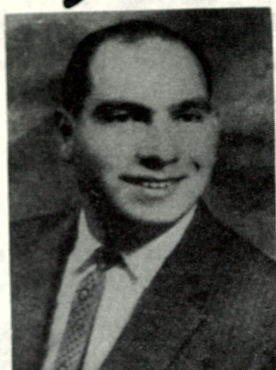


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Presidente Ejecutivo



MANUEL MORALES
Presidente Interino



CARLOS GOMEZ
Maestro de Ceremonias
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pro - Tesorero



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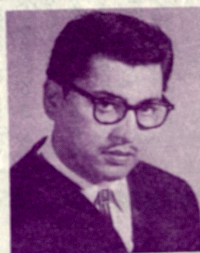
LUZ MARIA ARAIZA
Abanderada



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Jefe de Recepcion



RUDY BELLOUMINI
Director de Publicidad



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HERIBERTO VILLA
3er. vocal



RODOLFO CABALLERO
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MARTIN FREGOSA
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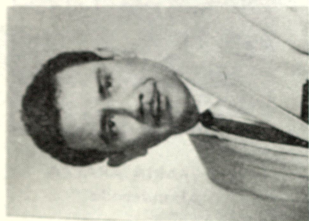
★ **Domingo 15 de Septiembre**

Como en todos los AÑOS la EMPRESA DAVILLA
cierra sus puertas para unirse a la C.H. Mexicana
y los festejos del 16 de SEPTIEMBRE.

Jose Alfredo Jimenez

Sabado 21 de Septiembre

Gran compositor Mexicano que cantara para Uds. todos
sus ultimos exitos, " La Mano de Dios " Llego borracho
el Borracho etc. acompañado del Mariachi Universal.



UN MEXICANO QUE SE DESTACA EN NUESTRO MEDIO

Existe en nuestra comunidad un hombre cuya
actuación en todos los círculos sociales en los que ha
figurado con mas o menos relieve, se ha caracterizado
por su actividad y la nobleza de sus intenciones. Me
refiero al conocido y popular Candelario "Candy"
Veliz, quien actualmente desempeña el puesto de
Chairman del Community Service Comittee, depen-
diente del United Latin American Council; es miembro
activo del Club San Felipe, del G.I. Forum, y es de
los encargados de organizar la Asociación MAPA en
los diferentes pueblos donde ha surgido dicha Asocia-
ción.

En virtud de que el día 11 del proximo Oct-
ubre tendran lugar las elecciones para Oficiales de la
Union de Canerías Local 679, y de que Candy Veliz
es agente de negocios de la misma Union, no debe-
mos pasar por alto la conveniencia de que este mexi-
cano por ascendencia, ocupe un puesto principal den-
tro de la misma Union, ya que dicho nombramiento
redundaria en un gran bien para nuestras gentes y
sobre todo, para los trabajadores mexicanos que al
tratar con sus jefes tropiezan necesariamente con la
dificultad del idioma. Candy esta animado de los
mejores deseos de servir y ayudar a los nuestros en la
medida de sus fuerzas, por lo cual, yo recomiendo a
los votantes que no olviden su nombre en las elec-
ciones de Octubre.

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Humberto Paredes



Daniel Saldaña

Heroes de la Independencia de Mexico

Miguel Hidalgo y Costilla, Ignacio Allende, Mariano Abasolo, Ignacio y Juan Aldama, Josefa Ortiz de Dominguez, El Pipila.

Cuando se pasa lista de presentes de los heroes de la patria estos nombres estaran siempre ligados con su movimiento de independencia, y seran recordados con veneracion en el corazon de todos los mexicanos.

El Cura Hidalgo estaba informado de los acontecimientos de fines del siglo XVIII y principios del Siglo XIX. La independencia de las colonias inglesas de Norteamerica, la toma de la Bastilla y la Declaracion de los Derechos de el Hombre en Francia. Estos acontecimientos hacian cada vez mas firme su resolucion de independizar a Mexico de España, su ideal de libertad era cada vez mas claro y empezo a conspirar, reuniendo con personas de su absoluta confianza, que tomando en cuenta su gran empeño, sus conocimientos, su gran cultura y lo noble de sus pensamientos libertarios lo hicieron director del movimiento.

La noche del quince de septiembre de 1810 recibio un mensaje de Doña Josefa Ortiz de Dominguez, esposa del Corregidor de Queretaro, le informaba que la conspiracion habia sido descubierta y que estaban encarcelando a todos los conspiradores, su esposo el Sr. Corregidor y ella misma estaban encarcelados. No habia mas que una solucion: salir a luchar antes de ser detenidos y pelear por la independencia.

El Sr. Cura hizo repicar la campana de su iglesia reuniendo en esta forma a sus feligreses, los arengo diciendoles: "Llego el momento de nuestra emancipacion; ha sonado la hora de nuestra libertad; y si conoceis su gran valor, me ayudareis a defenderla." Acto seguido mando avisar a los hermanos Aldama, Ignacio Allende y Mariano Abasolo. Pocas horas despues se lanzo a la lucha, enarbolando un estandarte de la Virgen de Guadalupe y al frente de su improvisado ejercito salio a pelear por la libertad de su patria.

Ataco y vencio las pequeñas guarniciones que encontro a su paso; en la Alondiga de Granaditos se hizo fuerte el Intendente Riaño; la Alondiga era una fortaleza dificil de tomar y el fuego de la artilleria realista hacia estargos entre las filas de los insurgentes que trataban de tomarla; de entre la multitud salio un muchacho apodado El Pipila. Se amarro un loza a la espalda y arrastrandose pudo llegar a la puerta de la fortaleza, le puso breva y le prendio fuego; cuando la puerta se consumio, las fuerzas de Hidalgo pudieron entrar haciendo prisioneros a los soldados españoles y

apoderandose de las armas y parque que les era muy necesario.

De triunfo en triunfo el ejercito libertador llevo hasta el monte de Las Cruces, desde donde se podia ver la capital del Virreinato; no le parecia a Hidalgo atacar la ciudad y regreso rumbo al norte con la idea de aumentar sus efectivos. Desgraciadamente un traidor de nombre Ignacio Elizondo, informo a los realistas de el rumbo que tomaria el ejercito insurgente y les tendieron una emboscada en un lugar llamado Acatita de Bajan, cerca de Monclova, Coah.

El Cura Hidalgo, los hermanos Aldama, y Don Ignacio Allende fueron hechos prisioneros y llevados a Chihuahua donde fueron fusilados el 31 de Julio de 1811. La ejecucion de estos heroes, apago sus vidas, pero no pudo apagar la antorcha de la libertad que ellos habian prendido.

Diez años despues en 1821, se consumaba la independencia de Mexico, reconocida por España en 1836.

Viva Mexico!

Vivan los heroes de su Independencia!

Viva La Libertad!

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CLUB *Elite*



Jovita Martinez

While walking through W. San Fernando St. this afternoon, I happened to run into Rachel Andres. She stuck her head out of a green phone booth as I went strolling by. She didn't recognize me at first because I was wearing my Klu Klux Klan outfit and I didn't recognize her either because she was wearing someone else's hair. In order for her to convince me that it was not her natural hair she had to take off the wig. I didn't think she would but faster than I could say "Fake" she swiftly yanked it off. I was so intrigued that I've decided to buy one from her first thing Monday morning. I chose a stunning "Seaweed Green" to match the color of my skin.

Speaking of Rachel I hear that she's been dating an "inventor". I'm not too sure what he invents but if I knew I'd certainly tell you.

Social Tidbits Here and There What the Heck Do I Care.

Labor Day weekend will find Ken Hermann, Joe (Long Lost) Perez and Ronnie Gonzalez taking an instant junket down to Tijuana to see the bullfights. Going along by coincidence on the same week are Gloria Fuentes, Rosie Gutierrez, Carmen Molina and Carol Somethingorother. I'm quite sure that they'll all have a simply devastating time, including the bulls.

Mary Martinez has changed her hangout I hear. Could it be because of Gary? Huh Mary?

Yolanda Fuentes has all kinds of "yummy" things cooked up. Among them is handsome Bill Mitchell her current interest. If you're really cooking him dear I'd suggest that you bring him to a slow boil.

Anna Avila is still seeing Ken Hermann (the one who's going to the bullfights) off and on. I understand that this helps keep their romance fresh.

Helen Solarez, a guy by the name of Frank Elliot is persistently inquiring about you. He can't seem to get you off his mind. Maybe it was that perfume you wore. If I recall the name of it was "Alviso Fantasy". Please correct me if I'm wrong.

David Navarro is teaching Carrie V. how to play chess because he's tired of playing monopoly.

Meanwhile Gloria Fuentes and George Plata are back on the scene again.

TANFASCIC FANTASTIC DEPT.

Last week I was out in the sun too long and I melted. How utterly appalling.

The Mad Tea Parties

This week we had a very important meeting and the results are yet to be seen or heard. I would

like to add that our forthcoming Ball will not be in September as had been predicted but on October 5th because due to the theme of the Ball which is ATHENS BY NIGHT, sort of a Greek setting -- eeeeeek!!

Well, anyway, our Decoration Committee is trying to locate a genuine Trojan Horse and some statues without arms, to give our Ball that Real Greek atmosphere. In the event that our Decoration Committee should fail to obtain the statues and horse which I mentioned above, we may have to send the committee all the way down to Sparta, Greece, to get them. And if this should be the outcome we won't be having our Ball till 1996 because it's going to take them that long to swim up there !!!!!!!!!!!

ATTENTION

All cheapskates and tightwads, our amazingly low price is only \$5.00 per couple (cheap). Also, whichever guy we choose to be our escort to the Ball will get in FREE!! There now, aren't you relieved? All you have to worry about now is paying for a tux, food, drinks, trip to the barber, gas for the car, etc. But we won't go into that now because it's too realistic.

Would You Believe It Department

I read in the Medical Quack Journal that having children is a hereditary type thing because if your parents didn't have any, chances are that you won't either.

Alligator Tears Department

Freddie Espinoza who had been drafted into the army was given a big and lavish farewell party last month, so what happens? He isn't leaving after all, at least not for a few more months. Gee whiz, Freddie, all the girls were crying and everything.

Myths

HERCULES

See the man. His name is Hercules. Hercules has huge muscles. This makes him look very strong. Hercules wears the skin of a dead lion. This makes him smell very strong. Smell, smell, smell. Hercules has to perform twelve labors. One of them is to clean out the Augean stables. This doesn't help the situation any. Someday they will make movies about Hercules. Movies, movies, movies. These movies will carry on the Hercules tradition. They will also smell.

* * * - Jovinsky ****

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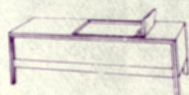
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SAN JOSE

...from this day forward .. til death do us part..

On Sunday, August 18, 1963, at three o'clock in the afternoon, Miss Elberta Anne Gray exchanged wedding vows with EL EXCENTRICO Junior Executive Humberto (Bert) Garcia, Jr.

Presiding at the nuptial rites at Willow Glen Methodist Church was the Reverend Ralph Fellsen, pastor of that church.

Elberta Anne, daughter of Mr. & Mrs. Elbert W. Gray and sister of Gary and Myrna Gray, is a recent graduate of San Jose State College. Majoring in Education and minoring in Arts and Crafts, this flamboyant young lady completed the four year college curriculum in three and one-half years, graduating with an excellent 3.7 grade point average. She is recognized as a graduate of "Great Distinction".

She is presently employed as an elementary school teacher at Gardner School in the San Jose City School System.

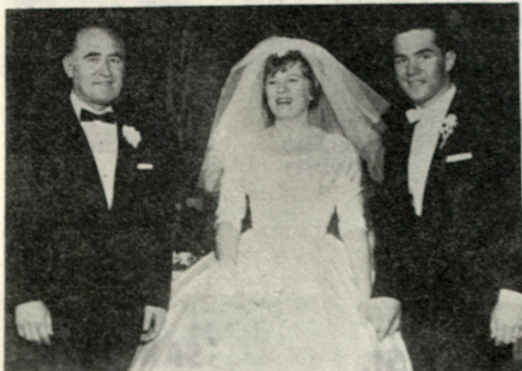
At the age of twenty-two, Elberta Anne has read extensively in the fields of History, Science, Art and the Humanities. She also enjoys cooking and sewing. Putting her sewing skills to an early use, Elberta designed and made her own wedding gown.

Bert and Elberta met and began dating when both were students at Abraham Lincoln High School in San Jose and were officially engaged on October 31, 1961.

Bert is working toward the completion of his Bachelorette of Arts Degree in Photography at San Francisco Institute of Art and plans also to minor in Business at San Jose City College and later at San Jose State. That is in addition to holding down his position as Head of the Photography Department at EL EXCENTRICO Magazine.



THE GROOM'S FATHER - Mr. Humberto Garcia, publisher of El Excentrico (left) with the newlyweds during the reception.



THE NEWLYWEDS - Elberta Anne Gray Garcia beams happily at her new husband, Mr. Humberto (Bert) Garcia, Jr.

THE BRIDE AND BRIDESMAIDS - Elberta is shown here with (left to right) Karen Dryg, Betty Ferguson, and Myrna Gray Proctor.





THE BRIDE AND HER PARENTS - Photo shows Elberta Garcia with her parents, Mr. Elbert Gray and Mrs. Mary Gray.

The newlyweds honeymooned along the picturesque California Coast, taking in the sun-kissed beaches of Monterey and Carmel, wending their way south via Highway 1 through quaint San Luis Obispo, beautiful Santa Barbara and into bustling and huge Los Angeles, eventually reaching their planned destination, Disneyland - Walt Disney's world of dreams come true.

Mr. and Mrs. Garcia are now at home at 869 Pershing Avenue in San Jose.



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En la grafica de iz. a der: Herb, Dave, Pete Netto, Prop. y Bill atentos MECANICOS que le ofrecen el **major SERVICIO** en todo el valle. **GRATIS!** le prestan un **CARRITO** mientras le **REPARAN** el de Ud.



Views & Reviews



Bob Rodriguez

REPORT FROM CHICAGO

On attending the 1963 American GI Forum Convention in Chicago I find that people down there do things in a big way. Three orchestras were used for the Coronation Ball which was attended by over 2,000. Professional fashion shows, mariachis and top speakers kept the convention going at full speed.

Attorney General Bobby Kennedy was the main speaker at the banquet and all delegates had a chance to say hello personally to Bobby. He was mobbed by over 300 teenagers going out of the hotel which makes one wonder if Bobby isn't considering the Presidency in 1968. Let's face it, we are not going to run out of Kennedys.

SGT. ERNIE.....THAT IS!!

Congratulations to Ernie Vasquez on his appointment to Sgt. in the San Jose Police Department. Ernie will continue to lend his services in the Juvenile Department. If Ernie made Sgt. can I be far behind??

MAPA SCORES AT CIVIL RIGHTS MARCH

People who have been looking down at joining the negroes in demonstrations were super-surprised when MAPA participated in the March on San Jose and actually presented most of the "Proposals for Action" to the Mayor. Does anybody feel out-foxed? The "Proposals for Action" dealt in most part with specific Mexican-American problems in San Jose. A bouquet of roses to MAPA for taking the bull by the horns!!

SOMETHING BIG BREWING

Underground rumors which are well founded say that a Mexican-American from California is being considered for a VERY high post with the Kennedy Administration. You'll read about it if it happens.

POLITICAL EDUCATION SEMINAR IN FRESNO

The GI Forum statewide is sponsoring a Political Education Seminar in Fresno on September 7th at the Town & Country Lodge. The purpose is to assess the position of the Mexican American in politics and to activate more people politically. Top M-A politicians and activists from throughout California will be in attendance. You are welcome.

THE KEED IS GONE

Hank Paramo has never had an equal in this 'ole town. The self proclaimed "God's Gift to Women", flyer, and perennial best dressed young man

has succumbed to matrimony. It hurts me right here to picture Hank getting up at 2:00 A.M. in his silk monogrammed pajamas to change the baby and lull him back to sleep with one of his "heroic stories". Time Marches On.....and every man is reduced to mice! Congratulations!!!!

ATTENTION CLUB SAN FELIPE

Lalo and Elvira Ruiz back from a trip to Del Rio. They brought back a record titled "Del Rio My Hometown". Suggest you get a copy of this record and play it on your gramophone at each meeting. Sit inside a washtub to catch the tears. Temperature in Del Rio 105!!!! OVERHEARD

First Guy: That Rudy gives me a pain in the neck.

Second Guy: I have a little lower impression of him!!

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Simon Villa



UNION CITY, CALIF.



VISITAN YOSEMITE NATIONAL PARK, CALIF.

En la foto aparece la amable señora Margarita S. Villa y su esposo el señor Simon Villa colaborador y amigo de nuestra revista.

En el mes de Junio del año en curso nuestro colaborador y amigo Sr. Simon Villa y su amable esposa señora Margarita S. Villa visitaron Yosemite National Park de California.

Los acompañaban sus hijos Catalina y sus hijos Luis; Catalina y Margarita y el Sr. Gabriel Lara. Al regresar a Union City, lugar de la residencia de los esposos Villa, llegaron maravillados del viaje por tanto hermosura que presentan todo y cada uno de los arboles que existen contando con muchos años lo que hacen admirar el panorama lleno de emociones admirables que satisfacen a los visitantes que tienen la oportunidad de visitarlos.

Tragedia Acontecida en Agosto de 1935

En Agosto de 1935, causo gran consternacion la tragica muerte del notable aviador Willie Post, que por dos veces dio la vuelta al mundo en aeroplano, y el popularisimo y universalmente conocido humorista, periodista y actor cinematografico Will Rogers, acaecida el 16 de Agosto de 1935 en Point Barrow a las 8:18 p.m. que causo gran consternacion en todo el mundo.

La causa de la tragedia segun fue comprobado se origino a causa de la falla del motor, el aparato apenas habia iniciado el vuelo y se encontraba a 15 metros de altura. Willie al darse cuenta del peligro dirigio el avion sobre la corriente de un rio, con la esperanza de salvarse al caer en el agua, pero la corriente era muy escasa y el aparato contra el fondo,

estrellandose y causando la muerte instantanea de ambos ocupantes.

Un amigo intimo de Post, Joe Crosson, aviador veterano, salio inmediatamente para Juneau, Alaska hacia Point Barrow para recoger los cadaveres y conducirlos a Fairbanks para embalsamarlos.

Segun el novelista Rex Beach, asegura que Rogers tenia un seguro de vida importante dejando asegurada la cantidad de \$500,000 dollars para cada uno de sus hijos, dos hombres y una virtuosa y bella señorita, y el resto a su esposa. El aparato era de diseño especial de 550 caballos y media 16 metros del motor a la cola.

Se Rindo Homenaje en los Cines Del Paso Como una demostracion de duelo y como homenaje a la memoria de Will Rogers que actuó en infinidad de peliculas en varios cines del Paso, en aquella epoca.

En todos los cines se hizo un minuto de silencio interrumpiendose las funciones y permaneciendo reverentemente de pie el publico que asistio a ellas.

El Presidente de los Estados Unidos, Mr. Franklin D. Roosevelt, en el tiempo de la tragedia recibio condolencias de todos los paises del mundo.

Homenaje a la memoria de Will Rogers en El Paso, Texas.

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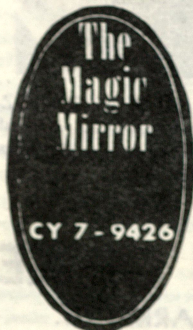
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de San Jose, California

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1810 VIVA

Programa L

Del 15 de

CIVIC AUDITORIUM

A las 2.

1. Marcha de Honor a cuyos acordes haran su entrada su MAJESTAD la REINA y su CORTE de HONOR.
2. Himnos Nacionales de Mexico y E.E.U.U.
3. Honores a las banderas por la banda de guerra, bajo la direccion del Sargento Angel Gonzales Rubio.
4. Coronacion de su Majestad la REINA, por el distinguido Consul Honorario de Mexico en San Jose, Sr. Don Ernesto E. Cota.
5. Presentacion de Autoridades e invitados de honor por el Sr. Paul Baracker.
6. Bienvenida a la Colonia por el Presidente interino de la Comision Honorifica Mexicana de San Jose Sr. Manuel Morales, quien sera presentado por el Presi-Ejecutivo de la misma Sr. Don Benjamin Ulloa.
7. Presentacion y actuacion de la orquesta juvenil de Andy Flores.
8. Bailable por Maria Luisa Gonzalez.
9. Bailable la Zandunga por Elena Dinaja, Carmen Dinaja, Enriqueta Dinaja y Carmen Garcia.
10. Cha-Cha-Cha interpretado por Elena Dinaja y Jose Luis Guel.
11. Twist, interpretado por Juanita Dinaja y Juan Guel.
12. Jarabe Tapatio por los niños Enriqueta Dinaja, Rosita Guel, Jesus Manuel Guel y Juan Raul Guel.
13. Presentacion de la Asociacion de Charros de San Jose de Guadalupe de San Jose, California.

FELICITACIONES A LA COLONIA MEXICANA

J.J. NEWBERRY



54

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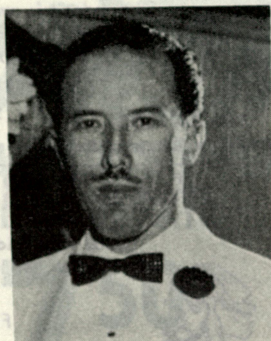
Septiembre

SAN JOSE, CALIFORNIA

3C de la tarde.

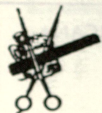
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(continua en la siguiente plana.....)

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14. Bailable por Juanita y Andres Sandoval.
15. Presentacion y actuacion de LOS DINAMICOS MUSICALES.
16. Poesia por el Sr. Jose H. Garcia.
17. Actuacion del TRIO de ANTAÑO.
18. Jesusita en Chihuahua, bailable por la Señorita Nora Elia Terrazas.
19. Presentacion y Actuacion especial del formidable MARIACHI INFANTIL de fama internacional de la CIUDAD de los NIÑOS de MONTERREY, MEXICO.

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Atentamente

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CLUB
San Felipe



Art Cuellar

U.C.C. LEAGUE

San Felipe still holds first place. After going through the first half of the UCC softball race without a defeat, San Felipe runs into stronger opposition in the second half, but still remains UNDEFEATED.

It was with the game against Club Riviera that Club San Felipe's Softballers nearly broke their nine game winning streak.

After scoring 62 runs against 19 scored against them, Club San Felipe stood scoreless as Club Riviera held a 4-0 lead in the fifth inning of Sunday's game at Columbus Park. It looked bad for our boys when with two down and the bases loaded San Felipe's All Star second baseman Cruz (Junior) Tapia at the plate took two strikes.....one more out and the runners would die on base. The Riviera pitcher made his motion. Junior reared back and BINGO! When all the excitement had died down the score stood tied 4-4. The all star 2nd baseman had hit a GRANDSLAMMER.

Manny Castañeda, Pitching with a broken toe, showed the kind of stuff he is made of, in the 9th inning he loaded the bases on walks with nobody out; he then settled down to retire the next three batters in order. One strike out and two harmless infield popups. That was the last scoring opportunity for Riviera, for in the bottom of the 9th inning, Jess Medina came in with the "Coupe De Grace" homer as the San Felipe's won another one to remain on TOP.

SAN FELIPE 6.....RIVIERA 5



CLUB SAN FELIPE'S ALL STARS:

Left to right: Danny Castellanos, Eppie Gallegos, Cruz (Junior) Tapia, Freddie Santos.

Kneeling: Manny Castañeda and Jess Medina.

All Star Manny Castañeda winningest pitcher in UCC League.

San Felipe's all star shortstop Eppie Gallegos, one of League's most feared batters.

San Felipe's all star third baseman, Cruz Tapia, clutch hitter with power to spare.

ATTENTION ALL CANNERY WORKERS:

On October 11th there will be an election of officers for Cannery Union Local 679. Candy Veliz is a candidate for Business Agent. We urge your support. Vote for Candy Veliz. Your vote and confidence will be greatly appreciated. Thank you.

Gotta help swing this election for my roommate Candy Veliz. His great talents have for too long been wasted.

THIS 'N THAT

Tony "Pato" Guillen says he has so many girls que no le alcanza corazon para todas.

ALCOHOLICOS ANONIMO

SI TIENE UD. PROBLEMAS

Con EL ALCOHOL

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MADAM Zora

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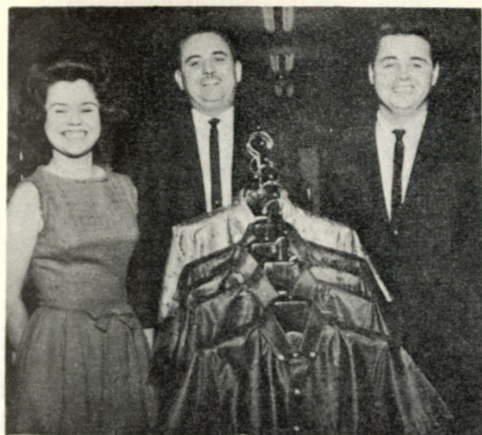


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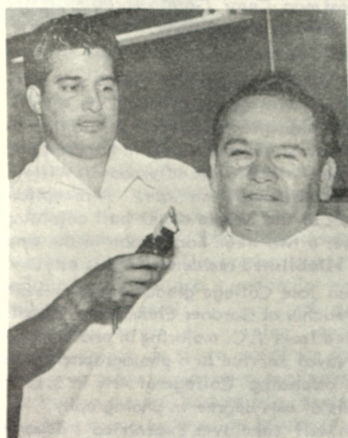
Abierto los Lunes, Juev. -Vier.
hasta las 9:00 p.m.



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Columnista de EXCENTRICO

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En la grafica: ROBERT PEREZ
ampliamente conocido en esta cd.

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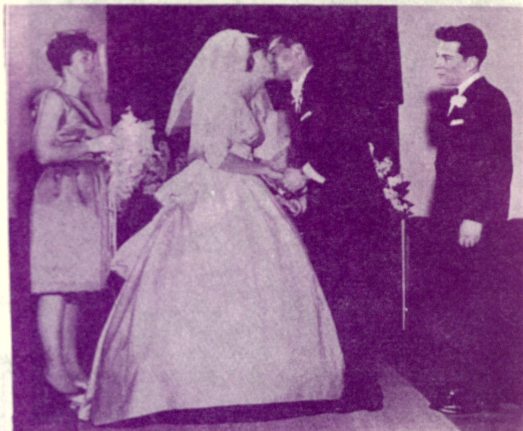


En la grafica: de Iz. a der: GILBERT ADAIR y HERMAN
G. ALVAREZ para atenderlo con toda cortesía.



The Roving Photographer

Richard Diaz



Myrna Lee Gray - maid of honor and sister of the bride Elberta and Bert after the ceremony sealing their destiny with a kiss, best man Cesar Garcia - brother of the groom. EXcentrico photography.



L to r: Newlyweds Bert and Elberta Garcia, Mr. and Mrs. Jose De La Rosa - Humberto Garcia's uncle, their home is in Sacramento, California.

Lovely ELBERTA GRAY daughter of Elbert and Mary Gray exchanged vows with Mr. BERT GARCIA, JR. son of EXCENTRICO'S publisher Humberto Garcia, Sr. on Sunday the eighteenth of August, Nineteen hundred and sixty - three at three o'clock in the afternoon at Willow Glen Methodist Church here in San Jose. A reception was held in honor of the couple at the hall adjoining the church. After a two week honeymoon in the west coast the couple established residence in this city.

Elberta is a San Jose College graduate and presently employed as a teacher at Gardner Elementary School.

Bert graduated from J. C. majoring in photography after two years Naval Service as a photographers mate he is presently attending College of Arts in S.F. to obtain a bachelors of arts degree in photography. Upon graduation will take over Excentrico's department of photography.

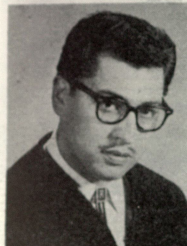
ER
YG

L to r: Dave (Esquire) Sierra - Excentrico's assistant editor and wife Gloria, Bert and Elberta Garcia, Hank and Solome Coca - Furniture Discount House 82 E. Santa Clara St. owner, Pat and Bessie Vasquez - Excentrico's building face-lift specialist who is doing a fantastic job of sending the publisher to the poor house.





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LA PESADILLA MAS GRANDE y FEA DE MI VIDA...

Por Rudy Belloumini G.

Eso fue para mi la ocurrencia del dulce señor Candelario "Candy" Veliz, quien de primas a primeras basandose no se en que razonez sin motivo alguno me ataco en algo en algo que me dolio por tocar las fibras mas sensibles del corazon de un hombre honrado, que esta orgulloso de su ascendencia mexicana.

Yo quisiera que haciendo a un lado necios prejuicios y bromas de mal gusto, el señor Veliz me contestara a esta sola pregunta: ¿No tiene derecho a llamarse y a sentirse mexicano un hombre nacido en este pais que es hijo de un italiano y una mujer mexicana por nacimiento y origen?.....Mi adorada madrecita, que Dios tenga en su reino, nacio y crecio en ese bendito giron de tierra que lleva de nombre de Mexico, y yo estoy seguro de que el amor y el respeto que me inspira ese pais que es mio, por serlo de mi madre, se debe a que lo llevo en la sangre que corre por mis venas, cosa que ni el señor Veliz, ni nadie que tenga un dedo de frente, y un poquito de criterio, puede poner en duda.

Señor Candelario Veliz: por favor sea usted mas serio y mas humanitario en sus afirmaciones. No es bueno ni recomendable lastimar a nadie, y menos a quien nada malo nos hace. Yo, dentro de mi humilde personalidad, y dentro de mi ardua lucha por la vida en la que he estado solo, sin apoyo de nadie, ni siquiera el de los consejos de un padre o la ternura de una madre, he procurado siempre normar mi conducta por el respeto a los demas y a los derechos individuales. Si he tenido errores, ya que como humano debo de tenerlos, estos son los propios de cualquier ser humano, pero tanto a usted como a todo el publico, yo le aseguro que no acostumbro despreciar ni ofender a nadie, y mucho menos desconocer los derechos de los demas. Procure usted, Señor Candelario Veliz, aprender y gobernar sus actos con la norma que dio a los hombres de todos los tiempos y de todos pueblos: EL BENEMERITO DE LAS AMERICAS DON BENITO JUAREZ:

"El respeto al derecho ajeno, es la paz."

..... Rudy Belloumini Guerrero

P. S. Si usted se cree aser un buen mexicano porque no escribe su columna en español?

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DANCING EVERYDAY (except Monday)

Your host

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*Club
Riviera*



FRANK D. KAWAKAMI

On September 25, C.R. had a game with San Felipe. It was a very good game. C.R. led off right away with two runs in the top of the first inning. Then in third inning F. Kawakami came up, hit a home run and made the score 4 to 0 Riviera.

In the bottom of the fifth, Tapia, S.F.'s second baseman came up with the bases loaded. He got set and slammed the ball on a long high drive between left and center fields for a Grand Slam. That tied up the score. S.F. went on to score another run and go ahead 5 to 4. In the top of the 7th inning, C.R. tied it up again. Since S.F. didn't score in the 7th the game went into an extra inning. Riviera didn't score in the top of the 8th. S.F. first two men were put out easily and then Manager J. Medina came up and slammed a home run to win the game 6 to 5. I bet that there was one real worried team that Sunday.

It's my sad duty to notify all you gals that C.R.'s star centerfielder in '62 (Bob Reed) has been called by our Uncle Sam to serve in the Army. He says he'll be going sometime in September.



Here are a couple of members of C.R.'s softball team. They are from left to right: R. Goza, shortstop; Joe Padilla, pitcher, and Cheb Ramirez, second base. One pertinent fact about R. Goza. He had the 2nd highest batting average of the 1st half.



JOVITA MACIAS



MARY CASTILLO

Mr. and Mrs. Hillard Payer (Hillard is catcher for C.R.) had a visit recently. The visitors were relatives who came a pretty long way, clear from Neb. Here are three of the girls. Jovita Macias, Mary Castillo and Mary Martinez.



HILLARD PAYER

MARY MARTINEZ



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CATOLICOS

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Dr. Ivan T. Hendren



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Sabados 9 a 12:30
Lunes y Jueves 7 a 9:00

Sufre de Dolor de Cabeza, corto de resuello, del corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presión en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos. Su doctor QUIROPRACTICO buscara las causas de este mal funcionamiento de sus órganos con análisis científicos quiropráticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiropráticos.

The AMERICAN G I FORUM

San Jose Chapter

On Saturday, August 24th had a record attendance crowd at their dance at the AZTECA HALL. Music was provided by CHRIS CARMONA and his Orchestra.

another successful dance is scheduled for Saturday October 12th at the I.E.S. Hall 1401 E. Santa Clara music will be by CONNIE CAUDILLO & Orchestra



Having a ball at the ball are Lula Gomez and Bessie Vasquez, Bessie is the driving power behind successful plastic surgeon (to excentrico building) Pat Vasquez.



Mr. Pat Vasquez chairman of Ways and Means committee presents a beautiful french poodle to door prize winner, in background to the left is Benny Garcia.

Eastside Barber Shop

2 BARBEROS MEXICANOS

Caballeros \$1.75

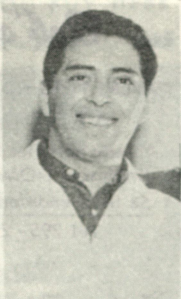
Ninos \$1.35

ABIERTO: Diariamente
Lunes a Sabado
9:00 a.m. a 6:30 p.m.

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*Maria de la
Luz Sánchez*

De Charla con las Estrellas

La gentileza de la empresa pionera del norte de California, o sea, la de Ray y Frank Davilla, abrio como siempre para mi, las puertas del conocido y popular Rainbow Ballroom, y siendo mas explicita, la de los camerinos de los dos famosos artistas mexicanos que constituyeron la principal atraccion de ese lugar la noche del 17 de agosto: el joven actor galan del cine mexicano Jaime Fernandez, y el no menos popular y ya veterano actor comico del cine azteca, Fernando Soto "Mantequilla".

Para solaz de los lectores del EXCENTRICO, transcribo aqui la parte medular de estas entrevistas.



Jaime Fernandez, el tercero y mas joven de los tres hermanos que forman la dinastia Fernandez, a saber, Emilio "El Indio", actor y director de los mas prestigiados con que cuenta el cine mexicano, y Fernando a quien se denomina en los circuitos artisticos el "crooner" de Mexico por su dulce y arrulladora voz, es originario de la ciudad de Monterrey, Nuevo Leon.

Comenzo su carrera artistica cuando contaba solo 16 años de edad estableciendo dentro de su breve existencia un record de produccion cinematografica ya que lleva filmadas 75 peliculas, de entre las cuales llamaron poderosamente la atencion de la critica ROBINSON CRUSOE, LA REBELION DE LOS COLGADOS, y EL REBOZO DE SOLEDAD. Estas tres peliculas merecieron a mi entrevistado, sendos Ariales. Muy notable tambien fue su actuacion en la pelicula TALPA, en la que compartino los creditos estelares con nuestra curvilinea Lilia Prado. Tras de su reciente visita a los Estados Unidos, Jaime Fernandez, a la cabeza de su propio elenco, se dirige a visitar el Brazil en donde filmara a colores ASI ES MI MEXICO y LA MUSICA DE MI MEXICO, y en blanco y negro la ultima pelicula que tiene en proyecto y que llevara por título LOS CHACALES.



A continuacion, y dentro del mismo camerino, Fernando Soto "Mantequilla", se puso a mi disposicion contestando mis preguntas con una encantadora sencillez, la que resulta tanto o mas simpatica, cuando que sabe uno que su interlocutor es nada menos que el hijo y heredero del que otrora fuera una gloria de la escena mexicana: el inolvidable "Panzon".

Roberto Soto.

"Mantequilla" es originario de Mexico, D.F. y su carrera cinematografica la inicio en 1932. Tiene solamente dos hermanos, uno de los cuales es el director de orquesta del cine "Lirico" en la gran urbe metropolitana. Su hermana, esta casada con un honrado industrial y es del todo ajena a las actividades artisticas, por lo que puede decirse que unicamente Fernando ha heredado los talentos de su ilustre progenitor. Ha filmado alrededor de 200 peliculas, siendo sus proximas las mismas que proyecta Jaime Fernandez en el Brasil. Ha realizado 10 giras por los Estados Unidos y es la quinta vez que visita nuestra blanca y progresista ciudad de San Jose.

Realmente complacida por la gentileza de estos dos artistas compatriotas y perfectos caballeros, me despido de ellos con un cariñoso abrazo en el que mando a todos los artistas de mi Mexico lindo, querido y lejano, mis mejores deseos porque siga acrecentando con su esfuerzo, la fama de que goza actualmente nuestro magnifico cine nacional.

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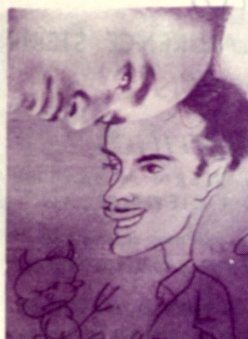


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CLUB Bachelors



Gilbert Solarez

OPEN MESSAGE TO "DULCE" HOT HEAD NIXON CANDY VELIZ

What do you mean "que ya estamos completos?" Also what do you mean by mesican? Maybe, you meaned musician? Because rumor has it that "Que eres muy musico" y tambien "eres muy lloron, como Nixon!"

Why don't you behave yourself like a good little boy Dulce? As far as what Robert Rodriguez had to say about me.....the time will come when he'll get my message.

In the meantime, try getting a little experience in life before you want to tangle with R.B.

By the way, I have you in my little Black list named the KISS OF DEATH. Thought it might interest you.

Very Respectfully yours,
RUDY GUERRERO BELLUOMINI



In this picture are just a few of many many countless girls taking part in the Ice Follies in San Francisco.

Men, if you were able or had a chance to date one of these lovely chicks which one would you prefer? Would you like the 4th one or 6th? All of them. Now, now, let's not get greedy. Any way I look at them they all look fine to me. Paul Gary likes the 2nd one because she is a little on the chubby side. George Plata wants the 5th one because she is short like him. Art "Alaska" Lopez wants the 6th one cause she is tall and build like a brick house. J.J. like the blond in the center. Sorry, J.J. I saw her first. This photo was taken by my buddy Richard (El Azote Del Lente) Diaz.

I heard that the lovely and charming Gloria

Fuentes won a beauty contest at the Azteca Hall last Saturday night. The contest was sponsored by KLOK and Burgermeister Beer. She won \$250.00 from Burgermeister and a six piece wardrobe from KLOK.

Before the 16th of September she is to fly to Los Angeles where she will run against the Queen of Fresno and the one from Los Angeles.

The Queen of this contest will be escorted to the movie studios in Hollywood by Ray "King" Hermoso, a new singing star discovered by John Wayne when he was making the movie "RIO BRAVO".

King is a tall well built guy with brown-red hair, black eyes and walks like Marlon Brando.

I saw him last Sunday when I was with Lalo Caballero over at KLOK and I asked him over with me to meet the Excentrico staff which he was very happy to see since he had read a couple of copies of EL EXCENTRICO that I had given him over at Lalo's.

He met Dave Sierra and Humberto Garcia and we started talking about Hollywood and movie stars. King told us how he got tired of Hollywood and people and why they were always invading their private lives.

After a few mixed drinks and shooting the breeze a couple of hours he invited us to dinner at the Cabaña in Palo Alto where he is staying till his troupe arrives from M.G.M. for a movie to be filmed in San Francisco and San Jose at the end of September.

He is living at a plushy apartment house with a swimming pool and drives a Rolls Royce convertible. King saw a picture of Jovita Martinez in El Excentrico and would like to meet her when she grows up.

Then he saw a cartoon of a guy writing for the Bachelors Club and said he looked like a nut when he didn't know the guy he was laughing at was me.

Dave Sierra and I made fun of his white suede shoes and pink bow tie. I made a remark of the fact that he dressed like Pat Boone and I wasn't too fond of him.

He told us he like Liz Taylor and she was his movie queen. Dave asked him why Liz was always in bed complaining her back was hurting when Richard Burton is the one responsible. He said, "what do you think?" We looked at each other and smiled.

After dinner at the Cabaña he drove us to Horky's where Bobby Zamora is playing. The place was jam packed with people mostly from San Jose.

Gasper Espinoza and Patty Tamez were there with another couple dancing to Bobby's grand music. Gasper and Patty had just had dinner at the Cabaña before we arrived there for dinner.



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SAN JOAQUIN ELECTS OFFICERS

Club San Joaquin elected officers for the '63-'64 year at a meeting two weeks ago. The following men were named to serve:

Cheno Plata is the President,
Johnny Zamora the Vice Prexy
Each a loyal San Joaquin member
Mark Espinoza is the new Historian
Robert C. Garcia the Athletic Director
And all the rest I don't remember!

My poetry is about as good as my memory

Friday, September 13, 1963, is the date set for a big party to celebrate the birthdays of Johnny Zamora, Eddie Baltierra, Dan Vasquez, and Mark Espinoza. I'd really like to go but I can't for hell remember where Eddie Plata's home is. HELLLP!!!

Our congratulations to Bert Garcia, Jr., and Elberta Gray Garcia who were married on August 18, 1963 at the Willow Glen Methodist Church.

Photo at left shows Bob Perez, Cesar Garcia (brother of the groom) and Excentrico Photographer Richard Diaz at the reception. At right is the lovely bride and her husband. Congrats.



Just to acknowledge some nice people who have already indicated an interest in the Dodgers Fan Club, we present this list of names:

Ruben Frausto - 433 South 7th St., San Jose
Jimmie Garcia - 52 South 4th St., San Jose
(This cat defected from the Giants in '62)
Paul Salinas - 42 Foss Avenue, San Jose
Joseph Rodriguez - 21 Foss Avenue, San Jose
Raymond P. Morales - 294 W. Empire St., San Jose
Delphina C. Garcia - 1741 Galewood Ct., San Jose

We need more members. Send in your names and let's fill up this column with Dodgers fans!!!

NAME: _____

ADDRESS: _____

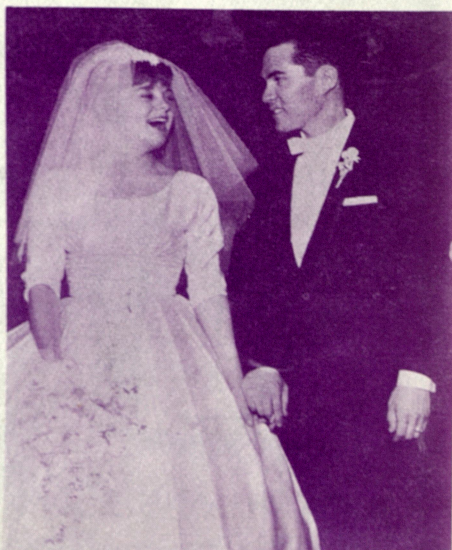
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WHY DO YOU HATE GIANTS? _____

We would like to extend our sincere congratulations to Pete & Helen Rojas who were married the other day. Congratulations. Congratulations.

It's always a pleasure to pat a fellow writer on the back for doing what we consider to be an excellent job. Bouquets this week to Jovita Martinez of Club Elite for consistently turning out interesting and witty "gossip" without getting too personal. She gets our vote as the best female columnist ever to write for this publication. Congratulations!

Bunch of the CSJ men were celebrating their softball loss to San Felipe last Sunday (San Felipe 5 San Joaquin 0) at the Piedmont by singing mexican and okie songs. (CSJ always celebrates, win, lose, or draw.) Bobby Zamora made some dirty faces at us and then said to me, "I just got back from hearing El Mariachi Vargas de Tecaticlan." You could have cut the silence with a machete. End of singing.



El fabuloso Trio Tricolor



foto ricardo diaz

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