

# Academic Innovation Center

The Academic Innovation Center (AIC) is the unit responsible for providing faculty and staff with technology and media to improve the teaching and learning process. One of the division's goals is to assist students as they develop practical video production skills through the use of AIC's outstanding video studio facilities. AIC's primary goals:

- to improve the quality of instruction through the use of new technologies
- to increase access to the university's academic programs
- to generate funds to support educational technology

AIC provides a number of services to students, faculty, and staff. These include training, classroom support, creative imaging, and mediated learning.

**Training.** AIC is responsible for faculty and staff training. Through the use of several computer training facilities and video studios, faculty and staff are able to learn software applications — from basic computing to course production on the World Wide Web. AIC holds regular workshops almost daily throughout the academic year.

**Classroom support.** Audiovisual equipment, color TV monitors, and VCRs are available for use in classrooms throughout the university. A closed-circuit television system delivers programs to many campus facilities. AIC also provides maintenance, repair, and consulting for most television and classroom media equipment.

**Creative imaging.** Professional staff members consult with faculty on the concept development, instructional design, production, and distribution of

academic media. In the video and computer graphics studio facilities, staff members use advanced techniques to produce video courses, educational supplements, media packages, and television programs. AIC also produces a variety of photographic images in both traditional and digital formats.

**Mediated learning.** AIC produces and delivers mediated and distance learning in a variety of modes. The campus has extensive compressed video facilities linked to community colleges and K-12 schools in the region. Satellite and microwave technologies are employed to deliver programs. Through its advanced electronic technologies and staff, AIC works with faculty to design courses and programs for delivery over the World Wide Web.

*The Academic Innovation Center provides media technology and training.*

