



THE BOARD OF TRUSTEES AND CHANCELLOR  
OF THE CALIFORNIA STATE UNIVERSITY  
AND THE CSU BAKERSFIELD COMMUNITY

REQUEST THE HONOR OF YOUR PRESENCE  
AND PARTICIPATION IN THE INAUGURATION OF

**HORACE MITCHELL, PH.D.**

AS THE  
FOURTH PRESIDENT OF  
CALIFORNIA STATE UNIVERSITY, BAKERSFIELD

FRIDAY, MAY 20, 2005  
3:00 P.M. ☞ CSUB AMPHITHEATRE

CALIFORNIA STATE UNIVERSITY, BAKERSFIELD  
9001 STOCKDALE HIGHWAY ☞ BAKERSFIELD, CALIFORNIA

Please join us immediately after the ceremony for a reception.

*Kindly reply with the enclosed card no later than May 3, 2005.*

# OUR VISION

By 2014-15, CSU Bakersfield will be the leading campus in the CSU system in terms of:

- Faculty and academic excellence and diversity
- Quality of the student experience
- Community Engagement

Realization of our vision will be advanced by recruitment, development and promotion of an excellent and diverse staff within an organizational culture committed to excellence in all areas.



**PARTNERING FOR EXCELLENCE**

## **HORACE MITCHELL, PH.D.**

Dr. Horace Mitchell became the fourth President of California State University, Bakersfield (CSUB) in July 2004, after thirty-six years of experience in higher education. Under Dr. Mitchell's leadership, the University is entering a period of rapid development, with a vision to extend the excellence and diversity of the faculty and academic programs, enhance the quality of the student experience, and strengthen community engagement.

Dr. Mitchell came to his current position from the University of California, Berkeley, where he served as Vice Chancellor, Business and Administrative Services, and affiliated professor, African American Studies. Prior to that, he served as the Vice Chancellor for Student Affairs and Campus Life, and Associate Professor of Psychiatry and Human Behavior at UC Irvine.

Dr. Mitchell holds a bachelor's degree in psychology, a master's in counseling, and a Ph.D. in counseling psychology, all from Washington University in St. Louis. He began his professional career at his alma mater in 1968.





Dr. Mitchell's professional memberships include the American Association for Higher Education, the American Council on Education, the American Psychological Association, and the Association of Black Psychologists. He has been recognized widely for his many years of community service by civic, non-profit, governmental, educational, and professional organizations. Dr. Mitchell's teaching and research interests are in the areas of multicultural psychology, and psychological assessment. He continues to teach one course each year, and maintains his California license for private practice as a psychologist.

Dr. Mitchell and his wife, Barbara Mitchell, have been married for more than 38 years. They have three adult children and five grandchildren.

# CALIFORNIA STATE UNIVERSITY, BAKERSFIELD

When California State College, Bakersfield (CSCB), opened for classes on October 1, 1970, it marked the fulfillment of a twenty-year dream—the dream of a baccalaureate-degree granting institution in the Southern San Joaquin Valley and High Desert. Chartered in 1965 as part of a bill authored by Bakersfield's own Senator Walter Stiern, CSCB became the 19<sup>th</sup> campus of the CSC system. The first president, Dr. Paul F. Romberg, was hired in 1967. Groundbreaking ceremonies took place on April 11, 1969, presided over by then Governor Ronald Reagan. CSCB became California State University, Bakersfield (CSUB) in 1988 during the tenure of the third president, Tomás A. Arciniega.

CSUB is the only four-year-degree-granting campus within a 100-mile radius. It serves a vast region encompassing Kern, Tulare, Inyo and Mono counties, and parts of Los Angeles and Kings counties. The main campus is located on a 375-acre site, which was donated to the State of California for the university, a remarkable demonstration of the community's commitment to and support for the institution. A satellite campus in the Antelope Valley serves close to 1,000 students.

CSUB awards bachelor's degrees in 31 subject areas. The master's degree is awarded in 22 subject areas. Some 7,755 undergraduate and graduate students attend CSUB at either the

main campus in Bakersfield or the satellite campus in Antelope Valley. There are over 27,000 living alumni, 70% of whom continue to reside in our service region.


The university is committed to being a comprehensive regional university and strives for excellence in its four schools: Humanities and Social Sciences; Business and Public Administration; Natural Sciences and Mathematics; and Education. The university is fully accredited by the Western Association of Schools and Colleges. CSUB hosts numerous centers and institutes, which promote scholarly research and publication and give students an opportunity to conduct research, as well as provide invaluable scholarly and research resources to the community.



As we celebrate the inauguration of our fourth president, Horace Mitchell, Ph.D., the past will be linked to the future by the themes of Excellence, Partnerships, and Community.


# OPENING EVENTS

THURSDAY, MAY 19, 2005

**Opening Night Gala to Support Fine Arts Merit Award Scholarships**

Dinner and Musical Presentation  *The Boy Friend*

Doré Theatre  Dinner at 6:30 P.M.  Curtain at 8:00 P.M.

For reservations call (661) 664-2136  Tickets \$60 per person

FRIDAY, MAY 20, 2005

**Bird's Eye View Campus Tours from the Walter W. Stiern Library**  
Every half hour from 10 A.M. to 12:30 P.M. and 1:30 P.M. to 2:30 P.M.



# INAUGURAL SEMINARS

MAY 20, 2005 ☞ 9:30 A.M.–10:15 P.M.

**Jacquelyn Kegley, Professor of  
Philosophy and 2000 Wang Awardee**

☞ "New Biomedical Technology: Promises  
and Perils: What Do We Want? What Do  
We Need?"

☞ Student Union, Multi-Purpose Room

**Roy LaFever, Professor of Chemistry**

☞ "Cancer, Cosmetics, and the Common  
Cold—What Is the Connection?"

☞ Cafeteria, Stockdale Room

**Geri Mohler, Assistant Professor of  
Reading Literacy**

☞ "A Community Collaboration to Provide  
Literacy Instruction and Materials for  
Bakersfield City Preschools"

☞ Doré Theatre, Albertson Room

**Robert Yohe, Professor of Anthropology  
& Archeology**

☞ "Who's Your Mummy? Mummification  
Practices in Roman Egypt"

☞ Dezember Leadership Development  
Center, Executive Seminar Room

Please see reverse for 10:30 a.m. to 11:15 a.m. Seminars

MAY 20, 2005 ☞ 10:30 A.M.–11:15 P.M.

**Mohsen Attaran, Professor of Management and 2004 Ablin Outstanding Professor**

☞ "From Re-engineering to E-Engineering—How large and small companies are racing to overhaul operations for the Internet Age."

☞ Cafeteria, Stockdale Room

**Douglas Davis, Professor of Music and 2003 Wang Awardee**

☞ "Jazz: The World's Folk Music"

☞ Music Building, Room 127

**Michael Flachmann, Professor of English and 1999 Wang Awardee**

☞ "Sex, Lies and Shakespeare"

☞ Dezember Leadership Development Center, Executive Seminar Room

**Elizabeth K. Jackson, Professor of Communication and 2003-2004 Senior Fulbright Scholar**

☞ "Democracy, Diversity, and Mr. Headley Scales: A Personal Reflection on the Politics of Inclusion"

☞ Doré Theatre, Albertson Room

**Oliver Rink, Professor of History and 1995-1996 CSUB Outstanding Professor**

**& Maynard Moe, Professor of Biology and 2002 Leadership Awardee**

☞ "Plagues, Politics, and the Pursuit of Power"

☞ Student Union, Multi-Purpose Room

# 35<sup>TH</sup> ANNIVERSARY CELEBRATION LUNCHEON

YOU AND A GUEST ARE CORDIALLY INVITED TO JOIN  
THE CSUB COMMUNITY AT A LUNCHEON TO HONOR OUR FOUNDING  
FACULTY, FACULTY EMERITI, STAFF, AND COMMUNITY MEMBERS  
WHO PLAYED A ROLE IN THE FOUNDING OF THE UNIVERSITY



FRIDAY, MAY 20, 2005  
12:00 NOON TO 2:00 P.M.  
RUNNER PARK



*KINDLY REPLY ON THE ENCLOSED CARD BY MAY 3, 2005*

Please see reverse for campus map



**Dezember Leadership Development Center**

Parking Lot J

Parking Lot G

Parking Lot F

**Music Building**

**Doré Theatre**

Madison Gallery

CSUB WAY

STOCKDALE HIGHWAY

← TO CAMINO MEDIA

Parking Lot E

Student Health Services

STUDENT WAY

Romberg Nursing Center

School of Education

Admin.

Faculty Towers

Classroom Building

Admin. East

Lecture Building

Fine Arts

Performing Arts

Parking Lot C

Parking Lot B

DON HART DRIVE WEST

ROADRUNNER DRIVE

**Walter W. Stiern Library**

Parking Lot D

Thermal I

Dorothy Donahoe Hall

Sciences

Computer Services

Parking Lot I

Jim & Mary Jo  
Lardo Activities Center

Physical Education

Public Safety

Hilman Aquatic Center

Antonino Sports Center

Runner Park

**Cafeteria**

Alumni Park

**Amphitheatre**

DON HART DRIVE

Parking Lot L

Modular Buildings

**Student Union**

KILL WAY

DON HART DRIVE EAST

Parking Lot K

Parking Lot A



# GALA BALL

## 35<sup>TH</sup> ANNIVERSARY & INAUGURAL DINNER AND BALL LINKING THE PAST TO THE FUTURE



FRIDAY THE 20<sup>TH</sup> OF MAY 2005

6:30 P.M. – MIDNIGHT



SEVEN OAKS COUNTRY CLUB  
2000 GRAND LAKES AVENUE, BAKERSFIELD



*KINDLY REPLY ON THE ENCLOSED CARD BY MAY 3, 2005*

*DRESS: BLACK TIE OPTIONAL*

*TABLES OF 8: \$1,000*

*TICKETS: \$75.00*

*CSUB STUDENTS: \$30.00*

# INAUGURATION REPLY CARD

☐ I/We will attend the inauguration. ☐ I/We will be unable to attend.

☐ I/We will be a delegate from another institution.

If you are a delegate, please also complete and return the Delegate Reply Card.

☐ My spouse/guest will accompany me. Name: \_\_\_\_\_

☐ I/We will attend seminars. Titles: \_\_\_\_\_

☐ I/We will attend the Celebration Luncheon prior to the inaugural ceremony.

☐ I/We will attend the 35<sup>th</sup> Anniversary & Inaugural Ball.

☐ \$75 per person      or      ☐ \$1,000 for a table of 8 (Please list names on reverse.)

☐ A check made payable to CSUB Foundation is enclosed. Charitable portion for a table sponsor is \$500.



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please reply with the enclosed envelope or via fax no later than May 3, 2005 ☎ Fax: (661)664-3188

For further information, please contact **(661)664-2241** or **inauguration@csub.edu**

If you need accommodations to access any of the festivities, please contact  
(661) 664-3360 (voice) or (661) 665-6288 (TTD) for further assistance.

## GUEST LIST

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# DELEGATE REPLY CARD

Our institution/organization ☐ will be ☐ will not be represented.

Delegates will provide their own regalia.



Please print the following information:

Name and title (Dr./Ms./Mr.) of delegate: \_\_\_\_\_

Official title of delegate: \_\_\_\_\_

Name of institution/organization: \_\_\_\_\_

Year of Founding: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please reply with the enclosed envelope or via fax no later than May 3, 2005 ☎ Fax: (661)664-3188

For further information, please contact the Office of the President, **(661)664-2241** or

**inauguration@csb.edu**



# **PARTICIPANT GUIDELINES FOR INAUGURAL PROCESSION**

## **PARTICIPANT CHECK-IN**

Participants may check-in between 8:00 a.m. and 2:00 p.m. in the Albertson Room next to the Doré Theatre. Academic regalia may be stored here. Please park in the north end of Parking Lot B.

## **CEREMONIAL ATTIRE**

Academic regalia is required for the following participants: CSUB faculty, faculty emeritus, CSUB administration, members of the CSU Board of Trustees, delegates from educational institutions, learned societies and professional organizations and platform speakers. Non-academic platform speakers will not be required to wear academic regalia. Participants will furnish their own regalia.

## **ROBING**

Robing will begin at 2:00 p.m. in the Albertson Room. Faculty should arrive in front of the Doré Theatre at 2:30 p.m. in academic regalia. Ushers and signage will direct all parties to the appropriate area for gathering.

## **ACADEMIC PROCESSION**

Line-up for the procession will begin at 2:30 p.m. in front of the Doré Theatre. The Procession will begin at 3:00 p.m. The order of delegates will follow the founding dates of their institution. Marshals will lead their respective groups.

# HOTEL ACCOMMODATIONS & PRINCIPAL ROUTES TO CSUB

Please make reservations with the hotel of your choice.

Mention California State University, Bakersfield  
at the following locations for discounted rates.

## **HOMEWOOD SUITES**

(adjacent to the campus)

1505 Mill Rock Way

Bakersfield, California 93311

(661)664-0400

## **FOUR POINTS HOTEL**

**BY SHERATON**

5101 California Avenue

Bakersfield, California 93309

(661)325-9700



## **THE DOUBLETREE HOTEL**

3100 Camino Del Rio Court

Bakersfield, California 93309

(661)323-7111

## **RESIDENCE INN BY MARRIOTT**

4241 Chester Lane

Bakersfield, California 93309

(661)321-9800

Please see the map on the reverse side.



California State University, Bakersfield ☞ 9001 Stockdale Highway  
Bakersfield, California 93311 ☞ (661)664-2011

**Inaugural and 35th Anniversary Committee**  
**California State University, Bakersfield**

3035

33 BDC

9001 Stockdale Highway

Bakersfield, California 93311-1022