



HUMBERTO GARCIA
Director

El Excentrico

Magazin Social, Fotográfico Latino-Americano



AÑO 8avo. NUMERO 24

AGOSTO 20, 1958

SAN JOSE, CALIFORNIA



Excentrico's columnist Ma. de la Luz Sanchez celebrates birthday

La Selección Más Grande en todo San José!

• Ropa para Bautismo • Juguetes • Trajecitos
Ropa para Infantes y Chamaquitos

Esta Tienda es UNA VERDADERA MARAVILLA para las personas que andan preparándose para BAUTIZAR pues aquí encontrarán la variación mas completa en todo San José en ROPITA para INFANTES y BABIES.

VESTIDITOS - TRAJECITOS - BOQUES - AJUALES
JUGUETES - IMPERMEABLES Etc. Etc.

HARRY LASNICK, PROP.

PRECIOS BAJOS



San José **Kiddie Shop**

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CLARA PEDRERO

Linda Muñeca

Engalana las planas de EXCENTRICO en esta ocaion el delicadamente torneado rostro de esta elegante y distinguida mujercita que contesta por el nombre de CLARA PEDRERO y que la madre naturaleza obsequio con sobrado material y gracia para inspiracion poetica.

La Sta. Pedrero es originaria de la ciudad de los Palacios, MexicoD.F. con residencia permanente aqui en San Jose, California.

Clarita ademas de ser un primor de mujer posee una amplia y bien redondeada educacion pues curso secundaria y preparatoria terminando sus estudios en el Colegio Español (Madrid) en Mexico, D.F. Sus padres son el Sr. Eduardo y Josefina Delgado de Pedrero.

En la presente presta sus servicios en la orden Rosacruz (Armoc) en el departamento de finanzas en esta ciudad de San Jose.

Lalo's SHOE REPAIR

At The CRESCENT Shopping Center

En la gráfica; PAUL VALDEZ y el conocido propietario de este establecimiento LALO RODRIGUEZ

Lalo Rodriguez

CL 1-2268 1512 E. SANTA CLARA





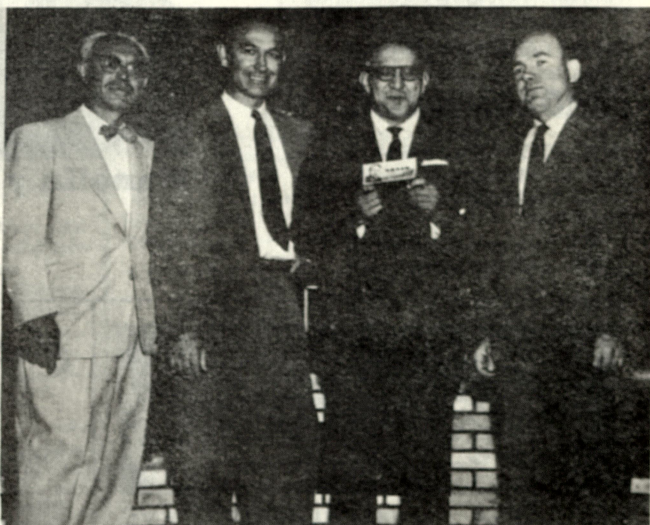
Henry Lopez candidato a Sec. de Estado

El Miercoles 13 de Agosto de 1958 en la residencia de los esposos Sr. y Sra. Paul Gonzalez se reunieron un grupo de personas para dar la bienvenida al candidato para Secretario del Estado de California del partido demócrata Sr. Henry Lopez de 38 años de edad y que practica la profesion de Leyes en la ciudad de Los Angeles, casado y con tres hijos.

Las elecciones se llevaran a efecto en el mes de Noviembre.

Atendieron a esta reunion las siguientes personas: Ernesto Abeytia, pres. C. S. O. Luis Zarate, Leo Sanchez, Sr. Puentes, Mauricio Ramirez, Sr. y Sra. Joe Rodriguez, Paul Gallegos, Jose y Lena Manriquez, Wesley Overson and Mrs. Arthur Johnson, Mr. Sweet, attorney, Mrs. Grace McDonald Lou Garcia, Peter Szego, Engineer, George Molica.

In the picture: RAY SPAGNOLA 29th Assembly District, RUSSEL BRYAN 10th C. A HENRY LOPEZ, Sec. of State, DOUGLAS MURPHY 28th A. D. (todos son candidatos) en las proximas elecciones.



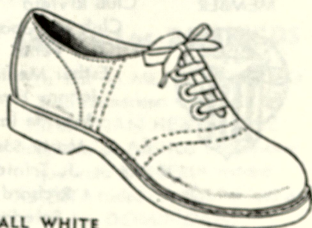
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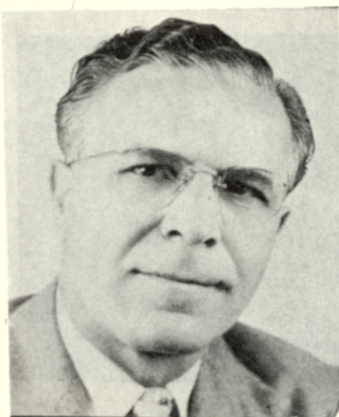
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203 Taffe - Sunnyvale



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● ATRACCIONES I

Rainbow Ballroom



Dom. 24 de Agosto



Manolin y Shillinsky

Baile y Diviertase!



CY 5-5594 849 ALMADEN AVE.

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California. (Condado de Santa Clara).

HUMBERTO GARCIA
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Secretaria

VICTOR HILLIS & SONS
Impresion

LEITER STUDIO-Fotografia
Mac Hernandez

MEMBER



Club Del Mar
Club Riviera
Club San Joaquin
Club Venus
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Johnny Hernandez
Ma. de la Luz Sánchez
Marty Sánchez
J. Trinidad Montes De Oca
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Soledad Sepúlveda

Esta Revista no se hace responsable de ideas
y opiniones expresadas en articulos firmados

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ESTATUAS de la Virgen de
GUADALUPE
Medallas de Todos los Santos
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CUADROS RELIGIOSOS

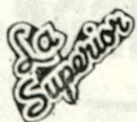


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Club SAN JOAQUIN



E. David Sierra



El Manaso: CSJer Dan Vasquez departed the ranks of bachelorhood on July 27th, and you were correct Esther, SJ's members certainly did get boozed. Champagne flowed for the members of the wedding party and other close friends of the wedded couple. The hoi polloi drank beer.

Just a partial list of the guests..... Geo. Wilson, Rich Gallardo, Bonie Villegas, Gene Ramoz, Rudy Romero, Alex Flores, Paul G. Moose, Bob Garcia & Val Garcia.

Ed Leon, Montana & Al Valero up from the valley..... Thunderettes Irene Felix, Tessie Alvarado, y la Nena Trujillo.

Gloria Porras, Dee Coca & Rosie Ramirez sister of the bride.....Phil Hernandez and two Genies, Joe Rodriguez & Rudy Ramirez.

Miss Jo Peña & my sister Mary Sierra, from Woodlake. Willie Flores & wife, Henry Muñoz & wife, Wyatt Earp, Mr. & Mrs. Leonard Ramirez, Richard Guerrero, Manuel Velasco, Kenny Saucedo, Henry & Charlie Ramoz the last five from Woodlake.

Rudy Garcia, Mr. & Mrs. Ray Gomez, she the former Helen Vasquez, sister of the groom & well known by many of the guests..... Mr. & Mrs. Nick Chavez, Ray Villegas & wife Carol, Sue Garcia, Margie Coca & Sebastian Hernandez's fellow barber Raul..... someone we had not seen for years, Rudy Mendez..... and thank you for the compliments on my work in EL EXCENTRICO, Rudy!

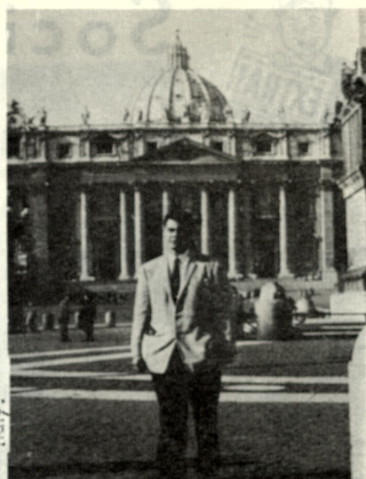
SPORTS: In the playoff of a disputed game Ron Gonzalez defeated Club San Joaquin 4-3. His victory was on behalf of club riviera who cried the 1st time around that their players weren't at the game that CSJ won 6-1.

What you guys should have said was that Ronnie didn't get up early that Sunday morning and that without him you don't have a team. Anyway, Congratulations again Ron! On July 30th Larry Valadez threw a one-hitter at the 1st Congregational Church in Redwood City and the CSJ All Stars rode back to S.J. with sweet visions of a 6-0 victory dancing gaily in their minds.

On Aug. 3rd a very satisfying 15-3 victory over the arch rival Genies. (No, Alvin we couldn't get in touch with Mickey Mantle & Willie Mays. Anyway what makes you so sure that they could make our team?)

CSJ scored 7 runs in the 1st inning and coasted to the victory. Pero no se aguiten Genies, your day will come! I know.

Picture is of FREDDIE ASEBES, recently in the U. S. Army and now residing at 705 Lenzen. Fred is a 1952 graduate of Woodlake High (the alma mater) & is presently employed by Westgate Housing Projects as a carpenter. In the background: St. Peters Church in Rome, Italy.



On August 6th a 7-6 victory over Tuxedo to avenge an earlier loss 12-2. The 1st game was not considered a true criterion of the talents of our club and the boys vindicated themselves admirably in this game.

I love comparative scores too Charlie M. But after you add them all up the cold fact remains that Riviera LOST to the ALMS..... The ALMS!!!!!! To use a cliché, that's not funny.....it's pathetic!

& *****

FOR SALE!

One pair, slightly used Mexican shoes. Purchased for Zanzaree party but not used. Will sell for \$4.00 or exchange for one case of Lucky Lager Beer!

Buy Now! Ay viene el 16th de Sept.

& *****

THE PARTY: The ZANZAREES have done it again! Another of those darned good parties for which this organization is building itself an envied reputation.

After talking to "Z" Pres, Connie Rodriguez we conclude that yours truly really missed something. But please blame Dinero, the god of Work, not me.

Congratulations and thanks again for the invitation. Next time though, look out!!!!

Bueno, hasta las otras piscas!
E. Dave Hill

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Sociales - Personales

MARIA de la LUZ SANCHEZ



Sentido Duelo

La Sra. Inez Ortiz, madre del Sr. Conrado Ortiz recientemente fallecido los hermanos e hijos del mismo por medio de estas columnas de EL EXCENTRICO manifiestan su gratitud a la Sociedad Guadalupeana de la Iglesia de la Sagrada Familia, al Rev. P. Jose Peña director de la misma, al Community Service Organization y a todas sus amistades que tuvieron para con ellos la caridad de auxiliarlos y acompañarlos en el duro trance que acaban de pasar, y que piden a Dios Nuestro Señor les recompense.



Demostando en sus semblantes la gran felicidad que los embarga, vemos en la foto a la joven pareja que forman JOSE GUTIERREZ y LIDYA GONZALEZ quienes son hijos de los Sres. Esteban y Aniceta Gutierrez de esta ciudad y de los Sres. Juan y Maria Gonzalez de Colorado. La boda que resulta muy lucida, se efectuó en el Hall de la Iglesia de la SAGRADA FAMILIA de Port Collins, Col. en cuya Iglesia recibieron la bendición nupcial. EL EXCENTRICO desea a los nuevos esposos muchas felicidades y una eterna luna de miel. El matrimonio tuvo lugar el día 21 de Junio, ppdo.

Procedente de Ciudad Juarez, Chihuahua, Mexico arriba a esta ciudad la culta Profesora mexicana Sra. Maria de la Luz Sepulveda de Chavez quien viene a pasar una temporada con sus familiares los Sres. Jose y Andrea Sepulveda y sus hijos que aqui radican.

Deseamos a la Sra. de Chavez una estancia grata y feliz entre nosotros.

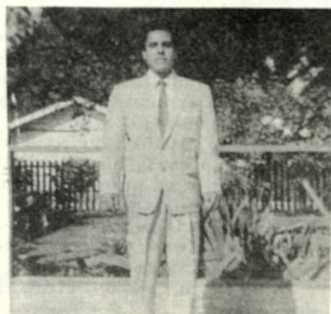
**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



CY 5-5594 849 ALMADEN AVE.



Con esta fotografía tomada en el lugar que es por mil titulos el centro y corazon de Mexico, o sea la villa de GUADALUPE, este grupo formado por las Sras. Consuelo Ortiz Lauder, Amadita Ortiz, Maria Salud Ortiz Castillo, que aparecen sentadas, y el Sr. Luis Moreno, Fidel Ortiz, Robertito Castillo, David Ortiz, y Jimmy Lauder, sonrientes y satisfechos de su viaje por tierras de la Patria, saludan a los lectores del EXCENTRICO, dedicandoles este recuerdo de su visita al templo donde se alza el trono de la Emperatriz de America. Santa Maria de Guadalupe.



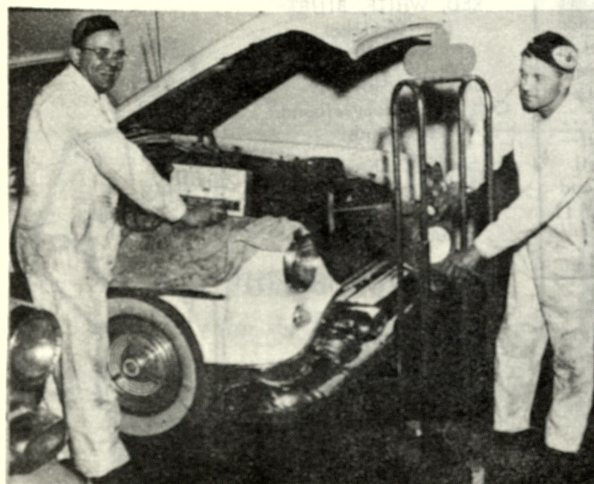
El joven Fidel Ortiz recientemente graduado en el San Jose High School ha sido llamado a prestar sus servicios en las fuerzas armadas de estados unidos.

El joven Ortiz se siente satisfecho porque en breve partira a cumplir con sus deberes de buen ciudadano. FELICITACIONES.....1



Recientemente fungio como Flower Girl la niña ROSE MARIE RODRIGUEZ en el matrimonio de la pareja Antonio y Antonia Zavala que se celebro en esta ciudad de San Jose. Sus padres son: Samuel y Carmen Rodriguez. Rose Marie nacio en esta ciudad de San Jose hace aproximadamente 4 años, 8 meses.

NETTO'S GARAGE



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NADA DE ENTRE

24 MESES para PAGAR

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CY 3-3663

Gratis!

Mientras que su carro se encuentre en nuestro taller de composuras, le facilitamos otro para que Ud. tenga medio de transporte.

564 W. San Carlos St.



Esther Medina

"It's No Secret"



TERRIBLE, TERRIBLE, CHISMES y MITOTES that's all I hear..... Y A MI QUE NO ME GUSTA...!!! A DARLE..... Seen Conrad Barrientos on his way to Gilroy "de volada" probably late for a date with ever loving Rosie Regalado..... August 2nd Rachel Donate became Mrs. Pete Gaeta, the groom is of course related to the popular Gaeta family..... Annie Rangel celebrated her 21st birthday with her boyfriend Robert Moreno..... Don Hinch "The Sheik of Araby" and Stella Carrillo real serious, heard he popped the question..... Heard that cute Nellie Garcia (Miss Mexican Chamber of Commerce) in the C. S. O. Contest is now employed at MACY'S as a model..... Mrs. David Rivera (Carmen Ruiz) expecting a child around March..... Birthday Greetings to Frank Rivera (Del Mar's Member of the Year) seems the Del Mar boys got together at the home of Pete Cortez and helped him celebrate.....

SAN JOAQUIN'S HE - MEN got in a beef with some intruders at the DAN VASQUEZ - R. RAMIREZ wedding..... Who won or is it a Silly Question? Y se defendieron a la MINNIE MOUSE style, AY EXCUSE ME..... A la MIGHTY MOUSE style, chan clasos y toda la cosa..... The Mexican Chamber of Commerce had a real gone barbecue a couple of weeks back, the location was ALUM ROCK PARK, Joe Salazar barbecued the STEAKS and everyone was there... ENTERTAINMENT was provided by EL TRIO ESPINETA, y Bubbles #2 "Aye Dios" A la Andy Russell style, it was really good, the steaks were the most and it was one of the best barbecues I'd ever attended!! Hope you make another one just as good.....!

Ray Rivera "Monchi" going steady with Lupe Cervantes as is Margo Najera and Gus Rodriguez.....

Felix Leon recovering real well from an acute appendicitis..... Marty Sanchez trying to sit on top of the bandstand and falling into a drum at the Sands next time SIENTATE on one of the girls but lay off the TAMBORES..... Oscar Vasquez and Eleanor Solarez carrying a deep conversation at the dance all about the wild west, if anyone can make Oscar talk Eleanor can..... Y sin torcerle el BRAZO..... Diamond Gonzalez is now back in San Jose at Elwoods.....

Joe Salazar providing his bowling team with very goat - TACOS..... MANOLIN & SHILLINSKY at the RAINBOW this coming Sunday, August 24th.....

Club ZANZAREE'S PARTY was a huge success, everyone showed up with their Spanish costumes, the food was delicious, and the music was tops, Freddie

and his buddies came from Frisco, Del Mar members, San Joaquin and just about everyone was there, both Bubbles plus Conrad Barrientos, Eddie Torres, Jaime Alamilla provided us with some real South of the Border music con GUITARRAS, on behalf of the Zanzarees I'd like to thank Mr. and Mrs. Al Briones for the use of their lovely home and for being such wonderful sports..... FELIZ CUMPLEAÑOS a la gentil y simpatica Sra. Maria de la Luz Sanchez, (colega) a party was thrown in her honor where all her friends turned up to be with her on this very important day, some were: Soledad Sepulveda, Padre Jose Peña, Roberto Adame, Señora y Srta. Salazar, Sr. y Sra. Rafael de la Rosa., Margo Najera, of course my editor Humberto Garcia and JR. Gilbert Solarez and yours truly.

The camera catches some of the boys that attended Club Zanzaree's standango Bubbles #1, Oscar Vasquez, Les Alvarado, Gil Solarez, Bottom Row: Bubbles #5 and Al Briones.



Ida's TUXEDO RENTAL

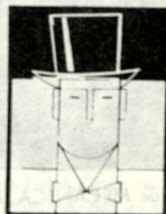
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PRECIOS BAJOS

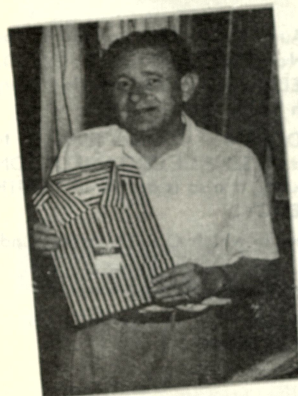
LE CAMBIAMOS SU CHECK

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DOMINGO de 9a.m. a 5p.m.

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En la gráfica: JAMES TIFFANY, CHARLES HILLIS, MARGARET STOCKING y GEORGE HILLIS.

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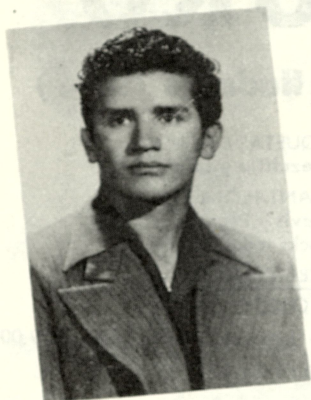
Antojitos

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1,000 New members



ISABEL MEDINA

A DRIVE to get 1,000 NEW MEMBERS by August 31st 1958 is under way by the COMMUNITY SERVICE ORGANIZATION of Santa Clara County C.S.O.

A committee headed by Mr. ISABEL MEDINA have been meeting every week since the DRIVE STARTED on August 4th 1958.

All persons interested in furthering the PROGRAM of CSO are INVITED to become members, Medina says. C.S.O. is a SERVICE ORGANIZATION of Spanish speaking residents of Santa Clara County, it also is active in YOUTH PROGRAMS to combat JUVENILE DELINQUENCY.

The MEMBERSHIP DRIVE is one of the ways in which C.S.O. raises funds to carry out it's work.

A BARBECUE WILL BE HELD at CEDAR BROOK PARK
On AUGUST 31st. 1958
At the conclusion of the Campaign.

There is a group of Captains, who are asking persons to JOIN their team, persons wishing to join any team contact the following Captains (Nellie Guardado, CY 3-2211), Jose Rodriguez, CY 4-3297, Luis Zarate, FR 8-6688, Juan Martinez, CY 2-8247, Juan Torres, CY 7-1990, Isabel Medina Drive Chairman, CY 2-3382 or the president Ernest Abeytia at AM 2-2490 The whole community is invited to participate in the

program of CSO join us today become a member of CSO, help us to keep up helping others.

REMEMBER the CONCLUSION of the MEMBERSHIP will be celebrated with a TASTY BAR - B - QUE on SUNDAY AUGUST 31st 1958

At the CEDAR BROOKS PARK (12th and Keys)
BETO TORRES and HIS ALEGRES
GAMES - PIÑATAS - BALOONS..... I

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LLANTAS USADAS.....\$3.95
LLANTAS (Side wall)full
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Lalo Caballero y Pedro Valente Reco
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* Llantas nuevas 670 x 15 \$9.95 *

NADA de ENTRE

CL 8-1639



En la Gráfica: DON CUTLER Prop. quien le ofrece el mejor trato si Ud. necesita LLANTAS par su carro. ELEAZAR MORALES y Don lo atenderán en Español.

Distribuidores de las famosas Llantas PACIFIC.

2250 Alum Rock Ave.



Club del Mar HI-LITES

Jenny Talavera

DEL MAR NEWS: OUR BAILE RANCHERO will be on SEPT. 7th at CEDAR BROOKS PARK From 3 to 7:00 p.m.

CONNIE CAUDILLO will provide the Music Be SURE to ATTEND Get TICKETS from our Club MEMBERS.

DANCING were club members and friends, among the crowd were Linda Dimas, Pete Cortez, Augie Lira, Gloria Maldonado, Irene Perez, Carmen Michel, Adeline Rodriguez, Rosalie Pulido, Ruben Carrillo, Oscar Vasquez, Frank Rivera, Vickie Michel and yours truly.

DINNER afterwards high-lighted a very enjoyable afternoon.

WEDDING BELLS rang out for Rachel Donati and Pete Gaeta August the 2nd, reception and dance were held at the I. E. S. Hall, music was provided by Pete Caudillo which by the way was real great, a very enjoyable evening.

HAPPY BIRTHDAY to Emilio Pulido on August the 8th and his mother Mrs. Carmen Pulido on Aug. 18th. Also to Club Member Frank Rivera on the 5th of Aug.



ARIZONA BOUND is Toni Garcia who will remain for sometime in that good old state. Toni is a member of Club Del Mar, 18 years old and loves to dance and is usually seen with Rosie Macias when she is in town. Have fun and return soon, we'll miss you.

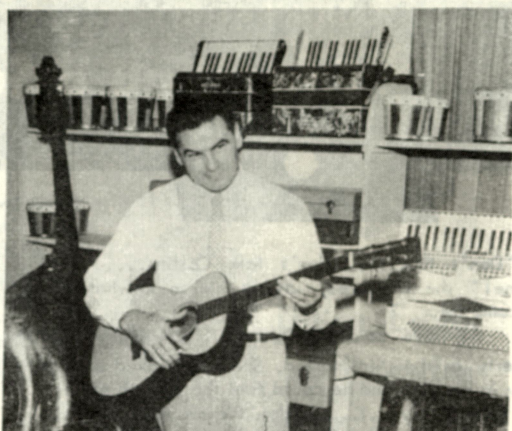
BACK FROM HER VACATION is Rosalie Pulido, seems this girl took in the greatest shows like the Ice follies and around the world in 80 days, she also visited Carmel and Monterey, quite a time at the Coconut in Santa Cruz. I hear, Good to see you home again.

CONGRATULATIONS to Mr. & Mrs. Ernest Quintana on their recent marriage on August the 17th at the HOLY FAMILY CHURCH, reception and Dance were exceptionally nice. Many years of happiness to this very young and lovely couple.

DANCES: Don't forget Mr. DAVILLA'S presentations these coming months, they are going to be great, be on the look-out for your favorite attractions.

BYE.....JENNY.

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James Campi, Prop.

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Big Ben

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A SHORT STORY

Educating a School Teacher

By E. DAVE SIERRA

(Final Installment)

"Don't talk..... don't talk Collins..... just kiss me!" she whispered, urging him to do what she had come for.

"I have no moral right....." he whispered tenderly as their lips parted. She had relaxed completely in his arms and he could feel the warmth of her.

"Glenda, I.....I don't know what to say..... I can't deny that I wanted this to happen.....I just never imagined that it would....." By now she had recovered from the rapture that she had known when their mouths collided and the warm sensuous feeling that had passed through her entire body as he kissed her and held her tight. She tried to remember how long it had been since a man had held her and kissed her mouth with such intensity and feeling. Being a beautiful woman has its advantages Glenda knew as do all girls blessed with fine face and figure but she knew also that there are distinct drawbacks to being beautiful. Men often are such cowards! Men who think little of braving the treacherous undercurrents of an angry sea, who scale towering mountains with the aid of little more than a rope, men who willingly throw themselves at the feet of a hard charging full-back, who have known the strife and horror of modern war; these men often develop weak knees when confronted by a good looking girl. Not all of them, she told herself, but the majority like to think of a beautiful woman as something untouchable, something for the Gods and not mortal man. That is why, she explained to herself, you often see a beautiful woman with a man whose facial features would drive Dracula to consider suicide.

"I know exactly how you feel, Collins... it isn't the first time that a man has spoken to me that way and it probably won't be the last."

That hurt. He didn't want to hear Glenda Jordan speaking like that. Up to the time that his mouth knew the warmth of hers he considered Glenda just a beautiful girl who liked people and liked to read. After they kissed, his mind made much more room in his heart for her. He didn't stop to consider that maybe his kiss didn't mean anything to her. He didn't think of that. The rapture of that moment had excluded all other thoughts from his mind except that he loved her now and wanted to get to know her better. He didn't stop to think that there might be someone else in her life.

"Collins, I have to be going now.....I'm sorry but all I wanted to do was pick up the manuscripts. I have to study," she explained.

"I don't want you to leave right now!" he pleaded with her "don't do this to me.....you've just begun to awaken the man in me and now you want to snuff me out like a candle, forget me like yesterday's soap opera. Please don't!"

"No Collins, there isn't too much for us to say so I'll just take your manuscripts home with me and then mail them back to you. Is your address on any of the pages?" she asked, pretending to be looking through the papers.

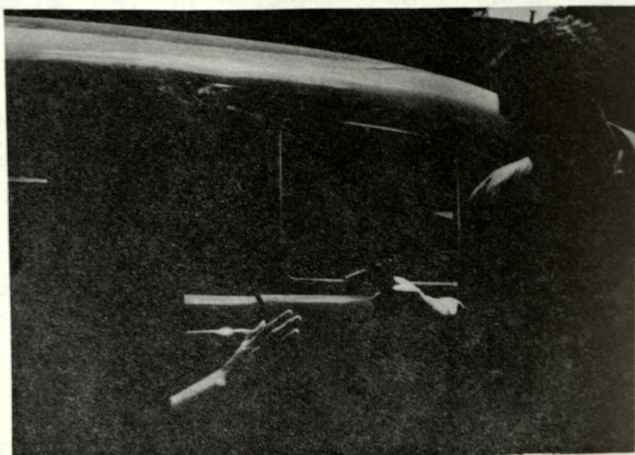
"Glenda, you haven't been listening to me, have you?"

"Please Collins, let's just leave it the way it is now and you can remember me as the woman who helped you fix a flat tire and I'll keep my memories of you as the wonderful young man who let me see his work! I guess maybe I shouldn't have let you kiss me, then maybe we'd still be talking sense to each other."

She realized now that her kiss had done more for him than she'd intended. She had wanted him to kiss her, there was no denying that. Why else had she insisted on asking him about her dress? She knew it was much too tight and that it bothered him to look at her. She knew that if he looked at her enough he would grab her and want to kiss her.

"Why did you let me kiss you Glenda?" he asked wanting to know the precise reason why she had let him have that brief interlude in paradise.

"I don't really know..... I don't. It just happened I guess. Collins, I really must be going now. I'll



(Turn Page)

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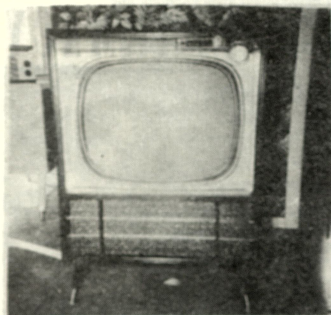
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mail the papers back in about two weeks, g'bye now and be good!"

"Please Collins, let's not say anything more..... let's just leave it that way. Neither of us is making sense, we're both emotionally upset....."

"Glenda.... Glenda!"

Those were the last words she spoke and before he realized what had happened the taillights of her car were rapidly disappearing from sight. He didn't know how long he stood in the rain and looked down the highway where she had driven. He couldn't help thinking of her!

She couldn't stop thinking about him either and all the way home her deepest thoughts were of him.

She had wanted to be kissed. She wished now that he hadn't been such a gentleman! Surely he didn't think that she had driven thirty miles in a driving rain just to look at his manuscripts! Why had he been so afraid to hold her, so reluctant to kiss her, and why did he have to be that way? Didn't he realize that when a woman wants a man she can't just come out and say it? Doesn't he realize how lonely a woman can be at times? Doesn't he? I wonder how old he is.....twenty?

She thought about him as she read his work and late that night, tears came to her eyes.

A few days later he phoned her at the college.

"Yes, yes, Collins....of course..... at 8, okay!" Joy filled her heart as Glenda hung up the phone. He was coming to see her!

She heard the horn blow and glanced at the clock once more. Eight sharp! Punctual. Glenda looked at herself once more and decided that she looked very good. Stunning is the word. The flame red chemise which she wore hugged her body snugly and made her feel like a million dollars in it. She applied another coat of bright orange lipstick to her mouth and ran her tongue over it lightly to moisten her lips. She straightened her seams and looked in the mirror again. She knew that she presented a picture of temptation in the dress and that is exactly the effect she sought.

At the door she remembered that she had forgotten to wear a coat. No coat tonight, she decided, this is the way that I want him to see me. He leaned over and opened the door for her. Glenda stepped inside and let her dress ride up exposing beautiful nylon encased legs that screamed a wild invitation.

"Where are we going Collins?" she asked, knowing that the aroma of her perfume was making him fully aware of her presence.

"Nowhere" he answered, "nowhere at all".....he eyed her coldly now..... "Glenda, How long have you been playing this little game?" In this moment he turned from a mildhearted youth to a coldhearted man.

"I don't understand Collins!" she replied, perplexed by his attitude toward her.

"You know what I mean," he said "you know just exactly what I mean! I wanted you to refuse to see me when I called Glenda, that's what I really did

.... Does that confuse you?..... Does it? Make no mistake about it, I do desire you.....like a child wants love, like a cornered man needs a gun, like a hungry person wants food! There's nothing in this world that I want more than you! You don't think of

me do you? You don't think of what you do to me when you wear those dresses! Have you ever wanted something more than your life itself Glenda? Do you know that feeling?"

He must be crazy she told herself, why doesn't he grab me and see for himself? He's crazy!!!!!!

"Kiss me, Collins, please kiss me" she begged him.

"Why you dirty no good ----!" he spat out "you think it's that easy don't you? It's that easy huh?"

"No.....No! You don't understand!" she yelled.

"You've tortured a man for the very last time Glenda and you're going to die!" As he said the dreaded word his hand came out of his pocket and cold steel prodded against her stomach.

"No, Collins, No!" she screamed, trying to explain her feelings to him.

The gun went off as she tried vainly to explain to him.

"Damn her" he said "I should have done this before

tonight!" He looked at her again where she lay on

the ground, "who did she think she was going to

tease tonight?"

Then there was another shot.

END

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La niña Lesrica Esmeralda Rivera graduo
del Kinder Garden en la escuela Catolica La
Inmaculada Concepcion el pasado mes de Ma-
yo del año en curso en Saratoga California.

Lesrica es hija de los esposos Oscar y
Hermelinda Rivera residentes en Rio Grande
City, Texas.

Esta nota social la hacen sus abuelitos, el
Sr. Cosme y Estefona Garza quienes se encuen-
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A REAL SHARP EVENING! That was the word for the night as San Jose's, CLUB RIVIERA and Sam Cooke wailed up a storm on SATURDAY NIGHT at the Civic having a blast as always were Art Gonzalez with his IRENE CASTAÑEDA, Gil making it with Gloria, Bob Jacobo, Bert Hermosillo and Adeline Saldivar, by the way Bert who was the cute Blonde?

PERSONALITY SPOTLIGHT
Here we have handsome Ben Montez who is a veteran Club member and presently is serving as Athletic director.



UNITED CLUB COUNCIL president and Phil Hernandez announced that Club RIVIERA would be the host to a BEACH PARTY sometime this month.

CLUB ALMS on full swing on their coming dance and everyone can expect a real facinating evening.

OH BY THE WAY Gil why did you and Gloria leave the civic so early.....? Eeeeeee, ese Maverick.

Till Then.....MOLINA.

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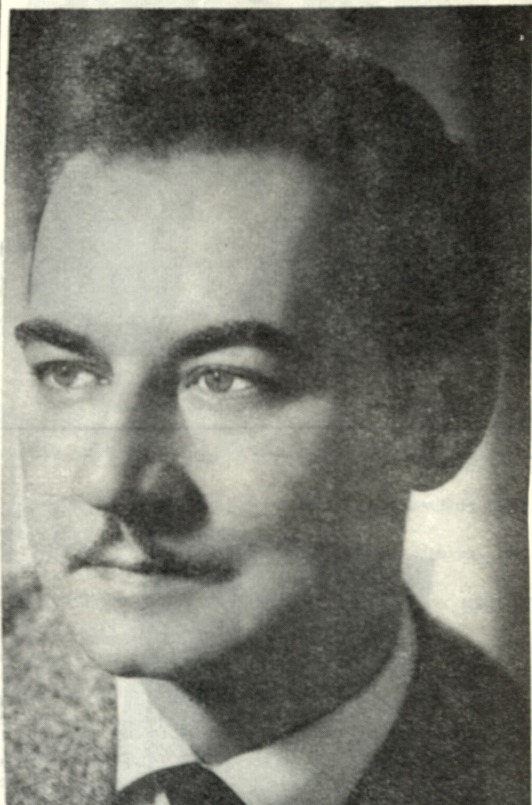


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Aniversario del Club Zanzaree

El VIERNES 16 de Agosto celebro el renombrado Club ZANZAREE su tercer ANIVERSARIO qua resulto todo un EXITAZO, mucho que comer, que beber, y cantidad y Cantidad de "CAPULLOS" jovencitas para atrancar la puerta. Atendieron a esta reunion representantes de la mayoria de los Clubs Sociales de esta region, disfrutando de Musica bailable y mucha alegria. Las fotos captan algunos de estos momentos.

Algunos de los nombres que pudimos anotar son : los siguientes: Eleanor Solarez, Eugene Ramos, Ruben Jaramillo, Irene Luna, Bonnie Villegas, Eddie Gallego Hermelinda Garcia, Helen Flores, Jaime Alamillo, Frank Garcia, Pauline Ochoa, Freddie Sanchez, Sally Figue roa, BennyRomero, Connie Rodriguez, Marge Jaramillo, Al Alcantar, Minnie Rodriguez, Pilar Briones, Hilda Selano, Jess Rivera, Lorrie & Joe Madrigal, Pablo Ybarra, Alfred Perez, Gloria Rivas, Carlos Gonzales y Marge.



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DESCRIPCION - PORTADA

Un grupo de personas que cultivan amistad con nuestra columnista Sra. MARIA de la LUZ SANCHEZ, festejo a la mencionada escritora con motivo de su día de SANTO, con una cena que reunió en un alegre convivio a distinguidas personalidades de nuestro medio cultural y artistico, en la casa marcada con el numero 1450 de la calle Pomona de esta ciudad de San Jose la noche del sabado 16 del actual.

Los Sres. Jorge y Carmelita Norona dueños de la referida residencia, facilitaron su elegante, amplio y artistico Bar-BQ Patiopara que en el fuera servida una sab

rosa y exquisita CENA a base de ricos antojitos mexicanos que obsequiaron a la festejada algunas personas de acuerdo con la muy honorable dama Mrs. Consuelo Ortiz Lauder quien fue la organizadora de este agasajo y quien condimento la mayor parte de los platillos.

La Sra. Maria de la Luz Sanchez paso horas muy felices rodeada desus familiares y amigos que le testimoniaron en esta forma el gran cariño que le profesan.

Entre las personalidades que felicitaron a la Sra. Sanchez anotamos los siguientes nombres.

Mr. & Mrs. Jorge Norona y familia

" Hilario Perez

Rev. P. Jose A. Peña, S.J.

Lalo Caballero, Director y propietario de Radio Producciones Caballero.

El Bachiller Roberto Adame anunciador de la misma productora.

Sr. Humberto Garcia, Director de EL EXCENTRICO Humberto Garcia, Jr. quien manifiesto su talento fotografico tomando fotos.

Sr. Hector Murcia, Director del semanario LA TRIBUNA de la ciudad de S.F.

Dr. J. Marquez eminente profesionista de la multicitada ciudad de San Francisco.

Mr. & Mrs. Rafael de La Rosa conocido comerciante de la localidad.

" Lorenzo Sanchez y familia

" Bob Shipley

" Rodrigo Chiono

Richard Bayless

Mrs. Candelaria Sepulveda

Mrs. Luz S. de Chavez Profesora Mexicana

Mrs. Andrea Sepulveda

Mrs. Natividad Mendoza

Mrs. Flora S. Caserta

Mrs. Connie Lauder

Mrs. Maria Salzar y su guapisima hija Srita. Evangelina.

Mrs. Carmelita Martinez

Mrs. Bayless.

Mrs. Irene Alvarado

Mr. Richard Sanchez esposo de la festejada.

Miss Margo Najera



Miss Soledad Sepulveda columnista de EX-CENTRICO.

Miss Esther Medina cronista social del citado Magazine.

El dueto ROSA DE ORO formado por los magnificos cantantes VICTOR VALLARTA y AMADO RODRIGUEZ quienes deleitaron al auditorio interpretando bellas canciones regionales y algunos otras personas cuyos nombres sentimos no recordar.

La Sra. Sanchez recibio muchos y bellos regalos que agradecio grandemente asi como las finas atenciones de que fue objeto.

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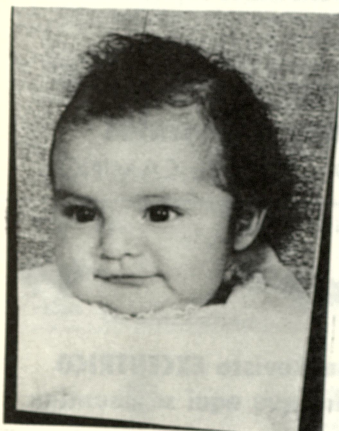
SERENA ANN QUIJAS

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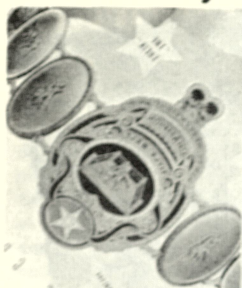
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Wrestling



RICHARD DIAZ



MAIN EVENT

The great Hombre MONTAÑA, Gene DUBUQUE and Mike VALENTINO won the Six-Man Tag TEAM match from Karl VON SCHOVER, Dick WARREN and Johnny BERAND, Wednesday night, August 13th at the San Jose Civic Auditorium.

Two weeks ago Montaña and Karl Von Schober did most of their fighting outside the ring, they kept throwing each other out but both of them would make it into the ring before the count of 20 and the team of Karl Von Schober was disqualified for unnecessary roughness, Karl and his team protested and demanded a rematch, they got it and also the victory.

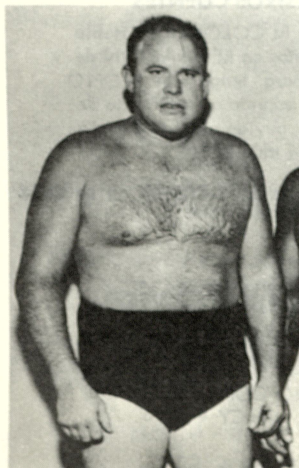
Mike VALENTINO from Italy won the first fall over Dick WARREN with a rolling headlock and a body press in 25:50. Dick Warren came right back and evened the score with a COBRA TWIST on Mike Valentino in 6 minutes and 35 seconds. Gene Debuque won the third and deciding fall when he pinned Johnny Berand with a series of flying mares and a Body Press to win the fall and the match for himself and his team.

SEMI - WINDUP

Ramon TORRES defeated John SWENSKI.

10 MINUTE (CURTAIN RAISER)

Mike VALENTINO and Johnny BERAND wrestled to a draw. They had the audience on their toes every minute of the match. This two wrestlers are terrific.



INTRODUCING MR. KARL VON SCHOVER

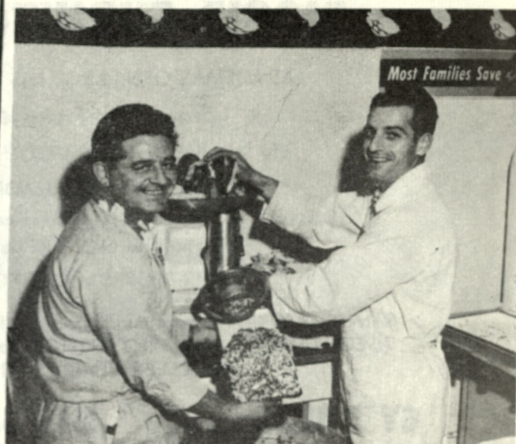
Karl Von SCHOVER is a terrific wrestler who hails from GERMANY and is very well known all over the world in the WRESTLING CIRCUITS. Karl has mastered a terrific hold SWINGMAN HANGMAN hold which he very seldom uses because it is very dangerous and capable of hospitalizing his opponent.

He has been wrestling professionally for eight years; tips the scales at 255 6 feet, 2 inches tall. Von SCHOVER held the Hawaiian wrestling Championship for six months, his matches always drew capacity crowds, Karl and Fritz Von ERICK held the WORLD'S WRESTLING (Tag Team) title for eight months.

Karl Von SHOVER also held the PACIFIC COAST WRESTLING Championship TITLE for three weeks, he won it from Ramon TORRES in Fresno, Calif. Torres regained his title because Karl was disqualified.

Last year Karl and Hans Schobel were partners in a magnificent Tag Team which won them the World's Wrestling Championship TITLE. Karl recently returned from a wrestling tour abroad, his next spectacular match will be in the near future against the World's Heavyweight WRESTLING Champion DICK HUTTON.

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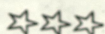
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COMERCIAL



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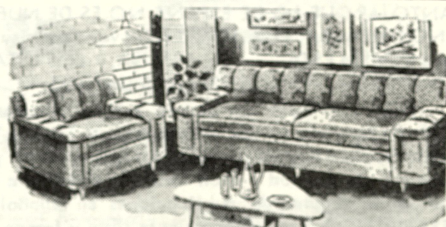
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Se debe escribir de España

Continuación y final del artículo anterior titulado

"ME GUSTA ESCRIBIR DE ESPAÑA"

¿Y QUE CON ESO?...

Debe escribirse de España porque desde que tuvo lugar, hace casi 500 años, el PARTO GLORIOSÍSIMO que culminó con el alumbramiento de sus más de veinte hijas, todas tan hermosas, partiendo de la República Argentina hasta Méjico y Filipinas, España, ha escrito de ellas y por ellas.

Sin Crónicas como las de Bernal Díaz del Castillo y de Las Casas y otros no se habrían logrado tan valiosos datos, aunque controvertibles a veces para escribir la historia de cada uno de los países HISPANO-AMERICANOS desde el principio de la conquista de los mismos hasta las postimerias de la época de la Colonia. Sin esa labor misma que España tomo bajo su ferula, hoy tendríamos quizá, que leer fantasías e invenciones sobre el nacimiento y CRIANZA de los pueblos IBERO-AMERICANOS tan falseadas y contaminadas de dolo que habría que morirse a fin de saber la verdad y dar crédito a quien lo merece y sin cortapisas y reticencias cuales ningunas.

Cabe advertir o añadir, para mejor decir, que España, habiendo sido parte de la vida de HISPANOAMERICA, es por ende parte de la misma HISTORIA de HISTORIA de HISPANOAMERICA: más aún, ¿y por qué no? HISPANOAMERICA, a su vez es parte, desde hace casi 500 años, de la HISTORIA de España. Ello explica los nexos tan indisolubles y estrechos que vinculan a ambas: ESPAÑA e IBEROAMERICA, lo que es igual que españoles e iberoamericanos. Y como en estas latitudes del país ANGLOAMERICANO de ESTADOS UNIDOS DE NOROCCIDENTE por virtud de haber sido fundados por España los estados de California y Nevada y otros que después de consumada la independencia de Méjico pertenecieron a este, la población de origen hispano que mas se destaca es la MEJICANA misma que recibe impulso por razones de idioma y similitud de tradiciones de los ESPAÑOLES e HISPANOAMERICANOS para formar el núcleo más formidable de moradores de un mismo origen en toda la UNION NOROCCIDENTAL. POR ESO ES QUE ES INGENTE ESCRIBIR DE ESPAÑA AUN CUANDO A ALGUNOS TRASNOCHADOS SE NOS PUEDA ANTOJAR QUE LO DE ESPAÑA NO ES DE NUESTRA INCUMBENCIA POR EL HECHO (vaya premisa) de que ESPAÑA ESTA... EN ESPAÑA, y LOS ESTADOS UNIDOS estan en LOS ESTADOS UNIDOS.

Debe escribirse de España porque habemos aquí Colonia Española (y con cuánta razón y justicia). Colonia Española que no puede menos que aplaudir y dar muestras de gratitud y decir frases de estímulo a nuestro único órgano de publicaciones en Español "EL EXCENTRICO" por dar corriente libre y franca a las palpitaciones de la vida en sus diversas fases del solar español. España no cree en los "divorcios" (apostasía en cierto modo) cualesquiera que sea su naturaleza y menos, mucho menos, ha deseado divorciarse de ese amor tan natural, pues que el amor, dicho esto, no glosa con el divorcio, que siente, que aviva y que bendice hacia los pueblos IBEROAMERICANOS.

Si algun día vais a España, os aseguro que tendreis ocasion de constatar que en España se buscan con interés los acontecimientos que se registran en America, ya sea lo que comprende la America Española o bien



J. TRINIDAD MONTES de OCA

lo que se relacione con todo lo HISPANICO en territorio ANGLOAMERICANO que es el de LOS ESTADOS UNIDOS DE NOROCCIDENTE. La población, los habitantes es decir, de los Estados Unidos es Anglo-americana por haber sido Ingleses los primeros fundadores de este prospero país. Nada de Americanos a secas. Angloamericanos. Y como decia, si vais un día a España, podreis adquirir cualquiera órgano publicitario: "Ya", por ejemplo; que se edita en Madrid y que es Diario de gran circulación y grande "tirada". "Digame", tambien de Madrid; "El Ideal Gallego" en la Coruña, "La verdad", de Murcia; etc... etc... en los que podreis leer noticias de casi todo el mundo, y si algun rincón de la tierra dejan esos órganos de prensa sin riseñar, ese rincón no sera nunca en America, comenzando por LOS ESTADOS UNIDOS.

ES DEBER DE PRENSA

Nuestra revista "EL EXCENTRICO", sabe bien cual es su deber como unico órgano de divulgación noticiosa, y es por ello que, aunque a paso lento por obra de las circunstancias, va adquiriendo eficiencia mediante el el abrir de nuevos crizontes, crizontes que por razones de caracter etnico son imprescindibles de ser abiertos, pues su objetivo primordial es servir mejor y mejor al enorme conglomerado al que se ha entregado que consiste en terminos internacionales hablando, en casi de la tercera parte del globo. "EL EXCENTRICO" toma vida de mas de veinte veneros y entre ellos se cuenta España y por ende nada mas justo que escribir de España (lo que se pueda). Se ha esparcido literatura que ha interesado a los cubanos del mismo modo que se ha esparcido literatura que ha interesado a Portorricenses (Puertorriqueños); literatura que ha interesado a Mejicanos (de dentro y de fuera) y ya habra ocasion, Dios Mediante, de que se escriba sobre el resto de la gran familia HISPANOAMERICANA, pues se pugna por alcanzar los mayores beneficios economicos sociales y mayor encumbramiento espiritual en favor de personas de un mismo origen pese a variedad y eso relativa de ideologias que se sustentan.

LOS BENEFICIOS

Los beneficios que prometen alcanzarse con el sistema ya dicho seran tan positivos que pronto, posiblemente dejaran de dar lugar a argumentación alguna, ya que



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FRANK QUIÑONES o sea EL MAYOR de la Calle MARKET, (como le llaman sus amistades) ya que éste nombre lo obtuvo por las grandes existencias de Ropa con que cuenta ésta tienda, lo invita a que lo visite.

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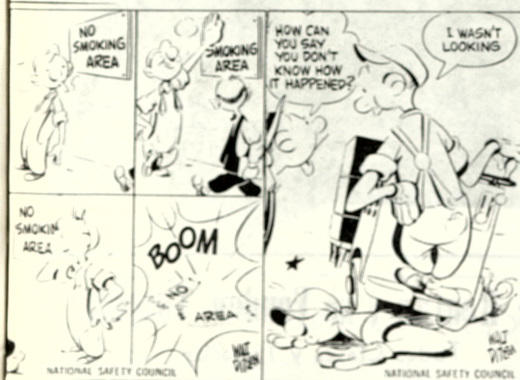
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lo primero que se lograra sera la unificacion tan necesaria en estas tierras entre españoles Canarios, españoles peninsulares, hispanoamericanos y Filipinos.

Obra sera esta de CONFRATERNIDAD. Con gusto no leera un venezolano que se canten los a Simon Bolivar, o un argentino al leer del heroismo y la nobleza del gran Jose de San Martin (ambos fueron estudiantes en Madrid) cuyo espiritu de sacrificio es solo comparable al de don Jose Maria Morelos y Paven y al de don Vicente Guerrero (Ambos Mexicanos) o que se bendiga una y mil veces en las paginas de "EL EXCENTRICO" a martires como don Jose Marti, (cubano) o que se relate algo de la caballeridad de hombres como don Juan Prim, Español.

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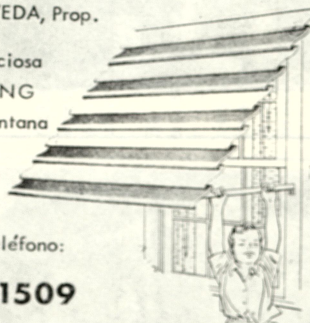
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PICNIC . . . Mexican C. of Commerce

El Jueves 24 de Julio de este año celebra la Camara de COMERCIO MEXICANA un PICNIC que resulto todo un EXITO pues atendieron mas de 90 personas a ALUMROCK donde se verifico el mencionado Picnic.

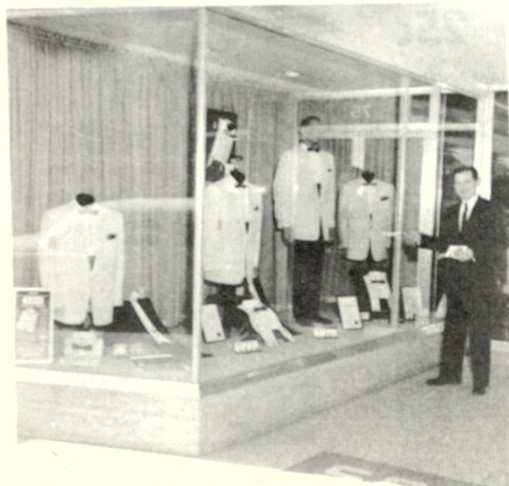
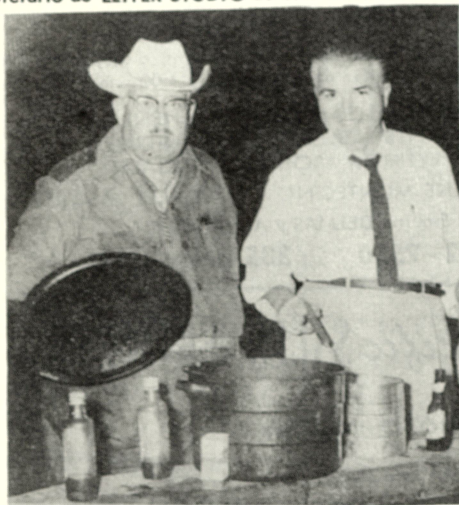
Su objeto fue de estimular mejor relaciones entre las familias de los miembros como igualmente con el publico en general.

El Sr. JOE SALAZAR fue el cocinero que se lucio preparando deliciosos STEAKS que segun algunos de los invitados nos platican fueron de lo mejor.

El Sr. Frank Gomar representante de la Cervezeria FALSTAFF proporciono 15 cajas de bien refrigerada Cerveza.

El costo para las personas que atendieron fue \$1.00 y aparentemente todos quedaron altamente satisfechos.

Las fotografias captan momentos de este PICNIC y fueron tomadas por el Sr. MAC HERNANDEZ propietario de LEITER STUDIO de esta ciudad.



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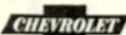
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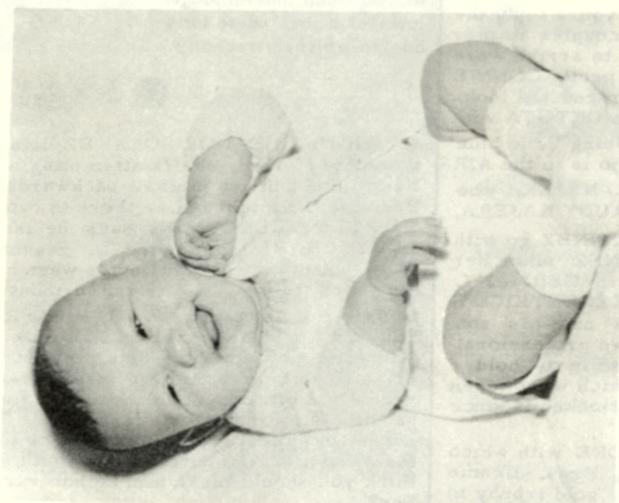
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Album Infantil



En la grafica aparece el niño RODNEY GILBERT RIOS que goza de sobrada salud y energia y de seguir así va hacer una segura pesadilla para los luchadores de peso completo en esta ciudad.

Rodney nació en el Oakland Navy Hospital de la vecina ciudad de Oakland el 2 de Febrero de este año pesando 7 libras, 3 onzas.

Sus padres son Margarito y Enedina Rios con residencia en la ciudad de Campbell, Cal. Sus abuelitos maternos son: Fermin y Cecilia Arellano. Rodney cuenta con un hermanito Steven Stanley de dos años y medio de edad.

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Marty Sanchez

LAVISH!! was the CLUB DEL MAR anniversary banquet on Saturday July 19th. Upon arriving at the VILLA FELICE where said banquet was held members and their respective dates were greeted by President BENNY ROMERO.

Arriving early at the VILLA FELICE gave MRS. LINDA MINJAREZ and yours truly the advantage of seeing all the couples as they came in and among the first to arrive were OSCAR VASQUEZ and his date pretty CONNIE GONZALEZ.....All decked out in red and looking pretty as ever was VIOLA MONTOYA with handsome LEO ALVARADO. Being 'true blue' to GUSTAVO RODRIQUEZ who is in the AIR FORCE in Texas was MARGO NAJERA who was escorted by her brother RUDY NAJERA, as so did MAGDALENA MARTINEZ go with her brother CARLOS MARTINEZ since her steady LUPE CARRILLO is in GERMANY.

GUESTS OF HONOR were EXCENTRICO'S EDITOR HUMBERTO GARCIA and his son BERT GARCIA JR. These two professional photographers forgot to put film in the holder so therefore group pictures which were taken did not come out.....we've overlooked it since they were guests of honor!!!!

After CHAMPAGNE GALORE with which many a toast was proposed, Pres. Bennie ROMERO awarded a beautiful gold trophy to FRANK RIVERA as the outstanding member of the year. First presentation of this kind was certainly deserved by Frank who has shown considerable cooperation, unselfishness, and willingness in whatever project the club has undertaken.....CONGRATULATIONS.

Vice Pres. PETE CORTEZ and LINDA DIMAS took time out from a main course dinner of juicy steaks to dance, as so did MR. & MRS. AL MINJAREZ..... DEL MAR'S ROMEO JAIME ALAMILLO besides escorting DEL--ORES COCA also had the pleasure of escorting OLIVIA ARIZPE around while her beau tended to business. Later everyone continued celebrating by going to the Rainbow ballroom where CLUB DEL MAR were guests of honor. Many thanks to MR. FRANK DAVILLA for the kind gesture.....

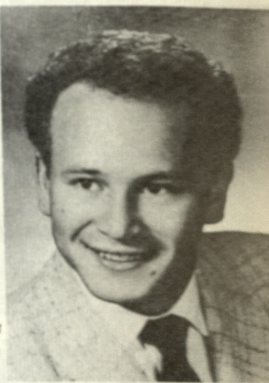
ITEMIZED NOTES..... New arrival to Mr. & Mrs. FRANK MEDINA was a daughter Dorothy who arrived on July 3rd.....On the 6th the stork visited Mr. & Mrs. CARLOS GUERRERO with

the arrival of a baby girl Angelina..... Mr. & Mrs. FRED MEDINA were blessed with the arrival of a baby girl, by name of Sabrina Ann on July 31st..... that name was thought up by... her tia ESTHER..... and future nina.....

PERSONALITY CLOSE-UP Is of Benny Romero, Pres. of CLUB del MAR

This suave lad possesses a Sparkling Personality and a terrific sense of humor. A graduate of James Lick High and San Jose Junior College,

Benny is employed by GREAT WESTERN FURN, Romero's favorite past-time is dancing and girls..... even though he confided in to me that he no longer looks at a girl, 'cause some one broke his heart recently.



What's ELEANOR SOLAREZ doing for fun nowadays? Well, she is attempting bowling. "Just don't throw the ball backwards Eleanor Because Gil might not be there to catch it."

RUDY BELLOUMINI says he isn't dating LUCY CHAVEZ anymore..... reason, Lucy found out that he was at Leon's when he wasn't supposed to be Belated birthday greeting to Jaime Alamillo on the 1st, Frank Rivera on 5th, and to Rosie Macias..... Petite Yolanda Minjarez now working for a real estate broker..... Welcome home to Bernie Frausto who recently returned from Korea..... Carlos "el gallo" Gomez forever faithful to Club Zanzaree by always making sure he dedicates them songs at the dances..... Don't you girls think you should make him an honorary member?

Through the grapevine received word that cute Nena Trujillo is going steady with ALEX FLORES.....

Ex-Columnist Alice Delgado surprising everyone by going to the dance.....

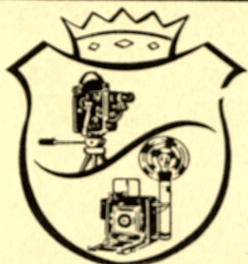
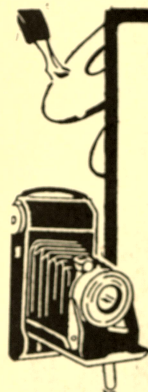


MADAM Zora ADIVINADORA

Tráigame sus problemas o apuros yo se los solucionaré. Millares de personas han encontrado la felicidad.

AMOR, MATRIMONIO, TRABAJO
NEGOCIO, ENFERMO.





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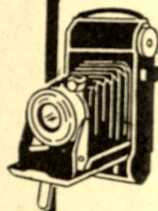
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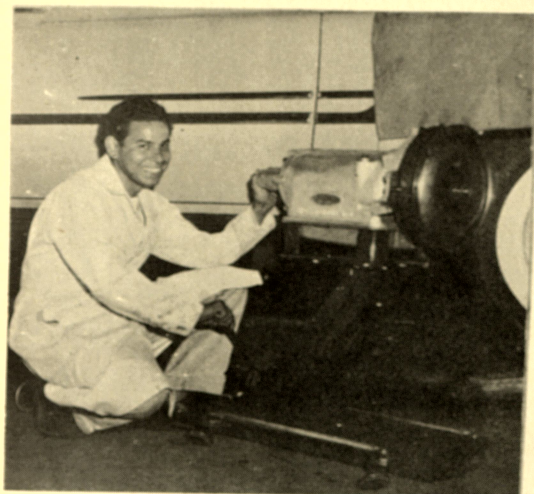
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Julian Jose MIGUEZ