

El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 15, Num. 13

ABRIL 20, 1965

SAN JOSE 10, CALIFORNIA



American GI Forum Chairman PAT VASQUEZ and 1965 Queen SUZANNE GUTIERREZ



*The Quiet
Mexican -
American*

Andrew G. Diaz

Mr. Humberto Garcia, Colaborators, Sponsors, Ladies and Gentlemen:

My personal thanks to Mr. Humberto Garcia and Mr. Dave Sierra for their understanding performance in being able to slap my articles so as to be legible.

We were promised our right to retain our language, religion, and culture in the Treaty of Guadalupe-Hidalgo on February 2, 1848.

Now I ask Mayor Pace and Assemblyman Stanton, where is our Rosa and Guadalupe Streets? Aren't they a part of our culture? I also ask the Anglo instructors and businessmen, why can't we speak our language in public schools, on the streets, factories, and even jails, without the Anglo feeling resentment. After all, consider the braceros and my mamas and papas feelings when you call us wetbacks! This is the impression the gabachos has left upon me, while writing for EL EXCENTRICO.

Those respectful and peaceful citizens whom I leave behind, will never be forgotten. I do not seek personal recognition, or personal benefit. I want those uneducated but sincere citizens to know that they are being used by selfish individuals who call themselves their friends. To you, whether you call yourself Black, Brown, or White, you are those who never seem to be uneasy, for it stands to reason stupidity is without anxiety or honesty.

My policy is that of sincerity and honesty and as a writer it is only expected that I expose my feelings, and after several months of thinking I came to the final decision of presenting my resignation in EL EXCENTRICO MAGAZINE for an indefinite period.

My reasons are as follows: I will continue to represent Mas Grafica and Correo Spanish Weekly Newspaper as the S. J. Human Relations representative and will al-

so aid EL EXCENTRICO if time arises. I will try to devote more time with the GI Forum members and its activities. I will also try to support the CSO and do my share of participation as a regular member. As for MAPA, I will continue to give my fullest support and even beyond my capabilities. I hope to also become familiar with the Junior Chamber of Commerce and its policies.

I shall return to SJCC this coming semester and change my major from Law Enforcement to Political Science. I will also continue to full time employment for GM and somehow try to find time to crawl under the blankets.

My successor, Miss Reyes, is from Mexico so you can see I've already pleased some people. She's a writer and she is not a Pocha. I am hopeful that she will continue to awaken both the Mexican American and the Anglo to the reality of our situation.

As for my statements on past articles, I have revealed my faith in our culture.

Many of us lack education, vitality or intelligence. But this does not mean that we are stupid. However, I would consider stupid those people that continually insinuate that charity funds and groceries are collected, and pocketed by organization members and leaders. Since you rarely contribute to those funds, the cause, or anything else, I say to you, go back to your wine bottle and sob to your sad corrido.

And to those women who fall in this category, clean your home and your thoughts or if you want to help, join these organizations. Do not expect perfection from any of them, for an organization is only as good as its members.

Those jealous individuals who despise my point of view should realize I do not write to please your greedy thoughts or to ease my conscience but to help you ease yours.

I am quiet (?) level headed, and persistent. If I call myself a wise person, then let it be as such, for a wise man is a person who knows that there are two sides to every story; but the wiser man knows what side to act upon. The next issue will be my final.

Sincerely yours,
Andrew G. Diaz
The Quiet Mexican-American

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La Srita. ERMINIA PORTILLO hija de Seferino y Maria Portillo contrajo matrimonio con el joven ANTONIO RODRIGUEZ hijo de Antonio y Julia Rodriguez el día 13 de Marzo del presente año, a las 3:00 p.m. en la Iglesia Holy Family, oficio el Rev. P. Jose Peña.

La recepcion se verifico en la casa de la novia asistiendo mas de 75 invitados. Erminia es nativa de Exeter, Calif. y Antonio de Harlingen, Texas.

Despues de su Luna de Miel en Carmel establecieron residencia en esta.

De iz. a der: Harry Gonzales, Alfred Lozano, Andres Gonzales, Lily leos - ma drina, Jesus Longoria - padrino, Rosie Lozano y los pajecitos George y Teresa Sanchez. LEITER STUDIO.

Rodriguez - Portillo



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1862

Viva Mexico !

1965



Programa Literario — Musical

AUDITORIO CIVICO DE SAN JOSE

Fiestas del 5 de MAYO

Domingo 2 de Mayo - 2:30 p.m.

CARLOS GOMEZ

Presidente de Festejos y
Maestro de Ceremonias

1. Marcha de Honor a cuyos acordes haran su entrada triunfal la Reina y su Corte de Honor.
2. Himnos Nacionales de Mexico y de Los Estados Unidos ejecutados por THE SANTA CLARA VALLEY YOUTH BAND, Director Clement J. Hutchinson.
3. Honores a las Banderas por la Banda de Guerra IGNACIO ZARAGOZA de Union City, bajo la direccion del Profesor Maximino Muñoz.
4. Coronacion de su majestad, la Reina de las Fiestas Patrias por el distinguido Consul Honorario de Mexico en San Jose, D. Ernesto E. Cota.
5. Presentacion de Autoridades y Huespedes de Honor por el Maestro De Ceremonias, Carlos Gomez.
6. Saludo de bienvenida a la colonia por el Presidente de la Comision Honorifica Mexicana de San Jose, California, D. Benjamin Ulloa Leon.
7. Lectura del Parte Oficial de la Historica Batalla del 5 de Mayo de 1862, por la escritora y poetisa Mexicana Maria de la Luz Sanchez.
8. Presentacion y ejecucion de bailes regionales Mexicanos por los niños Guel y Vinaja.
9. Presentacion y actuacion especial de la SANTA CLARA VALLEY YOUTH BAND
Clement J. Hutchinson, Conductor.

Clement J. Hutchinson, Conductor.

Viva Mexico Morrissey

Symphonic Overture Carter

Granada Agustín Lara

Yvonne Gomez, Soprano

La Fiesta Mexicana H. Owen Reed

(A Mexican Folk Song Symphony
for Concert Band)

Laredo Clifton Williams

How The West Was Won

Arr. Robert Hawkins

World's Fair March

Alfredo Antonini

(Esta magnifica Banda cuenta con un elenco
de 60 jovenes)

10. Presentacion y actuacion de las Sritas. Aselay y Luz Gonzalez quienes ejecutaran los sones LA NEGRA y GUADALAJARA
11. Actuacion especial de los Niños del Club Cultural Mexicano de Oakland interpretando bailes regionales de Mexico.
12. Presentacion y actuacion del magnifico tenor Miguel Donoso, con la inmortal creacion de la compositora mexicana Maria Grever, JURAME.
13. Presentacion y actuacion del gran cantante de rancho y artista de los discos Mammoth, Rafael Ontiveros, acompañado por el gran mariachi Los Abajeños.
14. Gran Final por el formidable mariachi LOS ABAJEÑOS, bajo la direccion del maestro Isidro Rivera interpretando lo mas selecto del autentico folklore mexicano.

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Queen, Humberto Flores, Danny Brady and Paul
Ramirez discussing coming event.



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CLUB
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Candy Veliz

Muchas gracias to all the wonderful people that attended our Baile Ranchero. It was a success because of you.

Thanks again, we appreciate it. See you all at our formal on July 31st.

I asked Sandy Vallejos what she thought of Art (Alaska) Lopez and she said he is a nice guy, so we try to get in touch with him so that he would dance with Sandy at the talent show but we couldn't locate him. Too bad, maybe next time!

Lt. Art Cuellar's broken leg has mended and he is visiting us again - welcome back, Art. Art, you sure break your legs quite often - good thing you are not like Humpty Dumpty, then we would really have a hard time putting you together again. Ha!!

Congratulations to Mr. and Mrs. Naro and Hilda Moran. Hilda just gave birth to a bouncing baby girl who was named Cecilia.

To Mr. & Mrs. Ray & Rosie Barron, our heartiest congratulations. They have an addition to the family, baby Christina.

* * *

The Savoy's on North 10th Street reports that the head man Mr. Richard Zertuche now has home delivery, and of course, there is a certain angle. What an angle they didn't say -- I wonder - der -der???

Club San Felipe President Cruz Tapia is nursing a broken arm. Tapia, hurry up and get well, softball time is here!

If you want to buy a house call Peter B. Ramirez at 293-6517, office - or 297-6799, residence. Ask for Pete and he will give you the best deal in town. Even if you have very little money for a down payment he'll see to it that you get a house. Don't wait -- call now!

If you want furniture, come to the Furniture Discount House where you can get the best furniture for less. Don't hesitate to ask for Candy and if I am not around ask for my sidekick, Gil Coca. Thank you.



Jess Medina and Eppie Gallego and their lovely wives Cuny and Olivia out for an evening. Photo by Boss Bert Garcia.

Many thanks to Lalo Caballero and Danny Lopez for our door prize - one year's pass to the dances - which was won by Mr. Danny Hernandez.

A surprise birthday party was given to Ray Martinez by Frida at El Tropical. There was live music and food galore and everybody had a ball. Congratulations and many happy returns, Ray. He was 17.

Confusion - Willie Vargas and his Sextet Borigua is at Cesar's Patio - Cesar and his combo are at Cesar's Room at the Hawaiian Gardens. Que batalla!!

-- Finis.

Candy ...

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The Kidnapping of the Sabines



(A Synopsis)

Romulus (WOLF RUBINSKIS) and Remus (VICTOR RUIZ) receive as a reward for restoring to the throne their grandfather King Numitor - the land near the Tiber River, where as children they were abandoned as a sacrifice to the gods... and according to legend they were nursed by a "she-wolf" and later rescued by a shepherd named Faustulus.

* * *

Inasmuch as Romulus and Remus are twins there is some confusion as to which of the two will be King. Both hold that they have received signs from the gods that he Romulus and also Remus will be the King.

Romulus and his men arrive at the designated spot first and Remus has no other recourse than to give in and he fakes submission. However, at every chance he tries to undermine Romulus edicts and makes fun of every effort to build the wall which will serve as a place where the persecuted can seek asylum. While making fun, he makes the remark that the wall is so low that anybody can jump over it and immediately sets out to do just that. Romulus, not knowing that it is his brother, catches him as he jumps, with his sword and cries out "any other who leaps over my walls shall have the same!"

* * *

The city progresses rapidly, however, there is one matter that worries Romulus. The city of Rome has no women and so Romulus sends Hostes out to neighboring towns with an edict to solicit alliances with the privilege of inter-marriage for his new subjects. Hostes is not even considered seriously and when he returns to Rome and advises Romulus that nobody will consider an alliance with Rome for the purpose of inter-marriage, Romulus considers this an insult and soon a plan is formulated whereby they will kidnap all the Sabine women, who are considered to be the most virtuous, hardest working, loyal and proud women anywhere.

* * *

Plans are made for a celebration and the Sabine population is invited to attend.

However, it has been decided that at the right moment the Sabine women will be



captured and kept in Rome in order to insure progeny at home. At the appointed time a preconceived tumult arose and young Romans darted this way and that to carry the girls off.

The performance broke off in a panic and the parents of the girls fled in grief, charging that the laws of hospitality had been trampled upon.

However, Romulus went about explaining that the fault was their father's pride in refusing marriage rights to neighbours and that they would be joined in wedlock.

* * *

Romulus chose Hersilia (LORENA VELASQUEZ the Sabine king's daughter and Hostes chose Rhea (TERESA VELAZQUEZ) another daughter of the Sabine King. All the women were angered and could not become reconciled to the fact that they had been kidnapped.

* * *

Titus, King of the Sabines, after two years of preparation, finally decides to avenge his honor, and goes forward to battle Rome.

* * *

At this crisis the Sabine women, whose wrong had given rise to the war, with hair dishevelled and dresses torn, female shyness crushed by disaster, boldly threw themselves amidst the flying missiles. Charging in, they parted the hostile lines, parted their fury, implored their fathers on this side and their husbands on that: father-in-law and sons-in-law should not stain themselves with impious bloodshed nor brand their children, their fathers' grandsons, their husbands' sons with the infamy of parricide.

If you disdain the kinship of marriage, it is upon us you must direct your fury; we are the cause of wounds and this slaughter of husbands and parents. Better we perish than lose either of you and be widowed or orphaned.

Men and officers alike were touched, silence fell - there was a sudden hush. The leaders step forward to make terms.



ERMINIA PORTILLO daughter of Seferino and Maria Portillo exchanged vows with Mr. ANTONIO RODRIGUEZ son of Antonio and Julia Rodriguez on March 13, 1965 at the Holy Family Church in San Jose, California.

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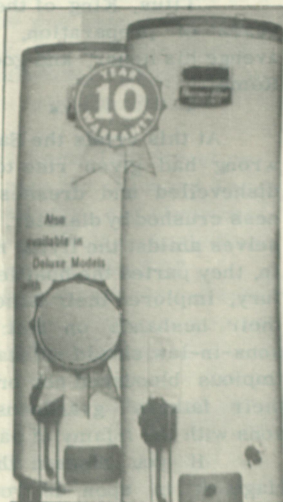
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Dwight L. Mathiesen, County Assessor, today announced that the final filing date for veterans exemption claims is near.

1965 affidavits have been mailed to all veterans who qualified last year and these must be returned to the Assessor's Office by 5 P.M., May 3, 1965.

Veterans filing for the first time or filing on new property must appear in the Assessor's Office before May 3 with their deed and service record. Property on which the exemption is claimed must be recorded in the name of the veteran and/or his wife as of the first Monday in March or they must have a contract of sale as of the first Monday in March.

If a veteran did not enter the service as a resident of California, he must also present evidence of being a legal resident of California as of November 3, 1964.

Under certain conditions widows of veterans may also claim an exemption if their assets do not exceed \$10,000.

If you have any questions regarding eligibility, please contact:

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*Maria de la
Luz Sánchez*

Fiestas del 5 de MAYO

EN SAN JOSE, CALIFORNIA

La eterna clepsidra del Padre Tiempo, esta señalar una vez mas un aniversario de la inmortal epopeya del 5 de Mayo de 1862, y nuestro legitimo orgullo de mexicanos, se despierta naturalmente, dentro de la natural euforia que nos produce el sabernos descendientes directos de aquel inmortal coloso y genio de la guerra que se llamo el General Ignacio Zaragoza quien en los Fuertes de Loreto y Guadalupe, convertidos en corona imperial de su grandeza, abatio, haciendo morder el polvo de la mas completa derrota a los orgullosos invasores galos enviados por el orgulloso Napoleon III de Francia a mancillar el honor de nuestro suelo por medio de una invasion tan brutal como inicua.

A ciento tres años de distancia de tan glorioso acontecimiento, la Comision Honorifica Mexicana de San Jose, California, bajo los auspicios del Consulado General de Mexico en San Francisco, se encuentra en plena actividad preparando los festejos concernientes a estas tradicionales Festividades Patrias.

Por este año el orden de los protocolarios eventos se alterara por uno extraordinario, al punto que nos impele a hacerlo resaltar con los conceptos que nos dicta nuestra gratitud, nunca escatimada por la Comision Honorifica a traves de su Comite de Festejos, que es el que propiamente encausa estas festividades. Explicitamente nos referimos a la monumental SANTA CLARA VALLEY YOUTH BAND formada por un contingente de 60 musicos jovenes y talentosos, los que bajo la magica batuta del gran Director Clement J. Hutchinson, se

dio a la hermosa tarea de estudiar nuestro bellissimo Himno Nacional Mexicano, la famosa MARCHA ZACATECAS, llamada con justicia el segundo Himno Nacional de Mexico, y algunas otras renombradas joyas musicales de la vasta produccion de los compositores mexicanos, que tanto renombre han dado al arte folklorico nacional.

En cumplimiento, pues, del elemental deber de dar honor a quien honor merece, la Comision Honorifica Mexicana y su Comite de Festejos, hace publica su gratitud a esta gran Banda Norteamericana, y aquilata en todo su inmenso valor, el noble gesto de amistosa solidaridad y simpatia por nuestra musica, nuestras tradiciones, y nuestras glorias Patrias, que nos da el famoso Director Clement J. Hutchinson, cuyo nombre debiera estar escrito en el pecho de todos los mexicanos del Condado de Santa Clara, con la tinta indeleble de la simpatia y la gratitud.

Viva Mexico !



La dinamica Abanderada de la Comision Honorifica Mexicana de San Jose, Luz Maria Araiza, sosteniendo el emblema de la Patria Mexicana, con la gallardia que anima su bien probado patriotismo.



Club Zanzaree

NINFA CARRIZALES
...

First of all I would like to thank Marce Mora who does a wonderful job writing the column for our club, for letting me have the opportunity of writing my first column, so please bear with me.

I would like to thank the girls from the club for having me represent them in competing for the crown of the AMERICAN GILFORD OF SAN JOSE.

It was thrilling and a great experience for me. I really enjoyed it.

The people that worked with us were wonderful. Especial thanks to Mrs. Jo Flores who was wonderful and had much patience with us. Also, Mrs. Anita Campos, who with her very sweet smile kept us laughing and relaxed.



LES ZANZAREE GOILS

Left to right: Henrietta Lorigo sponsor of this popular all goils club, Pat Maldonado, Maida

Herrera, Ninfa Carrizales, Marce Mora - president, Becky Sandoval and Esperanza Flores candidate for the 5 de Mayo FIESTA.

NEWS!

Seen quite frequently together are Mary Ferriera and Bob Worley. Could this be serious, Mary?

Thank you for the wonderful barbeque prepared by my Aunt and Uncle, Mr. & Mrs. T. Flores of San Jose. The occasion was the First Communion of my cousin Dorothy Marie. All the people enjoyed themselves.

--Ninfa Carrizales

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

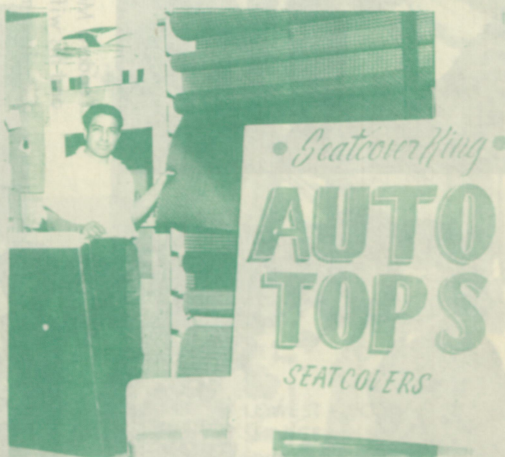
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EL FOTOGRAFO
de las
ESTRELLAS ...

Richard Diaz



Teodoro Mata accordionist at the Azteca Hall
and his wife Alice Mata formerly from Crystal
City in a moment of relaxation.

Diane and Manuel Pedroza of Santa Clara
after attending the Santa Clara High School
Prom on March 20 of this year.

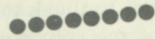


Photo above was taken on March 6, 1965, on the occasion of a shower given by Mrs. Sandra Macias and Donna Duran for Mrs. Macias' daughter Nellie. The happy event took place at 1638 Whitter Avenue, San Jose.

Nellie will wed Mr. Dario Mendoza (center in photo) on May 1, 1965 at Most Holy Trinity Church. A reception at Almaden Lodge will follow from 3 to 6:30 P.M., and then a dance from 8 P.M. to ????

Dario Mendoza is a native of Fresno, California, and the bride-to-be was born in Los Angeles.





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UNION CITY NEWS

Simon Villa

"DIOS

Poesia de M. G. N., dedicada al Sr. Jose Solorio, persona respetable que radica en la ciudad de Union City, Calif.

Los mares en tormenta o en bonanza
Nos revelan, Señor omnipotente,
Y los astros nos dicen, tu alta ciencia,
Y las aves nos cantan tu alabanza.

La tempestad, Señor, es tu venganza
Tu mirada amorosa, la clemencia;
Tu santuario del justo, la conciencia,
Y tu dulce sonrisa, la esperanza.

No puede el hombre concebir tu alteza
Y el azul pabellon del firmamento
Un reflejo solo es de, tu grandeza.

En todo esta tu poderoso aliento.
Y es un canto a tu amor, Naturaleza,
Y es un canto a tu saber el Pensamiento

"LA LEY DEL HAMBRE"

Sale la madre al motin.
Adonde el rencor la llama.
Dejando un niño en la cama
bello como un serafin.

Niño que al vez junto al leche
de una Virgen el retrato
queda alegre y sin recato
a un niño Jesus el pecho.

Con hambriento frenesi
ansioso a la Virgen toca
en los pechos y en la boca
como diciendo "a mí, a mí!"

Pero, aunque con vivo anhelo
el niño el pecho perdía,
la Virgen se sonreía
mas imposible que el cielo.

Y mientras la madre hiere
gritando "Muera el tirano!"
y hambrienta y punal en mano
lucha y lucha, y mata y muere.

El niño examíne y yerto
Hunde el dedo en el papel
gime airado, tira de el,
rasga el cuado, y cae muerto.

!Así, venciendo a las dos
del hambre la dura ley,
ella, inicua mata al Rey
y el impio rasga a Dios!

!Ay! Como nadie, por horror al frio,
quiere hoy tocar de mi cabeza el hielo,
ya solo para ti, cabello mio
mi sepulcro sera tu guardapelo!

Por CAMPOAMOR



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Pat Vasquez



Beaming happily just moments after Miss Suzanne Gutierrez (4th from left) won title of Miss American GI Forum of San Jose are (left to right) Pat Vasquez, Chairman of San Jose Forum; Dan Campos, Master of Ceremonies for the evening; Mrs. Elsa Rodriguez, Chairman of the Ladies Auxiliary; Queen Suzanne; and Mrs. Jo Flores, member of the Auxiliary and Chairman of the event.

excentrico photography

All I can say is CONGRATULATIONS to the San Jose GI Forum Ladies Auxiliary for a grand program they presented April 3, 1965. The GIRLS sure did work hard to make their show a big success. But then, hard work pays off.

If you could only have seen the girls working that Saturday morning, what with their hair in curlers and minus all the rest of their trimmings, I just don't know how they managed to look so lovely that same night.

But then that goes to show you how little we know about the weaker sex. We of the Senior Forum are real proud of our Ladies Auxiliary, and I can also say that I'm proud of the men in the Forum in the way they pitched in to work when they were needed. Thank you, fellas!



MISS SAN JOSE GI FORUM
SUZANNE GUTIERREZ

After reading the election returns for the seats in the City Council, I have come to one conclusion, the Mexican American is not ready to accept responsibility. The Mexican American is still satisfied just to be the little man under the foot of the Anglo. They still believe the Anglo politician when they say that they are their friends and will move heaven and earth just to help the Mexican American. But after election they throw the scraps to us, just like they would a dog.

But then whose fault is it? Not theirs. Just remember all you Mexican Americans that we stay where we are because we want it that way. We seem to be satisfied just to pick the bones that the Anglo politician throw at us.

Tell me, how many of you Mexican Americans that voted, cast your vote for a fellow Mexican American? It takes guts to be a Mexican American and run for elected office when you know that your own people are not behind you.

Anyway, I want to thank two very qualified men that ran without the support of their own kind. Thank you:

JOHN CASTRO & RON VALDEZ

That's all, PAT

Galeria Infantil



Engalana las planas de Excentrico la encantadora niñita NORMA RUBALCAVA quien nacio el 21 de Marzo de 1964 en esta ciudad. Fue bautizada el 30 de Mayo siendo sus padrinos el detective sargento Ike y Maria Hernandez. Sus padres son Andres y Guadalupe Rubalcava.

Ye Olde Pawn Shoppe



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CY 5 - 4805

67 S. FIRST ST.

En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.



Engagement

A wedding in October, 1965

is planned by

BONNIE RUIZ

313 Charleston Way, San Jose

and

DAVID AMBRIZ

105 Asbury, San Jose



Both are natives of San Jose and both graduated from San Jose High School in the class of 1961. They became engaged on Mar. 27.

Mr. Ambriz is employed by Navlet's Flower Shop, San Jose, Calif.

San Jose Mortuary



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de Todos Bolsillos**



Frank Espinoza

Greetings!

Lots of happenings in the next couple of months.

To start with we have on May 15th --

CLUB RIVIERA'S

2nd Annual Semi-Formal

Place: Hawaiian Gardens Terrace Room

Time: 8 P.M. to 1 A.M.

Music: Los Elegantes

Bids: \$5.00 per couple

For bids call the following numbers:

297-6104 292-5365

Be there and have a wonderful time to the terrific music of LOS ELEGANTES.

* * *

The U. C. C. League is making its start on May 16th. I have to believe that this is going to be a real strong season for every team. The outcome should prove interesting. We might even see some new faces in the form of a new team. As it is not definite if they are to be playing in the league I can't mention any names. The UCC League is making plans for a fund raising dance which I will bring to your attention when the plans are more definite.

To change the subject I'd like to introduce a young miss by name of Irene Rayas. This lovely young lady is a student of Abraham Lincoln High School here in San Jose. Although Irene was raised here in the S. J. area she was born in Scottsbluff, Nebraska. Irene says her hobbies are boys, dancing and sports and boys although not in that order. Her ambition right now is to complete high school and go into a secretarial school. She is currently engaged in a queen contest for the Holy Cross Benefit Carnival. She will be the queen of the ball for RIVIERA'S SEMI-FORMAL DANCE.

Club Riviera wishes Irene the best of luck in all her endeavors in the future.

* * *



The ULAC is having its annual installation of officers dinner in June. The 12th of June to be exact. It will be held at the Tropical Restaurant. Included for the night will be the installing of the new officers and committee chairmen for the coming year.

There will also be guests and the awarding of some awards for the United Food Drive. For the small sum of \$3 per couple you can enjoy a dinner and an interesting evening. There will also be refreshments and music.

* * *

For the people who weren't there I'd like to say that they missed a very enjoyable evening at the SAN JOSE GI FORUM LADIES AUXILIARY DANCE. Anyone who is anyone was there. The music was good and all in all the dance was a success.

* * *

I'd like to relate a little something that occurred last week. A certain person telephoned another person and requested his presence at a scheduled meeting of a Thurs. nite. On Thursday nite this person did not let the other parties know the meeting was cancelled.

It was rescheduled for the following Monday nite and the same thing happened.

This person who is calling these meetings should have the courtesy to call and let people know of the cancellation. This guilty person leaves the impression that perhaps he was or is still talking through his hat.

LUCKY LAGER



LA CERVEZA
DEL BUEN
TOMADOR



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Diana Lynn

This beautiful little girl is the daughter of Rosemarie V. and the late John B. Martinez.

She was born in Kaiser Hospital on Dec. 5, 1964 and weighed 7 lb. 2 oz.

Diana Lynn Martinez's grandparents are Bessie and Pat (El Bulldozer con Vigote) Vasquez. Pat does all the construction work around here and after it gets condemned by the city, we have someone else do it right!



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Parents
Joe and Esther Tamayo, Sr.

LUPE QUESADA
5 yrs. - Born in San Jose
Parents
Jesus and Teresa Quesada



LEITER STUDIO

MICHAEL DOMINGUEZ
Born in San Jose
Parents
Mr. and Mrs. Jesse Dominguez

SAL BENAVIDES
Born in San Jose
Parents
Sal and Mary Benavides



HAWAIIAN GARDENS BOXING

MAIN EVENT 10 Rounds of Boxing

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Alex Benites*

Wed. April 28 8:30 p.m.

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Mrs. Elsa Rodriguez



El Sabado 3 de Abril del presente año en el
Hawaiian Gardens de esta ciudad

El American GI Forum Ladies Auxiliary
celebro un FASHION SHOW, Seleccionamiento
de REINA y un grandioso baile amenizado por
RAY CAMACHO y sus TEAR DROPS

La Sra. Elsa Aguirre la artista de cine, o perdon
quisimos decir Elsa Rodriguez esposa del genial
Roberto Rodriguez es la manda mas o mejor dicho
Ladies Auxiliary Chairman de esta organizacion.

La Sra. Rodriguez como igualmente todo el aux-
iliary son dignas de todos elogios por la brillan-
te reunion que organizaron. Excentrico envia
un ramillete de merecidos elogios.

En la foto la Sra. Elsa Rodriguez durante el
discurso de bienvenida.

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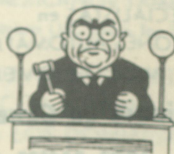
(Cercas de la Farmacia LA ROSA)



SANDMAN during big move to County's
new Superior Court Building is Utility Man
Eddie L. Porter, shown pouring sand into
stand-up ash receptacles.

Dedication of Santa Clara County's
new five-story Superior Court Building will
take place on Law Day, Saturday, May 1st,
1965.

First to move into the \$3,500,000
edifice will be the Law Library staff under
Michael G. Ryan on Thursday, April 15th
and Friday the 16th, followed by County Clerk
Paul R. Teilh and a force of 37 employees
on Saturday the 17th of April.



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Thursday, April 29th

10 A.M. to 2 P.M.

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San Jose

CITY DOG LICENSES, good for one year, will be available for \$3.00. Vaccinations, effective for two years, will be given for \$1.50. All dog owners are requested to bring their animals on leashes.

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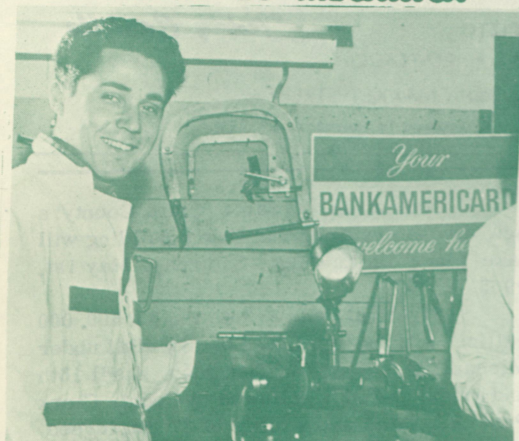
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Lunes y Juev. 7 a 9:00 p.m.

Sufre de Dolor de Cabeza, corto de resuello, del corazon, presion de la sangre, del estomago, higado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presion en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los organos del cuerpo. Esta fuerza de los nervios dirige la funcion de los organos y cuando hay interferencia causa mal funcionamiento de estos organos. Su doctor QUIROPRACTICO buscara las causas de este mal funcionamiento de sus organos con analisis cientificos quiropracticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiropracticos.



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GLORIA MARIN

SABADO 1ro de MAYO

EN PERSONA
la despanpanante artista del
CINE NACIONAL

Fiesta 5 de Mayo

Entrada Triunfal de la REINA y su CORTE
DOMINGO 2 de MAYO

International Media Productions

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8 de Marzo de 1965

Sr. Daniel Saldaña
EL EXCENTRICO
195 Devine Street
San Jose, California

Estimado Sr. Saldaña:

Le escribo esta notita para darle las
mas apreciadas gracias por su articulo en la
ultima edicion de la revista El Excentrico
que llego a mis manos este dia. No sabe
usted cuanto aprecio su interes en los pro-
gramas de television y en mis actividades.

Repto, un millon de gracias por sus
palabras y sepa que cuenta con un amigo que
se pone a sus ordenes para servirle en lo
que sea. Salgo a Mexico el dia 16 del cor-
riente mes en asuntos de negocio. Si algo
se le ofrece de la capital por favor llameme
por telefono.

A mi regreso espero saludarlo per-
sonalmente, mientras tanto me despido.

Cordialmente,

Eduardo Grigg Patoni
("El Guero")



En la grafica: Parte del A'tento Personal.

Ozuna

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SAN JOSE, CALIFORNIA

Amigos Anonymous

Paula Ponce



Saludos Amigos,

Otro artículo en la serie que tratan de Amigos Anonymous. Que significa el intercambio cultural? Cual es el valor de este intercambio? Mas que nada, los estudiantes miembros de Amigos Anonymous, quieren conocer y entender la gente de nuestro país vecino al sur. Ademas como estudiantes y lideres futuros estos estudiantes colegiales pueden dar a conocer lo que es el 'gringo' o el norteamericano. Quizas hasta mas importante de lo que van a dar estos estudiantes, como en ayuda en las varias comunidades donde van a estar es lo que van a recibir. Van a ver un modo de vivir mas intensa y mas real. Entra la gente pobre van a ver el nacimiento, la enfermedad y la muerte, quizas, cosas de que no facilmente nos enteremos aquí en nuestra vida diaria y tan abrigada. Viviendo con la gente Mejiicana, van a conocer de la cultura y la historia de este país. Ademas van a ver cuales son las preocupaciones y conflictos diarios de esta gente. Esto es el intercambio cultural de que hablamos.

The aspect of cultural exchange as the topic of this article, brings up one of the primary objectives, Amigos Anonymous. In this day and age of world turmoil, more understanding is needed; many people fail to recognize America's responsibility for promoting stable international relations. People fail to become involved, but within this group of college students there is involvement, there is understanding.

Cultural exchange gives the students an objective view of their own cultural background. Secondly, the students have the opportunity to learn first hand about another culture and society. The students appreciate what they learn and want to share their experiences. Upon returning home, they give

slide shows, lectures and just talking to anyone who will listen.

Thirdly, the cultural exchange gives a chance for the Mexican people to see what American students are like, and thusly, the students also counteract much Anti American propaganda in Mexico by being themselves and sharing their ideas with the Mexican people.

We cannot all participate directly in this people-to-people program of Amigos, and for every student who actually spends a summer with the Mexican people, there are many who stay at home and make this work possible. Thus Amigos Anonymous presents a unique opportunity for you to help break down barriers of misunderstanding, prejudice and distrust that plague our efforts for world peace and progress. This is the intercultural exchange program of Amigos Anonymous.

Among those who make this work possible are the volunteers who coordinate the program from here. We find people donating their time generously such as Mr. and Mrs. John Lerch. Mr. Lerch heads the Public Relations Committee. We find veterans working enthusiastically to insure that the program continues such as Committee Coordinator Victor Talavera or Adult Advisor and four year veteran of the program Mr. Sal Alvarez.

Another fund raising project planned is a dance to be held around May 15, 1965. There are countless other fund raising projects planned throughout the Bay Region.

The dance which will be held in San Jose will feature a local Latin band and will cater to the Spanish-speaking peoples of the area.

As Mexican Americans, there is a close bond between us and the people of Mexico. It is fitting that we the members of the Mexican American community give our wholehearted support to this group. The Amigos so enjoyed the United Food Drive Dance and are looking forward to meeting and talking to more people in the community.

Save this date, keep your eyes and ears open for further publicity concerning this dance, and I hope to see you all there as do all the Amigos who will be in attendance and waiting to meet you, the members of the community.

Y con esto les digo, hasta luego,

Paula Ponce



Club Riviera's Semi - Formal Saturday, May 15 Hawaiian Gardens

BEAUTIFUL IRENE RAYA, another in a long series of vivacious Miss Rivas, is shown with three male members of the Club getting ready for the big SEMI-FORMAL BALL on Saturday, May 15, at the Hawaiian Gardens.

Dan Brady (left), Paul Ramirez and Humberto Flores admire Miss Riviera's elegant hair style. Bids at \$5.00 per couple are now available for the ball which will feature the music of LOS ELEGANTES.

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AN OPEN LETTER TO
GOVERNOR BROWN

GRINGOS DIG THE BRACERO!

I see by the local rag that the Governor has asked for return of the braceros to "save" our crops.

Naturally the growers are all for it. Where else can you get slave labor for 80¢ per hour. Where else can you get workers who can't bargain for their wages? Where else can you get people to work sunup to sundown, Saturdays, Sundays, & holidays without complaining? Where else people who will not complain if they live in a barracks without windows, showers, toilet facilities and heating?

The American grower is taking advantage of a nationality of people who live in hunger and poverty. And the officials in the Mexican government who negotiate the contracts are letting them get away with it.

Picture this situation: A Mexican official says: "Fine, Amigos Americanos, you can have 50,000 Mexican citizens to help in the harvest of your crops. But we just found out that American workers want \$2.00 per hour to do the work our men have been doing for 85¢ per hour. Our men will go -- at \$2 per hour."

I will guarantee you, my Mexican American friends, that it wouldn't take too damned long for our grower friends to discover that American citizens can pick ANY crop just as well as any other nationality -- if the price is right!

Man, I might be lacking a formal education and maybe I haven't been around the world ten times, or even once; but I have a heckuva lot more pride in the American people than our Governor.

Remember, Governor, in the days of the 13 colonies, the might of the British Empire?

Thirteen unorganized colonies dared to revolt and wage war against the mightiest nation on the face of God's earth..... and WON!

Remember, Governor, in the dark



Dave Sierra

days of the early 19th century when German troops threatened to overrun western Europe and a peace-loving nation named the United States of America decided that things had gone far enough?

Americans from Kentucky, California, New York, Washington, Colorado, and all other states in the union tramped across France and pushed the German war machine back across the Rhine. We fought and WON!

Remember, Governor, the early days of World War II when Americans were in doubt about how our troops would make out in the South Pacific jungles, because as the book said, You Are Fighting The Japanese Soldier In His Back Yard, On His Terms.

Remember, Governor, reading about the tenacity of the American on Midway, Guadalcanal, Guam, Saipan, Iwo Jima, Okinawa, Tarawa, Kwajalein, Rabaul, New Guinea, Hollandia, Pelelieu and other God-forsaken places in the Pacific where Americans paid with their lives, proving that Americans could do the job. They also fought.. and WON!

Can a man of your assumed intelligence dare to tell me that American citizens CAN'T pick strawberries, grapes, cotton, oranges, tomatoes, lettuce, etc?

Can you tell me that in the early days of our country, our frontiersmen had braceros to harvest their crops because the work was too hard for them and they preferred to live on welfare?

In our history, Governor, Americans have always been able to do ANYTHING they wanted to do.

IF they wanted to do it bad enough!! Is someone trying to tell this dumb uneducated Mexican that at long last, our United States has found a stumbling block it cannot hurdle?



ESPERANZA FLORES
Respaldada por
MAYO BRIDALS

SEÑORITAS
que partici-
paran en el
Concurso para
REINA de las
FIESTAS del
CINCO DE MAYO
1965



TERESA TRUJILLO
Respaldada por
BONANZA REALTY



MINERVA CARVAJAL
Respaldada por
EL REBOZO RESTAURANT



VIRGINIA SANTACRUZ
Respaldada por
MISSION CHAPEL



Clement J. Hutchinson

El gran musico y Director Mr. Clement J. Hutchinson, que con su maravillosa batuta lleva de triunfo en triunfo a la bien integrada Banda que tan galante y gentilmente realizara el esplendor de las Fiestas Patrias del 5 de Mayo, presentadas por la Comision Honorifica Mexicana de San Jose, y su Comité de Festejos.



The Mexican American Lions Club Womens Auxiliary, Las Lionettes, became a reality April 2nd when their officers were installed in a very impressive ceremony at the 17 West Restaurant here in San Jose.

Many representatives of Lions International were present including the highest ranking Lions in Northern California, Past International Director Maury and his wife Yvette Perstein; International Counselor Lion Johnny Smart who was installing officer; Mrs. Grace Saunders, wife of District 4C6 Governor, Walt Saunders; Dr. Richard Hoffman, president of the Beverly-Burbank Lions Club; Dr. John de Heras, President of the Mexican American Lions Club who acted as Master of Ceremonies; plus over 50 Lion and Lioness representatives from other clubs including the Los Gatos, Beverly Burbank, South San Jose, Santa Clara Host, San Jose Host and other guests.

Installed as the first President of the Las Lionettes was Mrs. Sylvia (Richard) Franco; Vice President Mrs. Olivia (Armand) Delgado; Secretary Mrs. Georgia

(John) de Heras and Mrs. Irene (Zoli) de Haydu; International Counselor Lion Johnny Smart installing.

Mrs. Yvette Perstein then presented each Lionette with their Lionette pin while Mrs. Grace Saunders presented Mrs. Mae (Hank) Coca with a corsage and a pin for her chairmanship of the Las Lionettes the previous year.

Receiving their pins were Lionettes Sylvia Franco, Olivia Delgado, Georgia de Heras, Irene de Haydu, Leta Villalva, Candy Martin, Mae Coca, Suzie Moya, Maria Rodriguez, Suzie Garabito, Joy Mercado, Carmen Saldana, Billie Contreras.

Las Lionettes assist their husband Lion Club in their social and money raising events and projects as well as staging their own money raising activities such as the Children Christmas Party, White Cane Day and other functions.

The next event they are participating in is the annual Mexican American Lions Club Fashion Fiesta to be held at the Hawaiian Gardens, May 22, 1965.



Left to right: Mrs. Olivia Delgado - vice pres. Mrs. Irene de Haydu - treasurer, Dr. John de Heras - president Mexican - American Lions

Club, Mrs. Sylvia Franco newly installed president Las Lionettes, San Jose Mayor Dr. Joseph Pace and Mrs. Georgia de Heras, Sec.

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