

# Recreation Administration and Leisure Studies

## Recreation Administration

The program offers a Bachelor of Science degree in Recreation Administration for individuals who are committed to the recreation and leisure services profession. The major in Recreation Administration and Leisure Studies prepares students with the knowledge, understanding, ability, and skill necessary to successfully function in professional positions related to the major.

Faculty are committed to providing a quality professional preparation program in recreation and leisure services, founded on a competency based curriculum. Our graduates acquire specific skills as identified by practitioners, faculty, and the National Recreation and Park Association. These competencies are related to leadership, program planning, recreation and leisure oriented activities, budgeting, evaluation of programs and personnel, history, professional ethics, philosophy, research techniques, public relations, communication skills, organizational systems, laws and legislation, facility management, administration, and therapeutic techniques.

## Curriculum

Accredited by the National Recreation and Park Association Council on Accreditation, the program offers a B.S. degree and a Minor in Recreation Administration. Preparation is provided within the major for two distinct emphasis areas: leisure services management and therapeutic recreation.

Students in the recreation administration major complete a core of courses. These courses are designed to assist students in acquiring competencies related to the content of courses in principles of recreation, leadership, group dynamics, and leisure behavior. Courses also cover legal and financial aspects of recreation service, advanced program planning, organization and administration of leisure services, trends, research, and professionalism.

Within the leisure services management emphasis, students develop specific skills in the areas of accounting, finance, business management, marketing, funding, resources, program planning and supervision, and facility management. Students in the therapeutic recreation emphasis acquire specific skills related to the subject matter of courses in physiology, anatomy, foundations of therapeutic recreation ser-

vice, methods in therapeutic recreation, abnormal psychology, and individual and small group counseling.

Under the guidance of a practitioner, students in recreation administration and leisure studies are encouraged to acquire 1,000 hours of paid or voluntary hands-on experience in a variety of recreation, clinical, or leisure services agencies. In addition, they serve full-time internships with commercial recreation enterprises, public recreation agencies, nonprofit organizations, park-oriented agencies, hospitals, rehabilitation centers, and other service organizations.

Students may apply for an Honors Internship (out of state) if they achieve a major GPA of 3.3 and a cumulative GPA of 3.0. Additional requirements must also be met.

## Career Opportunities

The recreation and leisure business comprises the second largest industry in the United States. Fresno State graduates have been very successful in securing professional positions as recreation therapists in hospitals, centers for the disabled, and rehabilitation facilities; recreation directors in schools, churches, youth agencies, detention centers, cities, and counties; state and federal recreation specialists; managers of resorts, membership clubs, travel and tourism, hotel guest services, employee services, special events planning, and others.

College of Health and Human Services

## Recreation Administration and Leisure Studies Program

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## B.S. in Recreation Administration

Emphases:

- Leisure Services Management
- Therapeutic Recreation

## Minor in Recreation Administration

### Certificate in Adventure-Based Programming

### Certificate in Serving At-Risk Youth

### Certificate in Special Event Planning

