

# CALIFORNIA ELECTED WOMEN'S ASSOCIATION FOR EDUCATION AND RESEARCH

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August 30, 1974

Dear Friend:

The present political climate is ideal for bringing more women into public office. Just since our May conference in Southern California, I feel progress has been made toward increasing our access to elective and decision-making posts.

But much remains to be done and it's important to keep our momentum going. I think the October 3-4 conference in the San Francisco Bay area is an exciting launch point for accelerated effort, especially since it comes just before the fall elections.

One of our chief aims before the conference is to build membership. We can help elected women, appointed women, politically active women and women professionals in research, education and the media amplify their clout in public affairs. Men are also encouraged to join and lend us their support. And, together we can bring a fresh spirit to American political life.

Since our first conference was in Los Angeles, we have moved north for the October sessions. We'll convene at the Royal Coach Motor Hotel, 1770 South Bay Shore Boulevard, in San Mateo.

We have workshops planned on Education, Child Welfare, Aging, Employment, Criminal Justice, the Media, Inflation, Housing, Living Environments, Drugs and Alcohol, Legal Rights, and Health.

Impressive speakers and major candidates for statewide office are also expected. Further details will follow.

If you aren't already a member of CEW, we encourage you to send in your dues along with the membership form in the enclosed brochure.

Most cordially,



Councilwoman  
Sixth District

PR:sw

Enclosure