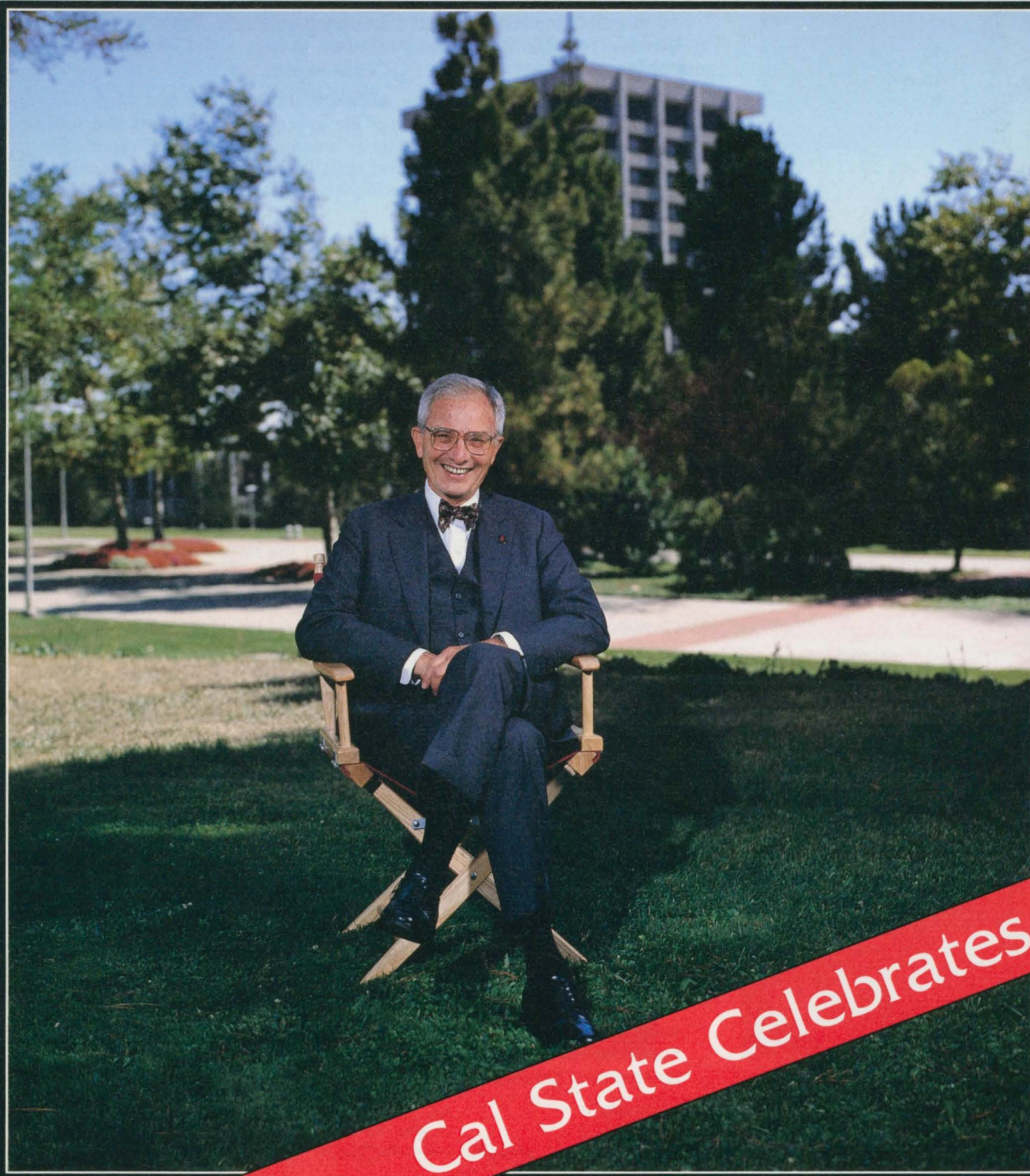


ACACIA

THE CAL STATE MAGAZINE

FALL 1987



Cal State Celebrates

SPECIAL SECTION
1986-87 Honor Roll of Donors



To Rent or To Buy

When we arrived in Hayward twenty years ago, we were certain of very little. We thought we would be here for one year. We were slightly familiar with California State College, Hayward, but knew even less about the surrounding community. We had left a home that we loved; had arrived in a strange place and faced an uncertain future. We struggled to decide where to locate, whether to rent or to buy and which of the many challenges to attack first.

The change from life in a large, impersonal urban area and a job in a central headquarters to the realities of life as a college president and spouse in what the then-mayor described as a "small town" required rapid adjustment from relative anonymity and virtually complete privacy to existence in a goldfish bowl. There seemed to be no place we could go that we were not recognized.

But the people made it all worth-while. That "small town," which is large enough to be the major city of any of a number of other states, welcomed us with a generosity for which we shall always be grateful. We treasure the friendship of the people of the community and the support that they have given through the Cal State Affiliates and otherwise.

In 1967, Cal State was the fastest growing campus of the state university system. Rapid change from a small, easily administered college to a large and complex institution had produced a staggering array of problems that were exacerbated by the general malaise then affecting the society. Student activism came to Cal State during our first year, and we learned to cope with demonstrations, threats, police patrols outside our home, unpleasant people and a hostile press, all while attempting to preserve a functioning university. That period and the dismal period of decline that followed in the 1970's were bearable only because of the remarkable people who made up the faculty and staff of the University. That the University survived in reasonably good shape is due entirely to their efforts.

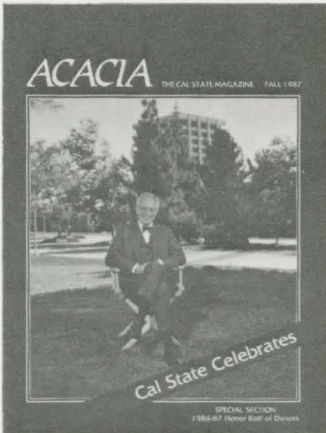
Growth, upheaval and decline were followed by relative stability, but there are always new challenges. Now, they are those of a changing demography. New faces, unfamiliar names, different languages and cultural traditions and widely varying educational preparation have given us a marvelously diverse student body with new and different needs.

We have been at Cal State longer than at any other one place, yet it seems a short time unless we try to remember all that has happened. The greatest pleasure of those years has come from the students. Both of us come from families in which ours was the first generation to attend college, and being associated with a university that gives first generation collegians a chance has given us great satisfaction. Watching a young musician mature and gain a position on the concert stage, seeing a pre-dental major return from dental school to open a practice nearby, welcoming an outstanding accounting graduate who has become a partner in the firm and participating vicariously in all the other successes of our alumni is our reward.

Twenty years is a long time in this business, and considering the outlook when we arrived, no one is more surprised than we to find us still here. For twenty of the best years of our lives, we thank the Cal State community: students, faculty, staff, alumni and friends.

Sincerely,
Hilda and Ellis
Hilda and Ellis

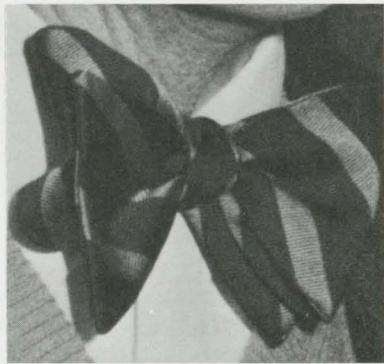
ON THE COVER — The California State University, Hayward family prepares to celebrate twin anniversaries. It was July 5, 1957 when Governor Goodwin Knight signed Assembly Bill Number 4 establishing the State College for Alameda. (See Issues) On July 13, 1967, Ellis E. McCune was appointed president of California State College, Hayward. ACACIA's feature chronicles the past two decades of the CSU's senior president. Cover photo by Porky Calado



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Cal State's Original Pioneer

It Was A . . . Lark?



It really was a Lark — a Studebaker Lark, Vintage 1958 and it was the site of numerous all-college meetings during the early weeks of the state college that was to become California State University, Hayward. But the undertaking, starting a new institution, was anything but a lark.

Carlos Bee, the Hayward high school teacher who became the assemblyman for this district and was to become the speaker of the California Legislature in 1959, was also a former mayor of the City of Hayward. At the 1957 Alameda County Fair, after considerable effort extending over

several months, Mr. Bee was successful in "cornering" Governor Goodwin Knight and in the Governor's limousine, secured his signature on the legislation that would create the State College for Alameda County. It was to be another 12 months before the Legislature appropriated \$1,650,000 for the purchase of a site. But that was only the beginning.

With funding a reality, the cities of Southern Alameda County began the struggle to locate the new college in their vicinity. This became a struggle that was to alienate friends and create barriers to the actual beginning of the college.

Cal State's first faculty meeting circa 1959

— Lyle Edmison (far right) travelled many East Bay roads searching for the best site for the new University. With him are Dale Wren, executive dean, (back seat), C. Richard Purdy, acting head of the education division, (front left) and Fred Harclerod, first president of Cal State (foreground).

Many believed that the Parks Air Force based near Pleasanton was a natural location for the campus, particularly from a cost for acquisition and site preparation point of view. But the Army also had notions about the site and in the end closed Camp Stoneman near Pittsburg and established the former air base as a standby army base. Pleasanton anticipated this and was offering a site off Bernal Avenue for the college.

The California State Department of Education had identified a 64-square mile rectangle. This rectangle included the cities of San Leandro, Hayward, and the comparatively new cities of Union City and Fremont.

San Leandro had suggested the top of the hill overlooking the nearly pristine Lake Chabot, but that site was determined to be of insufficient size for a campus of 20,000 students. County Supervisor Francis Dunn felt that a site at the foot of Winton Avenue in Hayward near the Bay would be adequate. At the time it was a swampy public dump.

The Salz ranch was also suggested. However, Mr. Salz was not interested in selling to the State and others had an interest in that land as well. Mr. Guy Warren opposed the Salz site and said he would go to court if his trucking terminal was terminated. The Western Pacific Railroad said it would sue the City of Hayward if its land were rezoned for the college site because it anticipated a zoning change for industrial development.

Fremont suggested Patterson Ranch, but when a busload of Sacramento and local dignitaries visited the site in the spring of 1959, the bus sank to its axles in the spongy soil.

The Hauschildt ranch site had been proposed quite early in the race but for some reason wasn't being pressed while other sites made headlines. Alma Hauschildt Edwards, who was living on the ranch observed, "I could never understand why folks who were pushin' for the university would build on faults." The earthquake of 1868 knocked down Timm Hauschildt's barn and many other structures in Hayward. Eventually, Alma received \$810,000 for the 305-acre ranch established by her grandfather 109 years previously and moved off it in April of 1961.

With funding a reality, the cities of Southern Alameda County began the struggle...

On June 11, 1959 the State Public Works Board announced that the long battle to locate the college had ended and Pleasanton was to be its home. This decision was made possible by State Superintendent Roy Simpson's departure from his department's policy. Said Dr. Simpson, "State experts found no satisfactory site west of the hills." Predictably, this decision touched off a torrent of criticism and also constructive activity by the taxpayers west of the hills. A strong letter writing campaign and intensive lobbying contributed to local newspaper lead on June 25, 1959, "Gov. Brown starts ball rolling to reopen site study in South County."

Sometimes it was a bit difficult for the press to stay within the bounds of facts. For example, a headline in July of 1959 said, "HAYWARD VICTORY — Salz ranch site chosen." And another news writer wrote, "College student spending to hit some \$3 million for 2000 students during the first year of operation."

It was not until December 17, 1959, when the college had been open three months, that the final site, the Hauschildt Ranch, was officially selected. It had been a year and a half

of political turmoil and the indecision had not made the college's early days any easier.

On January 15, 1959 Fred F. Harclerod was named by the Board of the State Department of Public Education to be the first president. Harclerod had been a high school teacher of English, social science and mathematics and later was on the faculty at Menlo Junior College and San Diego State. At the latter campus he was director of audio-visual services and secondary education. In 1952 he was appointed Dean of Instruction at San Jose State College. From there, at age 41, he became the newest California college president.

The first payroll was February 1, 1959 — there were only two at the time. The first Dean of Instruction (chief academic officer) was Dr. C. Richard Purdy, a mathematics professor who had been Dean of the School of Science and Occupations at San Jose State. Dick had been a multi-engine aircraft Navy pilot during WWII and was a veteran of many Pacific flights. A practical man, he no doubt would have had difficulty with a quote attributed to President Harclerod, "People in the Bay Area have been gradually accepting the emergence of Cal State as a center of learning for the region." Dick passed away in 1967.

There were 15 different potential locations.

Dr. Dale Wren was appointed Executive Dean. He was serving as administrative assistant to Dr. Simpson and was the last of the original four to report to the campus. Dale had been a champion boxer as a student at San Jose State and was an avid golfer. Subsequent to his service at Hayward, he was president of Feather River College.

In February of 1959 the immediate problem was where to find an address for the college since the Lark was hardly adequate. Five rooms were made



This stately looking building — the old Hayward Union High School — was the first home of what is now Cal State.

available in the County Superintendent of School's area of the County Building on Winton Avenue. The next problem was where to locate space for classes. After that was the question of what to offer in the way of classes and where to find the faculty to teach those classes. Finally, it was necessary to somehow create a collegiate level library appropriate to the curriculum.

The State College for Alameda County...was experiencing...birth pains

Counting Saturdays, Sundays and holidays there were about 235 days between February 1 and September 26, the first day of classes. It is worth noting that as a result of the Hayward experience, subsequent colleges (e.g., Bakersfield, Sonoma, San Bernadino) were granted three years of lead time between naming the chief executive officer and starting classes.

President Harclerod was not without his ideas for an institution of higher education that some described as a Harvard of the west. Indeed, this comparison was not unmentioned in some early faculty recruitment efforts.

The first college catalog identified four "Divisions": Biological and Physical Science; P. Victor Peterson, Jr., Head; Business and Economics, Virgil Salera, Head; Creative Arts, Karl Ernst, Head; Education, C. Richard Purdy, Acting Head (Albert Lepore became the first Head in 1959); College Librarian, Floyd Erickson.

Until 1960, the California state colleges were a part of the State Department of Education. The Donohoe Act established the colleges as a separate system of public higher education with its own governing board. The State College for Alameda County was experiencing birth pains as was the entire state college system. For the most part, individuals in these new endeavors were inexperienced in their new roles — including the Board of Trustees and Chancellor.

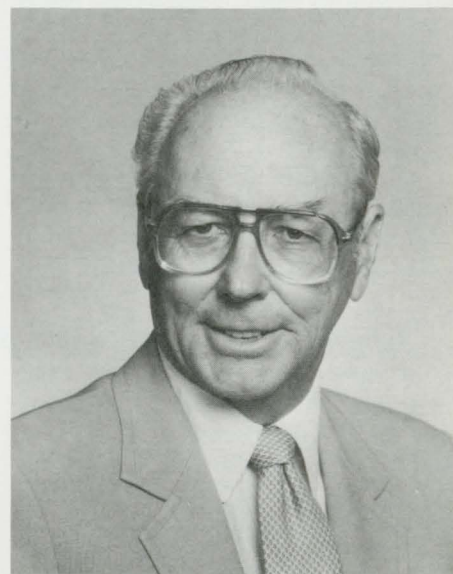
The college did open in September — on schedule — in space at the new Sunset High School and the very old Hayward High School. Administrative offices were located on Foothill Boulevard where the City Hall is located. Approximately 346 upper division and graduate students were enrolled with an average age of about 37. The college was prohibited from enrolling freshman and sophomore

It was...constructed on ideas and...on dreams.

students until a junior college was established in the area. The opening of Chabot College made the acquisition of the first freshman class possible in 1963 and these became the first sophomores in 1964. The University was at last "complete."

The college moved to its present location in 1963.

Was it indeed a lark? The opportunity to be a pioneer is not attractive to everyone, but to those to whom it is attractive it can be a most satisfying experience. It was somewhat discouraging to be confronted with the reality of being part of a larger system where many ideas were tested against the criteria of whether it would "work" at Humboldt or San Diego State and usually found wanting. Would any of us do it again? I suspect we have made larger mistakes. ■



About the author

Lyle Edmison, vice president of student services, has been at Cal State since the first payroll day. He was a member of the original Board of Trustees of Ohlone College and a member of the first Board of Trustees of the American College Testing Program. In 1982 he received national recognition as the recipient of the Scott Goodnight Award of the National Association of Student Personnel Administrators for outstanding service.

Center Stage & Reunion Day To Highlight Cal State's Anniversary Year Celebrations

Two of the most important yearly events for Cal State's growing family of alumni, supporters and friends will take place the last weekend in October. Center Stage and Reunion Day are opportunities to participate in events which highlight the University's rich past and developing traditions, as well as the private support which assures its growth as a vital institution of higher education.

Center Stage, the University's annual donor recognition dinner, will take place on October 30 at the Sunol Country Club in Pleasanton.

In addition to presentations recognizing new and continuing members of the Acacia Society and Tower Club, President Ellis McCune will be honored on his 20-year anniversary with Cal State Hayward. Chancellor W. Ann Reynolds of California State University will be the keynote speaker for the ceremonies.

The individuals and organizations being recognized as Acacia Society and Tower Club members have led Cal State contributions and grants over the one-million dollar mark for 1987.

The Acacia Society, which includes donors who contribute more than \$10,000, will induct five new members. They are Mr. & Mrs. Charles Arolla of Oakland, Mrs. Lewis Callaghan of San Francisco, Mrs. Calliope Tracewell of Hayward, the Franklin Optical Company of Hayward and the Ann and Gordon Getty Foundation of San Francisco. These additions bring the total Acacia Society membership to 42.

The Tower Club, which includes donors who have contributed more than \$1,000, will recognize 18 new contributors. The Club has 53 continuing members for 1987, bringing their total to 71.

Center Stage festivities begin with a



It's Time — Class of '62 honorary chairs Ann Rheiner and Peter Stone prepare for the grand opening. During the October 31 Reunion Day activities the Class of '62 will open the time capsule buried 25 years ago. Following the festivities the capsule will be resealed and opened again in the year 2012, the class's 50th anniversary.

social hour at 6:30 p.m. Dinner will be served at 7:30. Tickets for individuals are \$37.50 per person/\$75 per couple. Corporate tables of 12 will also be offered. A limited number of tickets are available. For reservations, call (415) 881-3878.

The 1987 Reunion Day festivities will be larger and livelier than ever with the addition of two major activities and continuation of popular events from past celebrations. This year's celebration will take place on Halloween, Saturday, October 31.

The annual event is sponsored by the Cal State Alumni Association. All alumni, faculty, staff, family and friends are invited.

The day will begin with the first annual ReRun/FunRun at 9 a.m. The ReRun course is 5K with the FunRun portion 2K. Participants can run or walk the course, which overlooks the Bay

Area. Prizes will be awarded in several categories including — it's Halloween, remember — best costume.

For lunch a traditional Oktoberfest has been included in the schedule. It will feature "beer and brat," various other German dishes and musical entertainment.

The Class of '62 will be honored on its silver anniversary with a luncheon and the opening of the class time capsule. Special receptions will also be held for the classes of '67, '72, '77 and '82.

Popular events to be repeated from previous Reunion Day celebrations include an "oldies but goodies" show on radio station KSUH, sign making for the homecoming game against Humboldt State, and a post-game victory celebration.

Make your reservation for this fun-filled Reunion Day by completing the form on page 23.

Fifteen professors named to tenure track for the 1987-88 academic year



Chong S. K. Lee

■ Chong S. K. Lee, assistant professor of marketing. Previously teaching assistant at the University of Texas, Austin.

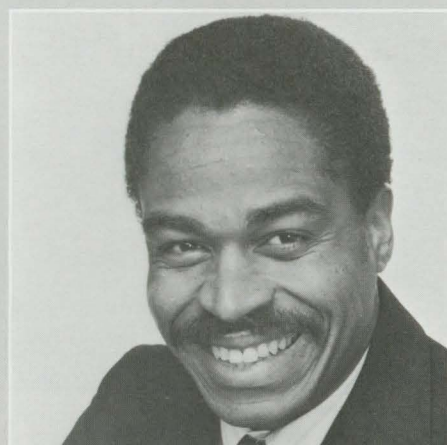
■ Ned Chapin, professor of accounting. Previously a data processing consultant for InfoSci Inc., Menlo Park.

■ Doris Andrews, professor of history. Previously lecturer at Princeton University.

■ Louise Bay Waters, professor of teacher education. Previously lecturer at Cal State.

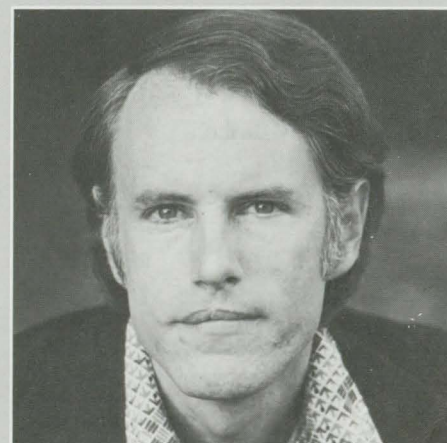
■ Ana Perches, assistant professor of foreign languages and literature. Previously assistant professor at New Mexico State University.

■ William Thibault, professor of mathematics and computer science. Previously a consultant for AT&T while completing work for a doctorate at Georgia Institute of Technology.



Benjamin Bowser

■ Benjamin Bowser, professor of sociology and social services. Previously assistant to the director of information technology services at Stanford University.



David Eschelman

■ David Eschelman, professor of music. Previously lecturer at Cal State.



Kristin Ramsdell

■ Kristin Ramsdell, assistant librarian, bibliographic instruction librarian. Previously assistant librarian, Meyer Memorial Library, Stanford University.



Linda Lambert

■ Linda Lambert, professor of school administration and supervision. Previously director of professional development, Marin County Office of Education.

Rudolph Torres

■ Rudolph Torres, professor of ethnic studies. Previously lecturer in ethnic studies at Cal State.



Anne Makus

■ Anne Makus, professor of speech communication. Previously working to complete a doctorate at Pennsylvania State University.



Jacki Anderson

■ Jacki Anderson, professor of educational psychology. Previously lecturer in educational psychology at Cal State.



Mary Cullinan

■ Mary Cullinan, professor of English. Previously a lecturer in marketing at Cal State.



Gary McBride

■ Gary McBride, associate professor of accounting. Previously technical assistant with the Internal Revenue Service.

George and Miriam Phillips Outstanding Professor Award Established

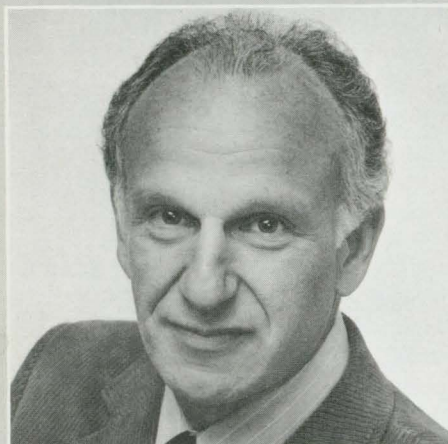
Cal State's annual award for excellence in teaching has been renamed the George and Miriam Phillips Outstanding Professor Award.

The award, funded by their children, George and James Phillips and Ann Phillips Jarvis, through the Cal State Affiliates, is in memory of Superior Court Judge George Phillips and his wife, Miriam (Mike).

Both of the Phillips were members of Cal State Affiliates. In 1985, Mrs. Phillips received a volunteer service director's chair in honor of her many activities on behalf of the University.

The Outstanding Professor Award carries with it a \$500 stipend.

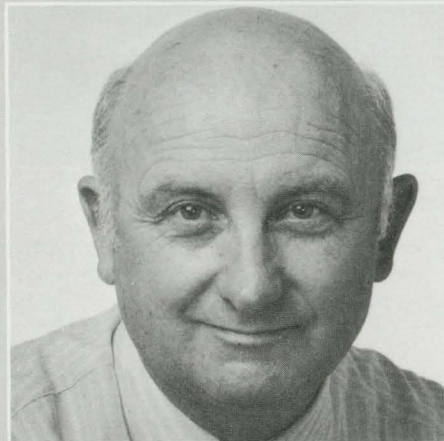
Faculty, Staff, Student Notes



Richard Monson

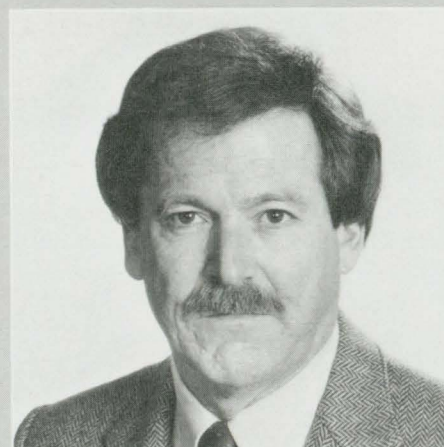
■ Richard Monson, professor of chemistry, will chair the Academic Senate for 1987-88. He succeeds Kenneth Rebman, the new dean of the School of Science.

■ Herbert M. Graw has been named Acting Director of Extended Education. He is also Director of the Contra Costa Center and professor of Kinesiology and Physical Education.



Herbert M. Graw

■ James D. Buckley is the new Director of Personnel. He has been Acting Director since January and served as Assistant Director since 1976.



James D. Buckley



Arthurlene G. Towner

■ Arthurlene G. Towner is the Acting Dean of Education. She was previously associate dean of the school and professor of educational psychology.



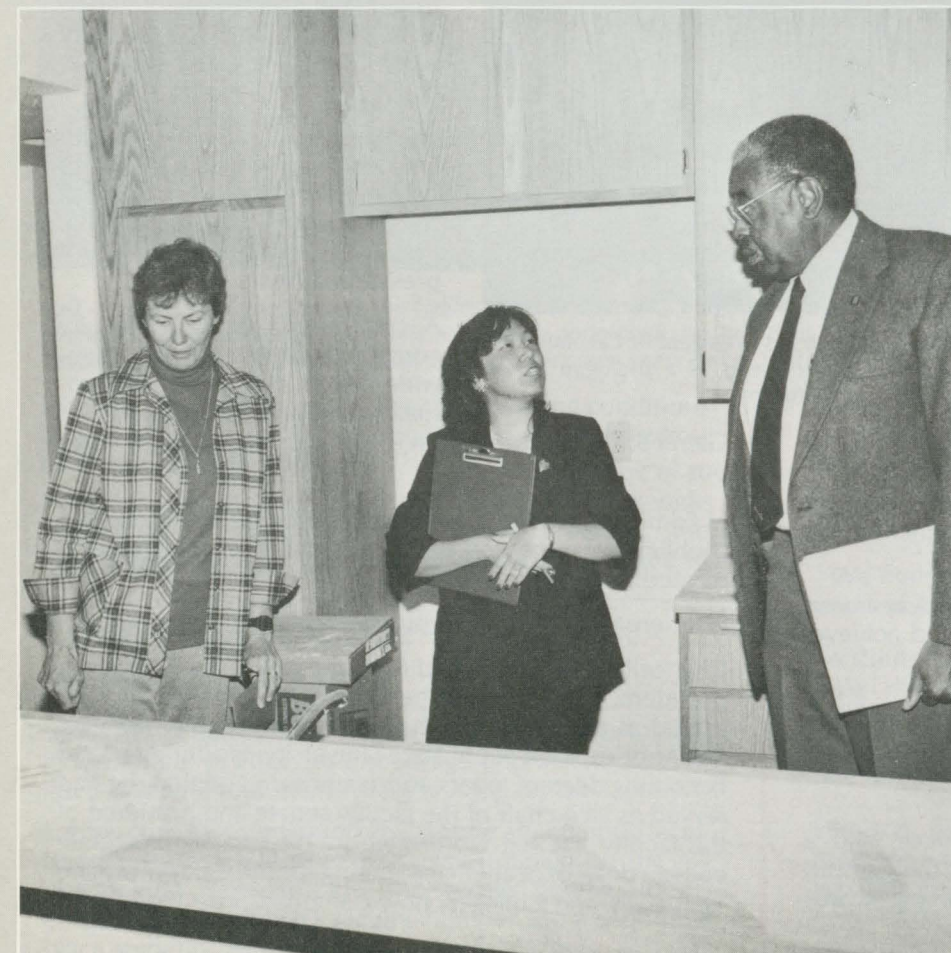
Linda Schneider

■ Linda Schneider became the Director of News and Publications/Assistant Director of University Relations in August. She comes to Cal State from the University of California, Davis.



Deborah Evans

■ Deborah Evans, a senior business major, is the new president of Associated Students.



May I Take Your Pledge? — Alumni, faculty and staff donned bright red t-shirts for an afternoon of phone answering for the KQED summer pledge drive. Alumni and students responded with calls. **A Room with a View** — On a recent tour of the new campus housing complex, administrators and staff were impressed with the apartments' features, including the view of San Francisco Bay and the spaciousness of the floorplans. Penni Jean Savage (far right) and Judy Sakai may well be asking Housing Director Harold Hoskins if they can move in.

CSU's Senior President

PROLOGUE

Ellis McCune Observes His Twentieth Anniversary as President of Cal State Hayward

By Martha Kennelly

If he swivels around in his desk chair, Ellis McCune can see virtually all of the university he has served as president for the past 20 years. Twelve floors below his office lies the campus, a spread of green lawn interrupted by trees and buildings.

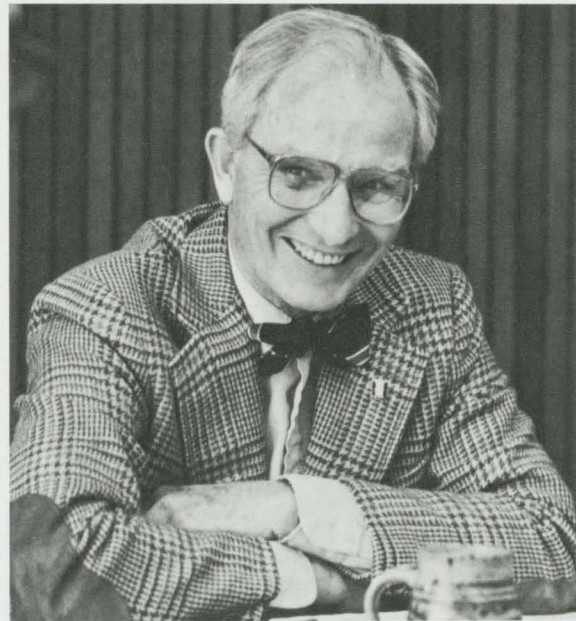
It's a familiar landscape to him after two decades in office. And if the president is familiar with campus, Cal State has had time to become accustomed to him. His lean figure, bow tie and spectacles are frequently sighted at campus functions ranging from football games to the presidential student service awards which he initiated.

The 20 years of McCune's tenure have left their imprint, and not only in matters of administrative style. Of the 41,000 degrees granted by the university in its 27 commencements, 95% have born McCune's signature. The senior president in the 19-campus California State University system, he's equally well known throughout the nation's higher education circles.

Longevity suggests tranquility, but it hasn't always been that serene. Call it a mix of drama, humor and achievement.

When McCune took office September 1, 1967, he came in response to faculty protest against the administration of President Fred Harclerod. He arrived at an institution sharply divided over Harclerod's policies.

Lyle Edmison, vice president, student services, and a member of the original 1959 staff, describes the campus situation in measured terms. He chooses his words carefully, striving for fairness and objectivity.



Celebrating twenty years as president of Cal State, Ellis McCune sees the two decades as a prologue to the University's challenging future.

Some of the difficulties arose, he believes, because of the haste in which the school was forced to organize. On February 1, 1959, two people were named to the administration — Harclerod as president and Edmison himself as dean of admissions. They were charged with the almost impossible task of opening a new year-round college by September. Succeeding state colleges were given three years start-up time, Edmison points out.

"Problems were developing on the campus by 1963 and continuing," says Edmison, partly as a result of hurried initial planning, partly because of problems of presidential style.

A continued barrage of faculty complaints directed to the state-wide system headquarters eventually prompted Chancellor

Glenn S. Dumke to send an investigating team to the campus in Spring, 1967.

In Edmison's view, "A review of the stewardship revealed problems of such serious nature that a change was indicated."

Harclerod was, in administrative parlance, "reassigned."

Chancellor Dumke named McCune as Cal State's interim president. Forty-six when he arrived, McCune had already served as a department chair first at Occidental College, Los Angeles, then at Cal State University, Northridge, later becoming dean of letters and science. In addition, he had served as vice-chair of the faculty senate and president of the faculty. He left Northridge in 1963 to become state college dean of academic planning for the California State University and Colleges, now California State University.

Dumke commented at the time that he was sending McCune into "clean it up," warning the CSUH faculty that there would be no "selection of a permanent president until you clean your own house."

As a consequence, the McCunes — Ellis, Hilda, and teen-age son Jim — moved north, into a rented home in Castro Valley.

McCune brought Robert A. Kennelly along with him as interim vice president. "Andy" Kennelly had been an associate dean of academic planning at the chancellor's office, working on university finances and year-round operations. A member of the chancellor's investigating team, he was aware of the University's problems.

Interviewed shortly after his arrival, McCune said of his own role, "My task is not to establish who is right and



Left — Ellis E. McCune assumes the California State College at Hayward presidency, fall, 1967. **Right** — The new president begins the first of twenty Cal State budget preparations with newly appointed vice president for finance, Robert A. Kennelly (left) and budget manager, Earl Norstrom. Andy Kennelly served Cal State for seventeen years before retiring in 1983.

who is wrong. It is to encourage the operating conditions that make it possible for a college to do what it is supposed to do: educate students."

With this goal in mind, McCune named a campus-wide committee to "examine the whole problem, the curriculum structure, goals and objectives, and come to

"If you won't trust me — don't wait for me."

some sort of agreement." Further, the faculty was to draft its own code of ethics to discourage unprofessional conduct. McCune told them, "This is a job for the faculty."

For his part, McCune found at Cal State an unhappy faculty and nearly 6,000 students newly installed on the hill overlooking Hayward. He also recalls finding, to his dismay, only "one black faculty member and a handful of black students, with very few Hispanic students. This was

'Whitey's college.'" The school meshed neither with the state's master plan for higher education nor with Alameda County's population structure.

In response, he created a task force to develop a master plan for minority education, actively recruiting students among minority members. (In 1986-87 minorities made up 37% of the student body.) The campus also instituted one of the first affirmative action hiring plans in higher education circles.

Today McCune believes the reason Cal State stayed as calm as it did in the subsequent burst of student activism was because campus changes were already in progress.

By the time the Free Speech Movement on the Cal Berkeley campus had touched off the spark that led to na-

tionwide demonstrations, McCune had already been selected as the unanimous choice for permanent president after approval by the local faculty's advisory committee and by a statewide presidential selection committee. The state college trustees confirmed the appointment.

"We figure he's done a very good job," was the assessment of Trustee E. Guy Warren of Hayward.

McCune now faced the upheavals of student unrest, the next difficult point of his presidency. Although he reminisces today that "Student activism was sort of interesting," it's doubtful that he'd really care to relive the late 60s and early 70s.

Edmison, by then dean of students, says, "These were roles for which presidents were unprepared; the faculty was one thing, but a group of students that made non-negotiable demands was another...who had prior preparation for this?"

Rumors abounded; a really violent outbreak was an ever-constant threat. To overact, as some campus presidents did, was to play into the hands of the agitators. On most campuses, the presence of uniformed police inflamed the students and led to further trouble. Despite the tensions, uniformed outside police were never actually required on the Hayward campus, although McCune says, "I once had a couple of detectives in my office for a week, with an attorney in the next office drawing up legal documents."

Maintaining a delicate equilibrium, the campus scraped through the period.

"The cafeteria was trashed twice — food hurled to the floor, bins dumped, and tables overturned," recalls Edmison. There were other minor acts of vandalism as well.

There were times when the presidential patience wore

and that perhaps we could find a place for him in one of them," says McCune.

His ability to find wry humor in awkward situations undoubtedly helped ease strains. The president recalls "being barricaded in my office for a day. It didn't have any restroom facilities, which made it interesting."

McCune frankly admits that, despite sometimes irrational and inconsistent student demands, the black students had some legitimate complaints about matters of curriculum, hiring practices and admission efforts. Although the popular image of the times is perhaps that of revolt by black students, he considers that "the would-be radicals among the whites were more of a problem."

A memento of those days stands near McCune's desk. It's a small statue of a muscular man, his arms upraised to

commencement, when two faculty members, uniformed as colonial and British officers, interrupted the formalities to present McCune with a red, white and blue bow tie.

McCune has consented to play a number of roles in support of campus activities. Disguised in a beanie and oversized glasses, he once entered the campus Ugly Man contest, a scholarship fund raiser. Another time he was sloshed in the face with a custard pie. "It was a staged affair," says Lyle Edmison. "He knew the day in advance, but not the hour." Press photographers were present for the event and, as the *Daily Review* recorded, McCune took the incident "with as much humor and grace as a man splattered with whipped cream could."

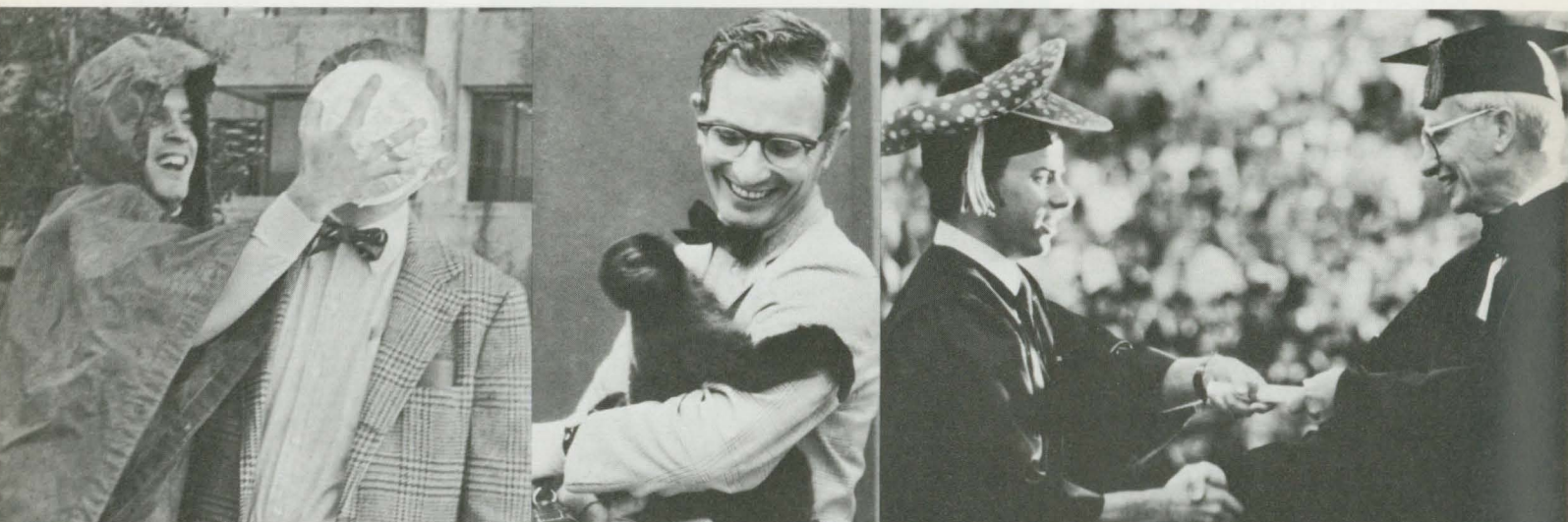
Perhaps McCune was able to handle the era of student unrest because he could identify with some of the pro-

The postwar GI Bill, which financed veterans' education, made possible his Ph.D from UCLA. McCune calls the bill "one of the major social revolutions of this century."

Although he has frequently said that his work is his only hobby, McCune maintains his interest in music. He gets his bassoon out only rarely these days, but he and his wife regularly attend musical events.

If ever there were "a Presidents' president," it's Ellis McCune.

Hilda McCune reveals that the president is also a gourmet cook, one who favors no particular cuisine but "just cooks around the world." When the McCunes moved their household to the Bay Area, they shipped 27 boxes of



Left — There have been days when the flavor of the presidency proved to be a bit too much. **Center** — Like all university presidents, Dr. McCune has greeted a wide array of visitors. **Right** — After 41,000 commencement handshakes, a university president has been everything.

thin. Provost Maurice Dance remembers a late evening meeting with students, when a question arose. McCune started for another office down the hall, to find out about the disputed point. The student leader insisted on accompanying him. "If you won't trust me — don't wait for me," McCune announced, "let's abandon the meeting."

The students waited.

Dance adds, "The young man who led the group came back last year and called on Ellis. He's an attorney in San Francisco now and has fond memories of Cal State."

McCune ended one lengthy session by declaring, "I'm sorry, but I've got other things to do. You'll have to leave."

"This is a public facility," blustered the young men.

"I reminded him that the state had a lot of public facilities

hold a wild boar. Sculpted by art professor Jim Black, it represents one of Hercules' mythological labors. Impressed by McCune's handling of student troubles, Black informally dubbed it "Ellis throwing pigs (police) off campus."

Says Black, "Everyone else was letting the cops run all over the campus except Ellis." A *Daily Review* headline put it more simply: "McCune Keeps It Cool."

Not all memories of the past deal with dissensions. Cal State's increasingly informal commencements often provided some comic relief. "We were never quite sure what was going to happen at commencement," recalls McCune. As he hands over the certificate (to be later replaced by an official diploma), he has, in turn, been handed everything from a rubber duck to a small red book containing the quotations of Chairman Mao.

Then there was the memorable 1976 "Bicentennial" com-



Left — By 1975, Dr. McCune had presided over completion of the Warren Hall administration building and the growth of the institution from a college to California State University, Hayward. **Center** — Dr. McCune listens as the University's academic programs are presented by Maurice Dance, provost and vice president for academic affairs. Dr. Dance has been a member of Cal State's administration since 1969. **Right** — Wherever the presidency takes him, Dr. McCune always pitches for Cal State.

blems facing Cal State students, many of whom juggle jobs and class assignments. Money problems kept him out of college for several years after high school. (At one point he supported his family during his father's illness.)

The senior president in the 19-campus California State University system...

When McCune did eventually enroll in a Texas college, he intended to become a high school bandmaster. Under a government-sponsored program, he worked 20 hours a week for \$15 a month.

It wasn't until he returned to college after World War II that he decided on an academic career. An avid reader, he jokes that this may have led him to college teaching, as "I noticed professors got paid for reading."

kitchen equipment, plus an ever-growing recipe collection. McCune used to clip recipes from newspapers when he traveled, which he sent home for testing.

If World War II interrupted McCune's college plans, it also introduced him to his future wife. They met at a get-together during his service days. He was with a date and she was alone, a situation which soon changed. "She was dull and I was lively," Hilda explains succinctly.

Despite years of attending student affairs with her husband, Mrs. McCune is still interested in campus events. She sees part of her role as "going to anything in which the students have a part" — athletic events, plays, music performances, social activities.

It's fortunate that the McCunes like to entertain, as official entertaining, including parties for faculty and for campus student government officers, occupies a significant

amount of their time. In addition, the president must travel frequently.

"We don't have much time together," says Hilda McCune, "so I travel with him." If they're lucky, they can sometimes squeeze in a day or two of vacation travel on their own after meetings.

"I'm a great advocate of learning foreign languages and traveling," the president comments. As a result, they often vacation abroad, following the back roads and staying in bed and breakfast places.

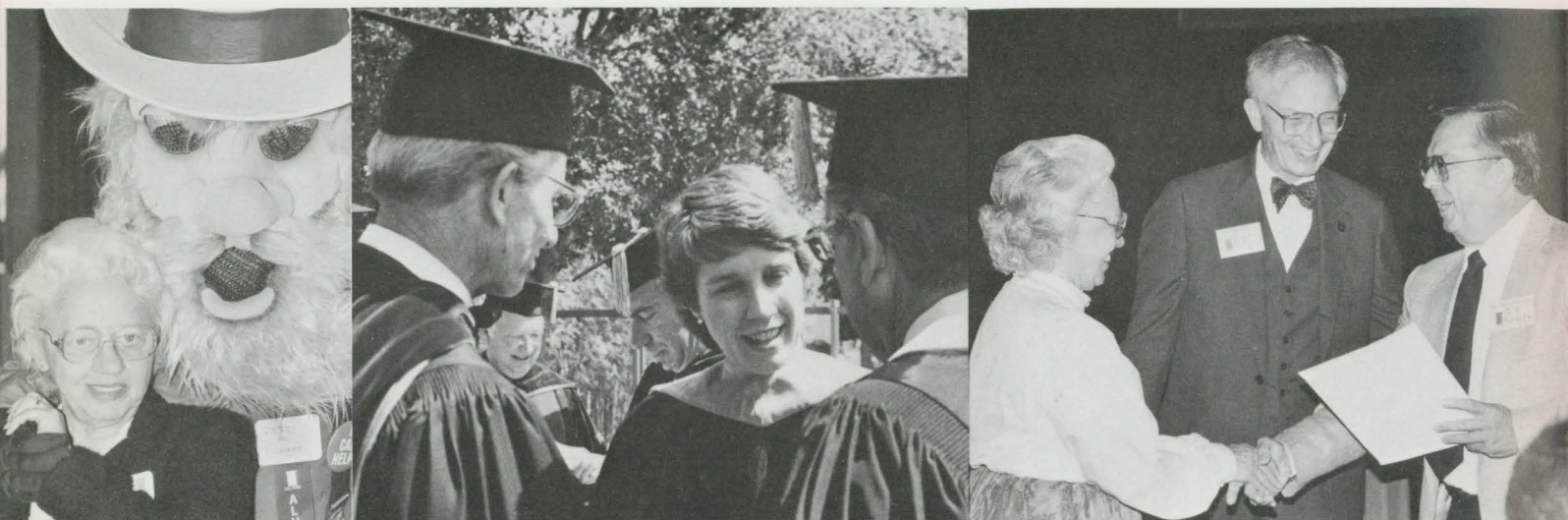
McCune's relationship with the faculty, a traditionally sensitive area, appears based on mutual respect. A business administration professor and past faculty senate chair, Susan Schaefer says the faculty considers him to be "one of the more democratic presidents. Some of our col-

standards for academic work. The alternative to accreditation is a government system, and I think that would be a disaster, frankly."

The stability of the McCune regime is perhaps best illustrated by the longevity in service of his senior administrators. Edmison, of course, pre-dates him; Kennelly came with him in 1967, and Dance was named vice president, academic affairs, in 1979. Kennelly's retirement in 1983, signaled the first major change.

"...going to anything in which the students have a part..."

His successor, Carolyn Spatta, is "the new kid on the block" in upper administration levels. "I really came



Left — Hilda McCune is greeted by the University's new mascot "Peter the Pioneer" at the 1987 Reunion Day activities. **Center** — CSU Chancellor W. Ann Reynolds (center) describes Dr. McCune as, "a presidents' president." **Right** — Cal State Affiliates chair, Milt Murdoch, welcomes the McCunes into the University's Tower Club for their annual giving to the University's development program.

leagues around the system are somewhat envious of the way decisions are made. The Senate is consulted."

As senate chair, she was invited to sit in on his executive staff meeting — which is **not** typical, she says. "Outside of letting me listen in on his telephone calls, I don't see how he could have been any more open about what was going on and what important decisions were being made."

Work at the national level on university and college accreditation has occupied much of McCune's time in recent years, and he has chaired numerous accreditation committees. Kennelly once commented, "When Ellis gets named to a committee, they discover how good he is and he winds up as chair."

McCune's term as president of the Western College Association led to even more involvement in accreditation. It's a subject he feels deeply about. "Accreditation for universities and colleges is a voluntary thing, a means of insuring some kind of quality control, some kind of

because of his (McCune's) reputation, which is national, you know," she's frank to say. "He's very savvy politically; he's also a very humane administrator. By that, I mean he is able to make difficult decisions, but he thinks about the effect on the individuals as well as on the programs and the overall university."

"He's still very much a faculty person," Spatta concludes. In a final burst of confidence, she adds, "I would have felt terrible had he gone to Alaska!"

The mention of Alaska refers to the University of Alaska's recent search for a president to head its multi-campus system. Sought out by their university regents, McCune was one of three finalists for the position, which eventually went to an eastern administrator. Like most campus newspapers, CSUH's *Pioneer* frequently takes an adversarial position vis-a-vis the administration, but on this occasion it echoed the general campus sentiment of thanksgiving with its headline, "McCune Stays Put."

1986-1987 HONOR ROLL OF DONORS and ANNUAL REPORT of GIFTS, GRANTS & RESEARCH



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1986-87 Honor Roll of Donors

CUMULATIVE GIVING

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Membership in the Cal State Acacia Society is extended to those donors who contribute or pledge a minimum of \$10,000 or more over a ten-year period. Gifts may be either a single contribution or annual support of \$1,000 or more. Another option for membership is through a deferred gift of \$25,000 or more. This can be in the form of a bequest, life insurance or life income agreements. It allows donors to retain the use of the property or its income for as long as they live and still secure the future private support of Cal State.

The ACACIA SOCIETY enrolled 5 new members during the past year bringing its total to 42. Gift support from the ACACIA SOCIETY membership was \$273,082 for 1986-87.

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1986-87 ANNUAL GIVING

Tower Club

TOWER CLUB membership is accorded to those who contribute a minimum of \$1,000 to Cal State during the fiscal year. Contributions may be designated for specific projects or be unrestricted for University use. For the 1986-87 fiscal year, \$362,751 was contributed from TOWER CLUB participants.

\$75,000 and up
† CSUH Foundation, Inc.

\$50,000 to \$74,999
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"This scholarship will...make my educational journey a little less difficult and has certainly made me feel like all the hard work so far has been worth it!"
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Mission Club

Recognition as a MISSION CLUB member requires gifts totaling \$500 to \$999 during the fiscal year. This year \$45,642 was contributed. This was an increase of \$33,000 over 1985-86 MISSION CLUB participation.

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- San Lorenzo Dist. Scholarship Foundation
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- Society of Calif. Accountants
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Fred O'Hensen | Wells Fargo Bank
Daniel Maisler |



Mrs. Calliope Tracewell (left) has established and endowed the Theodore Tracewell Scholarship in mathematics and computer science in memory of her husband. With Mrs. Tracewell is John Black, the first recipient, a senior mathematics and computer science major.

Founders Club

Alumni and friends of the University who annually contribute \$100 to \$499 to Cal State become members of the FOUNDERS CLUB. Annual support for 1986-87 was \$41,435, a 25% increase over 1985-86.

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- Intel Corporation

Grants, Research and Sponsored Activities

Federal

National Endowment for the Humanities

School of ALSS — \$24,897
Investigator — Lowell Bean

National Science Foundation

School of Science — \$20,194
Investigator — Ann McPartland

U.S. Department of Education

Cooperative Education — \$3,424
Investigator — Don Warrin
School of ALSS — \$33,600
Investigator — Fran Cooper
School of Education — \$73,907
Investigator — Jacki Anderson
School of Science — \$69,565
Investigator — Arnold Stoper

U.S. Department of the Interior

School of Science — \$6,500
Investigator — Detlef Warnke

U.S. Department of the Navy

School of Business and Economics — \$13,920
Investigator — Reuben Krolick

U.S. Forest Service

School of ALSS — \$40,086
Investigator — Carl Bellone

U.S. Small Business Administration

School of Business and Economics — \$4,000
Investigator — Ricardo Singson

State

Department of Education

School of Education — \$10,000
Investigator — Esther Railton

Department of Fish and Game

School of Science — \$119,804
Investigator — Edward Lyke

Department of Health

Office of Academic Affairs — \$28,088
Investigator — Judith Hunt
School of ALSS — \$16,250
Investigator — Richard Ames
School of Business and Economics — \$8,895
Investigator — Reuben Krolick

Department of Parks and Recreation

School of Education — \$8,770
Investigator — Samuel McGinnis

Other

Association for American Colleges

Office of Academic Affairs — \$5,000
Investigator — Maurice Dance

City of Sunnyvale

School of ALSS — \$23,384
Investigator — Fran Cooper

East Bay Regional Park District

School of Science — \$8,023
Investigator — Edward Lyke

Institute for Museum Services

School of ALSS — \$5,000
Investigator — Alan Almquist

Kaiser Management Health Plan

School of Business and Economics — \$59,441
Investigator — Reuben Krolick

National Institute for Dispute Resolution

School of ALSS — \$4,983
Investigators — Gale Auletta and Terry Jones

Stanford University

School of Education — \$5,000
Investigators — Jean Easterly and Rasjidah Franklin

U.C. Regents

Schools of Education/Science — \$2,000
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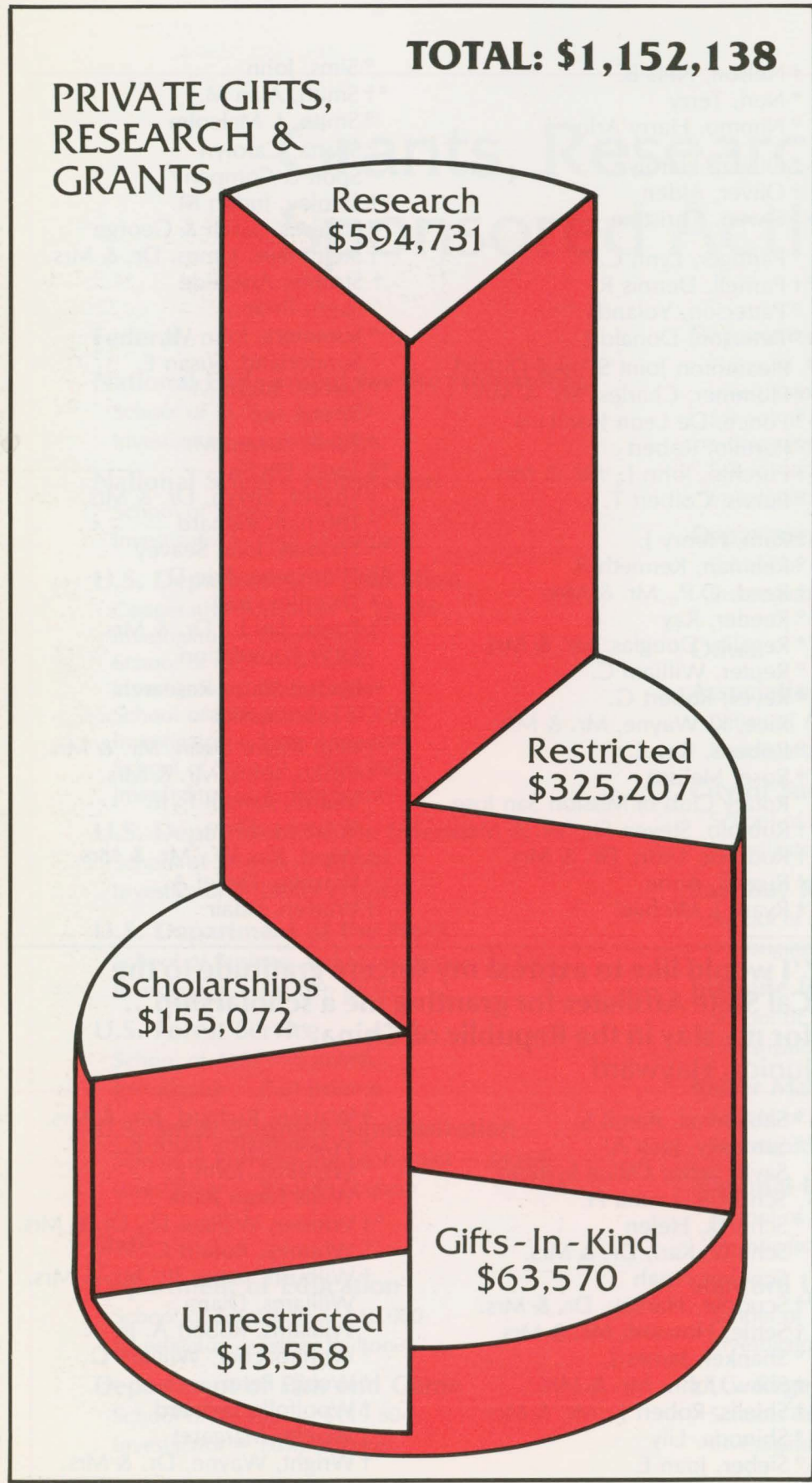
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"I would like to express my sincere gratitude to the Cal State Affiliates for granting me a scholarship... for my stay in the Republic of China."
Junior, Hayward

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1986-87 Annual Report



The 1986-87 California State University, Hayward Annual Report includes those individuals, corporations, organizations and foundations making contributions to the University and CSUH Foundation between July 1, 1986 and June 30, 1987.

The 1986-87 income chart on the left is a visual analysis of contributions by area of donor designation. Cash contributions were \$444,135, a 30% increase over 1985-86. Scholarship support of \$105,370 is an increase of \$13,000 over prior year giving.

The most significant change was a decrease of corporate in-kind giving. While the number of in-kind donors increased more than 30% the estimated cash values declined 70%.

Twenty-five research projects and faculty grants totalled \$594,731 for the past year.

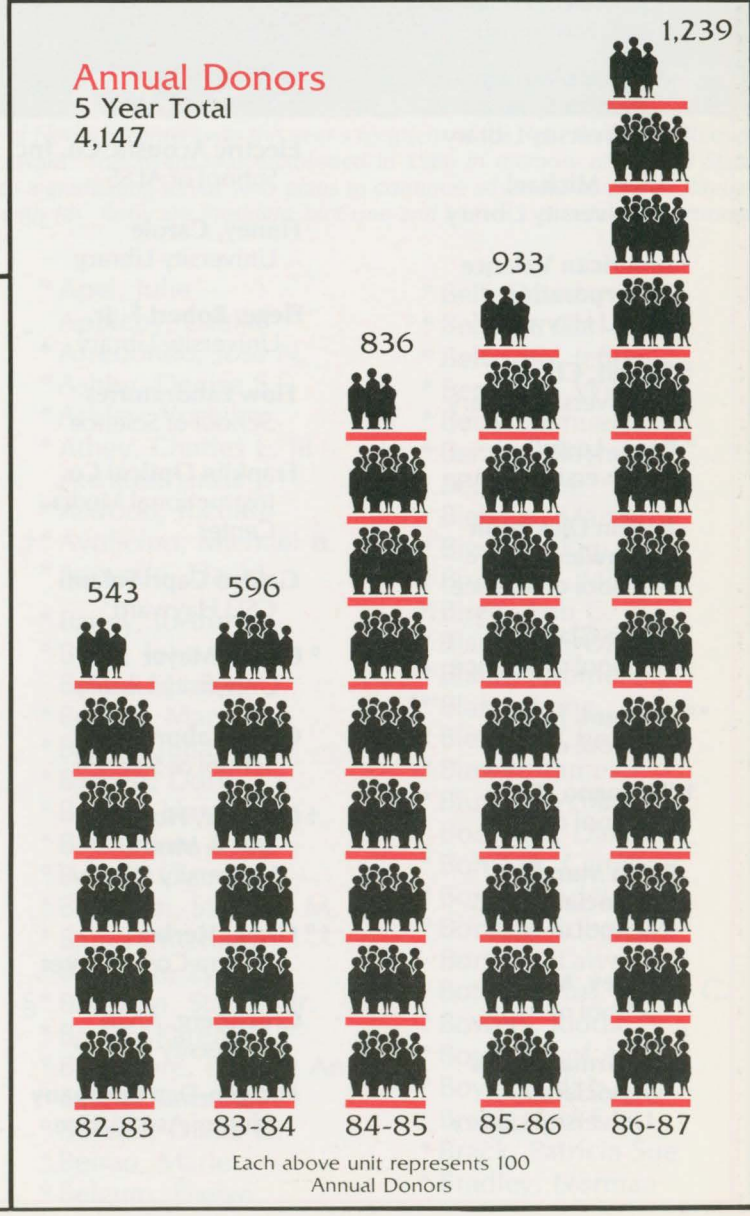
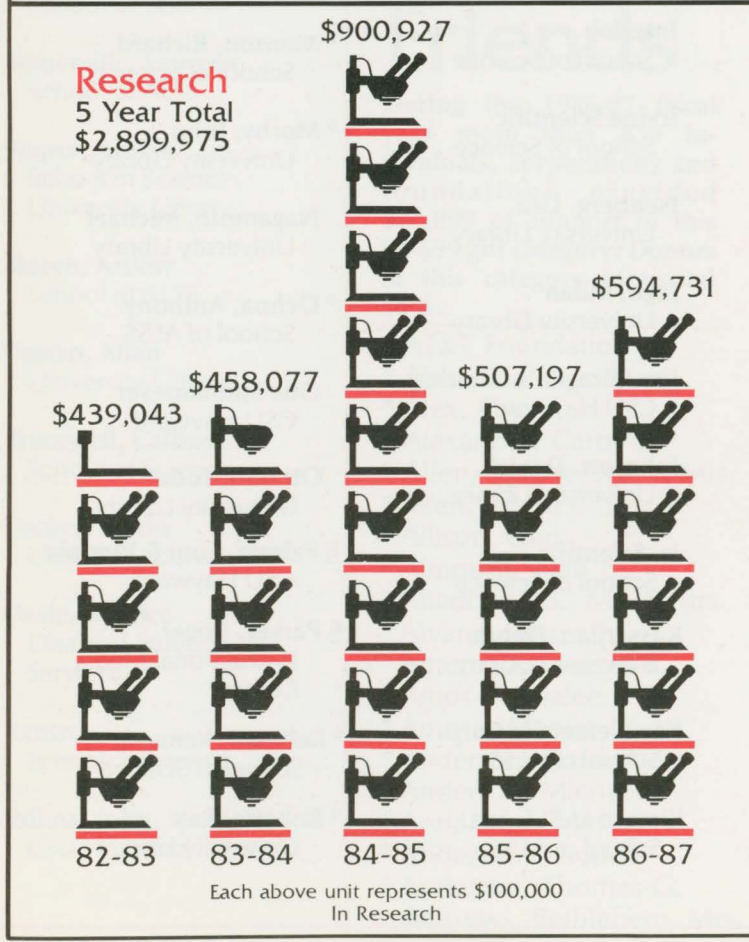
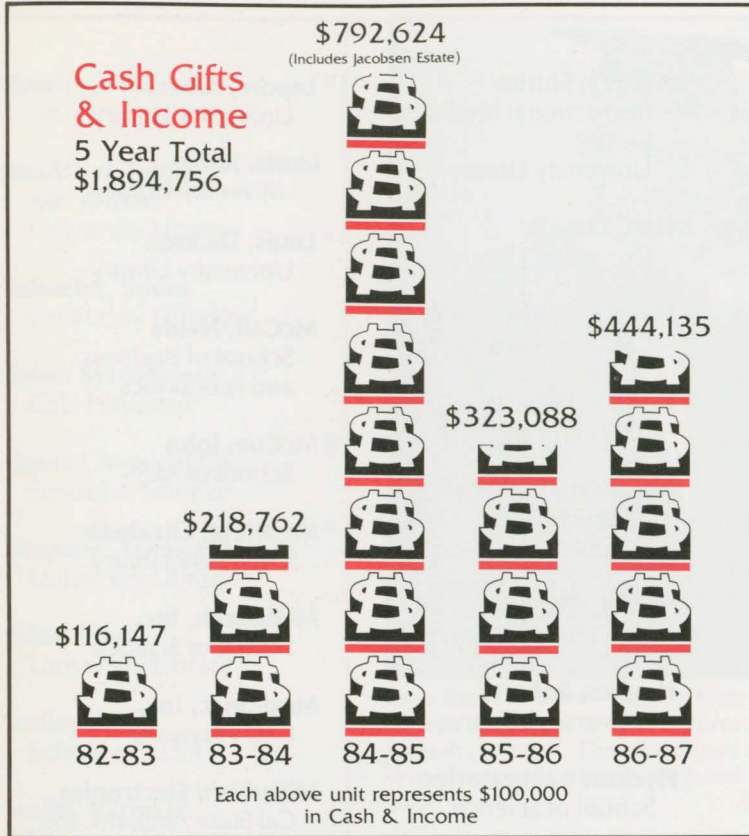
Unrestricted giving for the past fiscal year showed no significant increase.

With 1982-83 as the base year, cash contributions have grown from \$116,147 to \$444,135, a 75% increase in contributions from all segments of the University constituency. Faculty, staff, alumni, Affiliates, corporation and foundations have begun to develop a pattern of private support for Cal State. This income growth is paralleled by a 60% increase in annual donors during the five-year period.

Additional analysis of private support totals for the first five years of Cal State's development program shows the following:

Scholarship Income (Annual & Endowment)	\$934,615
Restricted Income	\$801,899
Unrestricted Income	\$ 44,378

For further information about giving opportunities or if you have questions about the 1986-87 Annual Report, contact the Office of University Relations & Development, California State University, Hayward, Hayward, CA 94542-9988. (415) 881-3878.



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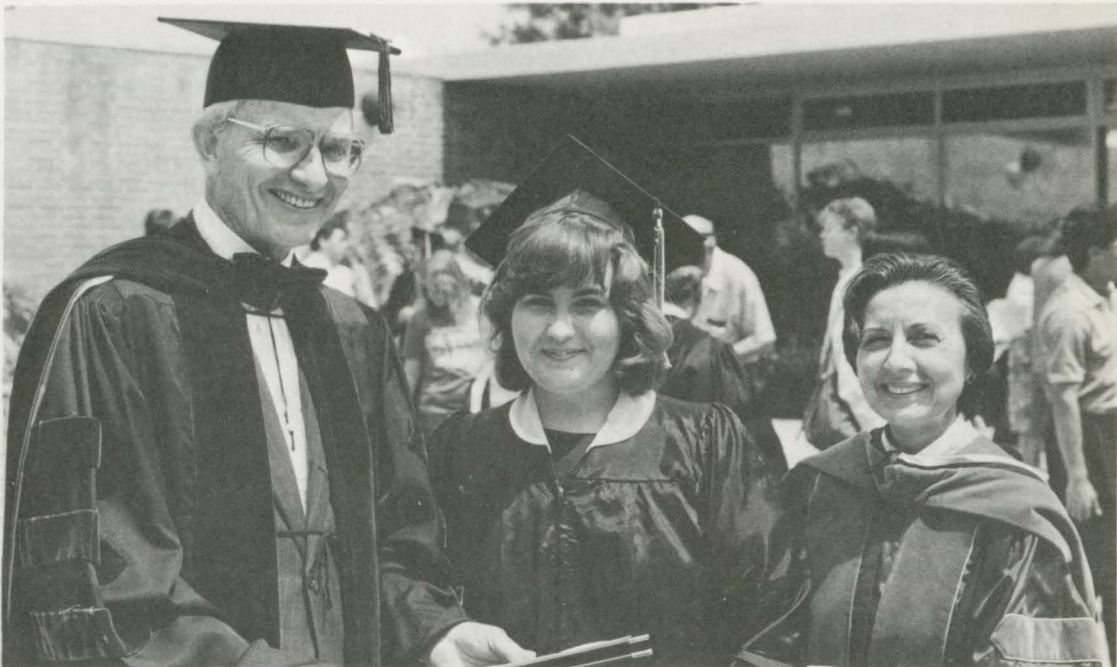
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Rosa Reeves Award — Becky Kirby of Newark (center) was this year's recipient of the Rosa Rodriguez Reeves Foreign Languages and Literatures Award. The award was established in 1986 in memory of the Cal State Spanish professor. The award goes to a graduating senior who plans to continue advanced studies in foreign languages and literatures. Pictured with Ms. Kirby are President McCune and Helen S. Schulak, department chair.

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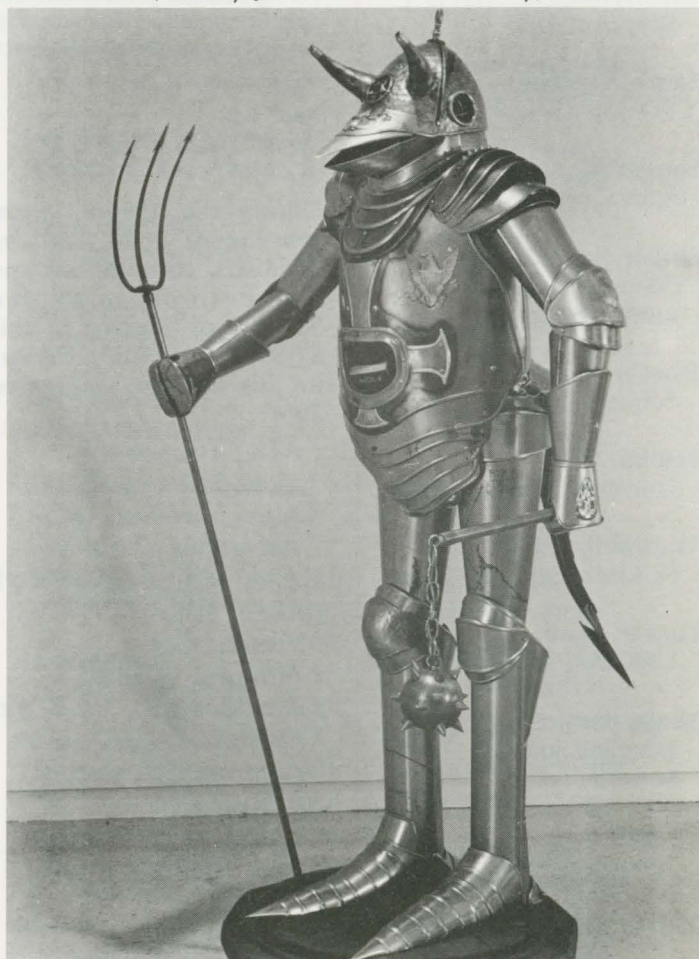
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Art professor Clayton Bailey and his work can be found in many ACACIA issues. The figure above appeared in the winter issue but was not identified, prompting Bailey to rename his sculpture, U.F.O., an Unidentified Figurative Object. The metal sculpture is titled, "Crime Fighting Device."

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* Valavanis, Dean
* Valenzuela, Victor
° Van Aken, M., Mr. & Mrs.
* Van Duren, Glorylynn
* Van Vu, Dinh
° Vandenberg, William
° Veder, Robert A.
* Venti, Kathleen
* Vida, Diana
* Viskovich, Gregory
* Vrmeer, Richard W.
* Wai, Eric J.
* Wakeling, Robert
* Walker, Kerryl
* Walker, Kevin C.

†* Walker, William, Mr. & Mrs.
* Wall-Rushing, Patricia
* Walsh, Douglas K.
* Walter, John
* Wanket, Mary Rose
* Ward, George P.
* Ward, Joan Terese
Warga, R., Mr. & Mrs.
° Warrin, Donald O.
* Watson, Marcia
* Watty, Dawna
* Waugh, Bryan
* Weber, Evaline
* Wede, Jeffery M.
Weidlich, Mary Lou
° Wenig, Adele R.
* Westrich, Carol
Wheeler, Patricia M.
* White, George W.
* White, Jan
Whitney, Geraldine
* Wiesinger, Mark
Wight, Frank M.
* Williams, Grace
* Williams, Kimberly
* Williams, R. Thomas
* Williams, Sharon
* Williams, Willie L.
* Winkler, Daphne Lyn
* Winnie, Rita M.
° Winzenrend, Marvin R.
* Witt, Maureen
° Woehr, Richard A.
° Wolgast, Elizabeth
* Wong, David
* Woo, Lee Y.
* Wood, Lawrence W.
† Wortham, E., Dr. & Mrs.
* Wright, David
* Wright, Helen
° Wrona, Wlodzimiez
* Wucher, Jane B.
* Wycoff, Don
Yamakoshi, Lois
* Young, Janice N.
* Young, Wilson
° Yu, Ytha Y.Y.
* Zallen, Linda
Zarate, David O.
Zaretzka, Margot
* Zegura, Petar
* Zinda, Julianna
° Zock, Richard
° Zuniga, Joaquin A.



CAL STATE

Students, Faculty, and Staff

Thank You

It was a general feeling in the community. Leo Parry, former chair of the Cal State Affiliates, a community support group, says, "The people I know didn't want to see him go." Both because of his Affiliate activities and because two sons attended Cal State, Parry speaks with knowledge of the campus situation when he says, "Ellis has provided outstanding leadership."

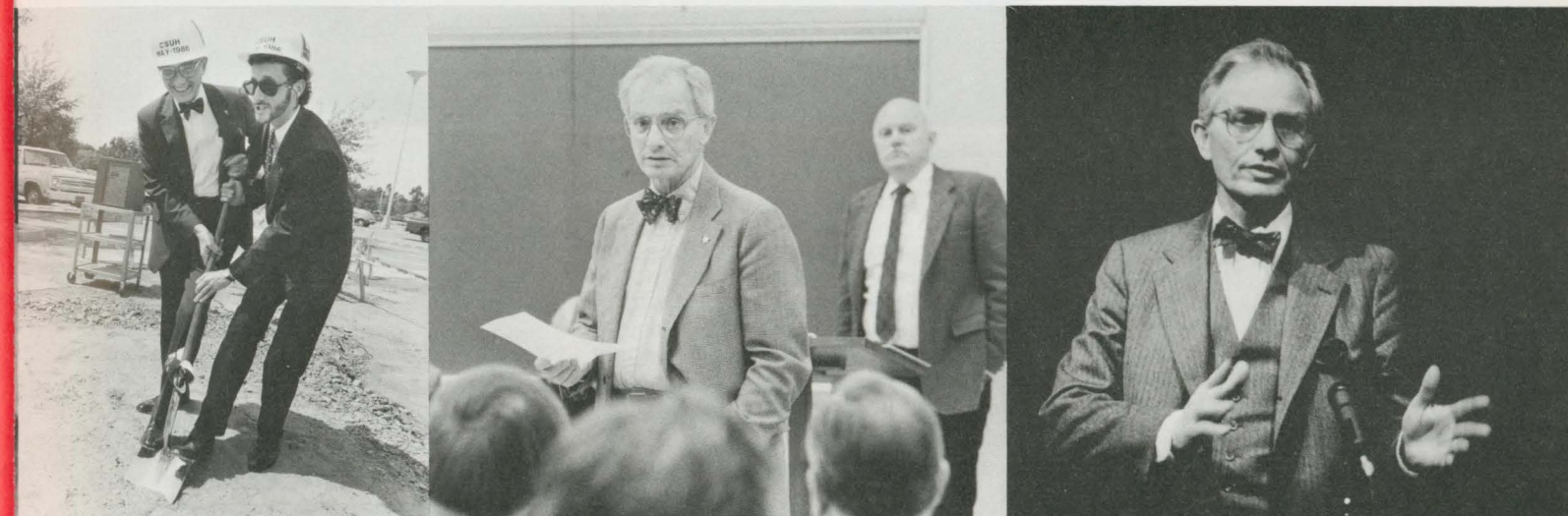
Darlene Lee, Affiliates scholarship chair, comments that she finds McCune "very easy to work with. He's been very supportive of any efforts I've made." He finds a special challenge in obtaining scholarships for minorities and women, she says, "because that's where the difficulties have been."

If ever there were "a Presidents' president," it's Ellis McCune, according to Chancellor W. Ann Reynolds, head of

Change, he points out, is always difficult and slow.

At a time when many chief administrators think of retirement, McCune still plans for the future. "I would like to be able to get the campus as a whole to be thinking about this changing population, about new programs — engineering, for example...building a child care center...expanding the University Union's services and facilities. And, for high priority, to continue to expand the development program — the alumni association, the foundation, to enhance the campus' attractiveness to students."

He's made no public statement about retirement. Do the McCunes ever discuss future plans? "Only that we want to move from this big house," says Mrs. McCune. ■



Left — In May, 1986 Dr. McCune and Associated Students president, Derek Gordon turned the first shovel of dirt to begin construction of the University's student housing units. **Center** — As faculty senate chair, Kenneth Rebman, listens, Dr. McCune discusses plans with the Academic Senate. **Right** — With the past as prologue, Dr. McCune prepares the University for qualitative and quantitative growth.

the California State University system. To her, McCune "fulfills that role with great charm, vitality and perhaps most importantly, uncompromising integrity." Referring to his "loyalty and commitment to higher education," she insists that the system is "a better and wiser institution because of him."

How does McCune see his presidency? Some things please him.

He mentions the University Union, increased student housing, success in certain academic programs. The new Contra Costa Center was at the top of his agenda, and he'd like to stress still more outreach to possible students, to establish still more convenient sites.

"I have a strong sense of the changing demographics of the state, the changing population. This is going to mean some changes in higher education, in the content of the curriculum, and I don't feel we're doing enough to get ready," he worries.



About the author

Martha Kennelly is a full-time student at Cal State and a part-timer in everything else. As an undeclared post-baccalaureate student, she registers chiefly for foreign language and art history courses. Since her B.A. in journalism from the University of Iowa, she has worked variously as a Red Cross overseas recreation worker (World War II vintage), university secretary, reporter, circulation manager and school librarian. Most recently she has been a free-lancer, writing art, travel and general feature articles. Her by-line appears frequently in local newspapers.

Arts, Letters and Social Sciences

Alan M. Smith, Dean

Many of our faculty manage to find time, despite a heavy load of teaching, advising, and administrative duties, to pursue a wide variety of research and writing projects. The recently reorganized ALSS Institute is designed to assist faculty in the creation of research activities. The Institute particularly encourages projects which bring academic analysis to bear on community problems. In the following paragraphs, Professor Frances Cooper, the Director of the ALSS Institute provides a brief overview of its current activities.

The Research Institute in the School of Arts, Letters, and Social Sciences had a busy program last year, and is looking forward to an even more active year in 1987-88. The Institute and its two most active centers, the Center of the Study of Intercultural Relations and the Center for the Study of Public Service Education and Research, conduct a variety of activities.

One major ALSS Institute enterprise is survey research. Two recent clients have been the cities of Sunnyvale and Piedmont. The Institute conducted telephone surveys of citizen attitudes for these clients which provided important information for policy makers

"It gives us an opportunity to study a federal agency..."

and gave Cal State students an opportunity to apply the research skills they are learning in the classroom. Katrina Bell, the coordinator of the ALSS Computer Lab, who holds the masters



Developing Solutions — Katrina Bell, coordinator of the ALSS Computer Lab, works with faculty and students in administering surveys, many of which are used to help formulate policy on community problems.

degree in communications research from Stanford, worked with the students in administering the surveys.

Bell is looking forward to developing other research activities with Professor Benjamin Bowser who joins the sociology faculty this fall. Bowser, who is leaving a management position at the computer center at Stanford to return to academia, is currently conducting research on AIDS education in minority communities and on the relationship between mental health and community norms and values using data collected in Harlem.

The Center for Public Service Education and Research, housed in the department of public administration, currently has a multi-year contract with the U.S. Forest Service to provide mid-level management training. Every year, 20 Forest Service managers come to the Cal State campus for 30 days of training, and Cal State faculty travel to Region 5 National Forest and to the San Francisco regional office for a better look at what the Forest Service does. Dr. Carl Bellone, who directs the program says, "It gives us an opportunity to study a federal agency directly, and the Forest Service, our faculty and our students all benefit."

Terry Jones, chair of the department of sociology and social services, and Gale Auletta, professor of speech communication, are co-directors of the Center for the Study of Intercultural Relations and are working on a project funded by the National Institute for Dispute Resolution. Jones and Auletta, along with George Goerl and Carl Bellone, professors of public administration, are generating curricula

Bowser...is...conducting research on AIDS education in minority communities

for public policy courses that integrate the racial components in public issues such as housing, transportation and crime. Five Bay Area minority public administrators developed a series of case studies based on actual situations which focused on the significance of race and conflict in social policy. Jones and Auletta both agree that this project is an important beginning in preparing students to participate effectively in our multicultural society.

Business and Economics

Jay L. Tontz, Dean

Business programs have been an integral part of our University from its beginning. Dr. Virgil Salera, one of the original campus faculty appointments, was the first head of the business division.

As the campus has grown and prospered, so has the business school. When "California State College" was reorganized into schools in 1970, Dr. L. Glen Strasburg became our first acting dean. At that time the School of Business and Economics represented approximately 12% of the majors on campus. Today, SBE accounts for over 40% of the declared majors on campus.

Growth in enrollments has been accompanied by growth in quality. An important validation of quality was the accreditation of our undergraduate programs in 1973. This professional

accreditation by the American Assembly of Collegiate Schools of Business enhanced the national reputation of our school. In 1981 we received reaccreditation of our undergraduate programs and initial accreditation of our graduate programs.

Increased enrollments generated more faculty positions. From 36 positions in 1970 we have grown to more than 108 today. We have recruited faculty from leading academic institutions all over the world — Harvard, Stanford, the University of Chicago, UCLA, Ohio

We have recruited faculty ...all over the world

State, the University of Salzburg, Moscow's Institute of Control Sciences, and many others. Members of our faculty have received national acclaim for their research, publications and consulting projects.

Improvements in the quality of our educational delivery system have resulted from the effective introduction of new technology. In 1972 we purchased our first black and white video equipment to enhance the quality of instruction. Under the direc-



Deans Revisited — L. Glen Strasburg (left) became SBE's first acting dean in 1970. His successor Jay Tontz, was appointed in 1973.

tion of John Foster this facility has grown to the point where today we have a fully mobile color video operation producing commercial quality output.

We have also benefited from the computer revolution. In the early years we were working with terminals tied to the University main frame. More recently we have been concentrating on the acquisition of PC labs. The process is ongoing. As I write, Mike Cavanagh, director of the SBE computer labs is busy installing new equipment.

To those of you who have been playing the lottery, I say "Thanks." I hope you have been a winner. We have. This past year we received lottery funding to support two important projects which will insure that our students have access to the latest computer developments.

Other faculty are involved in developing computer materials for classroom use. For example, Professors Alan Johnson and Suzanne Busch were two of the fifty faculty chosen nationally to take part in an \$8 million project sponsored by Coopers & Lybrand Foundation on developing computer programs for accounting courses.

SBE accounts for over 40% of the declared majors...

Additionally, our campus has been selected as one of two campuses in the 19 campus system to participate in a program which originated at Carnegie-Mellon University. Under this program Dr. Lynn Paringer, professor of economics, received a Sun work station and release time to develop software for classroom use.

The history of our school of business and economics has been one of growth. Growth in enrollments and faculty, in the introduction of new technology, and in reputation.

Our challenge is to sustain this growth into the twenty-first century. It is an exciting challenge, and one we enthusiastically welcome!

Education

Arthurlene Towner, Acting Dean

Recognizing that Cal State celebrates its 30th anniversary this year, it seemed appropriate to invite one of the original faculty as guest contributor.

Albert Lepore, emeritus professor and former dean of the college, provides a unique bridge between the past and present. Let us join Professor Lepore in a journey through time.

Warp time to 1959!

Approach the old Hayward Union High School administration building from Foothill Boulevard. Climb the stairs, pull hard to open the heavy oak door. Down the corridor you find the "bull pen." Headquartered there are the facilities of the divisions of biological and physical sciences, business and economics, creative arts and education. Plywood panels separate offices. Secretarial stations are in the open area. Buckets and waste baskets collect rain water that drips from the ceiling.

Education has the largest staff — four full-time faculty, supplemented by part-timers — drawn mostly from experienced public school personnel.

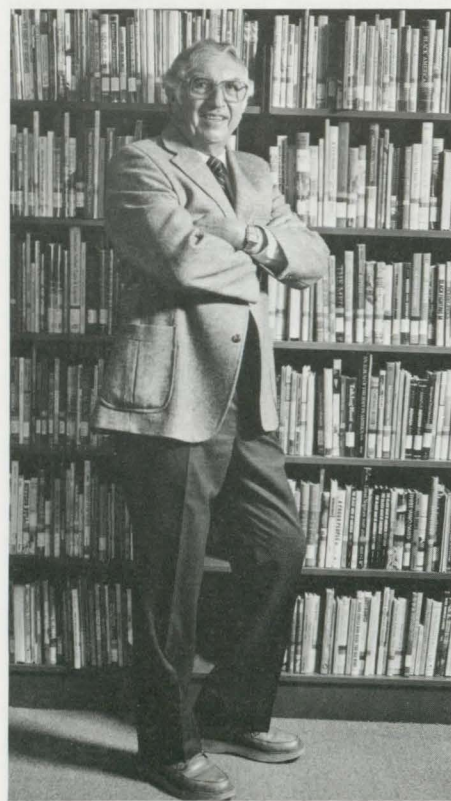
Students are generally mature people either teaching on emergency credentials or re-entries with elementary teaching their goal. Of the initial 24 graduates (first commencement was in June 1961), 23 were in education and one in social science. Obviously, these students are not typical undergraduates. In fact, all are upper division or graduate students.

Now stand in the court of the art and education building on the present campus. Note the strong horizontal lines resulting from the placement of windows and sun-screening "eyebrows." This characteristic is the

signature of its architect, Richard Neutra, a famous member of the Bauhaus School.

Pass through the contemporary glass and metal doors. The directory panel lists the School of Education and its five departments: educational psychology, kinesiology and physical education, recreation and community education, school administration and supervision, and teacher education. Department offices are scattered through two major buildings. Faculty directories list nearly one hundred full-time positions.

Curricular offerings include dozens of programs at the baccalaureate and masters levels. Major public school teaching and service credentials are offered by four of the five departments. Shorter certificate programs also appear. The quality of the faculty, programs, facilities and support is testified to by the approval of a number of state, regional and national accrediting bodies.



Time Warp — Albert Lepore, emeritus professor and former dean of the college of education, recalls the late 50's.

In undergraduate programs, students appear typical and they are ethnically representative of the East Bay. Graduate students attending late afternoon and evening classes continue to be largely mature working professionals.

In comparing and contrasting life and times "downtown" with that "on-the-hill," there are obvious differences, especially in physical scale.

...The "bull pen" had its virtues.

When we occupied the old high school site, the state sent down a structural engineer to survey the building. As he descended a staircase leading to the attic, he was heard to say, "I wouldn't want to be in here if a seagull landed on the roof."

But the "bull pen" had its virtues. Comradery was fostered by propinquity. Coordination among departments was simple. Socialization continued after hours and on weekends.

As the college became a full-fledged university with one major building after another, with hundreds of faculty and thousands of students, inevitably that original intimacy diminished. But there was no way the University could have fulfilled its mission had it remained in an embryonic state. A modern university requires a "critical mass" in each department. A quality plant with libraries, specialized instructional facilities, shops, adequate spaces for faculty, administration and support staff are all necessary. Although not lavish, Cal State's instructional support facilities are excellent.

The bottom line for teacher preparation programs is, "Do your teacher graduates know their stuff?" Cal State has enjoyed an enviable position in this regard, even when there was a national surplus of teachers. The quality and breadth of the University's academic programs has had a positive effect on our preparation of teachers.

Science

Kenneth Rebman, Dean

For this issue of ACACIA I have asked Professor Elwood R. Brooks, chair, department of geological sciences, to discuss a unique summer program which is an integral part of our geological sciences curriculum.

The department of geological sciences administers a uniquely structured, field geology course during the summer quarter. The course, GEOL 4820, is taught off campus, at a permanent field station near Sierra City, in the northern Sierra Nevada. It is a graduation requirement for all students pursuing the B.S. degree in geology. The course occupies five weeks, during late June and most of July.

Students are totally immersed in just the one course, spending eight hours a day in the field Monday through Saturday. Evenings and Sundays they read published literature and write reports.

The field work — preparation of geologic maps, measurement and recording of geologic data, hand-lens description and classification of rock samples — is carried out in steep terrain at high elevations (6000-8000 feet), so it is physically demanding. However, data collection is only part of field work. The intellectually taxing (but ultimately most rewarding) part has to do with interpretation of the data. The field course is conducted along the crest of the Sierra Nevada, in an area of diverse geology, fine weather, and superb alpine scenery, and these temper the physical, intellectual, and emotional strains of camp life and field work.

The purpose of GEOL 4820 is to bring to bear upon real geologic problems the many principles and techniques learned in the preceding two or three years of coursework in geology.

Geologic programs can be as ordinary as trying to trace the surface of contact of two rock formations through an area of deep, masking soil, or as challenging as attempting to piece together from obscure clues the mode of origin of some bizarre rock.

The student body is... more cosmopolitan each summer

GEOL 4820 has been taught each summer since 1970, to an average class of about 20. Through summer 1986, 352 students have completed the course — 210 from Cal State. The student body is rendered more cosmopolitan each summer by the addition of students from other universities. Sonoma State, Harvard University, Sacramento State, San Francisco State, and California Lutheran College have each contributed 10 or more students over the years.

About half the students enrolled in GEOL 4820 continue, after a few days of rest and relaxation, in a three-week-long, elective "trailer course," GEOL 4830. The purpose of this field course is to broaden greatly the students' experience, by having them study several additional sets of rocks outside the northern Sierra Nevada. The group has traveled throughout much of the west in the years since the course was initiated in 1972 — in California, Nevada, Oregon, Washington, Idaho, Montana, Wyoming, Colorado and Utah.

Together with a prerequisite spring quarter field methods course conducted in the Berkeley and Hayward Hills, the fully committed Cal State geology graduate acquires 15 quarter units of extremely varied geologic field work. It is not surprising that our graduates have been so successful in their subsequent endeavors, in graduate schools or in the workplace.



From Academic Chair to Dean — Dennis Parnell (right) congratulates Kenneth Rebman, his successor as dean of the school of science. Parnell served as dean for seven years. Rebman is a professor of mathematics and computer science and served two terms as chair of the Academic Senate.

Contra Costa

Herb Graw, Coordinator

The California Educational Placement Association recently hosted one of its two annual job fairs at the Contra Costa Center. More than 700 job seekers came to the center where they were greeted by representatives of 61 school districts from as far south as Long Beach, and as far north as Chico.

Dennis Gulbransen of Pleasant Hill, having earned a master's degree in counseling years ago at Cal State, Hayward, and having done substitute teaching, felt compelled to try his hand at full-time teaching. "It's just something I cannot get out of my blood. I think I can be most effective in grades 6, 7, and 8," he said.

Tayne Butler of San Leandro, Kathleen Olson of Walnut Creek, and Sharon Ryan of Oakland, met at center floor to compare notes. The three are soon to be graduates of St. Mary's College teaching program, and all hope to find positions in local elementary schools, which were well represented at the fair.

"But local jobs are in great demand," said Ryan.

During the morning, Cal State personnel circulated throughout the two registration buildings, answering questions and making sure things were running smoothly. The buildings were made available through the center and the Mt. Diablo Unified School District, which leases the Contra Costa Center to the University

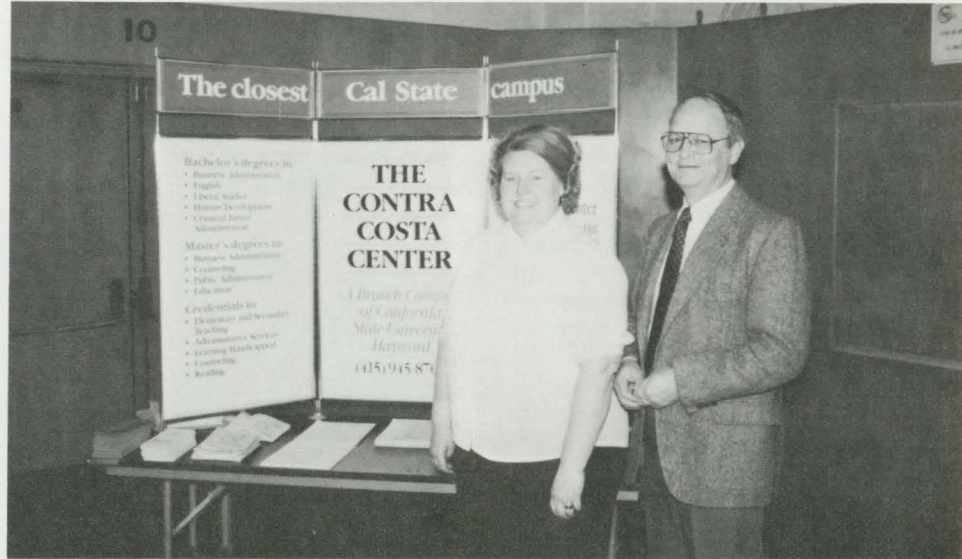
Registrations in the mornings led, in many instances, to afternoon interviews. Classrooms were open throughout the campus to allow recruiters and applicants to talk privately and in detail about job conditions and salaries.

But many recruiters were hesitant about moving too fast — a source of frustration to the applicants, observed Nancy Olsson, an advisor from Cal State's office of career planning and placement services.

"Although enrollments are still declining at high schools, the number of elementary students is up and the demand for elementary teachers is in-

...the demand for elementary teachers is increasing,"

creasing," she noted. "But because of budget uncertainties, many school districts are wary about committing themselves to fill jobs they might be unable to fund."



Any Questions? — Roberta Maggi, student advisor at the Contra Costa Center and Ellis Berget, department of teacher education, were on hand to greet the 700 attendees of the California Educational Placement Association's recent job fair held at the Center.

Several applicants said they saw the event as the first step in a hiring procedure that would ultimately include visits to the district and its schools and interviews with principals.

Some districts filled jobs that day. The demand for math and learning handicapped teachers was particularly heavy. Several districts, according to information sheets given applicants, needed teachers in almost all

...700 job seekers came to the Center...

categories: art, home economics, music, bilingual and business education, to name some classifications.

"In 1986, the Los Angeles school district hired 2,500 teachers," said Olsson. "Some districts are going outside the state for teachers and a few outside the country, particularly to Canada."

In recent years, the California Educational Placement Association has sponsored annual job fairs in northern and southern California.

"Last year we attracted about 500 applicants to the fair held at UC Berkeley," said Olsson. "So we are

pleased with this year's turnout. The center's location helped. It's near the freeway, but not in the middle of a city. People didn't have to drive through city streets. Parking is plentiful."

Olsson concluded: "The school districts said they were pleased with the caliber of the applicants and every district said they want another job fair next year."

Saturday — October 31, 1987

Alumni Reunion Day Schedule

Reunion Classes — '62, '67, '72, '77, '82

8:00 — 10:00 a.m.	RAIN OR SHINE registration begins at 8:00 for Cal State's first annual ReRun. At 9:00 run or walk the campus overlooking the Bay Area. Prizes, refreshments and special awards categories — University Union.
10:00 — 1:00 p.m.	ALUMNI REGISTRATION. Breakfast refreshments, memorabilia, campus tours, Cal State Pep Band — University Union.
11:00 — 12:30 p.m.	CLASS OF '62 LUNCHEON. Cal State salutes it's second graduating class — University Union Room 311.
11:00 — 1:00 p.m.	OKTOBERFEST. All alumni, students, faculty and staff are invited for "Beer and Brat" — University Union.
	CLASS RECEPTION FOR '67, '72, '77 and '82. Meet old classmates and make new friends at Oktoberfest.
1:15 — 4:00 p.m.	HOMECOMING GAME. Kickoff on Pioneer Field for Cal State against the Humboldt State Lumberjacks at 1:15.
4:00 — 6:00 p.m.	FIFTH QUARTER RECEPTION. A post-game victory celebration — University Union.

Alumni Reunion Day Registration Reply

While we are highlighting the Anniversary and Reunion Classes, the day is for ALL CAL STATE ALUMNI.

Name _____
Street Address _____
City _____ State _____ Zip _____
Day phone (____) _____ Home phone (____) _____
Class Year _____ Social Security Number _____
Name of spouse/guest _____
I would like to volunteer for Reunion Day '87 _____ Reunion Day '88 _____

1st ANNUAL ReRUN

A. Check one: ☐ 2K FunRun ☐ 5K ReRun (Costume Optional)
ReRun registration \$6.00 X No. _____ = \$ _____
First 100 pre-registrants receive Reunion Day t-shirt. DEADLINE October 23.
After October 23 t-shirt \$6.00 additional. Shirt Size: _____S _____M _____L _____XL

Male Female Birth Date Age on Race Day Disabled Division

CLASS OF '62 LUNCHEON

B. (Includes luncheon, class photo, Cal State pin & wine glass, game ticket)
'62 Alum \$10.00 X No. _____ = \$ _____
'62 Guest \$15.00 X No. _____ = \$ _____

HOMECOMING FOOTBALL GAME

C. General Admission \$5.00 X No. _____ = \$ _____
Alumni Assoc. Members, Faculty, Staff, Seniors \$4.00 X No. _____ = \$ _____
Children \$3.00 X No. _____ = \$ _____

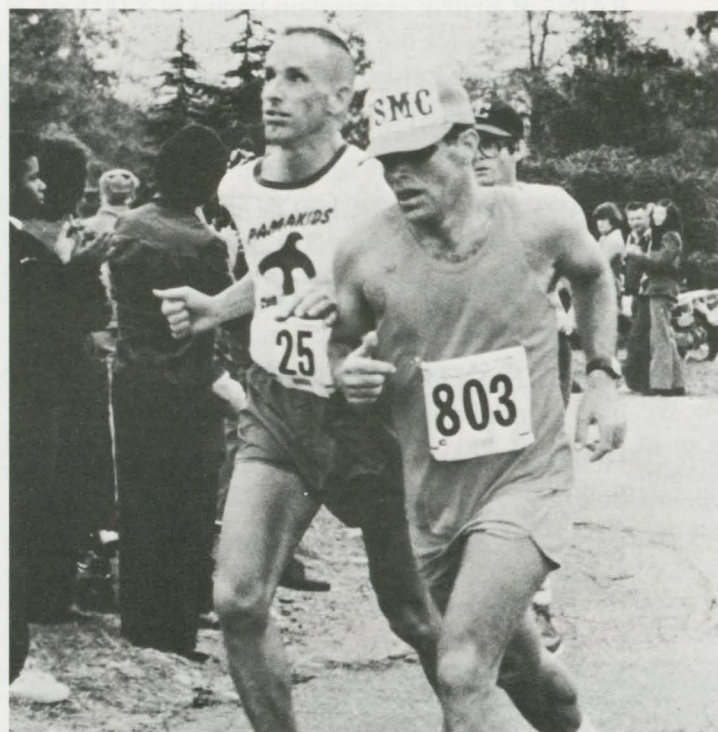
A-B-C TOTAL ENCLOSED

\$ _____
Bill [] VISA [] MasterCard No. _____ Exp. Date _____ Signature _____
Make checks payable to Cal State Alumni Association. R.S.V.P. October 23 / No Refunds
Mail to Reunion Day, Cal State Hayward, Hayward, CA 94542-9988. Questions — call (415) 881-3724

62

Help us find the lost members of the Silver Anniversary Class. Please call (415) 881-3724 if you have any information.

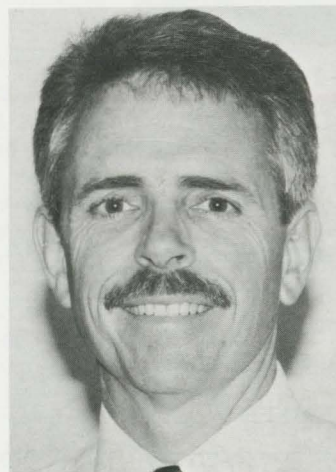
Kenneth Anderson
George Ball
Alice Beer
Robert C. Bening
Robert Mooney Besse
John Bowen
Mary Bright
Kenneth Brissette
Lawrence Campbell
Carolyn Coleman
Michael Crane
Mary Engler
Rita Ferrara
Victoria Gittings
Florence Graham
Douglas Hagerman
Robert Hamacher
Henry Hatcher
Evelyn Haynes
Audrey Hinds
Gerald Holmes
Jeanne Howe
Ray Hugan
DeAnna Jackson
Mimi Jaffe
Harriet Johnson
Marc Kapellas
Lorraine Kaufman
Rosemary Mallozzi
Richard Martin
Anne Maxwell
Stanley Old
Gloria Roberts
Marjorie Scott
Kathryn Sherrod
Margaret Treglown
Lucille Ward
Virginia Weliver
Lene Westfall
Michael Woodke



Although blind from birth, Harry Cordellos '65 (left) has competed in 100 marathon races setting world records for the blind. He has also completed the Ironman Triathlon and Boston Marathon and is an accomplished skier, swimmer, speed skater, water skier and cyclist. A motivational lecturer, writer and workshop consultant, he has been the subject of a film documentary featuring his participation in the rugged Dipsea Race. He is also the Honorary Grand Marshal for Cal State's first annual 1987 Reunion Day 5K ReRun and 2K FunRun.

66

Michael W. Libbey is senior editor in the corporate communications department at Chevron Corporation, San Francisco.



MICHAEL W. LIBBEY

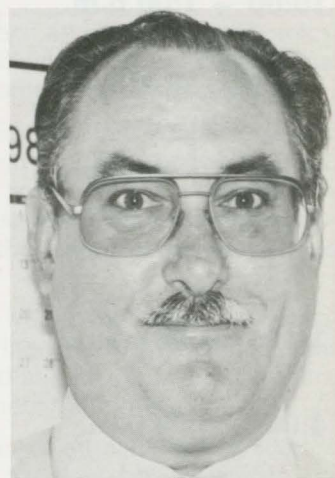


LOUELLA JOHNSON

67

Louella Johnson is serving as minister of Christian education and outreach at Friendship Baptist Church, Vallejo. She recently graduated with a master of divinity degree from American Baptist Seminary of the West, Berkeley.

Roger Kergel is a deputy probation officer in the juvenile division, County of Alameda Probation Department, Oakland.



ROGER KERDEL

69

Rosa Alvarez is a coordinator for the summer youth employment training program and coordinator for the Spanish Speaking Citizens Foundation, Oakland.



ROSA ALVAREZ

Don Murray is the athletic director at Alameda High School, Alameda.

70

Tamrat Bekele operates Tambek International, a trading company based in Addis Ababa, Ethiopia. Tambek International was recently nominated for the "African Award" for distinguished commercial Achievement by the African Trade Review.



RAPHAEL BELLUOMINI

Raphael Belluomini is the new superintendent of the schools for Fremont Unified School District.

Ron Louie is chief of the Astoria Police Department in Oregon.

Rick C. Rae is chief operating officer for Balzer/Shopes, a graphic arts company in Brisbane.

Nancy Ann Smith is the principal at Valley Vista Elementary School, Petaluma.



Jeanette Korstad '62 and Kirsten (Korstad) Robinson '67 are a mother and daughter team of alums. Jeanette is a retired elementary school teacher for the Hayward Unified School District and Kirsten is a librarian at Orland High School, Chico. Cal State grads run in the Korstad family. John Korstad '80 (not pictured), Jeanette's son and Kirsten's brother is also a Cal State alum. He is associate professor of biology at Oral Roberts University, currently on sabbatical at the Norwegian Institute of Technology, Trondheim.



Archie Belford '69 recreation director, Oakland Parks and Recreation Department, (center) accepts the American Spirit Award from Oakland Mayor Lionel Wilson (right) and Vicki Murray, American Savings, assistant vice president, Oakland.

71

Bruce J. Dobiles is an assistant planner for the Town of Danville. He is working on projects to regulate the growth and development of the downtown area.

72

Erika Reimer is the grants coordinator for the CSUH Foundation at Cal State. She is an executive board member of the Parent Teacher Associations at Highland Elementary School and Bret Harte Intermediate, Hayward.



ERIKA REIMER

Jim McPhee is a real estate broker in the Oakland office of Cushman and Wakefield.

73

Mary K. Brown is the financial aid and student services coordinator at Pacific Lutheran Theological Seminary, Berkeley.



MARY K. BROWN

Ron DiMaggio is a physical education, cross country and track teacher at Westmoor High School, Daly City.

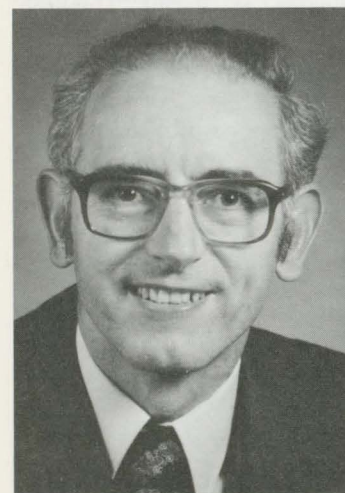
Robert Ruggiero has been promoted to manager of the domestic travel department by the California State Automobile Association headquarters, San Francisco.



JOSE ARREDONDO

74

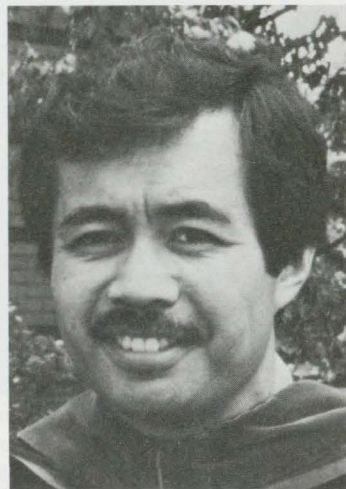
Jose Arredondo is executive director of the Spanish Speaking Citizens Foundation, Oakland. The foundation assists in social, economic and educational programs to meet the needs of the East Oakland Hispanic community.



ROBERT L. WATSON

Robert L. Watson is the controller for Homestake Mining Company, San Francisco, the largest gold producer in the United States.

Dr. Richard R. Guzman has been promoted to associate professor at North Central College in Naperville, Illinois



DR. RICHARD GUZMAN

75

Bruce Bravo is head coach of the midgets unit of the Crusaders, San Leandro's junior football program.

Bonnie Guiton is the new assistant secretary for vocational and adult education, U.S. Department of Education, Washington, D.C. She will administer programs and serve as a principal advisor to Secretary of Education William J. Bennett recommending national policy for improving vocational and adult education initiatives in the U.S.



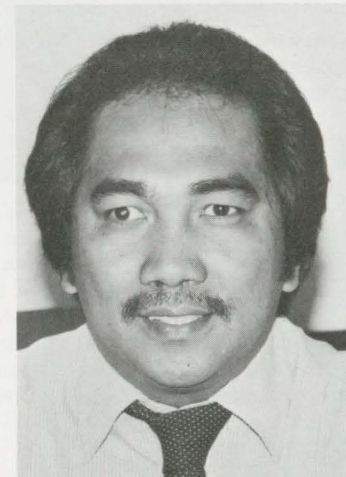
BONNIE GUITON

Jim Underwood is a composer and music reviewer for the *Bloomington Herald-Telephone* in Bloomington, Indiana. His original orchestral work "Jokyoku" was recently performed by the Indiana University Symphony Orchestra.

Lon R. Hanson is deputy district attorney, Consumer Fraud Unit, San Joaquin County District Attorney's Office.

Peter Reynaud is head coach of the women's soccer team at UC Berkeley.

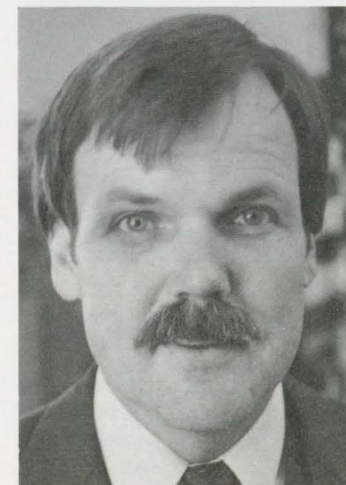
Virgil Tablante is a financial counselor and mortgage broker with the NLS Financial Corporation, Emeryville.



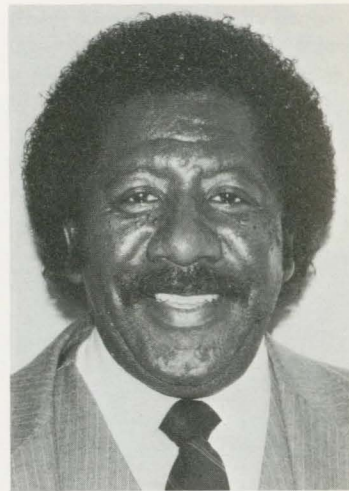
VIRGIL TABLANTE

76

Michael Bosch is postmaster at the Burlingame U.S. Post Office.



MICHAEL BOSCH



WILLIAM R. HESTER

William R. Hester is the district manager for the beverage division of ALCO Packaging, Emeryville. The division supplies wine bottles to major wineries in California.

Gail Hanlon is an accountant in the tax department of Armanino, Jones and Lombardi, an accounting firm in San Leandro.

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Maria DeAnda-Ramos, director of student affirmative action at Cal State, was awarded a doctorate in education at the University of San Francisco commencement May 16.



MARIA DeANDA-RAMOS

Carlton Saunders is employed by the Alameda County Office of Education preparing teenagers on probation for their graduation or high school equivalency exams.

Mark Evanoff is a field coordinator for People for Open Space/Greenbelt Congress, San Francisco. The Congress is a nonprofit organization that focuses on the development of public policies to permanently protect the land surrounding Bay Area cities.



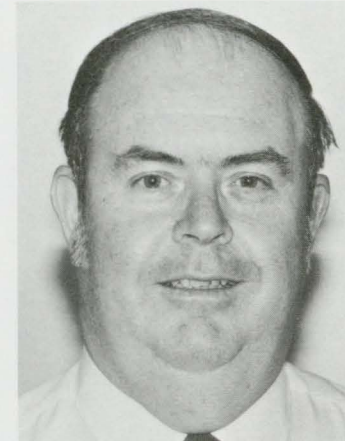
MARK EVANOFF

Rod Parsons is acting superintendent of the San Mateo County State Park Beaches.



NANCY HENNEFFER

Nancy (Hofsommer) Henneffer is an elementary physical education specialist at Creekside Elementary School, Lodi, and has been named the Elementary School Teacher of the Year by the California Association for Health, Physical Education and Recreation with Dance.



C. DENIS RYKEN

C. Denis Ryken is an administrative services officer for the Alameda County Public Defender's Office, Oakland.

Steve Sedano is the senior accountant for Chiron Corporation, Emeryville.

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Louis G. Navellier has established his own business, MPT Associates, a money management and investment advisory firm, El Cerrito.

Edwin J. Robley has been decorated with the second award of the U.S. Air Force commendation medal in Turkey.

Virginia (Willemsen) Swihart is principal at Cabello Elementary School, Union City.

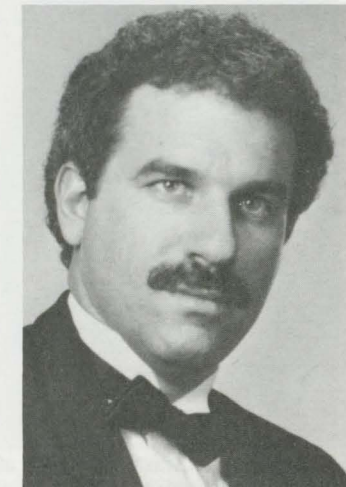
Al Guzman has been appointed chief of the Union City Police Department. He is a twenty-year veteran of the department.



AL GUZMAN

Susan Steele Vanderburgh has received a master of divinity degree from the American Baptist Seminary of the West, Berkeley.

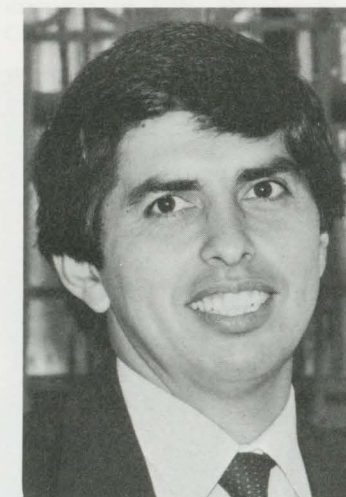
Donald Henriques is a lecturer in music at Humboldt State University where he teaches guitar and music theory.



DONALD HENRIQUES

80

Debra Jan Dohm is an investigator in the corporate security department for Bank of America, San Francisco.



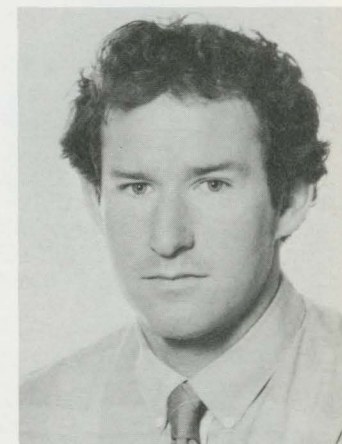
DR. ABRAHAM RUELAS

Dr. Abraham Ruelas is project director of the Frente Foundation. He is also a board director, western region, for the Coalition for Urban Youth Leadership.



XOCHITL GUERRERO

Xochitl N. Guerrero, a freelance artist, is currently working on a mural for Lazeur Elementary School, Oakland. She also designed a mural for the East Bay's fair called Festival at the Lake 1987.



KEVIN HAUGHIAN

Kevin M. Haughian is the new field representative in the Gilroy district office of Assemblyman Rusty Areias, Los Banos. He has earned an M.S. degree in public relations from Boston University and served as an intern in the office of the governor of Massachusetts.

Charles Hugel is supervisor of financial and administrative services at the San Ramon office of Chevron Corporation.

Kevin L. Libert is the area sales manager in fixed asset financing, Westinghouse Credit Corporation, San Ramon.



ROMALEE AMOS

81

Romalee Amos is childhood development coordinator for Discovery Toys, Inc., Pleasant Hill.



GWENDOLYN BLACK

Gwendolyn Black has been appointed to the bar committee by the board of governors of the State Bar of California. She also serves as a lay arbitrator on the Alameda County Bar Association's fee arbitration panel.

Karen D. McCahan is a staff nurse with Kaiser Hospital, Oakland.

Rich Mollenkopf is the Ross Valley fire chief, San Anselmo.

Wilson Young is president of the Cantonese Career Fellowship, Chinese Baptist Church, Oakland.

Joanne T. Woolf is a rabbi of Temple Beth El in Hammonton, New Jersey.

Gail E. Waiters is a manager for the City of Sunnyvale in the office of the city manager.



GAIL WAITERS

82

Michael L. Chastaine is an attorney for the Santa Clara County Public Defender's Office, San Jose.

Mike Janvier is vice principal of Encinal High School, Alameda.

Phil Kawaguchi is co-owner of Integrated Products, a new software company in Santa Clara.

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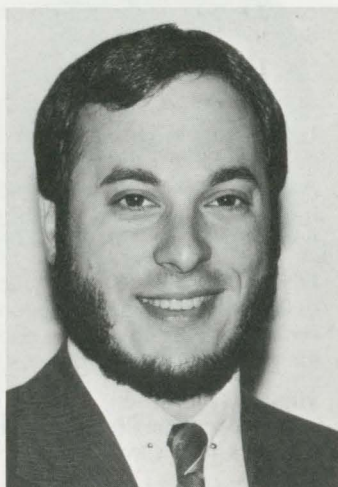


MARILEE MULVEY

Marilee (Wilk) Mulvey is a software engineer for Medical Resonance Imaging.



Jane C. Christopherson '82 (right) was recently named vice president and controller for Bay Bank of Commerce, San Leandro. With her are co-workers **Janis M. Davis '85**, assistant controller, and **R. Bruce Hasson '69**, senior vice president, lending.



KEN DAUN

Ken Daun is a senior accountant for Computerland Corporation, Hayward. He is also a board director for the National Association of Accountants.

David J. Burke, a second lieutenant in the U.S. Army, has completed the signal officer basic course at the U.S. Army Signal School, Fort Gordon, Georgia.

Charlyn Kennedy is a marketing analyst for Peterbilt Motor Company, Newark.

84

Christina (Nunes) Arruda is pensions administrator at Lawrence Johnson and Associates, Oakland.

Ken Bergman, formerly with Klezmorim, an ethnic folk music group, is now a teacher and musical director for community theatres in the East Bay.



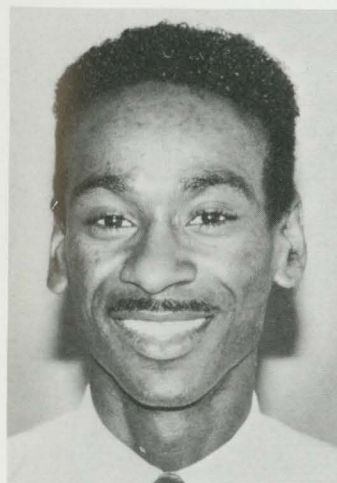
SYLVIA DAUN

Sylvia (Merlino) Daun is a staff accountant for Olympian Oil Company, South San Francisco. She is also secretary for the board of directors of the National Association of Accountants.

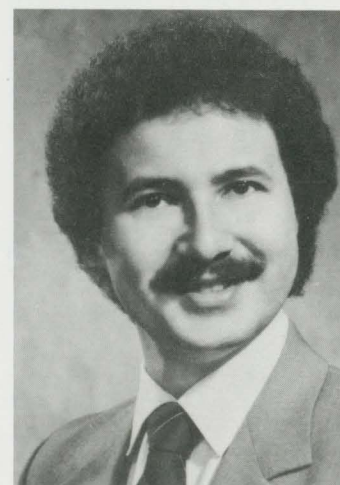


Cathy O'Connor '83 (seated at the piano) is a classical music teacher and gives private lessons to forty students of all ages out of her home in Hayward. Cathy is pictured here in the Cal State music department's new recital hall with fourteen of her students.

Marc A. Coogler is manager of the children's and shoe departments of Mervyn's in Eastmont Mall, Oakland.



MARC COOGLER



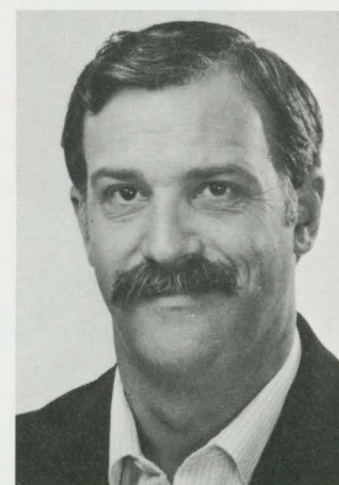
DAVID JOMAOAS

David B. Jomaoas is assistant vice president at St. Joseph's Medical Center, Stockton. He has been appointed to the Stockton State Hospital advisory board by Governor George Deukmejian.

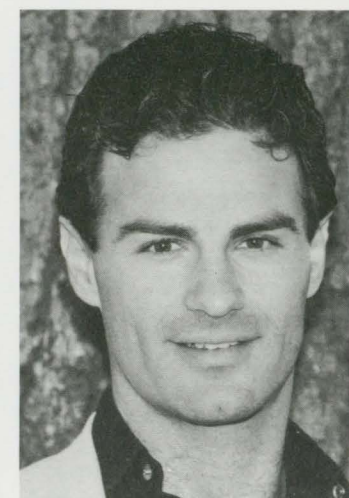
Debra A. Mah is owner of Alternative Business Forms, a franchise printing company, San Leandro.

Guy G. Smith is assistant manager of F.W. Woolworth Company, Oakland.

Petar D. Zegura is assistant principal/dean of men at Moreau High School, Hayward.



PETAR D. ZEGURA



CRISPIN PIERCE

Crispin Pierce is a toxicologist with Leland D. Attaway and Associates, San Rafael. He has also been accepted into the doctoral program in pharmaceutical chemistry at UC San Francisco.

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William Koch is the director of Petaluma Valley Hospital's Phoenix Recovery Program for Alcohol and Drug Abuse.

Brent Nation is a member of the Oakley Union School District Board of Trustees.



ROSE PINARD

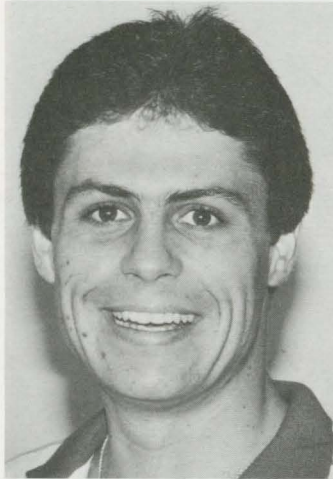
Rose Pinard has been promoted to financial analyst in the comptroller's department for Chevron, San Francisco.

85 cont'd.

Ted J. Newton teaches music at Moreau High School, Hayward. He was the first young music educator to receive the annual Gil Freitas Memorial Award of Achievement by the California Music Educators Association.

86

Sara Lee Gordon is a vocational specialist for Competitive Employment Opportunities, a nonprofit organization dedicated to training and locating jobs for severely disabled persons, Pittsburg.



DESMOND ELDER

Desmond Elder and two partners from Lawrence Livermore Laboratory, have launched Advanced Optics Inc., Livermore. The company has developed a process that makes thin films of coating to enhance the performance of laser printers, fiber optics and compact discs. This breakthrough has been used by Disneyland to protect underwater synthetic fish on their popular submarine ride.

Kevin Kahn is assistant operations director for the Oakland Athletics baseball team.



SARA LEE GORDON

Jeri E. Reynolds has graduated from Air Force basic training at Lackland Air Force Base, Texas.

Ronald Wardrop is an actuary for Allstate Research Center, Menlo Park.

Nora M. Reimers is a second lieutenant in the U.S. Air Force. She has completed the U.S. Air Force military indoctrination for medical service officers at Sheppard Air Force Base, Texas.



NANETTE KAUTZ

Clinton E. Randle has graduated from the U.S. Air Force aircraft maintenance officer course at Chanute Air Force Base, Illinois.

also ...

Still smiling after all these years — Ellis and Hilda McCune have attended thousands of University functions in the past twenty years, sometimes as many as three events a day. Handshakes, smiles and conversation were always the requirements. In this year of anniversaries, all the friends of Cal State want to thank the McCunes for their selfless service and congratulate them for one other anniversary this year, forty-two years of marriage.

Cal State Alumni
REUNION DAY
Sat., October 31, 1987
It's Your Party!



Winter

What does Marco Polo, the thirteenth-century Italian explorer have in common with the twentieth-century American imp, Alfred E. Neuman? (No, Polo did not have a gap in his teeth.)

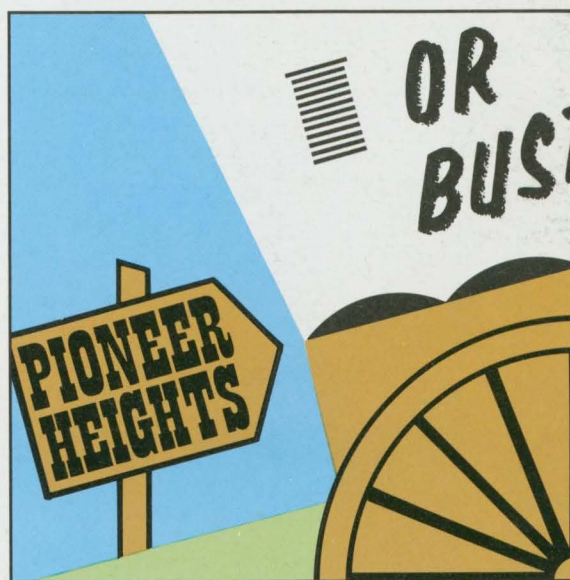
They are shelfmates in the Floyd R. Erickson Special Collections Room of the University Library — together with other rare and unusual materials. Pictured on the left is a sample from the extensive map collection. Showing California as an island, it was published in Paris in 1700. The map is a gift of Professor Emeritus and Mrs. Gordon Davies.

ACACIA will review the books, periodicals, pamphlets, manuscripts and recordings in the Special Collections, and investigate the role these valuable works play in the University's mission.



Spring

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moves in



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