



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13. Num. 23

SEPTIEMBRE 20, 1963

SAN JOSE 10, CALIFORNIA

*Club Elite Semi-Formal Ball
and Beauty Pageant*

Hotel Sainte Claire SATURDAY, October 5th



VOTE FOR...

CANDELARIO (Candy)

VELIZ

for

BUSINESS AGENT

Cannery Workers Union
Local No. 679

Qualified Action Progress

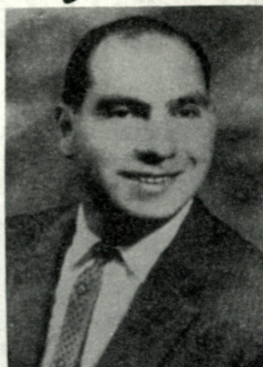
ELECTION FRIDAY, OCTOBER 11, 1963



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Frances Trimble

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Mr. and Mrs. Hernandez, new foster parents, looked forward to having John, 5, and his sister Anna, 7, come to live with them. The children had been in the County Children's Shelter for several weeks while the Juvenile Probation Department investigated complaints about their own home. The social worker told about the children and a little about their life.

Neighbors had asked the Juvenile Department to investigate because they thought the youngsters were not getting enough food, didn't have proper clothing, and were often left alone without an adult to be responsible for them. Their young mother was confused and unhappy. Deserted by her husband, she had very little money and wasted what she had. She was lonesome, and couldn't resist going out with friends in the evening even though it meant leaving the children alone.

As the social worker told Mr. and Mrs. Hernandez about the poor home the children came from, they felt sure John and Anna would love their nice clean house, the good food, the comfortable bed, and most of all, having both a mother and father to love them. You can imagine their disappointment when after a few days, both children began asking when they could go home to their mother. Anna often cried in her sleep and John, who had been trained for several years, began to have accidents. He seemed to be acting like a much younger child, and even asked Mrs. Hernandez for a bottle when she gave one to her baby.

The social worker had tried to prepare Mr. & Mrs. Hernandez by telling them that children who had to leave their homes and parents often reacted in these ways, but they were sure that any child would respond immediately to their love and to their nice home. With help and time, the children grew to love their foster parents, and were happy even though they still missed their mother and often asked about her. Mr. and Mrs. Hernandez understood that they needed to know their own mother even though she had many faults and had not always treated them well. From these experiences with their first foster children, the Hernandezes learned that there are many differences between being a foster parent and a natural parent, and also between being a foster child and a natural child. As they understood these differences and could help John and Anna, the children became happier and the foster parents found the satisfactions they wanted.

A child living away from his own parents has many adjustments to make and may react in ways that are difficult to understand. Mr. Russell Beale, MSW,

who has had special training and experiences in helping families and children, is going to give four lectures on "Children Needing Parents. The Challenge of Foster Care". In them he will discuss why foster children have different needs and problems because they are living away from their families; how foster parents can help children grow in normal, healthy ways; how foster parents work with social workers to take care of children whose parents are not able to meet their responsibilities; and what it means to live day-by-day with foster children in your home.

Through Family Life Education of Adult Education, Mr. Beale will give the lectures in Palo Alto on Monday mornings from 9-11 A.M., October 7, 14, 21, and 28. They will be given in the YWCA at 4161 Alma Street and child care for preschoolers will be available in the YWCA Nursery.

These same lectures will be given in San Jose on Monday evenings from 8-10 P.M., October 7, 14, 21, and 28, in room 113 of Roosevelt Junior High School, 901 East Santa Clara Street. You will be welcome in either class no matter where you live.

Children needing parents depend upon foster families. Won't you plan to attend these lectures and learn how you can help by becoming foster parents?

For further information:

Frances Trimble --- CY 9-2981



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CY 2 - 4273 195 DEVINE ST.

Publicado los Días 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
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Assistant Editor

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SIMON VILLA

Esta Revista no se hace responsable de ideas u opiniones
en artículos firmados.



John Jr. y Linda Ana Cortinas de 4 y 6 años respectiva-
mente fueron los pajecitos que acompañaron la boda de
Joe y Annie Martinez de Mt. View recientemente.
Sus padres son John y Ruth Cortinas con residencia en
Sunnyvale. Sus Abuelitas son Amalia Talamantes y
María Cortinas. RAMIREZ STUDIO.



Club Riviera



FRANK D. KAWAKAMI

On September 15, Club Riviera won a trophy for having the best decorated car in the Mexican Festival Parade. The parade was in San Jose. Special thanks goes to Babe Espinoza and Vivian Ramirez who made the flowers, skirts and flags which were hung on the sides of the car. Thanks also to all the members of the club who congregated at my house to decorate the car. I'm sure that after putting in five hours on Saturday and two more hours on Sunday working on the car everybody really got a charge out of winning the trophy. Thanks also to Tony Trillo who lent us the costume that Vicky Espinoza wore during the parade. And last but not most important of all, thanks to Pete Campa who really put in the most time working on all our signs and the Eagles for the flags. By the way, Pete, how'd you like that little surprise we brought home from the civic? **WOULDN'T A NICE COLD BURGIE GO GOOD RIGHT NOW?**

The All Star game that was held on September first between the UCC League and the United Business League was won by the latter. The score was 4-2.

Johnny Honeycutt who lives at 2363 Bambi Lane in San Jose and plays third base for S.C. Tile Company was voted the most valuable player of the game. His dad who furnished these details works at the Ford Motor Company in Milpitas. Another important player in that game was R. Ramirez who came

in to relieve Adam Celaya in the fifth inning. Ramirez managed to keep the UCC boys either hitting to or popping up to his teammates! Better luck next time, UCC League.

I think that in the future if there are any more games, the players should be chosen according to their batting averages and fielding ability.

Also the number of players from a team should be limited to about two or three but no more than 3. Another way to do it would be to take the top team from each league and have a series similar to the world series.

Candelario (Candy) Veliz tells me he's running for Business Agent for the Cannery Workers Union Local 679.

The election is to be held Friday, October 11, 1963. If you like him, vote for him. If not vote for another candidate, but get out and vote. That's what they tell me every time an election comes around.

BIRMINGHAM TERROR - 6 KILLED!

These are the headlines I read in the paper the other day. They aren't pretty are they? And yet it could be San Jose instead of Birmingham. If people in this area had been raised to believe that negroes are inferior and had to be kept down, it would be that way here.

The responsibility for the bombing in Birmingham the other day rests on the shoulders of the leaders in that community who still believe in segregation and back it up with violence. The amazing thing is the restraint that the negro people have shown so far. But something had better be done about the violence, because these people won't be able to hold back for very much longer. Then watch out because all Hell is going to break loose. When murder bombing is the only way people can fight against desegregation its time for the Federal Government to step in. The Governor of Alabama being a pro-segregationist and having used State Troops to prevent desegregation, what other course do these negroes have but to appeal to the Federal Government?

VICKY ESPINOZA

Will be Club Riviera's representative and contestant in

CLUB ELITE Semi-Formal BALL and BEAUTY PAGEANT

to be held at the Hotel Sainte Claire

on SATURDAY, OCTOBER 5th from 8:30 p.m. to 1:00 a.m.

Vickie's Pinup picture appears in another page of this magazine.





Maria de la

Luz Sánchez

Reporte de FINANZAS

Correspondientes a las Fiestas Patrias del 5 de Mayo de 1963, que rinde al Consulado General de Mexico en San Francisco, al Consulado Honorario de Mexico en San Jose, y a la Honorable Colonia Latina del Condado de Santa Clara, la Tesoreria de la Comision Honorifica Mexicana de San Jose, California.

INGRESOS

CONCEPTOS:

Ingresos por entrega de candidatos en el siguiente orden:

Srita. Celia Delgadillo	\$ 677.35
Srita. Isela Chavez	629.00
Srita. Irma Valdez	109.54
Srita. Mary Ann Paez	91.04
Srita. Mary Romero	75.00
Srita. Rita Villagran	56.86

TOTAL \$ 1,638.79

Venta de boletos para el banquete	\$ 161.00
" " " " baile	496.50
Venta de cervezas y sodas	315.70
" " cigarillos	9.25

TOTAL DE ENTRADAS \$ 2,621.24

EGRESOS

CONCEPTOS:

Pago a Mr. Hiram Gutierrez por boletos	\$ 18.00
Pago por anuncio al P. Alvarez	15.00
Pago a LA COCINA restaurant por desayuno del dia 5	11.50
Pago al mismo restaurant por cena del 28 de Abril	10.66
Pago a la floreria NAVLET'S, por una ofrenda floral	15.60
Pago a Franqueo postal de invitaciones	2.00
Pago de compra de materiales y hechura de la capa real	70.00
Pago a la vendedora de boletos en el IES Hall	10.00
Pago a Mr. Cleyton por su trabajo en el Auditorio	\$ 9.00
Pago al Sr. Daniel Martinez por servicio de policia en el Auditorio Civico	30.00
Pago por servicio de policia en el IES Hall en dos diferentes partidas	105.00
Pago por taxis de las cervezas y las sodas	18.95

Pago a KLOX Radio Internacional por el control remoto del dia 5 de Mayo de 1963	37.50
Pago por valance y deposito del Auditorio Civico	50.00
Pago a Mr. Moore por trabajo de manos en el Auditorio	26.00
Pago a la floreria NAVLET'S por un presente floral para la reina	26.20
Pago a los ayudantes de cantina en el IES Hall	30.00
Pago al recogedor de las botellas	6.00
Pago al Sr. Pompeyo Garcia por los distintivos de los oficiales de la Comision Honorifica	2.08
Pago a MARIA'S CLUB por el banquete de la reina	347.00
Pago por compra de cerveza Burgemeister	46.96
Pago a PAUL'S Jewelers por dos diademas para la reina	14.25
Pago por taxis de la cerveza	2.00
Pago por materiales y trabajo de ornato en el Auditorio	28.48
Pago por pago de boletos y compra de papel de la Comision	73.32
Pago por renta del IES HALL	60.00
Pago por compra de cerveza Lucky Lager	48.48
Pago por los boletos del banquete a ATLAS PRESS	6.00
Pago por compra de hielo para las cervezas y sodas	14.60
Pago por 4 horas de trabajo a la orquesta de Becho Gloria	276.00
Pago por 20 clavetes para los oficiales de la Comision	2.08
Pago por compra de sodas a la Coca Cola	38.29
Pago por trabajo de escritorio a Miss Rachel Andres	5.00
Pago por gasto de gasolina a Rudy Belluomini	1.79
Pago por compra de cigarros para el baile	25.00
Pago al Sr. Enrique Plata por adornos tricolores	30.00
Pago por compra de 4 rollos de peliculas fotograficas	10.40
Pago por compra de Serpentinillas tricolores y otros adornos para ornato del Auditorio Civico	19.15
Pago por un libro	2.18
Pago por un tintador y un sello para la Comision	3.67
Pago por una licencia inicial para la venta de cerveza	5.50
Pago por fotografias para las credenciales de las candidatas	6.95
Pago a ATLAS PRESS por hechura de boletos	31.72
Pago por compra de un disco musical para los bailables	5.16
Pago a AUDREY'S Store por compra de vestuario para las señoritas candidatas	366.07
Pago a la misma tienda por alteraciones de los vestidos	57.24
Pago por compra de accesorios para las Sritas, candidatas a GLORIA'S	32.80
Pago a la misma tienda por compra de los diademas	13.68

(continua en siguiente plana)

Pago por compra de calzado para las
candidatos 65.43
Pago por gastos extraordinarios que amerito
la campaña de las Sritas. Candidatos . . 115.00
Pago por instalacion de un telefono en la
Casa del Mexicano 32.00

TOTAL DE EGRESOS \$ 2,279.69

Ganancia líquida que dejaron las Fiestas Patrias del 5
de Mayo de 1963

\$ 2,621.24

\$ 2,277.69

\$ 343.55

Trescientos Cuarenta y Tres Dolares 24/100

La Tesorera en Funciones - Maria de la Luz Sanchez
Visto Bueno - Rubricas
Benjamin Ulloa Leon - Presidente Ejecutivo
Manuel F. Morales - Presidente Interino
Inocente Diaz - Secretario
Ramon Echevarria - Primer Vocal
Manuel Galan - Segundo Vocal
Heriberto Villa - Tercer Vocal
Martin Fregoso - Cuarto Vocal
Rodolfo Caballero - Quinto Vocal
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(En seguida de PARISIAN
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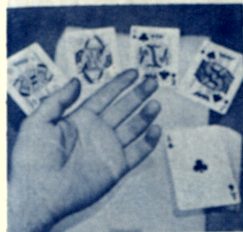


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*Maria de la
Luz Sanchez*

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Srita. Mary Romero	75.00

Jr's were well represented in The Fiestas Patrias Parade held in downtown San Jose on Sunday, September 15th. This writer wishes to commend the Forums for their interest and effort in this type of participation.

Special thanks to Mr. Neal A. Hammond, Plant Manager of Ford Motor Co.; and Mr. Robert Blake, Production Manager of Ford Motor Company for their generous donation of a Ford Convertible which was used by the San Jose Chapter in the parade. Mr. Frank Rosas, San Jose Forum member and Ford Motor Company employee, was instrumental in arranging for the loan of the convertible.

Miss Susan Reyes, San Jose Forum Queen, was a delightful sight as she rode atop the convertible entered by the San Jose Forum. Thank you Miss Reyes for representing our Forum in such a wonderful manner.

UNITED LATIN AMERICAN COUNCIL

The United Latin American Council is presently assisting the San Jose Health Department and the California State Sight Conservation Research Center in an effort to stamp out the dreaded disease GLAUCOMA. According to statistics, approximately two out of every eight blind persons have lost their sight due to GLAUCOMA, and approximately two out of every one hundred persons over the age of 35 have GLAUCOMA.

U. L. A. C. through its member organizations is attempting to get the information re GLAUCOMA to the Spanish speaking people in this area. They have distributed literature explaining the program and have translated the information into Spanish in order to reach more of the Spanish speaking people. The

San Jose Health Department have set up a free clinic for people over the age of thirty five at 151 W. Mission St., San Jose. The clinics are held every Tuesday and Friday from 12:30 to 3:00 P.M. Appointments can be made by calling 292-3141, Ext. 562. The San Jose GI Forum Ladies Auxiliary and the RVA Ladies Auxiliary in cooperation with the San Jose Health Dept. are in the process of setting up special evening clinics for the Spanish speaking people. These clinics will start the latter part of October. For more information re this program call Mr. Bill Lopez, President of U.L.A.C. at 251-1395. U.L.A.C. is to be congratulated in this very worthwhile endeavor and everyone who reads this column should avail himself of the opportunity to attend these clinics and be examined.

chairman, handing over gavel to newly elected Chairman, Mr. Eddie Camunez, at the Installation Banquet of the American GI Forum, San Jose Chapter, at the Hotel DeAnza on July 13, 1963.



NEWLY ELECTED OFFICERS OF SAN JOSE FORUM

Picture of newly elected officers of the San Jose Chapter, American GI Forum taken at the installation banquet held at the DeAnza Hotel on July 13, 1963.

Left to right, Louie Castro, Sgt. at Arms; Pat Vasquez, Chaplain; Paul Mansfield, Corresponding Secretary; Rudy Dias, Recording Secretary; Pete Gonzales, Treasurer and selected as Forum Member of the Year; Eddie Torres, Vice Chairman, and Eddie Camunez, Chairman.



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Copy must be typewritten, double spaced. Manuscripts are not returned. Enclose wallet size picture.

Señor Rudy Belluomini:

Espero que esta carta no lastime las fibras mas sensibles de su corazon y que una pesadilla tan grande y fea no debe repetirse.

No nos explicamos porque le entro tan de repente el patriotismo y el orgullo de ser mexicano. Sera porque en este tiempo se festejan las fiestas patrias? Aun sin embargo esto es algo que no le tomamos a mal. En lo que si allamos contrariedad es en que en ciertas ocasiones usted se a titulado como "El Italiano" y se le a llamado por el mismo nombre sin que usted siquiera mencione que tambien es mexicano. Que gran satisfacion debe sentirse al saber que uno puede ser una y dos cosas segun como se presente la ocasion, oh mejor dicho, segun como sea mas conveniente.

Respecto a la norma "El respeto al derecho ajeno, es la paz", la cual usted nos a echo creer gobierna sus propios actos, hay que preguntarle. Estaba usted haciendo uso de esta norma la noche que sucedio el papelito en su carro? Creo que usted me comprende oh si no con mucho gusto le refrescare la memoria. Y al tratar de destruir propiedad publica en el auditorio civico de San Jose, estaba usted haciendo uso de esta norma???????

Ya que va a atribuir todos sus errores a la simple razon que es humano recuerde que todos lo somos y nunca falta quien nos apunte con el dedo.

Por eso es que: "Todo aquel que viva en casa de vidrio, no debe tirar piedras."

Art Cuellar

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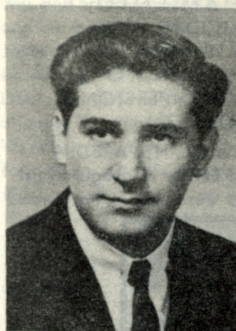
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Helen Juanita Gutierrez

Es el nombre de la preciosa muñeca que arribo a este mundo el día 17 de Junio del presente año, en el Hospital San Jose de esta ciudad.

Sus padres son Carlos y Lydia Gutierrez

Helen Juanita fue bautizada el Sabado 17 del mes de Agosto en la Iglesia de Nuestra Señora de Guadalupe.

Sus padrinos son Frank y Juanita Quiñones.

Sus orgullosos abuelos paternos son Larry (capitalista) y Lupita Gutierrez quienes para celebrar tan regia ocasion organizaron una pachanga que duro hasta las altas horas de la madrugada en su residencia 187 Devine St.



Larry y Lupita Gutierrez (abuelos) posan con la preciosa Helen Juanita durante la Fiestecita en su honor.



De iz. a der: Lydia Gutierrez (madre) Frank y Juanita Quiñones padrinos y Carlos (Chuck) el orgulloso padre. foto EXCENTRICO.



JIM HENRY

for PRESIDENT

VOTE FOR JIM HENRY

for PRESIDENT

Cannery Workers Union Local 679

The office of president is such that the members consider carefully by examining the candidates. The president of the union should be a man with strenght of character ability to conduct meetings in a business like manner but without infringing upon the right of any member to speak his piece. This right needs to be strenghtened. The business of the individual member MUST be the order of business and it is with me. This can be insured only by electing as a president a man that is: RESPONSIBLE and SYMPATHETIC to the rights of the humblest member to ask questions, air grievances and get answers to his problems quickly, completely and courteously. CAPABLE of restoring effectiveness to the office of president.

YOUR VOTE for JIM HENRY
WILL BE APPRECIATED !!!

ELECTION - Friday, OCTOBER 11, 1963



VICKY ESPINOZA
representing Club Riviera



CONNIE LIMOS
rep. Mexican Chamber of Commerce

Club Elite Semi-Formal Ball and Beauty Pageant

Hotel Sainte Claire

SATURDAY, October 5th

8:30 to 1.00 a.m.

DORA GUTIERREZ
representing Club San Felipe

DENISE VASQUEZ
rep. R.V.A. Post 1775





MARIA ELENA SORIA
representing Furniture Discount House
82 E. Santa Clara St. - Hank Coca



In picture some of the lovely lassies from the very popular CLUB ELITE who have made extensive preparations so that their 3rd Annual Ball and Beauty Pageant will reach greater heights than in the past they are: Carmen Molina, Gloria Fuentes, Pat Tamez - President, and Carrie Villareal. Bids may be obtained by calling CL 8-1780, 251-4097, 248-8574, RE 6-5913 or CY 7-4075. LUIS GARITANO and His Orchestra will provide the music for dancing. EXCENTRICO'S glamour lenses have been contracted to cover this event souvenir photos will be available.

glamour photography by excentrico.

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Views & Reviews



Bob Rodriguez

MUST PEOPLE RESORT TO MURDER?????

Four innocent young children were blown to bits in Birmingham recently while attending Sunday School. Someone will have to live with this on their conscience the rest of their days. State and Federal authorities are now trying to solve this inhuman murder. In this year of discontent brought about by 100 years of rejection and abuse the Negro has made up his mind that he is entitled to rights which other Americans enjoy. It is indeed a fight for freedom in a country where the freedom bell has been ringing since 1776. It is also a credit to the Negro for the way that they are going about solving this problem which Americans should no longer tolerate. They have been subjected to great abuse, to the police dogs and firehoses of Bull Connor, to chants of insult, eggs busted on their heads and just recently to planting dynamite under a Sunday School taking the life of four innocent children.

I am wondering how long the patience of the Negro will hold out before the blood flows thru the streets of the South. We who are so technologically advanced and racing to place a man on the moon must first race with time to grant all our citizens the freedom which is theirs as Americans.

1963 will go down as one of the darkest pages in American history.

A MESSAGE TO RUDY BELLUOMINI

I have recently satirically ridiculed you thru my columns. I have done this because I vehemently resent your taking authority as a spokesman when this isn't your place. I resent this because I am a member of the Mexican American community and in doing what you have done you have spoken for me. I see now that I was very small and asinine in ridiculing you and I wish to offer my apologies. I offer apologies not because you asked for them which you haven't nor for fear of reprisal but simply because I have not treated you as men should treat each other regardless of their differences. If I cannot treat people with dignity and treat them the way I would like to be treated then I have no business writing this column nor would I have the respect of my readers. I may not have many readers but the ones that I do have are faithful and I am sure feel that I don't need ridiculing tactics to get their attention and I believe that I have insulted their intelligence and to them I also offer my apologies.

CANDY VELIZ FOR BUSINESS AGENT

Candelario "Candy" Veliz who has lent his services to Tri-Valley Packing Association for the past ten years has announced his candidacy for Business Agent of Local 679. The elections will be held on October 11th.

The former Marine has been very active in the Mexican American community lending his services to the United Food Drive and other charitable causes. He is a County organizer for MAPA and belongs to the GI Forum and long has been associated with Club San Felipe.

I have known Candy most of my life having gone to High School and College with him. He is the only Mexican American running for the post of Business Agent and deserves the support of the community.
VOTE FOR VELIZ ON OCTOBER 11th * * *

GI FORUM HOLDS POLITICAL EDUCATION SEMINAR IN FRESNO

All the top political activists from throughout California gathered in Fresno on September 7th to assess the position and role of the Mexican American in politics. It was the general consensus that the M-A who numbers 1,600,000 in California is not using their potential voting power effectively and that we should unite to speak with a stronger voice and to create a balance of power that cannot be ignored. The Democrats take us for granted as we vote 95% in their favor, the Republicans ignore us because we only vote 5% in their favor. We are a captured minority that has to break the straps that bind us.

THE TIME SEEMS TO BE NOW!!!!

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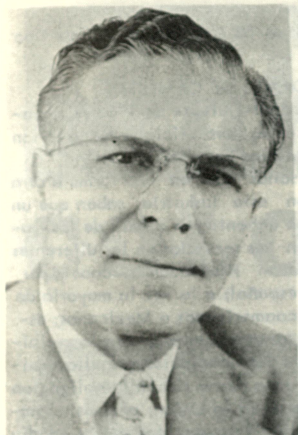
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Daniel Saldaña

Entrevista con el gerente de California Packing Corporation



En la corta entrevista que sostuve con el Sr. Straley me informo que en la planta de la C.P.C. no hay discriminación de ninguna naturaleza, todas las razas, credos políticos y religiosos son bien venidos, lo único que queremos es entusiasmo en el trabajo.

La mayoría de nuestros trabajadores son de origen latino y podemos decir que el porcentaje de Mexico-Americanos y Mexicanos es el mas numeroso, pero hay ademas trabajadores que han venido de casi todos los países del Continente Americano y tengo la satisfaccion de decir que su cooperacion en el trabajo es de la mejor. Quiero por medio de las columnas de EL EXCENTRICO dar las gracias a los trabajadores de la planta y acerles patente nuestro agradecimiento por su esfuerzo en el trabajo que cada uno de ellos desempeñan.

La cooperacion para United Fund es algo que tambien nos es de gran satisfaccion, esperamos que en este año se superen las cifras de la recoleccion de fondos con relacion a los años anteriores y por lo tanto la C.P.C. sera la que reuna mas dinero para ayudar a aquellos menos afortunados que necesitan de la ayuda de instituciones como el United Fund.

La union de Canerias a travez de su local 679 y de sus directivos ha sido tambien de gran utilidad para las buenas relaciones entre la planta y sus trabajadores, por lo cual tambien queremos hacer patente nuestro agradecimiento.

Desde el problema que los Cubanos han tenido en su patria hemos tratado de ayudar a aquellos que se han acercado a nosotros en demanda de trabajo, tomando en consideracion la dificil situacion por la que atraviesa su patria.

El problema de los braseros mexicanos, en mi concepto, dijo el Sr. Straley no creo que nos afecte,

nuestros productos no son de los que ocupan este tipo de trabajadores.

TRABAJADORES DE CANERIAS

El viernes once de Octubre de 1963 se llevaran a cabo las elecciones para oficiales de la Union de Trabajadores de Canerias Local 679.

Todas las personas que en una forma o otra estan conectadas con esta industria, saben que un setenta y cinco o un ochenta por ciento de los trabajadores que prestan sus servicios en las diferentes empacadoras locales, son Hispanoamericanos y por consiguiente hablan español; a la vez la mayoría de trabajadores son Mexicoamericanos o Mexicanos; esta situacion viene a poner a este grupo en la posibilidad de hacer triunfar a los candidatos que ellos apoyen con su voto. Por esta razon tienen la obligacion de votar, como miembros de la Union; pero esto tambien los obliga a estudiar la capacidad de los candidatos, para hacer triunfar a aquellas personas que garanticen mas ampliamente una actuacion favorable para los intereses de los trabajadores y que sean bien reconocidos por su honorabilidad protegiendo a los trabajadores sin herir los intereses de las empresas. Estas personas seran en sus puestos, los eslabones que conserven en una estrecha amistad al capital y al trabajo.

Si por alguna causa que no sea de fuerza mayor o por simple apatia, los trabajadores y trabajadoras no se presentan a votar, pueden llegar a los puestos en la Union, personas que no tengan interes en el beneficio de los trabajadores y las buenas relaciones con las empresas, dando por resultado con ello que se lastimen los intereses de las dos partes.

Hombres y mujeres trabajadores de las canerias, presentense a votar por los candidatos que garanticen mas sus derechos en el trabajo y hagan triunfar al que mas lo merezca.

Todos a votar el once de Octubre de 1963, en la planta donde trabaja o en la oficina de la Union de Trabajadores de Canerias Local 679.



UNITED FUND

Es una obra que esta planta toma gran interes ya que es de beneficiencia publica el objeto: Ayudar a personas mas necesitadas que nosotros.

En la grafica de iz. a der: Joe Labarbera - Business Agent de la C.P.C. Local 679, Mildred Labarbera empleada en la oficina, (ningun parentesco), el Superintendente de la C.P.C. Walt Straley - gerente, un servidor - Daniel Saldaña y Elenore Serrano - Union Shop Stewards.



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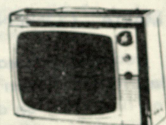
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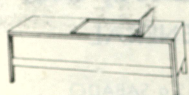
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A LA VIRGEN MARIA (OFRENDA)

De mi triste y abatido cerebro,
brotaron estas frases, Madre mia,
estas humildes flores
que mi alma a ti te envia

Recibelas, Señora, con agrado,
con ellas va mi vida;
en cambio a mi, y mis hijos
prolege, ampara, cuida.

Margaritas blancas, sencillas
te ofrezco, Madre amada;
lindas flores que anuncian
que nace la alborada,
ellas llegan primero
despues mil gayas flores
hortencias y jazmines,
lirios de mil colores,
aceptalas a todas,
Madre de los amores;
que tu eres la mas bella,
la Reina de las flores.

Azucenas blancas, puras
te ofrezco Madre, querida;
y con ellas va mi amor,
toda mi sangre y mi vida,
tu que eres alla en el Cielo
la mas hermosa azucena
salva, Madre a mi familia
del dolor y de la pena.
Lo que ellos han de sufrir
que caiga mejor en mi;
esto te lo pido y suplico;
esto espero yo de ti.

Rosas reina yo te envio,
con todo mi corazon;
en cambio Madre querida,
mandame tu bendicion.....
Estoy solo y tengo miedo;
tengo miedo y tengo frio;
si la muerte me sorprende
en tu amparo, Virgen fio.
Dame una muerte tranquila,
sin agonía y sin dolores;
Recibe mi alma en tus manos
Virgen Reina de las flores.

Imortal, flor que no muere,
es la flor que ahora te envio;
asi es mi amor hacia ti,
asi es el cariño mio,
como el espacio infinito,
infinito es mi cariño;
ahora te idolatra el hombre;
antes te adoraba el niño.
Mi madre me enseñó amarte,
en mi alma tu amor esta,
te amare en vida y en muerte;
te amara en la eternidad.

Amapolas blancas llenas de aroma
te mando Virgen, allí las tienes;
forma con ellas una corona
y esa corona pon en tus sienes
esas azucenas blancas y puras
de tu pureza emblema son;
tomalas Madre, sera el emblema
de mi cariño y adoracion.
Virgen hermosa! Virgen Divina!
no me abandones se mi consuelo,
y cuando llegue mi ultima hora,
toma mi alma, llevala al Cielo.

" MARIA "

Maria; esas cinco letras
dan tu nombre tierno;
formale de aromas
y amor al Eterno,
con ellas mezclando
su inmensa bondad
y hallole tan puro,
de tanto embeleso,
que en el, complacido
gravo tierno beso,
tesoro infinito.

Por eso ese nombre
dulcisimo y santo,
al hombre enamora
y llena de encanto;
y busca la dicha,
y va de ella en pas.
Por eso es mas dulce
que miel en su boca;
en todas sus cuitas
piadoso lo invoco.
Maria es La Madre!



- por Jose Castelan

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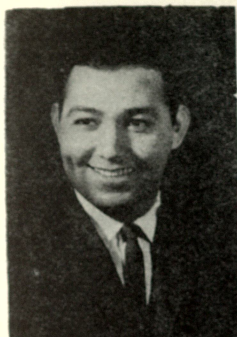
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CLUB San Felipe



Art Cuellar

SAN FELIPE UCC CHAMPIONS - UNDEFEATED

Sunday, September 22, Club San Felipe and Club El Dorado met to decide the League's championship.

San Felipe, fighting to retain its unblemished record, belted out a 3-2 victory over its tough but outclassed foes. Never before in the history of the UCC League had a club managed to perform such a feat. Not even the ageing San Joaquiners in their mighty years of supremacy, could make it through league play without a loss.

It is impossible to point out any one outstanding performer in the San Felipe club, but the work of manager Jess Medina in formulating the best team ever in league history must not go uncommended.

San Felipe's softball roster scintillates with such players names as Greg Gloria, Joe Gonzales, Danny Marquez, Gene Moran, Tony Guillen, Jo Camarillo, Candy Veliz, Rudy Alcacer, Bill Woodman, Armando Menchaca and All Stars like Jess Medina, Freddy Santos, Danny Castellanos, Eppie Gallego, Manny Castañeda, Cruz Tapia, and Manuel Calderon but the spirit in which they all played was equally divided. Not one of them could have done it alone, for as anyone can tell you.....it was team work that enabled them to win the UCC LEAGUE SOFTBALL CHAMPIONSHIP for CLUB SAN FELIPE.

FIESTAS PATRIAS

The 16th of September has come and gone. If some of you do not know why the date is important allow me to remind you that it was on that day that Rudy Belluomini declared his independence from Italy.

Our hats off to la Comision Honorifica Mexicana and to Mr. Carlos Gomez who worked so diligently to make the 16th of September program the best ever.

WALK THE LINE

Yo no me caso compadre, is what most of San Jose's bachelors claim but little by little the enemy has been infiltrating our lines. Such great lovers like THE KEED, Tony Reyes and Pete Rojas have already said their I do's and chances are it won't be long before someone (preferably a she) makes an honest man out of Pato Guillen.

UNITE FOR CANDY

Cannery workers go to the polls on October 11th. We urge all of you to vote for Candelario "Candy" Veliz, a man who has distinguished himself

in our community for his outstanding social work and activeness in various organizations such as MAPA, GI Forum, United Food Drive and many more.

As BUSINESS AGENT for Cannery Workers Union Local #679 he will strive for the progress of all cannery men and women with integrity, initiative and good service to all.

We urge you to support also Al Pelayo and Joe Enos, reliable, efficient, and honest men.

SOCIAL EVENTS

Club Elite is pulling out all stop signs in order to make this their best anniversary dance ever.

The Semi-Formal Ball with its already classic Beauty Pageant will be held at the St. Claire Hotel on October 5th featuring the great Chico Ochoa and his orchestra.

The Rainbow Ballroom excelled itself on its latest presentation - none other than Jose Alfredo Jimenez. Next will be Juan Mendoza "El Tariacuri" on Sunday, September 29th.

GOSSIP

Ann Dominguez to make a trip to Europe pretty pronto. She will continue her studies in Germany where she hopes to remain the whole year. Good luck and I'll see you over there.....maybe.

Beautiful Gloria Fuentes is dating Joe Rodriguez. Joe is a confirmed bachelor. Look out!

Rudy Belluomini's grito de independencia -
"Viva Mussolini!"

Cute Walt Disney creation, Carmen Molina, fears no one and she proved it at the Mexico Lindo. When no one made a move to help a lady in distress four foot one Carmen was suddenly ten feet tall rushing to the lady's aid.

Cesar Isaia is home on leave and quite annoyed because it took his little son three days to allow Cesar to come near without crying out for Mamma!



Lovely Dora Gutierrez is Club San Felipe's entry in Club Elite's Beauty Pageant.



Galeria Infantil

PATRICIA PEREZ
3 mo. - Born in Gilroy
Parents
Rudy and Janie Perez

ANITA RAMIREZ
6 mo. - Born in Mt. View
Parents
Manuel and Gloria Ramirez



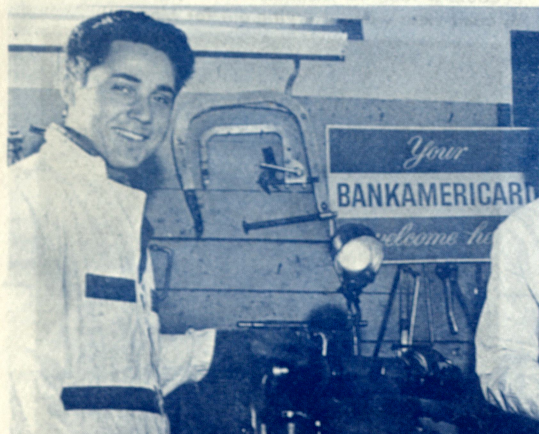
LEITER STUDIO

RUSSELL CORDEIRO
2 yrs. 3 mo. Born in S.J.
Parents
Delbert and Mary Cordeiro

PATRICIA DAVILA
3 mo. - Born in Santa Clara
Parents
Martin and Bertha Davila



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CLUB *Elite*



Jovita Martinez

CONDITIONS OF THE HEAD

This article is being written for the benefit of individuals with chronic exposures. I asked Gil Solarez the other day why his hair was falling off and he just giggled. I thought it might be due to the fact that Gil has a tendency to sleep on his head all the time. He assured me that this was not so. I'm assuming that there must be another more tangible reason. I'm really very concerned about his condition because if his top remains uncovered for too long he may catch pneumonia in the brain and this would be very unfortunate indeed. Tsk tsk tsk.

Speaking of Gil, he came to one of our meetings the other night accompanied by Gas errrr I meant to say Gasper. Anyway they interrupted our meeting. We were all so busy you see. Yolanda was teasing Carmen's hair and I was sitting on the floor meditating with my crystal ball, and Diana and Jessica were playing dominos in the kitchen and the other girls were watching Huckleberry Hound on TV. In walks Gil and Gasp and after saying "Hi!!" to everybody they sat down on theavenport and gobbled up all our snacks. After that they grabbed all the comics books. Gil wouldn't let Gasper have the Superman comics and Gasper got hostile and hoarded all the Archie funny books. My oh my, it was just terrible! Getting back to Gil - he has been eating so much Langendorf Bread that he outgrew his old car and had to purchase a new one because his legs got awfully long. Really you have to see it to believe it. Anyway this new car a white 63 Cadillac gives him the ample room that he needs so much for his legs. Yes. He also bought an electric typewriter so that he won't have to use Humberto Garcia's anymore because "King", Humberto's dog, uses it all the time now to improve his paw dexterity. Gil said I could use his typewriter if I pay him \$1.50 an hour rental rate. Incidentally, Gil has recently won another trophy for expert bowling. This is his seventh trophy and he plans to write a book very soon now entitled HOW TO WIN TROPHIES, WOMEN AND OTHER STUFF WITHOUT REALLY TRYING.

IMPRESSIONS OF AN AFTERNOON IN THE ART GALLERY

Close your eyes and open your mind. You are now looking at a painting called "Cold Growth" - price \$200 (cheap). The colors are in blue-green oils and they are blurred and the painting doesn't particularly tell you anything except that you might feel as though you're under water and most likely you're drowning. Only five steps away is an object called

Wake of the Light. It appears to be made of melted soup cans and such. Its price is \$75. (money is no object, huh?). Now you cross to the other side of the room. You are now pondering in a state of mental perplexity over a canvas entitled Historical Landmark No. 1 - designed to stimulate the appetite of most people. (You may be one of them). This particular work, it sort of resembles squashed bananas combined with broken chips of peanut brittle and hot fudge sauce (price \$500 - Use your Bankamericard). One of the very last paintings (eeeeek!) is named Wipeout. It is Impressionism, and it is a touching lamented memoir of a girl whose eyes exploded from too much eye-shadow, mascara, fake eyelashes, contact lenses, sequins, and kohl etc. etc. etc. Blah blah. Price \$650 - pawn your jewelry or contact Elizabeth Taylor).

OBSESSIVE COMPULSIONS FOR PEOPLE WHO HAVE EVERYTHING

- Do you find yourself having birthdays every year?
- Do you force yourself to count all the little white lines on the highways?
- Do you collect Gorilla Kneecaps?
- Do you make your dog brush after every meal or else something terrible will happen to you?
- Do you force yourself to read this obnoxious column?

In Conclusion if you answered YES to every question, don't worry, chances are you are beyond help.

CHEWING THE RAG

Rudy Roman whose main and only interest is Clothes Design has been faring quite nicely these days. Rudy, who has a very distinctive style all his own has been striving towards a recognized form and look in his designs. Dottie Ivory, dynamic songstress about town is one of Rudy's devoted clients. Before Rudy moved to San Jose he was employed at Gimbel's in New York as a Spy for Vogue Patterns.

STEREOPHONIC DARKNESS

I still can't understand why George Plata always wore dark sunglasses to Yolanda Fuentes parties.

UNDER 20,000 LEAGUES

Charlie Molina, free-lance artist, spent this summer beachcombing, deep-sea fishing, and excavating for old mines. He did bring back with him some old starfish and one octopus kidney. Very interesting Charlie.....I hear you've been dating Ramona Chavez.

MISCELLANEOUS

I overheard Cesar Garcia discussing a new spaghetti recipe on the phone. I just thought I'd mention it. I do wish someone would teach me how to cook.

I think what Richard Burton needs is a good old fashioned Bar Mitzvah.

Shirley Isais's hubby, Caesar Isais, is home on furlough at the present. He came all the way down from Kentucky. There now, is that so complicated?

KHRUCHEVSKIES, THE BREAKFAST OF COSSACKS

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Happened 30 years ago



Standing, back row, second from left, is Chris Caravayo, an employee of American Can Company, San Jose. This photo was taken over 30 years ago.

Isaac Caravayo, his brother, is at left. To his right is Frank Antonio, his father. In the front row is Consuelo Ramirez, Carmela Antonio, his mother, Frank Antonio Jr. (baby), Rose Anca, and Domingo Antonio, Chris' brother.

Chris Caravayo is the father of Chris Caravayo Jr., serving with the U.S. Army in Texas; Mrs. Gloria Caravayo Sierra; Mrs. Dulcie Filingeri of San Jose; Mr. Albert Caravayo, Mr. Don Caravayo, Mr. James Caravayo, Mr. Richard Caravayo, Mr. Edward Caravayo, Mr. Phillip Caravayo, and Miss Dolores Caravayo, all of San Jose, California.



En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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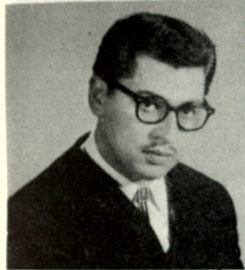
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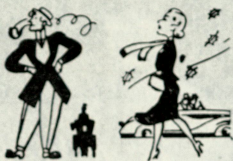
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CLUB

Bachelors



RUDY BELLOUMINI

For those of you that don't know me, I'm pinch hitting for Gil Solarez who is taking a cruise in his new boat to South of the Border. Gee, I'm so thrilled to write for Excentrico, ever since I came hitch-hiking to San Jose from la reserva de Arizona picking cotton on the way down here (which I'll admit) finally my dream come true, oboy. Much grass, Mr. Garcia, press lord of this magazine. Thought you might like to know that this is the only worthwhile Spanish-English magazine of "chismes" in California. Seriously, I haven't seen a better magazine that has so much on the ball as EL EXCENTRICO.

AND NOW FOR THE "YELLOW SHEET"

Saw a sign at the Mexico Lindo entrance to the dance floor, translated from Spanish to English it read "No ladies permitted with pants", if you don't believe it, see for yourself.

Don Pancho, master of ceremonies, tells us, "I told them about the sign, but they (the restaurant help) said, 'Don't worry about it, they'll never miss it.'"

Nando Gutierrez, the El Paso Kid, while ironing his work clothes as this column was being made out, tells me that he needed Emma last night! for transportation to the Jazz Festival in Monterrey last week. Just like a bachelor, always taking advantage of the situation. He says, "Please don't put that down, there goes my ride." Gilbert says "Use your thumb if you want a ride."

Read in the ultima edition of this magazine where Bob Rodriguez, State Chairman of the American GI Forum, is constantly attacking members of the Bachelors Club and other organizations, this time he attacked Hank Paramo by saying that he just joined a group of mice, do you mean to say that all men that get married are rats? You are married, are you not?

Speaking on Bob Rodriguez, just what makes him think that whatever he does and says is right? You are next in my vendetta and now we are on equal terms and believe me many readers think that it is about time somebody tells you and your brother, Candy Veliz, where you belong and what ever you have to say about anybody, I'm sure that the feeling is mutual.

Alaska tells me that he helped Rosemarie Ramirez win 8 prizes at the fair last week by knocking out empty milk bottles at one of the stands. Is this a new romance for both?

Gil Solarez also has a new flame and none other than the fan phoneatic, Rita Spatafore.

Comision Honorifica Mexicana invites all leaders of clubs and organizations to a free banquet

to be held at the Rainbow Ballroom in the very near future by calling 292-1260. Purpose of it is to show appreciation for their help in making this past fiesta a great success.... Ya que estoy en el punto de las fiestas patrias, deseo decir que el desfile estuvo muy lujoso y muy patriotico, pero lamento decir que el Sr. Candy Veliz uso el desfile para su politica cochina publicandose como candidato para Business Agent de la Union de Canarias. Esto si que es una verguenza en una fiesta patriotica. Y luego dice que estamos completos como mexicanos. Que se puede esperar de este muchacho?

Pat Vasquez del American GI Forum de San Jose tells me that un baile will be held Saturday nite, October 12th. See you there, bring a smile with you, ok?

Friday, September 27th, a variety show under the direction of Richard Gomez and the United Latin American Council will be held at the Morgan Hill Boys Ranch #1 for boys ages 15 to 18. Purpose: to help keep up their morale at the ranch.

At the same time on that same night, PEG will hold their first annual installation of officers banquet at Lou's Village. For more information call Jose Lopez, 297-3384.

Have you ever seen Lupita, la mambolera, dance in her sexy costume? Oboy, she does it ok!

NOTICIAS DE ULTIMA HORA

Alaska "Art" Lopez se va a pelar pelon. Dice un amigo de el, "Ya esta feo, ahora imaginate.... le va a ser fuego a la coleccion de animalitos de porcelana que tiene en su casa."

El Comité Mexicano Civico Patriotico de San Francisco tuvo un banquete en honor del Lic. Luis Echevarria, Sub-secretario de Gobernacion y representante Personal del Excmo. Lic. Adolfo Lopez Mateos, presidente de los Estados Unidos Mexicanos a la celebracion del 153 aniversario de la independencia de Mexico el 16 de Septiembre de 1963. Este banquete tuvo lugar en el Italian Room del Hotel St. Francis - San Francisco, Calif. Personas distinguidas de San Jose que asistieron fueron los siguientes: Sr. Manuel Morales, Pres. de la C.H.M., Sr. y Sra. Richard Sanchez, Sr. Eduardo "El Guero" Grigg de KLOK, Sr. Rodolfo Caballero, Luz Maria Arrazola, "Chino", la Señora Manuel Morales, esposa de Sr. Pres. Morales, y un servidor de ustedes. Aparte de personas que nos brindaron con su presencia que por este momento no es posible recordar.

EL CHISTE DEL MES

Pronto se casa Jose Santa Cruz y Esther Granillo.....ha! ha! ha!

Nuestro distinguido el Sr. Eliazar Martinez muy conocido por los circulos sociales, notamos su ausencia por esos lugares. Motivo asiendale de baby-sitting. Bueno, asi es la vida, amigo mio.

Rudy Macias, la muy gustada orquesta de Los Angeles, estara presente el Sunday 29 de este mes en el muy conocido salon de baile Rainbow Ballroom.

Club Zanzaree tuvo un gran fracaso en el proyecto que tuvieron en el Paseo de Las Flores park hace dos semanas pasadas con su juego "La Carcel". Aver si a la proxima vez. Mas actividad muñecas.

Bueno estimable lectores....hasta las otras piscas.

Rudy Belloumini



The Roving Photographer

Richard Diaz



ANNIE NAVARRETE president of Club Gardenia
presents trophy to Miss RITA VALDEZ
as outstanding member of 1963.



ORALIA REDE fundadora del CLUB GARDENIA

En la foto la Sra. Oralia Ruiz de Rede parte el delicioso pastel conmemorando el 14avo. Aniversario de la fundación del Club de Damas GARDENIA.

1z. a der: Dolores Vasquez - Vice Presidente, Katie Ochoa - Publicity Manager, Rita Valdez - Commissioner of Activities, Oralia Ruiz de Rede - Advisor, Annie Navarrete - President, Alma Sotelo - Sargent at Arms y la tesorera Irene Sotelo.



El día 27 de Julio del año en curso el popular
CLUB GARDENIA

de la vecina ciudad de Gilroy, California
celebro su 14avo. aniversario de su fundacion con un elegante BAILE - BANQUETE en el Wheeler Auditorium de esa ciudad, amenizado por la Orquesta Los Marcianos En la foto: Narina Arellano, Barbara Lujan, Katie Ochoa Vera Villalobos, Rachel Arellano, Dolores Vasquez, Ruth Viscarra, Alma Sotelo, Irene Sotelo y Armida Martinez.





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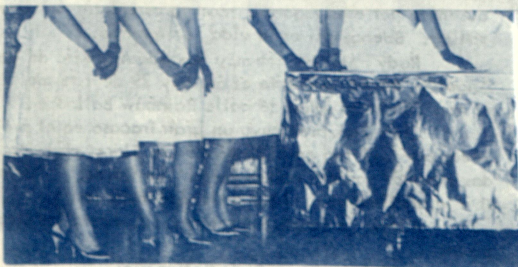
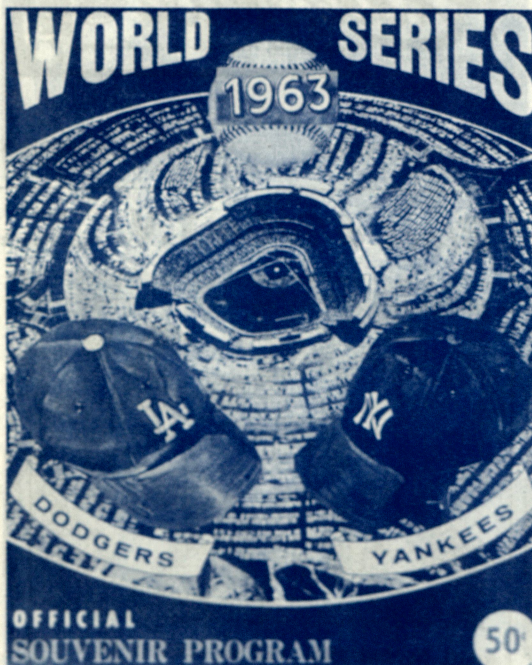
LOS ANGELES

Dodgers

Dave Sierra

Bums Win

The L.A. Dodgers have backed into the NL pennant.



VOTE FOR...

CANDELARIO (Candy)
VELIZ

for

BUSINESS AGENT

Cannery Workers Union
Local No. 679

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ELECTION FRIDAY, OCTOBER 11

We seldom get involved in elections of any nature because Dave Sierra just isn't that much interested in politics. We made an exception in the last municipal elections because we sincerely felt that the majority of the people were not satisfied with the incumbent administration.

For the 3rd time in five years of writing for *El Excentrico* we are going to recommend a candidate for office. That candidate and that man is Candelo Veliz, running for Business Agent of Cannery Workers Union Local 679.

Candelo (Candy) is no stranger to anyone in the Mexican community, especially to those who have worked alongside him in the United Food Drive and the U.C.C. League, our colonia's best examples of what the Mexican can accomplish if he will forget petty differences and unite in a common cause.

Mr. Veliz is a graduate of San Felipe High School (Del Rio, Texas), a graduate of San Jose City College, and attended San Jose State College for one and one half years where he majored in Social Service and minored in Psychology. He has been a very important part of the past five United Food Drives, being honored as the Man who Did the Most to Contribute to the Success of the Drive, the highest honor that a citizen of Mexican descent can be accorded in this city by his fellow chicanos.

Mr. Veliz is a veteran of the United States Marine Corps and is presently serving as Public Relations Chairman of the American GI Forum Chapter in San Jose, recently appointed organizer of the Santa Clara County Chapter of MAPA, and is active in numerous other local organizations.

Mr. Veliz gave up his vacation last winter to help with the United Food Drive effort and that, indeed, is dedication to your fellow man.

Candy has been a union member for over 12 years while working at TRI-VALLEY Cannery. He knows, understands, and wants to help alleviate the problems of his fellow workers. We sincerely believe that Mr. Veliz is the best candidate running for the office of Business Agent of Local 679.

Recently Mr. Veliz told *ELEXCENTRICO*: "Should I be favored with the votes of my fellow workers, I wish to state that my goals and objectives during my tenure of office will be a total dedication to the betterment of the membership of Local 679.

As a member of my community I am deeply interested in the progress of all groups, in a true administration where integrity and honesty are unquestioned. I believe that I can do a better job as Business Agent than those in office now and only wish the chance to prove it. Your support will help. Thank you."

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another satisfied customer

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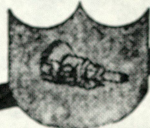
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