

Instructional Media Services

Instructional Media Center
Library North, First Floor
and Basement
(209) 294-2674

Instructional
Telecommunication Center
Speech Arts, Room 157
(209) 294-3066

Director, Dr. David F. Quadro



Instructional Media Services functions as an academic support department. Its primary mission is to improve the quality of instruction and research through the use of audiovisual and television resources. The Instructional Media Center and the Instructional Telecommunication Center are the two divisions. They provide three types of service.

Media Materials and Equipment. Over 9000 programs (films, slide sets, filmstrips, audio and video cassette tapes, etc.) are available on campus. Besides our collection, off-campus resources provide access to additional materials via free loans, rentals, leases and contracts. Commercial and public television programs may be recorded off the air and used for educational purposes, but only in accordance with

copyright laws and congressional guidelines. Equipment may be booked for classroom and research uses, and will be delivered to on-campus locations if ordered at least twenty-four hours in advance. Facilities are available for previewing materials.

Maintenance and Repair. Servicing of all campus audiovisual and television equipment and facilities is the responsibility of our technical staffs. They are also available to consult on the design and construction of media systems and facilities for general and special purpose uses.

Production. The Instructional Media Center has four major production services. Our graphic artists create and/or assemble course, research and administrative materials such as graphs, tables, drawings, brochures, signs, flyers and forms. Computerized phototypesetting allows us to complete some types of artwork electronically as well as create camera-ready copy for use by the artists. Our photographic staff can accomplish studio, location and copystand shooting with color and black and white film of various types. Finally, in our sound recording and duplication facility, audiotape programs for use independently or in conjunction with other media (e.g., slide sets and filmstrips) are produced. High speed duplication equipment enables us to reproduce tapes in a fast and efficient manner.

The Instructional Telecommunication Center's production capability centers around our studio complex, which contains radio, television and duplication facilities. Location videotaping is also available. Materials which cannot be acquired from outside sources are designed, developed and realized utilizing these resources. Programs produced on campus are viewed in classes, on local cable channels, and on broadcast television. In addition, several classrooms are equipped with television camera-recorder units for instructional use. Activities such as student teaching, interpersonal interactions, faculty self-evaluation, role modeling, interviewing, and speech presentations can be taped and viewed.

