



Academic Affairs

COMMUNICATION

Presented By:

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Overview of Degree with Learning Outcomes

Bachelor of Arts with an emphasis in:

- Environmental Communication
- Health Communication
- Business and Nonprofit Communication



Students who enroll in the Communication degree program will engage with fellow students who are keenly interested in understanding more about how we use language in a variety of specific social contexts: the Environment, Healthcare and Business/Nonprofit.

Coordinating our actions with others can be challenging and this degree will enhance the student's communication skills. By working in diverse small and large groups, making presentations, and using a variety of channels – from face-to-face to telephone, email to internet – students will become prepared to take responsibility for interactions within their community and the workplace of their choosing.

The courses all focus on cultural communication and take a language and social interaction perspective. The foundational courses give students background in communication theory and practice and the upper division courses demonstrate a commitment to interdisciplinary studies with three emphases: environment, health and business/nonprofit.

After having completed the requirements for the degree, students will be able to:

- Interact with others in one-on-one and small/large group settings, and with audiences of diverse memberships
- Collaborate effectively with others
- Analyze messages critically for content, purpose, organization, argument, style and meaning
- Analyze conflicts and work through resolutions
- Differentiate ethical dimensions of health, environmental or organizational messages and estimate their impact upon a given community

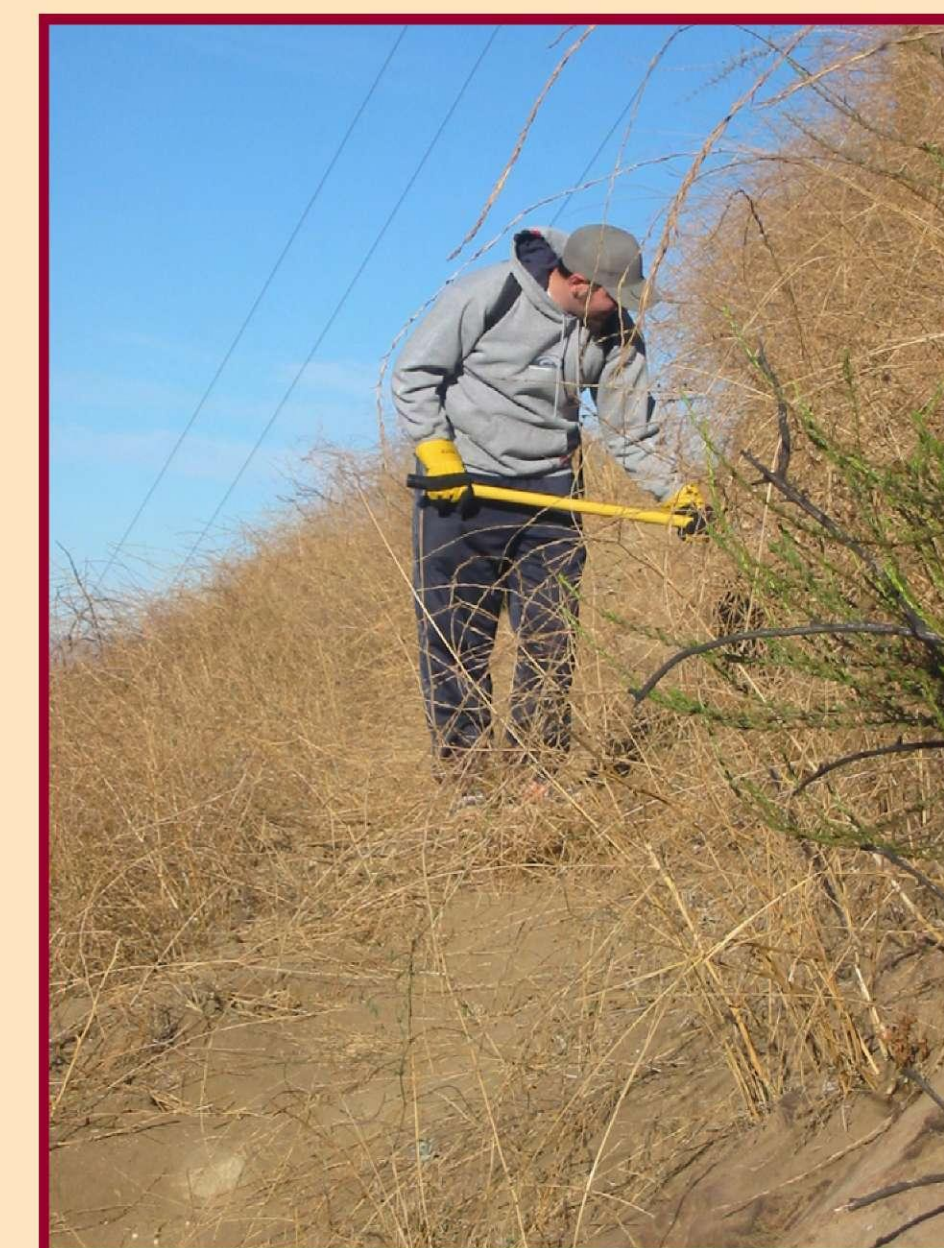
- Choose an optimal means to communicate depending upon the audience, situation and by understanding the relevance, limitations and effectiveness of different communication technologies



Careers

Major career opportunities include environmental advocacy, nonprofit and business management, and health services.

Additional employment avenues include: mediation, counseling, public affairs, government, entrepreneurship, sales, community relations, employee relations, teaching (education), consulting, event planning, media entertainment, law, international relations, social and human services, advertising, journalism, marketing, public relations and continuing onto graduate school.



Accomplishments

ACCOMPLISHMENTS

Students in our COMM220: Group Communication course have participated in Community Service for the community through work with partner organizations including:

- Many Mansions
- Trailblazers through Simi Valley Parks & Recreation
- Casa Pacifica
- FoodShare
- Local elementary and middle schools



Assessment Activities

A capstone project created at the conclusion of the student's program of study will document their skills and ability to meet the program learning objectives.

- As part of CSUCI's co-curricular program, the Talkin' Dolphins Speech and Debate Tournament is held each semester as a requirement of Dr. Wm. Gregory Sawyer's public speaking class, which is open to all CSUCI students. Six annual tournaments have been held thus far.

Tournament categories include: impromptu speaking, informative speaking, persuasive speaking, ceremonial speaking, dramatic duo, prose, and poetry.

First, second, and third places are awarded to the top three speakers in each of the final rounds except for dramatic duo, which is awarded first and second place.

The Tournament's Outstanding Speaker Award is based on the total points cumulated from all event finals.