

Tlmpian

The TLM Planning Process for the Transition/ Renovation Period of July 96-97.

Phase I Principles for Planning:

1. Clear concept of Board's vision-Mission Statement:
there is a clear need for a Board conscious on the future 1-2 years.
Need for a renovation of Board add 13 new members.
2. Only "Latino Museum" in the U. S., no museum prototype.
unique due to TLM's "Latino" cultural stance and inter-discipline art, culture and history .
3. Renovation and Facade building and need for off site programming.
- 4.. Educational Grant-"Latino Resource Center" (Deliverables)
5. Can these Deliverables be part of TLM's Educational, Shows, and Cultural Program,
be a Retail Business/how?

Phase II Formulating the Strategic Objectives and Strategy.

1. Establish a Long and Short Development and Fundraising "game plan" for objectives..
- 2 Make selection of Exhibitions, Cultural and Educational Programs
3. Adopt the financial Budget that reflects objectives
4. Hire additional Staff and plan the Museum -Galleries and work space.

Phase III TLM Strategic Plan

1. "Blue Print" for achieving objectives.
2. Tie the Educational Grant's time period to TLM Operating.
3. Establish a projected long term plan for the future of "founding programs".