

# Cal State **The Runner**

November 25, 1987

California State College, Bakersfield

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## **University vote moved**

by Gina Ross  
Runner Staff

Students returning for the winter quarter may find a change at Cal State Bakersfield. The Commission on Post-Secondary Education has moved the CSB university status vote to its December 14 meeting instead of April, as originally planned, according to the Chancellor's office.

The commission's vote is the final obstacle to CSB gaining university status. The university issue is now part of the commission's consent calendar. Usually the commission reviews and approves all items on the calendar with one vote.

"Any one of the commissioners can pull an item off the calendar and ask for an individual vote. But once an action is supported and recommended by the commission staff, which our request for university status has been, it is usually approved with the rest of the calendar," said Dr. Tomas Arciniega, president of CSB.

Dr. Fred Dorer, vice president of instruction, said, "University status will change people's perception of Cal State Bakersfield. It will provide both students and the community with a confidence that CSB has grown and developed. Although we won't see any immediate or abrupt change, the institution will continue to mature with a wider range of academic programs and more research funding.

"Relative to our size, CSB is currently one of the stronger institutions for research funding. However we will see those funds grow as the institution grows. It is my dream that as we increase funding we will be able to get support for research that involves more student participation," Dorer said.

"One of our goals has been to increase the number of new students from other parts of the U.S. and internationally. In many of the developing countries there is a misconception about U.S. colleges. College in other countries generally

means a vocation school. A university is more readily understood to be a four-year institution," said Arciniega.

According to Arciniega, CSB has a history of focusing on the students in the community, and university status will not change the college's involvement.

"Both administration and faculty are reaching out to possible new students in our area. There are over forty new activities for prospective students at Cal State. We have been very concerned with letting the community know that CSB is interested in making college accessible to all students," Arciniega said.

"One of our targeted areas is scholarships. We are offering significant amounts of money for several kinds of scholarships," he continued.

In addition, CSB offers a myriad of programs directed at students from junior high to high school, Arciniega said.

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## **Junior jocks and jokes on job**

by Christine M. Azzara  
Runner Staff

Successful ratings are a sign that John Alden's approach to waking his listeners up laughing is a good one.

Alden is a Cal State Bakersfield junior also known as John Fredricks of Oildale, or simply J.F. of O. His morning radio show airs daily from 6 to 9 a.m. on KKXX FM 108.

The 32-year-old Alden, although not currently attending classes, is seeking a bachelor's degree in communications.

He attended classes last year and plans to register again for classes this winter.

His show has the distinction of having more listeners tuning in at one time than any other in the city, Alden said.

Perhaps the key to his success in the ratings game is the format of his show, which consists of a string of regular comedy features involving a cast of regular characters.

Often the show celebrates something. Recently it was "Be nice to Harry Levandowski Day."

Harry Levandowski, it turns out, is Alden's landlord who called later in the show to remind Alden that if his rent was not paid that day, he would have to pay a late charge.

Alden, shocked by the coincidence, assured Levandowski he was aware of the day of the month and that of course his rent would be paid.

Many people have influenced his comedic style, Alden said. In fact, he claimed to steal freely from other radio personalities and comedians.

"If it works for them it can work for me," he said with a sly grin.

Recently, he adopted a "top-ten list" into his show. "Late Night" fans will recognize the style is borrowed from David Letterman.

Alden also admires Kasey Kasem, Rick Dees and local rival Doug DeRoo, although he said he could never attempt to duplicate DeRoo's style. DeRoo disc jockeys for KKXX's main competitor, Q94 FM.

"Doug is one of my favorites, he's very funny," Alden said.

"I like Rick Dees show," Alden said, "because he acts almost as an emcee over a series of comedy sketches."

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photo by Ann Russo

## **Lady, look out!**

When walking to class, use the well-lit walkways. Story on page five.



# Editorial

## Sub-minimum wage unfair to college students

Most full-time college students know the burden of working a minimum-wage job while also keeping up with their school work.

These jobs are rarely intellectually fulfilling. However, when a student is pursuing a post-secondary education, there is little energy left for a serious part-time career.

It is the minimum-wage job which makes education possible for most students.

The current minimum wage of \$3.35 has not been raised since 1981. Since then, the cost of living has increased by 33 percent as measured by the California Consumer Price Index. Currently, an employee making minimum wage grosses \$134 at the end of a 40-hour week.

So you can imagine how much easier life would be for full-time students when the minimum wage is increased to \$4 an hour, as recommended by the California Industrial Welfare Commission (CIWC).

However, the CIWC has a different idea for student employees.

The CIWC endorses a proposal to pay full-time students living at home, aged 16 to 21, a sub-minimum wage of \$3.40 per hour, which is 15 percent less than what any other employee would make under the new law.

A separate, lower minimum wage only adds to the financial frustrations of students seeking a higher education in times of rising tuition costs, scarce

financial aid and cutbacks in loans and scholarship monies.

Even students who hold on-campus jobs could be affected, as many administrations base their pay scale on the market wage.

If the proposal passes, colleges and universities could see enrollment drop drastically. Students may not be able to get jobs which would pay their fees.

According to a report published by the United Neighbors Organization, most minority students who drop out do so due to lack of money. Without economic support from their families and denied a fair working wage, minority students will continue to fall out of the educational system.

The proposal is discriminatory. Being a full-time student has nothing to do with how well one does his or her job, and should not determine how much one is paid.

The commission is scheduled to vote on the plan December 18. Students of California should not be punished for getting an education.

Concerned readers can sign a petition in *The Runner* office supporting an increase in the minimum wage to \$5.01, instituting an annual cost-of-living increase and protecting college students from a sub-minimum wage.

## Letter to the Editor

Recently, California State College, Bakersfield has increased its effort to acquire university status. The Bakersfield Californian, our local newspaper, has reported on these efforts, noting that our status will be approved soon. This will be welcomed, as university status will add respect and funding to our college from outside sources. However, I would be hesitant to agree that all those involved with CSB can add their complete approval, due to their knowledge of problems that even a university status cannot change. Our university-to-be does not appear to be as concerned with its students as it is with its academic standing.

The most noteworthy action that our campus is aware of only outside interests is the campus library and the hours it is open to students. Any transferring student from another university will be amazed to find library hours suited more to a junior college than a four year college. Closing on Friday, Saturday, and Sunday evenings at 5 p.m. is nearly unforgivable for a state college of nearly 5,000 students. It is very frustrating to have to leave the library, with no other local research facility available, when the sun has not even set. It is doubtful that any of our administrators had such impossible hours at their alma maters. Money arguments hold no ground either. If this campus can afford to freeze students out of

Dorothy Donahoe Hall when the weather is reaching the century mark outside, it can keep its library doors open longer during the week-ends.

It is also frustrating to see the college applying for university status while the requirements have not been met. Extra courses and graduate courses could only improve the situation for those attending classes. CSB's shallow course offerings are an embarrassment and an obstacle to students. My mouth waters when I see other campuses offering a greater variety of courses, several times a year, and even more than once a quarter. This must surely be a selling point to new students.

CSB is taking a shortcut to obtain university status. I wonder, if this status is granted, will CSB cease its efforts to satisfy the university requirements, calling itself fortunate to gain university status without ever having to do the necessary improvements required. I sincerely hope that CSB will have to meet the same standards that other universities had to reach, thus setting a good example of determination and hard work, not of short-cutting. This can only benefit the people the college is trying to serve -- the students and the community.

Michael Katz (psychology)

# Opinion

## Are you on your way to becoming a Yuppie?

by Christine M. Azzara  
Runner Staff

There's a new show on television this season called "thirtysomething", airing Tuesdays at 10 p.m. on ABC. If you've seen it, you might agree that it should be called "Yuppie Heaven."

The show centers around a young Yuppie couple with a new Yuppie house and their new Yuppie baby.

I was a bit fascinated by this show yet quite frankly, I found it rather sickening. It was sophisticated yet almost simple.

I kept thinking to myself, what is the plot?

It seemed there was no plot. This show is simply a showcase for the Yuppie way of life.

This show, however, did prompt me to do some research on Yuppies.

I found there were many definitions of yuppies. There were almost as many definitions as there were articles, and there were quite a few.

Yuppies are a rather new phenomenon. "Newsweek" declared 1984 the Year of the Yuppie. And in 1984, Marissa Piesman and Marilee Hartley published "The Yuppie Handbook."

In their book, which is described as a "State-of-the Art Manual for Young Urban Professionals," the authors define a Yuppie as: "A person of either sex who meets the following criteria: 1) resides in or near one of the major cities; 2) claims to

be between the ages of 25 and 45; 3) lives on aspirations of glory, prestige, recognition, fame, social status, power, money, or any and all combinations of the above; 4) anyone who brunches on the weekend or works out after work."

Doesn't this sound like everybody's dream come true?

The term "Yuppie" Piesman and Hartley declare, can apply to someone in any ethnic group, geographic location or class.

There are many other definitions and some variations on the Yuppie principle. Yuppies are commonly, and quite negatively, referred to as "young people with lots of money to spend who define themselves by what they own."

This is a pretty shallow picture indeed.

One variation of the Yuppie concept is the Yumpie. A Yumpie is a young, upwardly-mobile professional. YAPs are simply young aspiring professionals.

I think you get the picture now. They are all fast-track, middle managers or professionals in their early 20s to early 40s. Isn't that where we as America's college-educated youth are headed?

Yuppies have gained the attention of ad executives and politicians alike. These people tend to categorize Americans into neat little packages and Yuppies fit so well into one tight little bundle.

Particularly, the political distinction of Yuppies gained attention in the scholarly journal "Public Opinion Quarterly." For their research, Drs. Michael Caprini and Lee Sigelman defined Yuppies this way:

young: 18-39 years of age  
urban: living in an urban area of at least 100,000 people (have you noticed the population of Bakerspatch lately?)  
professional: working in a job classified as professional or technical by the U.S. Census Bureau.

These are all adequate definitions of Yuppies, but what are they really like?

During the course of my research I came across some interviews with Yuppies. Overall, they seemed materialistic, shallow and primarily concerned with appearances.

One Yuppie who has no savings or stocks considers her wardrobe one of her investments. Typically she buys one outfit a week.

"The way you look is very important," she said. "Sometimes I think it's more important than what you can do."

Another Yuppie listed shopping for clothes as one of his hobbies. He confessed that spare time was rare, but that it was very important to him to build the kind of wardrobe that will serve him well.

Personally I think this is outrageous. To be judged on your wardrobe

and not your ability seems preposterous.

On the other hand however, there are times when I look around my classes -- at the competition I will encounter upon entering the real world -- and I analyze my peers. Does she have the right look? Are her clothes right? I even wonder what is the right hairstyle.

I do resent being caught up in this kind of trap. But isn't it true we live in a "dog-eat-dog" world?

Earlier, I mentioned that Yuppies are shallow. I'm sure not all of them are, but one, an attorney in L.A., said of her position, "there are so many people and so few spots in the corporate world that you can never just rest on your laurels. I have to be bright, I have to be charming, I have to be everything."

Okay, but do you have to be so flaky? She sounds like the type who rates a 9.95 in the "combination hair-flip with a giggle" category.

How will the TV show "thirtysomething" rate? At this point, we still don't know. It may be one of this season's big hits.

Perhaps viewers will get a kick out of watching Jane worry about whether she's raising the perfect Yuppie child, and enjoy seeing Dick struggle over what to do about his new and equally as flaky secretary.

Personally, I'll turn the television off after "Moonlighting" this season and take time out to pray that I never become a Yuppie.

## Runner Poll

conducted by Ann Russo



Patty Greene  
Physical Therapy

"I love the idea. It will bring more students, football team, and a women's swim team."



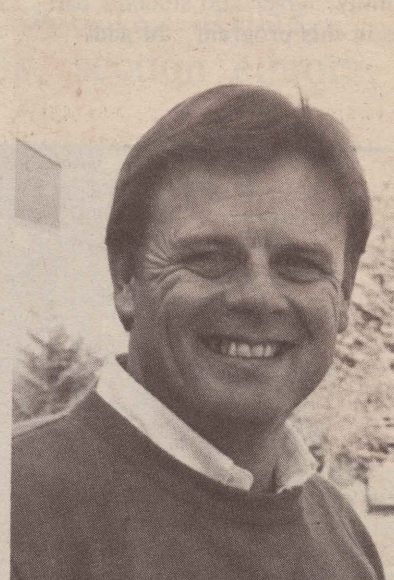
Rich Consigli  
Business

"I feel very strongly about the idea. By achieving university status, Bakersfield will lose its 'hick town' reputation."



Nona Brown  
Marketing/Communications

"I think it's about time, we're the last one to have it, and I'm tired of Bakersfield being behind the times."



Dale Horn  
English

"I think it is long overdue. It is a terrific boon for the academic community here in the valley. It's nice to know that the rest of the state has at least acknowledged that we are an institution worthy of that type of designation."

## The Runner

*The Runner* is a laboratory newspaper published on regular basis in conjunction with the Department of English and Communications at Cal State, Bakersfield.

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## Original faculty member gives views on university status

by Gina Ross  
Runner Staff

Dr. Homer Chaney of the History Department came to Cal State Bakersfield from Stanford in 1970 as one of the original faculty. Through the years, he has seen many changes in the students and the college.

"When I went to college, students were in a holding pattern of fraternities and football. Now students are working and supporting families plus attending college. Students today are more mature and, at least here, more motivated. They are willing to put in time and effort to succeed," said Chaney.

"The choices of majors were more limited in the past too. Students

"CSB has a tremendous mission to serve the total population of our community...President Arciniega has been correct in his push to gain university status."

-Dr. Homer Chaney

major in business or English. Now colleges are offering more career-oriented majors like computer sciences or communications to stay abreast of progress," he continued.

Chaney said, "CSB came about through the efforts of several Bakersfield residents. The nearest college was over a hundred miles away.

For a time, Fresno State attempted to help with an off-campus center but Bakersfield citizens recognized that we needed an institution of higher learning within our own community.

"In the early 70s, it was difficult for graduate students to get jobs. CSB was able to attract some excellent faculty as a result. The original faculty was young and they

had the freedom to be innovative and creative. Many have stayed and the college reflects their high caliber," Chaney said.

"It took some time for Cal State to begin fulfilling the needs of all the students. We have a radically mixed population from full-time to part-time to re-entry students. CSB has a tremendous mission to serve the total population of our community.

"President Arciniega has been correct in his push to gain university status. The change in name will be a great help to our students. In today's world, university means without question a four year institution," Chaney continued.

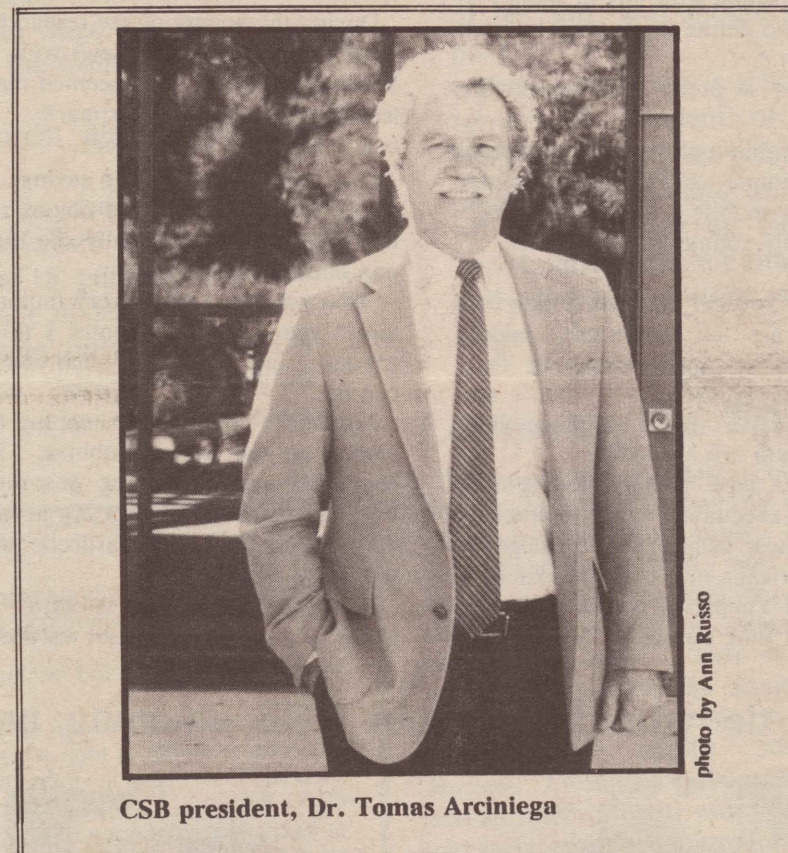
continued from page 1

## University

"CSB has made a concerted effort to organize workshops for students and their parents in preparing for college. The banking community has assisted in helping parents understand the cost of college and plan in advance for their children," Arciniega said.

Three additional programs for prospective students are Early Teach, Career Beginnings and MESA. Early Teach in conjunction with Educational Testing Services is geared toward students in outlying areas like Delano interested in teaching, Arciniega said.

According to Arciniega, Career Beginnings combines college orientation with career preparation. It matches junior and senior high students with mentors in the business community. Over 100 students participate in this program. In addition,

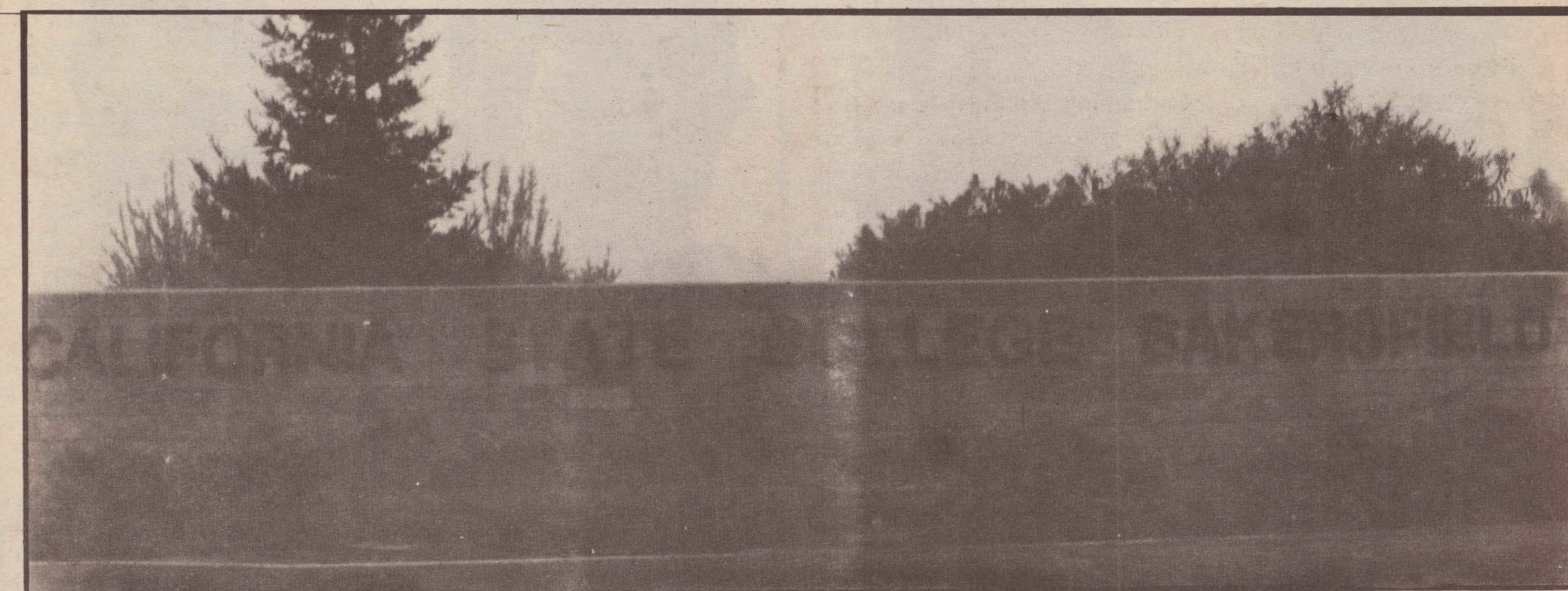


CSB president, Dr. Tomas Arciniega

tion, MESA is designed to get ethnic minorities into the sciences. Five hundred adolescents are involved in this program, he said.

"Kern County has the lowest percentage of high school students that graduate and go on to college in the state. One reason is many students are not taking the SAT and ACT tests which are entrance requirements. CSB, with the Kern High School district, is encouraging students to take the test by offering it free. Once students are eligible it is easier to get them into college," Arciniega said.

"The faculty has also been most energetic about developing new programs that respond to students. Our computer science and petroleum land sciences are two examples of the faculty meeting the relevant needs of the students we serve," Arciniega said.



When will the entrance sign read "California State University, Bakersfield"?

## Investigator gives safety tips for students

by Paul Carol  
Runner Staff

"One of the major areas of concern of our crime prevention effort here at Cal State Bakersfield is your health and safety," according to Investigator Brian Baker of the Cal State Bakersfield Department of Public Safety crime unit.

Investigator Baker gave some important precautions for personal safety at night.

Park in a well-lit, designated area and always lock your door, he said.

When walking to class, use the well-lit walk ways, and if possible, walk with a friend, he said.

"Be aware of the people who are around you and walk straight to your destination," he added.

Baker advised that when walking back to your car after class, "Have your keys out and ready to unlock the door. Look in the back seat to make sure no one is hiding there."

Always drive with the windows up and the doors locked, and never pick up hitch-hikers, he said.

Investigator Baker said, "If you feel uneasy about crossing the campus at night, call the university police at ext. 2111. We provide an escort service 24 hours a day and will be glad to assist you."

Baker said, "If you are victimized, report the incident as soon as possible. Sexually-assaulted women can speak to a female officer, Baker said.

Campus emergency phones are located by the south wall of the

Commons Building next to the swimming pool, in Science Building I on the second floor in the southeast corner, in Science Building II on the second floor corridor, and in the Dore Theater on the south wall.

"The Department of Public Safety's primary goal is your safety and the promotion and maintenance of a campus environment conducive to academic achievement, however, we will need your assistance," according to Department of Public Safety Director Al Zuniga.

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## Study Tour to France

All students must be over 18 years of age. Contact Extended Studies in Faculty Tower 101 or Dr. Joanne Schmidt, Foreign Languages (DDH B110, 833-2317). Contact Dr Schmidt for application deadline.

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Students interested in government service. Application deadline: December 1, 1987. Contact Undergraduate Studies in Science Building 104 for information.

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# Entertainment

## Local Bands

by Natalie S. Remington  
and Gretchen D. Mc Mann

## Chaotic Evil

Chaotic Evil is a band straight from hell. They brought their 12-foot boa constrictor, Natassja, with them. "Almost every time we play, they turn off our power or kick us off the stage," said Steve Langston.

With a repertoire consisting of titles such as "Hellbent", "Sex", and their theme song, "Chaotic Evil", it would not come as a surprise if the electricity turned itself off.

This speed-metal band consists of Steve Langston (bass and vocals), Scott Graham (lead guitar and vocals), Jeff Graham (drums), Brent Schwebel (guitar), and Kevin Williams (their ever faithful manager).

"Our first show was on January 20 of this year, and we only got to play one song," said Graham.

Their most successful show was at the After Dark Disco in April. They were the headlining band for a speed-metal show, playing to an audience of over 450.

Not too bad of a turnout for a Bakersfield gig.

However, Chaotic Evil chooses to play mainly out of town.

"We've been invited to play at Gillman Center in Berkeley, because we're bad," said Williams.

The Gillman Center is a non-

alcoholic club where bands play for promotion. The center houses a tape library with information on alternative bands.

Chaotic Evil is scheduled to play there sometime in December or early January.

"We also have a possible show in Isla Vista. KCSB, the university radio station (UCSB) is sponsoring it with Highlight Productions," said Williams.

The band recorded a demo in Fullerton at the Casbah studios.

"That's the same place where Stryper, Blondie, Berlin and Parallel Lines recorded," harmonized the band.

The demo has the above mentioned songs, plus one entitled "D.T."

"D.T. is an abbreviation for detox, like detoxification. It's about alcoholism. Thinking in the future about everything you do now and wishing you hadn't done it, but it's too late when your liver rots in your gut," said Williams.

"But we'll still challenge anyone to a drinking contest," he added.

Langston and Williams own Chaotic Productions, a business recognized by the Bakersfield city council.

"Steve has all the money, and I



Chaotic Evil

photo by Gretchen D. Mc Mann

have cauliflower ear from the phone calls," said Williams.

The two ambitious businessmen own the rights to Chaotic Evil, but put all royalties back into the band.

Chaotic Evil's demo is available at local record stores.

For booking information, call Chaotic Productions at 833-9624 or 832-1034.

The Pretenders opened for U2. They seemed a bit...stiff. If they had been the headlining band (as some older rock fans think they should have been) then it would have been a disappointing concert.

Of course, if the Pretenders would

have been the main attraction, maybe they would have tried a little bit harder to put on a livelier show. My companion, on the other hand, thought the Pretenders were great. If you were there, you could have decided for yourself.

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## U2 performs at L.A. Coliseum

by Laurel A. Nichols  
Runner Staff

Over 75,000 people packed the Los Angeles Memorial Coliseum on Tuesday, November 17, and again on Wednesday, despite the drizzly rain.

Why?

To see what U2, who some people are calling the "rock band of the year," is all about.

U2, an Irish band, is led by the infamous Bono on vocals and includes The Edge on guitar, Adam Clayton and Larry Mullen Jr. on the bass and drums, respectively.

U2's most recent album, "The Joshua Tree," is very desert-oriented as the title suggests.

"The desert was immensely inspirational to us as a mental image for this record. Most people would take the desert at face value and think it's some kind of barren place, but I think in the right frame of mind it's also a very positive image, because you can actually do something with a blank canvas, which is effective

what the desert is," Clayton commented on the album.

The stage, which seemed to be encompassed in a huge Joshua tree, was accented, or should I say overpowered, by some very bright lights that were around the entire stage.

U2 opened with "Where The Streets Have No Name" and closed with "With Or Without You," both tunes from "The Joshua Tree." They played just what one would expect, all of their most popular songs from over the years.

One of the highlights of the show was a spectacular fireworks display while The Edge played Jimi Hendrix's guitar version of the "Star Spangled Banner."

U2 obviously cares about world events. Bono dedicated "Bloody Sunday" to the 12 people killed and the 46 people injured in last Sunday's plane crash.

"Bloody Sunday," a tragic-sounding song, was fitting for the remembrance of a plane crash.

# Sports

## New Look...

New and improved hoopsters look to regain winning ways

A new era began at Cal State Bakersfield this weekend.

Under the direction of new head coach Pat Douglass, the Roadrunners came back to defeat Cal State Hayward Saturday night, 65-59. That followed an opening night loss to UC Davis, 73-70.

Both contests were a preview of what Bakersfield fans will see this weekend, as the Runners make their home debut this weekend against San Francisco State University at the Civic Auditorium.

Bakersfield will be sporting some new faces on the court this season. Carl Finley and Paul Phiffer, who had served as the anchors of a semi-successful Bakersfield squad in the past years, are now gone.

The inexperience of the team could prove costly early in the season, as it did against Davis Friday night. Bakersfield led for most of the game, by as much as ten points, but dropped the opener.

Saturdays contest saw the Runners control the entire game, falling behind only once early in the game.

A late rally by Hayward made the score closer than the game actually was.

Look for Bakersfield to play an exciting man-to-man defense throughout the season. It was effective against Hayward and will prove to be a thorn in the sides of several CCAA teams this season.

One weakness of the team was obvious this weekend, and that is

rebounding. The Runners aren't a big team and often lose the battle under the boards, which could prove to be a real handicap against bigger conference schools later in the year.

On the good side, the Runners are much quicker than last year. Danny Martin and Ray Burris showed that this weekend. The team's newfound quickness should wear out other teams over the stretch of the season, which might balance out their lack of rebounding.

All in all, look for the Runners and new coach Pat Douglass to finish the year with not only a winning record, but a spot near the top of the CCAA standings.

## Runners' lose to Riverside in familiar fashion Breakdowns, says Rubio, hampered Runners in '87

by Carla Meyer

CSB volleyball ended its season November 17 with a loss to defending national Division II champion UC Riverside.

In what has become a pattern for the Runners this season, the team was up two games before losing the final three games.

Coach David Rubio explained the breakdown that occurred in the loss to Riverside, and in several other conference matches this season:

"Against good teams we came out sharp and they had trouble adjusting. By the third game, they had the ability to raise their level of play, while we ended up breaking down."

Rubio attributed this phenomenon to mental rather than physical causes. He said that because in years past,

CSB was not really competitive with nationally-ranked teams, "Mentally, it may be sufficient to simply win two games, thereby losing our edge instead of coming out strong in the next three games."

"With the history of the program (6-23 overall, 1-11 conference last year), it seems self-fulfilling to win the first two games. Instead of rising to our level of play from the first two games, we hope the other team is going to break down," he said.

According to Rubio, the solution to this problem is experience. "With more experience playing well against these good teams, the women will realize that we can match their level of play, and there doesn't have to be a letdown," he said.

Rubio singled out a match in which

the usual situation was reversed. In the Runners second match against Pomona, they were down two games to one, but came back to win the last two games for the match.

"With our backs against the wall, we ended up playing the best volleyball of the season," he said.

With a winning '7-15 record, the team improved mightily from last season's 6-23 record under Cheryl Alex

ander.

Rubio said he cannot take full credit for the turnaround.

"There are 15 reasons for the team's showing -- myself, the assistant coaches, and the players," he said.

Rubio added, "We had a great season because the women worked so hard in practice learning and adjusting to a radically new system and coach."

## CSB BASKETBALL OPENER!!!

Runners vs. San Francisco State

Saturday night 7:30 pm

Civic Auditorium





## Umali family thanks students

by Gretchen D. Mc Mann  
Editor-in-Chief

Since the last update on his condition in the October 28 issue of **The Runner**, leukemia victim, baby Richard Umali, came back to Bakersfield for a three-day visit at home.

While at home, Richard suffered a minor relapse, and was admitted into Kern Medical Center (KMC) with a serious infection and extremely high fever.

"His fever did not go below 100 in four straight days and his white

blood cell count was so low that he got infected," said David Umali, Richard's father.

It is not known if the baby's partial relapse was caused by his visit back to Bakersfield.

Baby Richard was taken back to UCLA by way of ambulance last Friday.

"At UCLA the baby is in a completely isolated environment," added Umali.

The doctors at UCLA have given him a different type of antibiotic than

he was given at KMC, and now his fever is gone.

The bone marrow transplant has not been conducted yet, because the baby still may go into remission.

Baby Umali will not be home to Bakersfield for Christmas, but the family will be together at UCLA on that day.

"I am so grateful to the people at CSB who have been helping my baby," said Umali, "I truly am."

Donations to the Baby Richard Umali Fund should be made through the CSB Foundation.

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## Jokes

a bigger market or to move on to television news broadcasting.

"Radio here is so conservative," Alden said. He said he would like to get into the Los Angeles market, where radio is more progressive.

The fact that disc jockeys have a high "burnout factor" concerns Alden. For this reason he said he has thought about going into television news broadcasting, a career move that would keep Alden in Bakersfield.

Alden's first job in radio was at KUZZ, a country music station also owned by Buck Owens, the proprietor of KKXX.

Working in a field that is related to music has given him the opportunity to meet some celebrities, including Hank Williams Jr. and The Judds. In September he met some of the band members of the Beach Boys when he acted as master of ceremonies at their Kern County Fair concert.

Besides writing and producing his own show, Alden also writes and produces local commercials that air on KKXX.

After putting in 50 to 60 hours a week at work, Alden's main priorities are, he said, "women and a good time."

Some say Alden's humor is suggestive. This may be so, but, "I always leave it open to the listener's interpretation" he said.

The target audience at KKXX is those in the 18- to 34-year-old age range but Alden said there are also a lot of listeners from the 35- to 45-year-old range that tune in to his show.

Alden's radio name may strike a curious chord with listeners.

His real name is John Frederick Alden. In his early radio days he was known on the air as John Fredericks.

As a joke he began calling himself "Fredericks of Hollywood" around the station.

Since the station is located in Oildale, one day his boss, KKXX Program Director Chris Squires, played on that by calling Alden "Fredericks of Oildale." Both liked its ring and soon Alden was using that name over the airwaves.

Alden is originally from the San Fernando Valley. He attended Los Angeles Valley College and Bakersfield College.

One summer while at Bakersfield College, he was offered a clerical position at Belridge Farms, a local farming equipment conglomerate. There he rose to the position of personnel manager and stayed for nine years.

Alden however, always saw himself as a disc jockey.

"I always knew I'd get into what I really wanted to do," he said.

In the future Alden would like to move to a radio station.

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