

The Runne

California State College, Bakersfield

Vol. V, No. 7 Thursday, October 18, 1979

Misprint

Issue date:
Oct. 25th, 1979

Students lack appetite for Watergate rehash

by PAUL LINFESTY
Runner Staff Writer

"When people are interested (when looking at the causes) of Watergate, then it won't happen again. Politicians are smart enough to know that the American public won't tolerate it."

So stated an emphatic John Dean, author of *Blind Ambition*. Dean spoke before an enthusiastic audience of 200 last Friday night at the Dore Theater.

DEAN OPENED HIS LECTURE by defining what Watergate meant to him. "Watergate was the abuse of higher offices for political purposes occurring during the Nixon presidency," he said.

"Watergate was not one event, but rather a cluster of events," he explained. "And taken together, these constituted a litany of activity that leads to a rather sad chapter in the history of our country."

Dean said these activities included break-ins, burglaries, use of agent-provoketeers during the campaign, and abuses by the CIA and FBI.

IT ALSO INCLUDED THE cover-up, which Dean referred to as "the super-bowl of scandals."

Dean addressed himself to the question of whether or not it was Nixon and his character that caused Watergate, or if it was something inherent in the office that caused it. "I think it is some of both," he believes.

"I can't subscribe to the theory that the men involved had no conscience

or concern other than to implement their own corrupt intentions," thinks Dean. "It is more a question of strength of character."

IF ANY PRESIDENT FOUND out about questionable deeds, then he would not likely put out a press

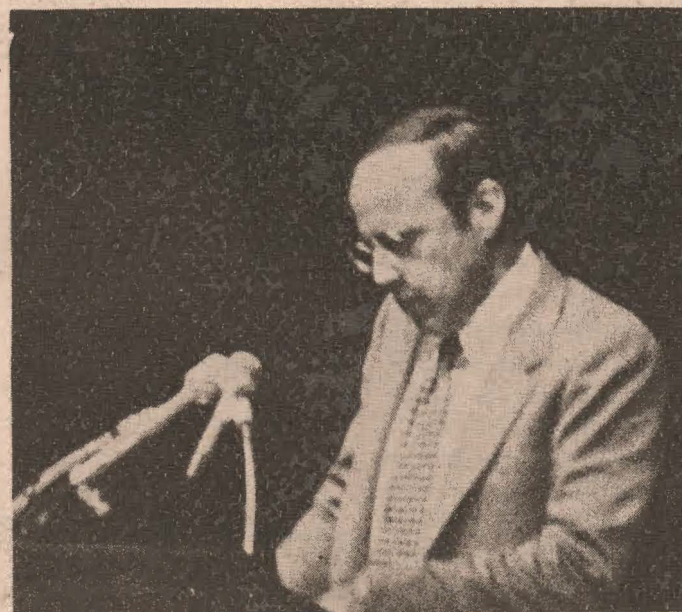
release to announce it, Dean averred. And there could be another major Watergate if a president made the mistake, intentionally or unintentionally, to cover something up.

Dean contends that people were very aware of

"IT IS NOW NO LONGER in vogue to tape," he added. "Any student of Watergate is amazed at how ineffective this device is, with wire-tappings providing no source of leaks, faulty equipment, etc."

"One of these was the 'past practices' mentality," he stated. "This was where it was rationalized that they did it to us, so we would do it to them."

Another major problem leading to Watergate was the incredible excess of money, much in cash, flow-



money's tight, there is none available for spending on crazy things. Today, it is much harder to raise money, so campaign managers are much more reluctant to use it for such practices."

"Nixon felt that the demonstrators affected his ability to deal with foreign affairs," he continued. "He felt he had to strike out against the New Left."

Dean felt that in general, the press covered

claimed. "This did put pressure on Congress to act."

"No actual story scared the administration," Dean reflected. "But it did add to the pressure."

However, Dean said that the press is now experiencing "withdrawal symptoms" as to the lack of stories of Watergate caliber.

A NUMBER OF FRIENDS IN the Washington press corps

'Watergate was the abuse of higher office for political purposes occurring during the Nixon presidency.'

Nixon's character-strengths and weaknesses.

ing everywhere, claimed Dean.

A THIRD CONTRIBUTION adding fire to Watergate was the attitude of "them vs. us."

Nixon felt the whole world was out to get him. Dean believes that this feeling was real.

The "latent effects of the Cold War" was also a key factor.

BACK WHEN there was a "communist under every bush," tens of thousands of people were trained in surveillance techniques," Dean reflected. "When the Cold War ended, many ended up in government positions."

He quoted Herb Alexander as saying, "When

"If Nixon was humble, then there would have been no Watergate," he believes. "He also wouldn't have been president, because we don't reach for presidents, they reach for us. They are no saints."

DEAN OUTLINED WHAT HE considered to be the climate surrounding the White House during Watergate.

Dean made the point that in the past, using this argument to justify an action was an exception to the rule, where under the Nixon administration it was fast becoming standard practice.

'The press is looking around town for a fix and can't find anything at all.'

Watergate fairly. However, he believed the press took more credit for Watergate than they should have, since they really didn't crack it.

THE WASHINGTON POST was the only paper consistently covering Watergate-related stories," he

are "looking around town for a fix and can't find anything at all," he observed.

And he quoted Jack Nelson, Washington bureau chief of the L.A. Times, as saying, "Reporters want another Watergate. They are looking for them and are hyping stories that are thin."

Exhibits display Einstein's genius, humanitarianism

— Albert Einstein did not speak until he was three years old. His family thought he was retarded.

Einstein dropped out of school at 15, after repeatedly failing almost every class. This experience with formal education shaped his conviction, "It is almost a miracle that modern teaching methods have not entirely strangled the holy curiosity of inquiry."

At age 26, Einstein published the three papers whose theories were to shatter 300 years of scientific thought.

THIS, THE 100TH ANNIVERSARY of Einstein's birth, is the occasion for the Einstein Centennial Celebration, a thoughtful examination of the place of this "inspired scientific genius" in the framework of cultural history.

An exhibit in honor of Einstein will be on display in Dorothy Donohoe Hall from Oct. 31 to Nov. 2 and from Nov. 5 to 9.

The display will include photographs, illustrations, direct quotes, and films. The movie "Einstein's Universe" will be shown at 1:15 p.m. and 8 p.m. in the AV center on Nov. 6 and at 1 p.m. in the AV center and 8 p.m. in NB105 on Nov. 7. "Albert Einstein: The Education of a Genius" will be

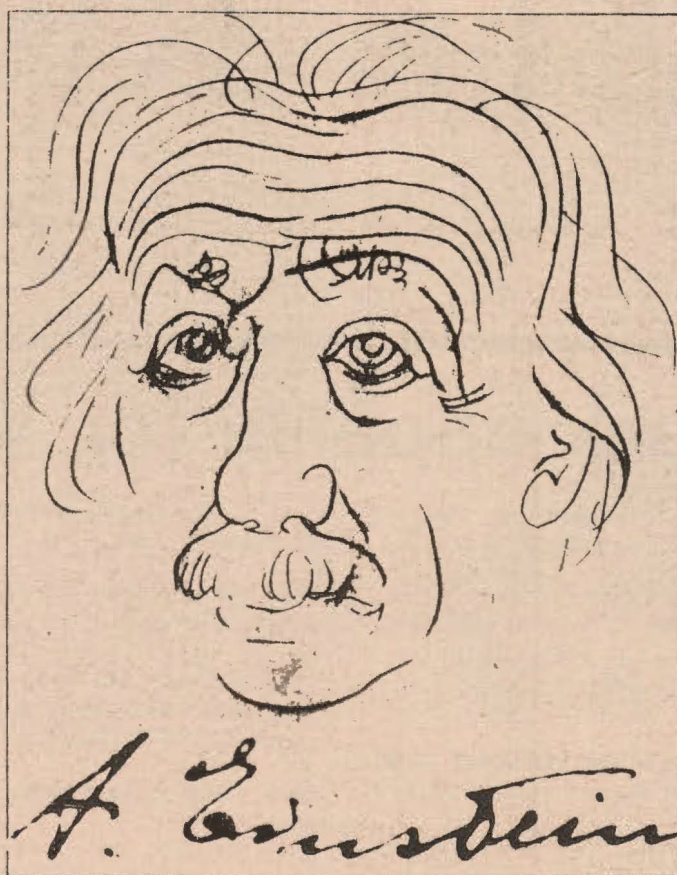
shown at 1:30 p.m. and 8 p.m. in NB105 on November 8.

Books and articles dealing with the life of Einstein, his work, and his impact on modern society will be on display in the entrance to the library.

The presentation will not only depict the development of Einstein's scientific works, but also his wide-ranging role in world culture and contributions as a humanitarian.

Throughout his life he crusaded for liberalism, Zionism, and worldwide disarmament.

AS A DEVOTED PACIFIST, he was shocked to realize that his $E = MC^2$ played a part in the atomic devastation of Hiroshima in 1945. The only statement he could manage afterwards



was an uttered "Horrible, horrible."

His influential voice in humanitarian causes goes without recognition in the shadow of his scientific achievement. He himself sadly observed that "Politics are for the moment. An equation is for eternity."

THE EXHIBIT, MADE available by the California Council for the Humanities in Public Policy, focuses on the balance between scientific enterprise and human values that Einstein represents.

His outlook reflected what was important to him: "What I have done personally is much exaggerated. What is really beautiful is science! It is a great gift if one is permitted to work in science for his whole life."

Continued on page 10

CSB Women's club sponsors play benefit

CSB Women's Club is still accepting memberships for the 1979-80 academic year, according to Cheryl Geigle, President.

The club is open to both men and women staff, faculty and administrators, and/or their spouses. Seven men have joined to date.

DUES FOR THE YEAR are \$5 and can be paid to Vera Stalker, Treasurer, 101A Faculty Building.

Your support of the club will be appreciated.

Tickets are still available for CSB Women's Club benefit performance of "A Flea in Her Ear," according to Cheryl Geigle, president.

Curtain time is 8 p.m. Saturday, Nov. 10 for this French comedy (done in English) featuring campus and community talent.

Tickets are \$7.50 each, your contribution is tax deductible and goes to the scholarship fund. Call Barbara Grego at 831-0764 (4-6p.m.)

Cop Corner

INVESTIGATOR BRIAN BAKER
Crime Prevention Unit

The following information is being provided by your Crime Prevention Unit to familiarize you with a problem currently occurring in our area of the city. During the past several weeks, a number of rapes have occurred in the Southwest area of Bakersfield. The suspect is approaching the victims as they walk to their cars.

The intent of this notification is not to instill fear or panic. It is our hope, however, that being aware of the situation itself, the following personal safety information will prevent or decrease the likelihood of your becoming a victim.

1. Avoid walking alone after dark. There is safety in numbers.
2. Park in well lit areas as close to your destination as possible, and always lock your car.
3. Be aware of those around you and walk purposely to your destination, avoid daydreaming.
4. Walk on well lit walkways and sidewalks, preferably with a friend. Stay away from poorly lit shortcuts through concealed areas.
5. When approaching your car, have your keys out and the car door key ready. Check the back seat before entering to insure no one is hiding there.
6. Always drive with the windows up and the doors locked and never pick up hitch hikers.
7. If while on campus you feel you're being followed or are uneasy, or just want someone to walk you to your car, call Campus Police at ext. 2111. We provide an escort service 24 hours per day and will be more than glad to assist you.

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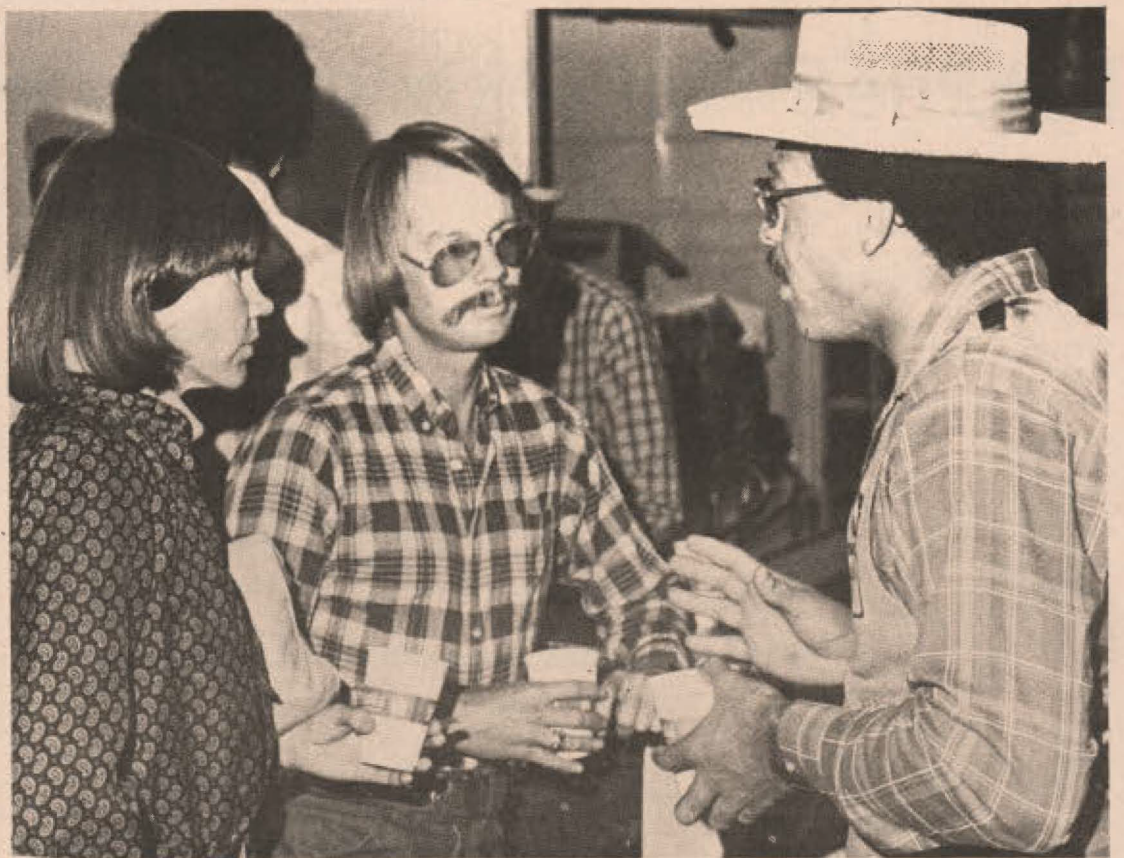
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Annual BBQ 'rounds-up' funds for CSB athletics



Above, cross-country coach Bob Coons and track coach Charlie Craig belly up to the bar for a little whistle-wetting. Coon's wife, Chris, joins in on their conversation.

At left top, CSB Athletic Director Rudy Carvajal checks to make sure that Cliff Kirschenmann and Al Zarlingo don't let steaks get too well done. The Roadrunner Club sponsored the fall barbeque as a kickoff event of Roadrunner sports for the school year. Photos by Phyllis Reischman.

At left bottom, members of the Pep Squad were on hand to help out with clean-up chores for the barbeque. The event raised funds to support CSB athletics.

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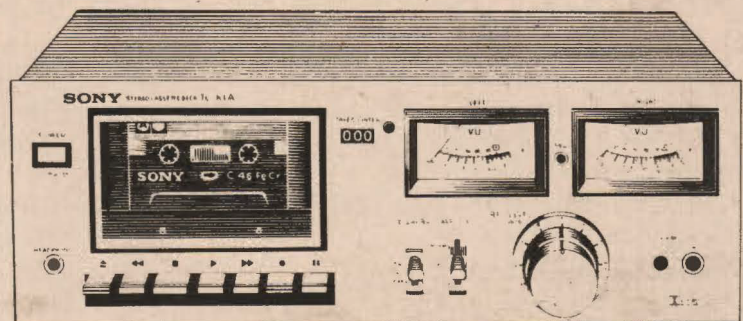
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Returnee handles ongoing unexpected challenges

by MILLI STANTON
Runner Staff Writer

I should have known by the end of the first full week of classes that September was going to be an extraordinary month. It seemed very reasonable to schedule a final during this week for an independent study course. After all, classes were just beginning and it is best not to leave things go.

By the end of the week, my schedule was in a shambles and I had already begun to suspect something about my return to college after a 20 year absence. Obviously, everything was not going to take place in the smooth blocks of time I had envisioned.

FIRST OF ALL, MY family had been reassured that a return to student life would not deprive them of such "rights" as stocks of frozen peaches and apple pies in season. With a spell of hot weather, peaches from a

friend's orchard ripened the week of the final and I found myself reciting notes while slicing quarts of dripping fruit.

walks as the squirrels and rabbits were too tempting. She also had a bad way of showing her love by getting me dirty right

'It isn't going to college that is so difficult; it is trying to handle quirks of fate.'

During the same week, my husband cheerfully brought home a "longterm" guest, a loveable Labrador puppy who is the half-sister to our own Lab.

"Could we keep her for our friend until his house was built?" he asked.

THAT WAS FINE, BUT everyone knew who it was that walked and trained the dogs when Dad was at work and children are at school.

This "ultimate consumer" had a bad habit of wandering away during

before being chained up. If I forgot to chain up Christy before dressing for school, that was it! It meant a whole new change of clothes before leaving.

THE WORST DEVELOPMENT came in the middle of the week. On the road to CSB from Tehachapi, our one week "new" car came to a halt at General Beale Road. (This car was supposed to be the answer to my economic and safe arrival everyday.)

It wouldn't do a thing! For an hour and a half, I waited for a tow truck. That gave me time to ponder the reaction from professors whose students cut on the second day of class.

So it was with relief that I settled into a chair to take my final the next day. My car hadn't stopped, both pups were safely chained up, my outfit was still clean, and my freezer was full of peaches. From now on it would be "smooth sailing."

NEXT WEEK'S MAIL brought the news no taxpayer wants to receive. The IRS after 18 years of reading my tax returns had picked this month to talk it over. My available time blocks for study were being eaten by monsters of fate. To search out old records and reproduce a former tax return in more detail was going to eat huge chunks of time.

In between digging for the IRS countdown, I needed to find time to practice the piano. As a classically trained pianist, the popular rock songs requested for an approaching family wedding just wouldn't roll off my fingertips.

By the third week of fall quarter, I still had not found time to work on a modular language course. This was the week I week I would catch up, I was sure.

HOWEVER, MY FIFTEEN year old son lost one of his contact lenses, so we

scheduled a quick trip to the optometrist. Then, my twelve year old son was quickly scheduled for the extraction of two painful baby teeth; they proved to be fused to his adult teeth.

These visits had to be sandwiched in between my visits to CSB, and I sadly postponed Spanish until winter quarter.

By now I should have known better than to walk the dogs before class. One morning during a walk, a strange horse appeared at the back of our country property. The saddle was hanging on the side of the horse and I had fears of an injured rider somewhere in the open oak groves. By the time that I called neighbors and the sheriff, and the horse was secured, I was again LATE FOR CLASS!

SOMEHOW, SEPT. WAS completed, and I looked forward to a clear and easy Oct. On Oct. 2 the call came from the junior high school. "Would you please come to the doctor's office? Your son broke both of his wrists."

Both wrists? All he ever did to himself when I was home with no commitments was to need two stitches.

Now I was to be chauffeur and homework aide until he could handle rides on the school bus and push a pencil. Despite this final major setback, we are both making it in school.

Continued on page 10

Humble Howard hated again

by Trena-Lee
Runner Staff Writer

A dreaded disease that attacks the nervous system is sweeping the disease in epidemic amounts. But this disease is unique because it effects only people that watch certain ABC sports programs. Its name is Cosell-itis.

Cosell-itis has been around for a number of years and is more prevalent during baseball and football seasons. As of yet, the only treatment is letting off steam by various ways.

ONE WAY THAT IS USED by a few night spots involves a brick, a television screen, and an accurate arm.

But seriously folks, the prime source of this strange disease is not a virus, not a venom, or a bug. The source is simply Howard Cosell. Humble Howard has continually proceeded to stick his foot into his mouth which is not much of a task for

Howie. And in recent weeks he's done it again.

It is not unusual for Humble Howard to slur people. During the telecast of a football game last month between the New York Giants and Washington Redskins, Cosell, along with commentators Frank Gifford and Fran Tarkenton, was misinformed of the identity of one of the players. All three of the announcers joked about this player missing a play thinking that he was another person.

COSELL THEN SUGGESTED that the player who had been fined \$15,300 for reporting late to training camp, take another fine and go home. You might say it was an honest mistake but what happened afterwards made this situation backfire.

Threatened with a law suit, on behalf of ABC Gifford apologized to the family of the player. The wife of the player sent a letter to Cosell who, in answering it, placed all

of the blame on Gifford. Cosell ended his letter by saying "I hope for his sake and yours that his future in football can take a better turn with a team that doesn't have a documented record of 16 consecutive years of futility."

Chalk another one up for Howie.

IN RECENT WEEKS, Cosell has been more and more agitating. He angered some football fans by saying that their team was cloned. And just recently, his attitude of always arguing the issues with Don Drysdale during the World Series was enough to drive a person to the brink of insanity.

Although ABC sports is number one in the ratings, Cosell hinders the network from reaching the goal of superiority. ABC should be trying to promote mental health, not destroy it with Cosell.

The Runner

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The Runner is published weekly during the regular school year by the Department of English and Communication Studies at California State College, Bakersfield. Information and advertising rates are available at CB 103, 833-2165.

Mondays: 9:30 a.m.-3:30 p.m.

Tuesdays and Thursdays: 1-3:30 p.m.

Wednesdays: 9:30 a.m.-2 p.m.

Fridays: 10:30 a.m.-3:30 p.m.

Open campus high school guests appraise CSB

by PATRICE-COLLINS-MOTZ
and MILLIE STANTON
Runner Staff Writers

Question: (Asked to visiting high school Juniors and seniors at last Tuesday's open-campus day). What have you learned about CSB today that would encourage you to attend here?

Mary Davisson, counselor, Vista-East: "CSB seems to be moving toward a more personalized curriculum. This can be a real asset in working with the student of the 80's."

Jimmy Ye, Bakersfield High: "I basically feel CSB is a well-rounded campus. But their image as far as social contact goes should improve."

Adam Tarleton, Taft High: "I think it's cool! It's a nice campus, with lots of girls."

James M. Carroll, Taft High: "It's a good school. I would like to come here. It's clean and friendly."

Pat Mize, Taft High: "The school seems like a great place to attend. The people seem friendly, and there is a pleasant atmosphere."

Ron Pennington, Taft High: "I think the facilities are nice. The dorms really are well furnished. The sports need to have more facilities. Overall it is really nice."

Cindy Sullivan, Taft High: "It's more modern than most other colleges. It's friendly, clean, and good."

Kim Krugh, Taft High: "The people are friendly. CSB has good accounting and business classes. I like the campus."

Natalie Adam, North High: "Our guide was very nice. It's a pretty campus. Now I know they have a good accounting department."

Sami Thompson, North High: "There are a lot of opportunities for me--in psychology, sociology, anthropology and Spanish. There doesn't seem to be much offered in dance--modern, jazz, etc."

Cynthia Givan, Highland High: "I feel the school was very exciting. The people really knew what they were talking about and they help me with the information I needed to know about CSB."

Carla Byerly, North High: "Now I know there are a lot of different fields you can go into and attend CSB."

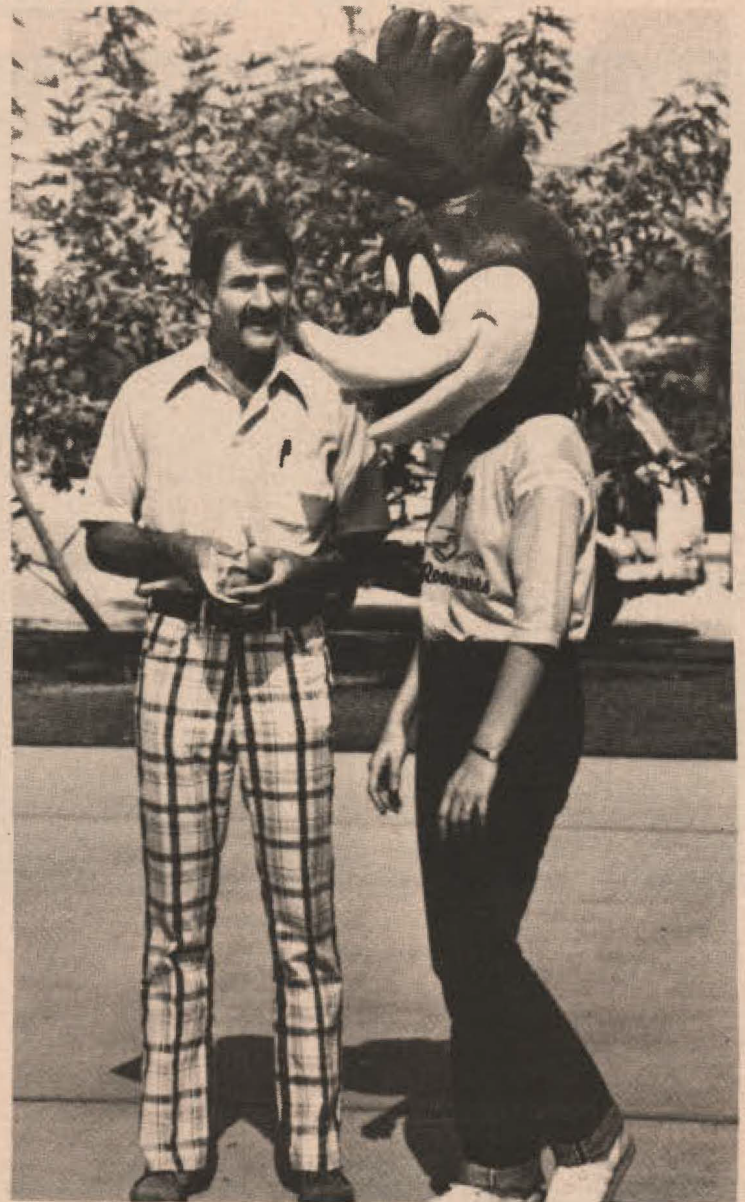
Catherine Brundage, North High: "It's a small college. I don't feel like I would be just a number. It also has excellent drama and business departments (from what I hear)."

Lewis Neal, Bakersfield High: "The school has many classes that are worthwhile. The teachers here seem to be extremely intelligent, and everyone here is friendly."

Dede Johnson, Taft High: "Everyone seems to get involved and they seem to care about you. And I like your education. The campus was clean and modern."

Donna Sagers, North High: "I found out many interesting things that might apply to my major. I really enjoyed it."

Cynthia Gay, Bakersfield High: "CSB is a very modern college. They have a very good outlook on every occupation there is. If it keeps going this way it will be one of the top colleges around."



Billy Goins, North High: "I have enjoyed the trip and I have learned a lot of things about CSB I didn't know."

W. Ellsworth, North High: "It's small. The Anthropology and science sections are impressive."

Midler's cinematic debut smells up 'The Rose'

by RICHARD KRAFT
Runner Staff Writer

The Rose, Bette Midler's motion picture debut to be released this December, is a totally wretched film. This downbeat study of the emotional downfall of a Janis Joplinesque rock star is a most grating experience to endure.

The appreciation of Bette Midler's talents as a singer is strictly a matter of taste. There should be no question concerning her thespian talents, however. Midler turns in one of the most shrill, hysterical, obvious and most of all, repulsive performances one would care to recall.

FOR MIDLER, EVERY scene must be a show-stopper: she screams, she rants, she raves, and

above all, she cries.

Boy, does she cry! Not since little Ricky Schroeder in The Champ have so many tears splattered on celluloid.

Undoubtedly, some will mistake Midler's nonstop hysterics for "good acting." But there really is a difference between shrieked mugging and quality performing. The best actresses never make the audience aware they are acting.

Rose, the character Midler so repugnantly brings to life, is absolutely offensive. Rose is an irresponsible, bombastic, self-centered, spoiled brat. She is also supposed to be the film's most sympathetic character.

Alan Bates appears as Midler's manager, a real Mr. Slime. In his every scene Bates shouts, gripes and yells. Even when he's off screen one senses that he's shouting, gripping and yelling. It's a shame that an actor as gifted as Bates is reduced to performing such a thankless role.

In the film Midler refers to actor Fredric Forrest's character as "a piece of meat." While Forrest certainly lives up to this description, he does little more. Forrest simply adds yet another unsympathetic character to the already long roster in this miserable film.

All three leads allude to complexities in their characters, but do not allow them to surface.

Explanations of the whys and whys that perhaps made Midler, Bates and Forrest so despicable are never explored. It is no wonder that when Midler overdoses at the film's end (a fate obvious from frame one), the audience is unmoved and perhaps even releases a sigh of relief. Ding-dong the bitch is dead!

Adding to the film's lack of enjoyment are fourteen equally unmemorable songs. These numbers do nothing for plot advancement and should act as a signal to audiences to head for the snack bar. Though the concert footage is well crafted, it acts as little more than what is . . . concert footage. One can stay home and watch The Midnight Special for free and does not have

to contend with the annoying antics of the Unholy Three (Midler, Bates and Forrest).

In addition to being highly irritating, The Rose is just plain boring. Midler's hysterical binges (which come like clockwork), Bates' constant rabid barkings and the endless stream of screeched songs add up to produce sheer tedium. A pointless lesbian encounter thrown in the middle of the film is practically yawned off the screen.

The Rose is like a festering wound; the more one picks at it, the more apparent is the annoying pus that lies just beneath the surface. Let it suffice to say that while a rose is a rose is a rose, this Rose is definitely a lemon.

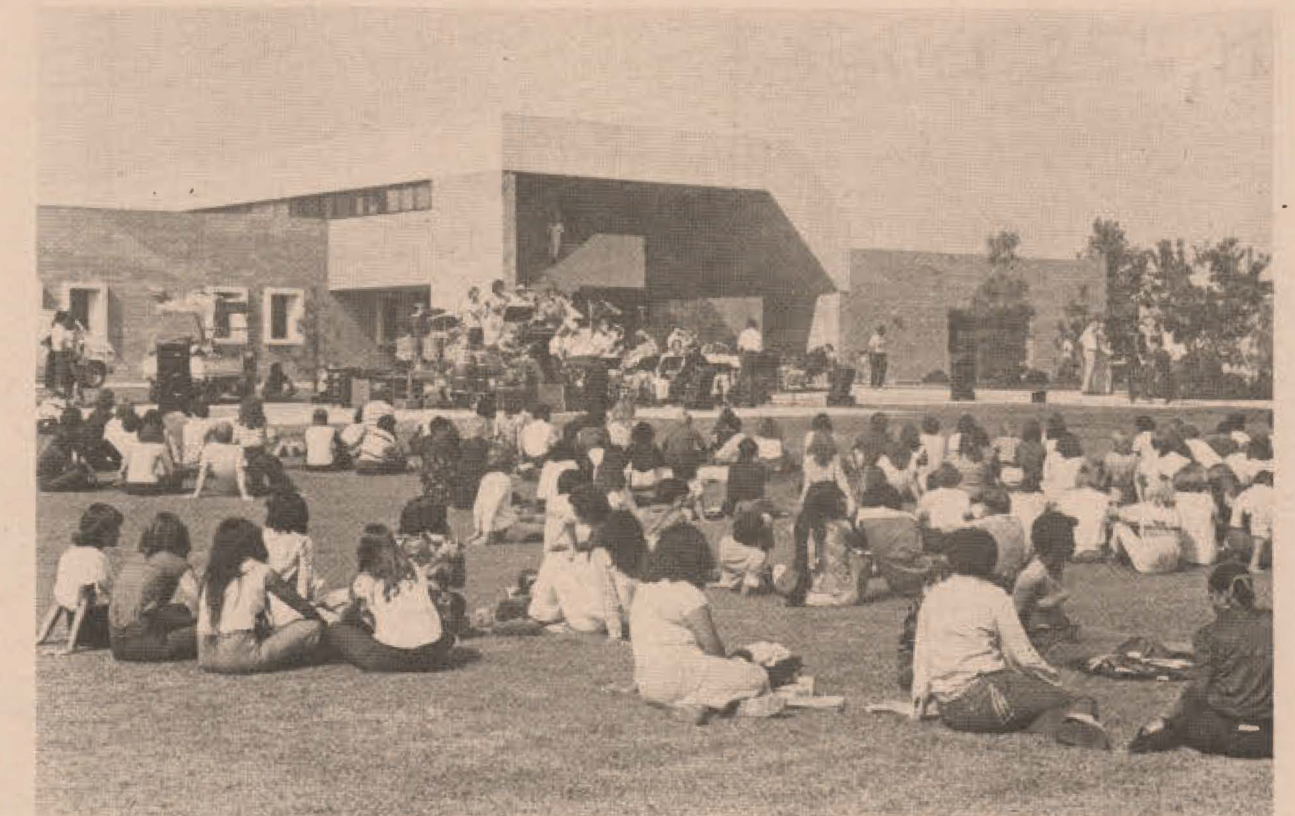
Open Campus Day entertains, enlightens and educates prospective CSB students of the 80's



Ten of the newly-designed "I'm a 'Runner" T-shirts were raffled to visiting seniors during lunch break. Photo by Tom Florian.



CSB students participated in the "Dore Disco," a special event held for high school students visiting CSB on Open Campus Day.



CSB Jazz Band entertained some 500 high school seniors after they had toured the campus facilities.



Students observe behavior pattern of a peer during their visit to the psychology department. They also found that department's exhibit equally interesting. Photos by Phyllis Reischman.



Visiting students help themselves to books made available by the Chemistry Department. Most of the CSB departments had exhibitions and demonstrations of interest to the visitors.



Chemistry wizard, Kim Cohn, fascinated the visitors during a "Magic Show" sponsored by the Chemistry Department.



Numerous exhibits were located between Donahoe Hall and the Science Building. Literature about most of the academic offerings were available at the exhibits.

Students fight for RPT committee privileges

by DONALD J. DEVICH
A.S. president

The California State Student Association is sponsoring a resolution before the next CSUC Board of Trustees meeting that would include student participation on faculty personnel committees for retention, promotion, and tenure.

EXPENDED STUDENTS involvement in the retention, promotion, and tenure process has been a goal of the CSSA since 1971. Student pressure in this area proceeds directly from the conviction of student leaders that student advice can improve teaching effectiveness.

In addition, we believe student evaluations ought to be a primary tool in judging teaching effectiveness for RPT purposes (though certainly they are not the only tool).

Prompted by student concerns, the Board of Trustees in 1971 added students to the "consultative procedures" when faculty undergo review for RPT. Implementation for this

student consultation was left up to individual campuses, however, and there was a wide variance among the Cal State campuses.

IN 1973, SENATOR Stiern from Bakersfield carried a bill sponsored by the CSSA which would have required the Trustees to adopt processes for direct student participation in faculty personnel decisions. The bill failed in the Senate by a mere two votes, after having been approved in the Assembly.

After two more years of study, expression of student concern persuaded the Trustees to once more expand student influence. A resolution was adopted requiring campuses to administer student evaluation questionnaires for all faculty in at least two classes annually.

(BY THIS TIME, PROCEDURES for student evaluation at CSB had been expanded far beyond these minimum requirements. The instrument used here is called the SOCI, or Student Opinionnaire of Courses and Instruction.)

Now, one year later, students are again asking for expanded influence. Looking at the original goal and results attained in the past eight years, it is safe to say that no other issue has been fought for so long with so little success.

According to the Chancellor's Office, "While students, faculty, administrators, and Trustees have agreed (1) that the fundamental need for student participation in the evaluation of teaching is both desirable and necessary (sic), (2) that the primary focus of the process of evaluating faculty is to improve the quality of teaching, (3) that students are in position to provide valuable input on the instructional competence of the faculty member, there has not been agreement on how to achieve this."

THE CSSA BELIEVES THAT student membership on RPT committees is the most appropriate avenue to see that this "valuable input"

is used to its best advantage.

What purposes would students serve on RPT committees?

First, to serve as a representative or spokesperson for students with regard to the teaching effectiveness of the faculty member being reviewed for a personnel decision.

SECOND, TO ASSIST IN the interpretation of students' opinions and comments on teaching effectiveness of faculty members undergoing review.

Third, to bring a student's point of view to the interpretation of all information presented to the personnel committee with regard to teaching.

Fourth, to insure that student evaluations are given their proper status as a primary instrument in the evaluation of the faculty member's teaching effectiveness.

FIFTH, TO INSURE THAT the personnel committee gives prime consideration and weight to the criteria

on for effective teaching among the other criteria for retention, promotion, and tenure.

Sixth, to insure that the personnel committee gives consideration and weight to other student concerns about the day by day fulfillment of professional obligations such as effectiveness of academic advising, attitude toward and availability to students who may need additional help, and conscientiousness in seeing that research and consulting do not interfere with teaching obligations.

teaching, what are we doing with the SOCI? And what other methods do we have to find out whether course material is presented clearly, or whether the instructor is on time to class or keeps office hours, or advises well?

The other argument, about breaches of confidentiality or the possibility of grievances, falls when we examine the experiences of our sister institutions. For example, students have served on RPT committees in Oregon for the past three years with none of these problems whatsoever.

My own feeling about all this is that if the resolution goes through there will be predictions of the apocalypse for a while, but within a short period things would become calm again, and teaching would be improved in the long run.



IF STUDENTS ARE not competent to judge

AS finances loans, wants input

by BETH MINEAR
A.S. Comptroller

The Associated Students Finance Committee meets weekly on Tuesdays. The meetings are scheduled for 2:30 p.m. in Science Bldg. 1, Room 104, Conference Room.

The committee consists of Beth Minear, A.S. Comptroller; Stephanie Johnson, A.S. Vice-President; Sandee Lee, Upper Division Representative to the A.S.; Alan Kosh, Upper Division Representative; Robin Caulk, CSB English student; Margaret Sepeda, CSB Program Coordinator and A.S. Advisor; and Stan Frazier, CSB Budget Officer.

THE COMMITTEE IS working with a new organizational structure this year with the inclusion of a CSB student-at-large, Robin Caulk.

A new financial code was built around the guidelines of Title 5 and the State of California Education Code.

Vice-chair Alan Kosh and Sandee Lee are working on guidelines to be followed by student organizations and other campus groups who wish to request funds from the Associated Students via the Finance Committee.

RECENT ACTION HAS included a loan request from M.E.Ch.A. and a revision of charge policies for student organizations in the S.R.C.

The loan request from M.E.Ch.A. for \$500 was approved. The approval specified that the money

was to be used for cafeteria rental, payment of the live band and for ticket printing. All CSB students were to be admitted at a lower cost than other persons attending the dance.

The loan is to be repaid by November 30, 1979. No interest is charged unless the group fails to repay prior to November 30. If monies are outstanding at that time,

interest is charged at 1 1/2% per month on the unpaid balance.

M.E.Ch.A. INDICATED the loan would be repaid from the proceeds of the dance and the remaining funds raised by the dance would be used for other programs on campus sponsored by M.E.Ch.A.

The approved revision of S.R.C. charges applies to recognized student organizations. The button making machine, purchased by the A.S. in 1978-79, maybe used by anyone on campus. Any student organization may make up to 30 buttons at no charge. Other individuals will pay 10 cents per button to the S.R.C., which is an at-cost charge back. Any organization will pay 10 cents per button in excess of 30 buttons. The policy originally stated that everyone would pay 10 cents per button.

All persons are welcome and encouraged to attend the Finance Committee meetings.

"Hands of the Ripper"

**"Wolfman Meets
Frankenstein"**

**Oct. 31 G/J 102 8 p.m.
Free — Wear Costumes**

Prestige appeal increases interest in foreign brews

Some of the truly classic beers and ales imported from around the globe are brews befitting their Old World origins. Centuries-old German communities can boast of quality brews like Kulmbacher, Paulaner and Wurzbürger-Hofbrau. Czechoslovakia has its Pilsner-Urquell and Holland its Heineken's. Mexico is proud of its Carta Blanca just as the Dutch love their Grolsch and the Canadians their Molson's.

Ask the consumer who has just plunked down two dollars or more for one of these imported beers why he does it, and the answers may be as varied as the 160 different foreign brands currently on American retail shelves. Responses range from "it has character," or "it's the classiest beer on the market" to those reflecting the common misconception that import beers are significantly higher in alcoholic content than domestic brews.

AS BREWMASTER/AUTHOR John Porter put it, import aficionados "aren't eager to admit they may have been influenced by classy advertising, elegant packaging--or even by the implication that a bit of status is conferred by the word 'imported' on the fancy label."

Generally, imported beers are considered to have a heartier, fuller-bodied flavor. Before addressing taste--the bottom line for true beer connoisseurs--let's consider the brewing methods and ingredients implemented by old world brewers; and later examine unique aspects of certain brews from abroad.

Many foreign breweries are subject to strict laws which govern brewing of their beers. Bavarian beers, for example, must be brewed with all natural ingredients in accordance with Reinheitsgebot (pronounced Rine-Hites-Ga-Boat), the strict law which has governed brewing

in that West German region since 1516. Under the measure, Bavarian beers, like Wurzbürger-Hofbrau and Kulmbacher may contain only barley malt, hops, yeast and water. The edict prohibits the use of other grains, chemically modified grain extracts, chemical additives or preservatives.

A MAJOR DIFFERENCE between European beers and their domestic counterparts involves selection of hops and barley malts; key ingredients in brewing.

Hops are dried, cone-like fruit of vines that add aroma to beer in addition to serving as a natural preservative. Hops were first used in brewing by ancient Finns, but were not used again until the Ninth Century in Germany.

In the U.S., hops are grown mostly on farms in western states, but the finest hops in the world come from the rankonian region of Northern Bavaria

and Czechoslovakia. Few American brewers--exceptions include Anheuser-Busch and Coors--go to the trouble and expense to import these choice hops for their beers; some don't use real hops at all, but rather a hop extract.

BARLEY MALT TRANSFORMS grain starches into soft starch-sugar (Maltose), in addition to imparting flavor, head, body and color. And most European beers owe their fuller flavor to a higher proportion of the grain than most U.S. brews.

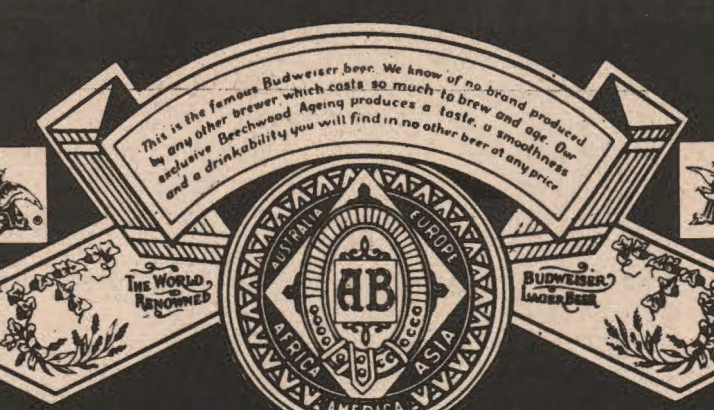
Even though American patrons enjoy the stout-hearted flavor of many of their favorite imports, the pleasures could be doubled if they were to taste their "favorites" in the country of origin; or if there were other ways to shop these venerable brews over the seas without exposing them to air, heat, light and/or temperature changes.

"Once beer is packaged, it can only deteriorate in quality," says certified brewmaster August A. Busch III, chairman and president of Anheuser-Busch Companies, Inc. "Imports are especially susceptible to the main enemies of freshness--air, heat and light. They are subject to excessive temperature in the air, which causes oxidation. By the time they get to U.S. retailers, their taste is often not what it was when it left the country of origin."

SO, WHAT ABOUT Wurzbürger-Hofbrau, the West German beer currently being imported and test-marketed by Anheuser-Busch in the U.S.?

Fact is, Wurzbürger-Hofbrau is the only imported beer shipped to the States in huge insulated super barrels (capacity: 166 barrels or 5,100 gallons) and bottled upon arrival in America. Says Busch, "Because our import

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EXPERIENCE OFFERED Internship available for CSB students

The Center for Business and Economic Research is beginning an internship program for CSB students. This is a great way to get the experience you need while going to school. Students from all majors

are encouraged to apply and preference will be given to juniors and seniors.

Students will be working part-time with some of the larger corporations in the area. Up to \$600 and academic credit will be given to those who are selected. You must be a Kern County resident and there are some income restrictions.

ALL INTERESTED STUDENTS should see project coordinator Kim Nunes in DDH/A117 or call 833-2328/2321 as soon as possible.

Einstein

Continued from page 2

Greatness and simplicity characterize the man who, when asked where he kept his laboratory, merely held up his fountain pen. In the words of Archibald Henderson "he fulfills one's expectation of a genius."

Students who received a grade of Incomplete during the Spring Quarter, 1979, must either complete the course requirements and have the Incomplete removed by the end of the Fall Quarter or arrange with the instructor to extend the Incomplete for a time period of no more than one year from the end of the quarter in which the Incomplete occurred.

Failure to complete the course requirements within the stated time period, or to make arrangements with the instructor to extend the Incomplete, means that the Incomplete will automatically become an F or an NC.

INCOMPLETE GRADES DATING FROM SPRING QUARTER MUST BE RESOLVED BY THE END OF THE FALL QUARTER, 1979.

Beers for status seekers

Continued from page 9

is kept at just the right temperature in transit to reduce deterioration caused by oxidation, and not exposed to light as it would be if already bottled, Wurzbürger-Hofbrau is as fresh when it reaches the U.S. as when it left Germany . . . a meaningful consumer benefit."

A few years ago, Chicago Daily News columnist and beer buff, Mike Royko, conducted and published the results of a beer-tasting session featuring a panel of average American suds drinkers who tested 22 beers and one ale in unmarked glasses. Out of a possible 55 points, the top five imports scored in this order: Wurzbürger-Hofbrau (Germany), 45.5; Bass Ale (England), 45; Heineken's

(Netherlands), 36.5; Zywiec (Poland), 34.5; Lowenbrau (Germany), 29.5.

IT WOULD BE DIFFICULT to single out all the outstanding imported brands, but Heineken's, which sells both a light and a dark version, has been the best selling import in the U.S. for several years. Heineken's, which took over the top spot after Lowenbrau/Munich stopped exporting its product to America, is also the most widely advertised and most available import.

Molson's, long a favorite in upper New York state and other areas near the Canadian border, is being aggressively pushed here. It's a sweet beer, but according to beer analysts, not unpleasantly so.

Beck's is also popular in some market areas and is a traditional, hearty and full-bodied brew.

SOME OF THE BREWS THAT come from as far away as the United Kingdom, Ireland, Australia, Japan, Africa and the Philippines, are unique, not only in taste. Foster's from Australia, comes in 25-ounce cans, and Grolsch of the Netherlands is packaged in an interesting recloseable bottle. And Bremen's St. Pauli Girl isn't even sold in Germany; it's brewed especially for sale in the U.S. and is doing reasonably well here.

The Philippines' San Miguel has won a number of international prizes, including the Prix d'Excellence at the 1954 Brussels World's Fair; and Taiwan's only beer is named, interestingly enough, Taiwan.

But, as is often the case, some American brewers have seen fit to take the concept of "unique" a step further. Hence, those consumers who aren't well-informed when choosing their next import could mistakenly purchase a beer that made Milwaukee—or Frankenmuth, Michigan—famous.

Unexpected challenge

Continued from page 4

PEOPLE ARE CONSTANTLY asking me, "Isn't it difficult to study after All those years?" After recovering from the feeling that everyone thinks that you are ancient and that your brains have turned to jelly, you have a ready response. It isn't going to college that is diffi-

cult after "all that time"; it is trying to handle the quirks of fate that bombard you with the unexpected which takes some doing.

If I may be allowed one week without any unexpected time-eating catastrophes, it should be possible to make it through the quarter.

SPEED READING COURSE TO BE TAUGHT IN BAKERSFIELD

Arrangements have been made for California Rapid Reading Center to conduct their famous speed reading and study technique course to a limited number of qualified people here in Bakersfield.

This course can train the average person to read five to ten times faster and with better comprehension, concentration, and improved retention.

The course guarantees to triple a person's reading speed or 1,000 words per minute, whichever is greater, and with better comprehension. The guarantee, however, is a bare minimum, as the average graduate will end the course in excess of 2,000 words per minute.

For those who would like more information, a series of FREE lectures have been scheduled. These one and one-half hour meetings are open to the public above age 14 and the course will be explained in

complete detail, including a special "one time" only introductory tuition that is less than half the cost of similar courses.

You only have to attend one of these free lectures for complete details on entrance requirements, class schedules, and classroom procedures. There is no obligation to enroll by attending one of these free meetings and many valuable tips on how to improve your own reading speed at home will be given. Students, businessmen, and businesswomen alike will benefit from this valuable lecture.

These free meetings will be conducted as follows: Lectures in Bakersfield:

Monday, Oct. 29 at 7:45 p.m.
Tuesday, Oct. 30 at 7:45 p.m.
Wednesday, Oct. 31 at 7:45 p.m.

Meetings will be held at the following locations:

Civic Auditorium Downtown

One final lecture will be held on Thursday, Nov. 1 at 7:45 p.m. at the Casa Royale Motel.

The course requires that you attend class one night per week for just three short weeks. At the end of the course an indepth advanced homestudy course on cassette will be given each student as a reinforcement tool and will allow the student to attain his maximum ability.

The author of the course is Mr. W. D. Scott. Mr. Scott has been involved in teaching Speed Reading for the last 15 years. He has taught every major speed reading course and has lectured on many, many college and university campuses throughout the United States, Canada, and Mexico. He is the author of the famous "ExcellaRead" method of Speed Reading. Be sure to attend one of these most informative meetings.

Runner Sports

Soccer team finds it rough



Senior, team captain Jose Maldonado (30) has given strong efforts all season long. Coach Pepe Ortega singled him out for fine play, in two losses, last week.

by MARCUS HAYS
Runner Sports Writer

The first year Roadrunner soccer team saw its record fall to a disappointing 0-8 after last week's two crushing defeats. The 'Runners were victims of shut-outs on both occasions.

First, last Wednesday the 'Runners were beaten by visiting Cal State Northridge by a score of 10-0. After playing a good first half, which found the 'Runners down only 2-0 at the half, the visitors came on to score 8 unanswered goals.

THE SECOND DEFEAT CAME

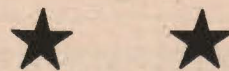
on the road at Cal State Dominguez Hills.

The 'Runners suffered their worst defeat of the year, losing to the home team Toros by a score of 15-0, in a game, which the 'Runners could only field 9 of 11 players.

Coach Pepe Ortega gave praise to Roadrunner senior Jose Maldonado for his fine play and effort during the games.

THE 'RUNNERS HAVE TWO remaining games with one

tomorrow at Chapman and the final, Saturday, here against Cal State Dominguez Hills.



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CROSS COUNTRY

Women bring home 7th Injuries hampered men

by MARK ATKINS
Runner Sports Editor

The CSB women harriers finished tied for 7th with U.C. Irvine in the Morro Bay Invitational, with 213 points.

There were 11 teams competing, with 65 entrants on the 5,000 meter course. Maggie Keyes led her Cal Poly San Luis Obispo team to the title and kept her undefeated record intact, with a time of 17:30.

Leading the way for the Roadrunners, as she has all season long, was Nancy Ramirez. Ramirez finished 15th, in 19:28, with Cathy Langdoc placing 31st in 20:35. Carrie

Stevens was 45th in 21:57. Mely Gonzales and Ruth Enis finished 63rd and 64th in times of 26:57 and 26:04.

IN MEN'S COMPETITION, the 'Runners again found the going rough. Injuries have stopped them from fielding a team all but once this season. CSB entered three individuals in the 60 man, 10,000 meter race.

Cal Poly San Luis Obispo won the team competition with 28 points, and team member Jim Schankel, last year's Division II champion, also brought back first place honors, in 24:16.

Continued on page 12

SINGERS

Guess What! With a better approach to learning, you can be sight singing and accompanying yourself in a fairly short time. Ask Misty Johnstone, 831-5274.

COULD YOU USE AN EXTRA \$50-\$100 A MONTH THIS SEMESTER?

There are lots of ways a student can earn extra money. But most employers require regular hours. Even if your class schedule happens to fit your employer's need - midterms and finals often don't.

You can earn up to \$100 a month - easily - on a flexible schedule to accommodate you, if you are healthy and reliable. It takes 2 - 4 hours a week and you're paid on the spot!

Become a Blood/Plasma Donor. Once or twice a week, visit the nearby Hyland Plasma Donor Center, 2014 "L" St., Bakersfield, 325-5834.

It pays to help...and your donation will give to others.



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GIVE LIFE - GIVE BLOOD/PLASMA

Cross country hurt by injuries Spikers split with opponents



Nancy Ramirez has lead the women's cross country team this season. She is looking at a good chance of competing in the nationals this year.

Continued from page 11

For the Roadrunners, Rich Medellin was 42nd in 27:05. Ricky Ammons was 52nd in 27:55 and Mike Bisbee brought home 57th,

despite getting lost a couple of times, in 33:42.

Next Saturday the CSB men harriers will run in the NCAA Western Regional meet at U.C. Riverside starting at 10:00 a.m.



Freshman Ellen Ann Cox sets a play as Cheryl Alexander (11) looks on. The Roadrunners split in conference competition over the weekend.

TENNIS TOURNAMENT - OCT 27-28

All students, staff, and teachers are urged to come and participate in the Festivities. The tournament is going to be one of the biggest ever. Sign-ups are to be turned in by Thursday at 5 p.m.

FLAG FOOTBALL

This season is going strong as Intramurals enters the third week of action. Ugly Dogs and Masochists seem to be leading the head of the pack with 4-0 records while the rest are trying to get their offenses together. A lot of action is expected this week, so come out and watch the fun.

RAQUETBALL TOURNEY

The Intramural Department would like to extend their congratulations to the tourney winners and participants of the tournament, that was held on October 13 and 14. Here were the champions:

- Women -- Patti Garner
- Men's Novice -- Hick's Marlow
- Men's Advanced -- Leopoldo Labra

FLAG FOOTBALL STANDINGS as of Oct. 19

	W-L
Ugly Dogs	4-0
Masochists	4-0
Low Lifes	1-2
99'ers	1-3
Rohan Rowdies	1-3
Sultan of Swing	0-4

I N T R A M U R A L S

by MARCUS HAYS
Runner Sports Writer

CSB's women's volleyball team dropped its conference record 3-2 following last weekend's road trip, where the 'Runners defeated Cal State Dominguez Hills and fell to Chapman College.

In last Friday night's game at Dominguez Hills, the 'Runners who arrived only 15 minutes before the start of the game due to traffic conditions, warmed up to defeat the home team Toros in three straight games of 15-12, 15-8, 15-7.

THE 'RUNNERS THEN

traveled a few miles down the highway to Chapman College for Saturday night's game with the Panthers.

The Roadrunners, who had defeated the Panthers

earlier this season, took a one game lead beating the Panthers 15-11. However the home team came back to beat the 'Runners in the next three games 15-11, 15-10, 15-3.

The 'Runners will be playing in a tournament at Southern Oregon College Thursday through Saturday. The next home game is scheduled for Oct. 30 at 1 p.m. against U.C. Riverside.

Test Sunday

PEPSI

Refresher Course