

SPEECH TEST

For credential candidates. See *General Information—Entrance Examinations and School of Education—Admission to Credential Program*.

MASTER OF ARTS DEGREE

The graduate program for the master of arts degree in speech is based on the equivalent of the undergraduate major or minor in speech at CSU, Fresno. From 18 to 24 of the 30 units required for the degree must be in speech. For specific requirements, consult the graduate adviser; for general requirements see *School of Graduate Studies* and the *Graduate Bulletin*.

COURSES**SPEECH COMMUNICATION (Spch)****3. Fundamentals of Public Communication (3)**

Theories of human communication and their function in contemporary public settings; experiences designed to enhance fundamental communication skills—research, organization, reasoning, listening, and problem solving—through a series of oral presentations.

4. Introduction to Interpersonal Communication (3)

Introduction to various theories of interpersonal communication; participation in experiences designed to enhance competence in interpersonal relationships.

5. Argumentation (3)

Logical analysis, evidence, reasoning, and proof used in arriving at rational decisions as demonstrated through presentation of public speeches and debates.

7. Persuasion (3)

Analysis and practice of the use of persuasion as a social tool for resolving controversy and forming opinions from the perspectives of both the persuader and the persuaded.

8. Group Discussion (3)

Communication in group thinking and problem solving through preparation and presentation of panels and symposia on public issues.

10T. Topics in Speech (1–3; max total 9)

Contemporary problems and issues in speech communication; sections include such topics as freedom of speech, parliamentary procedure, special communication skills, rhetoric of protest and response, and communication processes.

15. Forensics Laboratory (1–2; max total 4)

Experience in the presentation of debates, oral interpretation programs, persuasive and expository speaking. Intramural and intercollegiate competition in forensics.

103. Advanced Public Speaking (3)

Advanced principles of expository and persuasive speaking; development of skills through analysis, preparation, organization, and delivery of various types of speech.

105. Argumentation Theory (3)

Analysis of the theories and techniques of argumentation, including models of argument, relationships between persuasion and argumentation, and the effects of argumentative discourse.

106. Statistical Applications in Communication (3) (Former Spch 66)

Introduction to elementary statistical concepts, correlation analysis, parametric and nonparametric tests; emphasis on the application of statistical procedures to communication research.

108. Communication and the Small Group (3)

Analysis of group communication theories and their application to small group behavior in specific variables such as leadership, power, conflict-resolution, conformity, cohesiveness, and related group processes.