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Conference to feature young national entrepreneurs

Fresno State's Lyles Center of Innovation and Entrepreneurship and Fresno City College have partnered to bring two of the nation's top entrepreneurs to the 2013 Central California Young Entrepreneurs Conference (CCYEC) on March 6 at the Radisson Hotel and Conference Center.

The sold-out conference is free to all high school students across the Valley, and more than 800 students are expected to attend.

The keynote speaker is Jeet Banerjee, cofounder of StatFuse, an educational website dedicated to helping high school students get into the college of their dreams. Through StatFuse, students can calculate their chances of getting accepted to various colleges, get college recommendations, plan college applications, track progress and much more. Banerjee is currently publishing a book, "Profit from Passion," which helps aspiring entrepreneurs turn ideas into profitable businesses.

Students will have the opportunity to attend breakout sessions presented by young entrepreneurs from the Central Valley who will share their experiences starting and running their own businesses. Session topics range from Social Media Marketing to Tips on Writing the Perfect Business Plan.

The conference will conclude with lunch and a presentation from Dr. Farrah Gray, CEO of Farrah Gray Publishing, publishers of the #1 New York Times and USA Today best-selling Chicken Soup for the Soul series, which has sold more than 112 million copies worldwide. Gray will share his story of overcoming personal and professional hardships to become a self-made millionaire by age 14.

"We bring successful, young entrepreneurs who founded their own companies when they were in high school or even younger so our students can relate to their stories," said Casey Lamonski, event coordinator. "These kids have new and innovative ideas, but they just need someone to show them how to take their big idea to the next level."

For more information, please contact Casey Lamonski at 559.347.3925.

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