

# Agricultural Economics

School of Agricultural Sciences  
and Technology

## Department of Agricultural Economics

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## B.S. in Agricultural Business Minor in Agricultural Business

### Agricultural Economics

Join the leader in science, technology, and management. The award-winning Agricultural Business Program at California State University, Fresno is setting the pace — having been recognized in 1985 as a national model by the Agribusiness Education Project, sponsored by the U.S. Department of Agriculture and comprised of agricultural industry leaders and higher education scholars from around the country.

The agricultural business curriculum is a comprehensive and integrative program with a problem-solving orientation and a practical experience emphasis.

### Degree Programs

The B.S. in Agricultural Business combines core undergraduate courses in agricultural economics (Ag Ec) with basic business management and agricultural science foundation courses. This undergraduate major allows you to emphasize a career specialty, such as agribusiness management, agricultural finance, agricultural marketing, farm management, and food industry management.

**Certified Minor Programs.** The Minor in Agricultural Business is available for students majoring in agricultural sciences, business, and other fields.

Agricultural business students wishing to complement their major with an emphasis in business may obtain a Minor in General Business by following that program of study in the Sid Craig School of Business. Con-



tact the Undergraduate Advising Office in Peters Building 181.

**Ag One Grants** for academic fees and books are available. Call (209) 278-2061 for information.

**Under the Master of Business Administration**, an elective area in agricultural business combines core graduate courses in agricultural business (Ag Bs) with core courses from business. This program is administered by the Sid Craig School of Business. It is designed for individuals seeking to advance their career by enhancing their business management and economic analysis skills with an emphasis on agricultural sector applications. Contact the graduate business adviser at (209) 278-2107.

### Instructional Facilities

Modern agricultural computing facilities are used to teach students computerized farm accounting systems, agricultural enterprise management, agribusiness simulations, commodity trading programs, and to expose them to planning and decision-making aids as part of their professional expertise.

Students have access to the Marketing News Center and to a computerized database system through the statewide Advanced Technology Information Network (ATI-NET) established by the school's California Agricultural Technology Institute (CATI).

**Center for Agricultural Business (CAB).** Organized to promote the economic efficiency, profitability, and competitiveness of California agriculture, CAB uses faculty expertise and student assistance to address problems and opportunities in farm management, agribusiness finance, commodity marketing, agricultural trade, natural resources, and labor management. Seminars are held periodically on topics of concern to farmers and agribusiness managers. An annual Agribusiness Management Conference is co-sponsored with industry to explore current issues and report the economic outlook of the state's agricultural sector.

### Career Opportunities

Graduates of the Agricultural Business Program can choose from more than 120 professional occupations in California's agricultural industry. Ask your faculty adviser for the agricultural business career opportunities list.

### Professional Preparation

Students establish credibility with prospective employers by participating in the following occupationally related activities:

- National Agri-Marketing Association (NAMA) student chapter, which serves as the Agricultural Business Club — offering professional contacts with industry leaders, an annual scholarship, and involvement in the annual national marketing competition for academic credit (Ag Ec 168);
- Industry internship opportunities for many career positions through management training programs with agricultural business firms and support institutions — the department awards internships on a competitive basis and grants academic credit in the major for this supervised experience (Ag Ec 194); and
- Farm laboratory experience — under faculty supervision through participation in the student project program and concurrent enrollment in an Enterprise Management course (Plant, A Sci, Enol 196) — is highly recommended and can be used in the major.