

Academic Senate Minutes

February 23, 2006
3:00 – 5:00 Commons

Abstract

Agenda approved. Minutes of 2/9/06 with amendments approved. Faculty and SSP's Eligible for Emeritus Status approved. Preliminary Level I Education Specialist (ES-I) Credential Program in Mild/Moderate Disabilities and in Moderate/Severe Disabilities Revision approved. History Minor revision approved. Special Guest: Faculty Trustee Craig Smith. Special Report on the Green Music Center finances.

Present: Elizabeth Stanny, Elaine McDonald, Melanie Dreisbach, Edith Mendez, Robert McNamara, Catherine Nelson, Rick Luttmann, Birch Moonwomon, Michael Pinkston, Steve Wilson, Kristen Daley, Robert Coleman-Senghor, Robert Train, Thaine Stearns, Liz Thach, Bob Vieth, John Kornfeld, Raye Lynn Thomas, Tia Watts, Murali Pillai, Richard Whitkus, Wanda Boda, Sandra Feldman, Myrna Goodman, Glenn Brassington, John Wingard, Bruce Peterson, Sandra Shand, Marguerite St. Germain, Ruben Armiñana, Eduardo Ochoa, Larry Furukawa-Schlereth, Lindsey Simoncic, Sara Statler, Greg Tichava, Robert Girling, Perry Marker, Carlos Ayala, Doug Jordan

Absent: Noel Byrne, Elizabeth Martínez, Steve Cuellar

Proxies: Andrew Roth for Melinda Milligan, Sunil Tiwari for Sam Brannen

Guests: Mary Gendernalik-Cooper, Judith Abbott, Rose Bruce, Elaine Sundberg, David Abbott, Stephen Galloway, Letitia Coate, Dan Condron, William Babula, Susan Kashack, Neil Markley, Elaine Leeder, Jeff Langley, Nancy Lyons, Lynn Morrow

Chair's Report

The Chair noted that at this meeting the body would be hearing from Faculty Trustee Craig Smith and a financial report on the Green Music Center.

Approval of Agenda – *Approved.*

Minutes of 2/9/06 – Senator Luttmann emailed minor changes to the minutes which were **approved** by the body.

Consent Items:

Faculty and SSP's Eligible for Emeritus Status – *Approved.*

Preliminary Level I Education Specialist (ES-I) Credential Program in Mild/Moderate Disabilities and in Moderate/Severe Disabilities Revision – *Approved.*

History Minor Revision – *Approved.*

Edith Mendez 3/8/06 11:44 AM

Deleted: 1

Edith Mendez 3/8/06 11:46 AM

Deleted: 1

Special Guest: Faculty Trustee Craig Smith

The Chair introduced the Trustee. Dr. Smith is the Chair of the Film and Communications Department at Long Beach. He had been the Faculty Trustee for six months and prior to academia he was a speechwriter.

(Dr. Smith's full remarks are available in the digital minutes on the SSU-5 server)

Dr. Smith thanked the body for the invitation and praised the campus for its beauty. He explained the process of becoming a Faculty Trustee. He enjoys visiting campuses and talking with the Senates, Executive Committees, administration, staff and students to get a sense of the concerns of the campus to bring back to the Board of Trustees. He reported the Board is working behind the scenes to maintain the compact with the State and improve it. One area is the marginal cost formula. One benefit of this has been that student fees have not had to increase as much. They have also enhanced the graduate student differentials. They have received hints on the May budget revise from the State that there may be more good news. He discussed legislative activities of the Board. He stated that the Board is committed to closing the salary gap. He is working behind the scenes with the Board on workload reduction. He noted the success of the Board in negotiating the new Doctorate of Education in the CSU and discussed other professional degrees that might also be negotiated by the Board. He asked for questions.

A Senator asked how the Trustee saw his role with the Board of Trustees as there appears to be a cultural gap between the faculty and Board.

Dr. Smith responded that the Board is responsible for the management of the CSU, which is a large task. The CSU is very responsive to the legislature, and the legislature's agenda with the CSU is access and graduation rates. He stated that the legislature needs to be educated about issues of quality. He said all Board members he's talked to are committed to quality, but have different models of that in their heads. He also noted that four new Trustees will be appointed this summer. He said Trustees are not monolithic and are collegial, so consensus is possible.

A Senator asked what issues the Faculty Trustee thought the Board needed education about.

Dr. Smith responded: FERP, and bringing the Board members to campuses to see the "student product" and be able to argue here's what we can produce with failing facilities, imagine what we could do if improvement were made.

A Senator noted that he thought the Board was not interested in access because of their stance on student fees. He argued that in this competitive environment we are in, restricting access is not economically feasible.

Dr. Smith said he would take that information back. He discussed the Board's process about student fees. The Board has asked the CSU for information about students that still fall through the cracks. The Board does understand that for every dollar spent they get three dollars back.

Edith Mendez 3/8/06 11:47 AM

Deleted: d

Edith Mendez 3/8/06 11:52 AM

Deleted: they

A gift was presented to Dr. Smith for his visit. Applause.

Special Report: Green Music Center Finances *(These minutes use information from the PowerPoint presentation made at the meeting.)*

L. Furukawa-Schlereth said that he and the Provost would be presenting today. He hoped to provide all the details the University has to date on the Green Music Center (GMC). *(The entire report can be heard on the digital minutes for this meeting on the SSU-5 server – basic information is presented in these notes.)* L. Furukawa-Schlereth began by giving a timeline of reports about the GMC as he stated there have been statements that there has been no consultation with the faculty or the campus community. The timeline he showed follows:

April 24, 2000 - Campus Planning Committee recommends the Campus Master Plan

May 9-10, 2000 - BOT approves SSU Campus Master Plan Revision & Schematic Plans for GMC

October 12, 2001 - Report to CRC – Green Music Center
Larry Furukawa-Schlereth

October 24, 2001 - Report to the Senate on GMC Finances
Larry Furukawa-Schlereth

November 8, 2001 - Follow-Up to the October 24, 2001 Senate Report
Jim Meyer

December 13, 2001 - Report To the Senate – GMC Program
Bernie Goldstein, Jeff Langley, Floyd Ross

November 20, 2003 - Campus Planning Committee recommends the Music Faculty Office Building component of the Green Music Center

December 18, 2003 - Report to the Senate – GMC Finances
Larry Furukawa-Schlereth

February 20, 2004 - Report to CRC – GMC Update
Bruce Walker, Larry Furukawa-Schlereth

March 4, 2004 - Report to the Senate – GMC Program
Eduardo Ochoa, Jeff Langley, Floyd Ross

September 2, 2004 - Report to the Senate – Green Music Center
Eduardo Ochoa, Larry Furukawa-Schlereth

October 11, 2004 - Report to CRC
Larry Furukawa-Schlereth

*December 16, 2004 - Report to the PBAC – GMC as Board of Trustees Item
Larry Furukawa-Schlereth*

*December 17, 2004 - Report to CRC – GMC schematic design
Bruce Walker*

*December 21, 2004 - SSU Academic Foundation Board approves the interim
financing plan for the GMC*

*Jan 25-26 , 2005 - BOT approves revisions to SSU Campus Master Plan & Schematic
Plans for GMC*

Jan 25-26 , 2005 - BOT approves Interim Financing Plan of the SSUAF for the GMC

*March 11, 2005 - Sonoma State Enterprise Board approves the Hospitality Center
Component of GMC*

July 19-20, 2005 - BOT places GMC on Capital Outlay 05/06 Priority List

July 19-20, 2005 - BOT approves issuance of SRBs for Hospitality Center in GMC

*October 13, 2005 - Report to the PBAC – Green Music Center Finances
Larry Furukawa-Schlereth*

*January 27, 2006 - SSU Academic Foundation approves changes to the donor pledge
agreement related to the interim financing plan for the GMC*

*February 23, 2006 - Report to the PBAC: Green Music Center
Eduardo Ochoa, Larry Furukawa-Schlereth*

*February 23, 2006 - Special Report to the Senate: GMC
Eduardo Ochoa, Larry Furukawa-Schlereth*

He then described the project as having three basic components:

Concert Hall

1,400 Components of the GMC Seats ? 1,400 seat GMC Concert Hall

Music Faculty Office Building

2 General Purpose Classrooms
250 seat Recital Hall and Practice Rooms
Faculty Offices
Music & Theatre Arts Department Offices

Executive Conference and Dining Facility

Dining Room and Bar: 150 Guests

Edith Mendez 3/8/06 11:57 AM

Deleted: s

Private Dining Room: 150 Guests for Dinner / 200 Guests for a Meeting
Private Garden Area: 300 Guests

He described each of these Construction costs:

Pre-Project Expenses	\$ 7,000,000
Construction	
Contract: January 2006	\$7,600,000
Contract: September 2006	\$40,460,291
Contingency	\$1,600,000
Design Fees	\$3,141,725
Group II Equipment, (Music Faculty Office Building)	\$1,543,000
Financing Costs	\$3,686,360
Total	\$65,031,376

He then discussed the funding for the Construction Costs:

Cash & Pledges Received from Donors

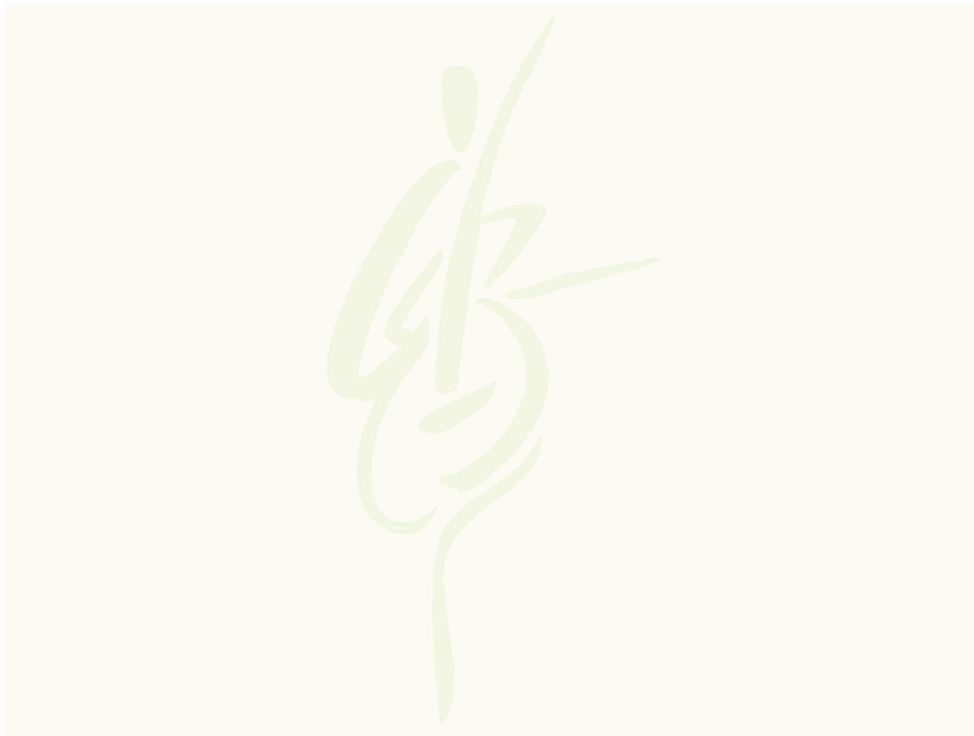
CSU Capital Outlay Program	\$19,390,000	30%
SSU Conferences, Events and Catering via SRB	\$4,740,000	7%
Total	\$65,031,376	

He noted that the money from the CSU Capital Outlay Program probably would not have been forthcoming without the cash and pledges from donors.

Provost Ochoa spoke then about the uses of the GMC and stressed its use as an academic facility. Following is the PowerPoint slide used during his remarks.

The Green Music Center is an academic facility at Sonoma State University; as such it will be used for:

- Instruction;
- Lectures;
- Campus gatherings;
- Artistic performances, including
 - Classical, jazz, and popular music;
 - Theater;
 - Dance



Jeff Langley was asked to speak to the vision of the GMC. He said the quality of education directly related to every aspect of the learning experience. He said the most important aspect of the GMC was as a place for an experience to unfold. He spoke of his experience at Ozawa Hall and how that relates to the GMC. He said it will feel more like a town hall. He said it will be the ultimate concert hall and will be distinguished by its intimacy. He referenced the image above describing all the activities that could happen in the GMC. He stated that the Center for Performing Arts puts on approximately 150 performances a year that include music and theater. He noted that having the Santa Rosa Symphony in residence here benefits the students.

The Provost continued the report. He used the following information to illustrate how the GMC will help the university's enrollment.

The Green Music Center assists SSU in meeting its enrollment growth plan

2008-09: SSU Reaches Capacity

2008-09: GMC Opens Adding Capacity for at least 797 FTES:

300 FTES [2 classrooms]

124 FTES [20% of capacity in Recital Hall]

Edith Mendez 3/8/06 12:01 PM

Deleted: it's

373 FTES [One 4-unit class in Concert Hall]

The Provost noted that the following figures have been reduced since the last report at the PBAC. This represents only the core academic needs of the facility and will only be ramped up when the need arises. This staffing is similar to the old orange book formulas.

Technical, Instructional and Performance-Related (TIP) Operating Expenses

Position: Director: Operations and Logistics (*Admin I*)

Salary:	\$100,000
Benefits:	\$36,000
Total:	\$136,000

Administrative Coordinator (*ASCII*)

Salary:	\$40,000
Benefits:	\$14,440
Total:	\$54,440

Sound Engineer (*PATIII*)

Salary:	\$51,000
Benefits:	\$18,360
Total:	\$69,360

Lead Performing Arts Technician (*PATIII*)

Salary:	\$51,000
Benefits:	\$18,360
Total:	\$69,360

Performing Arts Technician (*PATII*) (*4FTE*)

Salary:	\$192,000
Benefits:	\$69,120
Total:	\$261,120

Total Salaries:	\$434,000
Total Benefits:	\$136,280
Grand Total:	\$590,280

General Operating Expense \$30,000

TOTAL: \$620,280

The Provost then described how the staffing would be funded using the following data.

SSU FTES Growth by Fall 2008 (CSU Projections)

AY	Total FTES	FTES increase
2006-07	7,215	311
2007-08	7,766	551
2008-09	8,166	400
TOTAL	--	1,262

New Academic and Instructional (A&I) Support Funding:

TIP O.E. as share of new A&I Funding: 22.4 %



The preceding graphic shows the impact the new facility will have on the marginal cost funding coming to campus. The diagonal lined area represents the money that will be used for the GMC from Academic Affairs and from which areas it will be taken.

L. Furukawa-Schlereth continued the report to discuss the costs of plant operations. The following data follows current practices.

Plant Operations Expenses

Position Facilities Manager	
Salary:	\$85,000
Benefits:	\$30,600
Total:	\$115,600

Administrative Coordinator	
Salary:	\$40,000
Benefits:	\$14,400
Total:	\$54,400

Custodians (2.15 FTE)	
Salary:	\$53,044
Benefits:	\$19,095
Total:	\$72,139

Landscaping* (.20 FTE)	
<i>Excluding Lawn and Parking</i>	
Salary:	\$6,422
Benefits:	\$N/A
Total:	\$6,422

Trades (3 FTE)	
Salary:	\$152,676
Benefits:	\$54,963
Total:	\$207,639

Utilities	\$252,000
-----------	-----------

General Operating Expense	\$76,300
---------------------------	----------

TOTAL:	\$784,500
--------	-----------

L. Furukawa-Schlereth discussed where the funding would come for the plant operations expenses using the following data:

Funding Sources:

CSU Dollars for New Space 105,000 x \$6.40	\$672,000
--	-----------

Facilities Services Fee, Known Program
(\$2.50 service fee on tickets) \$112,500

TOTAL: \$784,500

Parking fees of \$2.50 will be built into each ticket as well. University employees who already pay for parking and students will not be charged this fee.

Parking Operations Staff

Position: Parking Hourly Staff
Salary: \$46,992
Benefits: \$N/A
Total: \$46,992

Position: Landscape Staff
3 FTE x 50%
Salary: \$48,168
Benefits: \$17,340
Total: \$65,508

TOTAL: \$112,500

Administration and Finance Staff

Financial Services (1 FTE)
Salary: \$100,000
Benefits: \$36,000
Total: \$136,000

Contract Management (1 FTE)
Salary: \$60,000
Benefits: \$21,600
Total: \$81,600

Information Technology (1 FTE)
Salary: \$60,000
Benefits: \$21,600
Total: \$81,600

TOTAL: \$299,200

Funding Source for above positions:

Administration & Finance Dollars from Growth \$ 306,900
 $300 \text{ FTES} \times \$7,500 \times 13.64\% = \$306,900$

L. Furukawa-Schlereth discussed another cost of the GMC, debt service, and how it will be paid for.

Debt Service

Annual Debt Service – Concert Hall	\$150,000
Annual Debt Service – Hospitality Center	\$150,000
TOTAL:	\$300,000

Funding Sources:

Annual Lease Payment – Center for Performing Arts <i>Generated from Concert Hall Rentals</i>	\$150,000
Annual Lease Payment – Conferences and Events <i>Generated from Conferences and Events Operations in the Hospitality Center</i>	\$150,000
TOTAL:	\$300,000

L. Furukawa-Schlereth then explained the self-supporting activities that will be using the GMC and that they will cover all their costs.

Self Supporting Activities

The School of Extended Education will absorb any operating profits or losses associated with the Greenfarm program.

The Center for Performing Arts Instructionally Related Activities Program will fund the cost of its presenting season via tickets sold to CPA/IRA events and resources from the Instructionally Related Activities Student Fee.

Associated Students Productions will fully fund the cost of its presenting season via tickets sold to ASP events and resources from the Associated Students budget.

Summer Conferences, Events and Catering will fund the costs of its operations related to the hospitality and executive conference center.

| The Santa Rosa Symphony will fully fund the cost of its program and will reimburse the University for any services the campus provides.

Questions from the Senate

A Senator noted that a report to the Senate is not consent of the Senate and a report on the academic related expenses of the GMC was not reported until last semester.

She noted that the transfer of academic resources to the GMC marked a shift in curricular priorities to music instruction. As faculty have the primary authority for curriculum, when, and with what bodies, did the consultation occur to recommend that shift?

The Provost responded that the decision to move forward with the GMC was made before he arrived. He said that there was an assumption in the question that the TIP personnel would only be working for the performing arts when they will be working for all the events that happened in the GMC and therefore for all the university. He said they are using the resources for 300 FTES to generate 800 FTES.

The Senator re-asked which faculty bodies were consulted to shift the priorities to spend the growth FTES in this way as opposed to another way.

The Provost responded that this was an operational decision and that this was a plan looking two years ahead. J. Langley said that a performing arts program required a larger staff to run a performing arts facility. He said he likes to think that they won't be the only ones using the facility and he hopes it will be something that the whole campus would benefit from.

A Senator contended that the number of 373 FTES for the concert hall given in the slide on academic use should be more like 94 given that the only class that she was aware of that would use such a space is the First Year Experience.

The Provost responded that the figure was the potential for the space and could be used in a variety of ways.

The Senator continued that the graphic depicted the Sciences using the building, but it does not have laboratories or places for demonstrations, etc.

The Provost responded that it would support the Sciences in terms of large lectures and interdisciplinary classes. The idea was to use the power of the concert hall to create interdisciplinary programs, lectures and classes. Science will be an integral part of that.

The Senator noted that ideas about science pedagogy are moving towards small classes and not large lectures.

The Provost responded that to bring the small intensive experience into the freshman class we have to leverage the large classroom experience to provide the smaller class experience.

A Senator asked who was providing the money for the construction costs. The CFO responded the people who lent us the money. The Senator asked who that was. The CFO responded it would depend, there would be the letters of credit, private investors, perhaps some corporations bought some bonds last year. Another is a system wide bond for the restaurant, and he thought those would be institutional investors.

Edith Mendez 3/8/06 12:10 PM

Deleted: this

Laurel Holmstrom 3/8/06 1:23 PM

Formatted: Not Highlight

Laurel Holmstrom 3/8/06 1:23 PM

Deleted: getting

Laurel Holmstrom 3/8/06 1:23 PM

Deleted: .This doesn't make sense to me - maybe "providing" instead of "getting"?

Laurel Holmstrom 3/8/06 1:23 PM

Formatted: Not Highlight

A guest spoke to the body and reminded her colleagues that the GMC was the performing arts classroom and laboratory. When professional groups come to perform that's where student learn to become masters and that is what their disciplines require.

Another guest said he supported the GMC, but also had two concerns. One was that this new group of students may not appear. If we have an additional 800 FTE then that would require an additional 40 faculty. Each faculty member costs about \$100,000 with benefits, that's 4 million dollars a year in salaries to teach that 800 FTE. Where as that in the report?

The Provost responded that the area of the budget that includes faculty salaries is not affected.

The guest asked about the money that will come with the new students and how that will be used for these faculty salaries. The CFO responded that of the growth dollars 43.7% goes to direct instruction for faculty salaries. That amount was determined as \$2.6 million.

The guest asked how then would we pay the \$4 million? The CFO said that his starting figure was not accurate and that most faculty start at \$70,000 including benefits.

A Senator noted that she thought that the 22.4% coming from Academic Support and Instructional Support for the GMC seemed like a big amount given that the department OE's are already inadequate. She noted that several schools were not being accommodated in the chart showing uses of the GMC and that there was an assumption that we would need the kinds of classes requiring 800 FTES.

The Provost described the intention of the chart and said its physical representation was not accurate for specifics. He said that we will hit our capacity in 2008 and we will use the 2 classrooms with 60 seats in the GMC to accommodate for the 373 FTES. The recital hall estimates are at 20% usage. The Concert Hall was more uncertain as to specific usage, but one large lecture seemed a reasonable estimate. There is no presumption of disciplines that will use the space. He said that the 22.4% represents only a small portion of the total Academic Affairs budget and only of the new FTES coming in.

A Senator reiterated that no Faculty Governance body had been consulted on this project. They have only gotten reports and been told we do not understand the operation. He found that offensive. He said operational integrity and curricular integrity keep not coming together. He asked the administration to explain why we since we have less students coming we continue the folly of having a GPA requirement that is not going to reach into the high schools to the students in the performing arts. He wanted to find out if we have the demographics s to support the growth in the performing arts.

A Senator noted the amount of freshman entering by the growth projections and hoped there would be enough faculty to teach them.

The Chair-Elect asked if the University Strategic planning committee had accepted funding of the TIP for the GMC as a core academic priority.

The Provost responded that strategic planning starts with the notion that the GMC is a previous fait accompli and other decisions are made around that. He did have a concern previously about mounting a premier performing season and the draw that would have on Academic Affairs. There was the option there to re-adjust and that is what they have done.

A Senator said we have an image that we have small classes and this plan appears to contravene that. She wondered what impact that might have for recruitment of students. She expressed her concern about the Concert Hall being used as a classroom, that it was pedagogically insensitive and goes against the image most of us believe in. As a subscriber to the Symphony, she wondered how a class would be scheduled around their seven week rehearsals and performances.

J. Langley responded that there has been communication with the Symphony and there will need to be some accommodation. He thought it would work out.

A Senator reiterated the question of what Faculty Governance body was consulted during this process. She argued that since the Provost said this project is going forward she asked that from here on there be true consultation.

A Senator spoke about the need for the performing art faculty to have a laboratory space and noted that Warren Auditorium was used by many other disciplines as the GMC **would be**. She read from the mission statement of the university and argued that the GMC would fulfill that mission.

A Senator shared her experience at Ozawa Hall and thought the GMC would be a fabulous place. She also shared concerns about the budget and felt those issues were going in the right direction.

A Senator asked if the fundraising was finished.

The President said a campaign is never finished. He said because of this project we have created new relationships with people who have had no connection with the university before. He offered examples. He agreed that perhaps Tidal Wave two is not as big as we think. He noted that this year is the first we've had a problem with meeting target, but that has not been the case for the past eleven years and he did not expect to have the problem again. He said the only way for the university to improve its standing is to grow and for that we need capacity. He said we haven't made any specific decision to grow any particular program and that's why there hasn't been any consultation. He said any capacity that the GMC generates over 300 FTE is of great benefit at no cost. The university needs a variety of classrooms.

Edith Mendez 3/8/06 12:24 PM

Deleted: would

Edith Mendez 3/8/06 12:25 PM

Deleted: t

Edith Mendez 3/8/06 12:25 PM

Deleted: w

A Senator took exception to the notion that a decision was not made to grow performing arts and that consultation was not needed. It is 22.4% of new revenue coming in. There are curricular issues attached to that.

The Provost said the consultation that was being asked for should have happened before he arrived.

Adjournment

Respectfully submitted by Laurel Holmstrom