



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13. Num. 10

MARZO 20, 1963

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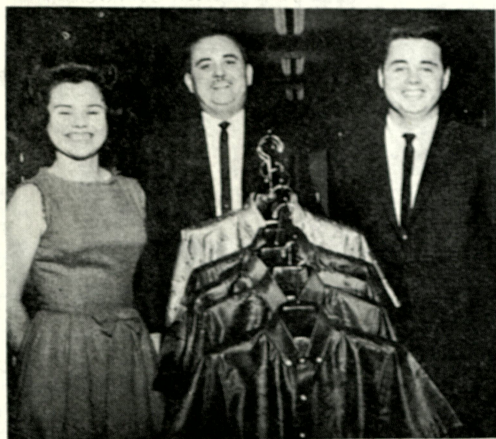


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Scouting activities amongst Latin American Boys



Dr. Juan De Heras, D.C. and Father Reynaldo Flores leading a Scouting movement express their views on this important matter.

The need to expand scouting activities amongst Mexican American boys in our county has produced a new emphasis group. This group known as the Mexican American Committee for Scouting is chairmanned by Dr. John de Heras. Dr. de Heras feels that this community challenge merits the unstinted support of every citizen. Scouting is a vital influence in the home life. The welfare of boys is one of the most earnest concerns of parents and the community.

"If you haven't time to help youngsters find the right way in life, somebody with more time will help them find the wrong way."

Father Reynaldo Flores, (member, Mexican American Committee for Scouting) says, "You can't beat Scouting for supplementing religious education in youngsters. It applies, in a practical, concrete way, the virtues of responsible Christian living in a community of men and women. Above all, it gives them the idea that to serve others is not just an "extra", but a necessity in a cold and selfish world."

The Mexican American Committee for Scouting has already produced effective results. Units have been organized in areas where there are a majority of Mexican American peoples. Sponsors of these units are: American GI Forum, San Jose Chapter; Morgan Hill Lions Club; and Gardner School Parent-Teacher Association. Ours are in the process of organization. These sponsoring institutions have demonstrated their interest in the welfare of boys in our communities. Their support to the Boy Scouts is part of their stake in the future of America.

Out of every hundred boys in the world today, only five are Americans. On them rests a heavy responsibility. Tomorrow our boys become leaders. They must keep our nation vital and strong. One boy in four today is a Scout, learning to live

"ON HIS HONOR"

and

"DO HIS DUTY TO GOD AND COUNTRY"

Many more want to join. Their opportunities depend on the cooperation of other agencies, service clubs, and interested citizens to recruit volunteer leaders and provisions of program services, and facilities made possible through your local Scout Council.

This community challenge that the Mexican American Committee for Scouting has accepted shall continue to bring Scouting to boys in our inter-city areas. Interested citizens may obtain further information on this endeavor by contacting Dr. John de Heras at telephone number CY 5-5390, 872 The Alameda, San Jose, California.

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en las tiendas que aqui se anuncian



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*The Roaming
Photographer*

Richard Diaz



Con inmenso placer presentamos a las hermanitas
LYDIA REY de 12 años de edad y a
LINDA REY de 12

Radican en compañía de sus padres los esposos Rey
en el 675 de la calle Vendomost en esta cd.

El viernes 8 de Marzo del año en curso
el diplomático, aguerrido y notable club
SAN FELIPE (Tejanos patrañistas) el ma-
yor número de ellos procedentes del 2do.
estado mas grande de la Unión Americana
DEL RIO, TEXAS... SI ENÓR... obsequia
ron al director de EXCENTRICO Humberto
García con una primorosa Chaqueta color
azul, que hace juego con sus ojos de borrego
desmayado, una inversión de Aseguranza
ya que a su edad avanzada esta propenso
a pulmonia, y si se muere, pues quien les
dara PUBLICIDAD a los Tejanos?

En la grafica la unica mosca entre la
leche, Chuy Medina ya que es el unico
que no es nativo de Del Rio, se las da de
sastre y todo ajuste de la Chaqueta lo quiere
arreglar con un par de tijeras para poder.

Afuera de bromas el Club San Felipe
en el corto tiempo de su fundación ha al-
canzado altos pináculos y notabilidad en
nuestra sociedad.



ST. JOSEPH'S SHOP

ARTICULOS

CATOLICOS

BIBLIAS - MISALES
NOVENAS
ESTATUAS - CUADROS
VELADORAS

(En seguida de PARISIAN
DELICATESSEN).

CY 5 - 2130

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La empresa DAVILLA o sea RAINBOW BALLROOM la
empresa de los grandes exitos recientemente presento
al astro numero uno del Cine Nacional
actor dramático de fama internacional

ARTURO DE CORDOVA y su gran caravana de artistas
Lola Beltran y Gonzalez-Gonzalez actor de Hollywood.
En la foto: Gonzalez-Gonzalez, el genial maestro de
ceremonias del Rainbow Ballroom Carlos Gomez y el
inigualable Arturo de Cordova.



Simon Villa



UNION CITY, CALIF.

La Bandera Nacional

CUADRO ALEGORICO

Niña - Porta Estandarte

¡Ved la bandera flotar
al paso de aura ligera,
cual si el aguilá quiciera
tender el ala y volar!
¡Ved como el viento la inflama
y de orgullo se estremece!

¡Es solo un lienzo, y parece que habla,
que siente que se ama!
¡Bello como la esperanza
finge celaje escondido,
¡Un íres por Dios tendido
en el tope de una lanza!

Niña - Vestida de color Verde

¡Soy verde..... y por ser color,
El mas divino, y hermoso,
es mi pabellon glorioso
prendo un ensueno de amor
la frente del heroe beso
para infundirle consuelo!
Soy rayo, esperanza y luz.
¡Soy el progreso! cubro las frentes,
de palmas, doy aliento a quien se abate,
y entro al fuego del combate
y tiendo una escala a las almas.

Niña - Vestida de Blanco

¡Soy el blanco! Luz del día
de risueno amanecer!
¡Soy noble, soy hidalguía,
soy virtud....., soy el deber!
compasion para quien yerra.
¡Del cielo vine a la tierra
y voy de la tierra al cielo!
A combatir como un leon,
si violan nuestros derechos:
¡Contra los fuertes los pechos!
Contra el caído, el pabellon!

Niña - Vestida de Rojo

¡Yo soy el rojo! El emblema de la
noble sangre indiana!
Soy la sangre mexicana.....
Mirar sin miedo es mi lema!
cuando el clarín grita guerra,
y retumban los canones

yo anardezco a las legiones,
y hago enrojecer la tierra,
y al rugir de las metralas,
que todo a su paso abate,
¡Soy fogan que rojo estalla
iluminando así el combate!

VISITAN LAS OFICINAS DE LA REVISTA EL EXCENTRICO

El día 5 de Marzo del presente año de 1963
visitaron las oficinas de EL EXCENTRICO los apreci-
ables y populares señores, Don J. Piedad Fernandez,
organizador del fondo de Becas de la ciudad de Oak-
land y el apreciable amigo y colaborador de EL EX-
CENTRICO, don Simon Villa, quien tuvo la amabili-
dad de presentar a nuestro distinguido Director y Edi-
tor de nuestra revista Sr. Humberto Garcia al Señor
Fernandez, nuestro amable director encantado de la
vida, trato a dichos visitantes con toda cortesía y
afecto. Despues de haber conversado largo rato los
visitantes se despidieron contentos por el cariño y
afecto con que fueron tratados por el Sr. Director.

En seguida nuestro colaborador el Sr. don
Simon Villa, hizo cordial invitacion al Sr. Fernan-
dez para ir a visitar a los estimados esposos Sanchez
en su residencia marcada con el numero 727 de la
Avenida Almaden, de la floreciente ciudad de San
Jose, California. Los visitantes fueron cordialmente
recibidos por la atenta y digna damita Sra. Maria de
la Luz Sanchez, reconocida escritora y poetisa Mexi-
cana y active Tesorera de la honorable Comision Hon-
orifica Mexicana de la ciudad de San Jose, Calif.

Nuestra distinguida amiga Maria de la Luz
Sanchez, persona comprensible por su preparacion in-
telectual nos obsequio con un rico aperitivo preparado
por un sabroso cafe y exquisito pan Mexicano. En
ese momento llego el Sr. don Ricardo esposo de nues-
tra fina amiga y entre platica y platica pasamos un
momento felis armonioso y alegre; por lo que con
toda sinceridad damos las gracias a nuestros amigos
esposos Sanchez.

Con todo cariño y respeto dedico este humilde
versito a mi muy distinguida e inolvidable discipula
Señora doña Maria de la Luz Sanchez, este humilde y
pequeño versito.

¡De California, una flor;
corto nuestra amable hermana
y la llevara, orgullosa,
a su Patria Mexicana!

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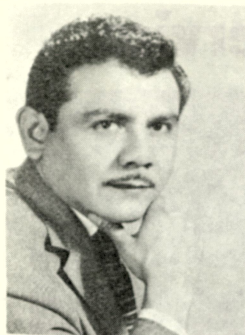
Atencion Personal del Sr.

POMPEYO GARCIA

CY 2 - 9596

491 PREVOST ST.

SAN JOSE



CLUB
San Felipe



Candy Veliz

It gives me great pleasure to report that the United Food Drive was a complete success. Thanks to the hundreds of people that so generously contributed to this cause. My department was the food concession. The following people and places deserve special thanks. Ernest Abeytia, Mrs. Frances Rodriguez, owner Aztec Products, Mike Rodriguez from the Capri Inn, Mayonnaise donated by Pat Vasquez from the GI Forum, Mustard donated by Jack Castro from the RVA Post 1775. Women that help were: Mrs. Vargas, Anita Campos, Sadie Vazquez, Miss Toni Barrera, Jovita Martinez, Velia Duran and Connie Garza.

There were others whose names I don't recall to them my apologies and we are grateful for their help.



The boys on their way to deliver food to needy people.

Al Sr. Juan Marcoida le doy las mas sinceras gracias por abarme rellelado unrato en los microfonos y a Mario (I'll spare his last name) no tomes los microfonos si no te dan permiso. He is a member of the S. H. S. C. (WAS).

It should be of interest to the sport circle that Jess Medina and Joe Camarillo broke into the scoring column against Casa Mañana. Jess with 4 points and Joe with a 20 footer. How about that!

Patito and I received a letter from Art Cuellar (Trudy did too) and he tells us that he is in a diploma factory. To complete the package Val Garcia and Tony Carvajal are there too.

The way we see it, Tony wants to paper the walls in his house with diplomas. Art says that they are all excited because in the ranch where they are, they are going to show "King Kong" this week end. They didn't have to go that far to see that, while they were here all they had to do was look at Paul.



This is lovely Dora Gutierrez Club San Felipe's representative to Miss American GI Forum queen contest. Mr. Bert and Marie Gutierrez are her proud parents. We wish her the best of luck.

The following girls were asked who their heart-throb was:

Tony Barrera - no comment.

Rachel Andres - Bill's Thunderbird & Bruce's Champagne poodle.

Rosie Gutierrez - herself.

Patty Tamez - who else but Gaspar Espinoza.

Eleanor Solarez - Art (pero) Cuellar - too bad he doesn't know she is alive.

Helen Solarez - Bobby Gutierrez - No trip to Hollywood for her.

Jovita Martinez - Surprised everybody by picking her dog over Sergio Cerna.

Tony (Patito) Guillen - Diane Hathaway, Josie Ramirez, Baby Perez, Anna Avila I could go on and on but I'll run out of space.

April the 20th is the date that the American GI Forum of Santa Clara present the Black & White Formal Dance. It will take place at Dick's Dragon Pagoda Room 1350 S. Bascom Avenue in San Jose. Jess Torres from San Francisco will provide the music. For bid information call 378-5356. Lots of luck gents and Club San Felipe will be there in Full Force.

Bobby Sanchez doing a fine job of getting Club San Felipe Golfing team started.

Naro Moran - no te cambies tanto de barberia porque vatayamos mucho para encontrarte.

See you at the Fashion Show on March the 31st at the Ste. Claire Hotel.

Maria's Nite Club on 728 North 13th Street is the place where Chuy Peña and his combo will play on March 29, 30, 31st.

Mr. Peña is famous the world over so don't miss this chance to dance to his terrific music.



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Aquí... MEXICO



Catalina Barragan

Fundadores Benefactores de Puebla

Como decimos por aca, para variar seguimos con Puebla y su historia. Yo soy poblana y por eso antes que nada escribo sobre mi ciudad natal. Este sera el ultimo articulo sobre Puebla; los siguientes trataran de diferentes partes de Mexico.

En 1562 llegaron los primeros jesuitas y en 1578 llego a Puebla el Padre Hernando Suarez de la Concha. Fue tan entusiasta el recibimiento que se le hizo, que el padre provincial se propuso fundar una residencia en esta ciudad. En 1583 adquirieron una casa donde establecieron el Colegio de San Jeronimo y en 1584 se celebro el primer examen. La residencia se transformo en el principal colegio al que se le dio el nombre de Colegio del Espiritu Santo y que en la actualidad es la Universidad de Puebla; este colegio se encuentra anexo al templo de la Compañia de Jesus. El Padre Suarez fue el primer Director de ambos colegios y propiamente el fundador. En 1587 don Melchor de Covarrubias alcalde mayor de la ciudad hizo considerable donativo, que mas tarde aumento a cien mil pesos de plata de minas de la epoca, por lo que se le concedio el patronato sobre la fundacion y los privilegios de fundador para el y su familia. El escudo del señor de Covarrubias ha sido por mucho tiempo el escudo del antiguo colegio del Estado, hoy Universidad. Los universitarios, un tanto en broma, suelen autodenominarse como los nietos de Don Melchor.

La estatua orante de Don Melchor, una de las mas antiguas de personajes civiles que se conservan en America, estuvo colocada en el presbiterio de la Iglesia de la Compañia, actualmente se conserva en la galeria de Banderas de la Universidad.

Fue don Juan de Palafox y Mendoza el mas ilustre de los Obispos y benefactores de Puebla. Natural de Fitero, Navarra, España, se doctoro en Jurisprudencia en la Universidad de Salamanca, España. Fue miembro del Consejo de Indias y Secretario del rey Felipe IV, quien le nombro visitador de la Real Audiencia y Virrey de la Nueva España, en cuyo puesto permanecio 2 años. Como Obispo de Puebla su labor fue extraordinario, ya que en 7 años hizo avanzar en tal forma las obras de la Catedral, que encontro muy atrasadas no obstante haberse iniciado en 1545, que pudo consagrarla con gran solemnidad en 1649, es decir, no pocos años antes que se consagrara y posteriormente se terminara la Catedral de Mexico.

Hombre de gran cultura y uno de los mejores literatos de su epoca lego al seminario, que en su honor lleva hasta nuestros dias el nombre de Palafoxiano, su magnifica biblioteca compuesta entonces de unos 7000 volumenes; mas tarde fue enriquecida por los obispos posteriores. Actualmente esta biblioteca es la mas antigua de las que estan abiertas al publico en America. Al mas antiguo seminario de San Juan agrego el colegio de San Pedro y San Pablo y uniendo ambos colegios constituyo la Institucion que hasta nuestros dias subsiste para la formacion de sacerdotes y que el ajusto a las normas del Concilio de Trento. Asi mismo creo el Colegio de las Virgenes, anexo al templo que el tambien levanto llamado de San Juan de Letran, pero siempre conocido, hasta nuestros dias, como El Hospitalito, porque tenia anexo un pequeño hospital. Tambien fundo el mas importante hospital de la ciudad, El de San Pedro, que llego a ser en los siglos XVII-XVIII y principios del XIX, uno de los mas importantes de America. Este gran protector de los indios y benefactor de Puebla, murio en 1659 en un pueblo de Castilla la Vieja España.

Otro de los benefactores de la ciudad fue Don Antonio Jimenez de las Cuevas. Nacido en San Andres Chalchicomula, estudio en esta poblacion sus primeras letras, viniendo a Puebla mas tarde para estudiar y trabajar. Convencido de la insuficiencia de la enseñanza primaria o primeras letras, abrigó el deseo de fundar una junta que se encargase de fundar una escuela en la que se enseñase con mejores metodos, las primeras letras y algunas materias utiles que les sirvieran a los alumnos en su vida diaria. En 1813 se instalo oficialmente la junta, inaugurandose desde luego la escuela primaria y su anexo, la escuela de dibujo, en la que estaba lo mas granado del arte poblano. Siendo Puebla semillero de artesanos y artistas, esta institucion ha albergado grandes maestros en el arte de la pintura y la escultura.

En este año de 1963 celebrara esta institucion los 150 años de su fundacion con grandes festejos como concursos de pintura y escultura, exposiciones constantes tanto de obras de los alumnos como de invitados. Se montara una obra de teatro de la epoca colonial y sobre todo grandes promociones publicitarias para todos los eventos. Me cabe la satisfaccion de ser alumna de la Academia de Bellas Artes, actualmente Instituto de Artes plasticas del Estado y haber pertenecido en dos ocasiones a la mesa directiva de alumnos.

Muchos han sido los benefactores de Puebla, entre ellos don Esteban de Antuñano, a quien se debe la fundacion de la primera fabrica textil, de don Jose Luis Bello, y actualmente de la Institucion Mary Street Jenkis, pero seria muy largo hablar ampliamente de todos y cada uno de ellos, por tanto baste con estos.

- Catalina Barragan

**WEDDING
INVITATIONS**

SEE



Humberto Garcia

CY 2. 4273 195 DEVINE ST.



CLUB *Elite*



Elenore Solarez

No Bob! I am not advertising for Coca-Cola. Come on boy, show a little class.

Lupe Barron, had a problem getting rid of one of her old flames, and used that old, "Won't it be nice to get married," routine. It's nice but it's what Grandma used to say. Next time just say, "I love you sweetheart but the season is over."

GI Forum Ladies Auxiliary will have their 2nd Annual Fashion Show at the St. Claire Hotel, March 31, from 1 to 5 P.M. The fashions are from Silbers of San Jose.

I'll never forgive you girls because since you asked Helen to model there is no living with her. She thinks she is the Mexican Suzy Parker.

Seen my old sidekick Esther Medina Gonzalez. She looks and acts the same even though her little daughter, Cameo Rose is driving her bugs. How two neurotic and simple people like Esther and Angel managed to have a beautiful and bright child is beyond me. I think they switched her baby at the hospital.

A real delightful and kooky character is Mrs. Anita Campos. By the way, Anita, does the word MENZA bring back old memories?

A crazy kid that makes us look sick with her aggressiveness is Carrie Villareal. She stays awake nights, thinking of new ways to fine us at our club meetings.

Stella Altamirano, refused to take her younger sister out with her. I can't blame her, the blonde doll is only 16 years but enough competition for anyone. Color Stella green.

Met Alfonso Martinez, Jr., from Club San Felipe. He can keep anyone in stitches for hours. It's not much what he says it's the way he says it!!!

What has happened to Tony Reyes, Jess Ochoa and Larry Spurr? Please don't fade away, there is a great shortage of men.

Chon Hernandez is still the boy wonder of our town. You look at him and you wonder.

Heard a certain Bachelor was rather upset about something I wrote, referring to his private life. I know you think it is none of my business but that is what people want to know, what is none of their business.

OK Rachel, which is it, Bruce, Bill or Rudy?

The cool and aloof Diane Hathaway had the opportunity to punch me in the nose and didn't take it. She must have heard that I find indifference toward me very annoying.

Jess and Cousin Cuny Medina are the most

compatible couple in town. They have a basic understanding, they can't stand each other.

Jesus Reyes Valenzuela used to sing tango before he became a radio announcer. Don't ask him to sing because he'll say he is out of practice. Jess don't you ask Lalo Caballero for singing lessons?

Yolanda Fuentes has joined the "Art Cuellar Fan Club". Now she wants to run for President of the club. With friends like you, he doesn't need enemies.

The Army didn't change Joel Reyes. You're as handsome, charming and conceited as ever, but we still love you.

Ike Hernandez's favored motto is "Be sincere whether you mean it or not." That sounds like you, my dull-witted friend.

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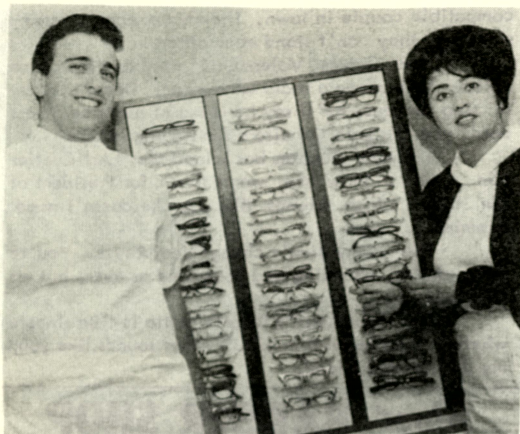
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ABIERTO Lunes a Sabado 9:30 a 6:00 p.m.

JOSEPHINE MONTECINO - MARGARET VAZQUEZ

Se localiza en la esquina Delmas y Auzeiras

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En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Molina.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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A Tear Flows...



L to R: Richard Díaz, Richard Martinez, Humberto Garcia and Sergio Serna.

Richard Diaz shed tears at San Felipe's recent gathering—stitching session at EXCENTRICO on Friday, March 8th, for a while everyone was under the impression that he was extremely pleased with the much needed Jacket that was awarded to Humberto Garcia director of Excentrico for meritorious publicity service to Club San Felipe, however the main reason for the "WATERY" act was, that he felt unloved and in the underdog position since he has taken various pictures at different awards, certificates etc. etc. for EXCENTRICO but never nothing for himself, he is sick and tired of this pattern and plans to organize some function or other and present himself with a big plaque even if he has to buy it himself. Making the presentation are Richard Martinez and Sergio Serna.

It is a damn good thing the Jacket didn't fit Mr. Diaz otherwise it would of have been a long hard winter for publisher Humberto Garcia.



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Ernie Vasquez



SAN JOSE GI FORUM MEMBERSHIP DRIVE

On Saturday night, March 9th at the VFW Hall, South Fourth Street; a very successful banquet was held to introduce the American GI Forum to prospective members. Mr. Bill Lopez, Forum Vice Chairman, was master of ceremonies to a well planned and interesting program featuring speakers from the Forum who outlined the objectives and aims of the Forum. Speakers included Ike Hernandez, Robert Rodriguez, Danny Campos, Mrs. Anita Campos and yours truly. A wonderful Mexican dinner was served prior to the program that was prepared by the Ladies Auxiliary and ably served by members of the Membership and Ways and Means committees, headed by Mr. Pete Gonzales and Mr. Benny Garcia. Special recognition is in order for Mr. Percy Gonzales and Mr. Joe Lopez who gave of their time and talent in the preparation and serving of the food.



FRANK ROSAS - NEW MEMBER

Introducing Mr. Frank Rosas, one of the Forum's newest members. He lives with his lovely wife, Emily, at 876 N. 18th St., San Jose, and is presently employed at Ford Motor Co., Milpitas, California, as a general repairman in the final preparation area. Frank was born in Tulare, California, attending gram-

mar school in that city and ultimately graduating from Riverdale Union High School, Riverdale, California.

Frank entered the Army in August 8th, 1942 and served with the Medical Detachment, 7th Infantry Regiment, 3rd Infantry Division, as a medical aid man. Frank's service record reads as follows: Combat Medical Badge, Good Conduct Medal, WW 2 Victory Medal, European African Eastern Campaign Medal and the Bronze Star Medal issued in Germany on July 25th, 1945. Frank's military career ended with an honorable discharge after serving 3 years, 14 days, 6 hours and 15 minutes.

He has served two years as Sgt. at Arms in the United Auto Workers Union, Local #560. Frank joined the San Jose Forum in January 1963 and is presently serving on the Membership Committee. Frank has shown great zeal and interest in the Forum and promises to become one of its outstanding members. He seems to have the unique faculty of transferring his Forum spirit to others and was responsible for introducing the Forum to many of his fellow workers at Ford Motor Co. If Frank is any indication of the caliber of men they have at Ford, we certainly welcome them to join the American GI Forum.

SANTA CLARA BLACK & WHITE SCHOLARSHIP BALL

On Saturday, April 20th, 1963, the Santa Clara Forum will hold its annual Black and White Scholarship Ball at DICK'S DRAGON PAGODA RM., 1350 Bascom Avenue, San Jose. From 8 to 9 P.M. they will select a queen to represent their Forum at the State Convention in San Diego in June. From 9 P.M. to 1 A.M. dancing featuring JESS TORRES and his recording artists from San Francisco. This is to be a Tuxedo Affair. Bids at \$5.00 a couple may be had by phoning any of the following numbers:

CH 3-2087 378-5356

CH 8-5755 or by contacting any member of the Santa Clara Chapter. Good luck on your affair, you "Broncos".

SAN JOSE AUXILIARY FASHION SHOW

I was asked by Mrs. Anita Campos to remind you good people of the San Jose Auxiliary Fashion Show to be held at the HOTEL ST. CLAIRE, Sunday March 31st from 1 to 5 P.M. Tickets may be purchased from Mrs. Alice Delgado, CL 8-9037, or any member of the Auxiliary for \$2.00. I understand that more than six girls will be vying for the coveted Miss San Jose GI Forum crown. I have been asked by the Auxiliary to act as an usher at the affair. I think my duties will be to help the lovely girls up and down the stage or something. Should be very interesting, good choice girls.

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INVITATIONS**



Humberto Garcia

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Sun. March 31 1 to 5:00p.m.
Hotel Sainte Claire

MARGARET FLEMATE
Rep. Club Bachelors



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SAN JOSE



*Maria de la
Luz Sánchez*

La Sagrada Pasion de Cristo

Estamos viviendo el santo tiempo cuaresmal que esta destinado a rememorar la Pasion de Cristo Dios y Señor nuestro. Es tiempo de dolor porque en el rememoramos los terribles y espantosos tormentos que Cristo nuestro Redentor soporto por amor a nosotros, miserables pecadores, así como de su angustiosa muerte en la cruz para satisfacer de tal modo por la ofensa infinita de nuestros pecados, a la Majestad Divina por ellos ofendida; es así mismo tiempo de penitencia porque recordano lo que Dios padecio por nosotros, lo menos que podemos hacer es mortificar nuestros sentidos y abstenemos en lo posible de diversiones y placeres aunque estos sean lícitos para disponernos a conmemorar en debida forma y con espíritu verdaderamente cristiano el que muy probablemente, segun los datos historicos mas verosímiles, sera el MCMXXXIII Aniversario de la muerte del hijo de Dios en la Cruz, ya que segun la fecha retroactiva del calendario gregoriano nuestro divino redentor murio por nosotros el Viernes 7 de Abril del año 30 de nuestra era.

Siendo el dolor la negra comun herencia de todos los humanos, ya que nadie puede evitarlo, es reconfortante pensar como Cristo que a el se entrego por nuestro amor, santifico el dolor tornandolo de esteril, en fecundo.

San Pedro, el Principe de los Apostoles refiriendose a la Pasion de del Señor afirma en la primera de sus cartas: "El merito esta en sufrir uno por respeto a Dios que le ve, penas padecidas injustamente....Que para esto fuistes llamados; puesto que tambien Cristo padecio por nosotros, dandoos ejemplo para que sigais sus pisadas."

Segun las enseñanzas de San Pedro, entendemos pues que el Señor paso por los dolores mas atroces para que en las horas de la tribulacion pudiese seguir sus huellas. Como padecio Cristo por mí? Padecio solo:

Transcribo para ustedes literalmente las palabras del gran apologeta de nuestra epoca Monseñor Tihamer Toth que tan bien demuestran esta afirmacion: padecer solo es horroroso; "Cristo quedo solo en los momentos de su muerte. Le abandonaron sus discipulos y sus amigos; le abandonaron los angeles; le abandono, (humanamente hablando) el mismo Padre Celestial.

Le abandonaron sus discipulos. Uno de ellos afirmo con juramento que nunca lo habia conocido; el otro, al ser aprehendido, dejo su vestidura y huyo; todos los demas de sispersaron.

Le abandonaron sus amigos. Donde estaban los numerosos enfermos que curo? Donde estaban aquellos a quienes dio consuelo en sus aflicciones para que a su vez, vinieran ellos a consolarle?

Jesus dio de comer a mas de cinco mil hombres en el desierto, y ni uno de los cinco mil se presento ante la Cruz Los tullidos y los cojos curados por El, hubieran podido presentarse, pero tampoco llegaron. Pero donde estaban los angeles? Por lo menos, ellos si podrian tratarle algun consuelo. Cuando Pedro corto la oreja al criado, con que seguridad dijo al Señor: "Piensas que no puedo acudir a mi Padre, y pondra en el momento a mi disposicion mas de doce legiones de angeles?"

Ahora acude a su Padre y no vienen las legiones; no viene uno solo de los angeles.

Ay (es espantoso el decirlo) parece que el mismo Padre lo abandono.... El Evangelista consigna que el pensamiento de su desamparo se apodero de Cristo en su agonía, y que El calmo al Padre. El Evangelista quiso escribirlas en su lengua original aramea, tal como brotaron ardientes de labios de Jesucristo moribundo, aquellas palabras indecifrabiles de profundidad casi infinita: "ELOI, ELOI LAMMA SABACTHANI?"

"Dios mio, Dios mio, por que me has abandonado?" Se oyo el grito angustioso y nadie respondió. Puede imaginarse un trance mas terrible?

En que desamparo tan agobiador se desangraba Jesucristo en lo alto de la Cruz."

Tu, madre, esposa, hermana o tu, padre, esposo o hermano que haz quedado solo, cuando acaso te debates entre los dolores de la enfermedad o de la miseria, acuerdate de Cristo clavado en la Cruz, y la vision del Calvario habra de confortarte. Y tu, creyente, cuando sufras alguna de las penas de que esta llena la miserable vida humana, ya que a padecer se viene al mundo, aprende a tener paciencia en tus penalidades aprendiendo a padecer por Cristo, como El padecio por nosotros. Para eso con los brazos extendidos, ese libro divino esta abierto de par en par sobre el atril de la Cruz desde hace ya casi 20 siglos.

Aprendamosle para nuestro provecho y enseñanza.

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Molina - Romo

El día 15 de Diciembre del año 1962, la Srita. RITA ROMO hija de Sr. y Sra. Joseph Romo tomo por marido al joven JOHN MOLINA, JR. hijo de Sr. y Sra. John Molina, Sr. en la Iglesia HOLY FAMILY de esta ciudad de San Jose, marcando el reloj las 2 de la tarde, oficio el Rev. P. Jose Peña. La RECEPCION se verifico en el I.E.S. Hall asistiendo mas de 200 invitados.

Luna de Miel la disfrutaron en la ciudad de Mexico y a su regreso establecieron residencia en esta. Rita es nativa de Sunnyvale y John de Santa Barbara, Calif.

De iz. a der: Dolores Romo, Socorro Romo, Annie Molina, Aurora Navarro, Carmen Molina - madrina, Louie Molina - padrino, Gregg Molina, Bob Lugo, Henry Rubio y Ricky Esparza. LEITER STUDIO.



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CLUB *Bachelors*



Gilbert Solarez

Ladies do you ever wake up in the morning with that low feeling? Are you frustrated? Does your liver quiver? Does your bladder splatter? Do you have internal complications? Do you need medical advice? If so go see Dr. de Kaplunk at his new residence on 180 W. Rosa St., San Jose, or phone his residence, 294-1334, and ask for Lieutenant "Ike" Hernandez. If no one is there write to me for our new De Kaplunk-SOLAREZ CHEMICAL KIT. Satisfaction guaranteed or double your money back.

GI FORUM LADIES AUXILIARY FASHION SHOW

Hotel

SAINTE CLAIRE

Sunday, March 31st - 1:00 to 5:00 p.m.

Tickets \$2.00

Mrs. Alice Delgado CL 8-9073

Excentrico camera will cover the event, souvenir photos can be obtained.

Last Saturday night Oscar Vazquez, myself, and another party were setting at a downtown bar enjoying our double shots of C. C. on the rocks when in dashes the "Keed" in the flesh. Oscar jumps off his stool like a bat out of hell and says to me, "Gil, do me a big favor will you please? Print in the EX-CENTRICO that the "Keed" Paramo is the biggest phony in town."

Signed, Oscar Vazquez

The "Keed's" reply: "Print in the EXCENTRICO that Oscar Vazquez is the ugliest queer in the Bay Area."

-- The Keed

George "El Tapon" Plata, a local playboy, continues dating his everloving barmaids. Geo. claims he has more fun dating barmaids than all those other "nice" girls, and the nice ones aren't as innocent as they seem to be.

"There's no use going out with good girls, by the time I get through with them they're all bad girls anyway!"

Did you hear about the guy who found a two bit piece and ran home to get some money?

WOULD YOU LIKE TO GO ON AN ADVENTURE?
(asked in downtown San Jose)



Rudy Belluomini, advertising salesman, San Jose:

I'd like to fly to the moon and see what's up there. I'd like to go there after it's been explored—I don't want to be a guinea pig on a first flight. And maybe buy a piece of land there and settle down — it's getting so crowded here, you step on each other's toes.

(Reprinted from San Jose News, March 14, 1963)

Rudy, I'm sure some of the members from the council and Candy Veliz, Jr., would gladly donate their help in getting you to the nearest freight train out of town. The "Keed" Paramo volunteered to fly you in his P-51 Mustang to Mars and you can take Oscar Vazquez along as a co-pilot. Maybe now you can get the hell out of town and never come back.

WORLD WIDE KNOWN CHUY PEÑITA
AND HIS COLORFUL LATIN BAND
TO PLAY AT MARIA'S CLUB
MARCH 29TH, 30TH, 31ST



After his engagement here in San Jose, Chuy Peñita's band is booked to play in Hollywood, then he will tour back home to Miami Beach, Florida.

Last year Chuy Peñita played for nine straight months at Hotel Mark Hopkins in San Francisco. His contract was just finished here at the Hyatt House where he played for several months and Maria and Dan were very fortunate in signing Peñita for these three dates.

Chuy Peñita and his band have played all over the world. They have played in New York, Chicago, Beverly Hills, Cincinnati, Dallas, Miami Beach, London, Spain, Japan, Los Angeles, Arizona, Texas, Hawaii, Las Vegas, Mexico City and parts unknown. Remember these three dates:

Friday, March 29, 1963
Saturday, March 30th, 1963
Sunday, March 31st, 1963
WE'LL SEE YOU THERE!!!!!!!!!!!!



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Johnny Rodriguez

*Club
Riviera*



Club Riviera sends out a message of thanks to the wonderful people of all the organizations that participated in the annual Food Drive. Through their afford and cooperation the Talent Show and Dance was a tremendous success. Special recognition should be given to Clubs Bachelors and San Felipe. Also to the following individuals Gil Solarez and Candy Veliz. This gentlemen had a lot of work to do and yet they still found time to help us in the distributing department. My hat is off to Club Zanzaree and Club Elite who were very instrumental in helping us collect food and contributions at the entrance of the dance. We thank all the girls that help us sort the food that was to be distributed. Your help and cooperation was greatly appreciated by all of us.

Any time you need any help you can always count on our assistance.

Muchas Gracias: The food that was collected during the Drive was stored in the establishment of Mr. Benito Moreno, the Veterans Market, corner of 9th and Keyes. The panel truck that was used was also his. If anyone is interested or knows of any needy people contact Mr. Moreno, and he will relay the message to us. His store is open until 2 in the morning, so there shouldn't be any problems in getting in touch with him.

Pictured here is Mr. Peter Campos, the young man with the steady hand. Pete is the one that paints our banners and posters. At this time I would like to thank Pete for his fine work that he has done for us. Maybe someday we will get you some working material. This time I will try to get the right stuff, no more of that airplane goo.



Here is a photo of the Trio Los Alegres. They made a sensational hit in the United Food Drive Talent Show, which was held in the Rainbow Ballroom. Pictured left to right is Estevan Martinez, Tony De Herrera, and Jose Raya. The trio was introduced to us by their good friends Mr. and Mrs. Benito Moreno. If you would like to have these fine gentlemen to play for you someday their phone numbers are AM 2-2822 and CY 2-1517.



TRIO LOS ALEGRES

Surprise!!! A surprise party was given for Mrs. Patricia Vasquez on her birthday by Mrs. Millie Barrillos, Mrs. Carmen Soto and Mrs. Jess Soto. This special event was at Morgan Hill, California.



In this photo by RICHARD DIAZ we have Stan Villalovoz, Amilia Villalovoz and Elanore Rivera. These people are residents of Gilroy, California.

At this time I would like to apologize to the EL EXCENTRICO and my club members for letting them down when I turned in my column a little late and it wasn't published. Sorry you guys!

---- Johnnie Rodriguez

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



Teddy Rodriguez

and his " CHARANGA SENSACION "



Al centro de la foto la Sra. Felicitas Ruiz, en cuyo honor se dió la fiesta. La rodean sus hijos.

En celebracion de dos gratos acontecimientos, el bautizo de la linda nenita Regina Valerio hijita de los señores George y Grace Valerio y en onomastico de la estimable y simpatica señora Felicitas Ruiz, sus

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hijos Lalo Ruiz, Beatrice Dixon, Raymundo Ruiz, Juanita Valerio y Peter Ruiz, quienes son las personas que aparecen en la foto de izquierda a derecha, así como los padrinos de la nueva cristiana, señores Tony y Berta Valerio, organizaron una alegre y animada fiesta en la casa numero 1027 de la avenida Melbourne, en esta ciudad de San Jose.

Se sirvió una abundante y rica cena rociada con cerveza y ponches y la reunion estuvo amenizada con juegos y diversiones. Entre los concurrentes anotamos los siguientes nombres:

Sras: Estefanita Villacuña, Herminia de Luna, Concha Bracamontes, Juanita Fuentes, Conchita Hernandez, Estela Sanchez, Maria de la Luz Sanchez, Sritas: Gabriela Salas, Armida Acosta, Sres: Ray Echevarria, Richard Y. Sanchez y algunas personas mas cuyos nombres sentimos no recordar. Todos los concurrentes se retiraron gratamente impresionados de esta fiesta en honor de la Sra. Felicitas Ruiz y de su nietecita Regina.

Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

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Views & Reviews



Bob Rodriguez

What is in a Status Symbol?

There are certain status symbols recognized throughout the world. They might vary from country to country but a status symbol is generally something that you possess that makes other people envious towards you if not downright spiteful.

The automobile used to be one of our greatest status symbols. You got yourself a caddy with char-reuse upholstery and this made you different. The 1940's have passed. Most anybody that cares to make payments can own a sleeked-up auto.



On Sunday, March 31st. from 1:00 to 5:00 p.m. at the Hotel Sainte Claire The American GI Forum, Ladies Auxiliary will have a fantastic FASHION SHOW and also a BEAUTY CONTEST to select Miss San Jose A. GI Forum. Tickets are \$2.00. From left to right Josie Ramirez - Club Zanzaree, Jessie Ortega - Los Amigos Golfing Club, Dora Gutierrez - Club San Felipe, Margie Jaramillo - Club Elite, Susie Reyes - Joe Manriquez Masorry, and Margaret Flemate - Club Bachelors are the contestants for the title of Miss A. GI Forum.

EXCENTRICO glamour lenses will be on hand to cover this event, souvenir photos can be obtained.

Dressing well has long been recognized as a symbol and modern homes still carry their weight as a status symbol. Flying used to be a status symbol but now you must take a liner to attract attention.

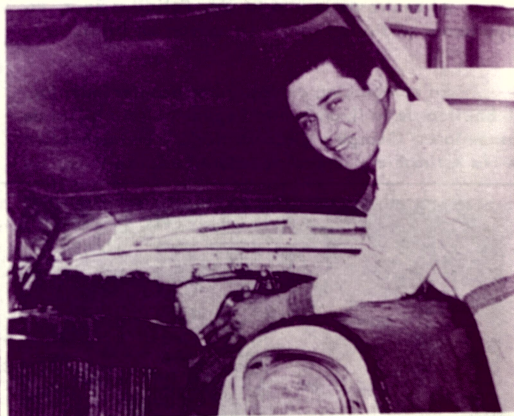
There is still one status symbol left in this world that money can't buy. It's a personal status symbol which nobody can take away from you and which is not generally found in a person.

I don't know how many banquets I have attended during the past few years. A lot of work is done by the people who sponsor these banquets. Good programs are lined up, eloquent speakers attend and an interesting evening is usually in store for you. But because people will not attend these functions on time, a good time is usually not had by all. If people are going to attend banquets just to eat they can do a lot better at a chuckwagon. It is rude, impolite and a complete lack of common courtesy and social graces to have dignitaries and guests waiting for you to arrive so they can start the program. The people that are on time to these functions will not appreciate your being late even if you think that you are better dressed than JFK and Jackie.

It used to be that people purposely attended social functions late so that they could be noticed and admired. Nowadays they are just looked at with a complete lack of admiration.

You can buy most status symbols. However, there is one that's not for sale, Social Responsibility.

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o o o

The tender word forgotten,
The letter you did not write,
The flower you might have sent, dear,
Are your haunting ghosts tonight.

-----Margaret Elizabeth Sangster

Remember This Day

He wiped his brow with a paper towel, brushed his hair once more, and walked slowly back to the bandroom, a grim look on his face. After setting another pile of records on the turntable she came toward him, to a trembling Dick Moreno, unsure, but excited enough to want to kiss Shirley Kirkland. The record began:

"When you kiss me, heaven sighs,
and though I close my eyes....."

Just as the song started and she lost herself in his arms, the door of the bandroom flung open and they both stared at a callow freshman that had interrupted their private little moment of happiness, unknowingly picking this time to walk inside and ask if he might wait in there until it was time to go get ready for that evening's B class game. How could he have known the moment of bliss which he had interrupted? Did Fate bring him on the scene to avoid an embarrassing boyhood blunder? Did Destiny decree that he should help a naive young lady avoid the intended "assault" of a determined but inexperienced admirer? Dick hoped that he would be bored by not being spoken to and leave, but after he saw the comic book being withdrawn from the youth's hip pocket he resigned himself to the job at hand.

"I could kill that little ~~you~~ ~~book~~ ~~boy~~," he thought.

At this precise moment in his thinking he was interrupted by a voice from Heaven, for certainly no mundane voice could sound so sweet.

"Will you sign my book now, Dick?" she purred, thrusting her book toward him. He looked at her and said nothing, lifted his own book off the desk and handed it to her, smiling. He found an empty page in the back of the book with a small notation: - reserved for d.m. -

It was under this simple and unspectacular heading that he told Shirley Kirkland exactly what he thought of her.

Dear Shirley:

I lied to you this morning when I asked you to let me sign your book later in the day because I didn't know what to say. What is being written here now is something that I have known I was going to tell you many months ago. I've waited two long years for this day to arrive and wanted to give you the tribute which you deserve. I wanted no eyes other than your own to see what I write here.

I didn't want today to come and catch me unprepared to tell you exactly what I think of you Shirley. I want to tell you how wonderful you've been with me for the past three years and to thank you

for being the kind of girl that you are. You don't realize what you mean to me.

I don't think it's right for a wonderful girl like you to leave this school before someone tells you what you have meant to its students, its teachers, and especially to Dick Moreno, your most ardent admirer. People like you don't happen every day. The Good Lord sure put the personality on heavy when he made you, Shirley, and he didn't neglect the beauty either. I think you are the most attractive girl I have ever known. As a rule girls blessed with as much beauty as is yours are very hard to get along with. You are an exception. You are one shining example of a beautiful girl behaving in our world as she does in a fairy tale.

To the students of this high school you have proven yourself a very capable and imaginative entertainment manager. To its teachers, an intelligent, studious, and enthusiastic student. To Richard Moreno, a ray of sunshine warm in an otherwise drab existence, a reason to polish his shoes, inspiration to want more than a D in the classroom. Thank you.

Remember that time at the noon dance when you asked me to dance with you? Remember? I want you to know that never in my life has anyone made me feel as good inside as you did that afternoon. That is one day and one moment that I shall treasure as long as I live. Thank you for the feeling that it gave me to know that you wanted me to hold you in my arms and dance with you.

Remember the time when we did dance together, in the bandroom, decorating for the Hampton game? I wanted to kiss you Shirley. The only reason I didn't try was because I was afraid that you wouldn't allow me the warmth of your mouth. I did not want you to think that I was helping you decorate, being voluntarily helpful on the outside and scheming on the inside. I have nothing but the purest of thoughts about you. Know that.

It's funny, me putting all these thoughts in your book when we hardly know each other. All we've ever done is sit in a room and talk about each other's dreams, desires, and ambitions. And here I am writing to you like a boy in love. That I do not deny, Shirley, that I am in love with you. Can I label it love when we haven't even kissed? I think so. If this feeling that I have for you can't be clas-

Remember This Day (continued)

sified love, then the world only betrays its ignorance for not being able to identify love in its most unadulterated form.

I'll close now but not because I don't have anything more to say. I know that you have to catch the bus and you must have a million things to do before tonight.

I can hardly wait to see you in your graduation dress. Already my mind is filled with pictures of how beautiful you will look. Be good all of your life, Shirley, and always be as personable and friendly as you've been the past three years.

Stay beautiful.

--- Dick Moreno
6-6-44

IN THE NEXT ISSUE

"Graduation Night"

the final installment of

REMEMBER THIS DAY by E. Dave Sierra

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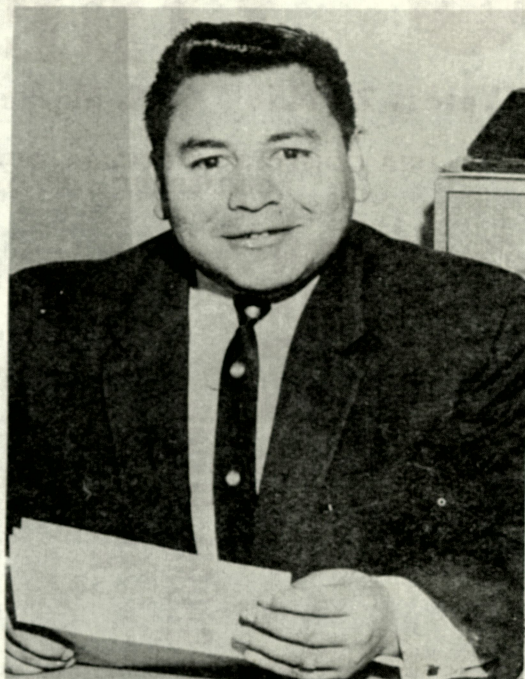
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