## STANFORD UNIVERSITY STANFORD, CALIFORNIA 94305

HUMANITIES AND SCIENCES
Office of the Dean
(415) 497-9784

FOR IMMEDIATE RELEASE:

ROLLIN PICKFORD
Exhibition of recent watercolor paintings
School of Humanities and Sciences, Bldg. 1
July 10 through September 9

More information: Priscilla Hexter (415)723-1833

Recent paintings by eminent California watercolor artist, ROLLIN PICKFORD, will be on view at the School of Humanities and Sciences from July 10 through September 9. A graduate of Stanford University, Pickford is a longtime resident of Fresno where he has been an art instructor at Fresno State University.

The artist is very modest about the many awards for his paintings, the numerous exhibitions in which they have appeared, and the publications in which his name and works occur. Pickford notes that for him painting is a means of communication, independent of language, which enables him to share vital experiences with others. He employs nature as a metaphor to express human values in his paintings, "for the subject of all painting is mankind." And, Pickford adds, "If a patient viewer feels a new sense of inner exploration or gains even a heightened awareness of his surroundings, the artist is rewarded." He quotes Rimbaud whose words he feels are more eloquent:

In certain states of the spirit which are almost supernatural, the profundity of life is revealed in the spectacle, however ordinary it may be, that we have in front of our eyes. It becomes the symbol of life.

The Pickfords often spend summers in Santa Cruz and the most recent on the artist's long and honored list of exhibitions is one titled, "Old Acquaintance," at the Santa Cruz County Historical Museum this May and June. The watercolors in this exhibition depict the character and beauty of Santa Cruz landmark buildings from the late 19th century. Other previous exhibitions have ranged from Stanford University across America to England and to Taiwan and Japan. Rollin Pickford's works are in public collections at the

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Springfield Art Museum; the Monterey Peninsula Museum of Art; State of California; Ford Motor Company; Studebaker Corporation; Fresno Arts Center; American Consulate Service at Kochi, Japan; and in over two thousand private collections. The artist has illustrated stories by William Saroyan and Peter B. Kyne and his work has been used on a United Nations' UNICEF greeting card.

The School of Humanities and Sciences, located in Building 1 on the inner quadrangle of the Stanford campus is open for viewing exhibitions from 8 a.m. until noon and from 1 to 5 p.m. Monday through Friday.