

'Free speech' sets fast pace

SF State's first Town Meeting of the year recovered from a slow start to set a fast pace for future meetings. Staged in the Commons from 11:30 a.m. to 1:30 p.m. Thursday, the meeting attracted peak crowds of more than two hundred students.

Co-sponsored by the Associated Students and the Forcians Union, the meeting was called to discuss gubernatorial candidate Richard Nixon's stand on collegiate free speech.

Al Anolik, Young Democrats president, verbally thumped Nixon and pointed up the virtues of Governor Pat Brown.

"Maybe Nixon's afraid students are too gullible to be exposed to different kinds of thought," Anolik concluded.

Ron Roizen, vice president of the Young Republicans, told the crowd "there is no appreciable difference between Brown's and Nixon's stand."

He stated that Brown was quoted in a newspaper as saying he didn't think subversives and "questionables" should be allowed to speak at state colleges.

Anolik retorted there was "a huge" difference between what a man says he thinks and what another man says he would do if elected. He noted that SF State is still able to hear controversial speakers.

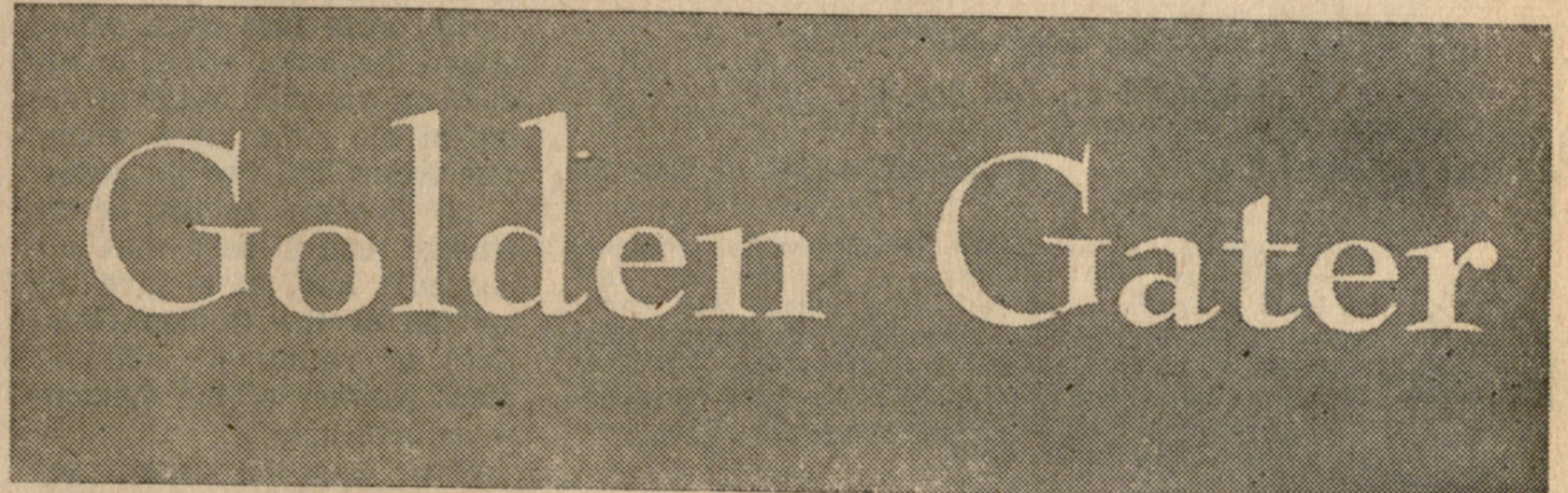
Other students expressed views as the meeting continued. One urged those assembled to "take thoughts away from college and make them work. This campus is an island of free speech now, and we're in danger of losing it."

Speakers mounted the podium several times to make statements or refute others' claims. Jay Folberg, AS president, took several turns to clarify his position.

"What Nixon would do is obviously wrong," Folberg said. "But I would oppose any candidate who would deny free speech on campus. One

of the basic reasons for higher learning is to have different ideas thrust at you, to judge and decide for yourself, to question and challenge."

Future Town Meetings will feature outside speakers as well as students taking issue with events or expressing ideas.



Vol. 84, No. 12 San Francisco State College Mon., Oct. 1, 1962

Dr. Anderson dies suddenly
 Dr. Albert T. Anderson, associate professor of English, and co-editor of "Focus on Rebellion," died of a heart attack late Friday afternoon.

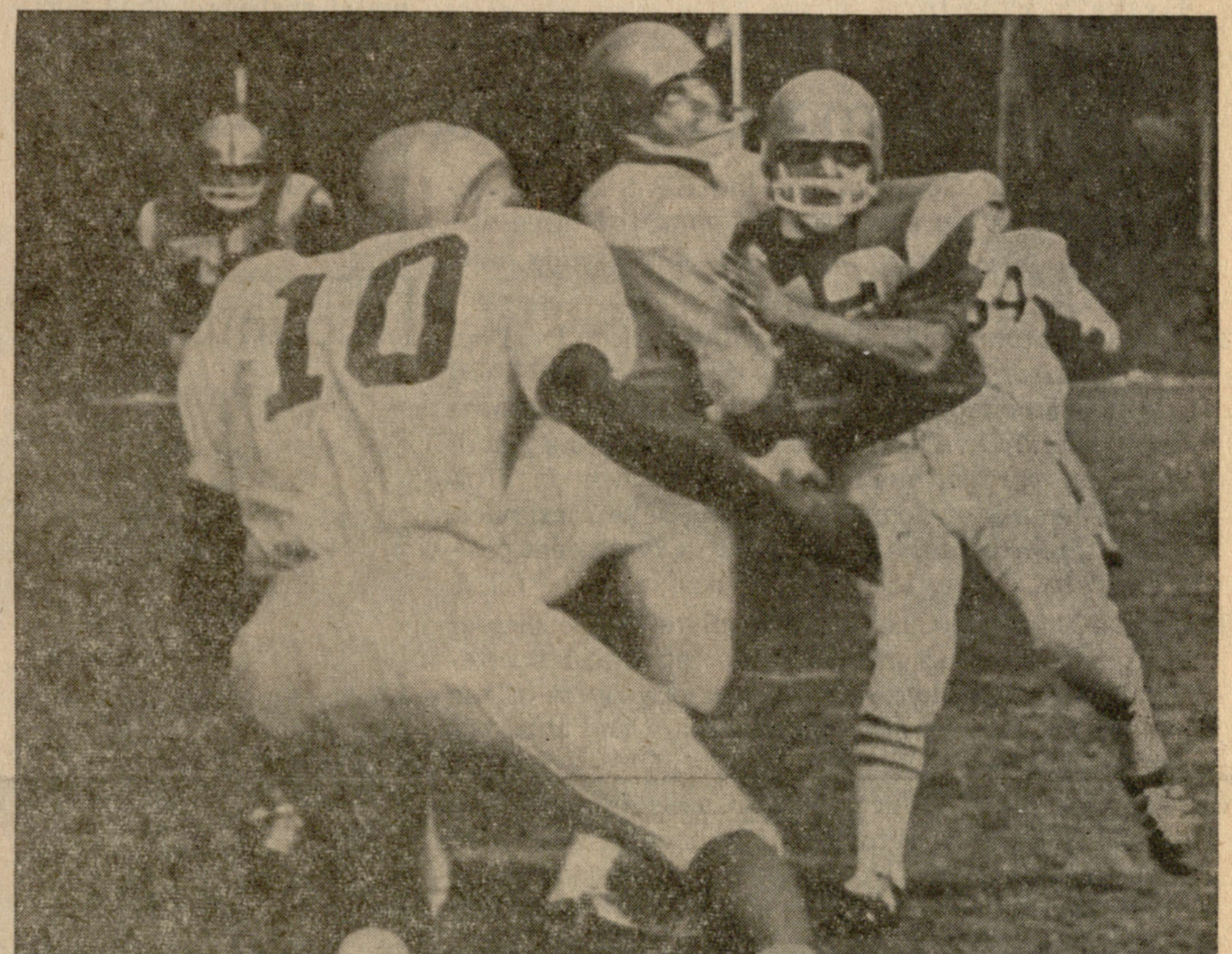
Poem session will highlight John Ransom

The poems of John Crowe Ransom, who speculates about "the rotten position which men are in today," will be read in the Gallery Lounge at noon today by Dr. Niel Snortum, professor of medieval literature and language.

Asked why he chose Ransom in particular, Dr. Snortum said, "besides the fact that I am an addict of his poetry, Ransom has the ability to put into prose a funny and sometimes grotesque wit that is filled with penetrating insights of human pain."

Ransom, 74 year old poet, critic, editor, and educator, writes about the glorifications and ramifications of man today. He is adept in "sticking the needle into the vulnerable areas of human frailties."

Time permitting, a discussion period will follow the reading.



Gator halfback Mike Jaramillo (dark jersey) hauled down by two Mustang defenders Saturday. No. 10 is Cal Poly's Larry Reed

Encore films debut Tuesday

Shakespeare's "Richard III" will initiate the Fall Encore Film Series Tuesday at 3:45 and 7:30 p.m. in ED 117.

The film, starring Sir Lawrence Olivier, will be shown for 50 cents to students, staff, and faculty and 75 cents to guests. A special discount for the entire series of 12 films is being sold for \$2.40. Both tickets and the discount package are being sold at Hut T-1 only.

The series will run every

Tuesday throughout the semester offering performances of vintage films.

In Sir Olivier's third Shakespearean film he is cast as the malignant Richard; Sir John Gielgud, his brother Clarence; Sir Ralph Richardson, his aide Buckingham; Sir Cedric Hardwicke, his father King Edward IV, and Claire Bloom, his wife Lady Ann. The film is in technicolor with music by Sir William Walton.

Other films in the series

will include "The Crucible" on October 16, "Ikiru" on October 23, "My Little Chickadee" on November 6, "Smiles dee" on October 30, "Potemkin of a Summer Night" on November 13, "Letters From My Windmill" on November 20, "Sunset Boulevard" on November 27, "The Golden Coach" on December 4, "The Magnificent Ambersons" on December 11, and "The Man in The White Suit" on January 8.



RON ROIZEN ... YR's VP

Open house set

The Intercultural Discussion Group is holding open house Thursday at 12:15 in AD 162.

Johnson explains philosophy --

'People make up the world'

By CAROL SHIPE
 "People make up the country," emphasized Rafer Johnson as he explained the basic philosophy behind the People to People program.

The former Olympic decathlon champion moderated a "round-table" discussion in the faculty dining room with nearly 100 students Thursday afternoon.

Over 250 students jammed

S 201 earlier in the day to hear Johnson who was delayed in Los Angeles trying to catch a flight to San Francisco.

"The only way world problems can be solved is for people to get together, talk and exchange ideas. There are 60,000 foreign students in American universities today," pointed out Johnson.

"This is only 2 per cent of the college population, but

every campus in the United States has at least one foreign student," he added.

"It's the first impression that counts," he emphasized. According to Johnson, a foreign student arriving in America has one of two first impressions. He is either met at the point of arrival and taken to a place to live, introduced to his classes and generally helped or he arrives in the country alone, finds his own

housing accommodations and stands as one student against a foreign nation.

"World problems will not be solved by People to People or by the Peace Corps," said the former Peace Corp member.

"It is not the intention of People to People to reform the world. We are concerned with a personal relationship between the American and foreign student. People should

get to know people simply because they are interested in them as friends," added Johnson.

Frank Conway, SF State coordinator of the campus program, backed up Johnson's philosophy. He stated that he hoped campus friendships between American and foreign students would eventually abolish the need for a People to People program.

Golden Gater

Volume 84, Number 12

Monday, October 1, 1962

Editor: Terry Link
Night Editor: Ted Brazil

Editorial Office HLL 207

Phone JU 4-0443, or Ext. 570



Published by the Associated Students of San Francisco State College, 1600 Holloway Ave., San Francisco, Calif. Entered at San Francisco Post Office as third class matter. Subscription rate: \$2.50 per year, 10 cents per copy. Represented by National Advertising Service, Inc., 420 Madison Ave., New York 17, N.Y. Member of the Associated Collegiate Press. Printed by Gutenberg Press, 1950 Ocean Ave., San Francisco 27, Calif.

Editor's desk

Board makes policies

THE BOARD OF Governors of the SF State College Foundation is a representative group of the three major groups on campus: administration, faculty, and students.

The administrators are President of the College Dr. Paul A. Dodd, Harry Brakebill, executive dean, and Ferd Reddell, dean of students. Professor of Business George Stenberg, and Dr. Curtis Aller, associate professor of economics, represent the faculty. AS President Jay Folberg, AS Treasurer Tom Ramsey, and Mike Alexander, a student, represent the student body. One student position, vacated during the summer, has yet to be filled.

THESE ARE THE people who formulate the policies of the Foundation, and who hold the ultimate responsibility for its operations. The various employees of the Foundation are responsible to the Board and must execute its policies.

This summer, Fred Avilez, former assistant to Dean, Brakebill, became director of the Foundation. He must handle the day-to-day work of the Foundation, and is responsible to the Board. Miss Sally Wilde, manager of the Bookstore, and Mrs. Erna Lehan, manager of the food services, are responsible to Avilez. Both of these women have given years of service to SF State.

WITH THE TURNOVER of students on the Board, President Dodd himself being new to the campus, and a new director, some confusion is bound to result.

But more important, are the fresh ideas which new people can bring. Already we have seen discount meal tickets made available; these are not perfect, for the holder is limited to the amounts stamped on the card. The snacker, who wants only a cup of coffee and an occasional piece of pie, is forced either to pay cash or have a larger amount punched, after the lower figures on the card are used.

BUT THIS IS better than before. The new Board should be given a chance to act on the other issues yet unresolved. The problem now is to inform the members of the Board what the students want.



CATERLAND BY THE REGISTER AND TRIBUNE SYNDICATE

"... And eat your school lunch, and remember ... DON'T drink your milk!"

Letters to the Editor

'I dare you!'

Editor:

I was very displeased when I saw my first letter appear in the Sept. 26 issue of the Golden Gator (sic) with many of the parts missing.

The parts that were edited out of the letter were, in my opinion, essential to the meaning of the letter as a whole. The letter had two purposes: 1) to give my opinion of the student body (part that appeared); and, 2) to give my opinion of the Golden Gator (sic) or rather its editorial staff. Neither of the opinions were favorable.

What was the use of my writing that letter if only parts of it were printed? What's the use of anybody writing a letter to the editor if the editor is going to omit parts to change the meaning to one more advantageous to the editorial staff. Is the editor of the flimsy Golden Gator (sic) afraid to accept criticism of his paper. It seems to me it

would be a point in his favor if he did print letters that weren't all in favor of his paper.

Many excuses may be given for not printing the whole letter, i.e., not enough room. None of the excuses will be valid since the parts the editor cut change the meaning of the letter to anti-Golden Gator (sic) to pro-Golden Gator. (sic)

P.S. This time I have a carbon copy. Do you dare to print this one verbatim.

John Kakemson

(We dared! Letters to the editor should be kept as close to 200 words as possible due to the limited space of the Gater—Ed.)

'Radical Nixon?'

As a loyal, red-blooded, flag-clenching, breast-beating, teeth-gnashing, 100 per cent American, I feel compelled to challenge your slanderous and uncalled-for attack on that great patriot, Dick Nixon. You insinuate that Mr. Nixon has no right to decide who should or should not speak on state campuses. Well, it just so happens that the former Vice President is America's foremost authority on the subvers-

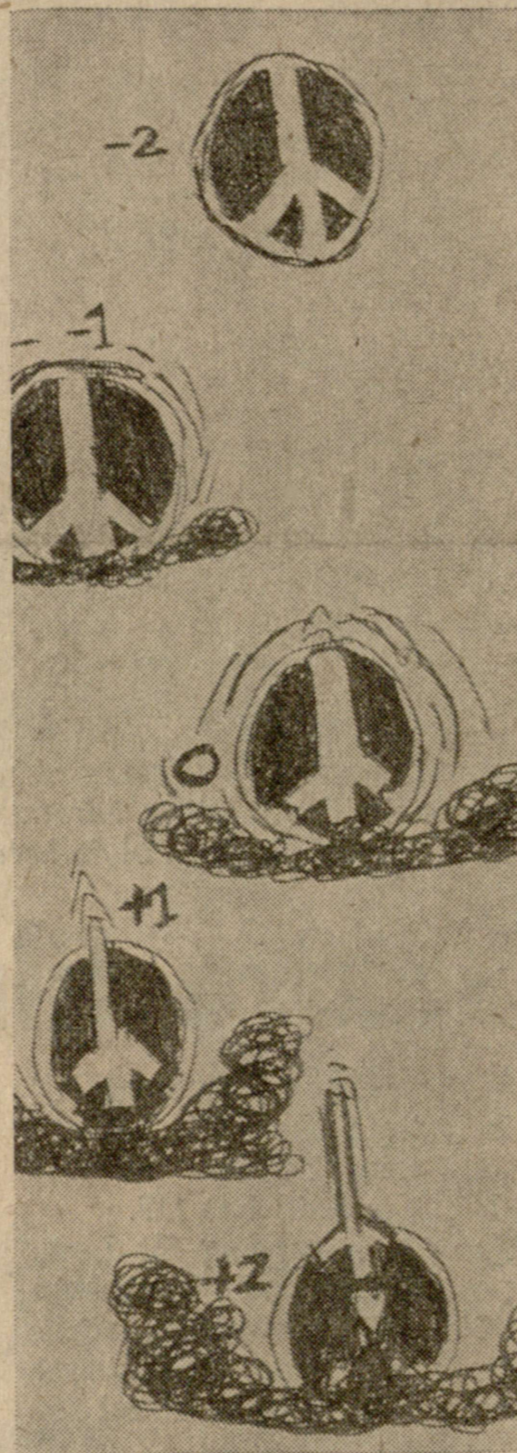
ive threat — and for documentation of this fact, I refer you to Mr. Nixon's speeches in any year he happened to be running for election.

And, like all true scholars, Mr. Nixon has his area of special study — which, by good fortune and the grace of God, happens to be the State of California. I will place a wager with you, sir, that Dick Nixon knows more about subversive activities in this state than he knows about the water control problem.

Like all politicians, however, Mr. Nixon has his drawbacks. He is known, for instance, to sanction the appearance of Democratic speakers on state college campuses! Now, this strikes me as downright radical, but at least Mr. Nixon wouldn't tolerate those spinless subversives who have had the audacity to plead the Fifth Amendment.

Tom Clark

Countdown



Transfer sales climb; fresh works needed

Transfer 13 sales have been going along at a steady pace, according to Tim Holt the newly appointed Editor of the college literary magazine; but he and his staff will continue to sell the magazine in front of the library during this and the coming week.

The magazine is selling for 50 cents this year and is the largest issue that has been brought out by Transfer. Tim Holt is interested in seeing manuscripts come in for Transfer 14, and he will shortly announce the locations where students may leave their creative work and essays.

HAS YOUR CHILD OUTGROWN HIS HIGHCHAIR, YET STILL TOO SMALL FOR THE TABLE?

Elevate him now!

BUY

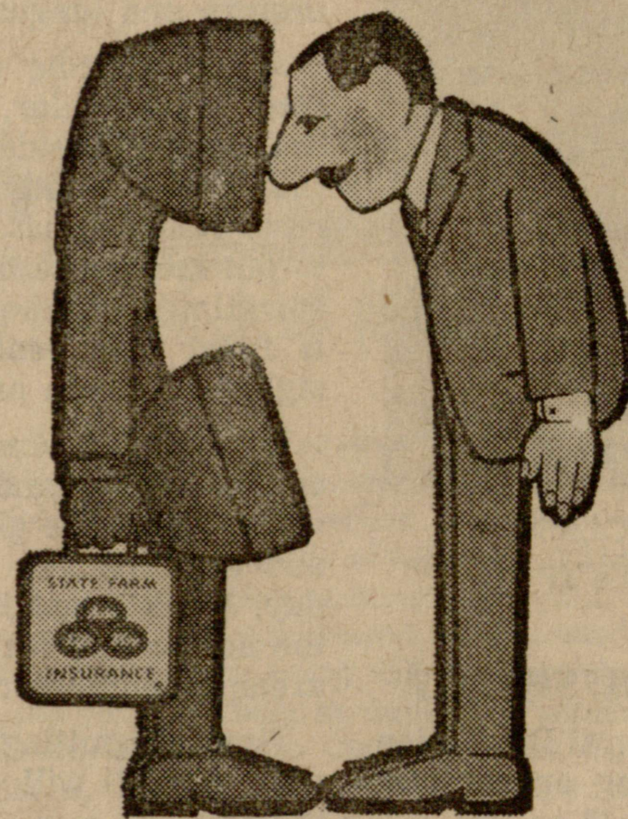
Websters Unabridged Dictionary

1962 Edition in buckram \$47.50

Orders taken at

THE BOOKSTORE

on campus



Our claim service speaks for itself! When you buy car insurance, check State Farm's claim service network of full time men—world's largest! And check State Farm's low rates for careful drivers—so low that one out of two may save important dollars! Call today!



STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY, HOME OFFICE: BLOOMINGTON, ILLINOIS

Morrow Watkins

STONESTOWN

(Next to P.O.)
LO 4-1222

HOME CALLS BY APPOINTMENT — DAYS OR EVENINGS

Push-button learning not far off

By BILL DAVIS

In the future, SF State undergraduates may be taking some classes by pushing buttons and pulling levers.

In October, a new building for the psychology division will be under construction. Part of this building will be specially designed for research in human learning. Mechanical and electronic classroom devices will be installed.

These devices are teaching machines or, as educators prefer to call it, automated instruction.

Automated instruction, says Dr. John DeCecco, assistant professor of psychology, has its basis in experimental psychology and practical school problems in learning. Programmers make up their questions so that nearly all students respond correctly.

The questions progress in a logical sequence from simple

to complex ideas. The information is presented in small steps so the student will barely notice the increased difficulty.

Students proceed through the program at their own pace. The brighter students will generally finish first.

Research facilities in the new building could be occasionally available for automated instruction of undergraduate

Material will be presented through an electronic control system including: television, motion picture projectors, and audio systems. These facilities may be provided through a National Science Foundation grant.

One device, the Tutor, is an electronic machine that will give extra help based on deficiencies evident in student responses.

An introductory course in programmed instruction is

offered at SF State under the direction of Dr. DeCecco. The class deals with programming skill, theories behind programmed instruction and familiarizes students with the types of teaching machines

and programs available.

There are many arguments for and against the teaching machines. Some think they will standardize learning too much, while snuffing-out any creative urges. Others claim

they will speed the learning of basic skills and leave more time for creative thought.

Flicks start Wednesday

The Creative Arts Division and the student's Art Guild of SF State will present the first program in the 1962 fall series of Art Movies on Wednesday from noon to 1 p.m. and 7:30 to 9:30 p.m. in the Main Theatre.

The afternoon schedule includes: Venice: Etude No. 1, The Violinist, Asta Nielsen in an excerpt from Hamlet, Magic Bottles, Two Bagatelles, and Picasso Roman-cero Du Picador. Those shown in the evening are: Henri Matisse and Fievre.

Admission to the films, presented in conjunction with the Associated Students, is free.

Court needs help

Student positions are open on the Associated Student Court and in the AS Justice Department.

Minimum grade point average for the court is 2.5 and 2.25 for the Justice Department. Those interested should contact Sheldon Bachus, AS vice-president in Hut D, room 3, or phone JU 4-5215, ext. 3.

To stake it all,
The need and the response
The point from which
Intelligence went out,
The failing quality
Of aspiration
In which one found
One's strength, the walled
Terrors in which one
Found love, and finally
The indifferent space
Everywhere dividing
Individual Worth,
To stake it all
On a flawed, soft,
Abused and unreliable,
Imperfect word:
Magnanimity.

from

Journey To A Known Place

By Hayden Carruth

a few copies of this limited
edition are still available from

THE LIBRARY

Book Dealers

917 Clement SK 2-5017

This week at State

MONDAY

Faculty Poetry Reading in Gallery Lounge at noon.

Wesley Student Fellowship in ED 103 at 9 a.m. and HLL 250 at 7:30 p.m.

TUESDAY

Encore Film Series, "Richard the III" in ED 117 at 3:45 and 7:30 p.m.

Ecumenical Study Program in Gallery Lounge at 1 p.m.

Tom's Concert in Little Theatre at 8:30 p.m.

Senator McAteer in Gallery Lounge at 11 a.m.

Industrial Arts Donut Dunk in AD 162 at 11:30 a.m.

College Christian Fellowship in PE 216 at 11:30 a.m.

Mu Phi Epsilon in CA 209 at 1 p.m.

Young Republicans in BSS 109 at 12:15 p.m.

Psych Forum in ED 308 at 12:15 p.m.

Hillel in HLL 101 at 12:15 p.m.

United Campus Christian Fellowship in ED 202 at 1 p.m.

Inter - Sorority Council in HLL 125 at 1 p.m.

Rally Committee in Cox Stadium at 12:15 p.m.

Speakers Platform Committee in AD 162 at 3 p.m.

WEDNESDAY

Art Movies in Main Auditorium at noon and 7:30 p.m.

People to People in Gallery Lounge at noon.

Wesley Student Fellowship in BSS 127 at 3 p.m., BSS 118 at 4 p.m. and HLL 344 at 7:30 p.m.

Phi Epsilon Gamma in Gallery Lounge at 7 p.m.

THURSDAY

Roger Williams Fellowship in BSS 106 at 12:15 p.m.

Wesley Student Fellowship in HLL 215 at 1 p.m.

SCTA in ED 141 at noon.

Hillel in HLL 313 at 12:15 p.m.

UCCF in ED 202 at noon.

Director of Organizational Affairs in S 201 at 12:15 p.m.

FRIDAY

Recital Hour in Main Auditorium at 1 p.m.

SATURDAY

Varsity Football at Humboldt State at 8 p.m.

College Y in Gallery Lounge at 7 p.m.

Dave Brubeck
I'm in a Dancing Mood

Ray Conniff
The Way You Look Tonight

Miles Davis
If I Were a Bell

The Brothers Four
Marianne

André Previn
Like Love

Duke Ellington
Perdido

Garmen McRae
Paradiddle Joe

Roy Hamilton
Angel Eyes

Gerry Mulligan
What Is There To Say

The Hi-Lo's!
Everything's Coming Up Roses

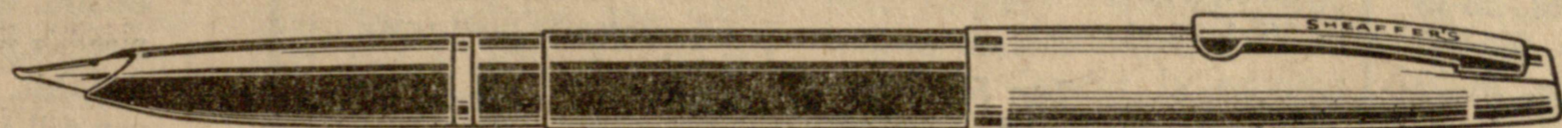
Lambert, Hendricks & Ross
Cloudburst

Buddy Greco
The Lady Is a Tramp

Swingin' Sound!

COLUMBIA SPECIAL PRODUCTS
A Service of Columbia Records

Great new record offer (\$3.98 value)...just \$1.00 when you buy Sheaffer's back-to-school special!



Now when you buy your Sheaffer Cartridge Pen for school, you get 98¢ worth of Skrip cartridges FREE...a \$3.93 value for just \$2.95. Look for Sheaffer's back-to-school special now at stores everywhere. On the back of the package, there's a bonus for you...a coupon good for a \$3.98 value Columbia limited-edition record. It's "Swingin' Sound", twelve top artists playing top hits for the first time on a 12" L.P. This double-value back-to-school offer good only while they last! So hurry, choose your Sheaffer Cartridge Pen from five smart colors...and mail your "Swingin' Sound" record coupon today.



SHEAFFER'S BACK-TO-SCHOOL SPECIAL!

New cartridge pen with 98¢ worth of cartridges FREE.

\$3.93 VALUE FOR \$2.95

SHEAFFER'S

©1962, W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA.

Cal Poly sneaks past Gators with last period pass, 12-9

By GREG SPENCE
A fighting Cal Poly eleven came from behind to edge the Gators 12-9 in their home debut Saturday afternoon at Cox Stadium.

Trailing 9-0 in the second period, the Mustangs from Pomona came a long way back, scoring the winning touchdown on a fourth quarter pass from quarterback Allen Hammerschmidt to end Warren Hazard.

The "twin" Mustang passing duo of Hammerschmidt and alternating QB Mike Arnone, plus a rugged Cal Poly offensive line, proved a bit too much for Vic Rowen's men to handle.

Although Gator signal caller Dick Valois outpassed the Mustangs' Hammerschmidt and Arnone yardagewise, 130 to 108, the Cal Poly aerialists had a far better percentage—nine completions in 13 tries for Cal Poly, 11 out of 24 for SF State.

The Gators jumped to a first stanza lead when end D. L. Hurd booted a 21-yard field goal, after missing an earlier

three-pointer. The FG, Hurd's first for the Gators, capped a 25-yard march.

Midway through the second quarter, SF State tallied again, on a perfectly-led 20-yard toss from Valois to wingback Don Richardson. Hurd's conversion attempt was low, and the Gators led, 9-0.

The rest of the game was Cal Poly's.

Taking the Gators' kickoff on their 33-yard stripe, Cal Poly went 67 yards on four quick plays for a TD. Arnone passed to Jim Gatzke for 37, fullback Greg Schanz went up the middle for seven, Arnone hit Gatzke again for 14, and Schanz scored on a nine-yard plunge off right guard.

Hammerschmidt's PAT pass was broken up by Tim Tierney, and the Gators led 9-6 at halftime.

Cal Poly's winning tally came early in the fourth, after a pass interception by Cliff Yoshida to the SF 23. Six plays later Hammerschmidt connected to Hazard for 11 yards and the TD, and that was the ball game.

The Pomonans had a decisive break when Valois, on the SF State 46, passed complete to Richardson, who was hit and fumbled. A chap by the name of Niaz Mohamed recovered for Cal Poly.

Gater sports
Sports Editor: Greg Spence

THE BOOKSTORE'S
BOOKS ARE THE
QUIETEST BOOKS
IN THE WORLD

Lost & Found HUT T-1

Classified

MISCELLANEOUS

PROF. TYPIST—Accuracy in spelling, grammar and punctuation. All types. Near College. LO 4-3868.

TYPING—ALL KINDS—EXPERT. Grammar, spelling & punctuation guaranteed. LO 4-1806. M 1/9

TYPING—Theses, Term Papers, Manuscripts. Experienced. Accurate. Prompt. CAMPUS TYPING SERVICE, 2521 Durant Ave., Berkeley. TH 5-8980. M 1/9

Home Typing for students. Reasonable. Neat. Mrs. Robert Harris. Phone VA 6-0778. M 10/4

RENTALS

INCREASINGLY Distraught: Girl majoring in Creative Writing needs apartment with 2-4 roommates. Call MA 1-1382. R 10/2

PVT. ROOM with bath. Walking distance College. Female. DE 3-1557 eves or DO 2-4915 days. R 10/2

Single or double tenant: Large double room. Sunny garden-apt. All pvt. convenience. Pvt. entrance. Utilities paid. Female. Close to bus. JU 4-5727. R 10/3

Nice Sleeping Room. Single. Clean and comfortable. Female. 26 Ardenwood Way. San Francisco 27, Calif. R 10/4

FOR SALE

4 Drawer Letter Files. Steel. Used. Excellent condition. DO 2-6984. FS 10/4

INSTRUCTION

ESPERANTO — INTERNATIONAL LANGUAGE — 10 Session Course starts Oct. 4, 7:30 p.m. Marina School. Information: Esperanto Society, 110 Cardenas, JU 4-2198. I 10/5

TUTOR WANTED: Student desires tutoring in Physical Science 34. Phone DE 3-0427 after 5 p.m. I 10/2

HELP WANTED

21 year old handicapped girl desires help with personal needs. 10 hours week. Call PL 5-7332 mornings. HW 10/3

Room and Board. Small salary in exchange for housework. Female student. SK 1-0863 eves. HW 10/3

Part Time work. Sales. 18-35 yrs. Neat. Ambitious. \$45-\$90 weekly. Hours flexible. Male or Female. Mr. Perez, PL 5-0679. HW 10/8

Girl to care for two children near campus. 1-5, M-F. JU 6-1676. HW 10/5

TRADE

Trade Excellent portable G.E. TV for good record player. \$75.00 value. Call SE 1-6518. T 10/8



Some People Are Bird Watchers,
I Love To Watch Dresses
Dry Cleaned By

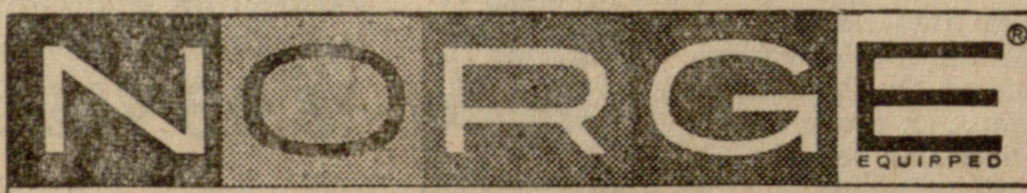
NORGE LAUNDRY and CLEANING VILLAGE

2666 Ocean
Near 19th
SE 1-3360

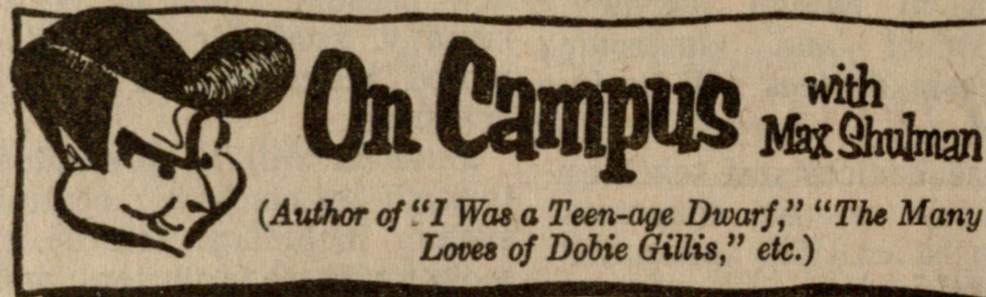
5960 Mission Street
Near Sickles
JUniper 5-1565

San Francisco 12, California

"Licensed Operator on Duty at All Times"



LAUNDRY AND CLEANING
VILLAGE
*A SERVICE MARK OF THE NORGE DIVISION OF THE BORG WARNER CORPORATION

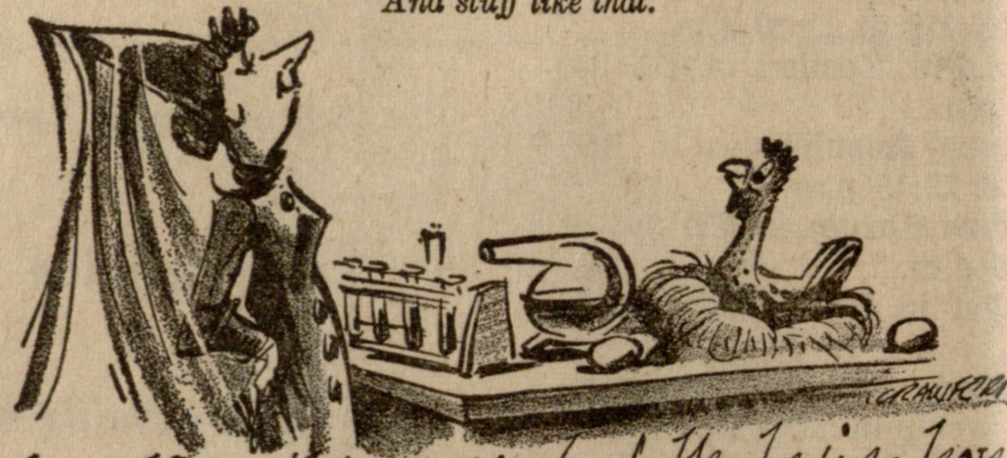


WHAT TO WEAR TILL THE DOCTOR COMES

Now that you have enrolled and paid your fees and bought your books and found your way around campus and learned to hate your roommate, it is time to turn to the most important aspect of college life. I refer, of course, to clothes.

What does Dame Fashion decree for the coming school year? (Incidentally, Dame Fashion is not, as many people believe, a fictitious character. She was a real Englishwoman who lived in Elizabethan times and, indeed, England is forever in her debt. During the invasion of the Spanish Armada, Dame Fashion—not yet a Dame but a mere, unlettered country lass named Moll Flanders—during the invasion, I say, of the Spanish Armada, this dauntless girl stood on the white cliffs of Dover and turned the tide of battle by rallying the drooping morale of the British fleet with this stirring poem of her own composition:

Don't be guiless,
Men of Britain.
Swing your cutlass,
We ain't quittin'.
Smash the Spanish,
Sink their boats,
Make 'em vanish,
Like a horse makes oats.
For Good Queen Bess,
Dear sirs, you gotta
Make a mess
Of that Armada.
You won't fail!
Knock 'em flat!
Then we'll drink ale
And stuff like that.



As a reward for these inspirational verses Queen Elizabeth dubbed her a Dame, made her Poet Laureate, and gave her the Western Hemisphere except Duluth. But this was not the extent of Dame Fashion's service to Queen and country. In 1589 she invented the laying hen, and she was awarded a lifetime pass to Chavez Ravine. But she was not to end her days in glory. In 1591, alas, she was arrested for overtime jousting and imprisoned for thirty years in a butt of malmsey. This later became known as Guy Fawkes Day.)

But I digress. Let us get back to campus fashions. Certain to be the rage again this year is the cardigan (which, curiously enough, was named after Lord Cardigan, who commanded the English fleet against the Spanish Armada. The sweater is only one product of this remarkable Briton's imagination. He also invented the glottal stop, the gerund, and the eyelid, without which winking, as we know it today, would not be possible).

But I digress. The cardigan, I say, will be back, which is, I believe, cause for rejoicing. Why? Because the cardigan has nice big pockets in which to carry your Marlboro Cigarettes—and that, good friends, is ample reason for celebration as all of you will agree who have enjoyed Marlboro's fine, comfortable, mellow flavor and Marlboro's filter. So why don't you slip into your cardigan and hie yourself to your tobacconist for some good Marlboros? They come in soft pack or flip-top box. Cardigans come in pink for girls and blue for boys. © 1962 Max Shulman

* * *

Cardigans or pullovers—it's a matter of taste . . . And so is Marlboro a matter of taste—the best taste that can possibly be achieved by experienced growers and blenders—by science, diligence, and tender loving care. Try a pack.