

Meeting Demand Increases

This year, with the opening of the Hotel, the Tennis Club is able to take care of the many organizations who always wanted to hold their meetings in its fabulous environment but couldn't because of space limitations.

The Giant Equitable Assurance Company's Real Estate Management Division will hold its meeting at the Tennis Club with Equitable's vice-president, Robert Schlageter, coordinating the affair in mid-April.

Georgia Pacific Corporation held their Palm Springs Holiday at the Club in February. The enthusiasm shown by all who attended was overwhelming. In fact, Pat Moore, our staff coordinator received a nice letter from James J. Davis, National Marketing Manager, who states, and we quote: "The Tennis Club, and particularly all of the club personnel involved with the Georgia-Pacific group for this past week, have received rave notices from our people. I would like to thank you for helping to make the various events run so smoothly, and the work you did in general to prepare the week for us. I wish you would also express our thanks to the other people at the Club who were just outstanding in their courtesy, hospitality and friendliness, such as Bill Smith, Ken Brown, and the various people responsible for the restau-

rant and the desk, and the excutives who helped out periodically. The enthusiasm shown by the participants was overwhelming and we may be forced to visit Palm Springs again, in spite of our initial intention to consider Acapulco, Hawaii, etc. Again, Pat, please accept our personal thanks for a very fine job!"

Pat Moore's desk is just covered with stacks of letters testifying to the Tennis Club's excellence as a meeting site. We quote James Hamill, regional manager for the McGraw-Hill Book Company who held their meeting here early in the year: "Just a brief note to let you know that both I and the members of the McGraw-Hill staff who attended our meeting at the Tennis Club were extremely satisfied with your service. I thank you particularly, Pat, for your courtesy and the way in which you anticipated our every need and helped to make our meeting run that much more smoothly. Rest assured that the Tennis Club will definitely be considered as the site for future meetings."

Bankers Life Nebraska convened at the Tennis Club for their Board of Trustees meeting February 14th-18th. Golf and tennis were combined with a very successful meeting.

National Association of Dry Cleaners met at the Tennis Club from February 24th thru March 2nd . . . all who attended were impressed with our beautiful facilities.

Sunkist Growers enjoyed dining and dancing in the Bougainvillea Room on March 8th.

ANDREAS HILLS CONDOMINIUMS

Phase III of our Andreas Hills Condominiums and Custom Homes is nearing completion. Twenty-six condos, ranging in prices from \$61,750 to \$82,500 will be ready for occupancy around May 15th, 1974.

Andreas Hills, aptly called the Bel-Air of Palm Springs, has been an instant success from the day ground was broken for the first units.

Largely because they are the finest in home living accommodations in Palm Springs, Andreas Hills Phases I and II were quickly sold out, making it imperative that Phase III be quickly developed. Several custom homes, ranging in price from \$185,000 to \$195,000 are also being completed.

Most recent new owners include Rush Spaulding and Douglas Macey from Palm Springs; Miss Gayle Manners from Rockton, Illinois; Anthony Cantella from Lincoln, Massachusetts; Dr. William Perloff, Santa Barbara, California; and Dr. Laurence Rubenstein from Chicago.

Andreas Hills offices are open every day of the week and Ernie Beck, director of sales, will be more than happy to take you on a tour of the various model sites.

All the beauty of the desert combined with the grandeur of the adjacent mountain ranges makes the Andreas Hills condominiums attractive to buyers. Twenty-six new homes are being completed and applications are now being accepted on the remaining few that are available for purchase.



Socially Yours

The annual St. Patrick's Day Party on Sunday, March 17th, lived up to all its expectations. Elaine Chaddick and her team did a great job in decorating the Bougainvillea Dining Room. Other features included "Dinty Moore" dishes, green beer, leprechaun rolls, songs of the Old Sod and dancing to the orchestra of Ken Harris. Movie star Bill Demarest entertained and Jack Frost led the songfest . . . and you didn't have to be Irish to enjoy it all.

It looked like Monte Carlo, Las Vegas, Reno and all of the world's famous gaming places at the Monte Carlo Ball at the Club on Thursday, March 28th. All of the thrills of real gambling were on hand as the players' moods ranged from the vibrant exhilaration of the winners to the mordant groans of the losers. Anyone for "Gamblers Anonymous"? It was an elegant affair with all guests wearing black and white. The Dining? It was was just great and so was the music of *Ken Harris*.

Among those at the *Alioto* party hosted by *Harry* and *Elaine Chaddick* at

Frances Bergen and Rosemary Stack during a visit to the new beauty salon, boutique and gift shop, operated by two highly trained professionals, Tom & Andrea Funk, adjacent to the lobby of the Tennis Club Hotel.





David C. Phillips, executive vice-president of First American Realty, parent organization of the Tennis Club and its developments, and loving wife, Jane, pause on Whitewater C. C. Fairways.



Add modeling to the many traits that Elaine Chaddick possesses in abundance ... here she is in a Joseph Magnin three-piece slack suit at one of the many fashion shows held at the Tennis Club.



YOUNG STAR — Jacquelyn Benson, the youngstar who sang the role of Rosina, relaxes at the Tennis Club reception following the performance of "Barber of Seville." According to reviewers, Miss Benson "sings Rosina with dexterity, taste, accuracy and ease in her coloratura."



(L. to R.): Lettie Gustav and "Bobby" Cove
. . . Lettie defeated Bobby in "C" women's singles finals in one of the tournaments best and closest matches.



(L. to R.): Barbara Jo Graves, Bev Koppe, Joan Wickham and Vickie Kilgore . . . Barbara Jo and Vickie won over Bev and Joan in finals of the Women's "A" doubles in the Club tournament.

Dream Holiday Special Rates

The Tennis Club offers you a choice of two exciting May thru September Specials a Tennis Club Holiday or a Whitewater Country Club Golf Holiday at greaty reduced rates.

The Tennis Club one of the world's most glamourous vacation spots, now greatly expanded by the opening of the magnificent new Tennis Club Hotel plush and elegant accomodations and facilities in a gay and romantic atmosphere under clear blue skies . . . with the sun to greet you every day. Eleven championship tennis courts, swimming pools, hot therapy pool, dining rooms, cocktail lounges, entertainment and tennis pro shop with resident pros are available daily for instruction.

Tennis Holiday

MAY THROUGH SEPTEMBER SPECIAL

7 DAYS - 6 NIGHTS AT \$66.00 PER PERSON (Plus Tax) 5 DAYS - 4 NIGHTS AT \$48.00 PER PERSON (Plus Tax) DOUBLE OCCUPANCY

- The above rates include complete l'ennis privileges at America's most beautiful private club.
- The most beautiful and unique swimming pools in the desert.
 Hot therapy pools are also available.
- Free transportation to and from the Airport
- Immediate confirmation.

Whitewater Country Club a private membership club, offers the most captivating 18-hole championship course in Palm Springs, with magnificient panoramas vying for the golfers' attention, but never distracting.

Its sporty par 72 layout is one of the finest designed courses in the area, stretching over 6900 yards of lovely, verdant countryside with lush, manicured fairways and greens, fluffy traps, tall trees and level-to-hilly terrain. Its well-kept traps, two azure lakes and seven holes adjacent to water challenges even the best of golfers.

Tennis courts, swimming pools, dining room and cocktail lounge, make it a superb attraction.

Golf Holiday

MAY THROUGH SEPTEMBER SPECIAL
7 DAYS - 6 NIGHTS AT \$114.00 PER PERSON (Plus Tax)
5 DAYS - 4 NIGHTS AT \$80.00 PER PERSON (Plus Tax)
DOUBLE OCCUPANCY

- The above rates include golf and cart daily at our championship Whitewater Country Club....minutes from the Tennis Club Hotel.
- The most beautiful and unique swimming pools in the desert. Hot therapy pools are also available.
- Free transportation to and from the Airport and the golf course.

Immediate confirmation.

Whichever Vacation Special you desire, a luxurious room is yours at our elegant new Tennis Club Hotel . . . and an excellent continental breakfast daily.

PLEASE MAKE TENNIS HOLIDAY RESERV	ATIONS FOR:	
() 7 days - 6 nights at \$66.00 per perso	n (plus tax) for persons	
() 5 days - 4 nights at \$48.00 per perso	n (plus tax) for persons	
(will arrive on an	d leave on	() Please send descriptive brochures
PLEASE MAKE GOLF HOLIDAY RESERVA	ATIONS FOR:	
() 7 days - 6 nights at \$114.00 per pers	son (plus tax) for persons	
() 5 days - 4 nights at \$80.00 per person	on (plus tax) forpersons	
I will arrive on ar	nd leave on	
NAME:	PHONE	
ADDRESS		
CITY	STATE	ZIP

Tennis Comes to Fore

Palm Springs, long claiming the title of "golf capital of the world," is now making equal claims for the increasingly popular sport of tennis.

The reason tennis is booming here is the same as for golf. Even on a "bad" day here, you can still play tennis and golf.

A "bad" day here is not one in which it rains. It is a day, rare except maybe once or twice a year, when there may be clouds and the temperature drops below 60°.

Sunshine most every day of the year is booming tennis play in Palm Springs to unprecedented heights. Tennis courts dot the entire landscape, but the leading tennis facility in Palm Springs is the Tennis Club with its eleven tennis courts of championship calibre, the finest in the world.

Add the two tennis courts at the Whitewater Country Club and the two courts at the Andreas Hills Condominium Complex and you have fifteen tennis courts under the Tennis Club auspices and direction.

Playing a lead role in the Tennis Club's tennis program is Bill Smith, resident pro, seven-time winner of national, senior, indoor and outdoor titles and probably the finest tennis player anywhere in the over 55 age bracket.

Bill, with the assistance of his wife, Peggy, Marge Kohlhase, energetic and vivacious tennis hostess and Ken Brown, assistant pro, has kept tennis play on the club courts running smoothly and efficiently and the members and guests love them for it.



Left to right: Loras Fascinato and Lois Roberts who were runner-ups to Pattie Beebe and Nancy Hollowell, winners of the "C" Women's Doubles in the club tournament.

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MAY THROUGH SEPTEMBER

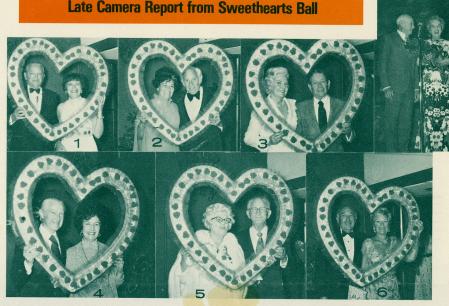


It's June Holden who is putting name identifications on new members, Mr. and Mrs. Al Bankus.

the Tennis Club were his Palm Springs manager, Paul D'Amico and Nick Romano, winner of the Western Italian Golf Association Tournament.

A birthday party at the Tennis Club is rapidly becoming a status symbol, as more and more individuals celebrate their natal days. Member *Ed James* celebrated his birthday with a table of fourteen on St. Patrick's Day.

Sunday Champagne brunches and the Twilight Dinner menus continue to be an attraction and if you haven't experienced either one of them, come on over and join in!



Harry Chaddick, president of the Tennis Club, presenting a bouquet of long-stem red roses to Mr. and Mrs. Bernard Abrahams, long-time members of the Club, who were named the "Sweetheart Couple of the Year" by a committee of members at the annual Sweetheart Ball. Among the many sweethearts who relived much of the old time nostalgia were: (1) Mr. and Mrs. Ben Ravitz, (2) Mr. and Mrs. Leighton Taylor, (3) Mr. and Mrs. Harold Rutstein, (4) Mr. and Mrs. Sam Black, (5) Mr. and Mrs. Roy Zehntbauer, and (6) Mr. and Mrs. Earl Liever.



Jonathan Winters, TV and screen star, his wife and Frankie Albert, former quarterback and coach of the San Francisco 49'ers, make ready for court play.



San Francisco's Mayor Joseph Alioto with his wife, Angelina and Harry Chaddick, Tennis Club owner and president, chat at the Tennis Club.

OPERA LOVERS RENDEZVOUS

Mrs. Lloyd Raab, long-time member of the Tennis Club, was chairman of the reception given by the Opera Guild for its members and guests on March 12th.

Approximately 300 persons attended the reception in the Bougainvillea Room following the presentation of the Barber of Seville at the high school auditorium.

The "black-tie" affair with cocktails and hors d'ouvres lasted until the late hours with dancing to the music of Ken Harris' orchestra.

The opera was a presentation of the Guild and performed by the talented young artists of the Western Opera Theater's traveling arm of the San Francisco Opera Company.

The aim of the Guild is to bring fine professional opera to the desert area, not only for adults but student audiences as well.



Mrs. Lloyd Raab in center of photo with Tennis Club members, Mr. and Mrs. Lester Hutson on right, and Frances Heifetz with William Smith on left at the Opera Guild reception.



(L. to R.): Earl Cannon, Elaine Chaddick, Harry Chaddick, Helen Cannon and Mr. and Mrs. Norm Gateson at the Whitewater Welcoming Party head table.

WHITEWATER EE SHOTS

It's Go-Go Whitewater our expanding membership is making the club come alive and our facilities are being utilized as never before.

Everyone was happy with our "Gala Night," sponsored by the Men's Club to welcome new members last month. Over 120 attended and enjoyed Chef Young's fine buffet. After the dinner, Norman Gateson, president of the Men's Club, welcomed those present and introduced the head table. He then called on Earl Cannon who announced that Helen and he were donating a Funster Award Cup to be awarded anually to the person or couple who had done the most in the past year to make Whitewater a fun club for the members. As donors, they made the first award. Subsequent awards will be made by the boards of the Women's and Men's Clubs. Helen and Earl chose as the recipients for this year, Elaine and Harry Chaddick, for their dedication in making Whitewater Country Club a fun place. Harry Chaddick responded, giving a moving talk about his love for Whitewater and plans for its future.

Women's Association: Whitewater women held an Inter-Area Tournament of the Western American Golf Association on February 21st. Members from six clubs in the area were invited and we had a field of 50. It was a beautiful day and all of the women, many visiting Whitewater for the first time, were highly impressed by the beauty of our location and our course, our hospitality, and the professional way the tournament was conducted (thanks in great part to our tournament chairman, Gladys Hancock). Winners in the Hostess Flight (our women did not compete with the guests) were: Low Gross (90) Betty Hagadorn; Second Low Gross (94) Phyllis Baker; Low Nets Gladys Hancock (71), Iris Less (74), Sophie Golden (79), Dorothy Terry (81) and Mickey Anderson (81). Barbara Gateson, assisted by Mickey Anderson, decorated the dining room so that it looked lovely. During the excellent luncheon, Shirley Parente presidented a Fashion Show with Joan Arnold, Gertrude Cole, Edith Farquhar, Juanita Ferrant and Mary Garcia as delightful models. The awarding of prizes completed what the WAGA officials who were present and the other guests assured us had been a perfect day. They said Whitewater was "the greatest" and they all hope to return again. Thanks to our men for their usual able and cheerful assistance.

The Women's Championship Tournament was held on March 21st, 25th and 28th. Names of the winners will be published in the next issue.

Members have been recently alerted that it would be necessary to call for tee times in advance. Some evidently overlooked this item and were disappointed when they could not get out without delay. We request that you call for tee times during March and April on all days — not only Saturdays and Sundays. Members may call seven (7) days in advance for tee times.

Interest in this year's Men's Club Championship Tournament is at fever pitch. It will be a two-day event of 36 holes, 18 played on Saturday, March 30th and 18 played on Sunday, March 31st. Tee times from 7:00 A.M. to 10:00 A.M. Cups will be awarded to the Champion, Runner-Up Champion, Champion Low Net, Runner-Up Low Net, and Medalist (low gross score played on either day during the tournament). The entry fee of \$2.00 has been changed to \$1.00 as a result of action taken by the officers of the Men's Club. Winners will be announced in the next issue of the Nettings.

There will be no entry fee for the Members' Mixed Texas Foursome to be held on Sunday, April 7th — Shot Gun at 2:00 P.M. This will be followed by an Awards Buffet.

The election of officers and committee chairmen of the Men's Club will be held on the fourth Sunday in April, namely April 28th, at 4:00 P.M. in the Clubhouse. President Gateson has appointed the following Nominating Committee: George Hancock, Chairman, Milton Walker and George Lees.

Published rules for the golf course provides Item 17, Page 8: "Fivesomes are not permitted at any time." The Board of Directors of the Men's Club, at the request of one of its members, discussed this rule at its meeting of October 7th, 1972 and decided that when the golf course is free of play (this meant early and late in the day, the pro, at his discretion, could permit fivesomes). So, if you have such a situation, consult the pro before playing as a fivesome. The tree planting is going full steam ahead. It's purpose is to separate fairways. The following have contributed trees: Men's Club, E. Cannon, Dr. Levine, Bob Boone, Dave Wallace and Bill Santos. Also Stan Loomis, Ken Gordon, Gil Arnold, and Stanley Owens. Their names will be attached to the trees. More contributions will be appreciated.

Don't forget Game Night every Wednesday and the Fish Fry every Friday. Be sure to call Lee for reservations because these events have been sell-outs.



Enjoying the welcoming party for Whitewater's new members to the fullest were Jim Broderick, Mr. and Mrs. Dick Heatherington, Esther Broderick, Mr. and Mrs. Jack Gamberg.

CONDOMINIUMS GOING LIKE HOT CAKES

Esther Broderick reports that she has sold two more condominiums and that the buyers have become members of Whitewater Country Club. They are Mr. and Mrs. Ernest Greene and Mr. and Mrs. Larry Trambitis. Wouldn't it be great to own one of these condominiums . . . next to lush fairways . . . embraced by the mountains . . . truly, wouldn't It? Here in the peace and health of Palm Springs. Only a few units are left in the first phase. Come to the sales office and look at the large plot plan for the second phase, together with the floor plans prepared by the architect. It's well worth the trip, but we warn you — it will be love at first site!

BYTH SEBINGS CV 05565 1950 DESERT PALMS DR WE WES AW CODY



A happy foursome, Mr. and Mrs. Herbert Cole and Mr. and Mrs. H. O. (King) Cole, new condo owners and club members as well.

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It wasn't only the new Whitewater members who had a great time at their welcoming party as you can easily judge from the beams of high glee exhibited by members (L. to R.): Norm Gateson, president of the Men's Club standing in back of Mrs. Gateson and to the right Mrs. Bob Bione, William Morrow. Mrs. H. Howell and Mr. and Mrs. Tom Grier.



TV commentator Jack Latham (center), presents winners trophies to (left) Geneva Gray and John Faunce who defeated Bev Koppe and Ed Blanchard (right) for "A" mixed doubles





EASTER LINE-UP

Egg Hunt. Several hundred are expected.

Easter dinner and a really great menu.

his band . . . make your reservations now!

gold or silver egg.

and roll for the junior set.

Easter Sunday is always a grand and exciting day at the Tennis Club. This year is no exception. This year's Easter date is April 14th and long before noon, children of members will start converging on the Tennis Club to participate in the annual

After the frenzy and screaming subside, various prizes will be given to the youngsters who find the

Following the Egg Hunt, parents can enjoy brunch of "eggs benedict" and champagne. And the kiddies? Well, they will have hamburgers and fries. Natch! Ken Harris and his orchestra will provide sentimental Easter tunes for dancing as well as rock

The day will be concluded with a traditional

Music again in the evening by Ken Harris and