

March 11, 2005

Name

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Dear Colleagues;

I am writing to invite you to attend an ***Envisioning a Professional Nursing Workforce Forum***, bringing together key executive leadership in medical care, government, and education to address a prospective program in this region.

Recognizing the critical need for nurses in the Ventura and Santa Barbara County areas, California State University Channel Islands has proposed creating a four-year and graduate nursing program. The impending retirements of the current population of nurses will only exacerbate the area's need. The time for us to act is now, and we must join together to create an enduring program that will provide opportunities for students and benefit the health needs of our local citizens.

Please join me on ***Wednesday, March 30th from 3:30 – 5:30 p.m.***, here at California State University Channel Islands, for initial formal discussions about creating such a resource. I encourage you to bring others with you who may be able add to the conversation or, if you are unable to attend, I encourage you to send an appropriate delegate who can help us in this planning process. Please RSVP your attendance to Elizabeth Velasco (805-437-8410) by March 28th if you are interested in participating.

| I look forward to joining with you as we assess this significant issue.

Sincerely yours,

Richard R. Rush, President
California State University Channel Islands