



Susan M. Jordan

CAMPAIGN:

Susan Jordan for Assembly 2010
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WORK:

California Coastal Protection Network
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OBJECTIVE: Election to CA 35th Assembly District representing Santa Barbara and Ventura Counties.

SUMMARY:

- Active in CA Democratic politics since 1996 and co-founder of Vote the Coast.
- 14 years of professional experience in strategic business research and development advising corporate and institutional clients in the health care, media and high technology sectors.
- 15 years of statewide environmental advocacy in California and founder of the California Coastal Protection Network.
- Extensive background in women's health issues and reproductive rights; led 7-year campaign to gain FDA approval of the Prentif Rim Cervical Cap.

EXPERIENCE: California Coastal Protection Network 1999-2009
Founder & Executive Director

- Founded environmental non-profit in 1999 after 5 years of volunteer environmental advocacy working with national environmental organizations.
- Active on large scale, precedent setting coastal development projects including federal offshore oil leasing, Liquefied Natural Gas (LNG) terminal siting, Navy sonar testing, Hearst Ranch development, Crystal Cove State Park restoration, Bolsa Chica wetlands, and San Onofre Nuclear Generating Station.
- In 2007, defeated BHP Billiton's proposal to build an LNG terminal off the coast of Southern California.
- In 2008, defeated the Transportation Corridor Agency's proposal to build a Toll Road through San Onofre State Park. Selected by Environment now as one of the top Environmental Achievements in Southern California in 2008
- Active on statewide legislation since 1998; led effort to pass legislation on coastal land use regulation (SB 497-Sher) and LNG siting standards (SB 426-Simitian, SB 412-Simitian).

California Coastkeeper Alliance 2002-2003
Lobbyist

- Registered and lobbied for coastal legislation in Sacramento on behalf of the California Coastal Keeper Alliance.

Vote the Coast 1996-2003
Co-Founder

- Co-founded Vote the Coast, an organization and PAC devoted to bringing coastal protection to the forefront of electoral politics.

- In 1996, VTC was credited with helping Democrats retake control of the State Assembly from a Republican Majority led by then-Speaker Curt Pringle.

Dresner, Sykes, Jordan and Wickers, NYC, NY 1980-1994

Senior Partner

- Managed commercial arm of market research and consulting firm with annual revenues in excess of \$3 million and supervised staff of seven.
- Designed and executed over 250 market analyses for corporate and institutional clients in the fields of high technology, cable television, and health care.
- Used quantitative and qualitative market research data to design successful corporate marketing strategies for broadcast, print and direct mail campaigns.
- Clients included HBO, VCR Plus+, Home Shopping Network, ATC, Westinghouse, Teradyne, Data General, Museum of Modern Art. Political clients of the firm included President Boris Yeltsin (Russia), Senator Patrick Moynihan (D-NY), Governor Pete Wilson (R-CA), Senator Jim Jeffords, (IND-VT) and Governor Jane Byrne (D-IL).

Women's Medical Center, Washington, DC 1978-1980

Director, Community Relations

- Headed up community relations programs for women's health care center.
- Prepared educational materials and conducted classes in public schools on contraception, reproduction, and sexually transmitted diseases.

- ACTIVITIES:**
- Vote the Coast, Co-Founder. 1996
 - Santa Barbara County Democratic Central Committee, 2003-2005
 - Santa Barbara Planning Commission, Chair, Commissioner, 2002-2005
 - League for Coastal Protection, Board Member, 1996-2000
 - Santa Barbara Channelkeeper, Board Member, present
 - Crystal Cove Alliance, Advisory Board Member, present
 - Statewide LNG Environmental Stakeholder Working Group, Co-Host
 - National Women's Health Network, Barrier Methods Chair, 1980 – 1988

- AWARDS:**
- NOAA, Walter B. Jones, Volunteer of the Year, 1997
 - Environment Now, Well Family Award for Coastal Protection, 1999
 - Santa Barbara Channelkeeper, Coastal Protection Award 2002
 - Earth Charter, Ventura Chapter, Ecological Integrity Award, 2005
 - Environmental Defense Center, Environmental Hero Award, 2006

- OTHER:**
- Acoustic Thermometry of Ocean Climate (ATOC) Marine Mammal Research Advisory Board, Citizen Observer, 1995-1999
 - Minerals Management Service (MMS) High Energy Seismic Standards, Environmental Representative, 1996-2000
 - Low Frequency Active (LFA) Sonar Technical Advisory Group, Citizen Observer, 1997-1999

- EDUCATION:**
- Masters of Social Work, 1978**
University of Pennsylvania, Philadelphia, PA.
- Bachelor of Arts, 1974**
State University of New York at Buffalo, Buffalo, NY.