

## **Internships and Placement**

Many of our students participate in the school's award-winning Internship Partners Program. Internships provide students with an opportunity to gain valuable practical experience while earning academic credit. Internships are available in all academic majors with businesses, nonprofit organizations, and government agencies. Students interested in internships should contact the internships coordinator in Peters Building, Room 186.

Complete career development and placement services are available through Career Services, 559.278.2384.

## International Business Programs

Students can apply for the "Join the World" International Study Program in designated international partnership universities and use the credits they earn to satisfy their degree requirements at California State University, Fresno. The exchange opportunity is open to any regularly enrolled Fresno State student. In addition, CSB participates extensively in the university's many international exchange programs. For further information, contact the International Business Programs Office in Peters Building, Room 189, 559.278.4653.

## **ADDITIONAL PROGRAMS**

## **Business Minors\***

<i>General Business Minor</i>	<i>Units</i>
ACCT 4A .....	<b>3</b>
Select from: BA 18; DS 73;	
FIN 120; IS 130; MGT 104,	
106, 110; MKTG 100S .....	<b>6-8</b>
Select upper-division courses from	
not more than two fields: ACCT, BA,	
DS, ENTR, FIN, HRM, IS,	
MGT, MKTG .....	<b>11</b>
<b>Total</b> .....	<b>20-22</b>

<i>Entrepreneurship Minor</i>	<i>Units</i>
ENTR 81, 151, 153; MGT 127 .....	<b>12</b>
Elective courses: BA 152; ENTR	
155, 157, 161, 163, 165, 167, 169;	
FIN 131 or courses approved by	
the entrepreneurship coordinator.....	<b>6</b>
<b>Total .....</b>	<b>18</b>

<i>Graduate Business Prep Minor</i>	<i>Units</i>
ACCT 4A and IS 52, 52L .....	<b>6</b>
ECON 40 and 50 .....	<b>6</b>
DS 71, 73, 123 .....	<b>9</b>
FIN 120 and BA 174 .....	<b>7</b>
MGT 104 and MGT 124 .....	<b>7</b>
<b>Total .....</b>	<b>35</b>

\*Students must earn a grade of at least *C* in each course.

The Graduate Business Preparation Minor is for students who wish to pursue the Craig M.B.A. after completing an undergraduate major outside the Craig School of Business. By completing the requirements of the minor, all Group I coursework (15 units) usually required of non-business majors for the Craig M.B.A. may normally be waived. See page 246 for further information on admission requirements.

### *Advising Notes*

1. All minors also require a 2.0 GPA and 6 upper-division units in residence.
2. No course taken for the business minors can be graded on a *CR/NC* basis except for courses with mandatory *CR/NC* grading. Courses in a major cannot be applied toward a minor unless designated as "additional requirements."

## Certificate Programs

Specialized certificate programs are offered in several fields within the Craig School of Business.

- Certificate in Business Information Systems (Department of Information Systems and Decision Sciences) - page 231
- Certificate in Entrepreneurship (Department of Management) - pages 235-236
- Certificate in Finance (Department of Finance and Business Law) - page 226
- Certificate in Human Resource Management (Department of Management) - pages 235-236
- Certificate in Logistics and Supply Chain Strategies (Department of Marketing and Logistics) - see page 241
- Certificate in Marketing (Department of Marketing and Logistics) - see page 241
- Certificate in Network Administration (Department of Information Systems and Decision Sciences) - page 231
- Certificate in Organizational Management (Department of Management) - pages 235-236
- Certificate in Sports Marketing (Department of Marketing and Logistics) - see page 241

Also, students in the Marketing Option have an opportunity to earn a Certificate in Mass Communications and Journalism - see page 241.

## **Business Teacher Education Program**

The Craig School offers a single subject business credential to teach in departmentalized classrooms typically found in middle school and senior high school settings. Information on this fifth year program may be obtained from business teacher education adviser Richard Lacy. See also pages 266-268.

## COURSES

**Craig School of Business (CSB)**

**CSB 150. Strategies for Success (1)**  
Prerequisite: upper-division writing skills requirement (may be taken concurrently). Preparation for job placement including resumes, on-campus recruitment, business etiquette, and job offers. Presentations by faculty, recruiters, and alumni. May be used as a substitute for CSB 50 with prior written approval of the instructor. *CR/NC* grading only. (Formerly MGT 189T)

**CSB 184. Junior Honors Seminar (3)**  
Prerequisite: acceptance into the Craig Honors Program. Survey of the business disciplines and their application to business problems. Empirical, applied, and theoretical background for business research. Current issues and methods for solving business problems. Business research methodology, ethical considerations in designing research. Literature review and written proposal required for honors thesis. S

**CSB 185. Senior Honors Seminar I (2)**  
Prerequisite: CSB 184. Analysis of business research and the application to business problems. Special emphasis on strategic management. Data analysis, applying to graduate schools, and conducting a job search. Lectures by faculty and business leaders. Fall of senior year. F

**CSB 186. Senior Honors Seminar II (2)**  
Prerequisite: CSB 185. Analysis of business research and the application to business problems. Special emphasis on strategic management. Editing and revising manuscripts, preparing papers for publication, designing conference posters, and delivering professional presentations. Spring of senior year. S