

# Cranston

FOR U.S. SENATE COMMITTEE: 5585 WEST PICO BLVD., LOS ANGELES, CALIF. 90019 • (213) 937-3780

May 30, 1968

Memo to: Democratic Leaders and Opinion Makers

With Election Day almost upon us we thought we should bring you up-to-date with a last minute briefing on the U.S. Senate Race.

The California Poll (Field Poll), released this week shows Rafferty rapidly overtaking Senator Kuchel with only 7% separating them. Another private poll shows only a 2% difference.

## Field Poll Results

### Republican

Kuchel .....	46%
Rafferty .....	39%
Don't know ....	15%

### Democratic

Cranston .....	46%
Beilenson .....	12%
Bennett .....	5%
Buchanan .....	2%
Crail .....	1%
Don't know .....	34%

Since there is no hot presidential primary election for Republicans, many of the Kuchel supporters may not vote thus giving Rafferty the edge.

If Rafferty should be the Republican nominee:

ALAN CRANSTON IS THE ONLY DEMOCRAT WHO CAN BEAT HIM!

## Field Poll Results

By contrast, if Rafferty were to win the Republican nomination, he would start off trailing Cranston, but with a slight edge over Beilenson or Bennett.

Cranston .....	42%
Rafferty .....	38
Undecided .....	20
Rafferty .....	42%
Beilenson .....	34
Undecided .....	24
Rafferty .....	41%
Bennett .....	33
Undecided .....	26

## Don Muchmore Poll Results

Rafferty would still be defeated by Cranston. However, he defeats lesser known Democrats Beilenson and Bennett in a general election contest.

	May '68	April '68	Jan. '68	Sept. '67
Rafferty .....	32%	34%	33%	34%
Cranston .....	49	49	49	46
Don't know .....	19	17	18	20
Rafferty .....	40%	30%	41%	---
Beilenson .....	33	35	26	---
Don't know .....	27	26	33	---
Rafferty .....	39%	40%	---	---
Bennett .....	29	32	---	---
Don't know .....	32	28	---	---

We in the Cranston Campaign feel that it is important that Alan secure the highest possible vote in the primary in order to assure victory in November.

We hope you will communicate this to your fellow democrats.