

El Excentrico

Humberto Garcia

February 5, 1967



SAN JOSE



Sweetheart Ball



SATURDAY

FEB. 18th

7:30 P.M.

Little New Yorker 1400 Martin Ave. Santa Clara



CLUB
San Felipe



Candy Veliz

The 1967 United Food Drive is here. The able Mario Vazquez is heading the drive and we hope that all of you can help. Tentatively for the big tardiada we have Los Pepe's Becho Gloria, Kiko Morales, and Bobby Zamora. In coming issues you will be hearing alot more about the United Food Drive.

The Sweetheart Ball presented by the San Jose GI Forum Ladies Auxiliary will take place at the Little New Yorker in Santa Clara. The date is Feb. 18th. Andy Flores and his Orchestra will play. The bids are \$6.00 per couple. It is not too early to start planning to attend. The Gents and the Ladies of the GI Forum Thank you.

THIS "N" THAT

Greg Gloria & Casey Gutierrez are on the ill list. We wish them a fast recovery.

Connie Garza and I are the best of friends and I think the world of her. I just like to rib her a little, but nothing with malice. Verdad Chelo?

Fred Flores had small pox. Would you believe it?

Jeffry Scott is the name of Cesar and Shirley Isais' new bouncing baby boy. Congratulations.

I wonder how Raul Chapa and Green eyes are getting along.

Joe Camarillo must have a turtle for transportation, because I have been waiting for Club picture for one month and waiting and waiting! Y nomas nada.

Larry Mosco Vega has a lot of talent. The right connections, Larry and you're in.

I am not going to pick favorites this year, but I would like to recommend lovely Mary Rogers for the most eligible girl and The Great Sebastian and Raul Chapa for the most eligible bachelors.

According to Paul Gary, he is the best bartender in town - would you believe Victor Vazquez!! (not Jr.)

Flash, flash, flash, Jimmy Baeza and Celia Reyes have just become engaged. Congratulations.

July 29th is the date of Club San Felipe's Formal Dance, so the buzzing has started. Expect to hear more on this event. Bailamos?

The Santa Clara GI Forum Black and White will take place on March 11th.

Finis

Candy

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Sebastian Hernandez - Raul Hernandez

El Excentrico

VOLUME 18, No. 8

FEBRUARY 5, 1967

Humberto Garcia

Publisher - Director

Bert Garcia

Associate Director

Mary Rogers

Stenographer

Manuel Fernandez

Production Manager

American GI Forum

Club San Felipe

Club Riviera

Club Zanzaree

Student Initiative

Catalina Barragan

Robert Rodriguez

Richard Diaz

Maria de la Luz Sanchez

Daniel Saldaña

Club Epoca de Oro

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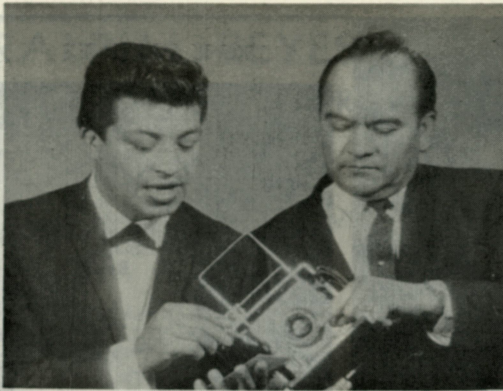
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PATRICIA MARTINEZ

LINDA DE LOS ANGELES



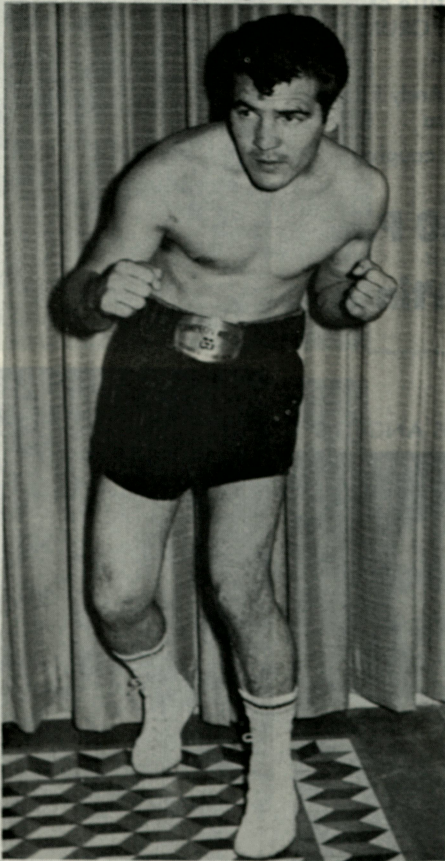
MARY CASTAÑEDA



TOPICOS DEPORTIVOS
LUIS D. SOTO

FOTOGRAFIA
RICHARD DIAZ

Querido aficionado al viril deporte de enchuecarse las narises. Espero que mi columna tenga aceptacion entre todos y cada uno de ustedes. Ya que mi proposito es, fomentar el boxeo en las juventudes presentes y futuras. Para un mayor ahuge boxistico en esta CD. de San Jose, California. Principiare notificandoles que pronto tendremos



RUBEN RIVERA

0000

entre nosotros (cuando esta Edición Del Exentrico la tenga en sus manos dichos peleadores ya estaran aqui en San Jose)...A dos valores del boxeo mexicano, procedentes de la hermosa e industrial CD. de Monterey, N. L., Mexico. Me refiero a "Ruben Rivera" (El Caballero Elegante), un peleador con Ángel que arrastrara a las multitudes en los proximos encuentros que sostendra por esta área del Norte de Calif. Dueño de una explosiva e izquierda y un estilo nunca visto por estos lares. Clasificado entre los mejores "Welters" de Mexico. El otro lo es nada menos que el espectacular Manuel "Sonrisas" Avitia, en meses no muy atras clasificado retador al campeonato de los pesos Welters en poder del Tapatio Jorge Rosales. Dichos boxeadores entrenaran en el gimnasio de Babe Griffin ubicado en el 114 de la calle Santa Clara aqui en San Jose. Estan invitados para presenciar los entrenamientos de los citados boxers todo aficionado al deporte de los Puñetazos, dando principio a las cinco de la tarde entre los dias de la semana, el Sabado y Domingo a las doce del dia. Esperando contar con la presencia de todo aficionado de hueso colorado a presenciar las practicas de los anteriormente mencionados boxeadores. Tambien tendran el gusto de apreciar los entrenamientos que a diario efectua el famosísimo bailarín y hombre de negocios prop. de conocido nite club. Me refiero a Arturo "Alaska" Lopez. Ya que se esta preparando para un encuentro que proxicamente sostendra con unas chicas a-go-go. A darle duro, "Alaska". Hay que conservar la figura!!!

Esperando querido aficionado que esta columna haya sido de su agrado . . . hasta la proxima . . . y nos vemos en el gimnasio..

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Bert is the son of Humberto Garcia director of EI EXCENTRICO MAGAZINE. He graduated from San Jose State College majoring in Business administration.



(continued next page)

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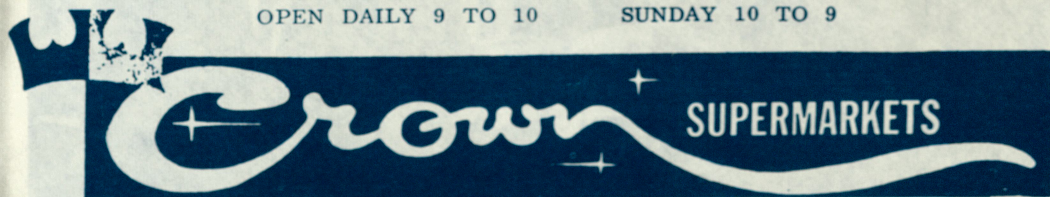
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Garcia asistente director de la Revista Excent-
trico, Don Hayward director tecnico de KNTV,
y Humberto Garcia director de Excentrico.



(continua en la siguiente plana)



Luz Avelar, daughter of Mrs. Josefina Avelar, became the wife of Arturo Trevizo, son of Mr. & Mrs. Vicente and Paula Trevizo, on Nov. 19, 1966. They spent their honeymoon in Santa Barbara.

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GI FORUM - GRAN BAILE DE CORONATION

El GI Forum de San Jose, celebrara su sexto baile anual para la coronacion de su Rein, el Sabado 18 de Febrero de 1967, a las 7:30 p.m. en el Little New Yorker Hall, 1400 Martin Avenue en Santa Clara, California.

El GI Forum se ha distinguido siempre en estas celebraciones, donde su ruene lo mas selecto de la poblacion Mexico-Americana.

La presentacion de sus candidatos a reinas, en las que las jovenes hacen gala de su porte y de su talento, es unacontecimiento que deja plasmada la elegancia y finura de sus organizadores; los asistentes conservan recuerdo inolvidable de estos bailes anuales de el GI Forum.

La reina electa recibira un premio de cien dolares y representara al GI Forum en todos cosas en que se requiera su presencia; competira en el concurso del estado, en Junio en Riverside, Calif, competira tambien en el torneo National en Agosto, que se efectuara en Denver, Colorado.

La organizacion esta buscando señoritas de ascendencia Mexicana o Española, ciudadanas Americanas, de 17 a 21 años de edad y que no sean profesionales como modelos, cantantes o artistas.

Para informes Mrs. Marcella Flores, 5724 Croydon Ave., San Jose, Calif., Tel. 264-8695.

Mrs. Gloria Sierra, 74 Goodyear St., San Jose, Calif., Tel. 286-3805.

TEATRO EN ESPAÑOL EN THE CUPERTINO HIGH SCHOOL

El 13 y 14 de Enero se presentó en The High School de Cupertino, una obra del gran dramaturgo Español, Jacinto Benavente, (Premio Nóbel de Literatura en 1922).

La obra se titula "Los Intereses Creados" y consta de tres actos, fue presentada por la Sociedad Honoraria Hispánica. El e-

lenco artíctico estuvo compuesto por estudiantes de la escuela bajo la dirección de la señorita Ofelia Montoya.

ELENCO

La actuación de los estudiantes puso de manifiesto su interes en dominar la lengua de Cervantes. Aunque en algunas palabras su pronunciación no fue perfecta, se puede decir en honor a la verdad, que los aplausos del publicofueron muy bien merecidos; tanto para los estudiantes como para la señorita directora de la obra Ofelia Montoya.

Bravo! Bravisimo! Adelante Muchachos.

ELENCO

- | | |
|-----------------------|-------------------|
| Leandro | Jim Sholer |
| Crispín | Bill Meyers |
| Hostelero | Leonard Kruwel |
| Arlequín | Mark Rendes |
| El Capitán | Norman Groner |
| Mozos | Mike Conrow, |
| | Frank Vivian |
| Sirena | Kerry Crosby |
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| Laura | Ginger Butts |
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| Señora de Polichinela | |
| | Margaret Menz |
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| Pantalón | Richard McCracken |
| Doctor | Roy Farkas |
| Secretario | Jon Terrell |
| Aguacillos | Mike Conrow, |
| | Frank Vivian |

Sr. Don Ernesto E. Cota,

C. Consul Honorario de Mexico, 210 South First St., Room 506 San Jose, California

Muy estimado señor consul:

La Estacion de Radio C O F Y, en el programa que esta a cargo del Sr. Jesus Reyes Valenzuela ha informado al publico, que Ud. coronara a la reina de las fiestas patrias del Cinco de Mayo.

Agradecere a Ud. tenga la bondad de informarme si ha recibido alguna invitacion, en ese sentido, y si la ha aceptado.

Tengo entendido que ese Consulado Honorario a su digno cargo, ha sido informado que la unica Organizacion autorizada

(continua en la siguiente plana)

oficialmente para celebrar las fiestas patrias y trabajar en beneficio de los mexicanos es la COMISION HONORIFICA MEXICANA INC, DE SAN JOSE, CALIFORNIA, y bajo los auspicios del Consulado General de Mexico en San Francisco, California.

En espera de su contestacion quedo de Ud.

Afectuosamente,
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Daniel G. Saldaña

Señor Daniel G. Saldaña, Pres.
Comisión Honorífica Mexicana,
2940 Stevenson Street
Santa Clara, Calif, 95051

Muy estimado amigo:

Recibí la atenta de usted de esta fecha, en la que se sirve informarme que la Estación Radio - Difusora KOFY, en el programa a cargo del señor Jesús Reyes Valenzuela ha informado al público que yo coronaré a la reina de las fiestas patrias del Cinco de Mayo.

En debida respuesta, me apresuro a participarle que hasta la fecha no he recibido invitación de ninguna organización a este respecto.

Por otra parte, este Consulado Honorario tiene aviso de nuestro Consulado General en San Francisco en el sentido de que la única organización oficial autorizada para celebrar las fiestas patrias en San José, lo es la Comisión Honorífica Mexicanas, Inc., recientemente reorganizada por el C. Cónsul General, al frente de la cual figura usted como Presidente.

Sin otro particular, tengo el gusto de repetirme como su atento y seguro servidor y amigo.

Ernesto E. Cota
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Club
Riviera



HILLARD
PAYER

Well here it is time again to write my column. We had a few activities going on this year. First of all we are having our United Food Drive on its way with new officers and I'm sure they will do the best they can. With our Talent Show starting the 24th. As many of you know its quite a job raising funds for this Food Drive to help the needy people of Santa Clara County. This is our 20th year it has existed. So people like you and I the chairmans of the committee can do alot for each other if we all get out and help make this year a success. The fee is not too much, a can of food or two, or any donation will be appreciated. I'm glad to be part of the committee as everyone knows we meet once a year to elect new officers and if you are interested, you are more than welcome to sit in the meetings and see how its discussed. We meet every Monday at 8:30 p.m. at Lena Manriquez's Hall. Hope we see all of you at the Talent Show and at our dance.

CLUB FUNCTIONS

First of all we are not doing to well in our basketball games but we're playing and having fun,

I have a nice fish story to tell you all. You have heard about the one that got away, well this one didn't. Mr. Bob Gutierrez got a 112 lb. sturgeon up in Antioch. I understand he had a real fight with him and Paul Ramirez stood by and watched. The best part of it was they were fishing for cat-fish. I wonder what their faces looked like when they pulled up and a huge fish was on the other end. What did you say Bob? Boy! Boy! Down. Anyway good fishing Bob. The only ones I catch are _____ well we won't go into that. I understand Frank Espinoza is commuting to Santa Cruz on his new job. If you do move down we will all miss you and Babe. Lots of Luck, Frank. I would like to send my congratulations to Mr. & Mrs. Joe Nuñez on the

arrival of a 6 lb. 4oz. baby girl, how many does that make Joe? Keep up the good work. Also to Mr. & Mrs. Frank Kawakami on their 12th anniversary. And on Feb. 6 Stella Wilson had another birthday, how old are you now? While I was writing this an old friend of mine and also a former member of the club, Mr. & Mrs. John Rodriguez from Tracy, dropped in, good to see you again, John and his family. Hows everything in Tracy, John? Wet? Jeanie and I are in a bowling league and its a lot of fun, we hope more will participate in the game. My Compa and Comadre, Mr. & Mrs. Joe Padilla, are also bowling only we are rivals but a lot of fun. After the league we usually have a pot game going. So I say come out sometime, anytime and bowl, its a lot of fun. My Comadre and I had a pot game it was a tough one but a lot of fun. At this time I would like to thank Bert Flores & Jeanie Kawakami for helping in the food drive which they both hold offices along with myself in the United Food Drive. So until my next issue I'll be looking for news and gossip.

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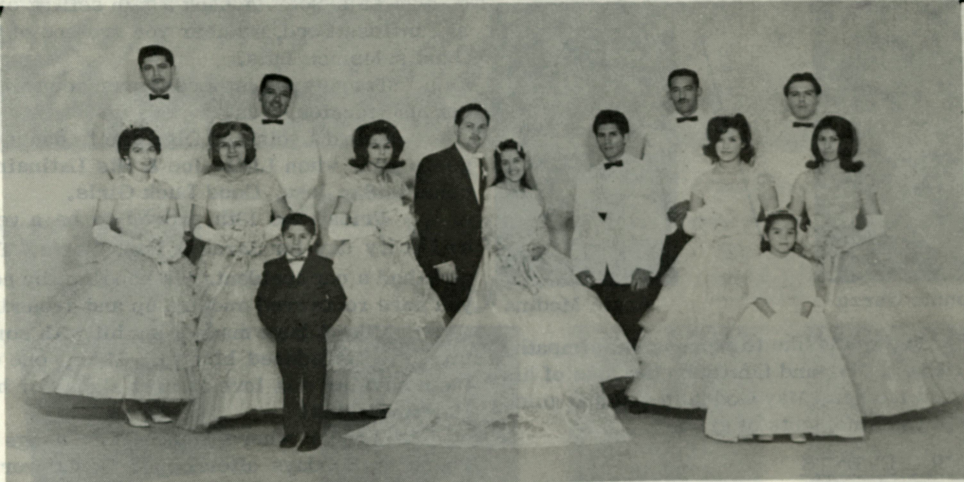
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(continua en la siguiente página)



Trevizo - Avelar

Luz Avelar, daughter of Mrs. Josefina Avelar, became the wife of Arturo Trevizo, son of Mr. & Mrs. Vicente and Paula Trevizo, on Nov. 19, 1966 at St. Patrick in San Jose, at 5:45 p.m.

In photo above (left to right): Henry Ceniseros, Jimmy Villanueva, Felipe Ave-

lar, Roberto Álvarez, Bertha Elena Trevizo, Guadalupe Villanueva, Josefina Alvarez - bridesmaid, Francisco Alvarez - best man, Martha Avelar and Delia Alvarez, Jose Luis Villegas, ring bearer, and Rosa Maria Avelar, flower girl.

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Connie Garza

CLUB ZANZAREE



Angie Medina

We would like to express our sympathy to Richard Diaz and family on the loss of his beloved mother. May God help you and guide you in your moments of grief.

COMING EVENTS

Don't forget February 18th when the 3rd Coronation Ball will take place at The Little New Yorker in Santa Clara, presented by the American GI Forum Ladies Auxiliary-San Jose Chapter. Dance to the music of Andy Flores and his orchestra. Para cerrar con broche de oro there will be a mariachi playing your favorite tunes. The dance is semi-formal and will start at 9:00 p.m. donation \$6.00 per couple. We'll see you there!

THANK YOU NOTE

A million thanks to all the people that attended our birthday party, and helped make it a big success. Sorry we can't mention all the names because there were so many people, and we wouldn't want to leave anybody out.

VALENTINE'S DAY

Valentine's Day is coming up very soon. For those of you who have more than one boyfriend or girlfriend, we suggest you start saving your pennies now.

"THREE COINS IN THE FOUNTAIN"

Which one will the Fountain Bless, in this case it will be left out to Marylou Beltran

CHISMES

Rudy Balloumini says he doesn't like to tell us what is going on because we always write about it in the Excentrico. Says Rudy "I don't mind what you girls write about me, as long as you spell my name right and don't make a mistake and write Rudy Bolony", that's what we call a good sport.

Happy birthday to Wilford Irizarry who has a birthday coming up soon. May you have many more.

Luis Soto is back again selling cars at San Jose Ford, we hear you are one of the best salesmen Luis.

Tony Reyes is hardly ever seen without his sidekick, Gus.

Heard Lydia and Olga are to dance as go-go girls when Little Joe & His Latinaires come to San Jose, Good Luck Girls.

Friday the 13th proved to be a very unlucky day for Sarah & Irma Borja. The girls had a car accident. We hope that by now you have recovered and are up and around.

Mike Adame made a big hit with some girls we introduced him to. Mike, one of them says its was love at first sight, for her! How about that!

Wonder where Marce Mora hangs around on Sundays afternoon? Don't worry Marcie, we'll never tell!

What's this we heard, Esparza is going steady with Victor agina! We thought there was a shortage of men, but not of women - Ha, Ha. We are only joking boys.

Geneva Sandoval and Angel Altamirano are planning on a June wedding. Geneva got her ring for Christmas, what better present can a girl get!

Until next time -

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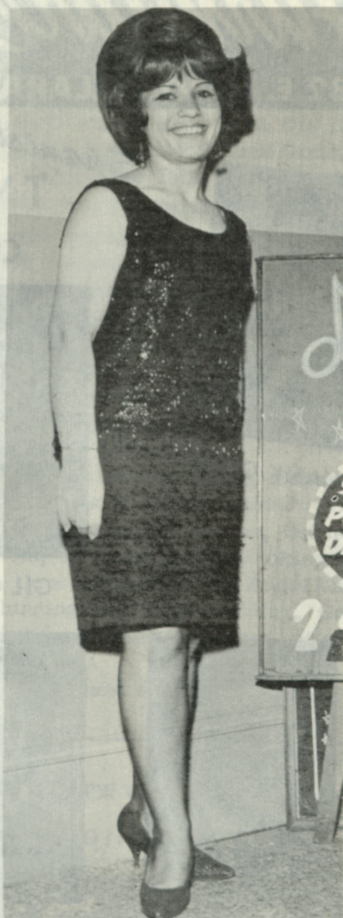


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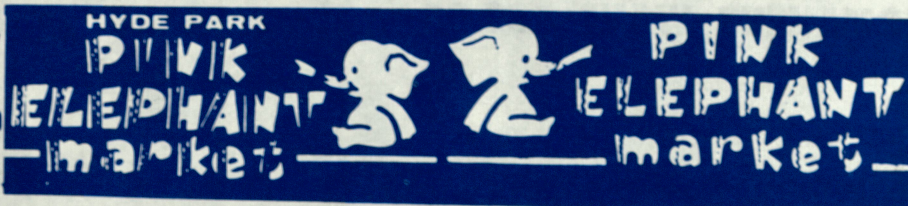
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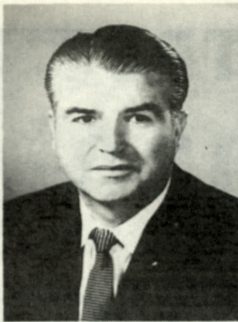
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Due to the importance of the historic meeting between the members of the San Jose City Planning Commission and the Santa Clara County Planning Commission and their Directors and staffs and the residents of the Mayfair school, it is of vital interest that a summary report be given the Community of the events that transpired.

The meeting of the two planning bodies with the area people signify a sincere desire of the officials to meet with people in the immediate region, hear their ideas and complaints and then proceed to evaluate them and act.

There were two other needs that will no doubt reflect the concern of not only the Mayfair area but the many new areas of development throughout the vast and sprawling region. They are the need for a better and more frequent means of transportation and the need for more street maintenance. Expressions of more water drainage also were offered and methods of reaching solutions were given by the officials present.

The following report is a condensed version of the three hour meeting:

On the evening of 24 January 1967, a meeting between the residents of the Mayfair area and the entire City Planning Commission, consisting of Kurt Gross (Chairman), Daniel J. Caputo, Walter H. Curry, Frank W. Young, Roy Naylor, Vern Whitlock, and Dr. John de Heras, was held at the Mayfair School. County Commissioners, Stu Fletcher and Ed Teresi, also attended. The purpose of the meeting was to present and discuss an interim land use policy for the area. The policy is to serve as a guide for planning decisions concerning new development. One of the many conditions contributing to blight is incompatible land uses and poor or loosely enforced zoning regulations. The policies and plan, which were unanimously adopted by the Commission, attempt to alleviate this condition and prevent further blight. They will by no

means solve all problems of the Mayfair area. Finding jobs, job training, education, health, the providing of parks - these and many more are problems which are most important and pressing to the people of Mayfair. However, the problems which exist in immediately doing something to stop the spreading of blight and to physically improve the neighborhood are also important.

The agenda of the meeting was in three parts and was presented in both English and Spanish. First, Mr. Luis Juarez, Director of Community Development, described the importance and reasons for the Mayfair area. Following this introduction, Jerry Seredin of the City Planning staff presented the policies. The policies are word statements which say what new development can or should be allowed. They also recommend courses of action for involving citizen participation and include recommendations covering items such as: Citizen participation as a necessity in the planning process; application for Federal grants; rehabilitation and code enforcement; exceptions to the policies; character of the Mayfair neighborhood. An important inclusion to the policies are a set of recommendations requested by a citizens group from the area which emphasize the importance of citizen participation and the urgent need for more parks and open space. A lively discussion followed, mainly involving questions on street maintenance and parks. Mr. Sanford Getreu, City Planning Director, who was answering most of these questions, assured the residents that any complaints they may have would, as far as possible, be promptly attended to.

The Land Use Map was explained by Warren McCord, a County staff member. The map merely reflects the dominant existing land uses and restricts new development to the generalized scheme. However, in all cases where a use exists but not allowed under the new land use plan, the use will continue and cannot in any case be restricted. Interest on the residents' part was directed at single family and two family uses. It was felt that the area should be primarily single family and that conversion to two family use, which is now permitted, should be prohibited. The Commission agreed to this idea.

There was no opposition to the plan and policies as presented. The two County Planning Commissioners who were there will report on their recommendations at the February 1st meeting at which time the entire Commission will take action on the policies.

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The Fernandez Twins, Sylvia Fernandez, Rebecca Martinez and Rebecca Fernandez celebrate Rebecca's 6th birthday party. Rebecca Martinez is the daughter of Elena and Jesus Martinez. Sylvia and Rebecca, 3 years, are the daughters of Mr. and Mrs. Cruz and Margarita Fernandez.

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EDUARDO PATONI GRIGG

Humberto Garcia director de la Revista Excen-
trico y personal sostuvieron una entrevista como
igualmente un elegante Show de Modelos.

Las siguientes fotografias captan algunos momen-
tos de esta entrevista.



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ROSA MARIA RAMIREZ

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LUPITA SUAREZ secretaria del Sr. Grigg y
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consejos para las damas todos los Domingos,
explica a Humberto Garcia director de Excen-
trico la manera que se desarrollan estos pro-
gramas.



(continua en la siguiente plana)

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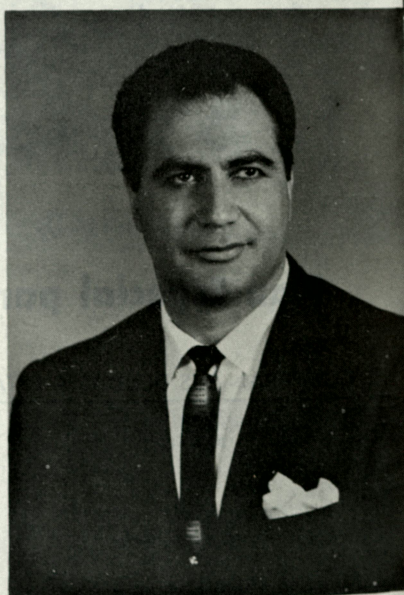
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(to be continued next issue)



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foto richard diaz.

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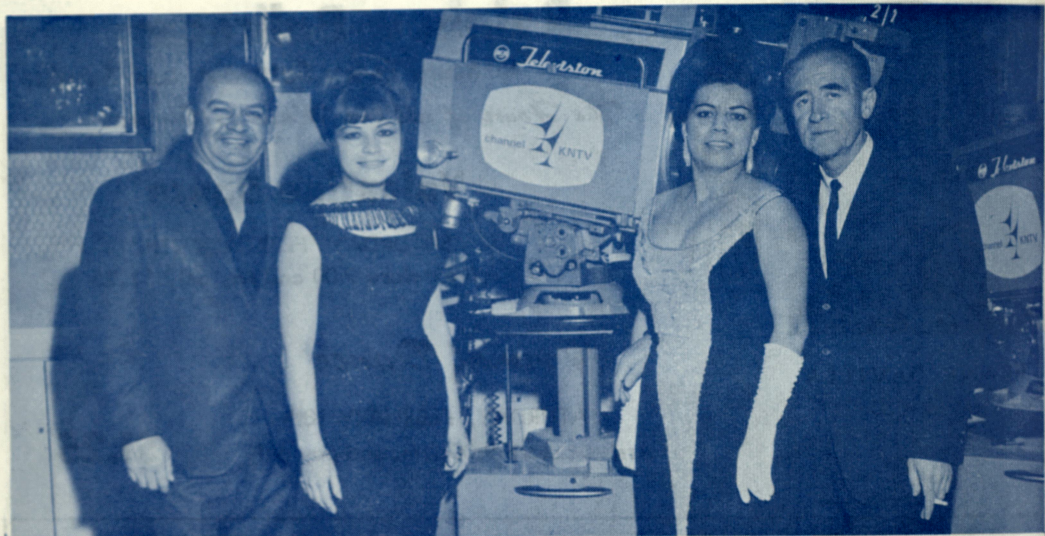
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SP/4 Jess Lopez, Jr.

Jess Lopez, son of Mr. and Mrs. Jesus and Consuelo A. Lopez, returned from Korea on January 22, 1967.

After Basic Training, he went to school at Fort Ord, Calif. and Fort Lee, Virginia, later leaving for Korea on October 17, 1965. Jess was assigned to Hq. Btry, 1st BN, 31st Artillery, Camp Casey, Korea.

Jess received an honorable discharge from the Army on January 24, 1967 at Fort Lewis, Washington. His home is with his parents at 395 So. Buena Vista, San Jose, Calif.



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Victor Hugo
Campana

(Editor's Note: The following article is the first in a series of three articles which are a research work dealing with the problems of the Mexican-American community).

(Author's Note: I wish to extend my thanks to the Economic Opportunity Commission of Santa Clara County for providing me with some of the necessary information for the present research work).

THE ROLE OF THE MEXICAN-AMERICAN IN AMERICAN SOCIETY

by Victor H. Campana

The Mexican-American is a well defined social group whose ethos and cultural patterns, along with an adverse social condition and the lack of a specific educational policy, have prevented him from becoming totally amalgamated into American society.

To better understand this group of about five million Spanish-speaking people of Mexican ancestry who presently live in the United States of America, predominantly in the South West, it is necessary to consider its historical and ethnic background.

Twenty-seven years after the discovery of America, Hernando Cortez began his conquest of the Aztec Confederation. At that time, 1519, Mexico was populated by hundreds of tribes, each with its own language, government and religion. In the north were savage, primitive nomads who lived in tents made of hides; they ate animals, birds, insects and in time of want, each other. In the south, however, was an ancient and highly advanced civilization. The Aztecs were agricultural people, but they had developed astronomy, poetry and the visual arts to an exquisite degree. Cortez was determined that Indians should not be exterminated in Mexico and issued decrees to protect them.

For the next three centuries Mexico was governed by a Spanish viceroy who had absolute authority. As time went on, society underwent a change in New Spain (Mexico).

Slavery was gradually abolished. The races mixed, Mexico came to consist of the European Spaniard, the creole (Mexican-born European), the mestizo (originally half European but later of any mixed blood) and the Indian. It was the mestizos who gave Mexico its character. They inherited the Spanish passion for the rights of the individual, which in turn allowed them to resist the Spaniard; and the Indian characteristic of self denial; which enabled them to suffer immeasurably for freedom.

By the nineteenth century Mexico stretched up into what is now the western United States. On March 2, 1836, Texas declared her independence from Mexico. In 1845 Texas was annexed by the United States, moving this country one step closer to war with Mexico. On May 13, 1846, the United States Congress declared war, and Mexico was hopelessly defeated and had to end the war on American terms in 1848. Mexico was forced to acknowledge the American title to Texas, New Mexico, and Upper California - two fifths of Mexico's land.

Thus, the Treaty of Guadalupe Hidalgo signed by the two countries in 1848 became the birth-certificate of a new, hyphenated social group: the Mexican-American.

To date no official specific policy has been drawn to solve the social problem of the Mexican-American community which has long been a vital one.

The American government has been bent on educating the Mexican-American under the assumption that it would lead toward complete and normal participation in community life. The Educational Policies Commission in "The Purposes of Education in American Democracy" defines at length the functions of the school and leaves very little doubt as to its objectives.

However, these purposes of education can not be carried into effect as the total function of the school in any given community "unless the needs of that particular community are taken into consideration; as well as the needs of all individuals, as determined by age, abilities, interests, socio-economic status, and ethnic cultural background." All these are contributing factors to the elaboration of curricula as community resources.

Mexican-Americans, regardless of the outstanding socio-economic status of a great many of them, have been classified among the lower classes in American society. It is a fact that the living conditions of the majority of Mexican-Americans are consi-

(continued next page)

derably below the normal standards, and poverty has become almost a normal condition for many of them. Besides, because of the lack of a scientifically elaborated system of education for this particular social group at large and because of the consequent inferiority complex which holds them back, Mexican-Americans have also been classified as a sub-cultural group.

Oscar Lewis in "The Children of Sanchez" identifies "the culture of poverty" as one of the main problems. His findings suggest "remarkable similarities in family structure, personal relations, time orientations, value systems, spending patterns and community sense" among the lower classes regardless of their locations. Under the conditions of such a culture, family members' main interest is fixed upon the present and devotes little attention to the future. A sense of resignation and fatalism pervades all family activity. Thus, the logical expectation from this environment appear to be: school dropouts, delinquency, and lack of aspirations.

In the next issue:

IQ tests for "Latins" and "Anglos".
 Comparisons between Mexican - Americans and Anglo - Americans.
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1967 Queen Contest
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Seven beautiful and talented young ladies will be competing for the coveted title of Miss San Jose GI Forum for 1967 on February 18, 1967, at the Little New Yorker, 1400 Martin Avenue, Santa Clara, California.

The lovely contestants are:

- Miss Nora Patricia Martinez
- Miss Irene Martinez
- Miss Mary Castañeda
- Miss Elva Baro
- Miss Rosalinda Gonzales
- Miss Margo Linda de los Angeles

This year's event promises to be most competitive for the young ladies, as well, as one of the most difficult for the judges to decide on the winner. The selected Queen, whomever, she might be, will then compete for the 1967 GI Forum State Queen Contest, to be held this year at Riverside, California.

The 6th Annual Coronation Ball is being held Saturday, February 18, 1967 and is sponsored by the American GI Forum and Ladies Auxiliary, San Jose Chapters. A no-host cocktail hour, will begin at 7:30 p.m. to 8:30 p.m. and will feature mariachi music by one of the best groups in California. The semi-formal social event will be entertained by the very popular orchestra of Andy Flores.

Among the dignitaries attending the Coronation Ball will be:

Alfred E. Alquist, Senator 13th Senatorial District.

John Vasconcellos, Assemblyman, 24th District.

Ron James, Mayor of San Jose.

The national Queen Miss Gloria Gonzales of San Bernardino, California will be a special guest of honor. Accompanying her on the honor list will be our beautiful and talented past and present queens of the San Jose GI Forum Chapter:

- Miss 1962 - Anita Maldonado
- Miss 1963 - Susie Reyes
- Miss 1964 - Patti Valenti
- Miss 1965 - Susanne Gutierrez
- Miss 1966 - Anita Pimentel

The lovely Anita Pimentel, will share honors with Miss Gloria Gonzales. Miss Gonzales will be her guest during the festivities.

The Master of Ceremonies will be Mayor Joseph M. Sarzoza and Miss 1965 San Jose GI Forum Suzanne Gutierrez will be the Queen Contest narrator.

New American GI Forum Chapter

A new GI Forum Chapter was formed in South San Jose. The name, you guessed it - South San Jose American GI Forum Chapter. At a meeting held Friday, January 27, 1967, at ASC #4, 914 S. Market St., San Jose, the following were elected temporary officers to serve through May 1967.

Temporary Officers

- Chairman - Robert Vasquez
- Vice Chairman - Alex Amador
- Secretary - Gerald Wasserman
- Treasurer - Luis Ybarra

This is the chapter "WHERE THE ACTION HAS STARTED" - look towards progress in Community Action through intelligent leadership! Join the South San Jose American GI Forum Chapter.

Persons to Contact:

- Joe Sarzoza - 269-0176
- Bob Vazquez - 298-5221
- Luis Ybarra - 266-1186
- Dr. Y. Arturo Cabrera - 266-7886
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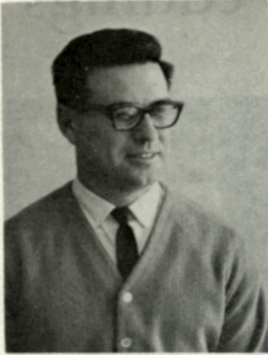
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OUT SANTA
CLARA WAY



MARIO
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Martin Perez has taken over as chairman of the Santa Clara G. I. Forum. Best of luck your office and success on the Black and White Coronation Ball, March 11, 1967.

With the United Food Drive meetings underway, very few clubs and organizations have been participating. Elected officers are as follows: President, Mario Vazquez; Vice President, Mike Ybarra; Treasurer, Joe Ponce; Recording Secretary, Marce Mora; Corresponding Secretary, Velia Duran. Other Committee Chairmen include Candy Veliz in charge of the Dance Committee, Publicity, Bert Flores, Talent, Ray Villegas, Beverage, Frank Sandoval, Raffle, Jeannie Kawakami, Distribution, Lupe Gomez, and Distribution, Hillard Payer. Everybody is welcome to the meetings held on Monday nights, at Lena Manriquez' Hall, 1246 E. Santa Clara St. in San Jose. Please try to attend.

Up coming special event is the San Jose Chapter of the American GI Forum and its Ladies Auxiliary presentation of the Seventh Annual Coronation Ball. Date is Saturday, February 18, 1967 at the Little New Yorker in our fair city of Santa Clara. For your enjoyment, what I like to hear the most, a good Mariachi. Besides the Queen Contest, Andy Flores and his Orchestra will provide the rest of the evenings entertainment. It's worth every bit of the \$6.00 per couple. For your bids, call any member of the San Jose Chapter, or you can purchase them at the door.

Congratulations on their birthday to Angie Medina and to Connie Garza. Also at the same time I would like to congratulate my father, Victor Vazquez, Jr. who on January 28 reached his sixty ninth birthday. May I have the chance to live that long.

The deep tragedy that occurred to Astronauts Gus Grissom, Ed White and Roger Chaffee is something that was sure unexpected. Their danger to date has been on their

blast off on the rockets and the re-entry of the space capsule into the earths atmosphere. The United States Program had been very successful until now. Lets hope we do not have any more tragic events in future space programs.

William Manchester's Death of a President serialization on Look magazine has given the world a different look into the lives of Texas Governor John Connally Jr., President Lyndon Johnson and Lee Harvey Oswald's wife, Marina. The whole truth shows that Connally was only interested in gaining popularity over Senator Ralph Yarborough who was going to run against him for Governor. If you haven't read it yet, please do so. It's very interesting to see that even JFK was given less consideration at the Hotel Texas in Fort Worth.

NARA, JAPAN

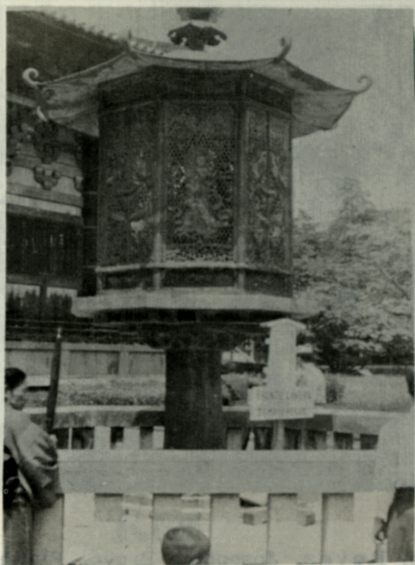
Nara is one of the most beautiful cities in Japan. It was also the earliest permanent capital. Nara was at its prime during the Nara Period from 645 to 781 A.D. Below the wooded slopes, the city today is a living museum of the eighth century. It is not a collection of well preserved ruins but alive and beautiful, almost as it was in the years of its glory. Twelve hundred acres form Nara Park, or Deer Park and it is the largest and most beautiful Park in Japan. Over one thousand Sacred Deer wander freely about the Park. At feeding time, you can hear the ancient horns, calling them to come and eat. The deer are also tame and friendly. In the park, you find the big collection of temples and pagodas. One of the most remarkable achievements of the age or of any age, was the casting of the largest bronze statue in the



Daibutsu - den, Largest Wooden Temple in the world, and home of the Great Buddha.

(continued next page)

Sfonza Lantern of the Tempye Period



great seated figure was finally completed successfully. The Great Buddha was then encased in 288 pounds of pure gold and in its seating position, the statue measures 54 feet high. To protect the Great Buddha, the largest wooden temple was built around it. It has burned several times, but it has been rebuilt. An earthquake shook the head off five hundred years ago, but it was replaced shortly thereafter. I was fortunate to be there in 1947, and the remarkable statue, which seems small as you enter the building, is actually a monster. The nose is six feet across and the ears and fingers are six feet long. The pictures shown here were taken by me. In front of the Daibutse-den, is an octagonal bronze lantern that was cast in the Tempyo Period in the Seventh Century. Next week, more about Nara Park . . .

Mario R. Vazquez

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have something to sell,
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Daibutsu or the GREAT BUDDHA

world, the Daibutsu or the Great Buddha of Nara. The construction of the Daibutsu was a National Project in 735, since it was made with 400 tons of bronze and huge quantities of other materials to cast his epic status. After eight attempts over a four year period the

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MUSIC Friday, Saturday, & Sunday

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Cecilia Reyes, daughter of Martin & Sara Reyes, exchanged wedding vows with Daniel Carrillo, son of Salvador & Maria Carrillo, on Saturday, January 14, 1967 at 12:00 o'clock p.m. at the Lady of Guadalupe Church.

Sitting from left to right: Elenore Y-rineo, Lupe Hernandez, Estela Garcia, Pen-

ny Reyes, Josephine Bravo, Flower Girl, Lupe Fernandez, Rosa Cabral, Dolly De Leon, Angie Garcia. Standing from left to right: Eddie Feliz, Gilbert Reyes, Peter Reyes, Martin Reyes, Vicente De Leon, Padrino, Esther De Leon, Madrina, Bride and Groom, Frank Peña, Adolfo Peña, Alberto Carrillo, and Joe Fernandez.

It's a Boy!

former columnist
ESTHER MEDINA GONZALES

and hubby

ANGEL GONZALES

Were blessed with arrival of their son

DEREK JASON

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R
E
Y
B

Mr. and Mrs. Jose Reyes
Mr. and Mrs. Manuel Barrera
request the honour of your presence at the
marriage of their daughter and son

Enedina

and

Rene

On Saturday, February 11th, at 12:00 o'clock noon
at Saint Patricks Church.

San Jose, California 1967



Sr. Rafael y Sra. Romelia Anderson
participan a Ud. el nacimiento de su hija

Mayra Patricia

Quien nacio el 16 de Diciembre de 1966 y sera

Bautizada

El Sabado 4 de Febrero 1967, en la Iglesia
Holy Family a las 2:00 p.m.

Padrinos: Carlos Anderson - Raquel Plascencia

Recepcion: 234 Terrante St. a las 3:00

San Jose, California

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DIAS FESTIVOS !

Ordene Con Tiempo



CL 8 - 4702 1884 Alum Rock Ave.



Leonard E. Engeman was appointed
Santa Clara County Tax Collector this week
by County Director of Finance Edward N.
Glaeser.

Engeman, 60, replaces retiring Tax
Collector Louis A. Lopes, who stepped down
December 30 after over 30 years service to
the County

The new Tax Collector was named
after winning out in competitive written and
oral examinations over a large field of appli-
cants. His salary will be \$12,960 a year.

UNITED FOOD DRIVE

HUMBERTO
FLORES



20th UNITED FOOD DRIVE

Este mundo se encuentra siempre con el problema de que hay familias que por carecer de recursos suficientes, se ven en la imposibilidad de llevar a sus hogares los alimentos necesarios e indispensables, que tanto para niños, jóvenes y adultos, son requeridos para su buena nutrición y desarrollo. Afortunadamente, este Condado de Santa Clara cuenta desde hace ya veinte años con la tan acertadamente fundada organización, conocida bajo el nombre de United Food Drive, que reúne a individuales entusiastas deseosos de brindar sus esfuerzos a la noble tarea destinada a reunir fondos y productos alimenticios, para beneficio exclusivo de las familias que por mala fortuna se encuentran en necesidad de los mismos.

De todos es bien sabido que año con año, esta organización, entre sus numerosas actividades, pone muy especial empeño para llevar a cabo un magnífico programa que incluye la presentación de aficionados que poseen talento artístico, así como de profesionales, que dan realce al mismo y hacen de él todo un acontecimiento. Este programa tendrá verificativo en el Salon Azteca, ubicado en la esquina de las calles 24 Sur y San Antonio. Como es de esperarse deseamos ver nuevamente una enorme concurrencia de generosos que tengan a bien traer como boleto de entrada los más alimentos enlatados que les sean posible, a fin de obtener el mayor número de donaciones que servirán para esta tan noble causa. Otra actividad, para la cual hacemos a usted una cordial invitación, es para el grandioso Baile que será amenizado por cuatro de las mejores orquestas que son bien conocidas por el público, y que a partir de las 2 p.m., empezará a amenizarlos en el salon I.E.S., situado en la Calle Santa Clara. Mucho les recomendamos obtener sus boletos con bastante anticipación, porque ha-

brá los acostumbrados premios que se rifarán entre los poseedores de dichos boletos, no siendo requisito el estar presente para salir premiado. Que mejor ocasión se puede presentar para ayudar a nuestros prójimos y una vez más ha llegado esta oportunidad, por lo cual hacemos un llamado a todas aquellas personas altruistas para que unas sus fuerzas con los directivos que han sido elegidos para este año, a fin de que el suceso sobrepase todos los buenos resultados que anteriormente se han obtenido.

Dando a ustedes las más cumplidas gracias por su cooperación y asistencia, con las que no dudamos nos veremos favorecidos, esperamos que tengan una agradable velada en el programa del talento y una divertida tardeada musical.

Buena suerte y hasta la próxima.

Humberto Flores

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United Food Drive

MARIOVASQUEZ on left, is the newly elected

Chairman of the UNITED FOOD DRIVE.

He is being congratulated by past president
 CANDY VELIZ who this year will be Dance
 Chairman.

Activities to raise food for needy families will
 start with a TALENT SHOW to be held Friday,
 February 24th from 7 to 10:00 p.m. at the Azteca
 Hall Cor. 24th and Santa Clara Sts.

On Sunday, February 26th from 2:00 to 10:00
 a DANCE will be held at the I.E.S. Hall.

Admission: Donation or Food Cans.



Helen's HAIRSTYLING

Regular value \$10.00

FORMERLY VICKIE'S

This month only

● **TINTS \$8.50**

Mon., Tues., Wed. - 9:00-5:30

OPEN: Thurs., Friday - 9:00-9:00

Saturday - 9:00-5:30

Prof.

Helen Varao

APPOINTMENT NEEDED -

Left to right: Virginia Espinoza, Helen Varao, and Irma Falcon

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Gerente

San Jose, California

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Los niños Titina y Pepito Roman

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▪ ALAZAN Y ENAMORADO ▪
Antonio Aguilar - Ana Bertha Lepe