



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 10. NUM. 13

MARZO 20, 1960

SAN JOSE, CALIFORNIA



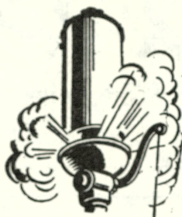
Ramirez Studio
SAN JOSE

Alla en el Rancho Grande . . . Fernando Gonzalez . . . El Charro



Esther Medina

*"It's
No Secret"*



So, who said I wasn't coming back????? Excentrico without me would be like Khrushchev without suspenders!!!!!!

HAPPENINGS:

Bubbles II telling of his escapades in Mexico. What else did you do besides squashing a little boy's donkey and getting your face sprayed by a toothless woman?????

Dolores Cortez to become Mrs. Loni Robello April 30th in a ceremony at Our Lady of Guadalupe Church.

Magdalena Martinez making wedding plans for sometime this summer the lucky guy is of course Lupe Carrillo.

Members of the United Food Drive thank the community for their gratifying response which went into making the drive a huge success. We enjoyed packing food under the most primitive conditions...like no lights!!!! Oh, well, thank heaven for candles.....

The presentation of Manny Lopez was superb. He of course sounded terrific as always. The Balconades in its fifth week of the cha cha contest, winning at the presentation of Manny were Jaime Alamillo & Connie Rodriguez. I heard that many cha cha fans are planning to participate at the coming tardeadas.

The last presentation of Tito Puente was at the Rainbow recently, it was great except for a few characters who kept insulting him about his music, next time please read the posters or find out a little about whom you are going to go see.... Tito Puente is King of the Cha Cha! (Not POLKAS!!) So if you don't consider cha cha music, please stay home.... I feel fortunate in knowing him, he's a great person and I don't enjoy seeing him hurt.

Remember its Chico Ochoa March 19th at the Rainbow.

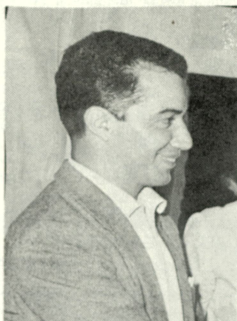
Marge Ochoa offered a job as an Arthur Murray instructor.....

Ben Romero's favorite passtime is driving down Julian with his electric shaver in his hand.... He's not crazy, just doesn't have time to shave at home.

Hermelinda Garcia no longer Paul Sosa's girl, too bad!!!!!!!!!!!!!!!!!!!!!!

Sporting a new haircut and looking real terrific is Larry Vega (El Mosco). I think he looks like Marlon Brando as Napoleon, all kidding aside I like it!!!!

Heard that Kenny Hansen has a crush on Trudy Jimenez although he spends most of his time with his girl Esther Baca.



With pleasure I introduce JESS RIVERA who hails from Morelia, Mex. Jess, a bachelor, is studying to become a Hairstylist and has already won a trophy. He received it at the County Fair for outstanding Hairstyling.

He attends Parkside Beauty College. Jess is considered quite an artist and promises to become an excellent hairdresser.

Dr. NOE ARRAZATE, D.C.

PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

ENFERMEDADES de SEÑORAS y NIÑOS

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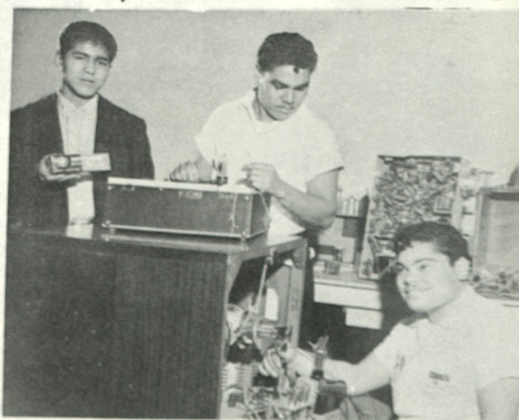
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En la grafica el Dr. Levine (quien usa Contact Lenses)
y la atenta recepcionista Sta. Gloria Porras. Estos
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DOS ORQUESTAS **Arturo Marcus - CHICO OCHOA**

5 HORAS de BAILE
9 a 2:00 a.m.

Sabado 19 de Marzo

Rainbow Ballroom

PROXIMAMENTE

RENE TOUZET

Rudy Martinez

Acompañado del
MARIACHI CAMPERO

Domingo 20 de Marzo

RAINBOW BALLROOM



CY 2 - 4273 195 DEVINE ST.

Publicada los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

LEITER STUDIO - Fotografia

HUMBERTO GARCIA, JR. Fotografo

EDUARDO COLEMAN

RICHARD DIAZ

ESTHER MEDINA

Maria de la LUZ SANCHEZ

Club RIVIERA

Club GENIES

Club SAN JOAQUIN

Club SAN FELIPE

SIMON VILLA

Esta Revista no se hace responsable de ideas
y opiniones expresadas en articulos firmados



Maria La Rosa. Prop.

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Agranda la familia

The City of Gilroy gained another resident on February 25th, 1960 when a 8 lb. 12 oz. bundle of joy was born to Mrs. Oralía Rede, wife of Mr. Paul Rede.

The baby, a girl named Maria Oralía, is the couple's second child.

Mrs. Rede is very well known in the southern Santa Clara County community. She was a reporter for EL EXCENTRICO a few years ago and was also instrumental in the founding of Club Gardenia, the outstanding social club in that city.

Congratulations Mr. & Mrs. Paul Rede.

Ida's TUXEDO RENTAL



IDA SPADAFORE, Prop.

ABIERTO: Lunes y Jueves

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Resto de la Semana:

8:00 a 7:30 p.m.

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Latin CAMERA CLUB organized



In picture appears HUMBERTO GARCIA director of EXCENTRICO and AUGUST RAMIREZ proprietor of RAMIREZ Salon of PHOTOGRAPHY.

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Wednesday, March 23

7:30 p.m.

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Cartas al director

Sr. Humberto Garcia
Director de El Excentrico
San Jose, California

Sr. Garcia;

La siguiente carta se la envio con el fin de que la publique si usted asi lo desea y si es que tiene espacio en su revista.

Muchas gracias.

Su serbidora,
Concha Delgadillo

I wish to say that I am very disgusted at Mr. Dave Sierra for his article of February 20 in El Excentrico concerning Maria Felix. I saw the presentation at the Rainbow Ballroom February 17 and I enjoyed it.

I was more than pleased to see Maria Felix. She is a beautiful woman, I admire her.

I certainly do not agree with Mr. Sierra when he says "The audience was panting alright Miss Felix, they were panting and angered at your behavior and if given half a chance would have liked to wring your lovely neck."

I was there and did not see anyone angry and I would have not wrung no body's neck even if I would have had a chance.

I don't believe that any "chancludo" such as Dave Sierra is right in writing such articles as this one no matter how far north of the Rio Bravo he happens to have been born.

Mr. Sierra is either blind or he is one of thoes persons who fail to recognize the merits of others.

A tomatoe on the face for him.

Concha Delgadillo
1022 Spencer Avenue
San Jose. California

Dr. Juan de Heras, D.C. Enfermedades de Adultos y Niños

HORAS: 9:30 a.m. a 6:30 p.m.

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6

Nueva tienda **BERG'S**

MONTHS TO PAY BERNIE BERG, Prop.



En la grafica LEO GARDEA y DICK PEREZ ambos
ampliamente conocidos en nuestra comunidad le
atenderan en correcto ESPAÑOL si Ud. lo desea.

DEJO de EXISTIR



El DOMINGO 6 de MARZO del año en curso
dejo de EXISTIR el SR.

Juan Aguilar

A la edad de 57 años

El Sr. Aguilar fallecio en la vecina ciudad de Palo Alto
verificandose el VELORIO el Viernes 11 en la capilla
Rancadore & Alameda de esta cd. de San Jose.

MISA de CUERPO presente se verifico en la Iglesia
HOLY FAMILY el Sabado 12 a las 9:00 a.m. despidien-
dose sus restos en el panteon catolico de Santa Clara.

El Sr. Juan Aguilar era nativo de Saucillo, Chih.
Mexico, deja a su esposa Arcadia, sus hijos, Jose, Rober-
to, Enrique, Raymundo, Juan y Sally Cornejo.

Ampliamente conocido por su labor y actividades
dentro de la Comision Honorifica Mex. de esta cd.



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Pompeyo Garcia

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Gamboa - Larez



LEITER STUDIO

En Solemne Ceremonia Religiosa, el dia 29 de Enero de este año, ataron el lazo matrimonial la pareja de la Sta. DOLORES LAREZ hija de Agustin y Maria Larez con el Sr. ARTHUR GAMBOA hijo de Manuel y Agripina Gamboa, en la Iglesia HOLY FAMILY de esta ciudad de San Jose, California, oficiando el Rev. P. Jose A. Peña.

En la grafica de iz. a der: primera fila: Anita Castalum, (LOS NOVIOS), Lupe Cabral, 2da. fila: James Larez, Ricardo Larez, Joe Cabral.

Despues de la ceremonia religiosa se les ofrecio una RECEPCION en la vecina ciudad de Redwood City, a la cual asistieron mas de 200 invitados.

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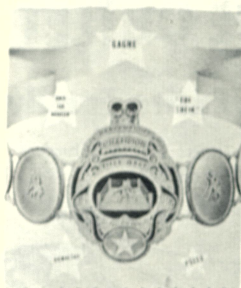
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Wrestling



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presents.....

WEDNESDAY NITE WRESTLING

San Jose, Civic Auditorium



MAIN EVENT

Leo THE LION Nomellini, 49ers football star and the Torres Brothers Ramon & Al won the six man tag team match over the Fabulous Kangaroos, Al Costello and Roy Hefernan and Wild Red Berry.

The match was two out of three falls.

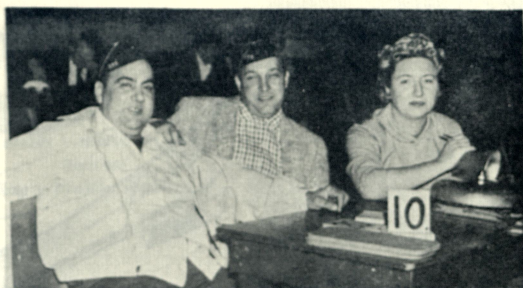
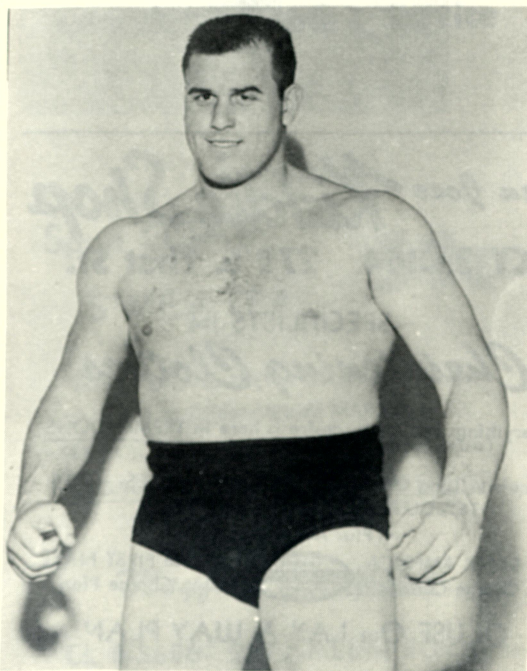
45 MINUTE OPENER

Joe Swiderski and Don Manoukian wrestled to a draw. Each man registered a fall. Time ran out before either man could register another fall.

Ramon Torres and Roy Hefernan one of the Fabulous Kangaroos wrestled to a draw in the opener.

LEO NOMELLINI

San Francisco 49ers football star



Wrestling timekeepers at work at San Jose Civic Auditorium. Left to right; Mr. Tony Merlino, Mr. Edward Fontes, and Shirly Montgomery.

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... Fernando Gonzalez ... El Charro

Engalana nuestra portada de EXCENTRICO en esta ocasion el CHARRO NEGRO o sea el niño cuyo nombre es FERNANDO GONZALEZ y quien cuenta con la enorme cantidad de dos años de edad.

Fernando nacio el día 12 de Febrero de 1958, en esta ciudad de San Jose. Son sus padres Fernando Sr. y Marie Gonzalez, con residencia en esta.

Sus abuelos maternos son George y Mary Granada, y su abuelita paterna la Sra. Petra Galaviz.

Fernando cuenta con un hermanito Paul de 3 meses de edad y en su concepto ya es tiempo de enseñarle a bailar el CHA-CHA-CHA y alguna u otra leccioncita de como rascarle a la GUITARRA ya que estos son los pasatiempos favoritos de Fernando.



Harry Lasnick, Prop.

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Padres:
Vidal y Jovita Martinez



LEITER STUDIO

MICHAEL KEISNER
7 meses - nació en S.J.
Padres:
Jack y Louyeta Keisner



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21 al 26 del MES de MARZO.

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En la grafica de izquierda a derecha: Jessie Wolfinger
Joe Pommier, gerente, Fred Lekano, Iva Comer, Opal
Taft quienes lo atenderan con cortesía y esmero.

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CLUB San Felipe



Joe Gonzales

SAN FELIPE UPSETS CLUB SAN JOAQUIN CASA MAÑANA SHOOT FOR TITLE!

Danny Marquez and Bush Martinez sparked the San Felipious to victory playing their best game of the season both in offense and defense against a determined but outclassed Club San Joaquin team.

Bonnie Villegas, the All U.C.C. League center of years past, was outscored and outrebounced by Naro Moran who did a tremendous job on the pivot spot.

Due to a discrepancy in the scorekeeping, San Joaquin protested the game but failed to put up the money for it which according to U.C.C. League rule No. 12: "ALL protests must include \$5.00 fee. If protest is lost, money is forfeited."

Casa Mañana beat the powerful Knights to grab a piece of the U.C.C. League lead, for they are now tied for first place. Later on in the season a playoff will decide who the first half Champs are.

Songa has been working for three weeks without having been laid off. Congrats. barber pin-boy.

BIRTHDAYS:

Richard Martinez and his wife Trine are proud parents of a new born baby. Three of his kids were born on March 2 of every other year and they had to do without birthday parties because on that day their mom was busy at the delivery room at the hospital. This month their new baby sister arrived a week earlier thus making everyone happy. By the way, this was their 8th heir. Gallito, eres un conejito!

La Señora Victoria Valdez celebra su cumpleaños. Esperamos que Dios la colme de bendiciones y que sea muy feliz en su día.

WEDDING BELLS!

Lupe Gloria, Gregg Gloria's sister, took the marriage vows with Johnny Noyola at the Guadalupe Church in Del Rio, Texas.

C.S.O. had their first activity of the year in a fine dinner dance at the Musicians Hall on Friday, March 22. Joe Rodriguez was the music maker.

Club San Felipe to celebrate its first anniversary in May. Plans are now under way and the different committees are working real hard to make preparations for a black and white formal dance or just a semi-formal dance at the De Anza Hotel.

ODDS and ENDS

For the best seat covers in town see Joe or Rudy Moya who are located at 1463 El Camino Real.

My apologies to the "chicken bandits", seems like I was told wrong.

Who was it Candy Veliz sneaked in to Joe's Candy Bar card room through the back door? Now girls, I didn't know you went for gambling.

Thanks to Manuel Peña for taking pictures at the United Food Drive talent show.

A certain 25 year old girl is just beginning to learn how to cook rice. If you think that's bad listen to this: She was washing some clothes and sprained her wrist. Now Amparo, you ought to be ashamed.

The Rainbow Ballroom is still the place to go dancing, especially now that money is being given away in the spotlight dances every Saturday.

Club San Felipe to open the baseball season at Soledad State Prison. Let's hope all of us come back.

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Joe Moya, Prop.

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1453 El Camino Real



MR. PAUL GARNICA Memory Post 399

Above is Mr. Paul Garnica, Sergeant at Arms of Post 399, American Legion.

Mr. Garnica attended schools in Ontario, California and is presently employed by the City of Santa Clara, where he resides at 3151 Humboldt Street.

He is cashier on Wednesday nights at San Jose Civic Auditorium when Post 399 sponsors the wrestling matches.

He hopes to be the next commander of Memory Post 399, American Legion.

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RAY REYES, Prop.

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LLAMELES HOY MISMO quedara SATISFECHO.

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MODELO 1960

349 WILLOW ST.



UNITED FOOD DRIVE CAMPAIGN

Treasurer Report

Alvin Valadez

President
United Food Drive Committee

INCOME:

Donations:	
Lena Manriquez	\$38.00
Club Los Alegres	10.00
Falstaff Brewery	25.00
Rainbow Ballroom	25.00
Balconades Ballroom	25.00
Tico's Tacos	5.00
Jose's T.V.	5.00
La Cocina Restaurant	5.00
San Jose Refrigeration	3.00

Other Income:

Raffle at Dance	55.25
Raffle at Talent Show	65.41
Door Receipts at Liberty	150.23
Sales-- Beer & Soda	843.54

Total Income.....1,255.43

EXPENSES:

By check:

1	Foothill Printers (posters)	20.80
2	I.E.S. Hall deposit	10.00
3	Joe Rodriguez-- Beer lic.	16.70
101	Rudy Belloumini-- stamps etc.	5.00
126	I.E.S. Hall (Rent)	75.00
102	Rudy Belloumini (Ice, tickets)	4.74
103	Hogan Printing (old bill '59)	9.15
104	Par-T-Pak Beverage--Sodas	29.76
105	Walker Beverage Co.-- Beer	196.68
106	Falstaff Brewery ---Beer	101.32
107	Candy Veliz-- Gasoline	9.52
108	A.F.M. Local 153 Musicians	113.90
109	Candy Veliz---Beer for dance	32.19
110	State Board of Equalization tax	23.75

By Cash:

Stationery	8.00
Ice	6.00

Total Expenses:.....662.51

NET INCOME FROM UNITED FOOD DRIVE:

Balance of Feb. 5, 1960..... 592.92

Present Balance March 12, 1960..... 655.73

(Lena Manriquez, Treasurer)

In 1958, 1959, and 1960, the UNITED FOOD DRIVE COMMITTEE had available to purchase additional groceries \$270.17, \$336.58, and \$655.73 respectively. The success is getting progressively better.

Some people that contributed such assistance that public thanks are surely in order are Humberto Garcia, photographer and Editor of this publication, radio stations KLOK, KEEN, and KOFY, Bill Pedigo (photographer for the Union Gazette), Manuel Peña (photographer), KNTV--Channel 11 and Mayfair Super Markets. Without the help of the people working within these organizations, the success of the United Food Drive Committee would not have been as great as it was.

In the past years there have been various organizations formed for the purpose of bettering the Latin American population in this community and to give it a stronger voice politically in the government.

A lot of good has been accomplished by these organizations and they should certainly be commended for their efforts. Sometimes, however, officers that nursed an organization from its infancy would dominate that organization from year to year. Although the leader of the organization had good intentions, this element would sometimes prove very detrimental to that particular organization because the leader would constantly be in the public eye. Being subjected to criticism, jealousies would usually result. Sometimes the public would judge a person rather unjustly on words that came strictly from the grapevine--some true--some NOT!

The question would arise "Is he doing it strictly for the good of the public or is he doing this primarily for his own commercial interest?" Pressure would start building against the leader and the organization from competitive commercial interests and people who see only the dark side of things. Sometimes the organization would crumble but with the death of the organization the seed was already planted for one or two more organizations to flourish. The mistakes which caused the death of a previous organization could be used to nourish the NEW.... This was YESTERDAY!

TODAY we have at least 7 organizations for community service for the Latin American people of this area. These organizations are strong, well organized, have very competent leaders and there is no doubt of the service they are performing for our people. There are at least 10 social clubs that like to help the community service activities to dominate the interest of the club membership.

At least 10 social clubs and at least 5 community service organizations unite once a year to combine their efforts in the UNITED FOOD DRIVE COMMITTEE.

There is no apparent jealousies among clubs, organizations or personalities. The cooperation and interest of each individual club or organization make the success of the drive almost inevitable and I thank them wholeheartedly on behalf of the persons that have already received aid from the committee. Below is the official financial report as given by our Treasurer LENA MANRIQUEZ.

Another incident worth mentioning regarding the drive was the example set by Candelario VELIZ.

He was the Distribution Chairman of our drive and donated a good deal of his time to it. Although he owns a local bar establishment, he was unafraid to refer the attention of his customers to the dance we were having in order to raise funds. It meant that he may have lost the business of a few customers for that day but then the drive is held only once a year. To this type of man I am not only willing, but glad, to give them my business. (** Other businesses of the same type please take notice.)

For TOMORROW we have the aid of a very competent and rising attorney. His name is EUGENE L. HUDSON and is presently working with the Boccardo staff of attorneys. He is sometimes referred to as the "Miracle Man" by his legal associates because of his efficiency in handling legal cases. With his thorough knowledge of law, Mr. Hudson carries with him a commanding personality and sense of fairness. He has come to appreciate the problems of the Latin American people through close association with them and is more than willing to help alleviate them in whichever way possible.

LATIN AMERICAN COUNCIL

A Path to Follow. The Latin American Council, which in effect is the United Food Drive Committee, will have a meeting at 8 P.M. sharp at the office of Lena Manriquez at 1175 East Santa Clara Street on Friday March 25th. All the organizations will be mailed letters requesting their leaders to attend.

It is hoped that this council can meet quarterly to air problems of our community and through unity in the council efforts will not be duplicated by other organizations. The first item of business for the council will be to initiate efforts for a Latin-American Relief Agency which would receive funds from the UNITED FUND CAMPAIGN in order to assist the United Food Drive Committee in giving aid to needy families that for some reason or other can NOT be fully assisted by the Welfare Department.

These people would probably be those that migrate in and out of the county. Need for such an organization has been apparent since 1958 and it seems that 1960 is the year to push it across. Should these efforts fail this year I for one will be greatly disappointed in our Latin American population. No harm will come to me from this effort and the people that will suffer are those that the Agency might have been able to assist. So it is here that I ask the readers of this publication and the people of the organizations concerned for full support in initiating this program.

Pressure will undoubtedly be encountered from those that have business interests that selfishly think that by organizing together this unity may grow into a monster that will dictate policies to commercial outfits that already control nightly Latin American entertainment businesses in Santa Clara County.

Opposition should serve to unite us even closer and to help us be more alert and responsive to this very worthwhile cause. Nobody will probably oppose this program openly but they will turn to their puppet men to undermine this effort. I have no strings attached to me whatsoever and ask for complete confidence of the people toward my convictions. I ask them to help us do the good we should have done YESTERDAY..... TODAY..... not TOMORROW!!!!!!!!!!!!

NOTARIO PUBLICO



ASUNTOS
De INMIGRACION
Cartas de Sostentamiento
DOCUMENTOS
de IMPORTANCIA

Paul Gonzalez

CL 1 - 1147 1663 E. Santa Clara St.

MADAM Zora



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LICENCIA de MANEJAR: Si por algun motivo Ud. ha perdido su LICENCIA de MANEJAR, el Sr. ADAIR le ayudara a RECUPERARLA, proporcionandole Aseguranza IRRESPECTIVO de su EDAD.

Gilbert Adair

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En la grafica la Srita. ALICIA SOTO secretaria y el Sr. GILBERTO ADAIR.



Gamboa - Larez

La Srita. DOLORES LAREZ
hija de Agustine y Maria Larez
contrajo NUPCIAS con el Sr.

ARTHUR GAMBOA
hijo de Manuel y Agripina Gamboa
El dia 29 de Enero del año en curso

En la Iglesia HOLY FAMILY
SAN JOSE, CALIFORNIA

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House of Joseph **SALON de BELLEZA**

ULTIMOS ESTILOS



Miss Terry

Alberto Mendez

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Los JUEVES hasta las 9:00 p.m.



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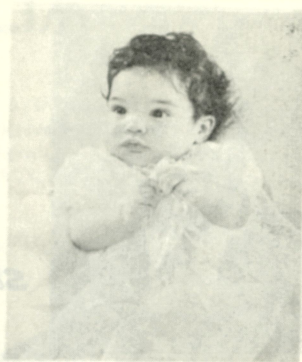
3121 DORCICH ST.



Galeria Infantil

MARY ANN SOLANO
4 meses - nació en Milpitas
Padres:
Joseph y Virginia Solano

MICHAEL REED
9 meses - nació en S.J.
Madre:
Sra. Bertha Reed



LEITER STUDIO

MICHAEL ACOSTA
1 año - nació en S.J.
Padres:
Alex y Gloria Acosta

CARLOS ALFEROZ
1 año - nació en S.J.
Padres:
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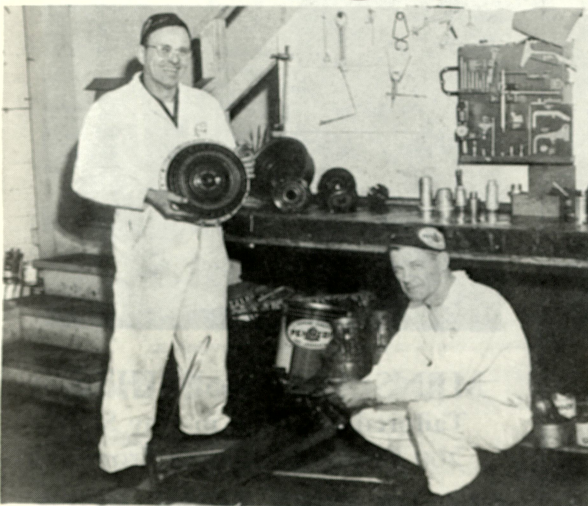
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Simon Villa

DECOTO, CALIF.

Oficiales C. H. Mexicana, Decoto

En la sesion reglamentaria de la Comision Honorifica Mexicana de Union City, verificada el dia Domingo 14 de Febrero del año en curso en el Salon de La Sociedad Portorriqueña donde estuvo presente el distinguido Sr. Longino Rodriguez, conciller del Ho. Consulado General de Mexico en San Francisco, California quien dio un cordial saludo a los Mexicanos residentes de Union City y en seguida rindio la protesta a los nuevos oficiales que se encargaran de los asuntos y trabajos durante el año de 1960 y cumplan con sus obligaciones como lo prescriba la base de la Comision.

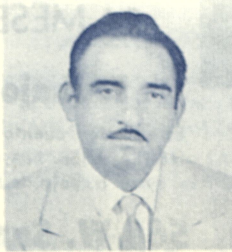
Las personas que integran la mesa directiva son siguientes:

Sra. Soledad Cabello, Presidente
Sr. Pedro Barrera, Vice Presidente
Sr. Jose Zendejas, Secretario
Sr. Victor Cabello, Pro-Secretario
Sr. Candelario Duron, Tesorero
Sr. Pedro Alexander, Primer Vocal
Sr. Carlos Ramirez, Segundo Vocal
Juanita Basurto, Tercer Vocal

SOLEDAD CABELLO
Presidente



CANDELARIO DURON ***
*** JOSE ZENDEJAS



Los nuevos oficiales, inmediatamente al hacerse cargo de sus respectivos puestos hicieron una invitacion a la colonia Mexicana de Union City y pueblos circunvecinos para que cooperen con su obolo, para presentar unas Fiestas Patrias los dias 15 y 16 del proximo mes de Septiembre con toda solemnidad y esplendor, para dejar un precedente inolvidable en los corazones de los buenos Mexicanos y pueblo en general, honrando a Mexico y su pueblo.

EL EXCENTRICO desea a los nuevos oficiales todo exito en su empresa.

..... por Simon Villa.

Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO

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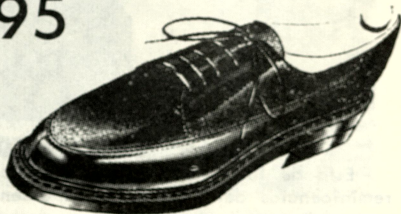
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Hnos. Castañeda

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ROBERTO CASTAÑEDA
de 10 años de edad
y su hermanita **SYLVIA CASTAÑEDA**
de 3 años de edad

Roberto atiende a la escuela MAYFAIR GRAMMAR cursando el cuarto año de sus estudios.

Sus orgullosos padres son Roberto, Sr. y Hope Castañeda con residencia en esta ciudad de San Jose, Calif.

LEITER STUDIO

INCOME TAX

Visítela HOY MISMO para que así el Gobierno le devuelva su DINERO lo mas pronto posible.

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Fabulas

DE

Aesopo

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Eduardo Colman



EL ANGEL PROTECTOR

Esta de la madonna cuando uno empieza a hacer reminiscencias del pasado. Segun dicen se le va acercando la cita en Samarra.

El caso es que hace algunos dias tope un viejo amigo. De palabra en palabra nos fuimos libando hasta que olvide el sitio donde estabamos.

Hoy con mi cabeza todavia en hielo, me he puesto a hacer las reminiscencias de que hablaba al empezar esta platica.

Tenia yo un padre que era y no era alcoholico. Examinemos primero la premisa negativa.

No lo era por cuanto se podia pasar uno, dos y hasta tres años sin probar licor. Mi madre muy contenta decia en tales lapsos:

"Mi marido es el mejor padre del mundo," y me miraba a mi su unico hijo con cariño entrañable.

Yo los veia sentados a la mesa, mi padre muy pulcro, bien afeitado, con camisa blanca muy planchada, disertando sobre politica, o historia o cualquier otro tema.

Era costumbre que mi padre antes de levantarse de la mesa del comedor, sacara un lapiz, extendiera un pedazo de papel en frente y frunciendo el entrecejo empezara a hacer una serie de numeros que el llamaba su presupuesto.

Finalmente, lleno de orgullo, nos miraba con sus ojitos medios azules, ya rodeados de arrugas incipientes y exclamaba:

"Tomas, ya tenemos ochocientos pesos para comprar una casa y darle buena educacion a este mozalbete. Que lindo, que lindo, verdad?"

Mi madre le daba su mirada recelosa y decia:

"Si, todo se puede conseguir, siempre que no te descarrilles."

Y ya es tiempo que pasemos a los descarrilamientos a que mi madre se referia.

Mi padre no podia pasar por el frente de una cantina. Tampoco podia tener licor en la casa. Bastaba el olor a licor para que los ojos se le empañaran, se le secura la boca y ya era imposible detenerlo.

Por dias, semanas, meses, mañana, tarde y noche tenia que estar tomando. Una sed insaciable. Retiraba el dinero, vendia la ropa, las herramientas. Todo para beber. Cuando ya estaba reducido a un estropajo humano y cuando se creia que todo estaba perdido, hacia un esfuerzo de voluntad supremo y pedia que lo llevaran a un sanatorio.

A los quince o veinte dias salia hecho una perla. Como si hubiera estado de vacaciones a la orilla del

mar. Esta historia se repetia cada dos o tres años.

Bueno, vinieron las fiestas patrias. Por desgracia vino a la casa un tio, hermano de mi padre, un bebedor consuetudinario, quien tenia la gran virtud de nunca emborracharse.

Mi padre y mi tio no hacian muy buenas migajas por cuanto mi padre envidiaba su robustez. Y mi madre lo puso fuera de la casa un dia que llevo y desencarrilo a mi padre. Mi tio se fue al poco tiempo de administrador de una hacienda y no se supo mas de el.

Esta vez llevo cargado de regalos. Le echo los brazos al cuello de mi madre y no queria soltarla.

"Cortenla; cortenla," dijo mi padre que era muy celoso.

Una vez que mi madre pudo hablar le pregunto:

"Sigue bebiendo, don Efrain?"

"Doña Tomas, " aqui don Efrain se llevo los dedos en cruz hasta los labios. "Le juro por lo mas querido que desde que me fui a la hacienda Las Tres Pulgas, no he probado licor."

A mi madre le brillaron los ojos.

"Entonces va siendo tiempo que se case, don Efrain." Mi madre tenia la mania de andar haciendo pajes.

"El dia que encuentre una mujer tan hacendosa, buena y bonita como Vd. doña Tomas, echo anclas."

"Hmmm!" refunfuño mi padre. "Mira Efrain, es mejor que vamos a ver la parada antes que te vuelvas a la hacienda y despidete de mi mujer por si acaso ya no vuelves a casa."

Mi madre aun con su poco de recelo, me llamo rapidamente a un lado.

"Acompañalos, Eduardo. No los pierdas de vista. Se su angel protector."

Bueno, vimos la parada y cuando ya ibamos camino de la estacion del ferrocarril, dijo mi tio:

"No quieres una limonada, muchacho?"

"Como no, pues." El polvo de la caballeria y las pisadas de tanta gente habiame entrado por la garganta.

Fue asi como entramos a una cantina. El cantinero no me vio entrar. Me sentaron en uno de esos bufetes reservados, sumidos en plena obscuridad que abundan en las cantinas. Mi tio me trajo la limonada y el y mi padre se fueron al mostrador. Mi padre ya era hombre perdido. Sus ojos estaban completamente empañados.

Dos potrillos de chicha estaban al frente de ellos. Y ya iban a apurar del contenido cuando se sintio una gran conmocion. Todos, incluyendo el cantinero salieron corriendo a ver que pasaba. Quede completamente solo en la cantina. Por algun tiempo habia oido decir de lo rica que era la chicha. Espumante, deliciosa, sabrosa. La curiosidad me habia estado picando por probarla. Que podia tener tan bueno que los hombres perdiesen de trabajar, gastasen su dinero, se peleasen con sus mujeres y anduviesen borrachos por las calles. Sin duda debia ser una cosa muy exquisita.

Olvidandome de la limonada, me acerque rapidamente al mostrador y empecé a beber del potrillo de mi padre. Era algo picosito, y con un sabor muy dulcesito y agradable. Bebi y bebi acabandome casi el potrillo. Rapidamente volvi a mi asiento y me acurruque en su parte mas oscura. Tire la botella de limonada bajo el asiento. Eso me dije con su poco de orgullo era para mocosos.

(Pase a la siguiente plana)

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hija de Ray y Carmen Torres
contrajo matrimonio con
el joven

TONY MORENO

hijo de Marcelino y Maria Moreno
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A las 2:00 de la tarde
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Johnny Zamora



BASKETBALL:

Our A team is holding their own in what seems to be a season of upsets & good ball-playing in the highly rated U.C.C. League.

It seems that basketball in the league has finally matured as it did in football the past season.

Such teams as Casa Mañana, The Knights and Club San Joaquin have ballplayers of top caliber such as Tabby Perez, Larry Brady, Ron Gonzales, Greg Rocha, Bill Moyers, Dan Ortiz, and Leo Carrillo, one of these teams should prove to be Champions and all have lost at least one game.

Club Del Mar is a new comer to the league but have proven to have a lot of spirit and seem to improve a little every week.

Club San Felipe, well these boys are too much you just can't trust them if they see a chance to win a game, they usually do.

They have enough morale and spirit to choke a horse and are building up a title known as the Little Texan's Giant Killers!!! Verdad Primo????

The B League has become a very important part of the U.C.C. League also. People who have gone to witness the Friday nite encounters expected to see clumsy and sloppy ballplaying with most of the ballplayers being cast offs from the A League and other club members who didn't care if the game was won or lost. Instead they have seen a sharp, well organized league, the kind of ball that people like to watch.

The B league is handled just like the A's and has its own commissioner to run it.

The main reason for the success of the B League this year is the 5 ft. 9 in. height limit rule that was installed. This makes for a closer, sharper, and faster game.

Such men as Bob Cruz, Frank Rodriguez, Lou Cedillo, Al Zamora, Lou Montalvo, Rudy Salcedo, Hector Valenzuela, Freddie Santos of C.M., Frank Serrano & many more are seen in action every Friday night at Roosevelt Jr. High gym.

BINGO!!!!!!

Club San Joaquin FUN NIGHT----- C.S.J. has been holding Bingo games at Leon's Gardens every Thursday night.

Prizes and money is given away & there is a winner every game. Our JACKPOT is now the total of \$30.00 and it is due for someone to take it home. C.S.J. would at this time like to invite one and all to have

fun on Thursday nights when we present our Fun Night. BINGO! and we have a winner!!

CONGA DRUMMER TIES KNOT

RENE RIVERA, San Jose's hottest conga drummer and his girl Marilyn dashed off to Reno and tied the knot. Happy Years to both of you.

UNITED FOOD DRIVE

The Food Drive Committee deserves a lot of credit for a job well done. This year was the best.

RUDY OLIVAS READY FOR LENT

Rudy Olivas is all smiles again----- somebody is back in town. By the way, Rudy gave up coffee for Lent. He's back on Tequila.

HUMOR:

Our class B Basketball team has kept its record intact. It's LOSS-won column reads 5-0!!!!!!!

CHENO PLATA, A Busy Man.

Cheno Plata, one of Club San Joaquin's members has been losing weight. Reason is this young ambitious man works 11 hours at Ford, then he goes to work at the popular PLATA'S MARKET on King Road & San Antonio until closing time. He says "This way I don't have time to eat supper, and I'm too sleepy to have breakfast.....!!!"

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Fabulas-----

Volvieron los clientes al mostrador.

Miro mi padre su potrillo y levanto el grito al cielo:

"Cantinerol" grito con evidente furia, "Que clase de gente se congrega aqui? Mira mi vaso!"

Antes que el cantinero pudiera contestar se levanto de su asiento un mozo bien hecho pero ya bastante tomado. Arqueo los brazos y se vino donde mi padre. Mi padre se puso de pie.

"Aqui arde Troya," me dije yo. "Mi padre se lo come."

"No nos puede USTED decir que clase de gente se congrega aqui," dijo el hombre.

Ya mi tio tambien estaba de pie. Con este resfuerzo mi padre se creyo mas capaz. Con su poquito de sorna dijo: "Al que le venga el sayo que se lo ponga." (..... Continuara.....)



ROYAL CAMERA SHOP

EQUIPO *Fotográfico* **PAGOS BAJOS**

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INSTRUCCIONES GRATIS!

Ademas de Absoluta **GARANTIA** el personal de esta tienda: Don, Harry, Don y Ray le daran instrucciones **GRATIS** para que así tome **BUENAS** Fotografias.

Harry Jacobs

CY 7-2908 179 S. FIRST ST.

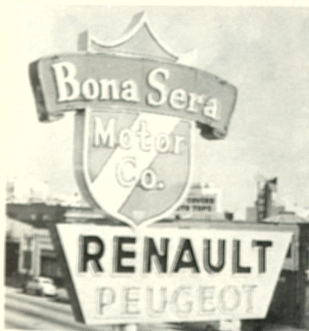
Esposos Navarro

Shown spending a casual evening at home are Mr. Pete Navarro (behind the bar), and left to right; Mrs. Eleanor Ramos, Mrs. Vangie Navarro, Mrs. Sylvia Delgadillo and Mr. John Delgadillo.

Mr. Navarro is a carpenter foreman for Carl N. Swenson Construction Company. At present they are building what is to be the Tallest Building in San Jose, seven stories, at San Pedro & Rosa Street.

After looking over Mr. Navarro's bar, we found it much to our liking. Sooooo, we sampled the large variety of liquors which Mr. Navarro keeps there. Then, yours truly Richard Diaz had a nice cold Olympia Beer for a chaser. Que sabrosa!!!!!!!

(Photo by EL AZOTE DEL LENTE)



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Dolores Guerra

En la grafica aparece la exhuberante BAILARINA y
CANTANTE que contesta al nombre de

DOLORES GUTIERREZ

En la presente Dolores se encuentra en la ciudad de
de los palacios o sea MEXICO, D.F. disfrutando de
unas vacaciones.

Esoriginaria de Mexico, con residencia en esta ciudad
por largo tiempo. Principio su carrera artistica hace
aproximadamente 10 años, se ha presentado en los prin-
cipales CENTROS NOCTURNOS de la bahia.

Su ritmo favorito son los movidos MAMBOS y el
popular CHA-CHA-CHA.



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PRECIOS RAZONABLES

John Castro, Prop.





El día 16 de Enero del año en curso, contrajo matrimonio la Srita. GLORIA LOPEZ hija de Ray y Carmen Torres, con el joven TONY MORENO hijo de Marcelino y Maria Moreno. El enlace se verifico en la Iglesia de LA SAGRADA FAMILIA a las 2:00 de la tarde en esta ciudad de San Jose. Acompañaron esta boda:

Armida Dominguez, Delia Moreno (madrina) Pat Moreno (padrino) y Tony Dominguez.

Despues de la Ceremonia Religiosa se les ofrecio una Recepcion en el 1687 Melody Lane a la cual asistieron mas de 100 invitados. Su LUNA de MIEL la disfrutaron en Vallejo, Calif. estableciendo a su regreso residencia en esta.

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CASA MAÑANA UPSETS KNIGHTS!

A reinforced Casa Mañana team featuring flashy forward Larry Brady and 6'4 center Greg Rocha ruined the Knights chances of becoming the 1st undefeated team in UCC annals when they beat the conference title favorites at Roosevelt Jr. High gymnasium.

The win established Casa Mañana as the team to beat from here on in and the pressure is on the Knights to live up to expectations or make room for another Also-Ran trophy in their clubhouse.

C.M. gains San Jose City's ace guard Gerry Gilbert who tallied 30 points against Bakersfield J.C. in the State J.C. tourney two weeks ago and he'll help out but big.

The Knights may have to play out their schedule minus All U.C.C. forward Tabby Perez and that's going to hurt them.

From here it looks like Casa Mañana is In Like Flynn, but you never can tell.

One major incident has marred league play thus far. On Sunday, March 6th, Club San Joaquin & San Felipe played to a 49-49 tie. The two teams retired to the dressing room and were to return to play a five minute overtime period to determine who won.

Due to a misunderstanding, the San Felipe players were wrongly informed that they had won the game. They then refused to come out for the over-time period.

A meeting of the U.C.C. League athletic chiefs on Wednesday, March 9th resulted in the game being ruled NO CONTEST. As such, the game must be played, ENTIRELY, later in the season if it has any bearing on the league standings.

To those that contend that San Joaquin cannot be beaten unless they are beaten by "30 points," we have this to say: You Should Have Been There When Knights Trampled San Joaquin 67-30 on Sunday, March 13th. IT CAN BE DONE..... BUT YOU GOTTA HAVE THE HORSES.....

U.C.C. LEAGUE STANDINGS (As of March 13th)

Team:	Won:	Lost:
Casa Mañana	4	1
The Knights	4	1
San Joaquin*	2	2
San Felipe*	1	2
Club Del Mar	0	5

(includes both 1st and 2nd half games.)

* teams must make up one game.

ATTENTION, Residents of Blackmore Hotel!

That distinguished looking gentleman who comes in to spend weekends with you is NOT an undercover agent for the F.B.I., he is NOT doing research for a magazine article on conditions in California jails, NOR is he a friend of the Chief who needs a place to crash.

Ralph Isais Friday Aguilera informs us that it's a buddy of his who broke the law.

The Rap? He ran into a street-cleaner at 4 A.M. Ruined his little foreign car. Dum-de-dum-dum!!!!!!!!!!!!!!!!!!!!!!!!!!!!

LETTERS TO THE EDITORS:

Mr. Dave Sierra
195 Devine Street
San Jose, Calif.

Dear Mr. Sierra;

The other day when I read your article in El Excentrico about Maria Felix I became so mad that I wrote a letter to Mr. Humberto Garcia asking him to publish it if he cared to do so. I was so mad at you that in that letter I called you a 'chancludo.'

This is a bit rude, and that word I do not know why I wrote it I never use it in my everyday language and I don't like it and I am afraid that you won't like it either.

For this I am asking your forgiveness. In case the letter is published and you care to change that word you may do so using instead the word ranchero, paisano, or mariache.

The tomatoe on the face does not sound too too bad.

Sincerely;
Concha Delgadillo
1022 Spencer Ave.
San Jose, Calif.

Dear Mrs. Delgadillo:

Just to show you that we are nice people here at El Excentrico, we've run your letter just as you wrote it, nothing changed.

Thank you for writing, it proves that someone other than my wife reads this column. Please write more often.

Yours Truly;
Dave Sierra, Assistant Editor
EL EXCENTRICO MAGAZINE

Dear Dave;

I manage an apartment house. The three college students in Room 4 are always yelling, laughing, and carrying on until the wee hours of the morning. They are not married but I hear feminine voices in their room quite often. The garbage cans are jammed with beer cans. What should I do?

Mrs. Fillups
San Jose, Cal.

Dear Mrs. Fillups:

You didn't mention what brand they drink. YOU have a serious case of Nose Trouble.

This ailment is quite common in elderly ladies with time on their hands. Do Not be upset. See a Doctor.

Dr. U.R. Nozee
Cucamonga

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