

For California . . .

For America . . .



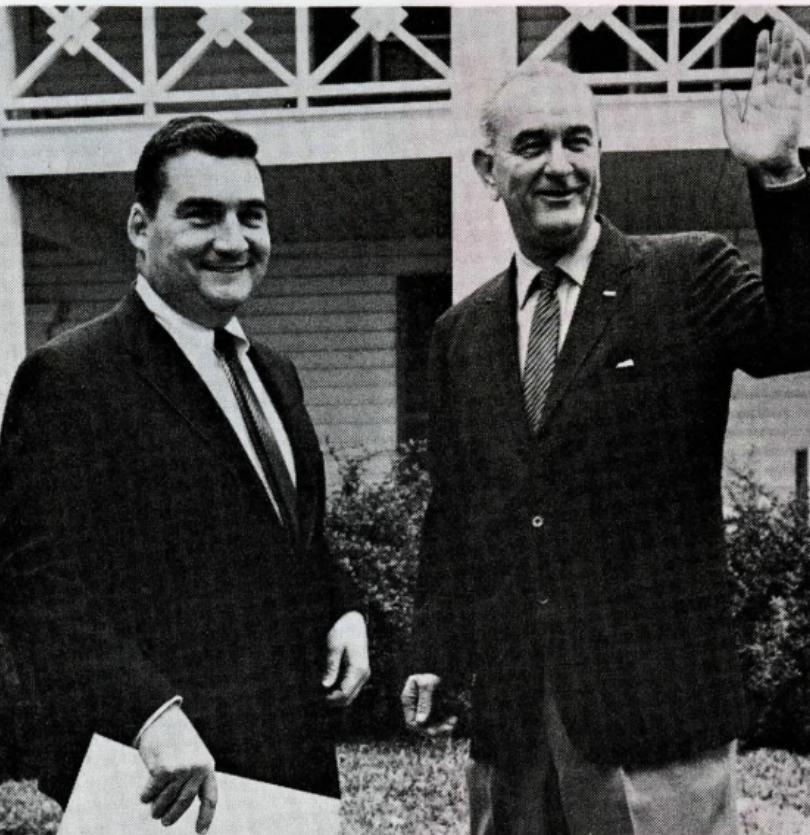
RETAIN

**U.S. SENATOR
SALINGER**

"In the tradition of JFK"

PIERRE SALINGER — crusading reporter, World War II sub-chaser captain, Senate rackets investigator, spokesman for two Presidents — is now the young, vigorous representative of his native California in the U.S. Senate. Salinger knows Washington . . . knows how to serve you.

VOTE SALINGER NOVEMBER 3.



SENATOR PIERRE SALINGER, former Press Secretary to two Democratic Presidents, confers with Lyndon Baines Johnson.

ALL DOORS OPEN TO SALINGER

SALINGER PLEDGES

- ★ **California's full share of government contracts**
- ★ **Greater federal assistance to California schools**
- ★ **Protection of historic California water rights**
- ★ **New export markets for California agriculture**
- ★ **Equality of opportunity for all Californians**
- ★ **Support of Medicare and higher Social Security**

California's dynamic new Senator, Pierre Salinger, knows how to move swiftly to the top levels of government for top priority action on behalf of California's 18 million citizens. All doors are open to him in Washington — to the White House, to the Cabinet, to all echelons of government. California must retain a Senator who can act promptly and effectively on the challenges facing the largest state in the nation.

VOTE DEMOCRATIC



THE SALINGERS — Pierre, Nancy, Suzanne, Marc and Stephen.

His Senate Colleagues Praise Salinger . . .

“Pierre Salinger already has won the respect of his Senate colleagues for his forthright positions on important legislation and the vigor with which he represents his own state. He is an able successor to Clair Engle.”

HUBERT H. HUMPHREY, Minnesota.

“I expect great things from this vigorous young Senator from California. He likes work and he knows what he's doing.”

PAUL H. DOUGLAS, Illinois.

“It was apparent from the first day he took his seat that Senator Salinger has a solid grasp not only of national and international issues before the Senate, but of legislation directly affecting California.”

MIKE MANSFIELD, Montana.

“Senator Salinger's strong position on human rights — his positive attitudes toward greater Pacific trade, and his willingness to stand up and be counted — all mark him as a constructive and liberal new force in the Senate.”

DANIEL K. INOUYE, Hawaii.

“Pierre Salinger's service in the White House with Presidents Kennedy and Johnson has qualified him admirably for his duties as a Senator. We welcome him as an effective and energetic addition to the Democratic majority.”

ABRAHAM RIBICOFF, Connecticut.

U. S. SENATOR SALINGER

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