

THIS IS



TUNNEY

Motivated Men Will Get Things Done!

He's a Congressman from Imperial, Riverside and San Bernardino counties and he's never lost a political fight. A law school graduate with a Bachelor of Arts degree from Yale University, he's accomplished a lot in his 35 years.

He has shown wisdom and judgment. These are expensive qualities. Almost everything else can be bought by the yard.

He's a new, young and fresh face on the California political horizon. He is to be watched. His record in Congress has shown talent, imagination and unusual energy. He engages and has the courage to try and the ability to succeed. Whether it be food for the hungry, homes, jobs and education for the disadvantaged, or flood damage or oil damage to the California coastline, or examining the new steam engine cars to control smog, he is there on the spot, looking, studying, feeling and concluding.

He believes in change. He doesn't seek change for the joy of it. Change will occur anyway. By anticipating change, we guide it. It gives society its strength. It has given California its strength.

He's an individual who yearns for simplicity and has to live with complexity. He makes the complexity of modern society serve him by participating. He's involved with life in the community and local affairs as well as government affairs. He wants you to be too. It's time. Participating is fighting for your freedom.



A GREAT FAMILY-- (Top, L to R) Jay Tunney, brother; Former Heavyweight Champion, Gene Tunney, father; Congressman John V. Tunney; Gene Tunney, Jr., brother; (Bottom, L to R) Joan Wilkinson, sister; Kelly Tunney, Jay's wife; Mrs. Gene Tunney, mother; Mieke Tunney, John V. Tunney's wife; Ann Tunney, Gene, Jr.'s wife.

"I have no illusions that the task that is ahead of us will be easy. We, as Americans, are at a crossroads where we must move forward."

"It is too easy to ponder rather than to decide; to talk rather than to act; to tolerate the intolerable in the hope that somehow it will just fade away."

"Education and hard work give a man a sense of dignity, independence and escape into the future."

"We must all ask ourselves one basic, hard question: Where are we going? In the answer lies all our desires, our hopes, our aspirations and dreams."



Tunney diving 200 feet to oil leak in Santa Barbara Channel



He's Involved...He Wants You To Be Too-IT'S TIME!

CAMPUS DISORDERS

Rev. Theodore M. Hesburgh, President of the University of Notre Dame, correctly said that violence is, "a violation of everything that the university community stands for."

Violence of others' rights he said, must be outlawed "as illegitimate means of dissent in this kind of open society."

This applies not only to everything that the university community stands for. It applies to everything that democracy itself stands for.

Citizens, including students, must look for the proper methods for making their needs felt. Civility and rationality are essential for the academic community as well as for the nation as a whole.

TAX REFORM

I have introduced a tax reform bill to eliminate glaring inequities in the present tax laws. This legislation would bring in an additional \$2 billion in revenue without further taxing the average citizen, who is already too heavily taxed.

We need to get rid of the current methods of tax avoidance - loopholes which are not in the best interest of most taxpayers.

EDUCATION

Education has long been recognized as a key factor in solving the economic and social problems which confront Americans today. Federal aid to education must be increased without federal controls. It is clear that the property tax, already too high, can no longer be the sole vehicle for financing education.

VIETNAM

After five years of carrying the burden of combat in Vietnam, at a cost of more than 34,000 American lives, people are demanding an honorable end of the war. We must begin to deescalate the war. There is no military solution to the conflict worth the further sacrifice of American lives. We cannot continue to protect the Thieu-Ky regime from its own people. It is up to them to win the allegiance of the populace. We must all work to see that the peace talks in Paris succeed. In the future we must avoid defending governments that are not willing or able to carry their full share of the sacrifice. We must work within the framework of the United Nations and regional peace-keeping organizations to further our interests as a nation in a world of peace.

ABM

Since World War II, the United States has spent close to \$23 billion on missile systems that were never completed or when completed, were obsolete. The ABM is untested and costly. Most of the scientific community has grave doubts about whether the ABM system will work at all. The initial expenditure of \$8 to \$10 billion for the deployment of this dubious weapons system would be a tragic mistake. The next step would almost surely be a \$60 to \$100 billion expenditure. Our deterrent capability can be maintained at a lower cost by more technological development of our offensive weapons systems.

FARM WORKERS

I have introduced legislation to bring farm workers under the coverage of the National Labor Relations Act. Agricultural workers must receive equal treatment with other workers and not be left in the twilight zone of the disadvantaged. At the same time, we must raise the minimum wage so that farm workers can have a decent standard of living.

ALIENATION

Today 70% of all Americans live on less than 2% of the land. In the next 25 years, 100 million more people will be added to the 104 million in our cities and suburbs. The impersonalization of our urban centers results in the submerging of men's hopes, and their individuality in jungles of concrete. Our urban centers must be renovated. Rural areas must be rebuilt. The individual must regain his identity. The trend of our nation and of our government towards impersonality must be halted.

POLLUTION

The massive oil leak at Santa Barbara, the Southern California smog problem and the pollution of San Francisco Bay all focus attention on some of the major issues in California. . . that auto emission standards must be strengthened. . . that our marine environment, coastline and beaches must be protected. The technology of exploitation has too often outstripped the knowledge necessary for conservation.

John V. Tunney
M.C.