

RESPONSE OF ATTORNEY GENERAL STANLEY MOSK  
STATION KTVU -- OAKLAND  
10:20 PM, February 5, 1962

I reported the "crusade" was not a school but a promotion and was challenged to prove my point or apologize. I will prove the point.

The sessions have not been organized as a school under the laws of any city or county, and none of the alleged instructors have teaching credentials issued by the State of California. Thus, legally, this could not qualify as a school.

That this is a promotion is indicated by the fantastic economic nature of the movement. Just listen to these verified figures:

For the 90 days following June 30, 1961, the so-called crusade reported gross receipts received in Los Angeles alone in the sum of \$311,253. It expended \$96,496. in rent, pay to its speakers, advertising, printing, etc., leaving a net profit of \$214,757. This is indeed big business -- nearly a quarter of a million dollars net in ninety days! At that rate there would be a million dollars a year -- in just one city. The promoters have not reported, except in vague generalities, what is happening to the Oakland profits -- or to the \$100,000 taken out of Philadelphia, the \$40,000 taken out of Phoenix, and so on, city after city. No wonder this whole movement has been called "Patriotism for Profit."

Those who attended the "crusade" received a Schwarz price list. If an individual bought just one of each available tape and one of each booklet, it would cost him \$689.10. There is a presumption in the eyes of these promoters that everyone who fails to buy all this material is uninformed and perhaps unpatriotic.

The theme of these "entrepreneurs of indignation" is that American policy with respect to communism is all wrong and that in many instances the policies are implemented by men whose loyalty is suspect. They tell us we are losing the cold war. Orators of the radical right dwell longingly upon such topics as Cuba and Red China, and they say "Isn't it awful?"

But, have you ever heard these men describe the tremendous bastion of freedom which we have helped to construct in the common market countries of Western Europe? Have they told the story of the decades of intense and sustained efforts made by the domestic communist party to win over minority group Americans and how those Americans have completely spurned the false siren call of communism to remain steadfastly loyal to America? Do they tell of the steady diminution of the numerical strength and influence of the communist party in the United States? When they talk about Berlin do they point out that the flow of refugees is from communism to freedom and not vice versa, that it is freedom, not communism, which has laid a hold on the hearts and minds of these people, that it is freedom for which they risk their very lives.

Let us discuss patriotism. The orators of the radical right have tried to pre-empt the word "patriotism." It reminds me of the time when we almost let the communists pre-empt the word "peace."

Is it patriotic to demand that the Chief Justice of the United States be impeached? Is it patriotic to sow dissension by insisting that some of the very highest leaders of the United States are disloyal? Is it patriotic to debase free and open debate by heckling, shouting and hooting? Is it patriotic to deride democracy by calling it a "perennial fraud?" Does this help America or hurt America?

Many good people have written to me and asked, "How can I fight communism? Are there any alternatives to these promotions?"

Of course, there are -- there are as many alternatives as there are free men. Each individual must be more than anti-communist; he must find for himself through legitimate institutions how he can constructively serve America, Liberty and Democracy.

Let us turn aside from these shrill voiced apostles of despair.

The leading anti-communist is not to be found among them. He is to be found in the White House. He is -- The President of the United States of America -- every President of our nation. In these difficult times let us rally to his support and to the support of our government, our churches, our schools and universities. Where these defeatists sow dissension let them reap a reaffirmation of faith in our free institutions.

The radical rightist suggests defeatism in his very slogan, "I'd rather be dead than red." The thoughtful American responds: "I intend to be alive and free."