



Student Affairs

ADMISSIONS & RECRUITMENT

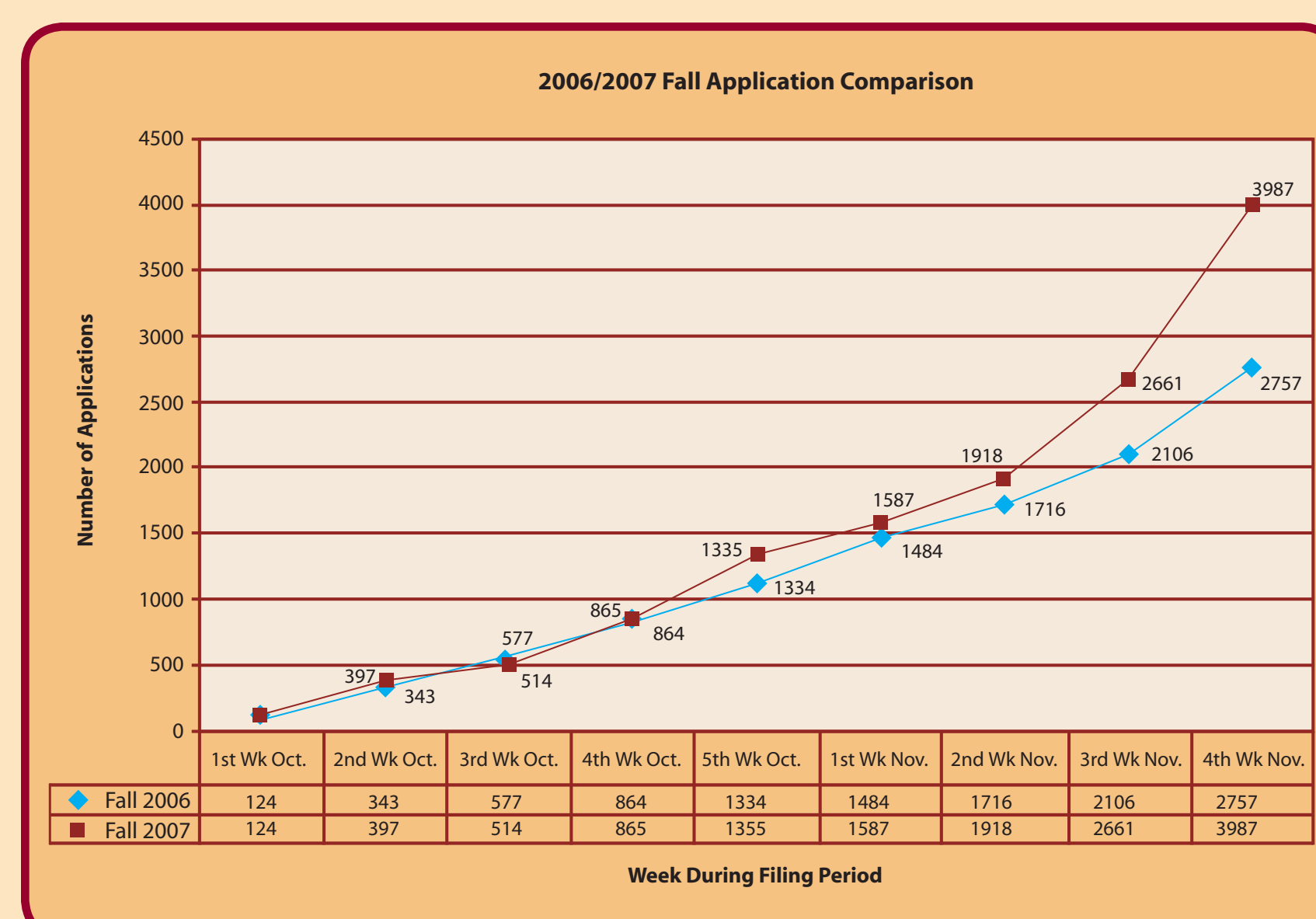
Presented By:

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Overview

CSUCI is committed to recruiting, enrolling, and retaining a qualified undergraduate and graduate student body. The Office of Admissions & Recruitment is responsible for introducing students to CSU Channel Islands as well as processing student applications.

Recruitment currently serves 33 local high schools and 5 community colleges. The service area consists of schools located in Ventura County, southern Santa Barbara, and a portion of Los Angeles (Las Virgenes School District).



2006/2007 Application Comparison during Priority Application Filing Period



Admitted students and families attending Discover CI

Recruitment events conducted to yield the applications include Open House. It is an annual fall event for the general public to have an opportunity to visit CSUCI. Participants attend workshops ranging from admissions requirements to financial aid and various



Visiting students receiving a campus tour

academic programs. Students can gain assistance in the admissions and application process. Discover CI is an annual spring event where applicants for the fall term attend workshop sessions profiling their academic program and receive information about the enrollment process. Attendees visit the university marketplace where they have a chance to interact with student clubs and organizations, various student services, and faculty. Counselors from our local area are invited to the campus for Counselor Day. Counselors have an opportunity to attend workshops that include admissions requirements, the housing process, and new academic programs. The program is an opportunity for counselors to network as well as be provided with resources to assist them with counseling students in applying to CSU Channel Islands.

Campus Partnerships

EARLY ASSESSMENT PROGRAM

To recruit Ventura County students, the Office of Admissions & Recruitment has partnered with the Early Assessment Program (EAP). The goal of EAP is to decrease the number of students who need remediation in the areas of Mathematics and English prior to their freshmen year in college. Through EAP, we invite various high schools in our local area to visit the campus and receive a presentation reviewing admissions and application process as well as the importance of the EAP program.



The campus visitation program for EAP began in 2006 with 9 schools participating and 354 students visiting. To date, 8 schools have reserved dates with a potential to serve more than 400 students. Currently, additional schools are reserving visit dates.

CALIFORNIA STUDENT OPPORTUNITY AND ACCESS PROGRAM (CAL-SOAP)

CSU Channel Islands is on the governing board of the California Student Opportunity and Access Program (Cal-SOAP)- Santa Barbara. Cal-SOAP's goal is that all students in California have the necessary information and preparation, both academic and financial, to achieve post-secondary education and success.



UNIVERSITY DAY AT THE OXNARD PUBLIC LIBRARY

In February 2006, Admissions & Recruitment partnered with the Financial Aid Office and the Oxnard Public Library to have University Day at the Oxnard Public Library. Fall 2006 applicants attended workshops at the library to assist with completing the Free Application for Federal Student Aid (FAFSA) form.



University Day at the Oxnard Public Library

The Office of Admissions & Recruitment:

- Evaluates admissions decisions for all applicants in a timely manner
- Visits local community college and high schools answering questions about the admissions and application process
- Provides individualized on-campus admissions counseling appointments
- Gives on-campus tours and presentations
- Provides admissions presentations to groups visiting from high school and community colleges
- Organizes events such as Discover CI, Open House, and Counselor Day