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28th Year, No. 6/June 20, 1977



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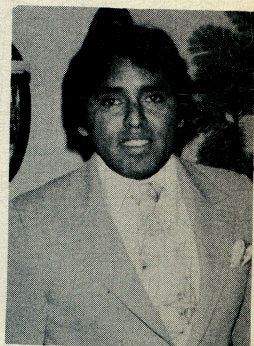
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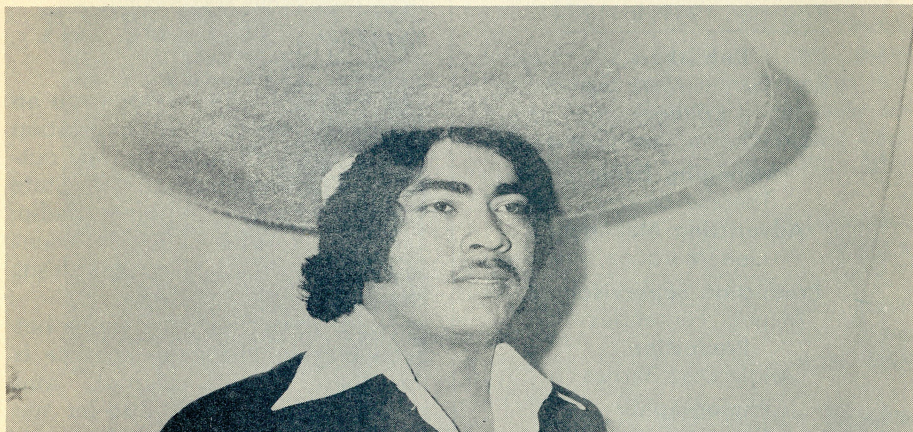
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Richard Diaz



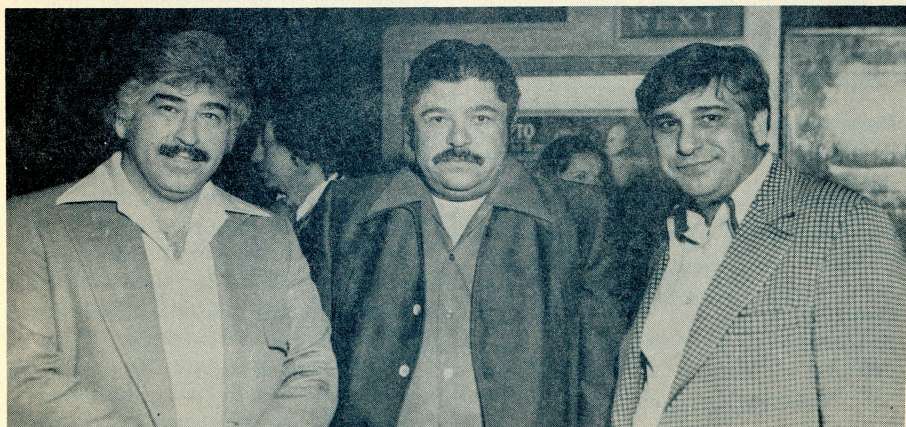
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JOSE ANGEL ZUNIGA

Originario de Hermosillo Sonora Mexico. Mi primer disco acaba de salir al mercado, Confeccion Borracha. Mi representante y compositor es el Sr. Alfonso Lugo, La persona que me dio la oportunidad de hacer mi primera graba-

ción. Y estoy por firmar en el proximo mes un contrato con el Sr. Arnulfo Delgado, Empresario de Los Grandes Espectaculos en San Jose. Estoy orguiose de ser parte de las filas del Grupo de Mariachi Nuevo Tepatitlan de el Sr. Manuel Aguilar.



A free pass to the 4th of July Dia de Artistas to each of these gentlemen, courtesy of Richard Dias. Left to right: Alberto Rodriguez, proprietor of Radio KAZA;

Arnulfo Delgado, Presidente de la Empresa de los Grandes Espectaculos and his associate, David Rodriguez, manager of Cine Garden.

El Excéntrico

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28th Year, No. 6/June 20, 1977

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El Excéntrico Business Office is located at 274 Terraine Street, San Jose, California 95110; Phone 294-4040.

LETTER TO THE EDITOR

COSA-NUESTRA RADIO

I would like to comment on an article I read in your publication about Jesus Orosco. As the outgoing director of San José State University's Cosa-Nuestra Radio. I would like to refute a statement made by your associate, Jesus Orosco.

For a long time now, Jesus has been playing the game that he is the "best," "most original," and so on and so forth. But let me set the record straight before you find yourself wrapped up in his ego manifestations. Jesus Orosco is not the founder of the organization I am involved in.

There was a collective of people who started the show several years ago. And the show has grown and developed to the point that persons who have been involved in the training programs of my organization have found successful jobs in the area of media.

In the Bay Area there have been various people who have done a lot to get "Salsa" and other types of Latin music shows accepted by the people of this area. Jesus Orosco in his wisdom has found himself fit to place himself on the pedestal, as being the great one.

True Jesus is a good disc jockey. I admit that he has a modest following. But check out the other fine shows in the area. And get their input.

Sincerely,
Jesus M. Mena Garza
Director



SEXUALITY AND THE MALE

The high rate of unwanted pregnancies among young women in Santa Clara County and a growing trend towards involving the male in effective contraceptive usage is part of the rationale behind the establishment of the Male's Place, an education center.

The Male's Place was designed to meet the needs of men in exploring their feelings on sexuality and their role in family planning. Most men are capable and willing, given the opportunity, to share in birth control decisions and responsibilities; unfortunately, they have few resources.

Located at the Park Alameda Health Facility, 976 Lenzen Ave., in San Jose, the Male's Place provides men, especially young men, with information and education in the areas of birth control, VD, how male and female bodies work, and other related health concerns through a staffed telephone healthline 294-3279. In addition to being a family planning information, resource, and referral

center. The Male's Place is beginning to conduct teen male discussion groups in schools and community centers.

Unfortunately, men have been socialized to believe that birth control is a woman's responsibility, states Nancy Kong, Project Coordinator. Hopefully, this program will be a starting point for opening opportunities for men to share in birth control decisions and responsibilities, adds Ms. Kong.

The Male's Place will be sponsoring a workshop, "The Male's Role in Family Planning 1977," on Tuesday and Wednesday, June 28 and 29 at the Santa Clara County Office of Education, 100 Skyport Drive in San Jose.

Speakers will include Kristin Luker, PHD, author of "Taking Chances" and Herbert Goldberg, author of "Hazards of Being Male." For more information about the conference contact the Male's Place, 976 Lenzen Ave., San Jose, 294-3146.

The pessimist read his horoscope, which said "Make new friends and see what happens." So he made three new friends, but nothing dramatic happened. Now he complains he's stuck with three new friends.

Dr. Juan De Heras, D.C.

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JESUS OROSCO

Latino pride comes in many forms. We can look at great social movements as well as beautiful cultural movements. One of the cultural parts of the Latino nation which has become more and more visible to the American eye is that of Latino music. I will be discussing different forms of Latin music within this column and also about new album releases as well as different Latino artists. Latin music spans from the Caribbean salsa sunlight to the rocky nortenos, to polkas from Tejas and here in our own back yard. We will look at the Indo-hispanic music as well as the Santerisima of Afro-Cuban sounds. We will go back into history and look at greats like El Siego Malaquies and Arsenio Rodriguez as well as today's greats. For the first column I would like to recommend a few albums in the different styles of Latin Music.

Latin Soul, I Can See, Ralfi Pagan; Latin Disco, Salsa, Louie Ramirez; Salsa, Distito, Justo Betancourt; Mexican, Vol. 18, Antonio Aguilar; Tex-Mex, Máquina, Brown Express.

These albums will give you a basic knowledge of Latino music, it's styles and sounds. Starting next column I will be doing a write-up on a album the first being SALSA AT WOODSTOCK by Bobby Rodriguez a La Campaña.

CHILE and SALSA

As I start to rate albums I will be giving you a chile rating to let you know how hot the recording is. It will work like this; (Thanks Floria For the Chile)

encherito — Turkey,
waste of vinyl

1 Chile—OK A Avevrage record

2 Chile's—good sounds

3 Chile's—gettin hot
(simon que yes)

4 Chile's—startin to smoke

5 Chile's—Smokin, Must be
hot Salsa

This will be my opinion I invite you to write and let me know yours.

Latin music took another step toward national recognition with two new releases from major American recording companies. This shows the newest trend in Major Latin recording. Capitol Records released Mexican bass player JJohnny "Chano" Martinez and his Salsa Machine. Based in Los Angeles, the famed Salsa band leader ogininally from Jalisco, Mexico, has created a Salsa bridge which could very easily crossover to an American market. The album features the vocals of Freddie Delgado who handles Baila La Salsa, Los Jovencitos, and Los Manos leaving you with impressions of tropical breezes and Caribbean nights. In my opinion Capitol Records must be commended for releasing this album. Johnny Martinez has been a long time favorite of Chicano Salseros as well as other Latinos throughout the United States and Latin America. So check out Johnny "Chano" Martinez and his Salsa Machine.

On the Columbia record front one of America's giant recording companies has just released a follow up album to the first Fania All-Star Album. The first release, 7

Delicate & Jumpy, was a moderate success but the new All-Star album has the markings of a Latin Rock Smash if Columbia handles the promotion right. From the opening song (Ella Fue) to the closing number (Juan Pachanga) the All-Stars have you dancing from Disco to Salsa. If one of these songs doesn't have you dancin' your probably a hopeless case. The Best Salsa/Jazz tune features the latest Panamanian sensation, Ruben Blades on vocals, Juan Pachanga being the best combination to the two music styles in a long time. For the Latin Rock fans Ella Fue is a must. Released in a Santana Mold, Ella Fue is probably the most AM commercial cut on the album. The album's strong point is the All-Star horn section. Made up of Luis "Perico" Ortiz, Hector "Bomberito" Zarzuela on trumpets and Barry Rodgers and Reynoldo Jorge on trombones, merit special recognition. Cuban Conga King Mongo Santamaria also does a fantastic job on the album. The weak point from the standpoint of a Tipico Salsero is the lack of more driving Salsa beats. But we must understand that the All-Stars are trying to produce a cross-over album.

I must also mention one of the best pianists in the Salsa busi-



ness, this being Larry Harlow. Harlow has again released a great album (on Fania Records) "El Jardinero Del Amor" it never ceases to amaze me what this man can do on vinal. Lead vocals again by Jr. González, one of the best young singers to come out. He was also Harlow's singer on Salsa, Live in Quad, El Judío Maravilloso, and Hommy. González can make it big as long as PR man, for Fania, Alex Masucci, handles him correctly.

Also a good luck to former Gran Combo head singer Andy Montañez who will be with El Dimenscion Latina of Venezuela.

This week on El Barrio Nuevo (KKUP FM 91.5) will be the Fania All-Stars.

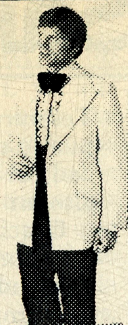


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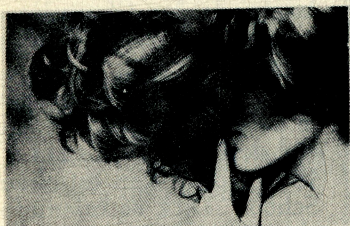
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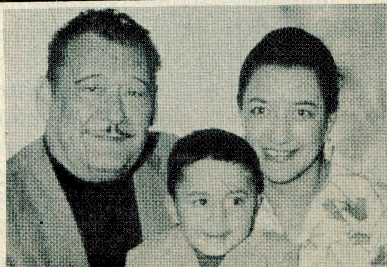
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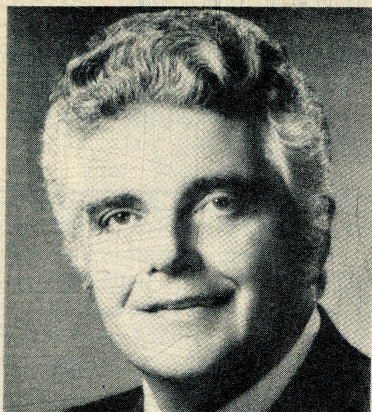


Esposos Dale y Reyes
con hijito Eugenio



Daniel Saldaña

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DICK BENEVENTO

Secretario Tesorero de la Unión de Trabajadores de Canarias, Local 679.

Dick nació en San José, aquí hizo sus estudios, se graduó en Campbell High School, San José State University and Northwestern University in Evanston, Ill., Bachelor of Arts, Business Administration, y logro su Master Degree como Maestro. Habla tres idiomas, Ingles, Italiano y Español.

Todos sus conocimientos escolares los hizo durante las temporadas en que no habia trabajo en la caneria. Tenia solamente 14 años cuando empezó a trabajar en la Planta Del Monte No. 3 como simple obrero. En 1942 cuando tenia 17 años de edad, empezó a trabajar como asistente de agente de negocios en la Unión de Trabajadores de Canarias, Local 679, en ese trabajo duró veinte cinco años, después fue nominado como agente de negocios, durante cinco años desempeñó ese puesto y 10 actualmente es el Secretario

Tesorero de la Local 679; este puesto es el de mayor responsabilidad, el más importante y el más alto en toda la Unión.

Gracias a sus sólidos estudios superiores y a su experiencia como trabajador, el Sr. Dick Benevento esta ampliamente capacitado para resolver satisfactoriamente casi todos los problemas que le presentan los trabajadores, ya sean estos sobre el Seguro Social, Seguro de Pensión, Retiro, Derecho de Señoria, Contacto de Trabajo, Violación de las Clausulas del Contrato, Consultas de asuntos Personales, etc., etc.

Dick es casado, su esposa María le ha dado dos hijos varones, Richard de 17 años de edad y John de 15, los dos estan estudiando High School. Dick es miembro de muchas organizaciones; es miembro de Jr. Chamber of Commerce, miembro del Club Elks, oficial del Concilio del Estado de California para las Uniones de Trabajadores de Canarias, Trustee of United Way y miembro de la mesa directiva; pertenece tambien a otros grupos importantes.

El Sr. Benevento conoce a fondo todos los problemas de los trabajadores de caneries, se puede decir que toda su vida la ha dedicado a este trabajo, su experiencia, su caracter franco y amable los pone enteramente al servicio de los miembros de la Unión. Esto le ha ganado el efecto que le tienen los trabajadores. La personalidad del Sr. Dick Benevento, su buena educación y sus trato amable lo hacen una persona capacitada para manejar atinadamente el puesto de Secretario Tesorero de la Local 679.

Le pedí al Sr. Benevento que me hiciera el favor de darme un consejo para la juventud, ya que su lucha en la vida lo hace un perito en la materia. Dick me contestó: Dan, puedo decir a la juventud que no es fácil conseguir fama, honores o fortuna, por que el camino de la vida no es ni llano ni fácil; para triunfar en la vida tienen que ser honrados, sinceros, veraces y amables; tener iniciativa al trazarse una meta. El camino del éxito esta lleno de obstáculos que hay que derribar, solamente con mucho esfuerzo y experiencia llegaran a la meta que se han trazado.

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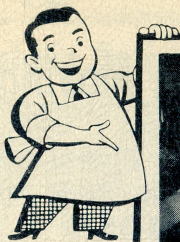
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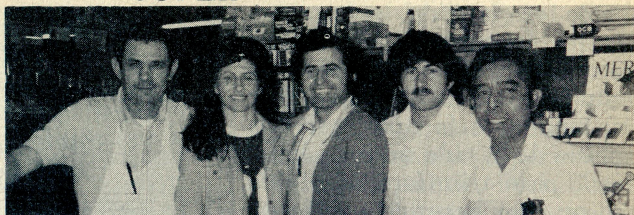
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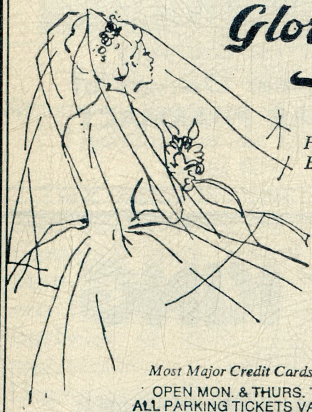
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Rose Of The Ranch



San Juan Bautista, California, June 24, 1977 marks the 180th anniversary of the Mission San Juan Bautista. In honor of this event "ROSE OF THE RANCHO", a play originally produced successfully on Broadway in 1906 will be first performed by El Teatro Campesino on Saturday the 25th and Sunday the 26th of June. "ROSE" was first performed by this internationally renowned company in 1971; it is now back by popular demand. This musical melodrama is being staged among the rose gardens of the authentic Spanish Castro house in the state historical park San Juan Bautista.

"ROSE OF THE RANCHO" evolves around a young senorita named Juanita Castro Kenton (Roberaa Delgado), Her beauty, her wealth and her will intertwine in the lives of Mr. Kearny (Markus Cato) a U. S. government land official, and Don Luis de la Torre (Allen Cruz) a wealthy California landowner. The play is dominated by the upper class of that time, but vaqueros, local indios and house servants help knit this drama into a powerful and intense performance.

Under the direction of Luis Valdez (former El Excentrico columnist), the forces of good and evil among the Spanish, American and Indian cultures are vividly portrayed. Mr. Valdez is the director of El Teatro Campesino and also, at the present time, a

member of the California Arts Council.

Swirling satin skirts accompanied by Spanish guitars and foul-mouthed Americans are costumed specifically for the 1840's.



Carlos Larranaga with the assistance of Diane Rodriguez, researched, created and designed all the costumes to authenticity. Mr. Larranaga designed for Cardinali Studios in New York. Ms. Rodriguez, one of El Teatro's leading actresses will also be portraying Senora Kenton in the show. The Spanish guitars are being played by *Droadus*, a professional fla- 13

menco group. Kent Newman and Wayne Robertson support the many moods of the play with skillful Spanish guitars.

We welcome all of you to this exciting performance at the Castro house in San Juan Bautista.

Dates: June 25, 26 at 3:00 p.m.; July 2, 3, 9 at 3:00 p.m. and a special Rodeo Day performance (July 10) at 1:00 p.m.

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DANCE TO THE MUSIC?

Mauro and Ofelia Valcazar, pictured, will instruct classes in beginning and intermediate Mexican folk dancing as part of the San José Community College District's popular summer recreation program.

The classes will begin on June 25, and will run for six consecutive Saturdays. The beginning course will meet from 9 a.m. to 11 a.m. and the intermediate session from 11 a.m. to 1 p.m. Both classes will be held in Room 310G on the San José City College

14 campus.

A special folk-dancing class for children aged 6-12 emphasizing body coordination and simple dance steps will be offered by instructor Aida Messersmith.

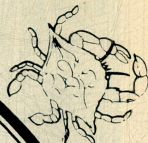
The youth class will also meet on Saturdays from 9 a.m. to 11 a.m. in SJCC Room D101.

Pre-registration for all courses is necessary. The fee for the beginning and youth classes is \$6. The intermediate class fee is \$8. Registration information may be obtained by contacting the office of community services at San José City College.

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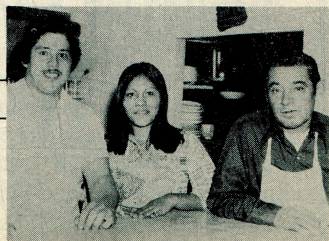
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JULY 4th Weekend

20th Annual California GI Forum Convention

HONORS JUDGE LUCERO

LEONEL CASTILLO, Commissioner, United States Immigration and Naturalization Service, Washington D.C., will be the featured speaker at the 1977 California GI Forum State Convention Banquet on FRIDAY, JULY 1 at the LeBaron Hotel.

Appointed by President Carter on May 13, 1977, he is the highest ranking Mexican American in the U.S. Government.

Expected to address a capacity crowd in the 600-seat main ballroom of the hotel, Castillo will be making his first major speech on the west coast.

Guest of Honor at the function will be Santa Clara County Superior Court Judge FRED LUCERO who will be honored for his contributions to the community.

Also honored will be San Jose City Councilman Alfredo Garza Jr.

Another special guest at the Official Banquet will be Rev. Monsignor Erwin Juraschek, Pastor of the Nativity of the Blessed Virgin Mary Church, Czeszochowa, Texas, who will deliver the Keynote Speech at the Convention business sessions on Friday morning.

* * *

Castillo's pending appearance in San Jose has created lots of interest in the Mexican American community, particularly from those anxious to hear his views on the highly controversial Rodino Bill, the subject of illegal aliens, and what Mexico and the U.S. are doing about the problem.

Tickets to the Castillo address, on Friday, July 1, at 7:30 P.M., are \$13



LEONEL CASTILLO
.. Featured Speaker

per person and available at the San Jose GI Forum Office, 1680 E. Santa Clara St., San Jose, or by calling 259-0411.

20th ANNUAL CONVENTION HOSTED BY SAN JOSE CHAPTER

SAN JOSE -- The 20th Annual California GI Forum Convention will be held on July 1, 2, 3, at the LeBaron Hotel, according to Convention Chairman Daniel Campos.

Hosted by San Jose Chapter, the largest GI Forum group on the west coast, convention activities begin with

the big **GOLF TOURNAMENT** at San Jose Muni on **THURSDAY, JUNE 3-** at 12 noon. The \$12 entry fee includes an authentic Mexican Barbeque Dinner prepared by Chef Ernie Abeytia.

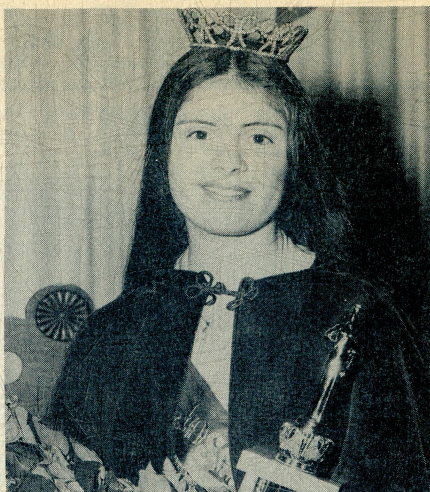
Immediately following the golf tourney, the BBQ will be held at the SER Residential Center, 397 E. Court St. (off Julian, near 101 Highway). The BBQ and Golf Tournament are open to friends and guests of the GI Forum. Dinner tickets only are \$3.50 per person.

MISS CALIFORNIA CONTEST

The social highlight of the 3-day State Convention will be the 1977 Miss California GI Forum Beauty Pageant & Queen Coronation Ball, with lovely Chicanas from all over California competing for the coveted State Queen crown.

The Marie Campbell Pavilion, Santa Clara County Fairgrounds, will be the site on **SATURDAY, JULY 2** at 7:00 P.M. Mariachis will entertain prior to the festivities. Tickets at \$10 per couple may be purchased in advance at the American GI Forum Office, or by calling 259-0411.

Representing San Jose GI Forum in the competition is lovely **LINDA ARTEAGA VALDEZ**, who was crowned Miss San Jose on March 19th.



LINDA VALDEZ

will represent San Jose in the 20th Annual American GI Forum State Queen Contest on Saturday, July 2 at the County Fairgrounds.

Winner of the contest will represent California in the National Finals during the GI Forum National Convention on August 10-14 at Albuquerque, New Mexico.

TICKET INFO

All of the pre-convention and state-convention activities **ARE OPEN TO THE PUBLIC**, with Advance Tickets available at 1680 E. Santa Clara St., or by calling 259-0411.

FIREWORKS SALE

San Jose Chapter of
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THE CAR!



"THE CAR" is "Jaws" with a carburetor, "The Exorcist" with fenders.

Melodrama. A Universal picture. Directed by Elliot Silverstein. Stars James Brolin, Kathleen Lloyd, R. G. Armstrong. MPAA Rating: PG. Running time: 93 minutes.

Director Elliot Silverstein, working from a screenplay by Dennis Shryack, Michael Butler and Lane Slate, has assembled a camp classic every bit as scary-funny as "It Came From Beneath The Sea," "Tarantula," and "Then" or "The Blob."

We've been taking our monster movies terribly seriously in the past few years. "THE CAR" steers us back to the good old days of high imagination and low humor.

18 This time the monster is a run-

BY TONY SAENZ

away automobile — a long sleek black one who seems to have sprung full throttle from the most devilish of Detroit's designers.

"THE CAR" is a mean machine who hates only the good citizens in a small Southwestern city. To get at them, it performs stunts that make make Evel Knivel shudder with envy. It knocks teenage bicyclers off cliffs, runs down gentle sheriffs, leaps through living rooms to get at pretty ladies an dsure knows how to ruin a good parade.

The only thing "THE CAR" won't do is drive through a graveyard. HMMMMMMMM. What's that suppose to tell you? If you don't know, you haven't been paying attention to your Dracula movies or figured out how little girls can manage to spit pea soup in priests' faces. Trouble is, it takes a lot more than a wooden stake to the heart to rid the world of this particular demon.

RECOMMENDED

"A STAR IS BORN" — Fox Town & Country, San Jose

"WIZARDS" — Meridian Quad Six, San Jose

"THE STING" — Saratoga Six, Oakridge Six, San Jose

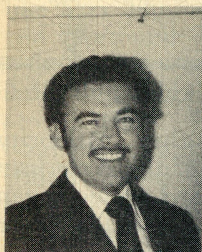
"YOUNG FRANKENSTEIN" — Meridian Quad Six, Saratoga Six, Century Almaden, San Jose

"SILVER STREAK" — Century 22, San Jose; Old Mill Six, Mountain View

"SLAP SHOT" — Century 23, San Jose; Old Mill Six, Mountain View

"THE CAR" - Century 24 in San Jose





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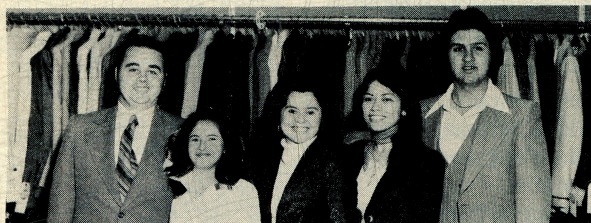
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Opinión



LUIS JUAREZ



In the first issue, the new magazine for Latinos *Nuestro* points out that a new era for Latinos has begun.

The magazine says that throughout the United States, more and more signs announce that an intangible American tradition is again underway.

It is the endless renewal and change that comes when another immigrant group finally takes new roots, boldly begins to make the American dream its own.

The more than 12 million Latinos in the United States have become the newest emerging American minority. Mexicans, Puerto Ricans, Cubans, and others from Latin America are starting to discover a surer sense of their common identity, their shared strengths.

At the same time, the United States society is increasingly reflecting indications of a new Latin influence.

The article says to note how 20 closely the signs follow the pattern

that brought other minority groups their part of the American success story. First Latinos began to hit the top in those fields where talent counts the most.

Imagine the poverty of American sports without Latinos. No Tony Perez, fingers curled around the thick handle of a bat; no Luis Tiant, almost turning his back in disdain on the batter before twirling and hurling the ball plateward; no Angel Cordero or Lafitt Pincay bunched high over the saddle; no Lee Trevino cracking shots (and jokes) down the fairway.

Neither of the Panchos, Gonzales or Segura, training tomorrow's tennis stars; no Willie Benitez or Carlos Palomino in the ring; probably no soccer or jai alai at all, since those burgeoning sports rely heavily on Latinos both on the field and in the stands.

In music, Latino stars influence everything from grand opera (Martina Arroyo, Plácido Domingo) to great rock (Santana, Grateful Dead's Jerry Garcia). Some few of those in between include classical pianist Claudio Arrau, jazzman Gato Barbieri, pop vocalist Vikki Carr and country-western singer Johnny Rodriguez. And of course, salsa and the hustle are full-blown expressions of Latinismo.

Elsewhere in the arts, the roll call is equally long. The return of the public mural — street art raised to epic proportions — comes directly from the Chicanos of California and the Southwest. In literature, some of the freshest

works are flowing from writers like Piri Thomas, Miguel Pinero and Raymond Barrios.

In movies and on the stage, more and more of the top talents are Latinos (Hector Elizondo, Raul Julia, Rita Moreno, Anthony Quinn). And on TV, top shows have starred Tony Orlando, newsman Geraldo Rivera, Jose Perez, and of course, the late Freddie Prinze.

Latinos are also distinguishing themselves in other fields that depend on individual ability: Luis W. Alvarez, who won the 1968 Nobel Prize in physics, Dr. Antonio Gasset, who developed a breakthrough treatment for blindness caused by corneal disease.

Federal Judge Harold Medina, whose distinguished judicial career has spanned 30 years; Navy pilot Everett Alvarez, who endured nearly nine years as a POW after being the first American captured in North Vietnam.

The trend toward such achievements began in earlier years—remember Gilbert Roland's classy portrayal of Latinos as early as the Forties? But the second phase of Latino advancement is just now gaining momentum: The gathering of clout that expresses itself at the ballot box and in the marketplace.

Jimmy Carter might not be President but for his almost-solid Latino support. Arizona and New Mexico both have Latino governors — Raul Castro and Jerry Apodaca. Miami's mayor is Maurice Ferre. Virtually every city and state with a sizeable Latino population has at least one elected Latino official.

Latinos have emerged as a definable market with at least as much spending power per family as Blacks and just as many pre-

ferences: coffee, beer, cosmetics, cigarettes, clothes, records, stereos, radio, and TV sets. "We have an overall tendency to be big spenders," says Miami banker Jose Manuel Casanova.

One example is the heavy buying a big-ticket item like cars and houses. Advertisers are reaching out not only to Latinos, but are also using such leading personalities as Ricardo Montalban and Jose Ferrer — complete with well-known accents—to promote products and travel in commercials directed at all Americans.

A woman filling out a job application hesitated a long time over the line marked "age."

Finally the personnel manager leaned over and whispered: "The longer you wait, the worse it gets."

Dr. Ivan T. Hendren

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LATIN AMERICAN LION'S CLUB



El carro alegórico presentado por Latin American Lions Club en el desfile que celebró la batalla del cinoc de mayo de 1862 en la que las fuerzas mexicanas derrotaron a las fuerzas francesas en la Ciudad de Puebla, de la República Mexicana.



El H. Juez Fred S. Lucero en compañía de sus padres durante la recepción que se dió en su honor el 27 de mayo en el Hotel Le Baron.



Grupo de Leones que asistieron a la cena baile que se llevó a cabo el 27 de mayo en el Hotel Le Baron, en honor del Honorable Juez de la Corte Superior del Condado de Santa Clara, Sr. Licenciado Fred S. Lucero.

Los miembros de Latin American Lions Club de 1 a D León José Monroy, León Julian Perez, León Justino Venegas, León Many Gomez, León John G. Schroeder, eLón Daniel G. Saldaña, León John de Heras, León Steve Chavez, León Tony Valerio y León Cy Gonzalez.



El H. Juez Fred S. Lucero en amable charla con el Dr. John de Heras, acompañan al Dr. de Heras su esposa Virginia y la Sra. Saldaña.



Photography by Jose Monroy

El Sr. Luis Villafuerte (El Vasco) artista pintor, fue presentado a los miembros de Latin American Club por el León Daniel G. Saldaña.

El Vasco contó a los leones algunas anécdotas de su vida artística, les presentó algunos de sus cuadros, invitó a los miembros para que visiten su exposición permanente en su domicilio 368 Woodhams Rd., en Santa Clara y si quieren hacer una cita pueden llamar al teléfono 246-2527. Explicó a los leones que es profesor de pintura y que si se interesan en que sus hijos aprendan a pintar se pueden comunicar con él a su casa o por su teléfono.

Keep smiling. It makes everyone wonder what you've been up to.

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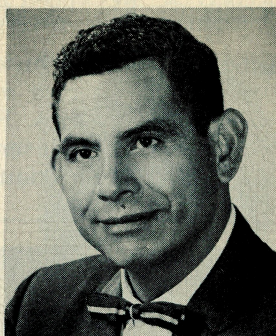


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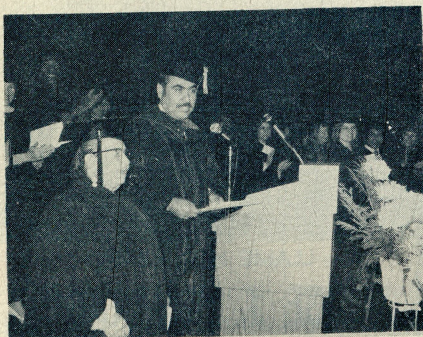
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COMMUNITY EVENTS



BY RUDY G. BELLUOMINI

"Antes de leer una historia, es muy importante leer la vida del historiador." — Balmes. Prior to persuing a historical event, cast into the shade the historian's body and soul.



ANGELINA JIMENEZ DE VASQUEZ, age 91, was recently honored in recognition of her community services by Dr. Ted Murguia, president of San José City College. Tenienta Vasquez, who fought under Pancho Villa's war against the rich Mexicans back in 1910 - 1920, was presented with an honorary degree (one of the first such awards) during graduation ceremonies on Wednesday, June 1st. She raised 18 foster children as her own and, because she felt lonely after the last one left her, began teaching Spanish, as a volunteer, to students at San Antonio School in East. S.J. Lt. Vasquez helped produce a bilingual book on the memoirs of the Mexican veterans living in San Jose, called "Those Years of the Revolution." You may look for this book in public libraries or schools in the area. She is presently la presidenta de Los Veteranos De La Revolucion Mexicana who are

CINCO DE MAYO, 1977 Parade Director's Financial Report:

Monies collected to help offset expenses came in the form of donations from: Arturo 'Alaska' Lopez de Godinez — \$20.00, OLYMPIA Beer — \$85.00, Bart Cortez — \$35.00, Fernando's Cocktail Lounge — \$80.00, Los Merequetengues Restaurant — \$35.00, Ida's Tuxedo Rentals — \$35.00, Chaparral Super Market — \$35.00, Hank Coca's Furniture Discount House — \$45.00, George Maciel's Stadium Liquors — \$45.00, Ted Alanis Patrol Service — \$45.00, American Savings & Loan Co. — \$45.00, Trine's Cafe — \$45.00, De La Rosa's Latin American Imports — \$45.00, Mary Alvarez's Beauty Salon — \$45.00, Botanica Tacui — \$45.00, Botanica Santa Barbara — \$45.00, RADIO KOFY — \$45.00, Dr. Ivan T. Hendren, quiropractico — \$45.00 and Juanita's New Mexico Club, Alviso — \$45.00. Total collected — \$865.00. Expenses incurred to date: Trophies, Certificates and ribbons total of \$682.32.

Donation of \$200 was received by OSTIONERIA PLAYA AZUL during the presentation of certificates dinner/dance held by Los Veteranos De La Revolucion

Mexicana. Un 'apreton de huesos a los esposos Leandro y Rosalinda Torres, prop. por su donación de parte de la Tenienta ANGELINA JIMENEZ DE VASQUEZ, sus soldados y el Comité Hijos y Amigos de los VETERANOS DE MEXICO. "Nada es tan contagioso como el ejemplo, y nunca hacemos grandes bienes ni grandes males que no produzcan otros semejantes." — La Rochefoucauld ■

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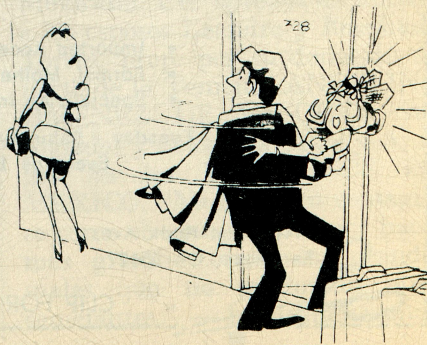
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KHARIS GLORIA AVRIL

The early column with the Latin touch . . .

Hullo luv! Hola carino!

Dr. John O'Connor from Columbia University, N.Y., shared with his students new-found revelations about the sex life of homo sapiens . . .

Excessive work kills the sex drive in men.

Millions of wives already knew that — especially if the work involves extra hours at the office with a young secretary.

(Some congressmen's wives can so testify . . .)

CARTER NOW HAS TWO WOMEN IN THE CABINET

(Some congressmen keep them in a closet . . .)

COMMERCIALS

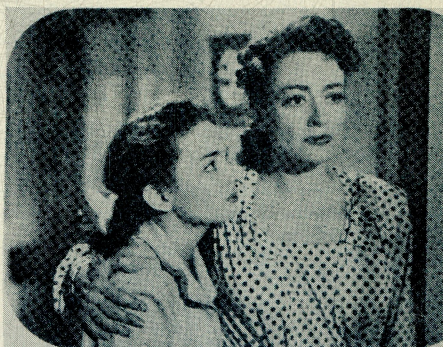
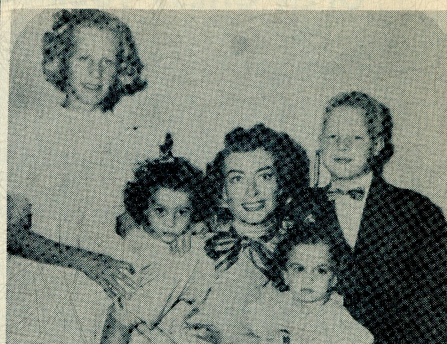
"You call it corn," "she calls it meheis," "we call it maiz," "the Itilians call it salare . . . and the Spaniards never heard of it before the Conquest of America . . ."

JOAN CRAWFORD DIES

She was part of my life when I was a skinny, freckled and shy teen ager with a big mouth; however, no amount of teasing about my lips ever bothered me, I was sure I looked like Joan Crawford and she was a terrific inspiration in those insecure and wonderful years.

I was also sure one day I would be a famous movie star and eventually come back to my home town . . . and show my jewels!

JOAN CRAWFORD was an ARIES, born the 23rd of March 1908. In numerology an 8. Eight is the number of material success.



People under this materialistic number are leaders, executives, and are most aggressive!

She won an Oscar for her performance in MILDRED PIERCE, and made about 80 movies. She was unique, the essence of personality, a fighter with a great drive to succeed in a hostile world! I still think we had a lot in common, besides a big mouth!

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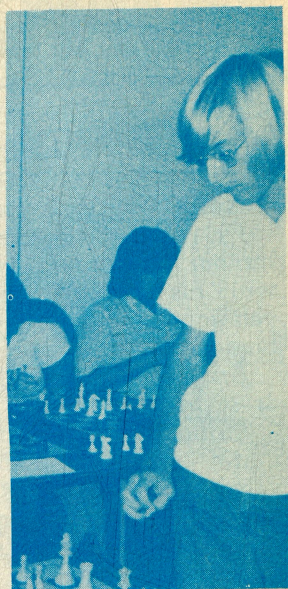
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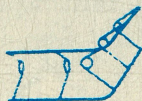
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12:00 to 6:00 p.m. Sundays

Unique construction.

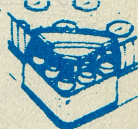
Spinal-Guard's special construction gives extra support to the heaviest part of your body.

The critical center area is reinforced.



Wake up smiling.

You sleep comfortably edge-to-edge.



As seen in BETTER HOMES and Gardens



\$99 twin ea. pc.	\$299 queen set
\$119 full ea. pc.	\$419 king set
\$50 Trade-In Allowance On Any Set	

COCA'S FINE FURNITURE

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DOWNTOWN SAN JOSE Phone

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