

The GATER

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184

San Francisco State College

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T A R G E T T RUSTEES:



by Larry Maatz

SF State's administration has been charged with condoning racism and violence, and an investigation has been initiated by the Board of Trustees. The findings of the investigative committee are due to be made public today.

The controversy began last spring when a conservative group of AS legislators were unsuccessful in their attempt to block a \$4,422 appropriation for a Black Communications Project. The project was designed to film the plays of Negro playwright Leroi Jones both on campus and in the Negro communities. At the time, Jones was under contract to the Associated Students as a visiting professor.

The atmosphere at the meeting became rather stormy, and charges of racism were leveled by both sides. When the two administration representatives broke the deadlock by voting for the appropriation, the conservative block claimed the administration was "condoning racism."

After losing their battle in the legislature, the conservative group addressed themselves to the Board of Trustees in a letter signed by 10 AS officers and legislators. They asked that the Board "review the actions of the San Francisco State College administration at the next scheduled meeting."

The college administration has declined any detailed comment on the charges. President John Summerskill said he "wanted to wait until the findings of the investigation committee are made public."

Glenn Smith, vice president of administrative and business affairs, slighted the importance of the trustees' investigation. "It is nothing more than a fact-finding mission requested by the chancellor's office," he said.

"The trustees had to react to the students' request," he

added. "They didn't take any action, but they will make their findings public."

While knowledgeable sources have predicted a "whitewash" report, the very presence of an investigative committee has raised the hackles of some.

Jules Grossman, acting chairman of the Academic Senate over the summer, called the investigation a "violation of the local autonomy which permits colleges to handle their own problems."

He predicts that the conservative forces which triggered the recent trustees' investigation will continue to affect the college.

He said he was "strongly incensed" at the intervention and called the investigation a "political expedient, an attempt to appease certain irate trustees."

"I found no logic, no rationale for their presence," Grossman said.

AS president Phil Garlington agrees—up to a point. Although he has not taken a stand as to whether or not there should have been an investigation, he does feel the students should have been left to settle the dispute among themselves.

"Realistically, in this age of instant communication," Garlington said, "it does more harm than good for the administration to step in with a heavy foot; it is far more effective if the students police their own ranks, mediate their own disputes and deal with their own problems."

The disgruntled legislators disagree. They claim they were "compelled" to bring the matter before the trustees as they had "no other redress."

Specifically, the conservatives charged the administration with "encouraging racism and countenancing intimidation and threats of violence to

(Continued on Page 5)



Top: JOHN SUMMERSKILL
Bottom: PHIL GARLINGTON
Left: STEVE DIAZ
Right: GLENN SMITH



Editor's desk

According to tradition, the Gater editor spells out in the registration edition the policies and goals of the paper for the coming year. This is done because traditionally there is a paper for the coming year.

But with all the campus publications suspended after registration by order of President John Summerskill, at least until the formation of a Board of Publications (see story at right), the cliches about "informing," "entertaining," and "influencing" students must give way to a more basic definition of purpose. Specifically, the Gater intends to print on every class day this year — suspension or no suspension, Board of Publications or no Board of Publications, presidential edict or no presidential edict.

Admittedly, we may have to come out in a different format—mimeographed on toilet paper perhaps—and yes, our space may be cut drastically, but we will print.

We don't say this pompously. Nor do we say it defiantly.

We say it simply as a matter of fact.

We are not testing the authority of the college administration, but we are questioning its motives. Admittedly, the administration, especially Summerskill, has been under great pressure from state legislators because of alleged obscenities in last year's Open Process, the campus weekly newspaper.

This pressure first forced Summerskill to suspend Open Process until a new BOP can decide its ultimate fate. Then last week, because no BOP formation seemed imminent, Summerskill decided to suspend the Gater, hoping to create a panic situation in which faculty, students and administrators would hold emergency meetings in an attempt to select a Board of Publications and return the RIGHT of freedom of the press to the campus. We object to being used as a pawn, especially when our right to communicate has been rescinded.

The BOP acts as publisher for campus publications. This board dissolved last spring because it considered itself ineffective. It was composed of both students who had carried political favor with Associated Students' executives and some faculty members who had conflicts of interest, e.g. the journalism department representative. (The journalism department supplies the facilities and most of the staff members for the Gater and its representative would quite naturally have a biased opinion on any matters concerning the Gater.)

Summerskill's alleged reason, then, for suspending the Gater and all other publications is that there is presently no BOP and thus no publisher, and therefore, he asks, how can anything be published? In addition, he thinks responsibility for campus publications rests solely with the BOP.

The only thing wrong with Summerskill's reasoning is that there was no publisher in May—and the Gater published. There was no publisher this summer and the Gater published. There is no publisher today and the Gater published. Why not Monday?

In addition, any BOP is responsible TO the president and not FOR the president. Though Summerskill may not like it, responsibility for anything controversial published on this campus in the future will ultimately be placed on his shoulders.

Still he remains adamant that getting a BOP formed is the only way to grapple with the suspension problems.

His demands, if met now, will quite likely lead to a board with the same conflicts of interests that previous boards have experienced. Already cries have been heard that the AS president is trying to stack the board to favor Open Process at the expense of the Gater.

What makes the situation absurd is that the principles in the controversy agree Open Process should be allowed to print. Most AS government people are of this opinion. The Gater, a competitor, is, and Summerskill himself says the ban should be lifted.

But, though he has the power, all suspensions remain in effect.

We refuse to recognize our suspension on the grounds it is being used as a wedge to force the formation of another ineffective BOP specifically to serve as a buffer for John Summerskill.

Campus papers under suspension

Caught in the backwash of SF State's frenetic political life, the college's student publications are suspended after this edition of The Gater pending the creation of a "responsible" Board of Publications (BOP).

The crisis, revolving around suspended Open Process, arose last week when SF State President John Summerskill froze student publication funds until a new, and "responsible" BOP could be organized.

Summerskill, who returned from a summer vacation in Greece to a maelstrom of criticism over alleged support of black racism and Open Process' all-too-graphic contents, said he would not lift the ban on it until he felt its publisher, the BOP, was capable of exercising responsible control over its charges.

The BOP is a student dominated, 11-member board.

The administration, the Academic Senate, and student political groups have been holding urgent meetings for two weeks in an attempt to restructure "responsibility" into a traditionally lax BOP.

Although Summerskill's action is directed only at Open Process, The Gater, also published by the BOP, has had its operating funds cut off after the publication of this registration issue.

Open Process was suspended at the end of last semester by President John Summerskill after the publication of its "Summer Love Edition" which contained enough flesh, pubic hair, and four-letter words to raise eyebrows from San Diego to Sacramento.

The edition prompted an organized statewide letter-writing campaign by groups of students and citizens to legislators and college officials critical of the SF State administration.

State College Chancellor Glenn S. Dumke criticized the "lack of responsibility" concerning the control of previous student publications.

When asked if by "responsibility," he meant censorship, Dumke said he "refused

to get into a position of defining censorship" for campus publications but that publications should be used for "purposes other than testing the tolerance of the community."

Summerskill, who indicated a strong desire to see all student publications functioning as soon as possible, said he would take the following immediate steps when a Board is established:

- ask the BOP to appoint a separate committee comprised of non-BOP members for the purpose of reorganization;

- take necessary action to authorize operating expenses for the Gater, and have its editors approved;

- have the problem of the Open Process ban resolved as soon as possible.

Summerskill said he would not personally lift the ban but would want someone else to have that responsibility.

That, presumably, would be one of the first tasks of the BOP.

An interim BOP, in an open letter to Summerskill in June, asked that the ban be lifted when the permanent BOP was created this fall. The letter stated Open Process "did not violate its original 'statement of purpose'."

Creation of a permanent BOP began last Monday at an AS Summer Executive Committee meeting when that body approved AS President Phil Garlington's appointments of Scott Harrison and Robert Fenster to the BOP.

Harrison and Fenster were on the Gater staff last semester when Garlington was city editor.

Pat Kimbley, speaker of the AS Legislature and a member of the Summer Executive Committee, said he would ask that group to reconsider these appointments "in light of new evidence" given him regarding their qualifications.

Kimbley and Steve Diaz, also a committee member, accused Garlington of attempting to "pack the BOP," and of "withholding information on Harrison and Fenster which would make these appointments questionable because of conflicting interests."

Kimbley said he, and other committee members, were not aware that Harrison was in the running for Gater editor at the end of last semester, or that Fenster would be on the staff of Open Process this fall.

On the same day of Garlington's appointments, Kimbley chose John Barsotti and Dennis Chaconas to be the student representatives to the BOP from the AS legislature.

Under existing by-laws, Garlington still has two student members to appoint.

Other voting members of the BOP include: Garlington; two administrators appointed by Summerskill and three faculty members appointed by the Committee on Student Affairs (COSA) of the Academic Senate.

COSA, in a hastily-called meeting Tuesday afternoon, agreed to send out notices to all departments requesting immediate applications to fill the three faculty positions.

Helen Glycer, chairman of COSA, announced a meeting to be held Thursday afternoon, Sept. 21, to consider the applications.

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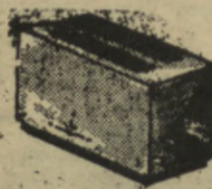
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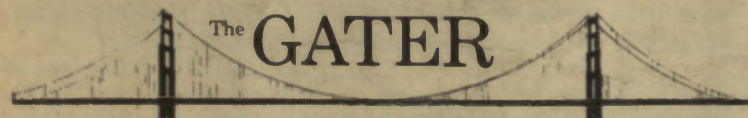
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An SDS target

AFROTC eviction sought

Summerskill: 'Air Force program open to review'

By Bob Taylor

The SF State activists will devote their attention this fall to anti-war activities, and the department of Aerospace Studies (AFROTC) appears to be their first prey.

The AFROTC, and anything even slightly associated with the Vietnam war, are the stated targets of the Students for a Democratic Society (SDS), the Progressive Labor Party (PLP), and a new Associated Students executive advisory board formed in July by AS President Phil Garlington.

Jon McKenney, co-chairman of the SDS, said protests of the AFROTC's presence on campus "will be the major action taken by the SDS in the fall."

"The SDS will attempt to get them off campus," McKenney said, "because they have no place here."

Last March, SDS demonstrators forced the ouster of a Dow Chemical Company representative from recruiting on campus because Dow produces napalm for the Vietnam war.

When asked how the SDS planned to accomplish the removal of the AFROTC from the campus, McKenney said it would use "passive activities . . . picketing and demonstrations."

McKenney said the SDS would not appeal directly to the administration because this is "an educational matter to be handled by the student body."

McKenney said he expects the PLP, of which he is a member, to be involved in the anti-AFROTC drive.

Dick Tewes, also a co-chairman of the SDS last semester, said that even though no meeting has been held to determine official SDS policy, he knew members of the SDS to be interested in renewing their harassment of the AFROTC.

"I don't think they have a place on campus because of their association with the Vietnam war," Tewes said.

SDS staged a sit-in in President John Summerskill's office last April, requesting the elimination of class rankings, now a dead issue.

With that incident in mind, Summerskill said, "if students are interested in a democratic society, as I assume the SDS is, then campus issues should not be settled by force."

Summerskill said that curriculums of all departments or programs are under constant review. "It is quite appropriate to ask the faculty and administration if military sci-

ence is necessary on a college campus in 1967," he said.

Garlington's 24-member advisory board, set up to "guide the executive branch" in mediating vital campus issues, will ask just that question.

The first items to be taken up when the board convenes this month are:

- Should the AFROTC be allowed to remain on campus?
- Should war-related industry be allowed to recruit personnel on campus?

Garlington said, "If we have to be in trouble next year, we may as well be in trouble for anti-war activity rather than for statewide right-wing mailings and reverse racism."

Garlington was referring to the trustees investigation this summer into charges made by AS officials that the administration was condoning racism on the part of the Black Students Union.

McKenney said the SDS would work with Garlington "depending on what action he and his advisory board takes."

Pat Kimbley, speaker of the AS Legislature, said the AFROTC has a "legitimate place on this campus because of the educational function they perform."

Major Robert L. Branch,

'Headstart' gets a boost

The Office of Economic Opportunity has awarded \$860,364 to Headstart projects in the San Francisco area.

The allocation, announced recently by Congressmen William Mailliard and Philip Burton, will be used to meet the program's growing expenses for 1967-68.

According to the legislators, the grant will provide preschool training for 570 San Francisco children of low income families.



MAJ. ROBERT BRANCH

director of Aerospace Studies, said the AFROTC would avoid any "direct confrontation" with groups bent on trying to expel them from the campus.

"We would treat this kind of situation like any other department in the academic community," Branch said, "by turning it over to the proper administrative channels."

"We are here by the invitation and consent of the administration," he said, "to conduct an elective educational program for students to prepare themselves for a career."

Under federal legislation any college may invite the Armed Forces to establish an ROTC unit on its campus. The college must then decide whether enrollment is to be voluntary or compulsory.

The SF State unit has selected 15 students out of 150 applicants to begin the Aerospace Studies program this fall.

Branch said if there was a concerted intimidation and harassment of the AFROTC he hoped "they would have the integrity to not attempt to disrupt the students in their classrooms and academic pursuits."

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UC tuition no, fee si

Governor Ronald Reagan, determined to impose some form of tuition on university and state college students, won a partial victory at the recent UC Regents meeting in Los Angeles.

Reagan is losing the tuition battle but he is winning the war of semantics. Tuition by another name is, apparently, not tuition.

The regents, who rejected Reagan's tuition proposal by a 14-7 vote, changed course when the word "charge" was substituted for tuition.

A special regents' committee to be named later will decide on the amount of the charge to be added to student fees, which average \$250 annually on the nine UC campuses.

Reagan said he would "sleep soundly" because "finally a decision was made for a student assessment."

After the regents' meeting, Reagan said his administration would press for legislative approval of an addition to state college fees as soon as the regents decide on the amount of the UC increase to become effective the fall quarter of 1968.

The governor first introduced the tuition idea during budget planning when

he was wielding an economy ax at UC and the state college system.

He was confronted by 15,000 tuition protesters on the Capitol steps in Sacramento to last February. In between hoots and catcalls, Reagan told that assemblage that "the people should have a voice in education also," and that those in higher education should not make demands and expect the rest of the people to "submit."

A few weeks later, Reagan backed down on his plan for tuition to begin in the fall term of 1967-68. He said he would "remain flexible on the matter." This flexibility was due to statewide pressure against tuition and because he could not muster the necessary votes on the board of regents.

Reagan presented a refined tuition proposal in July called the "Equal Education Plan." It called for a \$250 tuition on UC and a \$180 charge at the state colleges for the 1968-69 school year. Half the revenues from the tuition plan would have been given in grants and loans to needy students.

State College Chancellor Glenn S. Dumke, in a statement three weeks ago to the executive committee of the statewide academic senate, said extra fees could "carry grave risks for the economic and social development of the state."

Louis H. Heilbron, a member of the

trustees, said the board has not changed their official position on tuition since their January, 1967 resolution urging the Legislature not to abandon free tuition in California higher education.

Heilbron, who is on the trustees' Educational Policy committee, said that in light of recent events he expects the trustees to update their stand on tuition at their meeting in Los Angeles today.

Glenn Smith, vice president of administrative and business affairs at SF State, said he did not think tuition would be imposed but that "fees probably will go up."

If the Legislature agrees to raise fees, the added financial burden for state college students probably will go into effect next fall.

Reagan's largest remaining obstacle is Assembly Speaker Jesse Unruh, an avowed opponent of tuition under any guise.

Unruh recently criticized the regents as "no longer competent to run the nine-campus institution," and said their approval of a student charge made them look "ridiculous." Unruh also chided Reagan for his vacillation on the tuition issue.

Before last month's fateful regents meeting, the governor said that substitution of higher fees for tuition would be "hypocritical."

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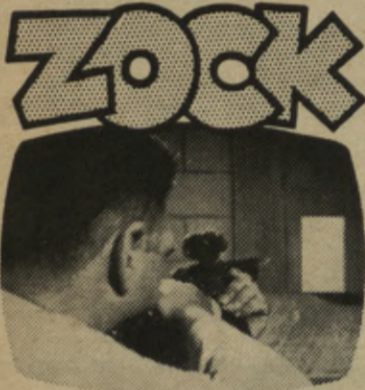
Even before the UC Board of Regents rejected tuition but gave tentative approval to fee increases, the State College Board of Trustees raised the material and services fee by 10 percent.

This semester SF State students will pay \$53, an increase of \$5 over last year. The increase was made to compensate for the lower budget and higher expenses, according to Dean of Admissions Larry Foster.

The fees may be increased even more next year since UC is expected to raise its fees considerably more than five dollars. This may pressure the colleges to further increase the material and services fee.

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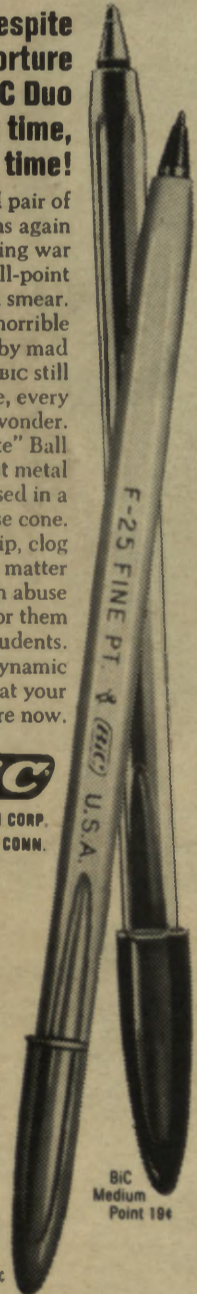
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Silence is un-American

Anti-Vietnam critics strike

The Association of California State College Professors (ACSCP), meeting in Asilomar earlier this month, has taken a stand against America's involvement in the Vietnam war.

Though the ACSCP has not

ordinarily taken positions on issues of American foreign policy, "the present war in Southeast Asia, however, has reached the point where no American can remain silent," the resolution said.

The war has caused a mas-

sive allocation of resources away from constructive pursuits, including education, the ACSCP charged.

Deploring the circumstances and events that have led the United States into the war, the statement condemns the

policy of continual escalation "not simply because of the risk of a war with China, but because we believe that escalation will not bring peace.

"We cannot support the continuation of the present American military efforts in Vietnam . . . we believe the bombing of North and South Vietnam should cease."

The State Council of the ACSCP is composed of nine Statewide officers and 27 representatives from the 18 chapters of the Association.

Six members voted against the resolution; one abstained. Most of those who voted against the resolution, however, indicated that they are opposed to United States involvement in the war but have reservations about the Association taking a public position in such matters.

During lengthy discussions prior to the action several justifications were advanced:

- the effect on students of their facing the draft for service in Vietnam;
- the moral dilemma faced by both students and faculty as they attempt to reconcile the stated aims of the United States with the facts of its actions;
- the drain of American resources from desperately needed programs — including education — at home;
- the temptation of government and the public to suppress dissent from American policy on the campus.

The ACSCP has a current membership of about 3,200, with some 75 member representatives and student observers taking part in the week-long conference.

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Investigation results due

(Continued from Page 1) members of the AS Legislature."

Included with the letter to the Trustees was an official looking "report" entitled "Black Power at San Francisco State College," stated to have been prepared by "members of the Executive and Legislature, Associated Students, San Francisco State College."

The report professes to outline the activities of the Black Students Union, an on-campus group and includes two affidavits alleging threats of violence to certain AS legislators.

The four man investigating committee, headed by Thomas McGrath, assistant executive vice chancellor, met here three times over the summer, meeting in closed session with administrative personnel and, on one occasion, openly with students.

Speaking for the complaining students, Steve Diaz, chairman of the AS finance committee, said the AS legislature was "threatened, harassed and intimidated before and after the meeting."

Reference was made to the statements of AS legislators Tony Volk and Kay Tsenin, who claim they were threatened by the BSU when they opposed the funding of the

Black Communications Project.

Volk said several Negro students approached him after the meeting and asked him how he was going to vote on the appropriation for the project, and that one of them threatened to "cut up" the legislators if they didn't "vote the right way."

Miss Tsenin said she was told "not to come on campus at night."

BSU leader Jimmy Garrett termed the charges "humbug."

There is, in fact, some dispute over the conduct of the meeting in question, and Garlington sharply disagrees with the version being offered by the complaining students.

Garlington acknowledges that the initial meeting was rather stormy.

"In asking the legislature for a legitimate expenditure," Garlington said, "Jones and the BSU went before a body

that had just taken office. When some of the legislators balked at the request, they were accused of racism by some of the black students. Some of the legislators, in turn, accused the BSU of reverse racism.

The meeting was adjourned, Garlington said, and another was called for the next day.

"The result," he claims, "was a fairly peaceful assembly in which the merits of Jones' proposal were discussed, rather than the alleged racial bias of the various participants."

Garlington also disagrees with the conservative claim that visiting professor Jones was preaching "hate, violence, and revolution."

"Jones was hired," according to Garlington, "to acquaint the predominately middle class students here with a viewpoint and way of life entirely alien to their own experience."

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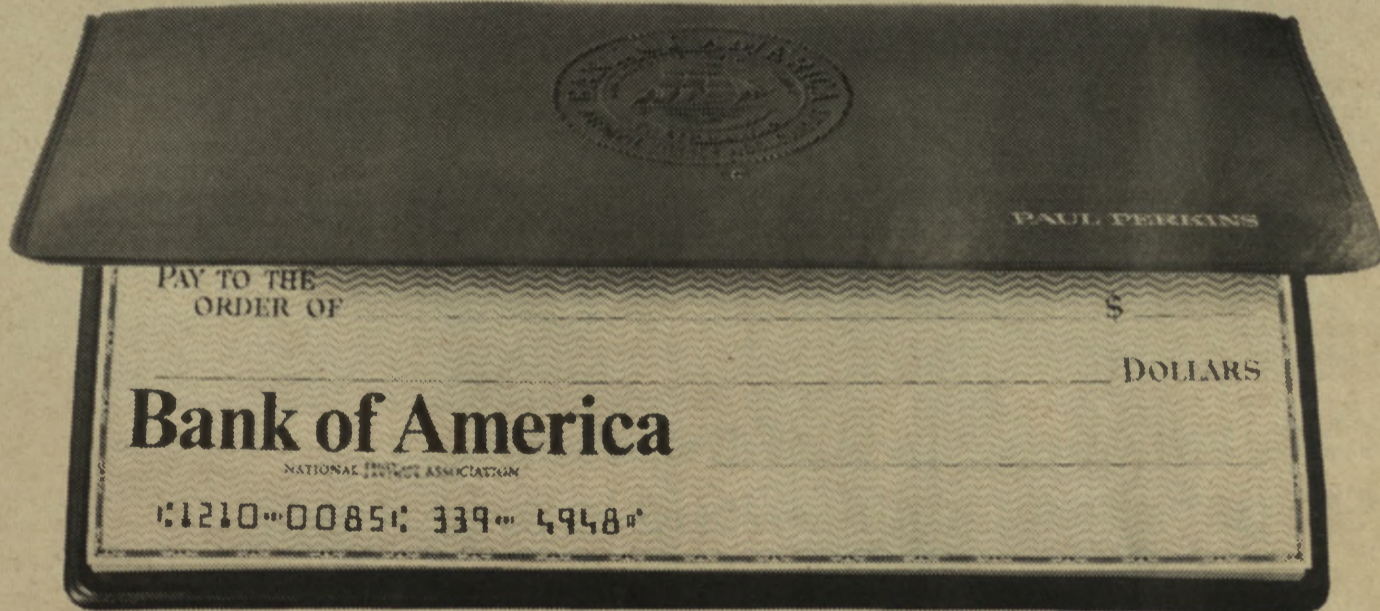
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If sardonic Ambrose Bierce had lived to see the vehicular Malthusian prophecy arrive, he might have defined a college as "an academy where the fine art of finding a parking place is taught."

Parking tickets are given to SF State students with as much frequency as silicone shots are given to Carol Doda.

College officials estimate students received about 200 tickets daily last semester and paid the city \$65,000 in fines.

The alternative to a ticket is the student parking facility. Euphemistically known as "the pits," there are 1300 parking spaces. The student body is composed of 18,000.

But this alternative may soon be gone. A presidential advisory committee is currently studying the entire parking problem. Some observers believe there will be radical policy changes.

There is conjecture that the \$13 parking permit, which allows students to park in the pits for a semester, will be dropped in favor of a 25 cent entering fee for all cars. This would increase revenue.

Another plan under consideration is similar to the plan adopted by San Mateo JC. This calls for parking permits to be issued to cars carrying more than one person to the college.

A student driving alone would not be allowed to park in the pits.

The new parking plan will be outlined this week.

Student parking is not a new problem. For years students have tried to persuade City Hall to ease the tight one hour parking limits surrounding the college.

On each occasion Parkmerced spokesmen have convinced the Supervisors the change was wrong.

Last semester, the Veterans Club came closest to solving the problem. Vets Club President, Bob Rathborne, and Glenn Smith, vice president of business and academic affairs, met with the San Francisco Director of Public Works and reached a compromise plan.

Parkmerced officials, however, refused to discuss the changes. The plan called for two hour limits in Parkmerced and one hour zones on the unrestricted streets of 19th and Holloway.

City Traffic Engineer Henry Marconi, commenting on the proposal, said Parkmerced officials had enough "political influence and power to persuade the Supervisors not to accept the plan."

A Parkmerced spokesman said yesterday he opposed the plan because "by changing to two hour zones we would have decreased the available parking spaces for the residents."

Marconi said the Supervisors tabled the motion after the college requested a second hearing but failed to appear to defend its argument.

But Smith said the college currently has no plans that would remedy the situation and that none would be forthcoming until after the November elections.



We tell students that the best way to get ahead in this world is to stay put.

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MAX takes the trouble out of selecting profs

MAX, SF State's professor evaluation booklet, is on the move again. MAX, short for Maximizing Your Educational Possibilities, grew out of an Experimental College seminar on matching motivated students with the "most interesting and exciting professors."

Brandy Redmond, MAX's editor this year, defined the reason for its existence; "SF State is a very large institution. People can be shuffled around without any real information on which to make very important decisions.

"What courses, taught by which teacher?" is a very important question and its answer should be based on intelli-

gence rather than ignorance," Miss Redmond said.

MAX evaluations are based on a questionnaire whose queries run from "Did you want to take this course?" through the amount of personal involvement generated by a professor, his presentation and knowledge of his subject.

The validity of MAX's judgments has been questioned, not only by some professors as might be expected, because of the relatively small sample on which the evaluation was based.

The average questionnaire return per professor last semester was around 11 and the number of students who made up each professor's sample was noted in the evaluation.

"The only way a fair evaluation of each instructor can be made is if we hear from everybody who took a course from

him," said Lew Engel, over-all director of the evaluation project. "That is why a big questionnaire return is important."

To encourage a maximum return of questionnaires, the MAX staff is offering a half-price deal, Engel said. MAX is scheduled to cost \$1.50 but will be sold for 75 cents with a turned-in questionnaire.

The AS allocated \$5000 to MAX this year as opposed to \$425 last year and should be able to evaluate two to three times as many professors, Miss Redmond said.

The increased budget and a massive campaign to increase the number of returned questionnaires will mean a much better MAX, she said.

The all-important questionnaires will be collected during the first two weeks of college in front of the Commons and the Library.

Unhappily MAX won't be



BRANDY REDMOND
Editor of MAX

able to help students this semester as they scan the class schedule in the Gym during registration.

"But we're looking toward putting out MAX during the summer for the fall semester

—which is really the time it is most needed."

MAX will hit the stands near the end of this semester. Last spring MAX published 1,000 booklets and was sold out in three days.

Ad men needed

Students interested in advertising now have an opportunity to gain experience, financial reimbursement, and unit credit while working in the advertising department of The Gater.

Advertising representatives develop skills in copywriting, newspaper production, graphic arts, public relations, and newspaper representation.

Representatives are paid 15 percent commission on their advertising sales and can receive three units by taking Journalism 177.2 (Newspaper Advertising & Promotion) which meets Tuesday from 7 to 9:45 p.m.

Last year's representatives earned up to \$100 a month and secured summer positions in advertising agencies and public relations firms as a result of their experience.

Serious inquirers are asked to contact Advertising Manager David Johnson in Hut T-1, Rm. 4 or Leo Young, HLL 137.

Suicide program to probe dilemma of self-destruction

Suicide is the second leading cause of death among students. Attempts have been made to understand the suffering of an individual contemplating death and to keep his subtle pleas for help from going unrecognized.

This semester a symposium on suicide, sponsored by the SF State College Faculty Program Center and the Presbyterian Medical Center Committee on Continuing Education, is being offered for one unit of credit.

The program is designed for professionals in the fields of medical and social problems and directed at teachers, counselors, school administrators, and those interested in community education.

Participants should register with the Faculty Program Center before Oct. 9. There is a tuition fee of \$25, and the one semester unit of credit will apply to upper division psychology. Sessions will be held at the St. Francis Hotel Oct. 13, 14 and 15 and KQED-TV will present live telecasts.

Discussion and panel sessions include such topics as "The Presumption of Mental Illness," "San Francisco: Suicide Capital," "The Social Function of Being a 'Hippie'" and "A New Look at Concepts of Death, Suicide and Self Destruction."

Among the participants are authoress Kay Boyle, Psychology Department Chairman Mervin Freedman, SF Examiner medical writer George Dusheck, Catholic Monsignor Timothy O'Brien and Look Magazine editor John Poppy.

Registration Application

Mail to: San Francisco State College
Faculty Program Center
1600 Holloway, AD 220
San Francisco, California 94132

Telephone: 469-1205

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Mrs. _____
Miss _____

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Street _____ City _____ Zip Code _____

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() \$22 for the credit portion of the symposium
(Begins Friday, 8:00 p.m.; ends Sunday, 5:00 p.m.)

() \$ 7 for the Friday daytime session only
(Begins Friday, 9:00 a.m.; ends Friday, 5:00 p.m.)

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Delano farm workers launch new offensive against grape growers

This story, reflecting only a small part of the social ferment in America, was written by a UC co-ed who worked in Delano this summer. She manned both the picket line and office typewriter and her account mirrors her sympathies. — Ed.

by Sharon Jaynes

The United Farm Workers Organizing Committee AFL-CIO (UFWOC), led by Cesar Chavez, has launched a new offensive in the farm workers' fight for union recognition in the San Joaquin Valley.

On August 2, in two meetings in Delano and Bakersfield, farm workers voted to strike the Giumarra Vineyard Corporation which, with 6,000 acres of vineyards, is the largest table-grape grower in California.

Giumarra Vineyard Corporation and Giumarra Farms are controlled by Giumarra Bros. Fruit Company; the three companies are worth over \$25,000,000, according to Dun & Bradstreet ratings.

The annual profit of this "family farm" is over \$12,000,000, a quarter million of which is a gift in the form of a government subsidy (Congressional Record: June 19, 1967).

The choice of Giumarra as a strike target, rather than one of the smaller growers, was determined by the willingness of the workers to fight for better working conditions. During the month preceding the strike, union organizers collected between 800 and 900 authorization cards from an estimated work force of 1000.

On August 3, the walkout began. By August 5, 40 workers remained in the fields and the harvest was at a standstill.

Sunday, the only day workers have off, was a day of recuperation and fortification for both sides. Union organizers spread into the neighboring valley towns, conducting a one-day, door-to-door campaign to ask prospective strikebreakers not to work in the fields.

Giumarra's forces also canvassed the valley, recruiting other growers' crews, wetbacks (illegal Mexican Nationals), green-carders (holders of temporary work visas), children, urban Negroes and vacationing students to break the strike.

Giumarra publicly encouraged green-carders to cross the picket lines. U. S. Secretary of Labor Willard Wirtz has ruled that green-carders can not be recruited to work where a certified trade dispute existed.

Although the farm workers' strike against Giumarra has been certified since September, 1965, and re-certified in August, 1967, Giumarra assured workers over frequent radio broadcasts that the ruling didn't apply to his strike.

With less publicity, other growers' crews were borrowed and brought to work without being informed of the strike. This is illegal under state and federal labor codes.

Many prospective strikebreakers who had not been told of the strike refused to cross the picket lines. Others,

granted by Judge Albert Steele of the Bakersfield Superior Court, that restricted picketing to six non-functional pickets per field entrance and one stationary picket per 50 feet along Giumarra's property.

The order also prohibited picketing or leafletting private homes, crew terminals, or Giumarra's labor camp and restricted union organizers' visits to workers' homes.

To those familiar with agricultural labor's history, the Giumarra strike follows a classic pattern. The seasonal nature of agricultural work, plus the prevalence of oppressed ethnic groups of workers, insure a ready source of strikebreakers.

Local judges, politicians, and public authorities, knowing their positions are secure

ground down by poverty or fearing deportation, went to work. Most of these imported workers left the fields after a few days, to be replaced by another makeshift crew who in turn would leave after a few days.

For the most part, Giumarra's small core of permanent workers stayed in the fields. The majority of these workers are lodged on his property. This is a traditional device of growers to bind a small permanent work force to the employer in a semi-feudal relationship.

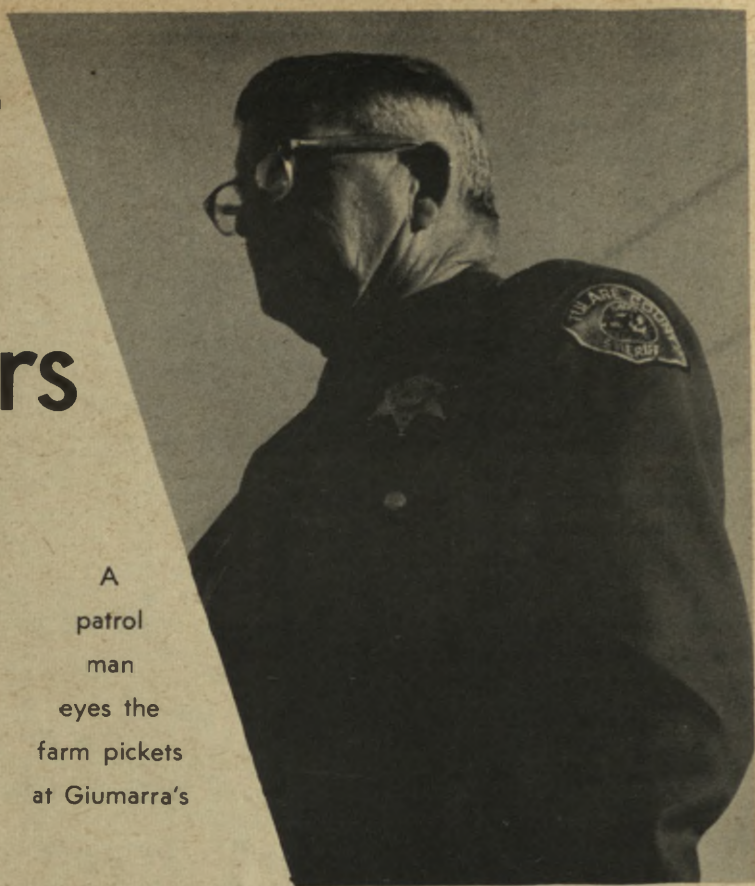
While the bulk of Giumarra's grapes will probably be picked this season, inexperienced handling will result in loss of thousands of dollars as Giumarra is forced to market the damaged grapes under second and third quality labels.

Imported strikebreakers were only the first anti-strike tactic. On Monday afternoon, August 7, an injunction was

only through continued support from the politically and economically powerful growers, very naturally serve the growers' interests. Agribusiness' grip on municipal and county power is so firm that until recently the Union's Clinic was unable to find a local doctor willing to sign for emergency admissions to the county hospital.



Delano farm workers stand atop a car, holding the familiar "Huelga" sign, the rallying cry of the strikers. It means "labor strike."



A patrolman eyes the farm pickets at Giumarra's

This power is not restricted to local politics—witness UC's research projects to increase growers' profits, the existence of a bracero provision until 1964, and Wirtz' recent allowing of 8,100 braceros to work in tomato fields in the Sacramento Valley.

unrealistic since farmers, unlike industrialists, are subject to the anarchy of the market and the caprice of the weather. These arguments, however, are refuted by the growers organizations and the federal payments that stabilize crop price and production.

Thus, farm workers are in a comparatively worse situation than industrial workers in the early days of the Industrial

- **Illegal strike-breakers**
- **Follows classic pattern**
- **\$25,000,000 dispute**



CESAR CHAVEZ

Revolution. They are pitted against organized corporate interest without the compensating legal protections that industrial workers have long since won.

The oversupply of labor, lack of legal protection, and the farm workers political impotence force the union to use resources outside their local base. Early in September a national boycott was declared against Giumarra products.

While Giumarra's attitudes are representative of the majority of growers, a few have permitted the union to organize and hold elections. Contracts are signed or are in negotiation with Almaden, Paul Masson, Franzia, Gallo and Christian Brothers.

Other growers have made it necessary for UFWOC to wage long and bitter struggles both in the fields and in boycott centers.

(Continued on Page 15)

Agribusiness spokesmen also claim that unionization is

Pastor returns from Africa

by Jim Loveland

SF State's Lutheran pastor Gerald Pederson has returned from Africa where he worked for three years in a nation just now entering the modern age of Christianity.

Pederson, a long with his wife and two children, lived and worked as the campus chaplain at the University of East Africa Dar es Salaam in Tanzania.

Tanzania, formerly Tanganyika, is bordered by Ethiopia and the Indian Ocean. The University is not far from Zanzibar.

Assigned in 1964 to establish a Chaplaincy at the University, "the job was to last for two years, but the University's administration wanted me to stay," Pederson said.

He stayed an extra year, but refused to stay longer because "Africa, while trying to firm its independence, still hasn't the confidence to carry it off. If I had stayed longer, I would have caused my associates to defeat their purpose."

Pederson is tall, slender and handsome. Along with a deep tan, he looks like he should be swashbuckling through B movies.

He said 70 per cent of the students professed Christian beliefs while only 20 per cent of the country's population were Christian.

"For the Africans," he said, "the modern age came only after missionaries had traveled the land. In a sense Christianity brought with it the modern era."

But with this new era came a paradoxical problem never

Self-reliance stressed

experienced by the people.

"Never before had the people been concerned with materialism as a way of life. They never thought it possible to manipulate the universe for their betterment.

"But the world affirming nature of God is the incarnation of you, the person. It's no accident, then, the African associates 'Christianity with the modern age and western civilization. The problem now is for Africans to disassociate Christianity from western values," he said.

This was Pederson's task—to help students discover and show relationships between Africa's "Christianity" and the burgeoning academic community.

But to show this relationship, Pederson, who has a Ph.D in theological education, had to explore other areas, such as the political arena.

By concerning himself with politics, he also became familiar with the social and industrial needs of Tanzania.

"On many occasions I participated in political seminars that included leaders of the government. From the Christian viewpoint something had to be done to humanize the potential of the country," he said.

Although he tried to familiarize himself with the country before he arrived, he said "nothing could have prepared me. It's one of the poorest and



GERALD PEDERSON

least developed countries in Africa."

But after a few months, he became impressed with the vigorousness the leaders were showing in bringing about social and industrial change.

"There is a definite, progressive, element toward modern leadership," he said.

Tanzania is thought of by most westerners as the one country in Africa with definite leftist leanings.

Pederson admits many of the people study in Russia and China, but, he said, "for every student in the Communist countries there are 100 in the west. Tanzania's one deep commitment is being non-aligned with any nation or political philosophy."

The 42 year old pastor told of the time when Tanzania's President Jules Nyerere permitted six Chinese advisors to help train the country's Army. "The west began charging the country had gone communist," he said.

In reply to the charges, he said, Nyerere calmly pointed out there were 60 Canadians, 40 Americans and countless others also training the men.

"If there is one thing the country's trying to do, it is recognize all aspects of the various ideologies," Pederson said.

The people, he said, are impressed by the great strides China has made as a nation. "The people believe the Chinese were poor, like themselves, but have made good."

He said Russia is considered just another European country and the United States "is beyond all their dreams."

Africa leans to a nationalized planned approach to its problems, just as the Chinese do. The only difference, he said, between African and Chinese socialism is Africa's sense of family-hood and extension of the family to the highest value.

"Because of the great importance placed on the family," he said, "Chinese Communism doesn't appeal to the Africans' communal thinking."

The biggest development in Tanzania since its independence in 1961, came this February when a radical new approach to its problems was adopted.

The government set up policy guidelines for internal control.

"The government nationalized banks, and some key industries. The leaders realized agriculture rather than indus-

trialization was the answer. They want to stress self-reliance through internal development as the key to progress—rather than rely on external trade for progress," he said.

"The government, he continued, concluded foreign aid had not benefitted the country. The strings attached caused more restrictions and trouble than the aid was worth.

Pederson said an example of the restrictions was the high interest rates charged. The University where he worked was partially financed by U.S. funds.

Here is where the students experienced the practical trouble of foreign aid. Most of the plumbing facilities were made in the U.S. So if a toilet happened to break, it would take as long as three months for new parts to arrive.

The country still needs financial aid, he said, but perhaps if it was given through the United Nations there would be no strings.

The immediate U.S. reaction to the government's internal guidelines was negative. Although he said he "recognized it as a solution to problems. We are helping ourselves if the U.S. likes it or not."

Under the new plan, education is given paramount importance. Since 1964 enrollment at the University has risen from 200 to 1200 students. Education from the eighth grade on is financed by the state.

After graduation a student is required to teach school for four years. Consequently, more graduates means children in the outlying areas will be able to attend school.

"Until now," Pederson said, "education in Tanzania has been to train an elite group for leadership at the top. This resulted in a small middle class and rampant illiteracy in the lower class. The country was ripe for a revolution."

Just returned to the Ecumenical House, he has no plans to return to Africa.

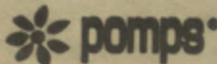
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Expansion by Esalen group

Esalen Institute, the center of explorations in awareness and creativity at Big Sur, is launching a major program in San Francisco this autumn.

Due to increasing demands from Bay Area citizens the Institute, which has explored trends in the behavioral sciences, religion and philosophy for the past five years, is now expanding northward.

Nearly half the speakers at Big Sur this fall are coming to San Francisco. Some speakers are: Dr. Carl Rogers, the principal developer of client-centered therapy and a leader in counseling and education; Dr. Abraham Maslow, the researcher who has worked the fields of pathology and potentiality; and B. F. Skinner, the Harvard behaviorist who wrote "Walden Two."

Also included in the list of speakers will be a number of prominent foreign educators including Dr. Stanislaus Grof, a Czechoslovakian psychiatrist, now on a fellowship to Johns Hopkins Medical School in Baltimore, who will report on research into psychedelic drugs.

Ali Abkar Khan, acknowledged Indian master of the sarode and the man, along with Ravi Shankar, who has brought Indian music to the West, will perform. A feature of the performance will be a "sensory awakening experiment" by Bernard Gunther, the body-awareness teacher at Esalen Institute.

Both Dr. Grof and Khan will appear at the Berkeley Community Theatre. Most of the other events will take place at Gresham Hall in Grace Cathedral.

The newly expanded program signals an increasingly close relationship between Esalen Institute and the Episcopal Diocese of California. Former Bishop James A. Pike led four Esalen seminars this summer.

Bishop C. Kilmer Meyers said that he views the Esalen programs at Grace Cathedral as helping in the cathedral's renewal as a significant center of activities in San Francisco.

Other speakers scheduled are Joseph Campbell, the mythologist and author of "The Hero with a Thousand Faces," and the four volume "The Masks of God"; Dr. Lancelot Law Whyte, author of "The Next Development in Man" and "The Unconscious Before Freud"; and Buckminster Fuller, designer of the geodesic dome.

The Esalen expansion to San Francisco coincides with the publication this fall of two books by Esalen Associates. One is "Joy," by William C. Schutz. Schutz recently arrived at Esalen as director of the Residential Program.

The other work is "Education and Ecstasy," by George Leonard, West Coast manager of Look magazine and a winner of many awards for educational reporting.

Library schedule set for semester

The SF State library will begin its regular schedule September 25. The library will be closed this weekend.

The schedule for the fall semester is as follows:

MAIN LIBRARY (First, Second, Third Floors)

8:00 a.m. - 10:00 p.m. — Monday-Thursday

8:00 a.m. - 5:00 p.m. — Friday

9:00 a.m. - 5:00 p.m. — Saturday

1:00 p.m. - 5:00 p.m. — Sunday

GARDEN ROOM (Reserve Book Room)

7:30 a.m. - 11:00 p.m. — Monday-Friday

9:00 a.m. - 5:00 p.m. — Saturday

1:00 a.m. - 11:00 p.m. — Sunday

There will also be exceptions to the regular schedule on school holidays. Students may obtain a library calendar at the information desk in the library.

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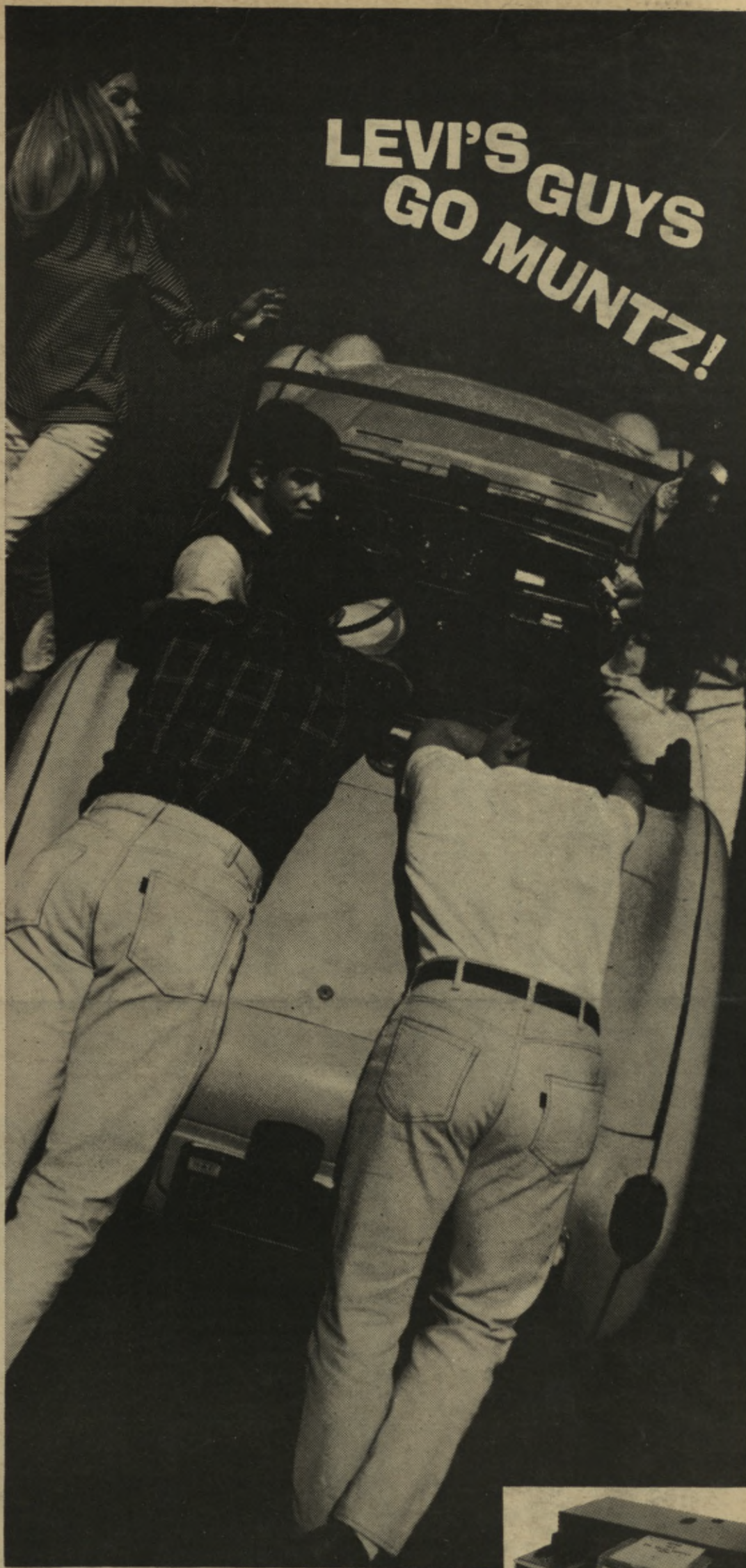
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The ultimate Contradictions common



Governor Ronald Reagan today insisted that he is not a candidate for the Republican presidential nomination.



SF State second year president John Summerskill claims he cannot deal effectively with problems of the college yet he has not been here long enough to understand them thoroughly.



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Pope Paul has announced sweeping changes in his church government — the Roman Curia — in a 10,000 word volume published only in Latin.

Giumarra: key hope for Delano strikers

(Continued from Page 9)

The Schenley, DiGiorgio and Perelli-Minetti boycotts generated wide community participation. After a sizable loss of profit and public image, these companies signed contracts.

The Giumarra boycott is different because Giumarra has no nationally known brand name as I. W. Harper, S&W, or Tribuno, whose prestige would suffer from a boycott.

Secondly, the Giumarra boycott is a fresh produce boycott, while the others were year-round goods.

Presently, the growers are assuring themselves that a fresh produce boycott is impossible. This campaign is crucial for the Delano growers for Giumarra is the biggest and richest of the struck Delano growers.

In 1965, AWOC struck 33 growers including Schenley, DiGiorgio, Perelli-Minetti and Goldberg-Radovich, who have since signed con-

tracts. While in all, 33 strikes technically exist, the union has activated one at a time, Schenley's, DiGiorgio's and Perelli-Minetti's vineyards were a small fraction of those corporations' interests.

Giumarra is a member of the fraternity of big Delano growers. The unionization of its vineyards will greatly hasten the organization of the others.

The difficulties of a fresh produce boycott are not insurmountable; though grapes are seasonal, Giumarra's 6000 acres of plums, oranges, cotton and field crops provide year round targets.

The Bay Area Boycott Committee, one of the most important, is led by Pete Velasco, Kathy Lynch, Donna Watson and Marcos Munoz. They have thus far halted shipments of Giumarra grapes to Best's Produce in South San Francisco and Dami Brothers in Oakland, the two largest terminals in this area.

New quarterly magazine explores political spectrum

Politics, a form of self-expression at SF State, has been bound in 50 pages of print.

Politics, a quarterly collection of Editorials, Comments, Articles, Reviews, and Notes, is published by the Political Science Graduate Student Association (PSGSA) of SF State.

The booklet is intended to be a forum which will link the classroom and "the outside." It is designed primarily for graduate students in

Political Science and faculty members.

Featured in the yellow bound text are: The Marks-Burton Election: Some Observations, by Michael Semler; NLFSVN: Second Government in South Vietnam, by Jeffrey Freed; and Watts, by Susan Hobart.

The first issue is free, while subsequent issues will be sold for an as yet undetermined price. Copies may be obtained in Psy 421 or by calling 469-1816.

Hayakawa on television in semantics program



S. I. HAYAKAWA

In the tradition of the great university, SF State will have a course delivered by closed circuit television this semester.

S. I. Hayakawa, professor of English, is presenting his Introduction to General Semantics course in a live 30 minute weekly telecast starting Monday, September 25 at 11:10 a.m.

Students may register for the class as either English 128 or Speech 128, and both sections will view the program in Ed 117. Dr. Hayakawa will be present each Monday, following the viewing, to continue his discussion and answer specific questions.

The telecasts are a joint effort on the part of the English and Speech Departments and the Educational Television area. They will originate from Studio 1 of the new television facilities. Radio and television students will serve as crew for the 15 telecasts and Peter Dart, R-TV professor, will produce and direct.

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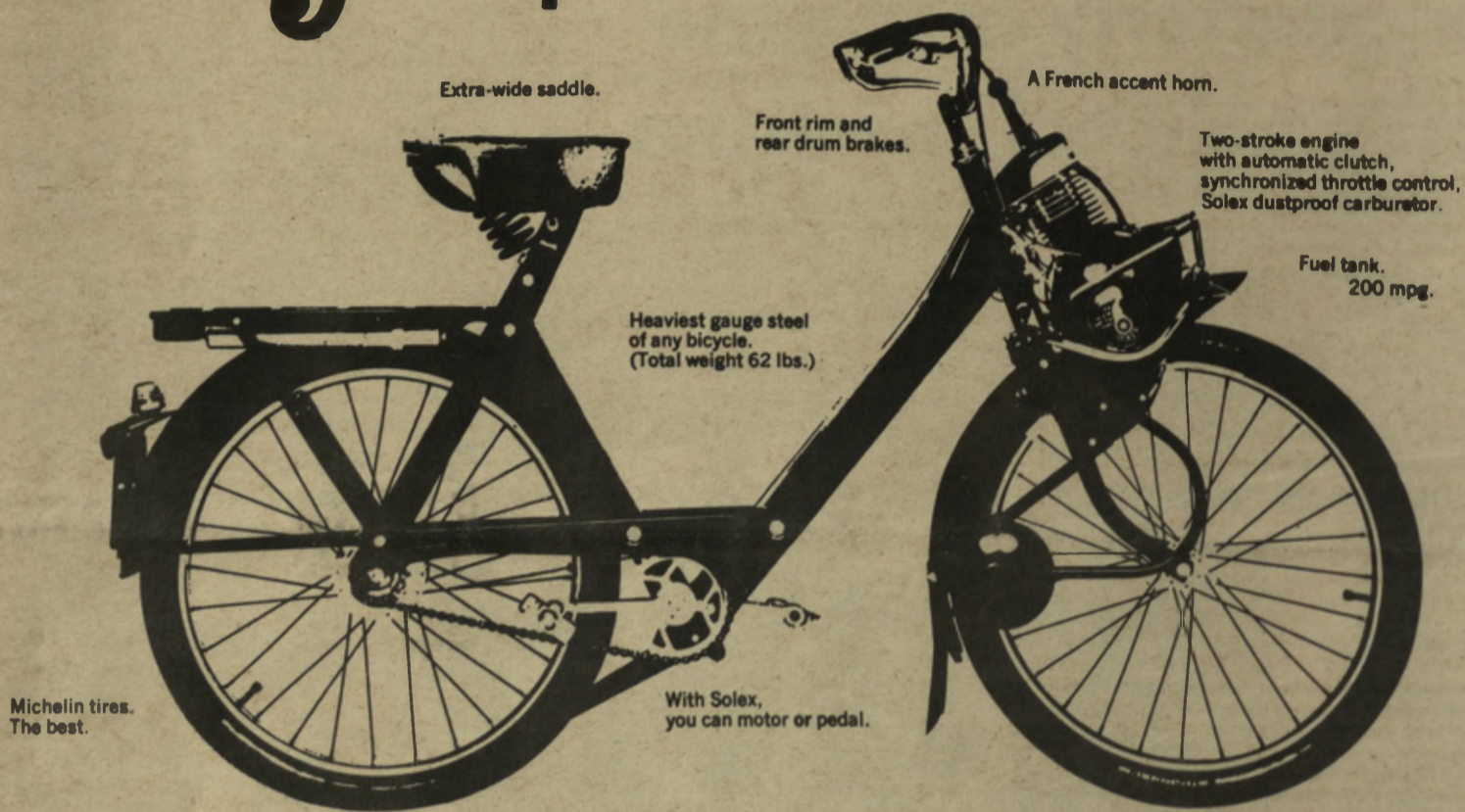
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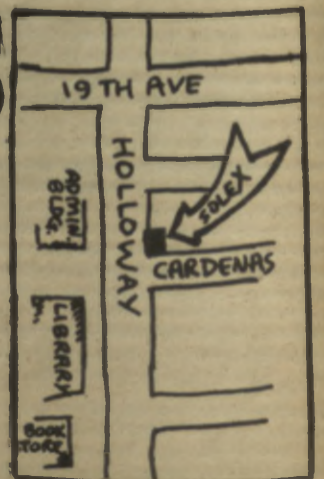
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place shown on the map. Come test ride a Solex anytime Thu. or Fri., 8 til 5. No obligation, no charge, of course.



Deferments and the law

DRAFT

The campus counselor

In the Fall, as in the Spring, a young man's fancy turns to a draft deferment.

Earlier this year, as the war and public criticism of the draft escalated, Congressional fancy turned to revision of the Selective Service System.

The Military Selective Service Act of 1967, signed by President Johnson June 30, liberalized undergraduate deferment provisions by dropping class ranking and the traumatizing College Qualification Test.

By axing class standings Congress did what college President John Summerskill could not; heed the SF State Academic Senate's resolution condemning ranking and recommending that the administration not send rankings to draft boards even if students so requested.

In the April AS elections 59 per cent of 3856 voters felt that the college should refuse to give rankings to draft boards.

In May, when the faculty endorsed the Senate's stand, Summerskill became the man in the middle: the faculty's and students' recommendations on one side and orders from the Chancellor's office on the other.

Liberalized though it is for undergraduates, graduate students "may" not fare so well under the new law. Though Selective Service Director Hershey said "indications are that those in graduate school or entering this autumn will be deferred for the coming year," the new law says "may be deferred."

This deferment, in contrast to the undergraduate II-S, is apparently discretionary — as

evidenced by use of the term "may."

Only those graduates in one of the healing arts and other areas identified by the National Security Council as being in the national interest are guaranteed a deferment.

A Class II-S deferment for undergraduates will be granted, according to the new law, if a student is "satisfactorily pursuing a full-time course of instruction."

"Satisfaction" will occur when a student has earned 25 per cent of the credits required for his B.A. at the end of this first academic year, 50 per cent at the end of the second, and 75 per cent at the end of the third.

Thus, for a typical 124 unit pattern, 31 units a year will insure a deferment.

Student deferments will be granted for a full, 12 month

period, after which they may be renewed, according to the new law. If a student fails to complete the required number of units in his first two semesters, for example, he will have the summer semester to make them up.

Conscientious objectors may find the going tougher. The definition of religious training and belief as "an individual's belief in a relationship to a Supreme Being involving duties superior to those arising from any human relationship" has been deleted.

This was in response to the Supreme Court's Seeger decision which liberalized the definition of religious belief.

The law states that "the term 'religious training and belief' does not include essentially political, sociological, or philosophical views, or a merely personal code." The wording and the deletion of belief in a Supreme Being may circumvent the use of the Seeger decision by CO claimants.

In a further effort to speed CO claim processing, the FBI non-criminal investigation, and the hearing before an officer of the Department of Justice has been eliminated from the appeal procedure.

The new induction system could encourage local draft boards to meet monthly quotas by inducting 1-A registrants in the 19-20 age group ahead of older men. Upon graduation, however, deferred students would revert to the 1-A pool for induction on the same basis as younger non-students.

Socialists to speak Mon.

Robert Davis, Socialist Worker Party candidate for mayor of San Francisco and former SF State student, and Clyde Cumming, candidate for supervisor on the same ticket, will speak here Monday noon on the Speakers' Platform.

Both candidates call for a vote on the Vietnam war on the San Francisco municipal ballot in a special election open to all persons 18 or older.

Davis and Miss Cumming urge lowering the voting age to 18, support the Black Power movement, and oppose the draft, police brutality, city income tax, and anti labor laws.

Davis, a cab driver, was a founding member of the S. F. State College Vietnam Day Committee, and is currently on the S. F. Executive Board of the Young Socialist Alliance.

Miss Cumming first ran for public office on the Socialist ticket in 1950 when she ran for U. S. Senate in Pennsylvania. Since then she has been active in the Black Power and anti-war movements. Presently she is an office worker here.



Draft counselor Steve Gibson hands out information on how to avoid the draft. He claims most students wait too long before finding out what their rights are.

Photo by Bob Hirschfeld

sification after applying for the 3-A hardship deferment.

"His appeal process at an end, he had no way of testing the classification without refusing induction and taking it to a civil court where he would risk a felony conviction," Gibson said.

In a field as sensitive as draft counseling, where even lawyers are sometimes at a loss, expertise comes only through experience and Gibson's is extensive.

A registered Conscientious Objector, Gibson went through all of the available literature on the way of obtaining that status. Nearly able to cite case from the Selective Service Regulation Handbook, Gibson says "you'll have to read it. It's simply fantastic.

"Did you know, for instance, that the Selective Service is the only federal agency that doesn't come under the Administrative Practices by-

laws which allows legal aid. In effect the draft is extralegal," he said.

Gibson compared his work with the draft to "a doctor who discovers some fascinating disease, like cancer, and spends the rest of his life looking for a cure. As futile as that may be, it is personally satisfying."

But his work isn't always futile. The appeal procedure for any classification is a long, drawn-out affair, he said, but "in terms of those cases resolved, either positively or negatively, our batting average—I worked it out the other day — is pretty good. It surprised me."

Though many students might think that the new draft law, liberalizing undergraduate deferment, is a good deal, Gibson isn't too happy about it.

"I didn't think it possible, but people have less substantive rights under this law than

the old one," he said.

Under the new law, he said, a person is no longer eligible, after holding a II-S, for a III-A deferment for having a wife and child. "It's rather like being penalized for applying for a student deferment."

Appeal procedures have also been tightened and reserve armed forces officers can now act as draft appeal agents. These agents, supplied by the draft board, make recommendations to the board on the strength of an appellant's case.

"With this revision," General LeMay could be your appeal agent," Gibson conjectured.

The new law was "designed to stifle immediate incentive for protest because the student population is no longer immediately threatened by rankings or the test," he said.

by Dan Moore
City Editor

Though many young Americans have personal and even moral qualms about the draft, the time of decision seems distant.

Unconfronted by an induction notice, many students, who for moral, political, or personal reasons disagree with the draft or American foreign policy, do not think about their options until there are no options left.

Expert counseling on the draft system's many legal options, and the fine points of the new law, however, is not difficult to obtain. Among the more prominent national counseling groups is the Central Committee for Conscientious Objectors (CCCO).

Less prominent and more personal is SF State's Steve Gibson, a CO who offers his experiences and studied advice under the aegis of the Experimental College.

Gibson, 22, is the head counselor of the AS Draft Counseling Service, located opposite the Bookstore in Hut D-1.

Setting up shop exactly one year ago, Gibson and his small staff have counseled some 600 wanted men. Though many think of draft counseling as only for potential CO's, most of Gibson's clients "have been interested in maintaining their student deferments and general procedural information, a really complex matter," he said.

"Others have no specific problem but want a longer range, more accurate perspective of their alternatives, what is within their control and what is not."

Under the current draft law, he said, control of one's alternatives is not considerable.

In one recent case a graduate student whose wife couldn't work received a 1-A clas-

No room for media crush

by Carol Corville

Students in the Radio-TV-Film field may soon have no place to go in northern California for a college education.

Budget cuts by the Reagan administration have forced SF State's already overcrowded and undernourished Radio-TV-Film Department to completely cut off admissions for the spring semester.

Unfortunately for R-TV majors in the area, SF State is the only college in northern

California which offers an adequate program in the field.

Unless work is begun soon on starting comparable R-TV programs at other colleges and universities, aspirants to the Radio-TV field may very well find themselves out of luck in terms of college education.

One hundred or more students are now majoring in R-TV in the junior colleges in this area alone, estimated Dr. Stuart Hyde, chairman of SF

State's R-TV Department.

When it comes time for these students to transfer to the four-year college, they will have anywhere from a semester to a year's wait before SF State's R-TV Department will have room for them.

"It isn't a question of these students flocking to SF State instead of to other colleges around," Hyde commented. "There is just no other place for them to go for this program."

Neither UC, Stanford nor other northern state colleges have any classes in this field. San Jose State is the exception, however its program is small in comparison to SF State.

This semester alone, SF State's R-TV Department has taken in about 117 new majors, for a total of nearly 300. The department cannot accommodate any more students until some of these are graduated.

The budget cuts have also eliminated three full-time faculty positions, leaving the department with only 21 faculty posts.

Reductions in federal EOA grants have further cut down the number of student assistants.

As Hyde commented: "You can't have an explosion of students at college level and at the same time hold even or diminish support."

The explosion of students

began a year ago when more students began coming to SF State than expected, Hyde said. At that time, the college received an emergency fund from the Chancellor's office to take care of the overflow.

Since then, however, the fund has not been renewed, just as many students are still coming, and the budget has not been increased.

Despite the lack of help from the state capitol, Hyde has a number of steps in mind to help overcome the problem of too many students and too few R-TV classes to go around:

- Limiting R-TV classes to majors only, if possible.
- Limiting the number of units permitted to each student per semester in R-TV classes.

- Rationing the available courses.

- Holding students to a 45 unit maximum in the major program.

The department has already upped the number of students in lecture classes from an ideal 25 to 50 students per class.

As a last-ditch try, Hyde is also hoping for that chance-in-a-million redistribution of funds during registration week. This will only happen, however, if one of the other colleges or departments suddenly discovers that it doesn't need all the money it has been allotted.

"But even if the department was given all the budget in the world, we can't go on expanding indefinitely," Hyde said.

"About the only answers lie in developing good Radio-TV-Film programs in other colleges, and building more colleges and universities.

"Maybe San Francisco needs several state colleges," he said, contemplating the trauma of registration week.

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Official Notices

DEADLINE FOR ADDING A COURSE

Friday, October 6, at 5 p.m. is the deadline for adding a course at the Registrar's Office.

DEADLINES FOR DROPPING A COURSE

Friday, October 6, at 5 p.m. is the deadline for dropping a course without fee.

November 3 is the deadline for dropping a course without penalty of WF grade.

Students observing Jewish holidays on October 5 and/or 6 should pay particular attention to the above two deadlines.

All students should revise programs early to avoid lines. The Registrar's Office must close at 5 p.m.

DEADLINE DATE FOR CLASSIFIED STATUS, FALL 1967

Students intending to pursue an advanced degree of advanced credit program during the Fall semester 1967 must file for classified graduate status by November 15. Not more than 12 units of credit earned in unclassified status will be accepted in partial fulfillment of requirements for a graduate degree or an advanced credential.

(Continued on Page 19)

Memorial scholarship to aid needy students

A scholarship, the Dr. Hilda Taba Memorial Fund, is being established at SF State. Dr. Taba, an internationally noted professor of education and a professor of education here since 1951, died July 6.

Bernard McKenna, Associate Dean of the School of Education, said the funds will be used to provide financial aid for students. It will be administered by the Foundation and contributions can be made through the Office of Student Financial Aid here.

An authority on human relations and curriculum development, Dr. Taba was the author of several books dealing with her specialties in education.

At the time of her death Dr. Taba was involved in three related federally financed research projects. Working with a staff of 12, she had been conducting advanced studies in child thinking, classroom teaching strategies, and curriculum development.

Official Notices

(Continued from Page 18)
THESIS TOPIC

Beginning Fall, 1967, all classified graduate students who intend to register for course 298 (Thesis or Creative Project) must have on file with the Graduate Division an approved THESIS TOPIC FORM.

All class cards for course 298 will be issued by the Graduate Division during the registration period.

All course 298 credit must be completed within one calendar year. A mark of (P) pass will be recorded for all thesis or creative project credit satisfactorily completed within one calendar year. A mark of Inc (Incomplete) will be recorded for incomplete course 298 units for those terms falling within the calendar year limitation. If after one calendar year, the thesis or project has not been satisfactorily completed, a mark of (W) withdrawal will be substituted. In these cases, students wishing to satisfactorily complete the thesis or project requirement must file a new THESIS TOPIC FORM and REGISTER for course 298.

MASTER'S CANDIDACY

Candidacy for Master's degree — Students who expect to earn their master's degree at the end of Fall semester must submit contract programs to the office of the Dean of the Graduate Division, AD Building, room 171, on or before October 6, 1967. Before being filed at the office, the contract programs must be approved by the candidate's graduate major and related field advisors, and by the graduate committee of the candidate's major field. A candidate is required to complete at least six units of his contract program after submitting it to the Dean of the Graduate Division.

GRADUATE RECORD EXAMINATION

Registration for the Graduate Record Examinations scheduled to be given on Saturday, October 28, closes on September 29, 1967. Registration forms are available in the Graduate Division Office, AD Building, room 171. The Aptitude Test is one of the requirements for admission to classified graduate status in programs leading to a master's degree or an advanced credential. The Area Tests or the Advanced Tests are required for advancement to candidacy in a number of fields. Students should consult the Graduate Division Bulletin to determine the requirements in their graduate major. Students signing up for these examinations must be currently enrolled, must have been enrolled in the college within the last year, or must have received a permit to register for the subsequent semester.

'Student power' has professors' support

A student "bill of rights" emphasizing greater freedom of speech and association has been unanimously approved by the Association of California State College Professors (ACSCP).

The statement, adopted with virtually no changes, was drafted and presented to the ACSCP by Gene F. Mullaly, a senior economics major at Cal State of Los Angeles.

The main points of the student's resolution are:

- Freedom to take reasoned exception to views offered in courses of study.

- Freedom to hear speakers and to associate with organizations of their own choosing.
- Freedom to participate in establishing student governmental policy.

- Right of privacy regarding students' performance and evaluation records.

- Greater accessibility to sources for redress of grievances in cases of academic evaluation or conduct.

Mullaly's resolution corresponds closely to a much longer and more detailed "Joint Statement on Rights and Freedom of Students" prepared by representatives of five national academic organizations during the past year.

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Foundation shapes up

'Living proof that we care to make it more palatable'

by Mary Shepper

The SF State Foundation, under its new director Rudy Nothenberg, will start the Fall semester with student-oriented changes in its bylaws and changes in the dining Commons, designed to facilitate service.

The Foundation, established and run like a business corporation, is responsible for maintaining the Bookstore and campus food services. Nothenberg was appointed director last spring, succeeding Fred Avilez.

In a move to restructure itself, the Foundation gave students a two-thirds majority on its Board of Governors. A special election will be called by the student legislature in October to determine the eight student governors on the 12 man board. They will serve until the next regular student body election. Four of the new positions will be for four years and the other four for one year.

The remaining four seats include the President, one member of the faculty selected by

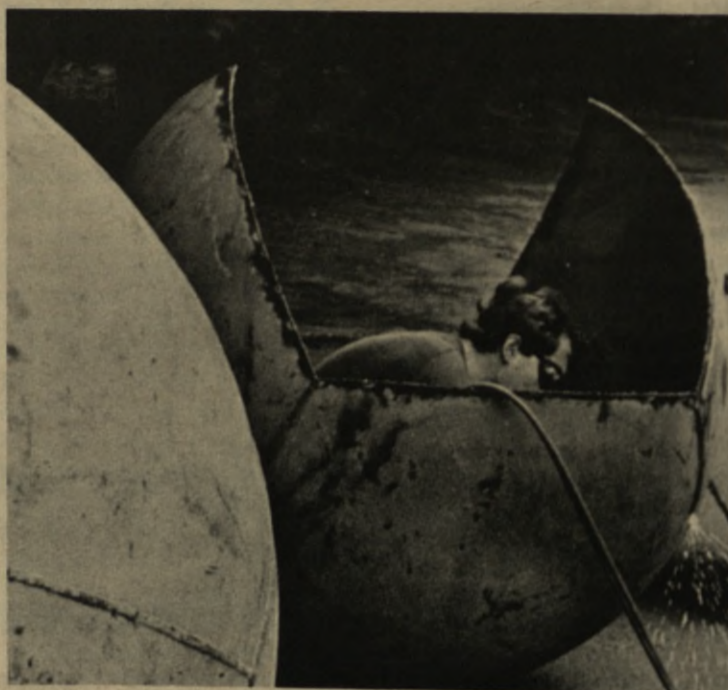
the Academic Senate, one administrator and one member of the Staff Assembly.

Nothenberg sees the ramifications of having a student majority on the board as, primarily, giving the student body a better understanding of what the Foundation does: its limitations and its possibilities, as well as a sense of participation and experience with the business aspects of the college.

The most immediate problem facing the new board, according to Nothenberg, will be to relate the Foundation to the new Student Union being built. The Union is also a student controlled organization.

Another major issue, carried over from last year, is the financially profitable Bookstore being prohibited by law to subsidize the undernourished Commons coffers.

The Commons must be able to break even on its own. An attempt to reach a balanced situation has been made by lowering prices in the Bookstore by about 5 percent on hard-bound required text-



Rudy Nothenberg checks progress on bulletin board support construction from his seat as Foundation Director.

books and trying to reduce Commons costs without raising prices.

As a result of last year's cafeteria boycott, there will still be budget meals and reductions in the prices of certain staples, while items at higher prices are available to those who can afford them. Improving operations of the cafeteria itself will also allow cost reductions with the money saved from efficiency.

Nothenberg referred to the changes in the Commons as a combination of two things. "Living proof that we care, and an attempt to make the place more palatable." The modifications have been designed to:

- Alleviate waiting and crowding with a new outside coffee shop called the Hole in the Wall (just off the Gallery Lounge and the Art Department Compound) which will sell all fountain items;
- Ease the International Room's traffic flow by opening up the service wall and putting in four cashier stands;
- Provide hot food by installing new steam tables for all the lines.

Nothenberg, a dynamic person who is just as amiable with construction workers as with college administrators

and students, has lastly seen to it that the physical appearance and mood of the dining areas is improved.

The walls are painted yellow and white and a subsidy has been arranged to purchase student art work which will remain on display. The garbage situation has been improved by installing sculptured garbage receptacles along the front walk below the quad.

Pop arty bulletin boards shaped like four-sided inverted ellipses are also out front. Some of the bushes have been cleared for better visibility of the Speakers' Platform. Music may also eventually be piped in.

While the building will be demolished in three years to make room for the Student Union, Nothenberg feels that improvements were long overdue. He thinks they will be worthwhile enough to draw sufficient traffic to amortize the expense.

Another significant change is to the Commons new hiring practices. From now on all OSE and new hiring will be handled through the student placement office.

The new Foundation board will also have to deal with the Bookstore situation. At the present time it has less than

one-third the space necessary for a campus the size of SF State. While it is possible to consolidate some of the non-book space and even to sell sundry items in the residence halls, the second floor won't take any more books without danger of collapse.

When the Bookstore is incorporated into the new Student Union, it will need a floating loan of about \$800,000. It is estimated one million dollars will be necessary for the first phase of construction. The Bookstore has \$250,000 and student fees don't cover the amount. The second phase is scheduled for 1970.

Nothenberg is enthused about all of the projects under his direction, including one to set up a paperback reading room in the Bookstore, much like City Lights.

With a sharp eye for pressing needs, Nothenberg has also installed four coffee and sandwich machines in the HLL building.

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In this way Gater advertisers, who support a vital part of the college's educational efforts, also subsidize limited budgets of students.

A hip W. C. Fields memorial

The Pitschel Players, a satirical committee of college dropouts uncorrupted by fame, have gone into their second year of miming an irrational world.

The Players, who may be picked up by the authorities at 120 Julian Friday and Saturday nights at 9 p.m., set out a year ago to "rehabilitate the sober, respectable members of the community who have made it safe to walk the streets of our city at night."

Though predictably unsuccessful in this immodest endeavor the post-hip Players have reached a faithless few with their message of humor, love and absurdity.

Pitschel's latest venture, "The W. C. Fields Memorial Orphanage," is prefaced by

the dissenting songs of Jon Fromer. Fromer's husky voice is stretched to soft lyricism by such tunes as "Escalation Blues."

Then Pitschel looks in on a CO's draft board hearing, a hip household where daughter is about to marry a frat and move to Pacific Heights, a Be-In where guru Chris Pray harangues hippies on to new levels of love.

Though most of the sets, originally improvised from audience suggestions, have been polished to a brilliant sheen, a couple of sketches fell right on their hips.

Prematurely aging John Pray glows as a psychedelic father-in-law to be who turns on and tunes in as soon as he closes his eyes. Later Pray portrays the tribulations of the

totally committed. Pray's problem? Everything he owns is on someone's boycott list. Macrobiotics Si, Mary Ellen's Jam No.

Others in the fine cast directed by Ann Raim, include Lincoln Pain who does a great hyperbolized LBJ, Alex Hing as a speed freak H-A bus driver and others who have gone beyond inarticulated alienation.

Among their other achievements is a previous review, "Lyndon's Banes," and the creation of the Society for the Preservation of Foreign Countries, a worthwhile but characteristically losing cause.

Rumor has it that the Pitschel Players may set up a Pitschel Theater and their first play will be "America

Boo!"

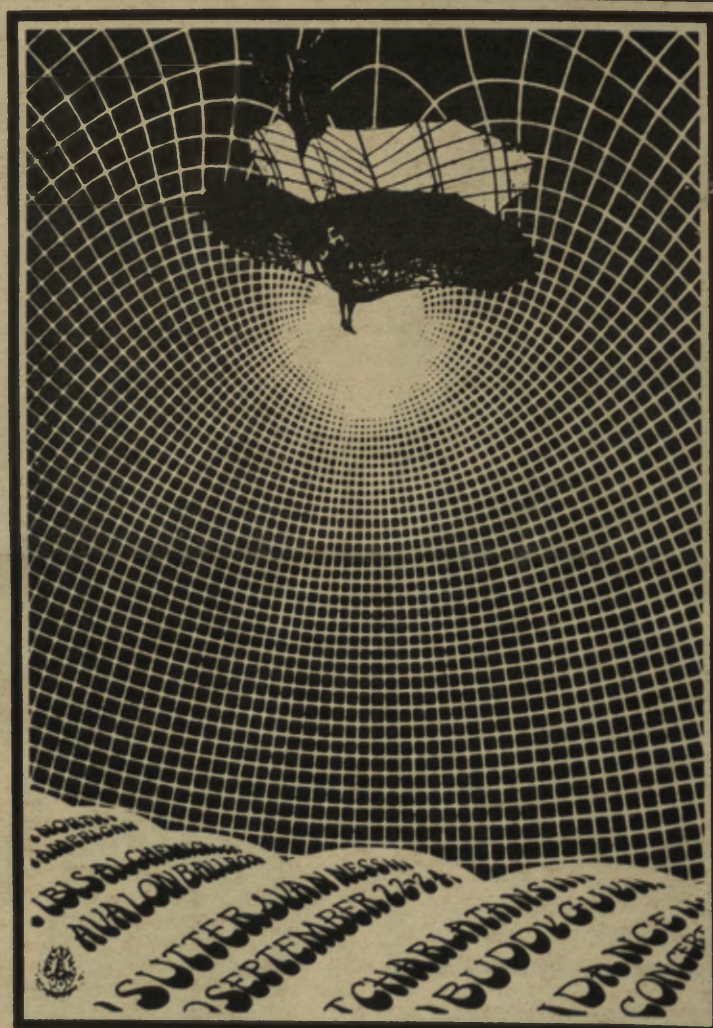
Salvation can be yours by inserting one dollar in the holy water bowl as you walk in the rectory door of St. John the

Evangelist Church. Refreshments (coffee, cream cheese, black bread) are by donation. For further information call 664-2481.

YMCA talk on love, sex, morality

Dr. Stuart Loomis, counseling psychologist at SF State, will discuss the "Effects of Modern Morality" at the YMCA, 620 Sutter Street, tonight (Thursday) at 7:30.

The lecture is part of a series on "Love, Sex and Marriage," including such topics as "Premarital Sex and VD" and "Postmarital Sex." Admission is \$2.50 for the general public.



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Theater of absurd has a kid

by Tina Berg

"King of Hearts" is the irreverent descendant of the theater of the absurd—best defined as the theater of the Downright Silly.

Alan Bates is a bird-lover turned reconnaissance spy who must thwart a bomb threat planned to blow a tired

French village to desolation. However, a squadron of inmates from the local insane asylum are unexpectedly freed and the fun begins.

Nobody acts; they mime, they imitate. And Bates soon loses his dedication to playing the Good Soldier. The movie declares time out on Taking

It All Seriously, including the movie itself.

I came away feeling that Mack Sennett had been resurrected and teamed with Federico Fellini.

Many silent film techniques are used—in fact, words themselves are held to a minimum. The overacting, the miming and exaggeration are slapstick without pie-in-the-face (or pie in the sky, I might add).

Even a speeded up camera is used here and there; and many times the people are in roaring gales of laughter, but you hear only soft romantic music. Or maybe this is just plain old-fashioned surrealism, but labels are a moot point at any rate.

The masquerading inmates make a wild assemblage: there are pretty little trollops; a bishop in robe and mitre swinging incense like a base-

ball bat; the dowager showing her cleavage and a crucifix with the same kind of pleased vanity. All the characters posturing and gesturing, take nothing seriously with Fellini-esque abandon.

I really regretted that it was in color; there were scenes that were asymmetrical gems in themselves and may have been more interesting in a play of grays. The shot of Bates alone against the horizon is an example; another occurs when the ex-inmates, freed, stood on the town battlements beckoning to their appointed King—Bates of course.

On the other hand, the color made it opulent—the costumes were sensually appealing without being provocative or depraved.

In fact, the elaborate masquerade colorfulness coupled with the playfulness and confusing innocence of the "crazy

people," made it more fun.

The so-called sane army played marauder and didn't admit it was just War Games. The "insane" were straight men to this silly lie, and played masquerader. Yes indeed, movie, movie, on the wall, who is the looniest of us all?

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RIVIERA BILLIARDS — 3325 Fillmore — LO 7-4272

by Tina Berg
Assistant City Editor

Trained artists have clogged the Bay Area recently. With little professional opportunity for expression, they have flooded the usual channels. And these artists are ripe for a change.

They have been stymied in attempts to reach the general public; while city fathers have rushed to spend millions on museums (and Palaces) but not one cent for merging indi-

viduals into the "art scene," i.e., participatory art, an active creativity.

The Neighborhood Arts Alliance will fill this grassroots vacuum amalgamating the academic community's human and material resources with neighborhood programs—non-pompous, unpretentious and inexpensive culture.

Their programs involve various media from children's art exhibitions to college dramatic productions. Focusing

on the familiar will make the arts more vital and most authentic.

People will engage in constructive communication relating to each other through common interests; activities will be designed so all may take part, an active part.

The Alliance, initiated through the San Francisco Art Commission, is composed of representatives from all departments in the creative arts and writing at SF State, from the University of San Francisco, from City College and from local art councils.

It has co-ordinated a central listing of available men and material to exhibit and perform locally, and has made inexpensive and free facilities available to the neighborhoods.

This list also includes groups wishing to schedule events or sponsor happenings; and the Alliance will provide organizational help and publicity.

Underwritten by the city government, the San Francisco hotel tax fund and some local patronage, the Alliance has been hailed by a local daily as "the first change of any importance in the San Francisco Art Commission's program in the last quarter of a century."

The new group hopes that soon, foundation grants will supplement this initial funding to fulfill early promise.

For more information, write Neighborhood Arts Alliance, Administration Building, 1600 Holloway, San Francisco, California, or call 469-2172.

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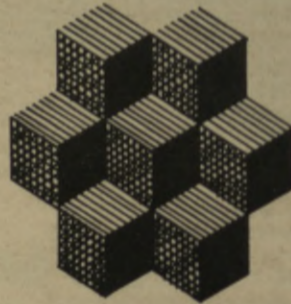
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Vietnam issue on city ballot

The State Supreme Court, in a dramatic reversal of a lower court decision, has ordered

Registrar of Voters Basil Healy to process the petitions of the Citizens for a Vote on

Vietnam committee. The petitions were gathered by an ad hoc committee under

the direction of chairman Ed Farley.

"We had approximately 21,000 signatures and we needed only 12,000 to place the measure on the ballot," Farley said.

The committee was formed in early March and swiftly gathered the necessary signatures. However, Healy, the Board of Supervisors, and a lower court ruled the petition ineligible for the November 7 ballot.

Farley's reaction was one of surprise and elation when notified of the court's decision.

"I still haven't come down," Farley said. "We hadn't expected we would win this way and it hit us like a bombshell."

The petition reads: "It is the policy of the people of San Francisco that there be an immediate cease-fire and withdrawal of U. S. troops

from Vietnam so that the Vietnamese people can settle their own problems."

"The politicians don't want this on the ballot because they know it will pass in San Francisco," Farley said.

"And now that it is on the ballot, and after it's passed, the Board of Supervisors is legally obligated to pass an ordinance on it," he added.

The committee refuses to throw support to any candidate in the upcoming elections, although mayoral candidate Jack Morrison will be a guest speaker along with doctor Benjamin Spock at a mass anti-Vietnam meeting this Saturday at 8 p.m. at Galileo High School.

"We intend to inject the issue of the Vietnam war in the election where no politician can duck the issue," Farley said.

'Other College' redefines its roll

With a hop and a skip and a flash, the Experimental College is coming on again with a mind-blowing collection of courses, workshops and programs this semester.

Class offerings range from astro-psychology to elementary ballet through Tai Chi Chuan and onto Albers' Color Theory.

The schedule of courses reads like a mad hatter's tea party, which is, in part, why the "Other College" was created two years ago: an outlet where students may take or teach any of the wild, exuberant unorthodox classes they would like to take but can not find elsewhere.

Since spring of last year, however, the EC has also gone in a new direction—attempting to change the established educational system, explained Ian Grand, this year's coordinator of the EC.

The Other College is working with the school of Education in an attempt to update the curriculum, particularly the general education requirements. Margaret Nixon, last year's coordinator of the EC, is one of the members of the GE committee.

EC's new outlook has resulted in the staff's redefinition of the role of the Experimental College as "an institution for change within the college," instead of just an outlet to people who want to "do their thing."

The Other College, like many other departments around, has money problems this year. Its budget was cut down from last year's \$18,000 to only \$5100. Their hope, at the moment, is centered on possible foundation grants.

Among the programs the

staff has planned for this semester are a new Cottage Industries program, a Pop Yoga series, courses in the Occult and Mystic, a Dance Program and a Draft Counseling program.

The EC has also become involved with the Esalen Institute of Big Sur, whose workshops and lectures deal with new techniques of psychology such as encounter groups and Gestalt therapy.

Frederick S. Perls, founder of Gestalt Therapy, and Dr. William C. Schutz, researcher and theorist in inter-personal behavior research, will visit San Francisco during the semester to hold workshops and lectures. The EC, as well, will send some of its own people down to Big Sur to take part in workshops there.

Cottage Industries is a venture into the skilled crafts, such as gardening, tailoring, glass-blowing, pottery and jewelry making. The EC is looking for more people with such skills who would be willing to teach a class or so. Grand said.

The Pop Yoga series is one designed to integrate "through a variety of forms the essential being of each participant," teaching that each person is his own master; that gentle self-discipline is necessary to fully realize this; that this self-discipline is best accomplished in association with persons of like mind and inclination.

The Mystic and the Occult are a wide variety of contemplative Far Eastern subjects. Tai Chi Chuan, a class in the short form of an ancient Chinese dance exercise, is designed to bring mental clarity and freedom of movement.

More succinctly, it is described as "meditation in movement."

Learning to Sit Still is a class in meditation, with contemplation and simple chanting.

Other metaphysical classes are Transcendental Deep Meditation, Zen, and Zen Basketball. Macrobiotic Cooking, Astro-Psychology and Western Occult will also be taught.

In the world of the theatre, such courses as Theatre Games and Theatre Improvisational Workshop are planned. The workshop will not produce plays, but rather deal in environmental improvisations.

Unique in the field of psychology is a class in Sexual Growth, open to ten couples, married or unmarried, who are interested in improving their relationship with themselves and others.

The class will use techniques such as body awareness exercises, hostility exercises, gestalt dream analysis, and psycho fantasies.

Courses in philosophy, education, art, social change and science are also offered.

Registration will be held Thursday and Friday (Sept. 21 and 22) for EC courses in the Gallery Lounge.

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A bloody accounting

SF State has opened a bank account that can be drawn on by any needy SF State student or his family.

The account, at the Irwin Memorial Blood Bank, is also open to non-donor SF State students, according to Florence Schwartz, assistant to the Dean of Students.

The account will be supplemented by a college blood drive November 14.

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HFS 9/28

ANNOUNCEMENTS

TO THE STUDENTS AND FACULTY OF SAN FRANCISCO STATE. For your convenience during registration, the Stonestown Branch of the Bank of America, located at 296 Winston Drive, will be open from 10 a.m. until 5 p.m. on Thurs., Sept. 21 and Monday, Sept. 25 & from 10 a.m. until 6 p.m. on Friday, Sept. 22 for those individuals wishing to open new accounts. A 9/21

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Football fortunes promising

by John Keane
Sports Editor

Two weeks ago — while lesser members of this community lay in repose arming themselves for the mental combat of registration — the varsity football lads commenced jumping-jacks.

The turf trembled as hefties, numbering upwards of 90, descended upon the baseball field and, under the tutelage of head coach Vic Rowen, promptly began reducing the remnants of summer extravagance.

Conspicuously absent from the bottom behemoth pile-ups were graduates Elmer Collett, Jim Patterson, Lyle Baucom, Jim Gray and Terry Oakes — all of whom earned rehearsals with professional companies after last season's smashing reviews.

But, nevertheless, Coach Rowen and his army of assistants have in just 15 days, fashioned a cast that should rival last year's. The Gators — as our fellows are wont to be called — finished 7-3 in 1966 and second in the Far Western Conference at 5-1.

"We'll be right up there," Rowen said last week, "along with Sac State and CS Hayward."

Last Wednesday Gene Kosso of the University of Nevada and president of the FWC announced all eight representatives had voted to lift the probation on Sac State.

The Hornets were placed on one year's probation last May and were to be barred from holding any league championships after school president Robert Johns said campus jobs were being reserved for athletes, thus violating FWC rules.

Though Rowen had no comment on the suspension, or lack of, he did joke:

"If Sac State doesn't finish first or second with the talent it has this year, I think it ought to be investigated."

Again SF State must play in its first three games: Cal Poly (SLO); CS Long Beach; and Santa Clara — all schools which have held spring football practice. Conference rules prohibit SF State from doing so.

Last year the Gators lost to both Long Beach and Santa Clara, 24-18 and 26-16, respectively. While Long Beach has lost Little-All-American quarterback Jack Reilly and outstanding wingback Jack

Grid schedule.

Sept. 23	C. S. Long Beach	Home
Sept. 30	Univ. Santa Clara	Away
Oct. 7	Univ. Nevada	Home
Oct. 14	Chico State	Away
Oct. 21	C. S. Hayward	Home
Oct. 28	Sacramento State	Away
Nov. 4	Humboldt State	Home
Nov. 11	U. C. Davis	Away
Nov. 18	Cal Poly-Pomona	Away

Tucker, Santa Clara has a host of good guys returning, among them quarterbacks Ray Calcagno and Bob Rickard, and guard-linebacker Greg Kolar, Little-All-Coast.

"Defense will be our strong point," Rowen said. Though linebacker and co-captain Ken Cook was lost for the season with a damaged cartilage in his right knee on the second day of practice, defensive tackles Tony Volk and Jim Schmitz are returning, as are defensive end John Rotelli, safety Jim Schmidt and cornerman Harry Gualco.

Both Schmidt and Gualco, who led the Gators with six interceptions last year, were voted honorable mention All-FWC.

Coaches Allen Abraham and Sandy Malnick — who together constructed a unit second only to Sac State in team defense in 1966 — will cement this year's holes with veterans and newcomers: Ron Jones, Ron Fassler, Dom Camelli, Dan Souza, Dan Sanchez, Aslee Sherman, Joe Hebel and Lee Wallace.

Offensively, the Gators lack experience in the backfield. Joe Currie, halfback, was lost to the US Army, and Dan Lucas, SF State's third leading ground gainer last year, pulled muscles in his leg on the first day of practice and has not responded to treatment.

In place of Currie and Lucas, Rowen will run Mike Goodman, a transfer from San Jose City College, and John Cummins, also a transfer from Colorado State.

All-FWC end Ed Larios and split end Joe Koontz give SF State the most dexterous receiving act in the league. Larios caught 35 passes for six TD's in 1966, and Koontz 21 and four TD's. They are joined by flankerback Dennis Highland with 18 catches and three TD's.

While there has been good competition for the quarterback position, Bob Toledo, an All-American at San Jose City College, will direct the Gators' Multiple "T." Toledo threw 140 times last year, completed 66 and averaged 11.6 per success. Bill Gianquinto from CCSF, and Al Simontacchi from Marin JC will also be available.

The offensive line is anchored by Larry Dito, a swift pulling guard, center Bob Celeste, who — in lieu of a program — may be identified by the white bandage which will be growing over his nose all season, and Kermit Bankson, a center become tackle.

Bill Von Esmarch, a sophomore, seems to have the inside track as Dito's running mate, though seniors Pete Tuana and junior Ron Grayson are still pushing. The second tackle spot goes to Tim Lehee, a transfer from Cabrillo College.

Jim Grimma, a newcomer from College of San Mateo, will handle place kicking and punting this year, while Art Ramirez, an old-comer, will be back to kick-off.

This year the Gators will be moving back into Cox Stadium which has sprouted a new head of hair. Last year SF State played its five home games on the Lowell High School Field while the planting was in process.

All Gator games will be broadcast this season either on radio station KSAY (1010) or KSOL (1450) with SF State sports publicist Sam Goldman doing the play-by-play.

Tickets for all home games for students with student body cards will cost 50 cents; General Admission, \$2.50; children under 12, 25 cents; high schoolers and servicemen, 75 cents.

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by Lee Heldhues

Five SF State gridiron graduates saw their first professional action this past summer—for some it may have been the last, for others it was only a beginning.

The most successful of them is tackle Elmer Collett who was drafted both by the San Francisco 49ers and the Kansas City Chiefs.

Collett, picked at the end of his junior year, chose to play his senior year at SF State and this spring signed for a sizeable bonus with the Bay Area club.

When the 49ers began practicing in July, Collett quickly established himself as the

number two guard behind veteran Howard Mudd besides being a part of all the 49ers special teams.

Collett's college running mate, tackle Jim Patterson, signed as a free agent with the 49ers and saw action against the Cleveland Browns in August before being cut. Patterson is currently playing with the San Jose Apaches of the newly formed Continental Football League and next summer hopes to return to the 49ers.

The 6'4" Patterson was not discouraged at missing the pros in his first attempt. "I think I can play in the NFL," Patterson said.

Patterson said he was not drafted by any pro clubs because they thought his 225 pound bulk was too small for a professional tackle. However, after an extensive diet combined with a weight training program, Patterson's tonnage went up to 255.

Patterson is now assisting Gator head coach Vic Rowen with the offensive line and is the athletic trainer this fall.

Latest team rosters show two other Gators have made it through the pro boot camp. Jim Gray, All-Far Western Conference defensive back, has made the San Diego Chargers and defensive man Terry Oakes, the Chicago Bears.

Lyle Baucom, drafted by the high scoring Washington Redskins, was cut by the club at the end of July.

PE courses cancelled

Several courses scheduled by the Physical Education Division have been cancelled for lack of interest. They include Experimental Frog-Wrestling, Scuba Ping Pong, Underwater Egg Candling, and Advanced Javelin. Inter-departmental Leg-Pulling, however, is still available.



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Gator rally ruins Cal Poly

Even with a 31-14 win over Cal Poly (SLO) under their belts, the varsity footballers are holding on to their pants in preparation for Saturday's meeting with Long Beach State here at 1:30.

After insulting Cal Poly, 38-0, in their 1966 opener, the Gators lost their britches to Long Beach State one week later, 24-18.

Last Saturday the 49ers panned the Pomona version of Cal Poly, 39-7.

Gone from the Long Beach offense, however, is quarterback Jack Reilly, a Little-All American, who passed SF State defenders like mustard last year while directing his team to its first win over the Gators in eight attempts.

As for last weekend's victory at Cox Stadium, SF State coach Vic Rowen said:

"We were sloppy at times, but considering Cal Poly had spring practice sessions and we did not, we did well."

Trailing 14-10 in the final quarter, the Gators ignited three touchdown drives. Two of these scores came on the arm of quarterback Bob Toledo and the last on the legs of halfback Mike Goodman.

Seconds into the fourth period, Toledo hit Goodman with a pass good for 34 yards and followed with a toss to flankerback Dennis Highland for 28 yards and a TD.

After an exchange of punts, SF State defensive back Ron

Fassler intercepted a John Sunderland pass and returned it 20 yards to the Mustang 23.

Five plays later, Toledo passed to end Ed Larios on the three-yard line, and aided by a Highland's come-back block, Larios skipped into the end zone.

Another of Sunderland's passes was batted into the air just two plays later and nabbed by Gator tackle Nick Kukulica Jr. Halfback Goodman, a former all-conference selection at San Jose City College, then swept left end for 11 yards and the SF State's final TD.

Asked if he was worried when his team fell behind after leading 10-0 at half-time, Rowen said:

"No. We feel we have a club of game boys. One of the marks of a good team is, of course, the ability to come from behind."

Though short-lived, Cal Poly did have its moments to cheer. For instance, Mustang kicker Larry McCurry blasted three punts off the bridge of the right foot which traveled 50, 65 and 80 yards. The last boot was a Cox Stadium record.

Cal Poly quarterback Sunderland oggled fans with a taste of razzle-dazzle on a play which set the first of his team's third quarter TDs. The Mustang senior started what looked like a roll-out to the left side then handed-off on a reverse to flankerback Bill Bentley. The latter feigned a run, then wobbled a 49-yarder to end Roger Blem who had slipped behind Gator defender Harry Gualco. Cal Poly halfback Ron Stutzman then swept left end from three yards out for his team's first points.

The other Mustang TD came on a three-yard run by reserve quarterback Gary Abate. The play capped a drive that went 60 yards in only eight plays.

While SF State's white-clad cheerleaders were suffering



New Gator running hope Mike Goodman (22) hits off left guard for five yards in first quarter of last Saturday's victory over Cal Poly (SLO) at Cox Stadium. Clearing a lane for Goodman is Ron Grayson (64).

some minor catastrophes trying to erect a human pyramid in the game's early moments, SF State's Toledo was having nothing but success.

The first time the Gators took possession of the ball they drove 82 yards in 13 plays. Toledo hit four of six passes, the last of which fell into the hands of split end Joe Koontz all alone in the end zone.

When the second SF State series bogged down, place-kicker Art Ramirez came on to ram a 33-yard field goal through the uprights. Ramirez had a perfect day, also hitting four of four conversion attempts—for all of which he was knocked unconscious in the fourth quarter.

Rowen commended the performance of Fassler, and Goodman, both of whom were awarded game balls. Fassler made two of SF State's four interceptions, and Goodman's running could become a key factor in any Gator drive for the Far Western Conference Championship with the losses of Joe Currie and Dan Lucas.

Baby gridders tackle Moffet

Though the turnout is sparse, the SF State Frosh-JV football squad plays its first game today, Thursday, against Moffet Air Force Base, in Cox Stadium at 3 p.m.

The baby Gators, led by first year coach Phil Aissa, will go into battle with a comparatively small squad of 25 men.

Aissa, a former SF State griddler, said he has some fine prospects in guard Gary Barisone and flanker Bob Verducci both from Riordan High School in San Francisco, and quarterbacks Rick Garibaldi from Livermore High and Mike Sabo from Vacaville High.

The freshman coach is assisted by Dick Schultze, former SF State quarterback who handles the offensive backfield, Jim Ricoli, an ex-Gator halfback who works with the defensive backs, and Van Boschetti from UOP who coaches the defensive line and linebackers.



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THE EYE



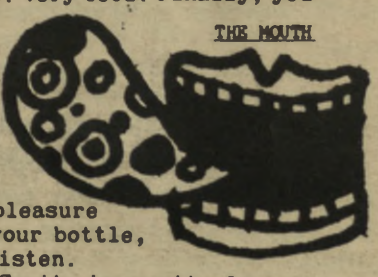
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But what about the olfactory factor, you ask? Well, what do you want for a dime--a five-sense soft drink?

THE MOUTH



THE EAR





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KLH launches an inquiry into "Subjective Value."

(SURVEY)

Question #1

How much would you pay to keep your wife one more year?

DO YOU REMEMBER the game kids used to play in school where you were asked how much money it would take to get you to sell your country's secrets? (Assuming no torture.) Or your dog?

It was a way of thinking about the value you *really* placed on a thing.

One of the first things you learned was that "features" had very little to do with it. (For example, if your country had had 20 more rivers, or your dog's tail wagged at 86 Per Minute—six less than an "average" dog's—the answer would hardly have changed.)

When KLH began making stereo equipment ten years ago, our founders (K., L., and H.) noticed that grownup manufacturers talked as though features had *everything* to do with value. We hated that. We still do.

"Feature": Injecting 380 horsepower into cars that have no plausible market save those who commute back and forth over the Bonneville Salt Flats.

Or Again: Advertising 300 watts of power in a high priced stereo console unit to give it the *appearance* of value. (Neglecting to mention that large numbers of watts have nothing to do with hearing the music accurately, or even loudly, both of which depend on what kind of equipment you've squeezed the watts into. 35 watts in good equipment will do far better.)

42-22-36

To define worth solely in terms of features is like determining the "market value" of a wife from her height, age, weight, width of smile, tendency to suntan evenly, and the number of pounds of food she is capable of cooking up in an evening.

It's true enough we all like to have *something* explicit to help our thinking. Even Consumer Reports will sometimes find itself detailing competitive features and statistics; akin to Playboy's 42-22-36 ratings.

But studying the centerfold and accompanying data simply doesn't give us all the information we really need. What does? Well, probably nothing short of a few years in the same house together.

BASEBALL PLAYER

Packard had it right, way back in the twenties, when its advertising rested on the confident slogan "Ask The Man Who Owns One."

(It was a new kind of "testimonial" but it's been watered down since. How is a man today to depend on testimonials to choose, say, his cigarette brand when dozens of equally

beloved baseball players can't get together about which is best?)

Still, the principle of determining value through testimonials makes very good sense:

Economists, for instance, say value can be understood as "some measure of the sense of loss one experiences after being deprived of a commodity or service," or, ask the man who owns one how much he'd dislike losing it. (The boy contemplating his dog's worth figured it out the same way.)

Another way of measuring value, like establishing a ratio between features and price, is at best only a guess, made *before* anyone could possibly know.

DEPRIVED OF YOUR WIFE

What we propose, then, is a technique of *measuring* the sense of loss as a way of thinking about "Subjective Value"; i.e., what a commodity means to someone who has it.

So. Assume for a moment that you are

about to be deprived of your wife. (Substitute husband or "good friend" where applicable.) How much would you pay in dollars to keep her one more year? When you're through thinking about that one, fill in No. 1 and have a look at the rest of the questionnaire.

You see what we're up to here.

We began on this idea because we already have evidence (based upon a comparison of the number of hours owners sit listening to KLH phonographs as opposed to other brands) that our \$300 stereo system is cherished somewhat more than at least one \$400 system we could name; and perhaps twice as much as another \$300 set.

Doubtless the same situation exists among magazines—some are surely valued more than others—or sewing machines, or autos, or toothpaste. Toothpaste? Well, we'll soon see, and if you're interested we will be pleased to let you know what we learn.

QUESTIONNAIRE

If one or more of these questions interests you, then kindly fill in the blank spaces that apply and mail to the address we have listed at lower right. For our part, we will gladly send you a tally of the results of this questionnaire, and others we are doing in subsequent ads, if you also add your name and address. Thank you.

- 1 (See Headline.) _____
- 2 Are you a subscriber to this publication? _____
If not, do you read every issue of it? _____
If your answer is yes to either of these, and you were informed that because of financial difficulties the publication might discontinue publishing, how much would you be willing to pay for one more issue rather than be deprived of it? _____
One more year's subscription? _____
- 3 Do you have telephone service at home? _____
If yes, assume you now pay an average of \$20 monthly for this service. How much additional would you pay, rather than be deprived of it? _____
- 4 The automobile you now own was purchased in what year? _____. At what price? _____
What make? _____. Assuming it's in good running order, and that you couldn't get another one like it, how much would you pay to keep it during the upcoming year? _____
- 5 Do you own a piano? _____. What kind? _____
How much did you pay for it? _____. How long ago? _____. How much would you pay to keep from being deprived of it? _____
- 6 Do you regularly use a particular brand of toothpaste? _____. If yes, which brand? _____
Assuming you were informed that because of financial difficulties your brand of toothpaste

might go out of business. How much would you be willing to pay, above its present cost, to have one more tube, rather than be deprived of it?

- 7 Assume for a moment that an offer was being made for your wife's wedding dress. How much would you be willing to sell it for? _____
What does your wife say? _____
- 8 Do you own stereo equipment at home? _____
A console? _____. A one-piece table model? _____.
A three-piece system? _____. Components? _____.
Which make(s)? _____
How much did it cost you to buy? _____
How long ago? _____. If you were about to be deprived of the set you now own, and knew you could not get another of the same kind, how much would you be willing to pay to keep it? _____

(If you worry that by putting your name below you may be subjecting yourself to a barrage of KLH literature, or that we may send a salesman around, or sell your name to some "list house," rest easy. We won't. Though if you would like to have a catalog and the name of the store near you that sells our equipment, please so indicate in the appropriate box.)

Name _____
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City _____ State _____ Zip _____

Please send catalog Forward survey results
Mail to: Henry M. Morgan, Pres., KLH Research and Development Corp., 30 Cross St., Cambridge, Mass. 02139