

Bachelor of Science Degree Majors

(For additional major requirements see items 1-2 above)

Accounting

Acctg. 120a-b, 132, 144a, 162

Acctg. electives

Elect 3 units from each of two of the following series:

- (a) Bus. Ad. 100, Econ. 100
- (b) Bus. Ad. 104, Econ. 103
- (c) Bus. Ad. 134, 135, Econ. 131a

Agribusiness (Business Option)

Business Courses:

Bus. Ad. 100, Mktg. 102

Elect from: Acctg. 128, 132, Bus. Ad. 104, 120, 124, 143, 180, 183, 184, Mktg. 106, 108, 140, 150, 176

Agriculture Courses:

Elect from: CP 11, E 15, H 11, OH 3, V 11

Elect from: AH 1, 71, DH 11a, 11b, PH 1, 32

Elect from: AgM 15a, 17, 115a, 115b, 151a, 159

Elect from: Ag 106, 112, 130, 136, 159, AH 116, 172, 175

Business Administration

Acctg. 120a or 128 or 132

Bus. Ad. 100, 120, 124

Elect 6 units from each of two of the following series:

(a) Bus. Ad. 135, 139	(g) Bus. Ad. 119, Econ. 174
(b) Bus. Ad. 132, 134, Econ. 131a	(h) Bus. Ad. 104, Econ. 103, Mktg. 108
(c) Bus. Ad. 143, 144	(i) Mktg. 176, Econ. 178
(d) Bus. Ad. 153, 154, Econ. 150	(j) Bus. Ad. 160, 161
(e) Bus. Ad. 152, 156, Psych. 181	(k) Bus. Ad. 129, Journ. 113
(f) Bus. Ad. 180, 183, 184	

Marketing

Mktg. 10 or 100, 106, 140, 150

Elect one subject field:

(a) <i>General Marketing</i>	
Bus. Ad. 100, 137	6
Mktg. 105, 108, 155	7
Elect one: Econ. 170, Mktg. 176	3
(b) <i>Advertising</i>	
Mktg. 108, 141, 144, Journ. 145a-b	11
Art 101 or Journ. 17a	2
Elect from: Journ. 106, 113; Mktg. 105, 199	3
(c) <i>Retailing</i>	
Bus. Ad. 22	3
Mktg. 130, 132, 134, 199, Journ. 145a	11
Elect one: Mktg. 105, Bus. Ad. 137, 143, Journ. 145b	2-3

MINORS

Minors are offered in several fields of business for students with majors in other departments. Satisfactory skill in use of typewriter as demonstrated by a proficiency examination or credit in Sec. Ad. 1 or 2 or equivalent is required of all minors. For general secondary credential minor, see page 134.

BUSINESS

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Accounting	Units	Business Administration	Units	General Business	Units
Acctg. 1a-b	6	Acctg. 1a	3	Acctg. 1a	3
Acctg. 120a	3	Bus. Ad. 8 or 118a	3	Bus. Ad. 8 or 118a	3
Acctg. (u.d.)	6	Bus. Ad. 110	3	Bus. Ad. 110	3
Bus. Ad. (u.d.)	3	Bus. Ad. 133, 151, or Econ. 150	3	Mktg. 10 or 100	3
	18	Bus. Ad. (u.d.)	6	Sec. Ad. 1 or 2	1-2
				Bus. Ad. (u.d.)	3
					18
					16-17

Marketing	Units	Secretarial Administration	Units
Acctg. 1a	3	Sec. Ad. 1 or 2	1-2*
Bus. Ad. 8 or 118a	3	Sec. Ad. 4	2*
Mktg. 10 or 100	3	Sec. Ad. 23, 112	8*
Mktg. (u.d.)	6	Sec. Ad. 114	2
	15	Sec. Ad. 122a-b	6
			19-20

SPECIAL SECONDARY CREDENTIAL IN BUSINESS EDUCATION

The special secondary credential in business education authorizes the holder to teach in elementary and secondary schools subjects basic to business and commerce, such as those listed in the basic business requirements below, and, in addition, subjects in the fields of concentration named in the credential.

Requirements

1. Bachelor's degree (page 72) including 40 units of general education with a minimum of six units in each of the following areas:
 - a. Science and/or mathematics.
 - b. The practical arts and the fine arts such as art, music, homemaking, health education, physical education, industrial arts, and similar fields.
 - c. Social studies. (It is recommended that Econ. 1a-b be included as part of the social science general education program.)
 - d. The communicative arts such as languages, literature, speech arts, and similar fields.
2. Full approval for admission to the credential program (page 148).
3. Business Experience: Six months of practical experience or 1,000 clock hours in a business occupation.
4. Basic Business Requirements: Twenty-five units must be selected from the following and must include one course from each group.

	Units
Acctg. 1a-b	6
Bus. Ad. 10, 110	3
Bus. Ad. 21, 22; Math. 2; Sec. Ad. 5	2-3
Bus. Ad. 100 or equivalent	3
†Bus. Ad. 102	3
†Bus. Ad. 118a-b	3-6
†Bus. Ad. 151	0-3
†Mktg. 105; Geog. 3	2-3
†Mktg. 10, 100, 150	3
Sec. Ad. 4	2

25-35

* May be adjusted for students with high school shorthand and typing.

† Without reducing the 25-unit basic requirement, students with a business management field of concentration may use Bus. Ad. 102, 118b and 151 to meet the requirements of that field; for those with a merchandising field of concentration, Mktg. 10, 100, 105 or 150 may be used to meet the requirements of that field.