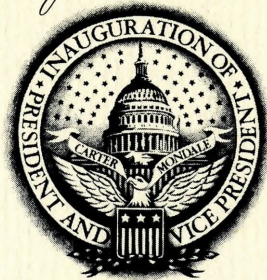


1977 Inaugural Committee



Dear Friend:

The Inaugural Committee is very pleased to announce the issuance of The Official 1977 Presidential Inaugural Commemoratives.

These will be the only officially authorized commemoratives of the Inaugural, and the only ones that will bear the Presidential Seal. They pay permanent tribute to a most significant and historic ceremony -- the induction into America's highest elective office of the man who will lead our nation into its third century.

Each of these commemoratives will bear the official inaugural portrait of President Jimmy Carter, created by Julian Harris, one of America's most distinguished sculptors. The reverse of each medallic commemorative will carry both the Presidential Seal and the words: "39th President of the United States of America -- Inaugurated January 20, 1977."

Because of the broad range of offerings, the official commemoratives of this important day in our history are now within the means of virtually every American family.

As you may know, Presidential Inaugural Commemoratives have had a history of considerable significance. A great deal has been written about them, and there has even been an entire book on the subject. Over the years, these issues have become among the most sought-after by dealers and private collectors alike, and many exhibitions throughout the United States include inaugural commemoratives. I believe that the official commemoratives of this year's inaugural will be equally prized.

The Inaugural Committee has appointed The Franklin Mint, America's largest private mint, to produce and distribute the Official 1977 Inaugural Commemoratives. The deadline date for the acceptance of all orders is February 28, 1977. Please examine the accompanying announcement and select those issues you wish to own. Then indicate your choices on the enclosed order form and mail it, with your remittance, to The Inaugural Committee no later than February 28th. A reply envelope is provided.

We are proud to issue the Official 1977 Inaugural Commemoratives and to make them available to all Americans. They will most certainly be of enduring importance not only to you and your family -- but to future generations as well.

Sincerely,

Vicki Rogers

Vicki Rogers
Co-Chairperson

Bardyl R. Tirana

Bardyl R. Tirana
Co-Chairperson

Second and J Streets S.W., Washington D.C. 20599