

# The View

The

August 3, 1992 Vol. 3 No. 3

From

California  
State  
University  
Hayward

## Getting off to a good start with Summer Bridge



Seventy-four freshman are attending CSUH's Summer Bridge Program. They arrived on campus July 13 for seven courses in math, English, science and psychology along with computer skills and GS 1000. The students will receive thirteen units of credit for successful completion of their courses. On August 3 and 4, educators from the Lawrence Livermore National Lab will teach the students about global climate change through demonstrations and hands-on activities. The program will conclude with a luncheon banquet on August 14, at which time family members and campus supporters will help the students celebrate "graduation" from the program. After last year's program a mother wrote, "The Summer Bridge Program has been an inspiration not only to John but to myself, that students who ordinarily could not enter college are given a chance to prove themselves. I've always felt that Cal State Hayward was a college for the community and this program has strengthened my belief."

## Academy without walls to coordinate science and technology training for K-12 teachers

Organizations as diverse as Cal State Hayward and the Monterey Bay Aquarium have come together to form the Science and Education Academy of the Bay Area (SEABA), a fledgling "academy without walls."

At the behest of State Superintendent of Schools Bill Honig, approximately forty providers of staff development for science teachers have been meeting to share and pool information. According to Hector Timourian, staff scientist with the Science Education Center at Lawrence Livermore National Laboratory, the Bay Area is rich in providers but there has been little coordination among them.

David R. Stronck, a professor in the teacher education department here, says SEABA will make it very convenient for K-12 teachers to identify and get involved in appropriate institutes of in-service training. Instead of applying to several organizations for workshops and seminars, "Teachers apply through SEABA. They in effect say 'Here's who I am and what I'm doing, locate me in the appropriate institute.'

Two proposed methods for distributing information on available training are a catalog of offerings and a data bank that teachers can access via modems. SEABA also hopes to offer forums, design and implement programs to improve science education, provide recognition for participating teachers, increase access to science and technology education by underrepresented population groups, and provide information on available funding for staff development.

Stronck points out that Cal State Hayward has a number of programs that fit into the kind of information network SEABA seeks to create. He noted externally-funded programs directed by Charlie Harper of the physics department. The Focus Physics program, funded by the Department of Energy, brings students and teachers from Oakland schools to campus for intensive study of physics during the summer. Through another program the physics department loans physics demonstration equipment to area teachers and students.

### Governor visits campus to address Filipino Americans

Governor Pete Wilson gave the keynote address at the July 25 Filipino American Business and Entrepreneurship Conference. He spoke on creating a climate to increase opportunities for small businesses. In conjunction with this theme he discussed taxes and the current budget impasse.

The conference was co-sponsored by the Filipino American Chambers of Commerce of California and two campus institutes the Center for Philippine Studies and the Center for New Venture Alliance.



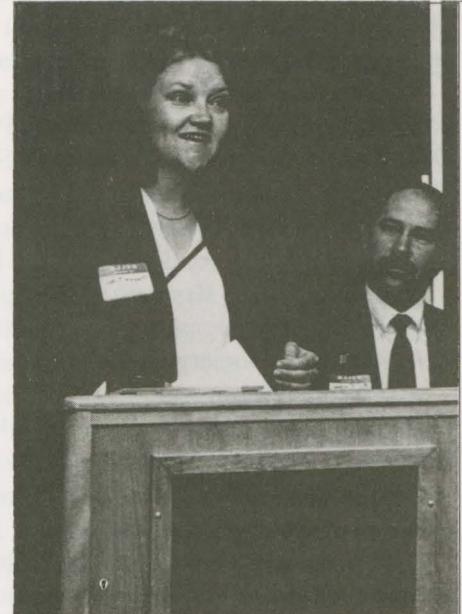
## New parties join dialogue on technology transfer

A "sneak preview" meeting was held on campus July 7 to present Lawrence Livermore National Lab (LLNL) environmental technologies to venture capitalists. The meeting was arranged by the Center for New Venture Alliance (CNVA), which has been working for the past year on technology transfer. Dubbed the "Swords into Plowshares" program, Cal State Hayward students have been analyzing various technologies from the standpoint of how to bring them to the marketplace.

Attending the meeting were representatives of the LLNL Technology Transfer Office; Todd Buchholz, associate director for economic policy in the White House; Lionel Verra of the Department of Energy; Jack Olshansky and Sidney Sogin, general partners, Medical Venture Fund, Montgomery Security; faculty and advisory board members from the CNVA and students who have been reporting on the technologies.

According to Woody Clark, director of special projects for CNVA, a larger venture capital group will probably meet again in October and a "Pri-

vate Screening" will be held for manufacturers. "This was the first of its kind meeting," noted Clark. "Venture capitalists and LLNL-or any federal lab-had never met before, fact to face. The excitement in the room was electrifying."



Margaret Tritton, a Cal State Hayward student, presented an analysis of the market potential of optrodes to a meeting of venture capitalists, faculty members and government officials. Optrodes measure the purity of liquids. They were developed to measure waste water, but one application of interest to her audience was in analyzing blood samples. Also pictured above is Bill Firestone, a Cal State Hayward alumnus and advisory committee member, who served as a business mentor to Tritton's student team.

## Looking for excellence

Nominations are being accepted for the seventh annual Vivian Cunniffe Award. The award is given annually to an outstanding staff member. Criteria for the award include a professional attitude, willingness to assume responsibility, demonstrated commitment to campus life and pride in a job well done.

To be eligible, an employee must be a non-management staff member with at least five consecutive years of employment on campus. Only one nomination per employee will be forwarded to the committee for consideration. Petitions are discouraged.

Nominations should be sent to the Office of University Relations and Development by September 11. The award will be presented at the Fall Staff Meeting, September 21.

## You can help

In an effort to assist those who will no longer be employed at CSUH as a result of budget reductions, Personnel Services is attempting to collect information about job opportunities available in the Bay Area. Faculty and staff are encouraged to forward an information they may have about opportunities to Luz Morganti. She is creating a binder of information to be available in Personnel Services. Her extension is 2951.

# PreView

August

Through November 13

- "The Ohlone," Native American arts and artifacts, Smith Museum, Meiklejohn 4047. 10am-4pm weekdays, closed weekends 881-3104.

3 Monday, 5, 6, 8, 10, 15, 28, 29  
September 19-23

- Orientation '92 sponsored by the Office of Student Life. Freshman/Family Orientation: August 3 & 8; all majors: August 5; graduate students: August 6; Contra Costa: August 10 & September 22; PACE: August 15; Freshman Overnight: August 28-29; Reentry Student Workshop: September 19; International Student Orientation: September 21; Campus Life Orientation: September 21 and 22; late orientation: September 23. 881-3657.

7 Friday

- Smith Center speaker. "Regulatory Liberalization

and Entrepreneurship in India," K.C. Sahu, professor of industrial engineering and management, Indian Institute of Technology. 1:30pm. UU 311.

7 Friday 8-9, 13-15

- Once Upon a Mattress, 7-8, 14-15, 8pm; 13, 6pm; 9, 16, 2pm. UT. \$7/\$5.

9 Sunday

- Ice Cream Sunday: ice cream, cookies, lemonade, Pot of Gold barbershop quartet followed by a performance of Once Upon a Mattress. UT. 1pm. \$14. Benefit for Friends of the Arts. 881-4299.

20 Thursday 21-23

- Spotlight: A Summer Showcase. 20, 6pm; 21-22, 8pm; 23, 2pm Studio Theatre. \$5/\$4.

September

30 Wednesday

- "A Return to Economic Due Process on the Supreme Court," Roger Pilon, director of the Center for Constitutional Studies, the Cato Institute, Washington, D.C. 2:45. Biella Room, Library.

Items in this section are printed in the order in which they are received in the Office of University Relations and Development. We receive numerous submissions each week and print them as space allows.

**Elizabeth Huttman** (Sociology) recently had a chapter, "The Meaning of Home for the Homeless in America," published in E. Arias' *International Studies on the Meaning and Use of Housing*, Gower Publishers. In April, she attended the Research Council meeting of the International Sociology Association in Onati, Spain and also gave a paper on housing segregation policy and chaired sessions at the European Cities conference in the Hague, Holland.

**Bruce E. MacNab** (Marketing) and **Donna Wiley** (Management & Finance) presented their paper "S.E.D.P.R.O.: A Look At Three Soviet Executive Development Programs at California State University Hayward" before the 3rd Conference on International Personnel and Human Resources Management, Human Resource Management in the New Europe of the 1990's at Ashridge Management College, Berkhamsted, Hertfordshire, England, June 30-July 6.

Flutist **Roberta Brokaw** and harpist **Janice Ortega** (Music) performed a recital of music by Poulenc, Persichetti, Andriessen and David Shapiro for the American Harp Society (Bay Area Chapter) on May 17.

**Stephen Shmanske and Gregory Christiansen** (Economics) attended the Western Economics Association Conference Session on "The Effects of Taxes and Regulation on Entrepreneurship" in San Francisco sponsored by the Smith Center. Shmanske presented a paper entitled "On the Relevance of Policy to Kirznerian Entrepreneurship." Christiansen was a discussant on "Entrepreneurship and Taxation by Regulation," by Benjamin Zycher.

**Emily Stopper** (Political Science) spoke on "Is 1992 the Year of the Woman in Politics?" at the National Women's Political Caucus of Contra Costa County in May and of Southern Alameda County in June.

**May Chow and Lee Ashley** (University Relations & Development) attended the CSU Alumni Directors Retreat at Cal Poly, San Luis Obispo, July 20-21. Topics included board diversification, increasing membership, and harnessing the power of an alumni base of two million.

## View

The View from California State University, Hayward is published every other Monday except during academic recesses. Deadline for submission of material is Monday, 5 p.m., two weeks prior to publication. Please address all copy to The View, 908 Warren Hall, CSUH, Hayward, CA 94542. All copy over 50 words must be submitted on a disk or through e-mail to ~view; please do not use all caps or underlining. Copy may be edited for style, length and appropriateness. The View is a publication of the Office of University Relations & Development.

Managing Editor: Linda Schneider  
Photography: Chris Chenard  
Publication dates—deadlines  
August 17—August 3  
September 28—September 14  
October 12—September 28  
October 26—October 12  
November 9—October 26  
November 23—November 9

Printed on recycled paper

### Leadership Hayward deepens understanding of the city

With leadership one of the buzzwords of the upcoming presidential election, some question whether leaders are born or made? Leadership Hayward, now in its third year, is based on the premise that one can become a better leader through training in leadership skills.

This nine-month community service program is being offered in conjunction with Cal State Hayward, the City of Hayward and the Hayward Chamber of Commerce. Its goal is to develop long-term leaders who are both knowledgeable about Hayward and concerned with the future of the city.

Participation is limited to no more than twenty individuals. The seven class sessions are held one day a month

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for nine months beginning in October and ending next April. The topics for the seven sessions include Cultural Diversity, Community Design/Planning/Transportation, Health & Human Services, Education, Communications & the Media, Public Safety/Crime, and Community Service. The sessions will be hosted by companies and agencies located throughout Hayward including Cal State Hayward.

Chuck P. Taylor, who works as a property engineer for Cargill Salt Company, participated in last year's program described it as "definitely worthwhile and insightful."

Taylor said that Leadership Hayward expanded his knowledge of the challenges facing Hayward and brought him closer to the community. "I may not have been aware of the severity of the homeless problem in Hayward," he said. "But I'm much

more aware now."

He said the contacts he made have allowed him to increase his community involvement and this year he's a board member for the Hayward Zucchini Festival.

Nancy A. Eager, public affairs coordinator for the Hayward Library, agreed that the seminars were "real eye-openers." Although she's lived in Hayward for over thirty years, Eager said the program exposed aspects of community that she never considered before. Her participation led cooperative programs between the Hayward school district and the library.

One of the most popular seminars held last year was the education symposium, which included Arthurlene Towner, dean of the School of Education. Serving on the panel "Challenges and Solutions in Education," Towner felt "It was good to be able to tell the group about the new initiatives and kinds of issues we are responding to with the school districts."

The program enables participants to learn about the complex environment in which we live and work, examine the numerous existing styles of leadership, and learn to effectively respond to community concerns.

The program fee for Leadership Hayward is \$700 for the year. This includes meals, materials and lodging if necessary for the three-day orientation session in October. The program seeks a broad base of participants from all sectors of the community and scholarship funding will be available to worthy candidates.

Interested candidates can obtain enrollment application forms by contacting Sharon McCoy with the Hayward Chamber of Commerce at (510) 537-2424.—Elizabeth Driver



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