

# TALK: Strategic Promotions Solutions

## Our Clients



**CRATED** with **LOVE**

**LABYRINTH**

**FRESNO STATE**

Discovery. Diversity. Distinction.

**FRESNO STATE**

Media,  
Communications  
and Journalism



**FRESNO STATE**

Discovery. Diversity. Distinction.



## Our Team



Executive Team- Spring 2017

TALK is a student-run public relations firm offering students real-world hands-on experience.

We are Media, Communications and Journalism students with emphases in Public Relations, Advertising, Broadcast Journalism and Multimedia.

TALK is a campus club and also part of an MCJ course, PR Agency Practicum, which is taught by Prof. Betsy Hays.

- **Destiny Bonilla** – Executive Director
- **Kelsey Koster** – Director of Public Relations
- **Abigail Escobar** – Account Manager for MCJ Social Media & Associate Director
- **Leticia Madrigal** – Account Manager for Crated with Love & Associate Director
- **Tavia O'Neil** – Account Manager for Hashtagido & Associate Director
- **Evan Harley** – Account Manager for Labyrinth
- **Tania Gonzalez** – Account Manager for MCJ Wisdom Blog
- **Cynthia Villalobos** – Account Manager for Fresno State Commencement
- **Taylor Castro** – Account Manager for Fashion Inc.
- **Adriana Zaldivar** – Account Manager for California Geographic Bee

*President's*  
**SHOWCASE**  
*of Excellence 2017*