

# welcome to VIET NAM

*Nguyen Thanh Huyen (Skylar) & Nguyen Huong Thuy (Rachel)*



# Outline

1. Socialist Republic of Vietnam
2. History
3. Geographical features
4. Industry
5. Heritage
6. Lifestyle

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viet nam

# Socialist Republic of Vietnam



- South East Asia, bordered by China, Laos, Cambodia and Malaysia across East Sea (South China Sea)
- 63 provinces and cities
- Population: 90.5 million (2014) → 14th in the world, 8th in Asia
- Currency: Đồng (VND)
- the Highlands, Red River Delta, flat coastal lowlands, the Central Highlands, and the Mekong Delta.

# viet nam people

Vietnamese (tiếng Việt) is spoken by 86.2% population (Kinh ethnic group) and 53 other minorities (Tay, Muong, H'mong, Chinese etc.)



## French Indochina (1862 – 1954)

In 1862, French colony of Cochinchina - the south of Vietnam

By 1884, the entire country had come under French rule, with the Central and Northern parts of Vietnam (Annam and Tonkin)

In 1941, the Viet Minh – a revolutionary movement – emerged under the leadership of Ho Chi Minh, who sought independence for Vietnam from France and the end of the Japanese occupation.

### The Battle of Dien Bien Phu 1954

The climactic confrontation of the First Indochina War between the French Union's French Far East Expeditionary Corps and Viet Minh Communist Revolutionaries. The battle occurred between March and May 1954 and culminated in a comprehensive French defeat. Shortly after the battle, the war ended with the 1954 Geneva Accords, under which France agreed to withdraw from its former Indochinese colonies. [Wikipedia]

Day in History  
13 March 1954

Battle Time Frame: March 13 – May 7, 1954



## Vietnam war (1954 - 1975)

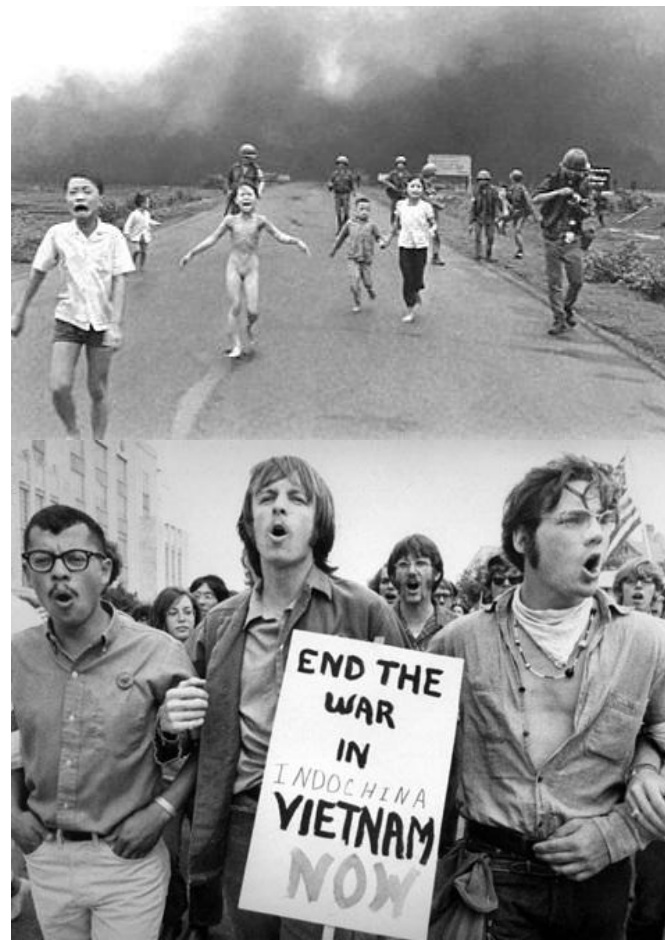
In 1954, Geneva Accords divided the country into North and South Vietnam.

Fear of communism from the North (Uncle Ho and his forces), with U.S. assistance, Ngo Dinh Diem took control of South Vietnamese government, declared the Republic of Vietnam.

Anti-war protests in the U.S. and around the world, which had started since the Tet offensive and My Lai massacre in March 1968.

1973: Paris Peace accords in exchange following U.S. force withdrawal from Vietnam

April 30, 1975: Fall of Saigon, which ended the Vietnam War



# history

## reunification & reforms (1976 - present)

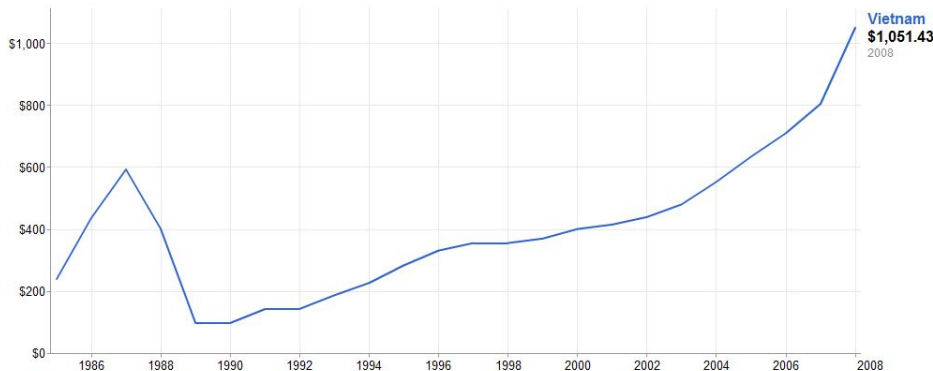
1977 - 1991: Cambodia - Vietnam war

1986: Doi moi policy, which carefully managed the transition from a planned economy to a socialist oriented market economy → Vietnamese economy subsequently achieved strong growth in agricultural and industrial production, construction, exports and foreign investment.

Social issues: income inequality and gender disparity

### GDP per capita at current prices

Gross Domestic Product per capita at current prices. Not adjusted for inflation and converted to US dollars applying market exchange rates. [More info »](#)



Data source: [World Bank, World Development Indicators](#) - Last updated June 15, 2010

# geographical features

# the Highlands



# geographical features

# the coast



Coastline:  $1.06 \cdot 10^7$  feet





“... Câu hát căng buồm với gió khơi,  
Đoàn thuyền chạy đua cùng mặt trời.  
Mặt trời đội biển nhô màu mới  
Mắt cá huy hoàng muôn dặm phơi.”  
(Đoàn thuyền đánh cá - Huy Cận).

# geographical features

# mekong delta

Mekong Delta River:

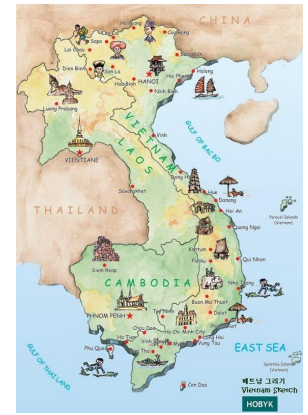
- Also called “Nine Dragons River”
- Floating market and tropical fruits



# metropolitan

# Hanoi

## Morning in Hà Nội (Cycling, Jogging, Taichi)



# metropolitan

# Hanoi



# metropolitan

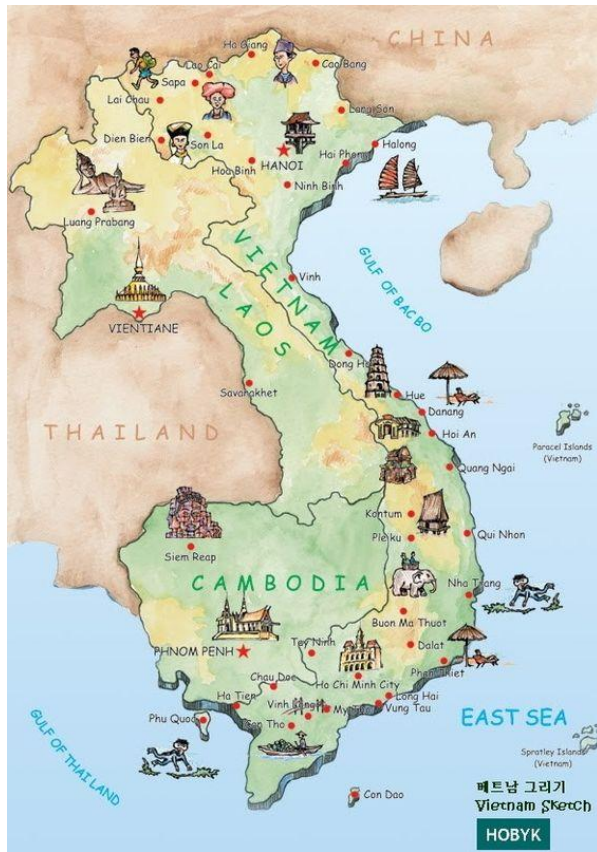
# Hochiminh city



- The largest metropolitan city in Vietnam. 8 million people.
- GDP (2014 estimated): \$71 billions
- The city is named after Hồ Chí Minh, the first leader of Vietnam.

# old cities

# Hue





# Nhã nhạc (Ceremonial music)

Vietnamese court music performed from the Trần dynasty of the 13th century to the Nguyễn dynasty at the end of the 20th century



old cities

Hoi An

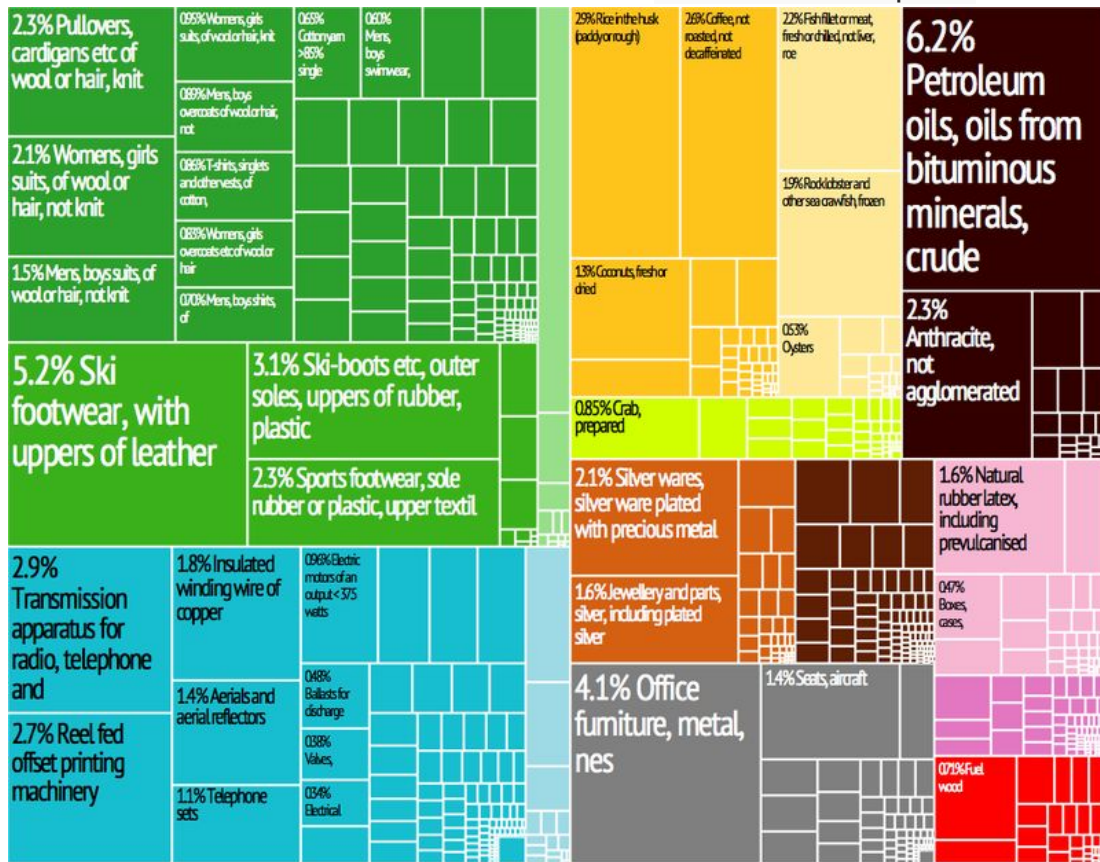


# industry

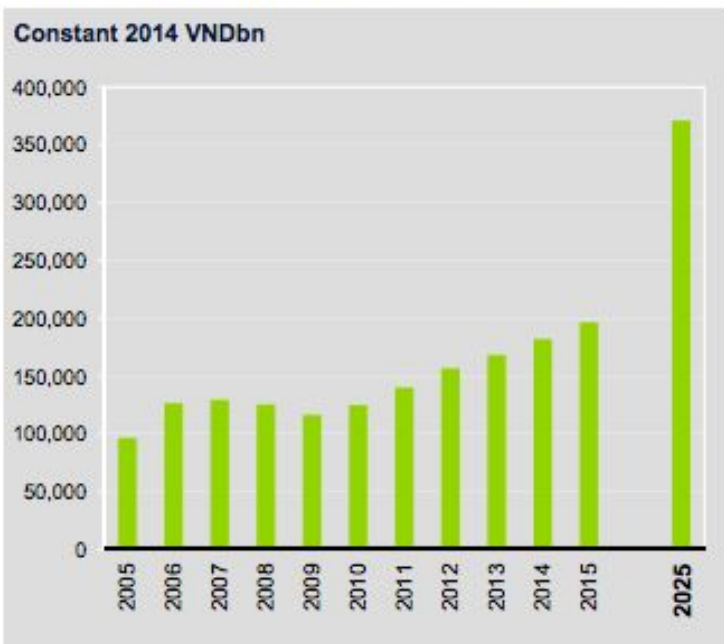
## manufacturing

- Cashew nuts, rice, black pepper, coffee, tea, rubber, fishery products
- Electronics and electronics parts, textiles and garments, computers and computer parts
- The United States, The EU, ASEAN, China and Japan are the largest export markets of Vietnam.

A proportional representation of Vietnamese exports.



## VIETNAM: DIRECT CONTRIBUTION OF TRAVEL & TOURISM TO GDP



Travel & Tourism's Direct Contribution to Employment		2014 '000 jobs
5	Indonesia	3325.8
8	Thailand	2210.2
	Asia Pacific Average	2000.0
9	Vietnam	1963.5
13	Philippines	1259.8
17	Cambodia	985.4
	World Average	827.0
24	Malaysia	724.3
31	Myanmar	505.2
68	Singapore	152.7
76	Laos	129.7
167	Brunei	5.0

industry

brands and corporation



**THACO**  
**TRUONG HAI AUTO**



- Music that dates back to the 14th century in the Tran Dynasty.
- It is usually performed by disabled, travelling artists in communal spaces
- Performance: (1:36)



heritage

# Đông Hồ paintings



# lifestyle

# family-oriented

The Viet people, especially women, used to be less mobile in the past that they are now. So, their identity used to be tied in very closely with that of their family and village.



# lifestyle

# transportation

- Noi Bai Int'l Airport (+Speedy Bus)
- Transportation: Motorbikes, cars, buses
- Workspace:



# lifestyle

# street life



lifestyle

cuisine



# For more information

Landmarks: Ha Long Bay, Cat Tien National Park, Dong Van rock formation, Son Doong cave, Mt. Ngu Hanh Son

Pagodas & religious trips: Tran Quoc Pagoda, 1 Pillar Pagoda, Keo Pagoda, Chua Huong, Yen Tu

Good shows: Discovering Viet Nam with Robert Danhi, Tinh hoa nghe Viet (in Vietnamese)

Performing Art: Cheo, tuong, cai luong, ho, quan ho, Water puppetry (music).

Paintings: lacquer paintings (Vu Van Thin + others), Old Streets (Bui Xuan Phai)

Old villages:

[https://vi.wikipedia.org/wiki/Danh\\_s%C3%A1ch\\_c%C3%A1c\\_l%C3%A0ng\\_nghe%E1](https://vi.wikipedia.org/wiki/Danh_s%C3%A1ch_c%C3%A1c_l%C3%A0ng_nghe%E1%BB%91) 28