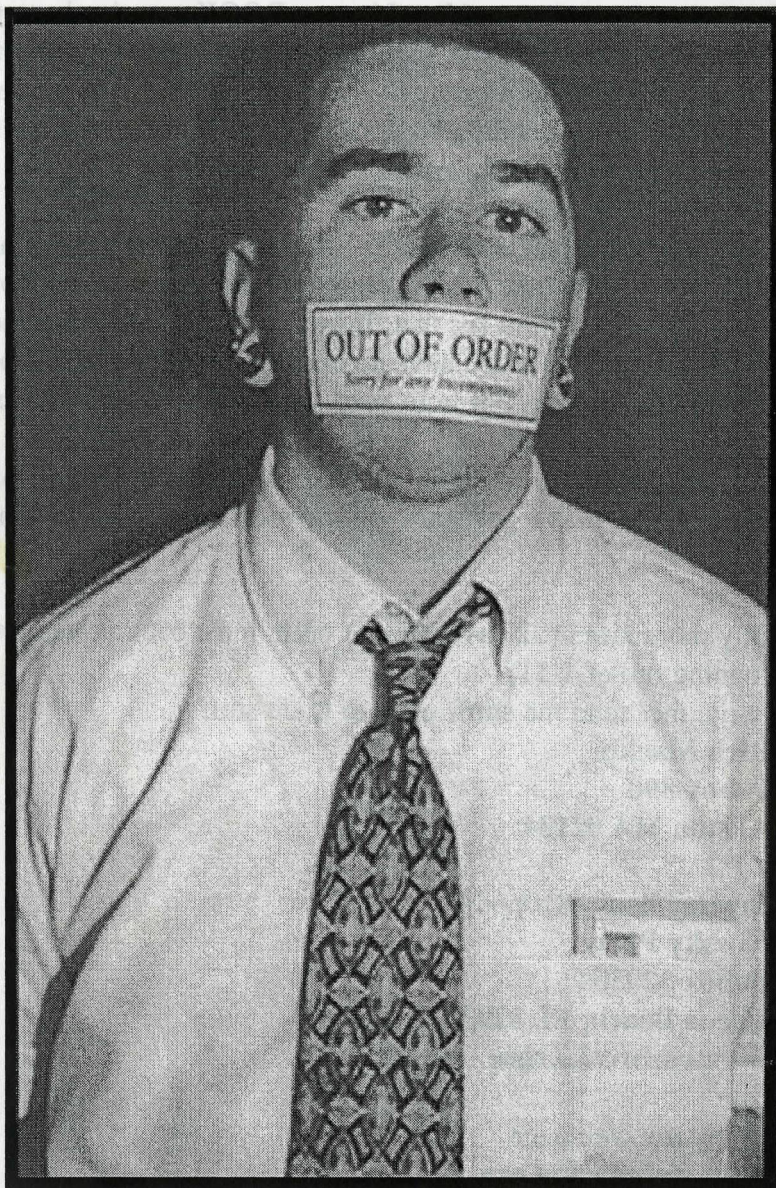


REV. RICHARD J. MACKIN'S BOOK OF LETTERS

\$2.00

Plus Postage

#15



You are holding in your hands the 15th volume of the zine 'Book of Letters'. When I first started doing this thing years ago, I had enough of a time explaining the concept to people without having a creative name, so I called it the as self-explanatory as I could be Book of Letters. Of course, technically it is more a zine than a book, but there you go. Now I have a BOOK out, thanks to Gorsky Press. It's called Dear Mr. Mackin... after the name my friend Gym coined years ago as a better title for my zine, but it was after I was on issue 8 or so, so I didn't want to change. So the Book isn't called Book of Letters, but the zine is.

Um, Sept 11 and related events affected us all. It's about a month later that I write this and I wanted to not ignore it, but don't feel this is the best forum for that. If you want my opinions, check out richmackin.org or if you have no internet, let me know, I'll print out some rants for you. For now, read some funny letters and enjoy.

The most notable thing about this issue is that instead of being ignored, the haiku got some of the most interesting responses to date.

Buy more zines (\$2 ea+\$1/ order p&h, most back issues avail, running out of 1-11)

/write me/ send me stuff/ offer to trade stuff.

Rich Mackin

Pobox 890

Allston MA 02134

Buy my book (\$10ppd)

Gorsky Press

Pobox 320504

Cocoa Beach, FL 32932

www.razorcake.com

Enjoy my web page

www.richmackin.org

(which links to my email list, personal email, and live journal)

Dear trident

You have these commercials where you say that millions of Americans or whatever all go to movies and eat all these snacks, but nobody brings a toothbrush...

But I usually have my courier bag on me, and I keep a toothbrush, paste and floss in it, so I can perform dental hygiene whenever I need to. That shows what you get for being so presumptuous. Have you heard the saying about when you ASS U ME???

Anyway, please have ads in the future say

"Nobody brings a toothbrush, except Rich Mackin."

Thank you,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Wal-Mart
701 Southwestern Dr.
Birmingham, AL 35202
800 Cherry Ave.
San Bruno, CA 94066



18 December 2000

HO HO HO! And a Merry Christmas! Happy Holidays!

Santa here. Funny thing happened this week. I was doing some toy research on fashionable Newbury Street in Boston, Massachusetts and a nice young lad handed me a flier talking about sweatshops in Saipan, a U.S. Territory located in the Pacific Ocean. It seems all of you use these sweatshops to manufacture items for your companies.

I regret to inform you that this puts you on my NAUGHTY list. Even after I checked it twice.

No toys for you this year, just a lump of coal. Next year, fair trade will get you presents under the tree.

Sincerely

SANTA CLAUS

Boston North Pole Satellite offices

POBox 890

Allston MA 02134

Cc:

J.C. Penney

6501 Legacy Dr.

Plano, TX 75024

Lane Bryant

Five Limited Parkway east

Reynoldsburg, OH 43068

The Limited

Three Limited Parkway

Columbus, OH 43068

OshKosh B'Gosh

112 Otter Ave

Oshkosh, WI 54901

Sears Roebuck

3333 Beverly Rd.

Hoffman Estates, IL 60179

Wal Mart

702 Southwest 8th St

Bentonville, AR 72716

GAP, Inc.

900 Cherry Ave.

San Bruno, CA 94066



I sent this to all these places (and modified versions to a few others) accompanied by actual lumps of coal.

WAL★MART

WAL★MART STORES, INC. LEGAL TEAM

702 S.W. 8TH STREET

BENTONVILLE, AR 72716-8095

PHONE: 501-273-4505

FAX: 501-277-5991

ALLISON D. GARRETT

Vice President and Assistant General Counsel

January 18, 2001

Santa Claus

P.O. Box 890

Allston, MA 02134

Dear Santa:

We received your letter and your "gift" after Christmas but we wanted to set the record straight so that we may change our status from your "naughty" list to your "nice" list.

Let me assure you that Wal-Mart shares your concern, and therefore, has developed Standards for Vendors. Vendors are required to adhere to this policy in order to do business with Wal-Mart. We audit the factories our vendors use to assure compliance with these standards.


Regarding Saipan, Wal-Mart has had a policy in place for several years of not sourcing merchandise from Saipan.

We recognize your wonderful track record for working with children. Wal-Mart has strived to follow your great example. Among our accomplishments are:

- \$160 million in 12 years to the Children's Miracle Network
- \$144 million in 16 years to the United Way Foundation
- In 1998, Wal-Mart was presented the National Missing Children Award by the National Center for Missing and Exploited Children

Thank you again. We hope that we have adequately shown our record of strong standards for our vendors as well as community support and involvement. Maybe next year we can look forward to something other than coal. And by the way, if your elves are unable meet the miraculous demand for toys for all of the children in the world, Wal-Mart will always be eager to help.

Sincerely,



Allison Garrett

Vice President and Assistant General Counsel

Mar 7, 2001

Allison Garrett
Vice President and Assistant General Counsel
Wal-Mart
702 SW 8th St
Bentonville AR 72716-8095

Dear Wal-Mart,

I am writing because it's ironic that you are using Zorro in your ads. As I am sure you don't know, the character Zorro was the hero of the poor laborers who helped them stand up against evil landowners. As a company that runs sweatshops abroad and wrecks havoc here because of your predatory business practices, I would think that someone that stands up for the little guy is someone your company would hate.

"Now wait!" You say, I am sure you will, "We don't use sweatshops!" will say the letter you write me in reaction. (I almost said form letter, but to your credit, my last letter from Wal Mart was very personal) But there was an article in the February 2001 issue of the Progressive by Congressman Sherrod Brown that discussed Cristina Sanchez who "worked for Chentex, a sweatshop..."where she "was getting paid twenty cents for every pair of jeans she produced. Americans buy them at Kohl's and Wal Mart for \$25."

Are you going to call Congressman Brown a liar?

Rich Mackin
PoBox 890
Allston, MA 02134

P.S. Robin Hood would also be a poor character for you to use, however, there are many characters in the work of Charles Dickens you might consider.

CC: Congressman Sherrod Brown
2438 Rayburn House Office Building
Washington, DC 20515

NO REPLY!

10-18-2004
The Day
500 Chest Ave.
San Diego, CA 92109



U. S. HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515-3514

SHERROD BROWN
THIRTEENTH DISTRICT
OHIO

Mr. Markin

Great letter to Wal. Markin!

Keep it up.

Sherrod Brown

Maple's Office
106 E. In. Lane St
Tempe, AZ 85282

Dear Tamara, Please,

I am writing to you about how you are continuing to be a great role model for your children. You are doing a great job of teaching them the values of hard work, honesty, and respect. I hope that you are also teaching them the importance of community service and helping others. You are doing a great job of being a parent and a role model. I hope that you are also teaching them the importance of being a good citizen and a responsible member of the community. You are doing a great job of being a parent and a role model. I hope that you are also teaching them the importance of being a good citizen and a responsible member of the community.

Please let me know if you would like me to help in any way.

Sincerely,

Rob Markin
P.O. Box 500
Albany, NY 12212

NO REPLY

Dear Gillette

Here is are some haiku.

The best man can get?
Inner peace and happiness.
Far more than just shave.

5 O'clock shadow
returning again: unlike
blind bunnies' sight.

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134



World-Class Brands, Products, People

May 29, 2001

Mr. Rich Mackin
P. O. Box 890
Allston, MA 02134

Dear Mr. Mackin:

Thank you for your very thoughtful and kind words. Your comments are being shared with all of the people who work on the product. I'm sure they'll be pleased to know they have been successful in their efforts to provide quality products for our valued consumers. I have enclosed a full value certificate in appreciation of your kind words.

Again, thank you for taking the time to contact us. If you have any additional questions or comments, please call me toll-free at 1-800-GILLETTE (445-5388). We always appreciate the opportunity to serve our customers.

Sincerely,

Maureen McCarthy
Consumer Service Representative

2638992A

Enclosure:
1 GILLETTE SERIES Shaving Gel or Shaving Cream

PO Box 61
Boston, Massachusetts 02199

June 18, 2001

The Gap
900 Cherry Ave.
San Bruno, CA 94066

Dear Gap.

Today I read in Harper's Magazine, in the Harper's Index that you pay workers 11.6¢ for each shirt you retail for \$12.99. I was thinking that I would save myself a trip to the store and just order one from you directly, and so if it costs about 3 bucks to ship a T shirt these days, I am enclosing a check for \$3.116. You can choose the T shirt you send me.

How much does a hooded sweatshirt go for directly? I think it would be cool to have a sweatshop sweatshirt.

Thanks a bunch,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

July 10, 2001

Mayor's Office
306 E. Jackson St.
Tampa, FL 33602

Dear Tampa, Florida,

I am writing to you about how you, you meaning not the entire city, but some officials or representatives, have installed security cameras all over the public streets to monitor just about everyone as they do just about everything.

Ok, stop me if this is already the plan, and you are just on phase one, but I was thinking about how security cameras everywhere = big brother and that Florida = theme parks and so so the logical conclusion of this would be for Tampa to open "Orwellland" - like Disneyland, but totalitarian. You could have like a house of horrors with torturers interrogating the customers, midway games involving Newspeak and doubletalk, you could call the security force the Ministry of fun, it would be great!

Please let me know if you would like me to help design some rides,

Sincerely,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

3/2/01

Dear Virginia

I just read in the Feb 26 edition of US News and World Report that you are working on Legislation to post "In God We Trust" signs in schools, allow people to carry concealed weapons in bars (I guess we don't trust God THAT much, since we need backup) and make it illegal to sleep anywhere but the bedroom of your own home.

Well, it is the new millennium, and many people are choosing this as a time for change. I guess I will soon be seeing "Virginia is for Lovers" replaced with "Virginia is for Unamerican Right-wing Crackpots." Boy, what a bumper sticker THAT will make.

Please respond,

Rich Mackin
POBox 890
Allston MA 02134

CC:
Gov. James Gilmore III
State Capitol, 3rd Floor
Richmond, Virginia 23219

Lt. Gov. John Hager
900 E. Main Street, Suite 1400
Richmond, VA 23219

Virginia Tourism Corporation
901 E. Byrd St.
Richmond, VA 23219

NO REPLY!

nike

5/18/01



Sent to CEO of RJ Reynolds Tobacco

Dear Mr. Schindler,

I am writing to you about your company's targeting of gay and homeless people in San Francisco. Your company called this Project SCUM. Now, while I certainly understand your company's link to scum, I find it ironic that you link this specific campaign to scum. Perhaps you should just call your marketing and sales staff Project SCUM from now on, and all will be clear.

I have decided you might be interested in having me point out the holes in your letter of apology to the San Francisco Weekly. Your words are in quotes...

"An apology from RJR Tobacco: I became aware of a wholly unacceptable and offensive document that existed in the files of employees of this company through your story "Smoking Gun" ..."

Wait, you need to read the newspapers about what goes on in your own company? Not a very good way to run the ship there Andy.

"The document was created in one of our sales offices, and we are investigating who wrote it, and who might have seen it within the company."

Wait, you are investigating it? Now? Just now? Wasn't this from the mid 90's? Shouldn't you have already found out about it, investigated it, and brought 'Appropriate disciplinary action... against those individuals'? If you are just getting around to it now, I don't know, it seems a bit coincidental and somewhat reeks of being a last minute half-assed attempt at PR damage control

"Appropriate disciplinary action will be taken against those individuals because the document is antithetical to how we operate this company."

Please regale me with a description of appropriate discipline. Do you mean they will be fired? Or just told to be more careful about how they say stuff? I mean, are they in trouble for what they did, or for getting caught?

"RJ Reynolds Tobacco Co. respects all of its customers and greatly values their business."

Which is why you sell a product that, when used correctly, can kill them.

"We operate this company ethically and responsibly."

HAHAHA! No, really, that's funny. Explain the ethical way to make money off of causing cancer.

Mr. Schindler, I look forward to your detailed response, privately or publicly.

Richard Mackin
POBox 890
Allston MA 02134

NO REPLY!

March 15, 2001

Dusty Kidd
Global Director for Labor Practices
Nike Corporation
One Bowerman Drive
Beaverton, OR 97003

In response to a British demonstration at a Niketown, Phil Knight has said that the demonstrators should talk to Nike instead of disrupting shoppers. But when renowned activist Jim Keady tried, well, the conversation went like this...

Phil Knight: "You need to talk to Dusty Kidd."

Jim Keady: "But he doesn't want to talk to me."

Phil Knight: "Well, then I guess you don't get through then."

So, people that don't like how you guys use sweatshop labor shouldn't disrupt shoppers, according to Knight (of course, if Nike was a fairly run company, nobody would feel the need to disrupt shoppers) but he won't talk to people, you don't want to talk to people. Are you just saying that you like sweatshops so much you refuse to hear any criticism?

Why not make an ad that has Phil with his hands over his ears saying "NYAH NYAH I'M NOT LISTENING!" and maybe come up with a new tagline about how you chose to use sweatshops, whether or not that makes you popular. This will make you seem rebellious and cool.

Please respond,

Rich Mackin
POBox 890
Allston MA 02134



April 2, 2001

Rick Mackin
PO Box 890
Allston, MA 02134

Dear Rick Mackin:

Please rest assured that Nike has nothing to hide. We have taken significant actions to improve the lives, opportunities, and working conditions of the people who make our products around the world. Our success as a company is based on fulfilling our responsibilities to the people who make our products; the communities where our products are made, sold and bought; the environment and natural resources that allow us to be successful; and the consumers who depend on our product excellence.

Nike unequivocally condemns child labor and our Code of Conduct specifically prohibits it. We have some of the toughest age standards in our industry. As specified in the Code, no workers under the age of 18 are allowed to work in factories that produce Nike footwear and no workers under the age of 16 are allowed to work in factories where other Nike products are made. We regularly monitor our partner factories to ensure they comply with these standards.

Nike understands the need to meet basic worker requirements by providing fair wages. The fact is Nike offers good wages, benefits and desirable jobs in countries where wages are low and jobs are scarce. We start by using country-mandated minimum wages as a foundation. In most cases however, entry-level workers earn more in cash and allowances than local governments require. In addition to wages, most workers also receive benefits such as housing, transportation, on-site health care and meals. Jobs in Nike contract facilities provide opportunities to build a lifestyle and life skills that are not typically available in other wage earning opportunities in the areas where our products are manufactured.

We have zero tolerance for abuse and harassment of workers. Our Code of Conduct specifically prohibits it. To achieve compliance with our Code and working standards, Nike labor practices managers educate and train factory partners. If factories are found in violation of the Code, we work with factory managers to encourage change and compliance. If violations continue however, Nike terminates its contract with these manufacturers. We have terminated ten contracts in the past two years but use this measure only as a last resort.

Nike also has some of the most comprehensive and independent labor-monitoring programs of any company in the world. We are involved in numerous monitoring systems – both internal and external. PricewaterhouseCoopers monitors every factory where Nike products are made every year to assess factory conditions. Additionally, internal SHAPE (Safety, Health, Attitude of management, People and Environment) audits measure factory improvements and compliance with Nike's standards. But it doesn't stop there. We are also part of the Global Alliance for Workers and Communities. This is a private, public and nonprofit collaboration that uses worker-driven evaluations to improve the workplace and living conditions of young adults involved with global manufacturing.

In terms of the Fair Labor Association (FLA), Nike will continue to support the organization because it enables activist, labor, consumer, university and manufacturing groups to work together to initiate change and establish protection for workers worldwide. This partnership has resulted in the creation of a single Code of Conduct that everyone can follow, and adjust, as needed. We strongly believe it is impossible to solve these complex issues without the input of those in a position to actually make change happen – the manufacturers and factory owners – sitting alongside consumer and human rights groups, trade unions and universities.

At Nike we know that globalization and human rights can – and do – co-exist. That's why we work closely with non-profit organizations, governmental authorities, and other partners to ensure that our workers, and their communities, benefit from their relationship with Nike. Please visit our website at www.nikebiz.com for more details and the most current information about Nike's corporate responsibility programs.

Sincerely,

Cheryl McCants
Corporate Responsibility Manager
Nike, Inc.

Dear Heinz Ketchup

Here is a haiku.

Heinz varieties
Claim 57- of what?
Ketchup mystery.

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

Heinz North America



Consumer Affairs

Heinz U.S.A., Division of H. J. Heinz Company
Starkist Seafood, Division of Star-Kist Foods, Inc.
Heinz Pet Products, Division of Star-Kist Foods, Inc.
Heinz Baby Food: 1 800 872 2229
All Other Heinz Brands: 1 800 577 2823
FAX: 1 412 237 5291

June 8, 2001

Mr. Rich Mackin
P.O. Box 890
Allston, MA 02134

Dear Mr. Mackin:

Thank you for writing and sending us your haiku. It was thoughtful of you to take the time to contact us.

We hope that you and your family will continue to enjoy our family of pure food products for many years to come. With this in mind, I've enclosed a complimentary coupon for your use.

Sincerely,

A handwritten signature in dark ink, appearing to read "Patrick Dunegan".

Patrick Dunegan
Consumer Affairs Representative

A large, stylized handwritten signature in dark ink, possibly reading "Cheryl McCook".

Dear Post Pebbles (both kinds)

Here is a haiku.

Some friend is Barney.
Always stealing Fred's Pebbles.
Why can't he just ask?

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

Consumer Resource & Information Center

June 4, 2001

Mr. Rich Mackin
Post Office Box 890
Boston, MA 02134

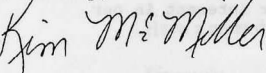
Dear Mr. Mackin,

Thanks for telling us how pleased you are with POST, PEBBLES, Cereal. When consumers like you take time to compliment our products, we know we're providing you with the highest quality products possible.

I am proud of our reputation for great food and great food ideas, and I want you to know we do everything in our power to maintain it. We are constantly looking for great food ideas with you in mind. We are committed to offering you the best products, not only now, but for many years to come.

Your satisfaction is what we want. After all, we want you to always purchase and enjoy our products. Together we can make something good!

Sincerely,



Kim McMiller
Consumer Resource Manager

7669548/10852545/RR/kgf

Enclosure
Story Of Post Cereals



KRAFT FOODS One Kraft Court Glenview, Illinois 60025 • (800) 323-0768
For Food & Family Ideas Visit Our Website at www.kraftanswers.com

Dear Rice Krispies

Here is a haiku.

Snap, Crackle, and Pop!
Puffed rice noise personified.
Sometimes Breakfast talks.

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

Kellogg's

May 31, 2001

Mr. Rich Mackin
PO Box 890
Allston, MA 02134

Dear Mr. Mackin:

It was thoughtful of you to take the time to let us know that you enjoy KELLOGG'S® RICE KRISPIES®. We're always pleased to hear positive comments from our consumers.

We're happy to have you as part of our consumer family. All of the people at Kellogg devote a great deal of effort to developing wholesome, appealing products, and it is good to know that you think we have been successful.

Again, thank you for contacting us; we appreciate your interest in our company and products.

Sincerely,

Laurie A. Giddens

Laurie A. Giddens
Consumer Specialist
Consumer Affairs Department

Enclosure
lg2/mda

4021028A

Dear Starbucks

Here is a haiku.

I walk down the street
Starbucks, Starbucks, and Starbucks.
Full Saturation.

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134



Starbucks Coffee Company
PO Box 34067
Seattle, WA 98124-1067
206/447-1575

June 1, 2001

Rich Mackin
PO Box 890
Allston, MA 02134

Dear Mr. Mackin:

Here's a haiku for you, too.

Thank you for the poem.
We all thought it was good fun.
Have some joe on us!

Have a great day!

Sincerely,

A handwritten signature in black ink, appearing to read "Geoff".

Geoff McCann
customer relations representative.



Dammit, how I hate that Starbucks was cool about this.
Sent me a few free coupons, too.

Dear Wonder Bread

Here is a haiku.

Culture Metaphor
Uniform, sliced, bleached, in bag.
Builds bodies twelve ways

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Dear Edge Gel

Here is a haiku.

Small amount in hand
Far surpasses shaving cream
Many thanks, edge gel

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Dear Big Tobacco

Here is a haiku.

Used as Directed
Stops consumers from using
1200 each day

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!



This went to all 5 big tobacco companies.

Dear Lucky Charms

Here is a haiku.

The Kids want his charms
Leprechan's cereal risked
Poor Lucky runs again

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

March 12, 2001

To whom it may concern,

Are Aunt Jemima and Uncle Ben Married?

Do they have kids?

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Dear Gulden's Mustard

Here is a haiku.

Due to the color
I thought your name was GOLDen's
Still not sure I'm wrong.

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Jan 31, 2000

Dear General Mills,

For years, I have always found it amusing how with every new health fad, there is a Cheerios ad saying "We already knew that".

SODIUM IS BAD! "Hey, we never had that!"

SUGAR IS BAD! "Hey, we never had that!"

WHOLE GRAIN OATS ARE GOOD "Hey, guess what we are made out of!"

"FEEDING INFECTED MEAT TO COWS CAUSES MAD COW DISEASE" "Hey, no mad cows in Cheerios!"

And now there is this Genetic Engineered food thing. Um, you forgot you were the good guys. Please either ditch the Frankenfood or label yourself (Cheerios, with free toy and untested genetic experiments inside!)

Rich Mackin

POBox 890

Allston MA 02134

NO REPLY!

1/31/00

Blue Cross

Blue Shield

Landmark Center

401 Park Drive

Boston MA 02215-3326

Dear Blue Cross/ Blue Shield.

I was at work today when my friend gave an envelope that caught my attention. It was yours, and it had the "Cost-saving bottom flap envelope". Of course, even if I didn't see the "Cost-saving bottom flap envelope", I would have noted it since it is printed right on said "Cost-saving bottom flap" that it is a "Cost-saving bottom flap envelope." I am intrigued. What makes this bottom flap so cost saving and what differentiates it from a normal envelope that you just turned upside down?

Rich Mackin

Post Office Box 890

Allston MA 02134

NO REPLY!

Procter & Gamble

Dear Necco

Here is an excerpt from the MULTINATIONAL MONITOR:

"Debbie Kruger created the Lewis & Clark bar in 1997 to commemorate the upcoming two-hundredth anniversary of the expedition led by Meriwether Lewis and William Clark up the Missouri River from St. Louis in 1804 (She) has manufactured roughly 30,000 Lewis & Clark bars. She has sold about 20,000 of them.

In September 1999, the Krugers received a letter from a lawyer in Boston. The lawyer said he represented the New England Confectionery Company (Necco) -- the makers of Necco wafers and those little heart candies that say things like "Marry Me," "Be Mine," and "Kiss Me."

Necco, which is owned by UIS, a larger conglomerate, recently bought the company that makes the Clark Bar, and the Boston lawyer claimed that the Lewis & Clark Bar infringes on Necco's rights to the Clark Bar name "

THAT IS SO LAME!

Please go back in time and stop Lewis and Clark from becoming explorers. That way, nobody will ever want to honor them. While you are at it, sue the makers of Superman- his alter ego is CLARK Kent, which infringes on your name. Also, the father in the VACATION movies is named CLARK- so sue National Lampoon. I am also enclosing pages from the Boston Area white pages containing several hundred Clarks- that's over 500 lawsuits that you can have without even making a long distance phone call!

This letter is not in spite of being denied a factory tour.

Please respond,

Rich Mackin
POBox 890
Allston MA 02134

Stephanie Delaney
Stephanie Delaney
Telephone 617-252-1111
Fax 617-252-1111
1 PA 00012554
1 OR 00012554 1-CL 00012554

NO REPLY!

Fit
Procter & Gamble Plaza,
Cincinnati, OH 45202.

Aug 15, 20001

Dear Fit,

What are you?

I mean, I know what you ARE, a produce wash, but what are you made of? Like why would I need you, and not just water and/ or soap? How do I know what you put in yourself? How have human beings been eating produce for centuries before you?

Now, rather than just asking rhetorical questions, I checked your web site on the so-called internet, and I saw that you contain "all natural" ingredients including "oleic acid and Glycerol" two things that I have no idea of what they are or what they do. "Ethyl alcohol" which I know only can be used as a fuel, and so the statement that this comes from corn does little to put me at ease. "Potassium hydrate" sounds fine, and the fact that it is from 'basic mineral' is nice, but your accompanying visual of beach pebbles concerns me. Baking soda, while common, scares me. What is baking soda? Where does it come from? I am sure that my grandparents probably could make it from scratch in their day, but today, it is a mystery item that in my life of takeout is merely the air freshener of my freezer. Citric acid and grapefruit oil seem odd in that I might want to use the product for citrus fruits like Grapefruit.

Can you go into some more detail? Please?

Rich Mackin
P.O.Box 890
Allston MA 02134

Procter & Gamble

Public Affairs Division
P.O. Box 599, Cincinnati, Ohio 45201-0599
www.pg.com

Our ref: 630991
October 27, 2000

MR RICH MACKIN
P O BOX 890
ALLSTON MA 02134

Dear Mr. Mackin:

Thanks for contacting P&G about Fit and giving us an opportunity to answer your questions.

There are advantages to using Fit in place of plain water and/or soap. There are some substances (like wax) that are water-insoluble, and therefore can't be adequately removed using water along. Some chemicals used in growing produce can also be water-insoluble so that they won't be removed by rain. Besides, using soap or dishwashing detergent on produce isn't recommended because those products haven't been formulated for use on produce, and they're harder to rinse off.

All of Fit's ingredients come from 100% all natural sources. Ingredient information other than what we have on our web site is considered proprietary but all of Fit's ingredients have been approved by the FDA for food use.. I can tell you, that oleic acid is a key ingredient for removing unwanted residues from surface of produce. Both ethyl alcohol and glycerol control viscosity over a broad temperature range, but the latter also provides lubricity for washing produce. Potassium hydrate and baking soda help make the oleic acid water soluble. Potassium hydrate increases the product pH to enhance its overall cleaning performance, while baking soda provides alkalinity to enhance cleaning. Citric acid enhances cleaning, (especially in hard water), and grapefruit oil gives Fit its fresh, clean, natural scent.

I hope this information is helpful. If you have any further questions, you may want to check out our FAQ's at: <http://www.tryfit.com/faq.htm>. Thanks again for contacting us.

Sincerely,

Stephanie Doherty

Stephanie Doherty
Consumer Relations - CCT

For Office Use Only:
1 PA 00924205X
1 OE 009100C 1 OL 009001

July 11, 2001

Frito- Lay
Plano, TX
75024-4099

Dear Frito Lay.

Bugsy sent me some "New! From Frito- Lay™ Dangerously Cheesy® Cheetos® Brand Whilz™ Crispy Puffs" and they just got me going on like I don't know what to do. I mean, my mind is racing! For one thing, the Dangerous level of cheesiness. What sort of danger am I in? I mean, are they Dangerous like Cigarettes are and you are going to have Canadian snickers with Cheese damage on packages up there? What are the stages of Cheese Danger? Is it possible for me to sample a slightly risky cheese product to see if I am ready for Danger before I get in over my head?

Is the theory that these are Shuriken? (Aka ninja throwing stars?) If so, why? What is the deal of taking cheese coated puffed corn and making it shaped like any weapon, let alone one with so little use in the lives of most of your consumers? Wouldn't a gun or pipe bomb make more sense?

Why are parts of the name trademarked while others are registered?

I looked on the back of the package for a paragraph of insight along the lines of "I know what I like, and I like Frito's Corn Chips" or "Funions brand onion flavored rings are Fun!" but alas, no message.

Can you please provide some idea of what I am supposed to get out of these that has been improved over the standard Cheetos?

Thank you

Rich Mackin
POBox 890
Allston MA 02134



August 3, 2001

Frito-Lay, Incorporated

Mr Rich Mackin
P O Box 890
Boston, MA 02134

Dear Mr Mackin:

Thank you for contacting Frito-Lay.

We appreciate your inquiry about Cheetos Whirlz. The phrase "Dangerously Cheesy" is simply a tongue and cheek way to communicate that this product is loaded with cheese. This is intended as a fun way to talk about this brand. We apologize if this was confusing or misleading in any way. The shape of Whirlz was designed as a fun shape for kids of all ages to enjoy. There is no hidden meaning in the name or the shape.

You are valued as our consumer, and we hope you will always look for Frito-Lay products whenever you are looking for great tasting snack foods.

Thanks again for your comments!

Sincerely,

Cathy Dial
Group Manager, Consumer Affairs

Enclosure: 2 Free Product Coupon

37262280



(They sent back the letter with this cryptic code) 3 5424540

Jan 11, 2001

Frito-Lay Address
7701 Legacy Drive
Plano, TX
75024-4099

Dear Tostitos.

While watching TV and seeing something about Mosquitoes, I started thing about how Mosquitoes sounds like a chip a la Doritos or Tostitos, and then I started thing about how mesquite is like a Tex Mex flavor like you have in Doritos or Tostitos, so maybe you could have Mosquitos be the chip with a bug mascot and a mesquite flavor.

When I went to your web page <<http://www.fritolay.com/contact.html>> to get your address, I noticed that you had a picture of a girl on it. I first saw this picture in the ONION article "Totally Hot Chick Also Way Psycho" and then in a few dating service and similar ads in the back of the weekly newspaper. What is her deal?

Please respond,

Rich Mackin
POBox 890
Allston MA 02134





Frito-Lay, Inc.

February 1, 2001

Mr Rich Mackin
P O Box 890
Boston, MA 02134

Dear Mr Mackin:

Thank you for your letter suggesting your idea for a new product to Frito-Lay. We are flattered to hear from our consumers, but are disappointed that we are unable to accept your suggestion.

We appreciate your comments about the actress featured on our web site. Talent selected for product photo shoots is selected by an ad agency and not intended to offend any one. We apologize and will do a better job in screening talent in the future. We have forwarded your comments to our advertising agency.

We do appreciate your taking the time to bring your view point to our attention, as it is only when our consumers respond that we are made aware of unanticipated reactions to our advertising.

Thank you again for taking the time to contact us. Please accept the enclosed coupon for the Frito-Lay product of your choice. Should you have additional questions or comments, please call us toll free at 1-800-352-4477 Monday through Friday between 9:00 a.m. and 4:30 p.m. Central Standard Time or e-mail us at consumer.affairs@fritolay.com.

Sincerely,
Consumer Affairs

Enclosure: 1 Consumer's Suggestion Letter
1 Free Product Coupon

35424540

Lever Company
800 Sylvan Ave
Englewood Cliffs, NJ

April 2, 2000

Dear Lever Brothers.

I was not WATCHING TV at the moment, but the TV was on. I was in the other room and I was walking in my living room just in time to hear, but not see, the end of one of your ads...

"For all your FAMILY'S 2000 parts."

Now the thing is, it used to be that Lever 2000 was for all my body's 2000 parts. So, if now it is for my Family's 2000 parts, how do explain the difference in parts of the human body. I mean, if we are talking about my mom, my sister, my stepfather and me, that is 4 people, with 500 parts, or at least an average of 500 each. BUT if you mean my entire family, grandparents, uncles aunts, cousins, etc, each person gets like about a hundred parts each. How big of a family are we talking here?

Another thing is that I don't live with my family any more. I live with a girl, and a cat. The cat does not use soap, so two people in my house would use the Lever 2000, so if we as a household is the considered family (Keep in mind that I missed the intro, so I can only guess your definition) we have 1000 parts each. But my Boss who lives with 3 kids, his wife and his dad, would have about 333 and a third parts. (How would they have a third of a part?)

What happened to the 2000 parts I once had?

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

8/29/01

Governor Don Siegelman
State Capitol
Room N-104
600 Dexter Avenue
Montgomery, AL 36130

Dear Sir,

I am writing to you in reaction to your comment,

"If God wanted you to wear earrings, he would have made you a girl."

Would you please send me the Bible Passage that is from?

Furthermore, could you send me some documentation that God wants girls to have their ears pierced?

Thank you.

Rev. Richard J, Mackin
POBox 890
Allston MA 02134

P.S. I like the car ads on your web site (<http://www.governor.state.al.us/index2.htm>)

P.P.S. I think Alabama is the best smelling state! It smells like Fourth of July
(fresh mown grass, BBQ, and gunpowder!)

NO REPLY!

State of Alabama - Office of the Governor Don Siegelman

08/29/2001 11:49 AM



DON SIEGELMAN
GOVERNOR OF ALABAMA

ALABAMA

Quick Links:

WELCOME
NEWS
PRESS
RELEASES
IMAGE
GALLERY
CONTACT
US
FIRST LADY
HOME



NEWS

click on links for details

Siegelman announces 13 new early learning sites



(actual printout of Gov. Siegelman's site)

Dear Lever 2000,

I got a letter from my friend Dan (photo enclosed) and he was telling me that he was just walking out of a T (that's what we call the subway here in Boston) and was handed, before he "could lodge any sort of protest" a "mystery object" that when he inspected it once he got to work turned out to be a promotional packet of Lever 2000 Anti-Bacterial Wipes.

He brought up that this product had Vitamin E, but was confused because he doesn't think that vitamins are absorbed by the skin. What's up with that?

If this product is, as you say, "gentle to the skin" why does it say "discontinue if rash develops"? Why does it say to contact Poison Control if swallowed? If it is poison, it can't be that gentle OR mild.

Why is there an expiration date? What happens when they go bad? How do you determine the date they do go bad, and is there a buffer zone, or is there like a time bomb effect?

Finally, why are you still called Lever 2000, now that it is 2001?

Thanks

Rich Mackin
POBox 890
Allston, MA 02134

NO REPLY!



2/15/01

Bill Medley
Righteous Brothers
9841 Hot Springs Drive
Huntington Beach, California 92646

Dear the Righteous Brothers

We all know that the most played song in the history of American radio is
"You've Lost That Lovin' Feeling" by the Righteous Brothers.

We all know that the first line of this is
"You never close you eyes any more when I kiss your lips."

But the thing is, how does he know that she doesn't close her eyes if he didn't keep his
own eyes open to see if she keeps hers open. I mean, for one, maybe that is why she is
doing it, to see if he never closes his eyes either. For two, he's kinda being a hypocrite
then by making such a big deal about it.

Maybe if these two(in the song, not the righteous Brothers) would communicate to each
other more instead of writing songs about their problems to sing to others, they would
be happier.

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Nov 6, 2000

Hills Pet Nutrition Inc
PO Box 410326
Kansas city MO
64179-9715

Dear Hills Pet Nutrition,

I received a flier in the mail from you, addressed to me by name, claiming to be "A free
offer for my cat."

I didn't know I had a cat.

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Mar 7, 1995,

Dear Advil,

I was watching T.V. and I saw your ad about how people who consume 3 or more alcoholic beverages a day on a regular basis should not use Tylenol, but could use ADVIL more safely. Hooray for you! Advertising is GREAT! Capitalism is GREAT! People who are drinking 3 or more drinks a day shouldn't cut down, the only health issue that they have is painkillers.

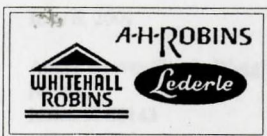
I love advertising so I offer some suggestions for future ads...

- 1)ADVIL-the drunkard's choice.
- 2)Drunken stupor all night, dry heaving all day can give you a terrible headache, but with ADVIL, you'll be fine and ready for happy hour!
- 3)It's noon. You just woke up in a stranger's house wearing a toga. You're not sure what that taste in your mouth is, but you're sure about that headache. It's ADVIL time.
- 4)...and then afterwards open another kind of bottle
- 5)ADVIL, now available at bars and liquor stores everywhere
- 6)No matter what your age, nobody cards for ADVIL
- 7)Too much ale or too much wine, but with ADVIL you feel fine
- 8)Hey, ever see TED KENNEDY with a headache? ADVIL!
- 9)The braincells that are still alive are screaming for relief! Take ADVIL!
- 10)Lick it! Suck it! Slam it! ADVIL!

Please let me know before you air any of these commercials so I can set my VCR.

Thank you. Please reply A.S.A.P.

Rich Mackin
~~XXXX~~ Commonwealth Ave ~~XXXX~~
Allston MA 02134



Product Quality
1407 Cummings Drive
P.O. Box 26609
Richmond, Virginia 23261-6609
Telephone (804) 257-2000

December 17, 1996

Richard J. Mackin
1298 Commonwealth Ave
4
Allston, MA 02134

Dear Mr. Mackin:

Thank you for taking the time to write to us.

We appreciate your comments and your taking the time to express your opinion. Feedback from our consumers is very important to us. Your letter has been referred to our Advertising Department.

In appreciation of your comments, we are sending you a complimentary product, as well as coupons that you may use toward the purchase of various Lederle Consumer Health and Whitehall-Robins Healthcare products.

Whitehall-Robins Healthcare is firmly committed to the manufacture and sale of only the finest quality products and is grateful that you brought this matter to our attention. Should you have additional questions, please call 1-800-88-ADVIL (1-800-882-3845). Our offices are open weekdays, 9:00 a.m. to 5:00 p.m. EST.

Sincerely,

Carol Miller
Information Specialist

1 Advil® Tablets 0150-20 N/A 24s

1 Cents-Off Coupon Multiple Coupon Sheet D-0161 Exp.none

9602100457

NO REPLY!

March 14, 2001

Memorial Sloan-Kettering Cancer Center
Box E, 1275 York Avenue
New York, NY 10021

Dear Memorial Sloan-Kettering Cancer Center

I am writing to you because I would like to send you a donation. But before I make this donation, I would like you to ask your Board of Directors Member, John Reed, to write me a personal letter of thanks in anticipation. In it, I would like him to explain how he can in good conscience serve on the Board of Directors of both a Cancer Treatment Center and a Cancer Causing Center, namely Philip Morris.

Philip Morris, as you know, is the largest manufacturer of a product that when used as directed causes colorectal, lung, mouth, pharynx, larynx, esophagus, pancreas, kidney and bladder cancer.

I look forward to reading Mr. Reed's letter.

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

June 6, 2001

Angry Beaver Giggle Wiggle Stick
Nestle
Itasca FI 60143

Dear Nestle.

So I was at a party in Emily's backyard on Memorial Day and she had the Angry Beaver Giggle Wiggle Stick. Now, you being the creator of this product can imagine what sort of sophomoric humor was brought up during the conversation regarding the naming of this item. As a whole, it was decided that this was a very poor choice of a name for a product for children.

However, it wasn't until I was sitting on the trampoline with Dave, Dave and Ziggy when one of them said "But if the beaver is ANGRY, why is he GIGGLING, that isn't keeping with the correct emotional response."

A hush fell over the crowd and I knew that we could not truly rest until we knew the answer.

Please respond.

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Mar 7, 2001

Dear Skittles

For some time now, you have had a campaign based on this "taste the rainbow" theme and raining skittles. Wouldn't small hard objects dropped from such a high distance hurt and cause considerable damage.

And once again, here is an ad campaign that instead of having the message be "buy our product" it's "Do a weird arcane ritual in some exotic locale and Skittles will fall on you." Wouldn't something that focuses on how skittles can be bought be more in tune with your goals?

Rich Mackin
PO Box 890
Allston MA 02134

NO REPLY!

March 15, 2001

McDonald's
McDonald's Plaza
Oak Brook, Illinois 60521

Dear McDonald's

AS I understand it, the appeal of McDonald's isn't taste or quality or nutrition, but constancy. I don't go to a McDonald's thinking I am going to have a good meal, but at least I know I am eating the same thing at a McDonald's in Ohio as I would in New York City.

Or am I?

It seems you have decided to stop selling genetically engineered food to Europeans, going so far to not even use GE feed to your livestock, but have no problem feeding us Americans frankenfood. Aren't you an American company? Why show preference to others, while forsaking the place that your friends and family live?

Rich Mackin
POBox 890
Allston MA 02134



McDonald's Corporation
McDonald's Plaza
Oak Brook, Illinois 60523-1900
Direct Dial Number

(630) 623-6198

March 19, 2001

Mr. Rich Mackin
PO Box 890
Allston, MA 02134-0006

Dear Mr. Mackin:

Thank you for your interest in McDonald's food products. We appreciate this opportunity to respond to your questions.

First, you should know the safety of our customers is our top priority. Although we don't normally own our food suppliers, as a purchaser of food products, we absolutely require our suppliers to meet or exceed all government regulations.

The issue of biotechnology for food and animal feed is a complex subject that reaches far beyond the entire retail and restaurant industry, including McDonald's. That is why we all must continue to rely on the leadership and guidance of scientific experts and official international and domestic regulatory agencies and authorities, such as the U.S. Department of Agriculture, the Food and Drug Administration, European Union authorities, the World Health Organization, and the United Nations Food and Agricultural Organization. According to scientific research, these experts state that genetically modified ingredients in feed have no effect on the quality or safety of meat, milk or eggs. This conclusion has been reinforced by a review of worldwide data conducted by the Federation of Animal Science Societies.

However, McDonald's listens carefully to our customers and considers the marketplace in our decision-making. Maintaining the confidence of our customers is always our top priority. If there are individual marketplace concerns with what kind of grain farmers feed their animals, we take these into consideration. As you know, regardless of the research, there is a general lack of acceptance in the many European marketplaces, so McDonald's Europe has directed their suppliers to use non-GM feed for poultry. It is important to note that this is not a statement about the technology itself, but rather a decision based on marketplace acceptance.

Again, this is an issue that goes beyond our suppliers, and McDonald's, which is why it belongs in the hands of the real experts. We will continue to monitor research as it pertains to this area.

Thank you again for taking the time to contact McDonald's. We would appreciate having the opportunity of serving you soon.

Sincerely,

A handwritten signature in cursive script that reads "Sara Ericksen".

Sara Ericksen
Representative
Home Office Customer Satisfaction Department

March 2, 2001

Governor Bob Taft
30th Floor
77 South High Street
Columbus, Ohio 43215-6117

Dear Governor Taft.

I am writing to you because I am concerned about Ohio laws: I do a spoken word/ reading tour every year and travel through Ohio annually as a result. I normally have a good time, but I am worried about coming into the state this year: having read about DJ and Carlotta Maurer. These two teenagers were arrested because they refused to watch the advertising filled "Channel One" which is shown in schools in lieu of trying to teach them.

Gov. Taft, while I do enjoy watching TV at home on occasion, I usually have a very tight schedule while travelling, and doubt that I will be able to watch any TV while in your state. However, I do not wish to cause a disturbance, nor do I wish to get arrested, and so I was wondering if there is some sort of "Diplomatic immunity" I could get as an out of state traveler. How would I apply for some sort of document that would keep me from getting arrested if caught not watching TV.

Can you please send me a copy of the actual law that require TV watching. As I said, I don't wish to cause any trouble, and would like to follow both the letter and spirit of the law.

Thank You,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

McDonald's

Dear McDonald's

I am writing to you because of the beef in your fries. All these vegetarians are upset that you put beef in the fries and that when they go to McDonald's they can't eat the fries since they aren't vegetarian. So I bet you are getting lots of hate mail from them. When you write back, you should tell them that they are silly to care about what is vegetarian at McDonald's. Here are some points you can use...

- Anyone who is vegetarian out of concern for animals shouldn't go to McDonalds anyway- what that McDonalds is one of the biggest meat using and thus animal killing companies in the world, so it's silly to endorse them.
- Anyone who is vegetarian out of concern for the environment shouldn't go to McDonalds anyway-what with the wasteful packaging and the disposable and the rainforest cutting.
- Anyone who is vegetarian out of concern for politics shouldn't go to McDonalds anyway-what that your happy meal toys are made in sweatshops, and you deal predominantly with big corporate villains like Disney and Coke.
- Anyone who is vegetarian out of concern for health shouldn't go to McDonalds anyway- I mean, come on. If you want a salad, do you want a SALAD with vegetables or do you want iceberg in a cup?

So, feel free to put those veggies in place! If I was you, I would end all letters with "In your face!" but that's up to you.

If you need any more help, let me know.

Rich Mackin
P.O.Box 890
Allston, MA 02134

NO REPLY!

Oct 6, 2000

Dear General Mills,

I have been very sick lately and spent about 2 days on my couch passing in and out of consciousness while watching Tv in a fever induced state of semi-hallucination.

At one point I had a dream that was like a commercial, it was for a product that was a bowls' worth of cereal compressed into a bar, but it had milk in it. The milk was unnaturally bright white, and scarier still- SOLID. Solid milk, how nasty that must be!

I just thought you would be interested in hearing about this. Obviously, no company would want any part of a gimmick this disgusting and bizarre and just plain wrong in real life.

Thanks,

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!



General Mills Consumer Services

P.O. Box 1113, Minneapolis, MN 55440

November 6, 2000

Mr. Rich Mackin
Box 890
Allston, MA 02134

Dear Mr. Mackin:

Thank you for contacting General Mills regarding Chex Milk N Cereal. We appreciate the time you have taken to share your comments. The information you provided will be carefully reviewed with other members of the product team.

We hope you continue to enjoy the products and services offered by General Mills.

Sincerely,

Jennifer A. Sherman

Jennifer Sherman

NO REPLY!

July 11, 2001

Exxon/ Exxon Mobil/ Esso/ Whoever you are
5959 Las Colinas Blvd
Irving TX 75039

I was just thinking about my unanswered letter to you and your dunce of a spokesperson, Tom Cirigliano in which I asked about his statements such as their being trouble in the Middle East and that we should save real tigers (Instead of having lawsuits about cartoon ones brought against you by Tony and Kellogg's)

Well, I haven't heard anything about you guys trying to save any real tigers, and in fact, since you guys seem to be having such a negative effect on the environment- you are actually helping to kill them off, too.

As the world's largest Oil Company and thus major purveyor of fossil fuels, ExxonMobil or whatever name you call yourself today has "tremendous influence over climate change" (so says one of the many anti- you web sites I have seen.)

Tom was so intent on making a point that there are worse atrocities in the world than copyright infringement that I would like to bring up some more examples of bad things worse than cartoon tiger use.

- 1) A major Oil Company is being accused of encouraging human rights abuse by security forces used to protect its gas field in Aceh, Indonesia.
- 2) The same Company stands accused of knowingly allowing MTBE to pollute Long Island's drinking water.
- 3) Something about the Alaskan Coastline and drunk sea captains.
- 4) The SAME COMPANY wants to drill for oil in the Arctic National Wildlife Refuge and the Front Range of the Rocky Mountains.

There's 4 things right there that are worse than copyright infringement. Maybe you can call Kellogg's and put asides your differences and stop them all.

Please actually write me back this time. Not writing back is like saying you don't care. Which is possible since

"(You) know (you) have a giant target painted on (y)our chests." According to Ken Cohen, ExxonMobil's head of governmental relations, on 4/17/2001.

Rich Mackin
POBox 890
Allston MA 02134

NO REPLY!

Frugal Fannie's
380 Western Ave
Brighton MA 02135

Sept 12, 2000

Dear Frugal Fannies,

I sit here contemplating your postcard sent to me with the caption

"Calm down, Ms. Mackin... it's just the boys from the male political establishment trying to capture the elusive women's vote."

...which is underneath a cartoon of biplanes circling King Kong atop the Empire State building. I am not sure what confuses and offends me more, the link to our elected officials as outdated assailants, the comparison with women voters to a large kidnapping ape, or your blatant assault on my masculinity.

Rich Mackin

Allston MA 02134

NO REPLY!



380 Western Avenue, Brighton MA 02135

frugal Fannie's
FASHION WAREHOUSE

PRESORTED
First Class
U.S. Postage
PAID
Permit #62
Nash, MA

No more monkey business!

Elect a NEW SUIT for Fall 2000

SUIT SPECTACULAR

Friday, Sept. 8.....10am-9pm
Saturday, Sept. 9.....8am-7pm
Sunday, Sept. 10.....11am-6pm

"Calm down, Ms. Mackin...
it's just the boys from the male
political establishment trying to
capture the elusive women's vote."

*****AUTO**5-DIGIT 02134

Ms. Mackin

Allston, MA 02134-2922



Frugal Fannie's
380 Western Ave
Brighton MA 02135

10/10/00

Deal Frugal Fannie,

Please, For the Love of GOD, Stop writing to me and referring to me as "MS." It's not funny. I don't know whether you think you're funny or what, but you're not. Let me say that your attack on my masculinity is not only unfounded, but poorly constructed. I know several transgendered individuals who are fully functioning members of society, so I don't even take it as an insult.

Still, you are wrong. I am not a woman. I am a heterosexual man. There is no more need to call me "Ms." than there would be to address me as "Big Rugby Fan" or "Tall thin African American" or even "Monsignor Mackin, Phd." Although I do like that last one.

Actually, If you insist on a title, how about "Lord"?

Lord Mackin
[REDACTED] Commonwealth Ave
Apt 3
Allston MA 02134

NO REPLY!

Nov 3, 2000

Frugal Fannie's
380 Western Ave
Brighton MA 02135

Dear Frugal Fannie

I have written to you twice now telling you that I am not MS Mackin, that there is no Ms Mackin living at this address. And yet you keep sending me mail addressed to Ms. Mackin.

What are you trying to say? Are you implying that there is someone living here that I am related to, either by blood or marriage and that I am lying to you? Are you implying that there is a relative that I don't even know about that I live with? Well, I have news for you, if there is, she ain't getting her mail, so you better stop writing!

MR, as in man, Mackin
[REDACTED] Commonwealth Ave
Allston MA 02134

NO REPLY!

Nov 19

Frugal Fannie's
380 Wesstern Ave
Brighton MA 02135

Dear Frugal Fannie's

I am tardy in my weekly complaint about your weekly attempt to affront my masculinity because I was in Washington DC, at the Vietnam and Korean War monuments for Veteran's Day. I realize that this is not as good a way to honor our veterans than by having the "Biggest Coat Event of the Season" with "Deeper Discounts" but what can I do, I am only one man (despite your insinuations to the contrary.)

MR. Mackin
~~REDACTED~~ Commonwealth Avenue
Allston MA 02134

NO REPLY!

Dec 8

Frugal Fannie's
380 Wesstern Ave
Brighton MA 02135

Dear Frugal Fannie's

Another week, another attempt to mock my sexuality.

Damn you. Damn your black heart Frugal Fannie.

MR. Mackin
~~REDACTED~~ Commonwealth Avenue
Allston MA 02134

NO REPLY!

Dec 14, 2000

Dear Frugal Fannie's

I have resigned myself to getting your junk mail and it's weekly affront to my maleness. At least now you merely call me a woman without making cryptic references to gorillas or my voting habits.

Anyway, since it is apparent that this mailing relationship will be going on for quite some time, like it or not, I enclose a coupon from a local pet store for a free goldfish. Use the goldfish wisely. Note that the coupon is for a "common" goldfish. Please do not attempt to use it for a fancy pants goldfish. I think it is enough for me to try and make peace with you people by giving you any coupon for any fish, without you trying to overstep your boundary by wanting special fish. I mean, you started this whole thing, I never said that Frugal Fannie was a man, did I?

Rich Mackin

~~RE~~ Commonwealth Ave
Allston MA 02134

NO REPLY!

380 Western Avenue
Brighton MA 02135
Next to Star Market

Frugal Buys

380 WESTERN AVE
BRIGHTON MA 02135
NEXT TO STAR MARKET



frugal Fannie's
FASHION WAREHOUSE

Manufacturer's Close-Out SALE!

*** 3 DAYS! ***
FRI DEC 29----10AM-9PM
SAT DEC 30----8AM-7PM
SUN DEC 31----11AM-5PM
SUN JAN 1-----9AM-6PM

PRESORTED
First Class
U.S. Postage
PAID
Permit #62
Norfolk, MA

CR
S
JUST

380 Western Avenue
Brighton MA 02135
Next to Star Market



frugal Fannie's
FASHION WAREHOUSE

**SPECIAL PURCHASES!
DEEPER DISCOUNTS!**

3 Days Only!
Fri Nov 10----10AM-9PM
Sat Nov 11----8AM-7PM
Sun Nov 12----11AM-6PM

PRESORTED
First Class
U.S. Postage
PAID
Permit #62
Norfolk, MA

380
BRI
NEXT

VETERANS WEEKEND SALE
New Coat Markdowns!!! <<<
>>> Many Timely

Our Biggest
Coat Event
of the Season!

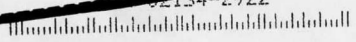
02134MACKI1197116**N*104
MS. MACKIN
COMMONWEALTH AVE
ALLSTON MA 02134-2922

SM

MID-S

EXTRA
A
9 & C
BOOTS &

02134-2922



Dear Listerine

Here is a haiku.

Listerine mouthwash
Gargle for breath freshener
Also gets you drunk

Enjoy,

Rich Mackin
POBox 890
Allston MA 02134

201 Tabor Road
Morris Plains, NJ 07950
Tel 973 385 2000 Fax 973 385 3761



Warner-Lambert Consumer Group

May 29, 2001

Mr. Rich Mackin
PO Box 890
Allston, MA 02134

Dear Mr. Mackin:

This letter is in follow-up to your recent report regarding our product, Listerine®. You informed us that you developed pain, discomfort, swelling and redness in your eyes after use of this product. A report of an unpleasant experience with any of our products concerns us.

We are interested in obtaining additional medical information regarding the symptom you experienced after taking the product. Please complete our patient questionnaire which has been enclosed with an addressed, postage paid envelope. If you have already received, completed, and returned this questionnaire, please disregard this request.

Thank you for taking the time to share this information with us. It is only through reports such as yours that we may achieve the best monitoring of our products.

Sincerely,

A handwritten signature in cursive script, reading "Gabriela Gonzalez RPh".

Gabriela Gonzalez, RPh.
Product Safety Surveillance

Enclosures
File # 200105-1085

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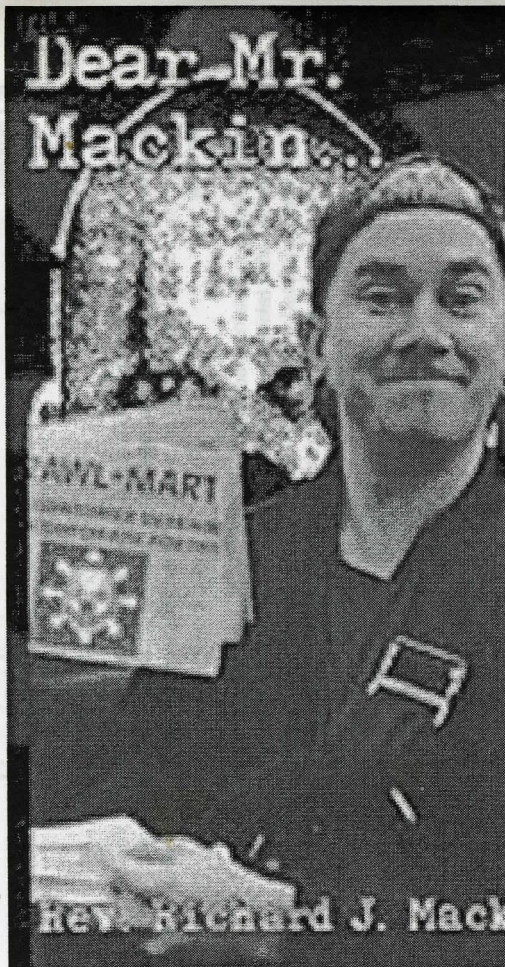
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