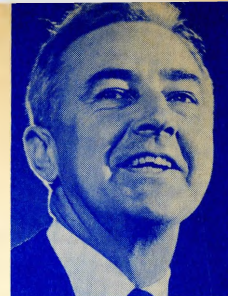


Suite 905, 2 East 55th Street, New York, New York

McCARTHY FOR PRESIDENT



Dear Friend:

The last primary election -- the last hurrah of this year's incredible string of primaries -- took place in New York State on June 18. Once again, the voters of America spoke out loud and clear: they overwhelmingly rejected delegates who had pledged themselves to Vice-President Hubert Humphrey, and gave a stunning victory to Senator Eugene McCarthy and Paul O'Dwyer, the pro-McCarthy candidate who won the Democratic nomination for the United States Senate.

The story was much the same as in California, where 88 percent of the votes in the Democratic primary favored the late Robert Kennedy and Eugene McCarthy -- much the same as in Oregon, Nebraska, Pennsylvania, Massachusetts, Indiana, South Dakota and Wisconsin.

Yet Hubert Humphrey, despite his losses in every single primary, thinks he has the Democratic Presidential nomination all wrapped up. We, the people, are not going to let it happen.

With your help, Eugene McCarthy is going to continue to write a new, remarkable chapter in the history of American politics.

Once again, with the same dauntless courage which sent him to New Hampshire to challenge President Johnson -- which gave him strength to go on fighting for peace and racial justice following the dark days of Robert Kennedy's tragic death -- Gene McCarthy is going to "take it to the country."

He will criss-cross the nation talking to delegates. He will continue to take his case to the people whom these delegates will represent.

He will continue to speak out against the war in Vietnam, and the failure of the Johnson-Humphrey Administration to bring any change of policy or position to the Paris peace talks.

He will continue to demand that Vice-President Hubert Humphrey take a stand.

And, as the summer goes on, the delegates will have time to think.

They will have time to think about the fact that more than six million Democrats have already voted in 1968 -- and 5,111,832 of them voted for a change in leadership and national priorities (2,858,342 voted for McCarthy; 2,253,490 for Kennedy).

They will have time to consider the startling number of Republican votes that Senator McCarthy received in the primaries, and the fact that he ranks highest of all candidates in polls of Independent voters.

Above all, they will have time to ponder the strong likelihood that if Hubert Humphrey is nominated against the clearly expressed wishes of the vast majority of rank-and-file Democrats, the Democratic Party will go down to one of the most crushing defeats in its history. And what this would mean for the chances of Democratic candidates for public office at every level of government is obvious.

Thus, because of these political realities that no delegate will be able to ignore, the nomination of Hubert Humphrey is not "all wrapped up." The final outcome will depend in large part on whether Senator McCarthy's unflagging courage and determination is matched by your own.

To win the last and most important round in this long and historic campaign, Senator McCarthy must put together a treasury as substantial as that required for any of the state primaries. He is planning a series of major addresses to the nation over prime-time network television. He will be running newspaper advertisements in the principal cities of the country. His supporters will be mounting a massive grassroots campaign of petitions, letters and telegrams designed to demonstrate once again the enormous depth of Senator McCarthy's popular support.

Beyond this, a major contender for the Presidency must spend a minimum of \$500,000 at the National Convention itself -- for communications, staff and hotel expenses, and other necessities of convention battle.

We need your help -- urgently.

And with your help, we can move the Democratic Party and the nation in the new direction that Robert Kennedy and Eugene McCarthy proved are needed and wanted.

Please, right now, pause a moment and decide how much it's worth to you personally to see this happen. Then send your contribution to us -- tonight -- in the enclosed envelope.

No matter how much we've given before, we mustn't stop now -- we simply can't afford to!

Sincerely yours,



Erich Fromm

P.S. Please make your contributions payable to: "Citizens for McCarthy" or "McCarthy for President."