inc., Reno.



ROB PALASSOU

Rob Palassou is a field associate, environmental sciences division, Department of Energy, at the Lawrence Livermore National Laboratory.

Pamela D. Ostrander is manager of compensation and benefits for the Measurex Corporation, Cupertino.

85



LISA GYGAX

Lisa Gyax is entertainment editor of *North of Hollywood* and *Perspective*, Bay Area weekly newspapers.



P. MARQUEZ-MOSHER

Priscilla Marquez-Mosher has opened a State Farm Insurance agency in Redwood City. She is the immediate past vice mayor of Redwood City and a former member of the Redwood City Unified School District Board and the San Mateo County Civil Service Commission.



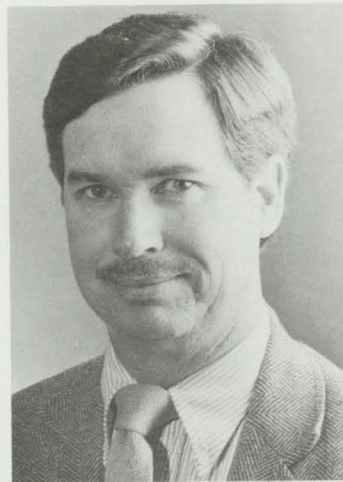
Barbara Scudder, '84, a hydrologist with the U.S. Geological Survey, Menlo Park, is studying the effects of pollution on aquatic organisms. She also volunteers at the Marine Ecological Institute, Redwood City.

Susan H. Goodell is a staff accountant with Rogers, Hanson & Co., a Hayward certified public accounting firm.

Kenneth K. Ikeda is a financial accountant with the Syntex Corporation, Palo Alto.

Elizabeth Kniss is serving her first term on the school board of Palo Alto Unified School District.

Michael J. Cardiff is manager of program grants for the department of criminal justice planning, California Youth Authority. He also teaches in the health and human services department at Cal State Sacramento and is a member of the Sacramento Unified School District Area Council.



MICHAEL J. CARDIFF

86

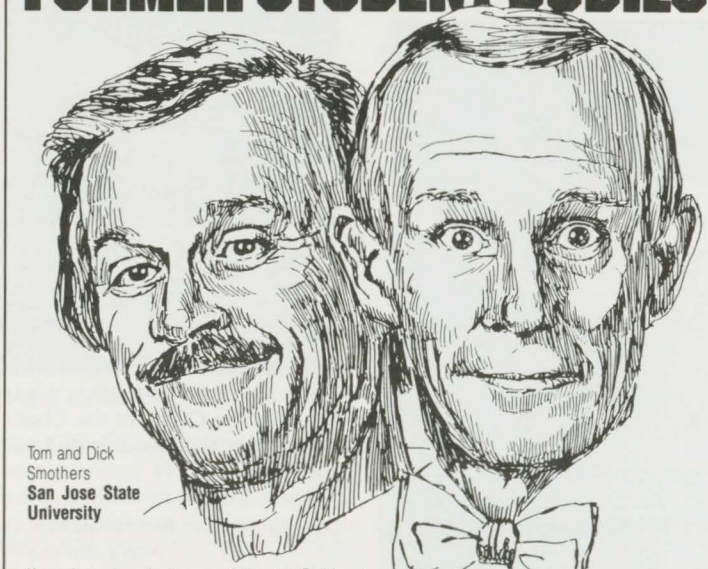
Kerri L. Johnson is the California State Student Association's liaison with the Office of the Chancellor, The California State University.

FORMER STUDENT BODIES



CAL STATE ALUMNI **CALL 1-800-CS ALUMS**

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If you've attended one of the 19 California State Universities you're a Former Student Body too! Your Cal State campus is eager to hear from you, so call this number now. Get back in touch with an old friend—your California State University.



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"One in a Million" lost alumni search begins

How do you go about finding and communicating with 600,000 college friends you've lost touch with over the years?

If you're the Alumni Association of The California State University (CSU), you mount a statewide, first-of-its-kind, multi-media campaign to identify and locate alumni who have lost contact with the CSU campuses they attended.

The four-month campaign that began in April is using radio and television PSAs, billboards (above) and newspaper ads (left) to announce a 24-hour, toll-free telephone number.

"Lost" alumni can call 1-800-CS-ALUMS (1-800-272-5867).

Radio, television and newspaper advertising is featuring celebrity alumni of the CSU system.

Information on alumni who call the 800 number will be forwarded to their "home campus."

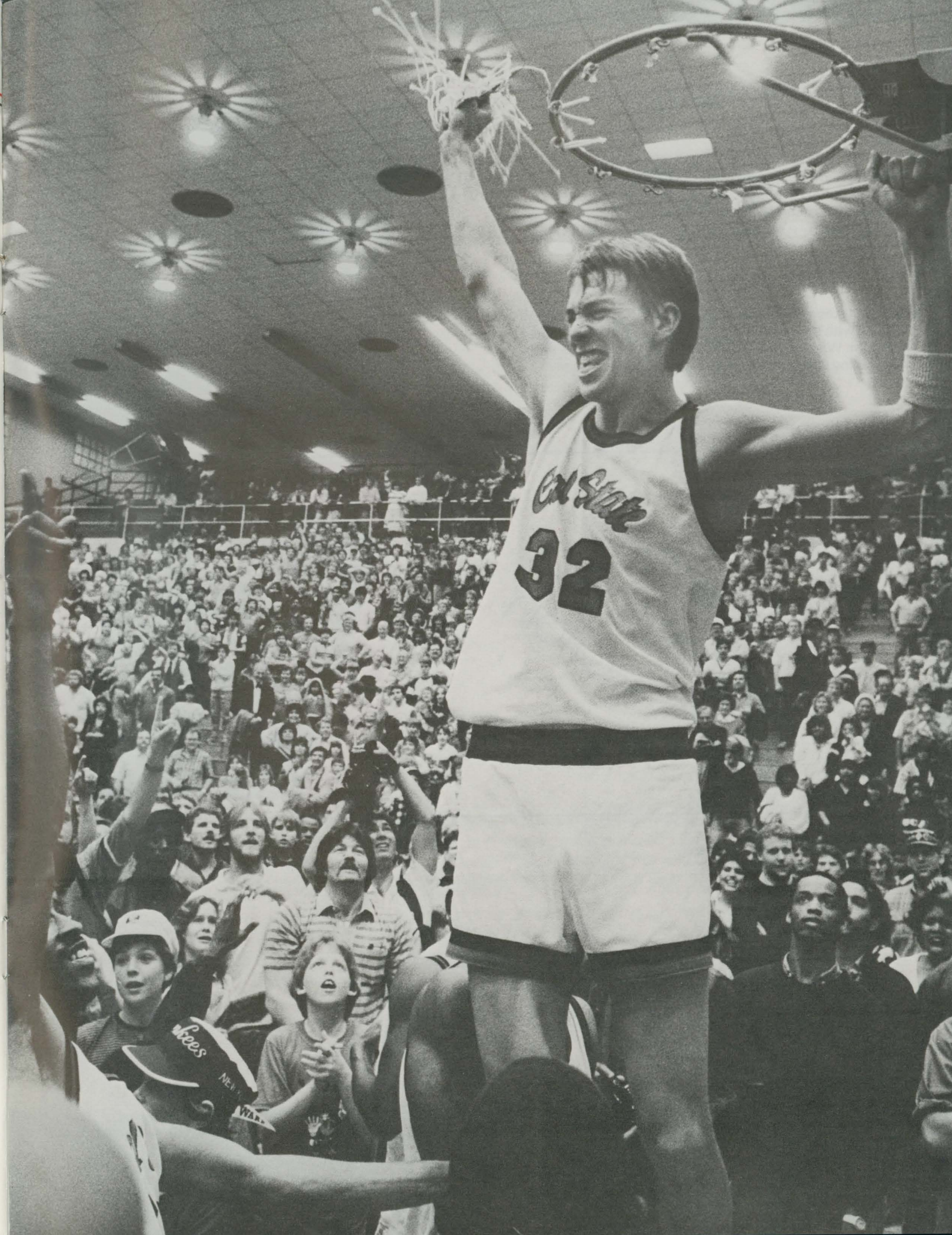
Financed by a grant from The William and Flora Hewlett Foun-

dation of Palo Alto to the CSU and the CSU Alumni Council, the campaign is managed by RAHM Advertising and Public Relations of Oakland.

"We believe this campaign is the most extensive, most creative search for alumni ever conducted by a university system," said Lolita Betramo who is co-chairing the project with Dennis Lavery, Cal State's university relations director. "It can serve as a model program for alumni activities at other university systems."

also . . .

The Center of Attention
Cal State's Jim Moran celebrates the Pioneers' successful defense of their NCAA Div. II West Regional Championship. As the photo by Hayward Daily Review photographer Dino Vournas so graphically details, the excitement and euphoria were contagious as the Pioneer Pavilion full house share the championship experience.



Fall

Across the nation, the debate continues on how to restructure and bring reform to the teaching profession. In California, town meetings convene and blue-ribbon commissions are formed in a concerted effort to improve the state's schools by recruiting capable men and women to teaching.

"Who will teach our children?" they ask.

ACACIA takes a close look at Cal State's teacher education program with special focus on its graduates teaching in the classroom. What's discovered is challenging, uplifting and encouraging with a few surprises thrown in.



Winter

cal state's
international
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