

Volume XII, Number VIII
June 1974

TENNIS CLUB

Netlings

THE *Tennis Club*

AND TENNIS CLUB HOTEL

OPEN ALL SUMMER

Tennis Club Hotel



SUMMER IDYLL

A glorious new season is about to start at the Tennis Club . . . it's called "Summer." For the very first time, the hotel has responded to the many requests and will keep its facilities open and available during the summer months.

And, much of Palm Springs is following suit. The Palm Springs Convention and Visitors Bureau reports that nearly 9,000 convention registrants have booked reservations here for the month of June alone.

Add the thousands who will come to Palm Springs and you can easily predict that there will be plenty of activity in these parts for the next few months.

Everyone will be enjoying perfect weather every day with no rain and enough sunshine daily to insure a perfect tan.

The high temperature readings that make headlines sometimes in other parts of the country only last maybe for a few hours during the day and can be endured easily because of the low humidity. And of course, air-conditioning everywhere to make things pleasant.

The May through September special at the Tennis Club and Whitewater Country Club makes it possible for everyone to afford a vacation they will long remember without a strain on the budget.

SUMMER SCHEDULE

Breakfast and lunch is now being served in the Poolside Room. The staff has arranged a fine menu and is ready not only to serve people staying at the Tennis Club Hotel, bungalows and condominiums, but other individuals and groups who wish to enjoy the best of morning and noon hour, eating in Palm Springs. Cocktails will also be available.

The Court Room bar will be serving lunch and liquid refreshments through the early evening.

Tennis courts will be available not only for play during the day, but also several courts will be made ready for evening players with court lights turned on when it gets dark.

EXTRA EXTRA EXTRA

As we go to press, plans are being arranged for a Weekend Special from Friday thru Sunday. We don't have all of the details, but you can call area code 714-325-1441 for information and how you can make a reservation.

Betty and George Naianoa provided authentic Hawaiian background music during the recent Luau Party with featured dancers (l. to r.): Tita, Toni (8 years old) and Tiva.



Ken Harris and the "crooning troubadour," Nick Lucas.

Movie Premiere Party

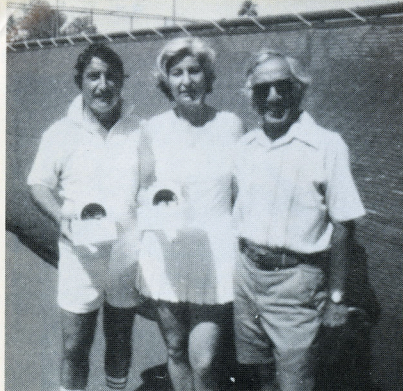
A record crowd attended the premiere showing of "The Great Gatsby" in Palm Springs and then came to the Tennis Club after the showing to celebrate the event. The evening was a star-studded event.

The premiere party was held in the Bougainvillea Room and Nick Lucas was one of the guests of honor. The film covers the Roaring 20's and Nick did such tunes as "When You and I were Seventeen," "Charleston, Back to Charleston," "What'll I Do," and numerous other tunes from the movie, performing with the Ken Harris Band.

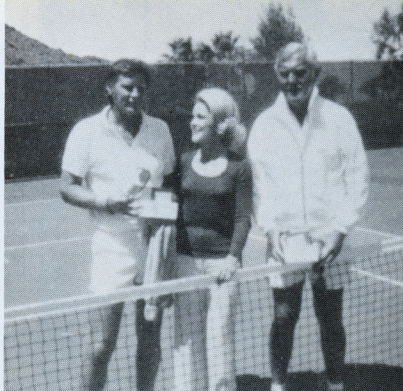
The Nick Lucas ("crooning troubadour") entertainment was the feature of the evening. Nick, who introduced "Tiptoe through the Tulips" and "Five Foot Two" during the 20's, and was with Ziegfeld Follies, and in the film musical, "Gold Diggers of 1929," has just completed the soundtrack of the new movie, "The Great Gatsby," starring Robert Redford and Mia Farrow.

A panorama of party lovers, saying "aloha" to the season. The traditional Tennis Club Luau Party was the most successful ever and really reflected the excitement for what we hope will be a great summer season in Palm Springs.





Tournament official, Charles Goldfus (right), presents U.S. Senior mixed doubles trophy to Bobbie and Helen Pastal Perez, who defeated Bob Hill and Lisbet Swartz 7-6, 6-2.



Pretty Bernice Korshak of Beverly Hills and Chicago presents big Ed Kauder (left) of Los Angeles, who won the 45 and over men's singles sweepstakes, defeating Dick Matteer, 6-3, 6-4.



Charles Farrell (7th Heaven Fame) awards winners trophies to Dick Matteer and Ed Kauder, who downed Robin Hippensteil and Verne Hughes to win the 45 and over men's team crown.

SENIORS COMPETITION

Ed Kauder of Los Angeles, Charles Lass of Glendale and John Faunce of Palm Springs were the big winners in the 13th annual Palm Springs Invitational Senior Championships played on the courts of the Palm Springs Tennis Club.

Kauder, a nationally ranked player, defeated Dick Matteer to win the 45 and over title while Lass downed Bob Hill 6-4, 6-3 to win the 55 and over men's singles trophy.

Faunce, U.S. men's singles champion, and Tennis Club men's titlist, proved his nationwide reputation by overwhelming John Shelton 6-2, 6-2 in the trophy round.

Kauder and Matteer teamed to smother Verne Hughes and Robin Hippensteil, 6-0, 6-1 in the 45 and over men's doubles while Hughes and Hippensteil, U.S. 55 and over

title-holders, demolished Bob Hagey and Jim McDaniel 6-2, 6-1 in the same age bracket.

Keith Gledhill and Bill Robertson defeated the pride of the Tennis Club, Frank Polokof and Al Chaiken 6-4, 6-1 to win the 60 and over men's doubles. Gledhill shared the U.S. men's team championship with Ellsworth Vines of Palm Springs in 1932.

Internationally ranked Helen Pastal and her husband, former USC star, Bob Perez, copped the mixed doubles crown, defeating Bob Hill and Lizbet Swartz, 7-6, 6-2.

In the 65 and over men's singles, Francis Mannis defeated Al Miller, 3-6, 6-3, 6-3, in the only three-set final of the tournament.

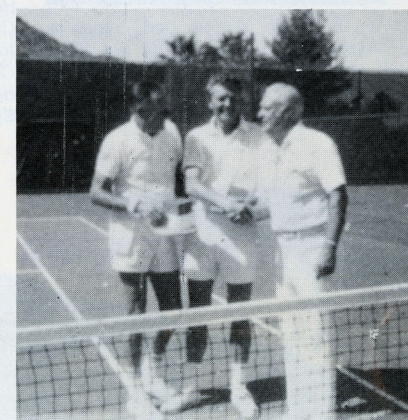
Jake Kalnin and H.C. Shepard upset Judge Joseph Ciano and Ken Beer 6-3, 6-3 for the 65 and over doubles crown.



Judge Joseph Ciano presents the 60 and over trophies to Bill Robinson (left) and Keith Gledhill. Gledhill once held the U.S. doubles titles with Ellsworth Vines.



John Faunce (left) of Palm Springs, U.S. men's singles champ in the 60 and over bracket, proved his ranking by downing John Shelton, La Jolla 6-2, 6-2. Straw-hatted Bob Abnot, San Gabriel, presents the trophies.



A. G. (Gus) Kettmann presents trophies to Robin Hippensteil (left) and Verne Hughes who won the 55 and over men's team title.

TENNIS HOLIDAY

MAY THROUGH SEPTEMBER SPECIAL

7 DAYS — 6 NIGHTS AT \$66.00 PER PERSON (Plus Tax)

5 DAYS — 4 NIGHTS AT \$48.00 PER PERSON (Plus Tax)

DOUBLE OCCUPANCY

The above rates include complete Tennis privileges at America's most beautiful private club. / The most beautiful and unique swimming pools in the desert. Hot therapy pools are also available. / Free transportation to and from the Airport. / Immediate confirmation. / Refrigerator in every room. / A full descriptive brochure will be mailed immediately upon request.

Call or write: THE TENNIS CLUB, 701 West Baristo Road, Palm Springs, Ca. 92262
Phone: Area Code 714 325-1441

GOLF HOLIDAY

MAY THROUGH SEPTEMBER SPECIAL

7 DAYS — 6 NIGHTS AT \$114.00 PER PERSON (Plus Tax)

5 DAYS — 4 NIGHTS AT \$ 80.00 PER PERSON (Plus Tax)

DOUBLE OCCUPANCY

The above rates include golf and cart daily at our championship White-water Country Club . . . minutes from the Tennis Club Hotel. / The most beautiful and unique swimming pools in the desert. Hot therapy pools are also available. / Free transportation to and from the Airport and the golf course. / Immediate confirmation. / Refrigerator in every room. / A full descriptive brochure will be mailed immediately upon request.

Call or write: THE TENNIS CLUB, 701 West Baristo Road, Palm Springs, Ca. 92262
Phone: Area Code 714 325-1441

Whichever Vacation Special you desire, a luxurious room is yours at our elegant new Tennis Club Hotel . . . and an excellent continental breakfast daily.



Pretty Elaine Chaddick assists hubby President Harry F. Chaddick, cut the cake on the occasion of their 19th wedding anniversary when they entertained a large party of friends and long-time acquaintances at the Tennis Club.

Socially Yours

Bob Schlendorf, publisher of the desert area "Key" magazine, is proving to be a multi-faceted man about the city. During the recent 13th Annual Senior Invitational Tennis Tournament, Bob, who is well-known on the courts in Northern California at the Peninsula Tennis Club, graciously offered, and did umpire several of the matches at this event in Palm Springs. When living in Northern California, he acted as president and chairman of the state senior tournament at the Peninsula Tennis Club. "It really was my pleasure," he said after umpiring the matches, "I just love it here in Palm Springs and the Tennis Club has that certain touch you rarely find anywhere in the world . . . makes me feel at home."

We extend hearty congratulations to Marge and Alan Harvey of Belvue, Washington, winners of the Pancho Auction bid for a one-week stay at the glorious Tennis Club Hotel. It will not be the first visit for the Harveys to either Palm Springs or the Tennis Club. "It's been almost two years since we were there and we're so excited that we were able to keep bidding for the trip," said

Charles Farrell (center) movie great, appeared at the Tennis Club Senior Invationals to welcome one of the all-time great tennis and golf champions, Ellsworth Vines (right) and Keith Gledhill, who won U.S. men's doubles crown with Vines at Forest Hills in 1932.





Edna Popof (left) with glamorous Jeanne Barrett and Norma Lee Browning, international columnist of the Chicago Tribune, at Harry and Elaine Chaddick's 19th wedding anniversary celebration.

Mrs. Harvey. "To be able to take advantage of the beautiful Tennis Club facilities, including the courts, we're just thrilled! We haven't seen your new hotel, but we understand from some of our friends from up here, who were recently there for the AMA Convention, that your hotel facility is the most plush and elegant they have ever seen."

"That's what keeps the hotel business such an interesting one," said *Mr. Harry Chaddick*, owner of the Tennis Club developments, "the lovely people you meet and deal with year after year. We are certainly looking forward to seeing the Harveys again."

Palm Springs High School's Class of 1949 had its 25th year reunion on May 4th. The "forty-niners" had a get-together at *Ann Klein's* home, 1446 E. Ramon Road on May 3rd, toured Palm Springs High School on Saturday, May 4th and culminated with a dinner at the Tennis Club.

Mrs. Fess Parker and friends, *Mrs. Bill Welsh*, *Prudence Marce* and *Mrs. Howard Hogue*, recently spent several days at the Tennis Club Hotel to everyone's delight. One thing the lovely wives of very famous people seem to enjoy most is the privacy they are always assured when resting and relaxing in the sun here.

Mr. and Mrs. Michael Citroen from London were heard commenting on their way to the Bougainvillea Room for brunch one morning: "It is just perfect here, all we had heard — and you know, I only wish we had planned to stay a bit longer — but, perhaps, next year."

Genial Lee Churchin, host and No. 1 mixologist at *Whitewater Country Club*, has been with the Tennis Club enterprises for more than five years.





Mr. and Mrs. Marc Holcomb, always in attendance at the traditional Luau Party, with a lovely Polynesian waitress, discussing no doubt Edna's authentic Hawaiian gown she purchased on their recent return from the islands.

Aloha All Through the Summer

Palm Springs used to close for the summer and every year there would be a Luau Party at the Tennis Club to signify the close of the season. This year's special Luau fun party, arranged by Eddie Davidson at the Tennis Club, exceeded all previous years' parties and signifies the beginning of the coming summer and fall season.

The Tennis Club Hotel will be staying open all summer and what better way to start things off than with an exciting Polynesian Luau Party with wall-to-wall people dressed in festive and gay, holiday raiment.

Lovely leis were distributed to all at the no-host cocktail party at poolside which served only exotic drinks.

The upper terrace area featured the exquisite Luau Buffet Banquet Table with a long list of epicurean South Sea delights which had everyone smacking their lips and going back for more.

Showtime followed dinner and included flaming fire dances and the exciting and authentic "Dance of the Swords."

A few of the Tennis Club members hosting tables for the affair were: the Harry Chaddicks, David Ostins, Wesley Coves, Stanley Landens, Ed James, John Hefferlins, Bud Stewarts, Alfred Habers, Earl Lievers, Ray Blumenthals and Tom Rays.

Longtime Tennis Club member, Lotti Myers, enjoying the recent Luau Party with her guests, Cecil Lee and Maria Fisher.



USLTA officials (left to right): Syd Neiman, Harry Maiden, Dick Baron and Bill Molmar were guests of the Tennis Club and did an outstanding job as umpires.



Dr. Lowell Greenberg (left) won the sweepstakes event in the men's singles of the Palm Springs Medical Classic defeating Dr. Phillip Mills, 6-4, 6-4.

FOR GREAT TENNIS

The largest court competition in Palm Springs net annals was concluded recently when the annual Medical Classic, involving more than 300 players from five foreign countries and nearly every state in the United States was settled on the Tennis Club courts.

Dr. Lowell Greenberg of Palos Verdes, California won the sweepstakes, defeating Dr. Phillips Mills of Topeka, Kansas in an overwhelming performance to win the men's singles 6-4, 6-4.

In the A class team play, Dr. Lowell Greenberg, Palos Verdes and Dr. Gil Rothrock of York, Pennsylvania, downed Dr. Bill Rack and Dr. Gilbert White of Santa Barbara to win the doubles championships 6-1, 6-7, 6-0.

Palm Springs entrants, Dr. Kurt DeCrisis and Edith DeCrisis copped the husband and wife competition while Margaret Jones, wife of Dr. Cecil Jones, was runner-up in the women's singles play.

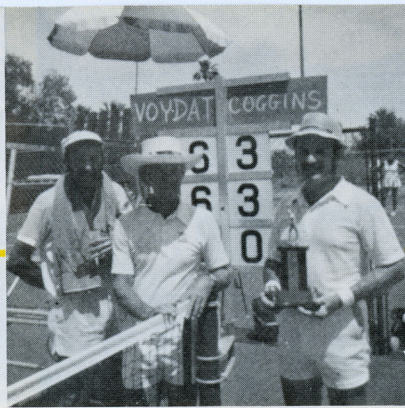
Dr. Charles Supple of Palm Springs, chairman and "father" of the tournament that now is held annually in Palm Springs and has assumed international proportions, expressed great satisfaction with the event, stating that it "drew the greatest field in its five year history." Pro Bill Smith directed the event, ably assisted by Marge Kohlhasse, Ken Brown and Peggy Smith.



Mr. and Mrs. Oscar Mayer (noted meat processor family) leaving Bill and Peggy Smith's tennis pro shop.



Most widely separated entries in the annual Palm Springs Medical Tennis Classic which drew over 300 entries from five foreign countries and nearly every state in the United States were Dr. Kazao Otugi (left) of Tsukafune-cho-Nugatac of Japan, a surgeon, and Dr. Maria Balsam of New York, a psychiatrist.



Dr. Steve Voydat of Los Altos, California (left) defeated Dr. Ferris Coggins, Oklahoma City, Oklahoma 6-3, 6-3 to win the 45 and over men's singles in the Palm Springs Medical Classic. Tennis director, Bill Smith presents the trophy.



Dr. Jerry Colonica of San Jose, Ca. (right) won the 45 and over B championship in the Palm Springs Medical Classic defeating Dr. Bill Douglas of Palos Verdes, Ca. 6-4, 6-4 in the finals.



Bill Drake of Alton, Illinois (left) receives the sportsmanship award during the Palm Springs Medical Classic from Tennis Director Bill Smith of the Palm Springs Tennis Club.



Dr. Maynard Drive of Piedmont, California (left) and Dr. Roy Dunkelberg of LaFayette, California, defeated Dr. Dev Arnold, Saratoga and Dr. Manuel Luna of Millbrae, California to win the 45 and over men's doubles title during the annual Palm Springs Medical Classic.



Dr. Manuel Luna of Millbrae, Ca. (left) defeated Dr. Plato Tuason of Westland, Mich. (center) to cop the B men's singles 3-6, 6-4, 6-3 in the Palm Springs Medical Classic. Dr. Luna is congratulated by August G. (Gus) Kettmann, Tennis Club official.

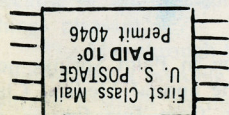
LOBS & VOLLEYS

by Bill Smith, Resident Pro

- Q.** In a doubles match, I hit a ball that went between the end of the net and the net post, and the ball landed in my opponent's alley. I win the point, right?
- A.** Wrong. The net should be stretched to meet the net post so that this could not happen. When it does occur, you lose the point.
- Q.** Is it ever proper to refer to thirty-all as deuce, or forty-thirty as add-in?
- A.** No, never.
- Q.** What is the longest winning streak for a national title on record?
- A.** Dorothy Bundy Cheney won the National Senior Women's Hardcourt title for THIRTEEN CONSECUTIVE YEARS. I can't find anything to top that.
- Q.** Do you think tennis has reached a point where the game needs a "czar"?
- A.** Because of the factor of big prize money, and the various groups hasseling over the jurisdiction of tournaments, etc., I do believe a "czar" could be of benefit to the game. Tony Trabert or Jack Kramer are two tennis alumni who would make excellent candidates for such a post.

- Q.** Could you offer me tips on improving my mental attitude on the court?
- A.** First of all, it's nice to win, but remember that you should be playing tennis mainly for FUN and should avoid getting up-tight on the court. (2) If you find yourself making senseless errors, find a good pro and correct this. There is nothing more mentally satisfying than seeing improvement in one's game. (3) Try to leave your business or domestic problems at the office or your home. Poor concentration on the court will destroy the pleasure you should be seeking while playing. (4) If you can't do any of the above, you shouldn't be playing tennis.
- Q.** What's the difference between a tennis UMPIRE and a REFEREE?
- A.** An UMPIRE is the official in charge of **one match**, and a REFEREE is in charge of the **entire tournament**.
- Q.** What causes tennis balls to go "flat" or soft?
- A.** Most balls are pressurized **inside** the ball. After a period of time when the balls are removed from the pressurized can, the pressure leaks through the pores of the rubber casing of the ball, much like a tire that has developed a leak. Most balls will hold their pressure outside the sealed can for about two or three weeks before showing signs of "flatness." Extreme temperatures will affect the bounce of the ball. Hot climates increase the internal pressure of the ball which makes the ball bound higher and faster. Cold temperatures cause the opposite.

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WHITEWATER TEE SHOTS

Whitewater Country Club's most successful spring season is coming to a close and it is now looking forward to a great summer season. The Men's Club is scheduling regular Friday night get-togethers along with other special events which will guarantee a lot of social activities during the summer and into the fall season. Plan to join in the fun!

Lee Churchin, as always, will be on hand to quench thirsty throats. The golf course will remain open all summer with the exception of a re-seeding period from August 15th through October 5th.

The member tree planting program has suffered a letdown and still needed are twenty-five trees, at \$15.00 each. Whitewater Country Club will add \$5.00 plus your nametag as the donor to each purchase of a tree. You will help make your course beautiful and watch your tree as it grows and beautifies the landscape.

If you haven't played here recently, you will notice the new plantings of tamarisks plus the trimming of the tamarisks along the exterior of the course. Greens are being reconditioned at a great expense. Adding on to the 10th green and getting the course into the plush condition everyone desires will take at least six months, but we guarantee you the finest golfing in the desert this fall.

Whitewater Country Club wishes to thank all its members for their fine support this year and the entire staff is looking forward to an even bigger coming year!

The second phase of 38 new fairway condos are now being built — our models should be ready October 1st, 1974, and they will be the finest living accommodation values in the desert. Tell your friends, especially golfers, that applications for the new condos are now being accepted. For anyone who wishes to move in immediately, Esther Broderick will make arrangements for one of the few condominiums remaining in Phase I.

Rich Parente, our pro, will be playing tournament golf again this summer, starting on the 15th of June. Dave Reardon, assistant pro, will be playing tournament golf mostly on the East Coast. Rich and Dave plan on opening the shop on September 1st for the next season.

CALLING SHERLOCK HOLMES

Aspiring authors of "who dunits" would find ample material for a best seller in the Tennis Club's "Case of the Missing Towels."

Would you believe that so far this season, there are over 2,000 towels missing from the tennis courts?

The towels are usually neatly stacked daily at the courts for use by tennis players. One by one, they have disappeared, never to return.

Come back ye prodigal towels and all will be forgiven!

It takes no elementary deduction by Sherlock Holmes or Watson to come to the conclusion that unless the case is solved and the towels stop disappearing, a charge will have to be made for them in the future.

ON THE COURTS

At the recent 13th Annual Senior Invitational Tennis Tournament held in Palm Springs at the Tennis Club, Harry Maiden, one of the U.S.L.A. umpires, was telling us that he was the one responsible for giving Marge Kohlhas her nickname, "PP" several years ago.

We agree, it could hardly be more appropriate, "Poise 'n Purpose." As we all know, she certainly is one that always performs her duties both with purpose and poise.

For those who did not attend this year because they thought it would be too hot . . . please note this special weather report for you . . . it couldn't have been more beautiful. Cool and crisp in the morning, with the sun warming about 11-ish, and by 3:30 in the afternoon, perfectly gorgeous. And whenever you wish to participate in the game, at the Club, remember to check with the gal at the tennis desk with poise 'n purpose . . . Marge!

Enjoying the sunshine and scenery at the Tennis Club recently were (L. to R.): Suzanne, Mari Rose, Colonel Jim Hatzenbuehler, Camille Hatzenbuehler (Harry Chaddick's daughter) and Mrs. Harry Chaddick.

