

NEWSMAGAZINE OF THE ALUMNI AND FRIENDS OF CAL STATE HAYWARD

CAL STATE

HAYWARD
SUMMER 2001

HAYWIRE



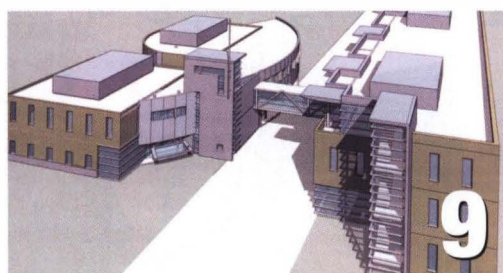
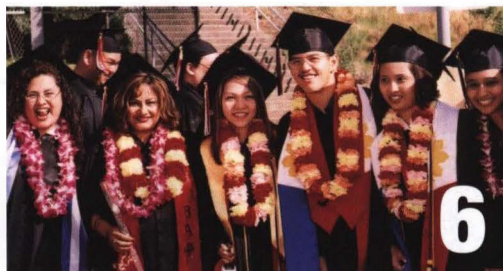
Tee Time

On Nature's Side

Commencement 2001

Contents

Scholarly Successes	1
Alums Who Nurture Nature	2
CSUH News	4
Commencement Album	6
Tee Time: 5th Annual CSUH Golf Tournament	8
Alumni Association News	9
Pioneer Paths	10
The Arts	12
At the Bookstore	13



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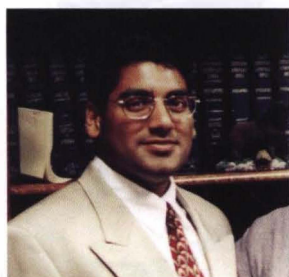
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Nair Elected President Of Alumni Association



Sunjay Nair

Sunjay Nair, a former Cal State Hayward student body president who earned both a bachelor's and a master's degree at CSUH, has been elected president of the university's Alumni Association.

Nair, a lifelong resident of the Bay Area, currently lives in Union City and works for the Richmond Redevelopment Agency as associate project manager. His primary assignment is with the Point Molate Naval Fuel Depot, a Bay Area facility closed during the last round of military down-sizing. The Point Molate project is Richmond's leading waterfront development effort.

Nair also provides support on various other redevelopment projects throughout the city.

He earned a bachelor of arts degree in 1992, with a double major in political science and environmental studies and a double minor in business administration and philosophy. He received a master's of public administration in 1994. Nair was awarded an associate of arts degree in com-

puter information systems from Chabot College in 1991, earned while concurrently enrolled at CSUH. He also holds certificates in organizational communication from CSUH and in paralegal studies from U.C., Berkeley Extension.

While a student at Cal State Hayward, Nair was a founding member of the Delta Chi fraternity chapter on campus, vice-president of the Philosophical Society, and managing editor of the Philosophy Department Journal. He is a life member of Golden Key National Honor Society.

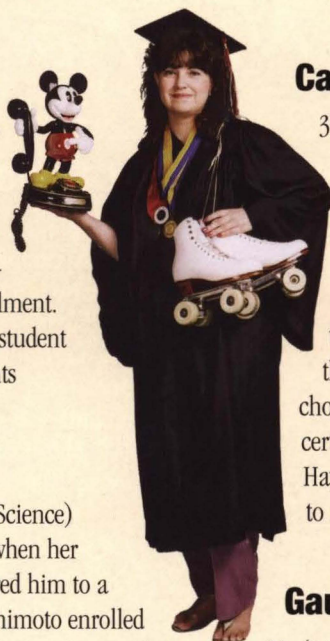
Nair was elected to the Alumni Association's board of directors in 1994, serving until 1996. He rejoined the board in 2000 as its vice president. He has remained active in the Asian Alumni Chapter.

Nair serves as an officer in the United States Naval Reserve and is active in several community organizations. He served for many years on the board of directors of the Eden Area YMCA. In 1994 he was appointed to the Union City Planning Commission, becoming the youngest planning commissioner in city history. Currently he represents Union City on the citizen advisory committee to the Alameda County Transportation Authority.

His avocations include running, archery, fishing, golf, and Kendo, a form of Japanese sword fighting.

ON THE COVER
Representing Cal State Hayward's Class of 2001 are graduates, clockwise from top, Tom Lipping, Carol Vanderbilt, Katsumi Hashimoto, Gaurav Saran and Laura Lynn Smith. (See page 1.)

Five members of the Class of 2001 appear on the cover of this issue of *Haywire*. Four were selected to represent the university's four schools: Business and Economics; Science; Education and Allied Studies; and Arts, Letters and Social Sciences. The fifth graduate represents Cal State Hayward's international enrollment. (As it happened, one school selected an international student as its representative, so this group includes two students from abroad.)



Carole Vanderbilt

39, (B.A., Psychology — School of Science) is typical of those students who need more than 24 hours in a day. A single mother of three, she volunteers at a center for battered women and abused children. Her youngest child is a competitive roller skater, and she designs and beads her costumes, volunteers as a coach, and helps with fund-raising events. With all these extracurricular activities, Vanderbilt served as president of the local chapter of Psi Chi, the national honor society in psychology, and, in June, graduated *cum laude*. She is pursuing a certificate in sports psychology and this fall begins Cal State Hayward's program to earn a master's degree in counseling, needed to reach her goal of becoming a marriage and family therapist.

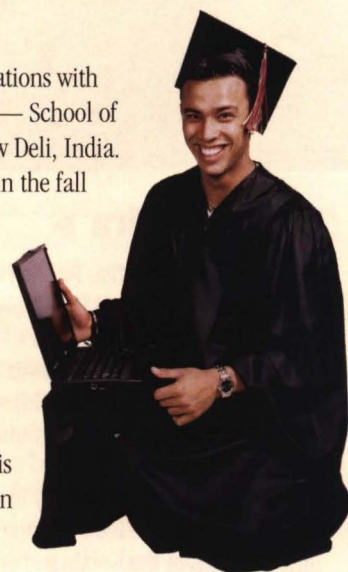
Katsumi Hashimoto

43, (B.S., Statistics — School of Science) came to the U. S. from Japan when her husband's employer transferred him to a position in Tennessee. Hashimoto enrolled at the university there, but before she could finish her degree, her husband, Tetsuya, was reassigned back to Japan. The couple decided she should stay in the U.S. and complete her bachelor's degree. Hashimoto transferred to Cal State Hayward to be near family friends in the Bay Area. When she took her first statistics class here, she so enjoyed the subject that she decided to make it her major. For the past three years Hashimoto has lived away from her family and friends in Japan, visiting home only occasionally for holidays. This June, with her husband in the audience, she graduated *magna cum laude*.



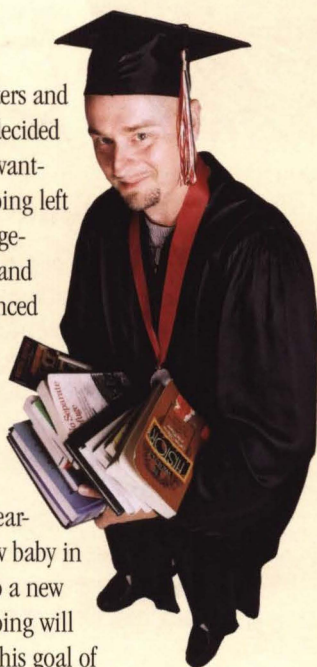
Gaurav Saran

22, (B.S., Business, Telecommunications with E-commerce and Marketing options — School of Business and Economics) is from New Delhi, India. Saran enrolled at Cal State Hayward in the fall quarter of 1998 and has attended year-round, taking extra units each term and working part time. He completes his degree this summer, in less than three years, and already is employed as the manager of channel development for AdventNet Inc., a high-tech firm in Pleasanton. Saran is graduating with honors and will begin work on an MBA next year.



Tom Lipping

34, (B.A., History — School of Arts, Letters and Social Sciences) and his wife, Sharon, decided he should pursue the career he always wanted— teaching high school history. Lipping left a lucrative position in restaurant management in 1998, reduced his work hours, and enrolled at Cal State Hayward. He balanced family responsibilities and studies, earned the John and Ruth Sandoval Memorial Scholarship during his senior year, and this June graduated *magna cum laude*. The couple's life continues to progress. Their nearly 2-year-old son, Clayton, will be joined by a new baby in October, just after the family moves into a new home in Oakland. This September Lipping will begin graduate work so he can achieve his goal of becoming a history teacher.



Laura Smith

22, (B.S. Recreation, Recreation Therapy option, Psychology minor — School of Education and Allied Studies) grew up in a family of nine children that also included foster siblings over a span of 20 years. After working with some of these "special needs" children, she decided on a career in recreational therapy and enrolled at Cal State Hayward, commuting from her home in San Jose. In college Smith pursued another of her interests as a member of the Pioneer swim team, participating in a sport she first learned when just 1 year old. Since graduation she has relocated to the Sacramento area, where she will work as a recreational therapist, either in a mental health setting or with children or at-risk youth.



Alums Who Nurture Nature



◀ Steven Matsuoka

B.S., Biology ('92) spends the long Alaskan summer days with his family, camping, hiking, or simply exploring the backyard, which in his case is the 500,000-acre Chugach State Park in Alaska. A research wildlife biologist for the U.S. Geological Survey, Matsuoka and his wife Carla are raising their two young sons in Bear Valley, near Anchorage, where they are visited by bald eagles, moose, and brown and black bears.

Matsuoka, 33, was raised in Castro Valley and developed his interest in animals early while tagging along after his father, a nature lover.

Matsuoka said Sam McGinnis, biological sciences professor at Cal State Hayward, "changed the way I thought about animals and the habitats they rely upon."

McGinnis' vertebrate natural history class inspired Matsuoka's interest to birds, now the focus of his Alaskan research.

see Matsuoka, page 12

Paul Ferreira ▶

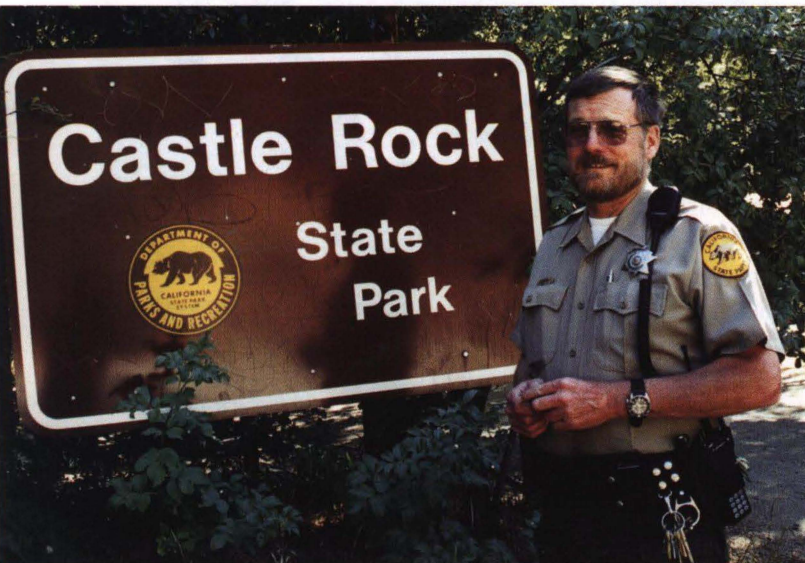
B.S., Biology ('70), MPA, Public Policy ('99) is the supervising naturalist at Coyote Hills Regional Park in Fremont and has spent nearly 30 years with the East Bay Regional Park District.

Among his first assignments with the district was working with the Junior Rangers Program at Tilden Park. Recently Ferreira related a conversation he had with an alumnus of the program, now a father of two little girls.

"He'd majored in biology in college," Ferreira said, "and told me that even though he isn't working in that field now, he takes his two girls on walks in the woods and enrolls them in environmental education programs whenever he can."

Helping shape a generation with this perspective on the environment is success to Ferreira.

see Ferrera, page 12



◀ Miles Standish

B.S., Biology ('67) abandoned urban life more than 20 years ago. He took his family and went to live in the woods of California's Coast Range in 1980, the year his second daughter was born.

This lifestyle change was not to avoid public contact but to allow the Cal State Hayward graduate to apply his education. Standish holds degrees in biology, ecology, and wildlife resource science, and the move to the woods came when he assumed the post as park ranger for Castle Rock State Park.

Standish met his wife, Carolyn, when they were both biology majors at Cal State Hayward in the mid-'60s. She now teaches junior high school biology in Milpitas while he serves as naturalist and law enforcement officer at the park, where they have raised their

see Standish, page 13

Clockwise from top, wildlife resource analyst Dave Reinsche, naturalist Jan Southworth and park supervisor Steve Quick take a short break in the park headquarters garden at Coyote Hills Regional Park in Fremont. The garden's running water and flora were included to attract birds and butterflies.

Photo credit: Ben Ailes



Steve Quick

B.S., Recreation ('74), B.A., Art ('77), Teaching Credential ('78), seems to be quite content to stay close to home. He has lived in Castro Valley since he was three months old, graduating from Castro Valley High, Chabot College, and Cal State Hayward. (He spent one semester at college in San Diego but then decided Cal State Hayward was a better fit.)

After college he used his credential to teach art for a few years, then accepted a permanent position with the East Bay Regional Park District, his employer for the past 20 years.

Quick, 51, is now park supervisor at Coyote Hills Regional Park in Fremont, only about 15 miles from home, where he is responsible for duties ranging from trail maintenance and medical emergencies to public relations and park operations.

Quick and his wife, Lynn, built a house adjacent to his family home where they live with their two teen-age daughters.

"My principal job is protecting our natural resources and informing the public about what it needs to do to protect our natural resources," he said.

Over the past 20 years, part of his work protecting the environment has included fighting fires. As a member of the park district's fire department, Quick has served on many fire

see Quick, page 13

Dave Riensche

(B.S., Biology, '85; M.S., Education, '91) has enjoyed considerable success in his efforts to increase local native populations.

A wildlife resource analyst with the East Bay Regional Park District, he is helping re-establish valley quail and other native species identified as "threatened, endangered, rare, or locally extinct" in the parks.

Riensche and his wife, Mary, also a Cal State Hayward alum (B.A., Health Sciences, '85) have been successful with population expansion in their own right. Nearly two years ago, the couple doubled the size of their family in one day with the birth of their triplets. The babies, along with "their beautiful sister," who was nearly two at the time, created what Riensche considers the perfect family — two girls and two boys.

In addition to his domestic title of "Daddy," the biologist enjoys the professional nickname of "Doc Quack," one colleagues gave him when he began publishing papers on birds, an area of interest nurtured by three mentors on the Cal State Hayward faculty.

"I met Howard Cogswell, and for me his energy and drive set the bar," Riensche said. "He established the standard to reach for. Howard lit the fire in me."

The young biology student then encoun-

see Riensche, page 13

Jan Southworth

B.A., English/Drama ('68), Teaching Credential ('71) has a deal for Cal State Hayward alums: Braid 30 feet of rope out of marshland tules, and she'll let you help paddle the reed boat it secures across the San Francisco Bay.

Actually, it's an offer she makes to anyone fascinated by the tule boats she has helped design, build and navigate in local waters.

Southworth, 55, a naturalist at Coyote Hills Regional Park, already has built four replicas of these Native American boats and predicts the next will be her final one before retirement.

Her first project began simply enough. While teaching children about the tule boats used by the region's native peoples, she realized they'd have a better understanding if they saw, or, better yet, helped construct such a craft. The first 4-foot boat, built with a group of 11-year-olds, floated beautifully, but it leaked.

She did further research and learned the original builders used a three-inch willow pole, concealed in each bundle of reeds, to maintain rigidity.

By 1979 Southworth and volunteer builders had created a replica craft they wanted paddle across the bay to Palo Alto. One local reporter didn't share their confidence and predicted "the giant weed sausage" would sink.

Ignoring this skepticism, the crew set out "on a perfect day when the water was like glass," Southworth recalled, adding the only real distractions were an East Bay Regional Park District helicopter overhead and the rescue boat Sea Hawk, filled with reporters and photographers, alongside. (Park district officials wholeheartedly supported the voyage but insisted on back-up after reading the dire predictions.)

As the tule boat neared its destination, the Sea Hawk issued a warning that its sonar indicated shallow water and uneven, dangerous bay fill. The rescue craft directed tule boat's crew to

see Southworth, page 13

NEWS BRIEFS

CSUH Students Win Research Competition

Two Cal State Hayward students won awards at the Spring CSU Research Competition at San Jose State University.

Junko Yarimizo, a graduate student in speech pathology and audiology, won first place in the category of behavioral and social sciences for her research project, "The Effects of Different Types of Stimuli on Speech Recognition Thresholds in Japanese English-as-a-Second-Language Learners."

John Niec, a graduate student in music, won second place in the creative arts and design category for "Rosie! The Musical," which he wrote and directed.

One hundred fifty students representing 20 CSU campuses competed.

Sally Murphy, associate professor of speech communications, helped the students prepare their oral presentations.

First Group Gets Credentials Through CalState TEACH

The first 42 Bay Area graduates of CalState TEACH, an alternative teacher education program for elementary school teachers, have earned their credentials.

Developed by the California State University system, CalState TEACH helps teachers complete a multiple subject credential if they are unable to attend a CSU campus regularly because of work schedules, family obligations or distance from a campus.

CalState TEACH provides a personalized curriculum that combines independent study with online support by using current technologies, including Internet, video, and print materials. Assignments and activities integrate the teaching experiences in the classroom.

Regional centers at Cal State Hayward and other CSU campuses at Fresno, Monterey Bay, Fullerton, Los Angeles, and Pomona provide additional support to the CalState TEACH students.

Approximately 30,000 teachers in California are not fully credentialed but hold either a waiver or an emergency permit. The CSU educates 60 percent of the state's teachers.

DeAngelis Named New Athletic Director

Debby DeAngelis, former associate director of athletics at Towson University in Maryland, is the new athletic director at California State University, Hayward.

DeAngelis holds degrees from the University of California, Santa Barbara, (B.A., '70) and University of Massachusetts (M.S., Sports Management /Physical Education, '79).

DeAngelis was a member of the 1975 world rowing championship team and the 1974 Long Beach Rowing Association team, winner of the women's national championship.

She coached women's crew (1977-79) at University of Massachusetts, where her 1978 varsity team was undefeated. She also coached for 10 years at Northeastern University in Boston. Her women's crew team won the 1982 national championship.

At Towson she was associate director and an adjunct professor in sport management. She supervised six women's and men's intercollegiate sports and handled all internal support programs, such as business operations, personnel management, athletic training, and summer camps. She also was athletics project manager for the \$31.5 million Towson University Sports Complex and the baseball complex.

She has served on the board of directors of the U.S. Rowing Association for 19 years, and was named 1983 National Women's Rowing Association Woman of the Year. In 1999 she was a referee at the World Championships and served as an official at the 2000 Olympic Games in Sydney, Australia.



DeAngelis

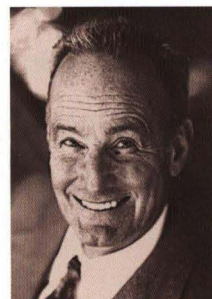
Athletic Director Weiss Retires

After 29 years at Cal State Hayward, Athletic Director Doug Weiss retired in July. Weiss, 65, began working at the university in 1972 as Pioneer baseball coach and eventually became a professor in the department.

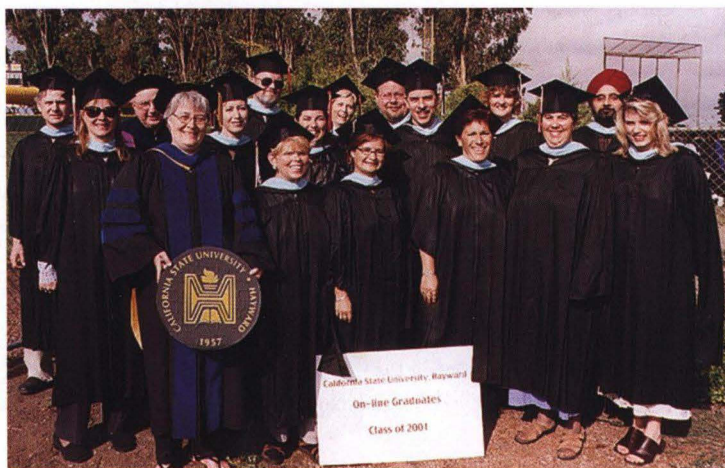
During his tenure as athletic director, the Pioneers won four conference championships and received the California Pacific Conference All-Sports trophy, recognizing the Pioneer athletic program as the most successful in the conference during the 1998-99 season.

Weiss became athletic director in 1992, the year the university dropped nine sports from the 17 in the athletic program in response to budget pressures. The following year football was eliminated.

Weiss acknowledged "those were tough times," but said now "our program is stable" and Pioneer teams are having success. The university now has a men's baseball team; men's and women's teams for soccer, basketball, cross country, and golf; and women's teams for water polo, volleyball, swimming and softball — 13 Pioneer teams in all.



Weiss

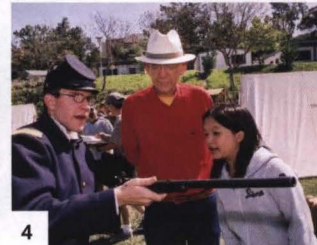
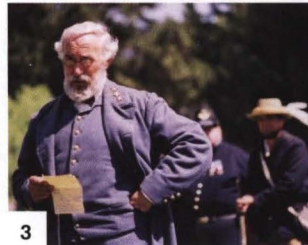
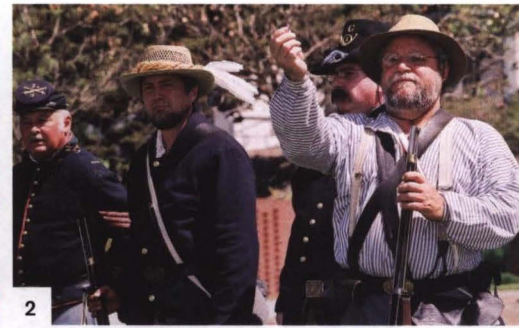
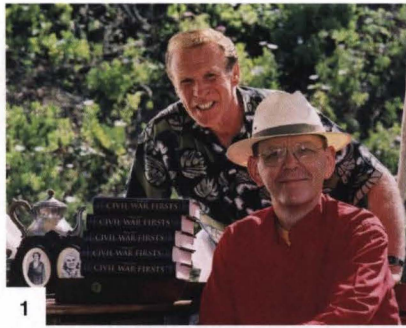
Learning Online About Online Teaching

Graduates of the M.S. in education, option in Online Teaching and Learning, met on campus prior to Commencement 2001 with program director Nan Chico, front row, left. Last year the first five graduates completed this new program, but this was the first large graduating class, with 38 students, 18 of whom attended commencement. In addition to learning how to teach online, these students— from California, throughout the U.S., and all over the world— took all of their instruction online.

Campus Hosts Civil War Reenactment

The Pioneer Bookstore and Stackpole Books hosted a Civil War Reenactment on the Hayward campus in May in recognition of the publication of *Civil War Firsts: The Legacies of America's Bloodiest Conflict*.

1. Co-authors of the new book are, standing, Gerald Henig, CSUH history professor, and Eric Niderost, CSUH alumnus (B.A., History, '72, M.A., History, '81) and Chabot College history instructor.
2. Union and Confederate troops describe their weapons before the "Skirmish of Meiklejohn Hall."
3. Jim Marsh read a letter by General Lee to his wife on the tragedy of war.
4. Andy Pleva showed Niderost and Chabot College history student Uyen Tram how to load a rifle.
5. The Union and Confederacy had difficulty keeping their troops supplied, so tent stores, called sutleries, sprang up around encampments. Wartime merchants, portrayed by Kathy and Duane Estes and child reenactor Emma Wall, kept neutral to enable them to sell goods to both sides.



History Professors Win Book Awards



Andrews



Weiss

Two Cal State Hayward history professors have received awards for their non-fiction books. Dee Andrews received the Hans Rosenhaupt Memorial Book Award from the Woodrow Wilson National Fellowship Foundation for *The Methodists and Revolutionary America* (Princeton University Press, 2000). The book will be issued in paperback in spring 2002.

The fellowship committee chose the work from a field of 55 entries, citing its "thorough research, concentration on a significant historical subject, and use of rich human detail and contradiction."

Jessica Weiss was awarded the Western Association of Women Historians' Sierra Book Prize of 2001 for *To Have and To Hold: Marriage, the Baby Boom, and Social Change* (University of Chicago Press, 2000).

This book examines such issues as parenting, women and work, ideals of family togetherness, sexuality, and lifestyle changes. Using oral interviews, Weiss demonstrated the demise of the popular "Father Knows Best" family image of the 1950s. The work undercuts the image of home-bound, male-dominated women and examines how women often work outside the home and delay pursuit their own education and career goals until their youngest children begin school.

According to Kathie Sheldon of the Western Association of Women Historians, *To Have and To Hold* was chosen because "it made us all think about the generation of the parents of the baby boom in a new, more complex, and more honest way."

Music Student's Composition Performed at Carnegie Hall

How do you get to Carnegie Hall? Practice.

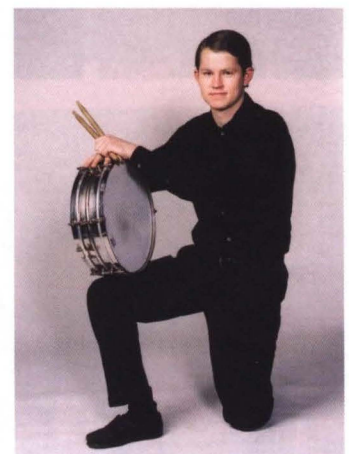
Talent helps, too.

Robert Litton, a 2001 Cal State Hayward graduate, was in the Carnegie Hall audience on May 26 when some of the nation's top student musicians performed his original score.

Litton, a music and composition major, won the H. Robert Reynolds Composers' Competition with his work "One for All," a fanfare for wind ensemble. He received a cash award and airfare and hotel accommodations for three days in New York. He participated in rehearsals and was introduced during the Carnegie Hall performance.

Litton will enter the master's degree program in music at CSUH this fall, and after that he wants to head to Los Angeles to pursue a career writing music for the entertainment industry.

"One for All" was written for the university Wind Ensemble's 2000 recruiting tour "to showcase the many unbelievable talents in that group," said the young composer, who is generous about sharing the recognition: "This piece would never have been written if wind ensemble conductor Tim Smith and composition teacher Frank LaRocca hadn't given me their complete support and guidance."



Robert Litton

COMMENCEMENT 2001



1. Graduates stood and cheered after their degrees were conferred.

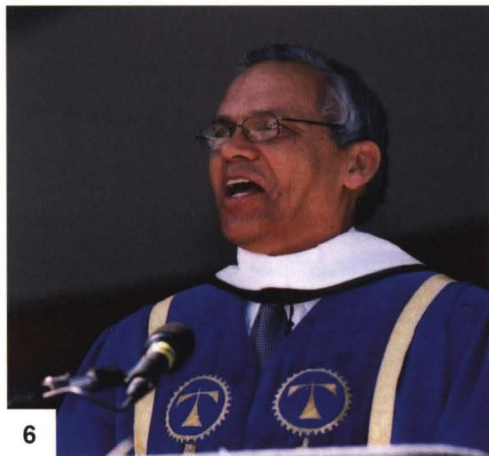
2. Faculty marshals carrying the colors of their schools led the graduate processions into the stadium. School marshals were Donald Sawyer of Kinesiology and Physical Education (blue), Julia Norton of Science (yellow), Susan Schaefer of Business and Economics (green), and John Hammerback of Arts, Letters, and Social Sciences (red).

3. Leis and smiles adorned this group waiting to receive their degrees from the School of Business. The "flower power" graduates are, from left, Mayra Martinez, Margie Martinez, Michelle Liu, Johnny Balleos, and Anna Novenario.

Photo credit: Ben Ailes



4. Proud father Sunday Jackson embraced his daughter Ekaete, who came to the United States from Nigeria six years ago to attend college. When her father joined her for commencement, it was the first time father and daughter had seen each other since she left home. Ekaete earned a B.S. degree in biological sciences. While at Cal State Hayward, she worked in the library and served as a mentor to other students through the Faculty/Student Mentoring Program.
5. President Norma S. Rees applauds the Class of 2001 from the podium.
6. Speaker Brian Figaji, vice chancellor of Peninsula Technikon in Capetown, South Africa, urged the graduates to promote social justice and a humane society as members of the global community. Figaji was awarded an honorary Doctor of Humane Letters degree.
7. Receiving the first four degrees awarded from the new Department of Engineering at Cal State Hayward are, from left, Leonel Monascal, Hartanti Tanggyono, Quoc Nguyen and Soliman Marasigan.
8. Alumni Association members, from left, Nancy Tackett, Gina Johnson, Monica Pacheco, Dick Lambert and Sunjay Nair worked at a booth offering university logo merchandise.
9. Contra Costa Campus graduates in the marriage and family therapy counseling degree program gathered so they could enter the stadium together.



CAL STATE HAYWARD FIFTH ANNUAL GOLF TOURNAMENT

**Golf Mania Package: \$25**

- **Mulligans:** Enjoy two Mulligans for the team competition
- **Greenies:** Land your tee shot on a designated par three green and win a prize
- **Hole-in-one:** First hole-in-one on a designated par-three hole wins a new Ford truck
- **Raffle Tickets:** Receive two raffle tickets
- **Embroidered Golf Vest**

Prize contest included with entry fee:

- 1st, 2nd and last place teams
- Longest Drive
- Closest to the Pin

The Course at Round Hill Country Club Monday, October 1, 2001

Registration/Lunch: 10:30 a.m.,
Shotgun start: noon
Reception: 5:30 p.m.
Dinner/Awards: 6:30 p.m.

To Benefit the CSUH Alumni Association
and Friends of Athletics

One Best Ball of the Foursome:

In this format, everyone plays his or her own ball for the entire hole.
The best score on each hole is recorded as the team score.

Ways to Participate

Individual Golfer: \$175
(\$200 with Golf Mania Package)
Golf/ Cart/ Green Fees
Goodie Bag
Lunch/ Beverage on Course
Reception/ Dinner/ Awards
Tournament Photo

Foursome: \$700
(\$800 with four
Golf Mania Packages)
Golf/ Cart/ Green Fees
Goodie Bags
Lunch/ Beverage on Course
Reception/ Dinner/ Awards
Tournament Photo

Sponsorship Opportunities

Raffle Prize Donors
• (\$50 minimum prize value)
• Program Recognition

Tee Sponsor \$150
• Tee Sign
• Program Recognition

Bronze Sponsor \$500
• Individual Golf Entry
• Tee Sign and Program Recognition
• Listing in Fall issue of Haywire and CSUH Sporting Guide *
• Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Silver Sponsor \$1,000
• Two Individual Golf Entries
• Tee Sign and Program Recognition
• Business card size advertisement in Fall issue of Haywire and CSUH Sporting Guide *
• Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Gold Sponsor \$1,500
• Golf Foursome
• Tee Sign and Program Recognition
• 1/4 page advertisement in Fall issue of Haywire and CSUH Sporting Guide *
• Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Platinum Sponsor \$5,000
• Two Golf Foursomes
• Tee Sign and Program Recognition
• 1/2 page advertisement in Fall issue of Haywire and CSUH Sporting Guide *
• Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

*Camera-ready artwork provided by sponsor.

All companies should check with their tax consultants for proper deductions.

For further information:
(510) 885-3721

Detach this form and send it to:
CSUH 5th Annual Golf Tournament
c/o University Advancement, WA 908
25800 Carlos Bee Blvd., Hayward, CA 94542

Entry Form

_____ Foursome	\$ _____
_____ Foursome with Golf Mania Package	\$ _____
_____ Individual Golfer(s)	\$ _____
_____ Individual Golfer(s) with Golf Mania Package	\$ _____
_____ Tee Sponsor	\$ _____
_____ Bronze Sponsor	\$ _____
_____ Silver Sponsor	\$ _____
_____ Gold Sponsor	\$ _____
_____ Platinum Sponsor	\$ _____
_____ Raffle Prize Certificate Enclosed	\$ _____
_____ Dinner Only (\$42 each)	\$ _____

Tee Sign

Please type or print below what your Tee Sign should read:

Contact Person _____ Daytime phone # _____

Payment

☐ Check Enclosed

Please make your check payable to CSUH Foundation, Inc.

☐ VISA ☐ MasterCard ☐ Am. Express

Card Number _____ Exp. Date _____

Signature _____

Player(s) Information**Player 1**

Name _____

Address _____

() _____

Phone _____ E-mail _____

Shirt Size: S M L XL XXL

Player 2

Name _____

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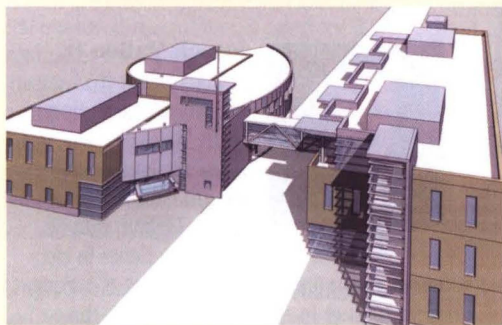
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Alumni Support Building For 'Buy a Brick' Campaign

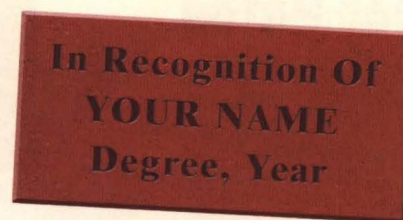
In May a recent business graduate enclosed a check with this correspondence to his alma mater:

"I received my tax return yesterday and decided to fulfill my promise to myself while a student at CSUH — to purchase a brick for the Business & Technology Center. I will keep in touch. Let me know how I can help."

— Alan G. L. Loo, MBA, 2000



This recent architect's rendering of the new Business and Technology Center shows how it will look from the parking lot on the east side of the Hayward Campus.



Cal State Hayward appreciates the assistance of its alumni who are supporting the construction of the new Business and Technology Center on the Hayward campus and are being recognized with an inscribed brick.

The courtyard and foyer of this new high-tech teaching facility will feature bricks with up to three lines of a personalized inscription, such as "In Recognition of" or "In Memory of," and a name, degree and year.

Courtyard bricks are \$250 and foyer bricks are \$1,000. Payments may be made in full or over a period of five years, with one-fifth due annually.

For additional information about the "Buy a Brick" Campaign or to order a brick, call (510) 885-2674.

Music Chapter News

Submitted by Helena Michelson, Chapter President

- Cal State Hayward alumni of the opera program who are still actively singing are invited to participate in a recital of operatic literature tentatively planned for June 2002. An accompanist will be provided. For additional information call Marianna Wolff at the Music Department at (510) 885-3135 or e-mail her at mwolff@csuhayward.edu.
- An Alumni Composers Recital is scheduled for Thursday, Nov. 15, at 8 p.m. in room 1055 of the Music/Business Building on the Hayward campus. Interested composers are invited to submit scores featuring clarinet, cello and piano. Ensemble subsets are encouraged. The deadline to submit is Oct. 1, 2001. For more information contact Helena Michelson at (510) 793-5410 or e-mail her at muse101a@hotmail.com.

Board Requests Nominations For Alum, Teacher of Year

The Cal State Hayward Alumni Association currently is requesting nominations for the Alum of the Year and the Alumni Teacher of the Year for 2001. Those chosen will be honored at the CSUH Awards Gala in the fall.

The Alum of the Year is recognized for civic, professional, volunteer and/or academic contributions and for continuing support to the university. Deadline to submit a nomination is Sept. 7.

The Alumni Teacher of the Year must be a graduate of the Cal State Hayward School of Education and work directly with students at either a public or a private school. Selection is based on information provided in the nomination application and letters of recommendation. Teachers are invited to complete the nomination form and provide the supporting letters, which must be received by Friday, Sept. 14.

Request a nomination form for Alum of the Year or Teacher of the Year

- by phone at (510) 885-3721
- by fax at (510) 885-2515
- by e-mail to alumni@csuhayward.edu
- by mail to The Alumni Association, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542.

Alumni Association Elects New Board

Three new officers and two new directors joined the board of the Cal State Hayward Alumni Association following the spring election.

Board leadership has transferred to Sunjay Nair ('94) from Nancy Tackett, who served as president from 1997 to 2001. Tackett did not run for re-election. (A story about Nair appears in the front of this issue.)

Vice president Monica Pacheco ('98) was on the Associated Students board during her student years, eventually serving as its chair.

Robert Merikle ('95) is returning to the alumni board. He served his first term from 1996 to 1998, when he left to attend graduate school in Pennsylvania.

Nancy McKay ('67) was re-elected and is serving her second term as board secretary.

New directors Regina Hamilton ('00) and James Nicholls ('00) join continuing board members Bill Firestone ('73), Ching Fong ('98), Gina Johnson ('97), and Douglas Walsh ('77).

Keep the e-Link!

To provide alumni with updated information about campus events, programs and other news, in a timely and concise format, the Cal State Hayward Alumni Association is developing an e-mail communications report.

Help us create a comprehensive alumni list by sending your e-mail address to egraw@csuhayward.edu.

Pioneer Paths

Share news about careers, accomplishments, and changes in your life with other alumni through *Haywire*. With your news, include your address, phone number, degree earned, major and graduation year, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - *Haywire*, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.



Abella

Ursula Abella, B.S., Business Administration and Marketing and Management ('88) is director of recruiting for the Northwestern Mutual Financial Network in Walnut Creek. The company develops customized

financial plans for clients. She is married to alumnus Mark Checchi.

Jeff Boero, B.S., Business Administration ('78) is director of resource and material planning for Jacuzzi Inc. in Walnut Creek. He coordinates the material contracts for the company's global operations. Before moving to the parent company, Boero worked for Jacuzzi Whirlpool Bath in Walnut Creek as manager of planning and purchasing. He joined the company in 1985.



Cotchett

Victoria E. Cotchett, B.A., Art History ('88) was one of four appointments by former President Clinton to the Advisory Committee on the Arts of the John F. Kennedy Center for Performing Arts in

Washington D.C. She and her husband, Joseph Cotchett, a prominent Peninsula attorney, live in Hillsborough with their two daughters. Victoria Cotchett is the author of *The Aesthete's Guide To London Museums* (Phidias Press, 1987). Since graduating from Cal State Hayward, she has written articles that have appeared in the *San Francisco Chronicle* and other Bay Area newspapers.



Daefield

Charleen Daefield, B.S., Business Administration, Accounting option ('74) and MBA, Taxation option ('79) has owned and operated a tax preparation and financial planning firm in Castro Valley for 25 years. She also

has taught accounting at Sonoma State University and Holy Names College in Oakland. Her business is at 20880 Baker Road, Suite 10, in Castro Valley, and she can be reached at (510) 538-6014.



Dessange

Kristen Dessange, M.S., Biology ('98) is sales manager for Kelly Scientific Resources. The Pleasanton company provides recruiting services for scientific firms, including biotech companies. Kelly Scientific

Resources recruits scientists for laboratory positions in research and development, quality control and manufacturing.



Geyer

Deborah Geyer (B.A., Liberal Studies, 1997) is serving her second term as vice president of the Crossroads Chapter of the International Association of Administrative Professionals. She was one

of five top STAR achievers recognized at the annual meeting of the association's California division, held this May in San Diego. The STAR achiever program tracks professional and personal accomplishments of its members through the year, and individuals accrue points for education, training and certification, IAAP commitment, community service, and leadership ability. Geyer is administrative assistant to the president of Midway Games West Inc. in Milpitas. She serves on the Women's Ministries Council at Cedar Boulevard Neighborhood Church in Newark and is on the planning committee for "Walk To Remember," an annual memorial walk sponsored by Alta Bates Medical Center. She is an inspirational speaker for various women's groups and churches in the Bay Area.



Goad

Cheryl Goad, B.S., Business Administration / Accounting ('98) recently joined Grimbly Coleman Public Accountants, Inc., a Modesto-based public accounting firm. She is a member of the California

Society of Certified Public Accountants and the American Institute of Certified Public Accountants. Her current firm provides taxation, accounting and management consulting services to businesses and individuals in the San Joaquin Valley.



Jimenez

Antonio Jimenez, B.A., Spanish and Latin American Studies ('68), M.S., Education Administration and Supervision ('85) is the new principal of El Dorado Elementary School in the Stockton Unified School District. Previously he held administrative positions at Hawthorne, Marshall and Toler Height schools in Oakland.



Lam

Lorraine Lam, B.S., Business Administration ('87) recently joined Handspring in Mountain View as its Asia marketing manager. She is responsible for developing marketing plans in the Asian region and maintaining relationships with local distributors in the handheld computer industry.



Mallon

Joseph Mallon Jr., M.B.A. ('93) is chief executive officer and chairman of the board of Measurement Specialties Inc., in Fairfield, New Jersey. Mallon, with 36 years' experience in elec-

tronic sensor and MEMS technology, is a recognized pioneer in micromachining, the three-dimensional sculpting of silicon. He holds 40 patents in this field. He serves on the board of directors of Sepragen, a corporation engaged in large-scale production chromatography for biotechnology, pharmaceutical, food, beverage, and waste management, and of Sensant Corp., a venture-funded Silicon Valley start-up. Mallon joined the Cal State Hayward Educational Foundation in January.

Janet Medina, B.A., Liberal Studies ('98) is the human resources recruitment manager for Spectrum Center, a school for students with disabilities and behavioral challenges. Previously she was branch supervisor for Coram Health Care in Hayward.



Regner

Connie Thompson Regner, B.A. French ('70) serves as the interfaith director for the Orange County National Conference for Community and Justice, a human relations organization that

works to eliminate bias, bigotry, and racism.

Regner is an ordained minister in the Evangelical Church Alliance and received her master's of divinity degree from Fuller Theological Seminary, where she is pursuing a doctorate. She also writes religious commentary for the *Los Angeles Times*.



Sandusky

Dave Sandusky, M.S. Chemistry ('93) is the director of Forensic Analytical, an environmental and industrial hygiene laboratory in Hayward.



Stafford

Paula Stafford, B.A., Psychology ('76) became principal of Walnut Elementary School in Thousand Oaks this year. At her previous elementary school, test scores rose by

55 points under her leadership, bringing the school's average close to the statewide goal. Stafford has three children, a daughter, 22, graduating from college this year, and two sons, 18 and 12. Of her years at CSUH, she recalls competing on the gymnastics team under coach Dorie Krepton, making friendships during the four years she lived at Carlos Bee Hall, and going onto the cafeteria roof to sunbathe while listening to music of the '70s.

Linda Serdahl, B.S., Business Administration and Accounting ('88) is business manager for the San Leandro Unified School District. Before going to the school district, she spent more than a decade with the local accounting firm Armanino-McKenna. In her new San Leandro position, she will help draft and monitor the budget and oversee the district's day-to-day operations, including payroll, business, food services and purchasing departments.



West

Melissa West (B.A., Liberal Studies, '96, Teaching Credential, '97) was honored by the Oakland Athletics baseball team as "Teacher of the Year" at a home game in June. West

teaches second grade at Pioneer Elementary School in Union City and for the past five years has been part of the "Read To Succeed" and "Read To Exceed" programs, sponsored by the Oakland A's.



Woo

Michael Woo, B.S. Business ('87) is a special agent for the Internal Revenue Service. He works out of the Oakland office.

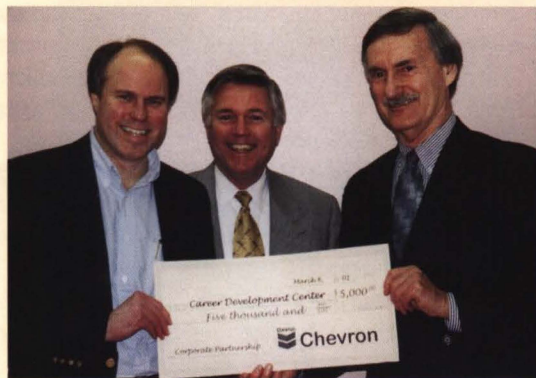


Zuniga

Rebecca Zuniga, B.S., R.N. Nursing ('83) is a registered nurse at Kaiser Hospital in Oakland, where she works as a staff nurse in labor and delivery. She has been in the

nursing profession since 1980, when she was a nursing student.

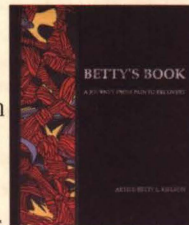
Chevron, Alum Support



Alumnus **John Miller, B.S., Business Administration ('77)**, left, presented a \$5,000 donation from Chevron for the university's Career Development Center to university Vice President **Dennis Eloe**, center, and **Ed Morton**, Career Center director. Miller, manager of human resources at Chevron, said Chevron's Bay Area division employs approximately 350 Cal State Hayward alumni and recruits heavily from the university because of its strong business degree program.



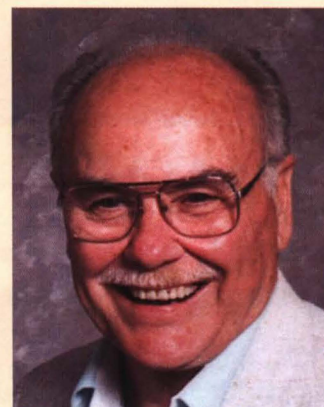
Betty and Lee Kjelson, former Cal State Hayward faculty members during the early years of the college, now live in Florida. Betty Kjelson (Art) was severely burned in a 1991 accident, while cooking fibers for handmade paper. After life-saving treatment at the University of Miami's Burn Center, she created *Betty's Book*, a series of vivid color images representing her healing process. Lee Kjelson (Music) left Cal State Hayward in 1968 for the University of Miami, where he headed the Music Department. He conducted a vocal performance at Carnegie Hall in March 2000 with a choir of more than 200 singers who were either Kjelson's previous students or students of his students who became choral teachers themselves. Two 1967 Cal State Hayward alumnae, Sally Raskauskas (B.A., Psychology) and Nancy McKay (B.A., Social Science/Journalism) performed in this concert.



Presidential Co-hosts



Ed Gould, B.A., Education ('69), president of San Joaquin Delta Community College, and Cal State Hayward President **Norma Rees** co-hosted a May reception in Stockton for CSUH alumni. Gould has spent more than 11 years in community college administration, including serving as vice chancellor for Student Services and Special Programs at the California Community Colleges Chancellor's Office in Sacramento.



Hilary Fry

In Memoriam

Faculty

Hilary Fry, 79, a founding faculty member and professor of Public Administration, died May 19 in Castro Valley. He joined the staff in 1960 as "the college's first dean of students before there were any students here," he said. Fry retired in 1986 but continued to teach public administration classes regularly until 1991 and occasionally until 1997.

THEATRE

A Double Bill***A Life in the Theater***

by David Mameth

Body Count

by Ed Wright

Fri., Sat., Oct. 12, 13 at 8 p.m.

Sun., Oct. 14 at 2 p.m.

Studio Theatre

General \$8; senior/youth/alumni, \$6,

CSUH \$5.

MUSIC

"Cosi fan tutte"

by W. A. Mozart

(Sung in English)

Opera Workshop

Richard Mercier, director

MB1055

Sun., Oct. 7, 2 p.m.

Sat., Oct. 13, 8 p.m.

General \$7, senior/youth/alumni \$5

Wind Ensemble Fall Tour**"Home" Concert**

Timothy M. Smith, conductor

University Theatre

Mon., Oct. 22, 8 p.m.

General \$7, senior/youth/alumni \$5

University plans Duchamp Festival in Fall 2001

Marcel Duchamp, widely considered the most influential artist of the 20th Century, will be the focus of "Marcel Duchamp and the Art of Life," a festival opening in October at California State University, Hayward.

At the center of the festival is the University Gallery exhibition, "Marcel Duchamp: Artist, Humorist, Philosopher," curated by gallery director Lanier Graham.

The festival and exhibit will open with a gala reception, hosted by the CSUH Friends of the Arts, from 5 to 7 p.m., Friday, Oct. 19. The reception will be in the University Gallery of the Art and Education Building on the Hayward campus.

Graham said that Duchamp's fame began in 1913 with his work "Nude Descending a Staircase" and has continued to grow with every generation.

"Duchamp gave new status to artists by saying art is whatever the artist says is art, not what critics say art is," said Graham, who had many conversations with the artist during games of chess they played together in the 1960s.

"Duchamp grew tired of art that appeals only to the eye, and worked to elevate contemporary art above the merely visual and physical to the level of the metaphysical," said Graham. "His philosophical statements are among the most profound in the history of art."

The festival will feature a symposium to explore the depth of Duchamp's thinking and influence featuring research by San Francisco Bay Area scholars. Participating in the symposium will be Wanda Corn, professor of art history, Stanford University; James Housefield, formerly of CSUH and now at Southwest Texas State University; and Graham, director of the CSUH University Art Gallery. Moira Roth, professor of art history at Mills College, will moderate.

During the festival, the Theatre and Dance Department will produce one of Duchamp's favorite plays, "UBU ROI," and a "Duchampian dance" on the theme of chess. The Music Department will perform compositions by Duchamp and John Cage. The forensics program of the Speech Communications Department will host a debate, and the Library is going to mount an exhibit of Duchampian books.

Information about the Duchamp Festival is available on the Web site: www.csuhayward.edu/artgallery.



BOTTLE DRYER (1914). 1963 replica, after a 1914 "ready-made." Galvanized iron, 28-3/8 x 14" diameter at base. Collection: Norton Simon Museum, Pasadena.

Matsuoka, continued from page 2

Moose reside in Steven Matsuoka's backyard, the Chugach State Park in Alaska

Photo courtesy: Lloyd Matsuoka

"Surprisingly, I still do field research in the winter since many of the birds I study remain in Alaska year-round," he said. "Some of these species are of concern due to exposure to contaminants that migrate to Alaska through the atmosphere or across oceans."

He also analyzes data, reports findings at meetings and in scientific journals, and speaks to school and public groups about birds and the conservation problems that threaten them.

"I really love working as a research wildlife biologist in Alaska," Matsuoka said. "Alaska is relatively pristine and doesn't have many of the conservation crises that are plaguing our planet."

"I aspired to become an ornithologist simply because I enjoyed studying birds and the way they interacted with the world around them. What better way to make a living than doing something you love?"

Ferreira, continued from page 2

While his professional career includes naturalist jobs at Tilden, Sunol and Coyote Hills parks, Ferreira began his career in a fairly unglamorous job. A friend of his mother needed someone to feed animals and clean cages nights and weekends at the Hayward Recreation District's Nature Center, a part-time job he began in high school and kept throughout his undergraduate years at Cal State Hayward.

After earning a degree in biology, Ferreira became the full-time director at the Nature Center before going to the park district in 1972.

A lifelong resident of Hayward, Ferreira met his wife, Chris, when he was a lifeguard at the Hayward Plunge. She teaches sixth grade in Fremont, and they have four children, a daughter, 20, and triplet boys, 17.

One of Ferreira's assignments with the park district is serving as director of an interpretive services training program for naturalists, park historians and environmental educators. While participants come primarily from California and the Western United States, the program attracts professionals from throughout the world.

He recruits both the participants and the teachers, who are his colleagues at the park district. Ferreira also teaches a couple of the sessions, including one around a campfire.

The best part of his job, however, is not working with adults.

"I just enjoy seeing the spark in kids' eyes when you tell them about snakes or Native Americans or butterflies," he said. "That just makes me really happy."

Standish, continued from page 2

daughters Sierra and Skye.

Standish said he doesn't really believe the contemporary saying, "He who dies with the most toys wins."

"If that's true, then I won't come in first," he said, noting that environmental work does not tend to be really lucrative.

Nonetheless, he feels good about spending his career as a park ranger.

"Protecting parks for future generations is a worthy calling," he said. "I'm glad to have had a career devoted to helping Earth last."

Quick, continued from page 3

crews, including three days battling the 1991 firestorm that burned over 1,600-acres and destroyed nearly 2,500 homes in the Berkeley and Oakland hills.

Two regional parks, Lake Temescal and Sibley, sustained damage in that infamous October fire.

Quick is satisfied that he made the right career choice when he chose to work for the park district.

"I enjoy the outdoors and I enjoy talking to people," he said.

And there's another advantage — he gets to work pretty close to home.

Southworth, continued from page 3

follow in its wake "while it used 21st Century technology to determine a safe channel," Southworth said.

The paddlers, only yards from cheering supporters on the bank, declined the offer, left their escort, and paddled safely to shore.

It was the Sea Hawk that had to be rescued when mud clogged its engines and left it stranded in shallow water near shore.

Southworth has other stories of tule boat travels, including a 1984 expedition with 50 different paddlers on a nine-day, 84-mile voyage from Antioch Regional Shoreline, down the Delta, through the bay, and along the shoreline to Coyote Hills. The only mishap on this trip occurred when one crew member — Southworth's own 8-year-old son — fell into the water. His first-person account of the adventure eventually appeared in the *Ranger Rick* magazine.

As a naturalist, Southworth says her goal is to make others comfortable when they're out in nature, something that isn't automatic to many city-raised children who visit Coyote Hills with their classes.

The goal of all her projects, from tule boats and butterfly gardens, is to provide park visitors with "more teachable moments in nature."

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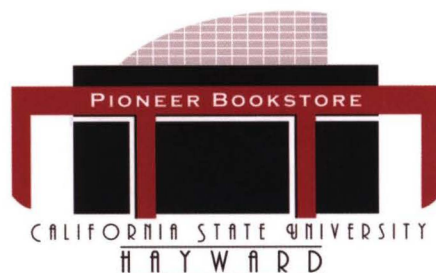
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Riensch, continued from page 3

tered Sam McGinnis, with his "passion for wildlife and teaching."

"McGinnis fanned the flames," Riensch said.

As a graduate student in teacher education, Riensch was further directed in his avian studies by Esther Railton.

"She added the fuel and inspired me to share the joy of nature to people of all ages."

As a naturalist with the East Bay Regional Park District, Riensch spent 13 years at Coyote Hills Park, where he observed the devastating impact of introduced predators on native birds.

Feral cats and non-native red foxes had almost exterminated the park's quail population, and to restore the native birds the young naturalist initiated a four part program.

His promoted public education to explain the damage of introduced predators, habitat enhancement with the planting of "quail-friendly brush" and improved water supplies, humane removal of the non-native species, and the raising and re-introduction of the quail.

Currently, the park quail population is about 60, near Riensch's goal. A good indicator of the project's success, according to Riensch is that once again chicks are being hatched at the park.

He is especially pleased with the program's success because he considers the quail "an indicator species" of the region's overall environmental health.

Now working at the district level, Riensch hopes introduce programs throughout the East Bay region, leaving "a legacy where wildlife is better in the years to come and involving people in that process."

SAVE THE DATES

5th Annual CSUH Golf Tournament

Monday, Oct. 1, noon

Round Hill Golf and Country Club, Alamo

For reservation information call (510) 885-3721

Fall Music Fest

Featuring Mumbo Gumbo

CSUH Amphitheatre

Friday, Oct. 12, 6 p.m.

For reservation information call (510) 885-4110

Awards Gala

Blackhawk Museum, Danville

Friday, Nov. 2

Reception - 6:30 p.m. Dinner - 7:30 p.m.

For reservation information call (510) 885-2360



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