

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS

DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Night Letter
WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 722 Market St., San Francisco

ALWAYS
OPEN

1932 OCT 16 AM 4 37

AB7 270 NL 1/136=CLEVELAND OHIO 15

JULIA MORGAN=

D.W.R

MERCHANTS EXCHANGE BLDG SFRAN=

MINUTES IN TRANSIT

FULL-RATE DAY LETTER

PLEASE GET FROM GEORGE BISTANY OF FLEISCHHACKER ZOO COPY OF HIS LETTER TO ME SEPTEMBER THIRTIETH REPORTING CONDITION OF ANIMALS AT RANCH AND SUGGESTED CHANGES WHICH SHOWS ABSOLUTE NECESSITY FOR MORE PROTECTION AND CARE AND HOSPITAL ACCOMMODATIONS FOR ANIMALS ALSO POSSIBLY GREATER SEGREGATION YET MAIN NECESSITY MUST NOT BE FORGOTTEN OF RIDING THROUGH ALL ENCLOSURES AND COMING INTO IMMEDIATE CONTACT WITH ALL ANIMALS STOP I SUGGEST COMPLYING IN THE MAIN WITH RECOMMENDATIONS OF BISTANY FIRST HIRING TWO MORE MEN AND IF NECESSARY LATER THIRD MAN BUT DO NOT THINK THIRD WILL BE NECESSARY STOP SECOND REPLACING BALDWIN BY MAN OF MORE EXPERIENCE AND PERHAPS BETTER TEMPERAMENT STOP BISTANY OFFERS MAN FOR CONSIDERATION WHOSE WORK HE WILL AGREE TO SUPERVISE WITHOUT CHARGE STOP THIRD CONSTRUCTION OF NECESSARY SHELTERS FOOD KITCHENS HOSPITALS ETCETERA WITHOUT GOING AS FAR AS=

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MINUTES IN TRANSIT

SUPPLYING FRIGIDAIRES AND OTHER REFINEMENTS STOP I WOULD IN
FACT PREFER TO ELIMINATE ANIMALS WHICH REQUIRE THESE
ULTRAREFINEMENTS AND CONFINE OURSELVES TO ANIMALS WHICH
NATURALLY DO WELL ON RANCH STOP FOURTH I DO NOT WANT TO
RETAIN BALDWIN FIRST BECAUSE I DO NOT THINK HE REALLY KNOWS
THE BUSINESS AND SECOND BECAUSE MOST OF SUMMER WHEN WE HAVE
BEEN EXCEEDINGLY SHORT HANDED HE HAS BEEN AWAY FINALLY
BECAUSE LOSS OF SOME OF OUR MOST VALUABLE ANIMALS SUCH AS THE
GIRAFFES HAS BEEN DUE TO LACK OF RUDIMENTARY KNOWLEDGE AND
INDIFFERENCE AND TO CONFLICT WITH A MAN WHO DID KNOW HOW TO
TAKE CARE OF GIRAFFES STOP I WOULD LIKE THIS REORGANIZATION
TO GO INTO IMMEDIATE EFFECT AND HAVE TELEGRAPHED PARKS TO
COOPERATE WITH YOU OR WITH LOORZ OR WHOMEVER YOU SELECT AS
YOUR AGENT=

W R HEARST.