

MANAGEMENT AND MARKETING DEPARTMENT

FACULTY

John H. Kruger, Jr., *Department Chairman*

David C. Anderson ■ Harold L. Best ■ Douglas A. Cords ■ Charlotte M. Erb ■ Robert E. Hampton ■ Robert J. Piersol ■ Douglas B. Simpson ■ Charles E. Swanson ■ Richard D. Tellier ■ Louis D. Volpp ■ Irwin Weinstock ■ Charles H. Wetmore ■ Kenneth G. Wheeler

MAJOR IN BUSINESS

School of Business and Administrative Sciences Core Requirements (A through E)

See *School of Business and Administrative Sciences*—BS Degree in Business Administration.

General Administration Option

	Units
One semester of approved college level mathematics	3
Elect from: Fin 104 or Mktg 104	3
Ind R 150	3
O Ad 105	3
Q M 60	3
Elect: 12 approved upper division units from one of the following areas or 6 units from each of two areas: Accounting, Business Administration, Finance, Industrial Relations, Management, Marketing, Office Administration, Quantitative Methods.	12
	27

Health Care Management Option

One semester of approved college level mathematics	3
B A 106	3
Fin 103	3
H S 100	3
Mgt 108	3
Elect from: Acct 132, H S 109, Mgt 127, Q M 60, 105, approved courses in chemistry, physiology, and/or zoology	12
	27

Personnel and Industrial Relations Option

One semester of approved college level mathematics	3
Ind R 150, 152, 159	9
Elect from: B A 156, Ind R 153, 154, 189T, Mgt 127, O Ad 105, Econ 150, 151, Psych 134, 176	12
	24

Marketing Option

One semester of approved college level mathematics	3
Mktg 101, 104, 109	12
Elect from: B A 118, Fin 104, Mgt 146, 147, Mktg 112, 115, 117, 127, 130, 140, 142, 150, 155, 176, 189T, O Ad 105, Ag Ec 172	12
	27

Transportation and Physical Distribution Management Option

One semester of approved college level mathematics	3
Mgt 146, 147, 148	9
Elect from: B A 115, Fin 104, Ind R 152, Q M 63, Mgt or Mktg or Ind R 189T (appropriate section), Mktg 104, 176, Acct 128, Geog 152, O Ad 105	12